



Problem Statement

Delhivery is the largest and fastest-growing fully integrated player in India by revenue in Fiscal 2021. The company wants to understand and process the data coming out of data engineering pipelines. Clean, sanitize and manipulate data to get useful features out of raw fields. Make sense out of the raw data and help the data science team to build forecasting models on it.

Import Required Libraries

```
In [99]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from scipy.stats import zscore
from scipy.stats import ttest_ind
```

Exploratory Data Analysis (EDA)

```
In [100...]: # Import Data
df = pd.read_csv('delhivery.txt')
```

```
In [101...]: # Read first few record
df.head(10)
```

Out[101...]

	data	trip_creation_time	route_schedule_uuid	route_type	t
0	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
1	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
2	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
3	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
4	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
5	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
6	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
7	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
8	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
9	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364

10 rows × 24 columns

In [102...]

```
# Check Data Types of each columns
df.dtypes
```

Out[102...]

0

	data	object
	trip_creation_time	object
	route_schedule_uuid	object
	route_type	object
	trip_uuid	object
	source_center	object
	source_name	object
	destination_center	object
	destination_name	object
	od_start_time	object
	od_end_time	object
	start_scan_to_end_scan	float64
	is_cutoff	bool
	cutoff_factor	int64
	cutoff_timestamp	object
	actual_distance_to_destination	float64
	actual_time	float64
	osrm_time	float64
	osrm_distance	float64
	factor	float64
	segment_actual_time	float64
	segment_osrm_time	float64
	segment_osrm_distance	float64
	segment_factor	float64

dtype: object

In [103...]

```
#Check for missing values
df.isnull().sum()
```

```
Out[103...]
```

	0
data	0
trip_creation_time	0
route_schedule_uuid	0
route_type	0
trip_uuid	0
source_center	0
source_name	293
destination_center	0
destination_name	261
od_start_time	0
od_end_time	0
start_scan_to_end_scan	0
is_cutoff	0
cutoff_factor	0
cutoff_timestamp	0
actual_distance_to_destination	0
actual_time	0
osrm_time	0
osrm_distance	0
factor	0
segment_actual_time	0
segment_osrm_time	0
segment_osrm_distance	0
segment_factor	0

dtype: int64

```
In [104...]
```

```
# Check for count of unique values for each column to understand categorical
df.nunique()
```

```
Out[104...]
```

	0
data	2
trip_creation_time	14817
route_schedule_uuid	1504
route_type	2
trip_uuid	14817
source_center	1508
source_name	1498
destination_center	1481
destination_name	1468
od_start_time	26369
od_end_time	26369
start_scan_to_end_scan	1915
is_cutoff	2
cutoff_factor	501
cutoff_timestamp	93180
actual_distance_to_destination	144515
actual_time	3182
osrm_time	1531
osrm_distance	138046
factor	45641
segment_actual_time	747
segment_osrm_time	214
segment_osrm_distance	113799
segment_factor	5675

dtype: int64

```
In [105...]: # Check shape of data  
df.shape
```

```
Out[105...]: (144867, 24)
```

```
In [106...]: # Convert data , route_type to categorical format since it has 2 categories  
df['data'] = df['data'].astype('category')  
df['route_type'] = df['route_type'].astype('category')  
df.data.dtype , df.route_type.dtype
```

```
Out[106... (CategoricalDtype(categories=['test', 'training'], ordered=False, categories_dtypes=object),
      CategoricalDtype(categories=['Carting', 'FTL'], ordered=False, categories_dtypes=object))
```

```
In [107... # Statistical Summary of numerical data
df.describe()
```

	start_scan_to_end_scan	cutoff_factor	actual_distance_to_destination
count	144867.000000	144867.000000	144867.000000
mean	961.262986	232.926567	234.073372
std	1037.012769	344.755577	344.990009
min	20.000000	9.000000	9.000045
25%	161.000000	22.000000	23.355874
50%	449.000000	66.000000	66.126571
75%	1634.000000	286.000000	286.708875
max	7898.000000	1927.000000	1927.447705

```
In [108... df[df.source_name.isna()]
```

Out[108...]

		data	trip_creation_time	route_schedule_uuid	route_type	
112	training		2018-09-25 08:53:04.377810	thanos::sroute:4460a38d-ab9b-484e-bd4ef4201d0...	FTL	15378
113	training		2018-09-25 08:53:04.377810	thanos::sroute:4460a38d-ab9b-484e-bd4ef4201d0...	FTL	15378
114	training		2018-09-25 08:53:04.377810	thanos::sroute:4460a38d-ab9b-484e-bd4ef4201d0...	FTL	15378
115	training		2018-09-25 08:53:04.377810	thanos::sroute:4460a38d-ab9b-484e-bd4ef4201d0...	FTL	15378
116	training		2018-09-25 08:53:04.377810	thanos::sroute:4460a38d-ab9b-484e-bd4ef4201d0...	FTL	15378
...
144484	test		2018-10-03 09:06:06.690094	thanos::sroute:cbeff3b6a-79ea-4d5e-a215-b558a70...	FTL	15385
144485	test		2018-10-03 09:06:06.690094	thanos::sroute:cbeff3b6a-79ea-4d5e-a215-b558a70...	FTL	15385
144486	test		2018-10-03 09:06:06.690094	thanos::sroute:cbeff3b6a-79ea-4d5e-a215-b558a70...	FTL	15385
144487	test		2018-10-03 09:06:06.690094	thanos::sroute:cbeff3b6a-79ea-4d5e-a215-b558a70...	FTL	15385
144488	test		2018-10-03 09:06:06.690094	thanos::sroute:cbeff3b6a-79ea-4d5e-a215-b558a70...	FTL	15385

293 rows × 24 columns

In [109...]

df.columns

```
Out[109...]: Index(['data', 'trip_creation_time', 'route_schedule_uuid', 'route_type',
       'trip_uuid', 'source_center', 'source_name', 'destination_center',
       'destination_name', 'od_start_time', 'od_end_time',
       'start_scan_to_end_scan', 'is_cutoff', 'cutoff_factor',
       'cutoff_timestamp', 'actual_distance_to_destination', 'actual_time',
       'osrm_time', 'osrm_distance', 'factor', 'segment_actual_time',
       'segment_osrm_time', 'segment_osrm_distance', 'segment_factor'],
      dtype='object')
```

In [110...]

df[df.source_name.isna()][['destination_name', 'source_center']]

```
Out[110...]
```

	destination_name	source_center
112	Jaipur_Hub (Rajasthan)	IND342902A1B
113	Jaipur_Hub (Rajasthan)	IND342902A1B
114	Jaipur_Hub (Rajasthan)	IND342902A1B
115	Jaipur_Hub (Rajasthan)	IND342902A1B
116	Jaipur_Hub (Rajasthan)	IND342902A1B
...
144484	Gwalior_HrihrNgr_I (Madhya Pradesh)	IND282002AAD
144485	Gwalior_HrihrNgr_I (Madhya Pradesh)	IND282002AAD
144486	Gwalior_HrihrNgr_I (Madhya Pradesh)	IND282002AAD
144487	Gwalior_HrihrNgr_I (Madhya Pradesh)	IND282002AAD
144488	Gwalior_HrihrNgr_I (Madhya Pradesh)	IND282002AAD

293 rows × 2 columns

```
In [111...]: # Fill source name with Null values with unknown value  
df['source_name'] = df['source_name'].fillna('Unknown')
```

```
In [112...]: df['source_name'].isna().sum()
```

```
Out[112...]: np.int64(0)
```

```
In [113...]: df.isna().sum()
```

Out[113...]		0
	data	0
	 trip_creation_time	0
	 route_schedule_uuid	0
	 route_type	0
	 trip_uuid	0
	 source_center	0
	 source_name	0
	 destination_center	0
	 destination_name	261
	 od_start_time	0
	 od_end_time	0
	 start_scan_to_end_scan	0
	 is_cutoff	0
	 cutoff_factor	0
	 cutoff_timestamp	0
	actual_distance_to_destination	0
	 actual_time	0
	 osrm_time	0
	 osrm_distance	0
	 factor	0
	 segment_actual_time	0
	 segment_osrm_time	0
	 segment_osrm_distance	0
	 segment_factor	0

dtype: int64

```
In [114...]: # fill destination name with unknown for null values
df['destination_name'] = df['destination_name'].fillna('Unknown')
```

```
In [115...]: df.destination_name.isna().sum()
```

```
Out[115...]: np.int64(0)
```

```
In [116...]: df.dtypes
```

Out[116...]

0

	data	category
trip_creation_time	object	
route_schedule_uuid	object	
route_type	category	
trip_uuid	object	
source_center	object	
source_name	object	
destination_center	object	
destination_name	object	
od_start_time	object	
od_end_time	object	
start_scan_to_end_scan	float64	
is_cutoff	bool	
cutoff_factor	int64	
cutoff_timestamp	object	
actual_distance_to_destination	float64	
actual_time	float64	
osrm_time	float64	
osrm_distance	float64	
factor	float64	
segment_actual_time	float64	
segment_osrm_time	float64	
segment_osrm_distance	float64	
segment_factor	float64	

dtype: object

In [117...]

Convert some object column to timestamp since it contains time related dat

```
df['trip_creation_time'] = pd.to_datetime(df['trip_creation_time'], errors='coerce')
df['od_start_time'] = pd.to_datetime(df['od_start_time'], errors='coerce')
df['od_end_time'] = pd.to_datetime(df['od_end_time'], errors='coerce')
```

In [118...]

df.dtypes

Out[118...]

0

	data	category
trip_creation_time	datetime64[ns]	
route_schedule_uuid	object	
route_type	category	
trip_uuid	object	
source_center	object	
source_name	object	
destination_center	object	
destination_name	object	
od_start_time	datetime64[ns]	
od_end_time	datetime64[ns]	
start_scan_to_end_scan	float64	
is_cutoff	bool	
cutoff_factor	int64	
cutoff_timestamp	object	
actual_distance_to_destination	float64	
actual_time	float64	
osrm_time	float64	
osrm_distance	float64	
factor	float64	
segment_actual_time	float64	
segment_osrm_time	float64	
segment_osrm_distance	float64	
segment_factor	float64	

dtype: object

In [119...]: #Convert is cutoff to boolean type since it has boolean values
df['is_cutoff'] = df['is_cutoff'].astype('bool')

In [120...]: df.source_name.value_counts()

```
Out[120...]
```

source_name	count
Gurgaon_Bilaspur_HB (Haryana)	23347
Bangalore_Nelmngla_H (Karnataka)	9975
Bhiwandi_Mankoli_HB (Maharashtra)	9088
Pune_Tathawde_H (Maharashtra)	4061
Hyderabad_Shamshbd_H (Telangana)	3340
...	...
Islampure_ShbdnDPP_D (West Bengal)	1
Bhadra_GMndiDPP_D (Rajasthan)	1
Badkulla_Central_DPP_1 (West Bengal)	1
Hajipur_ThaneDPP_D (Bihar)	1
Soro_UttarDPP_D (Orissa)	1

1499 rows × 1 columns

dtype: int64

```
In [121... df.shape
```

```
Out[121... (144867, 24)
```

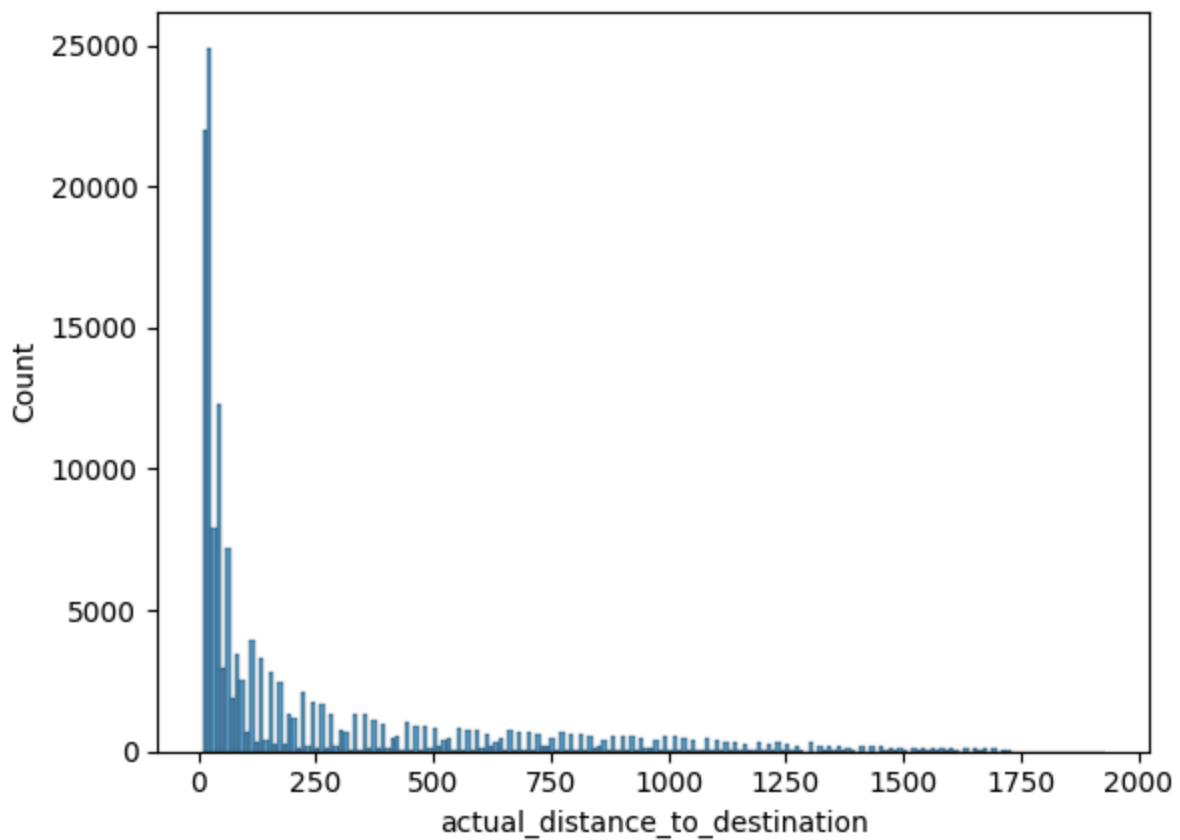
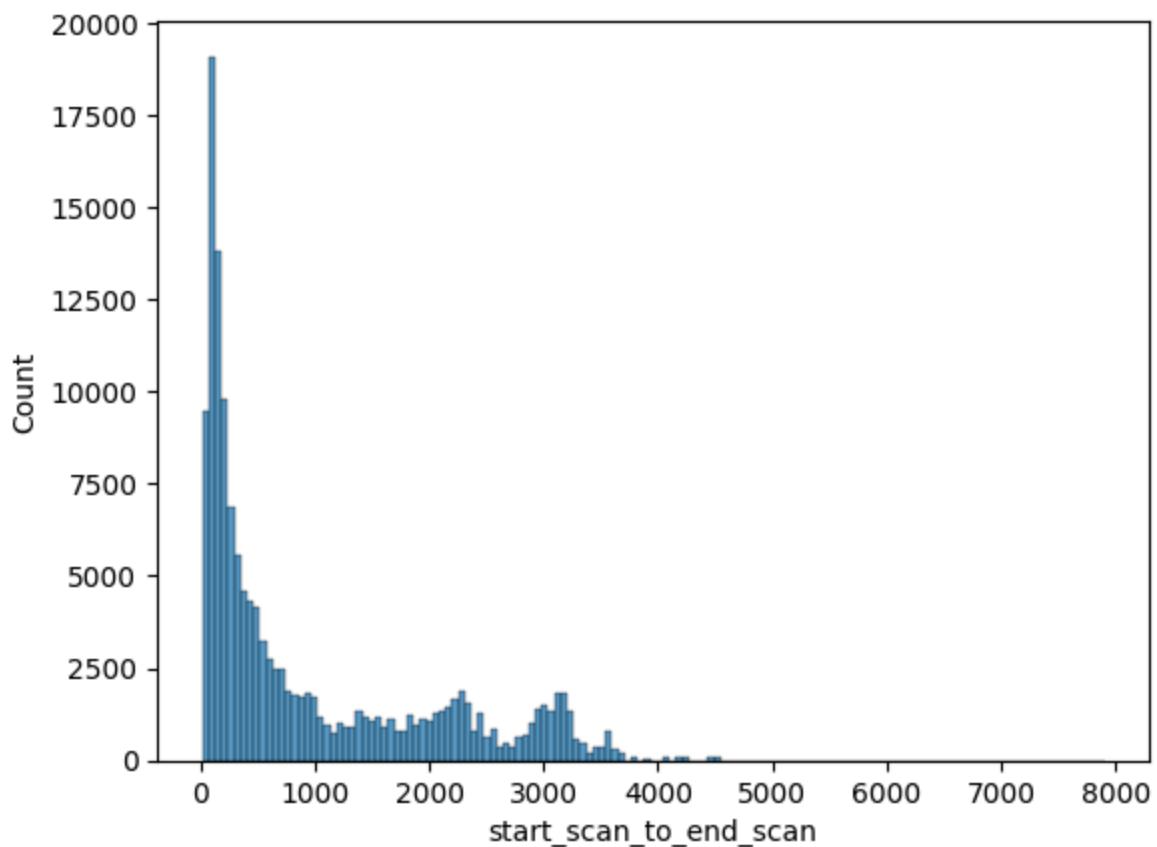
```
In [122... df.columns
```

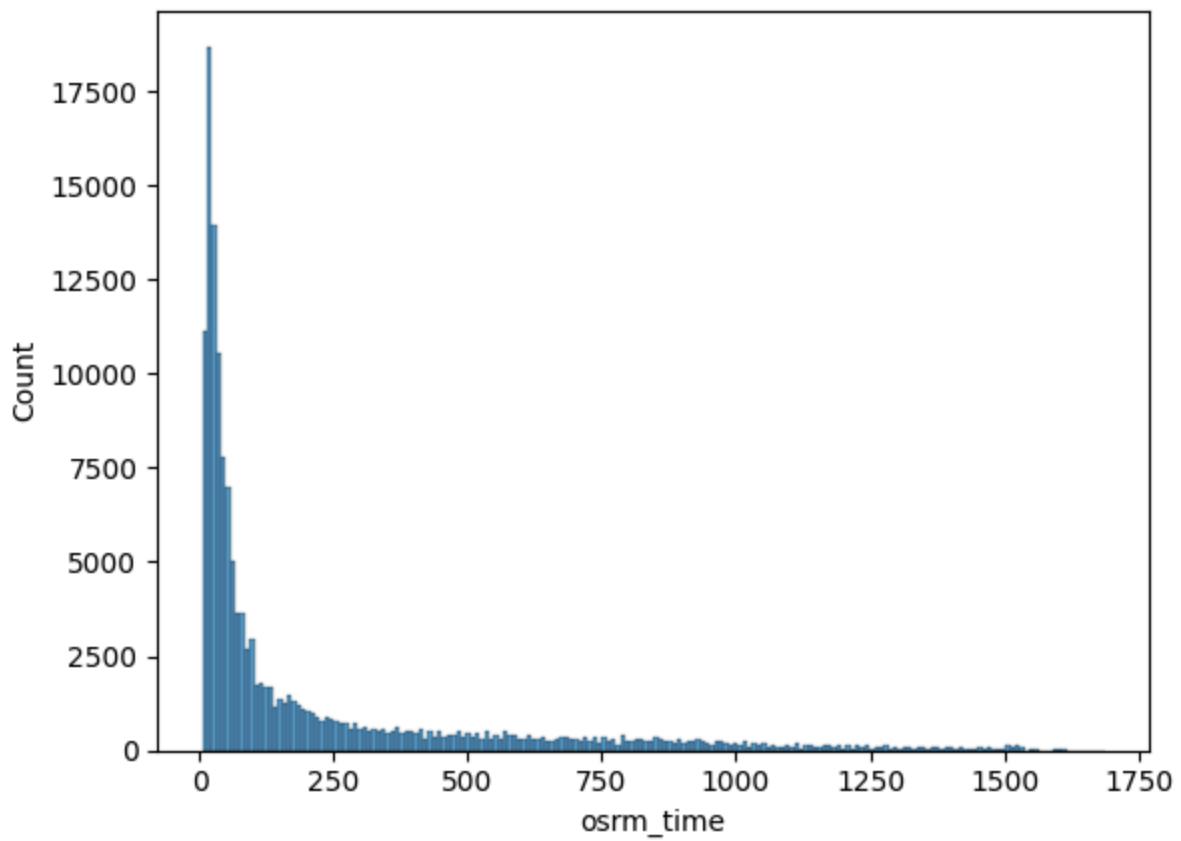
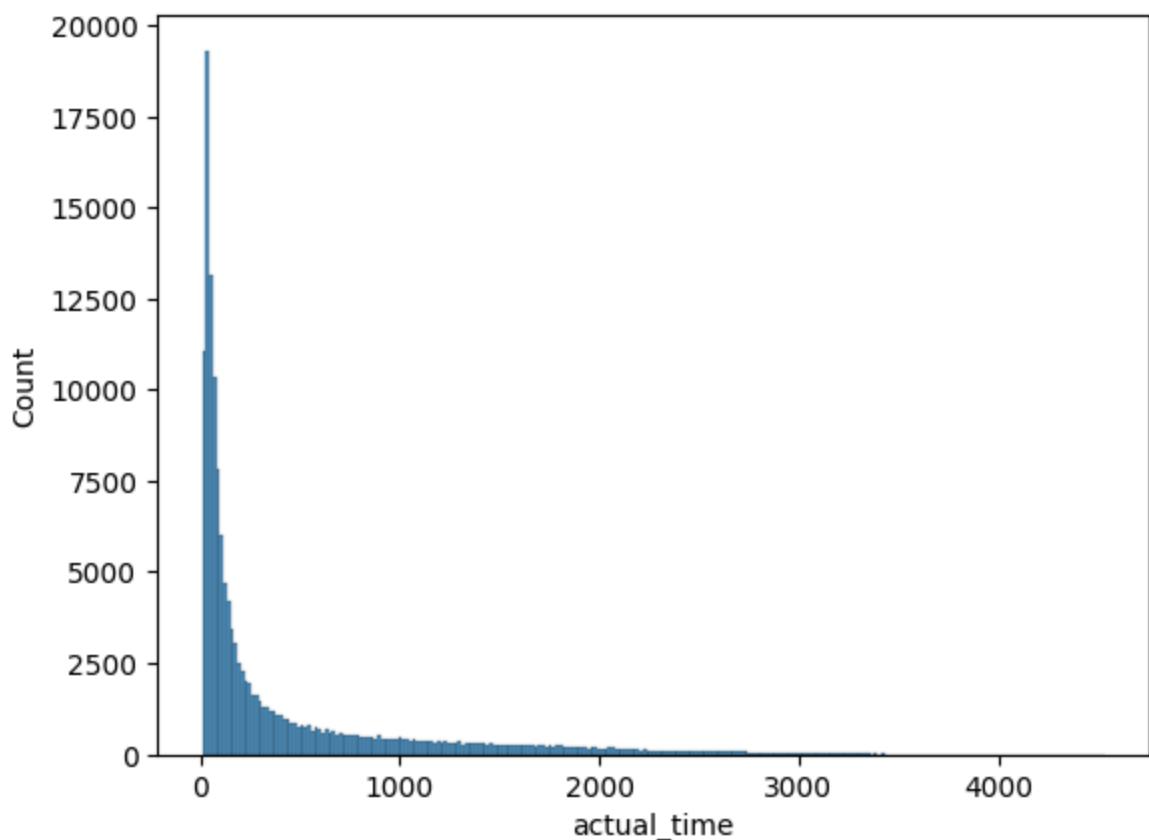
```
Out[122... Index(['data', 'trip_creation_time', 'route_schedule_uuid', 'route_type',
       'trip_uuid', 'source_center', 'source_name', 'destination_center',
       'destination_name', 'od_start_time', 'od_end_time',
       'start_scan_to_end_scan', 'is_cutoff', 'cutoff_factor',
       'cutoff_timestamp', 'actual_distance_to_destination', 'actual_time',
       'osrm_time', 'osrm_distance', 'factor', 'segment_actual_time',
       'segment_osrm_time', 'segment_osrm_distance', 'segment_factor'],
      dtype='object')
```

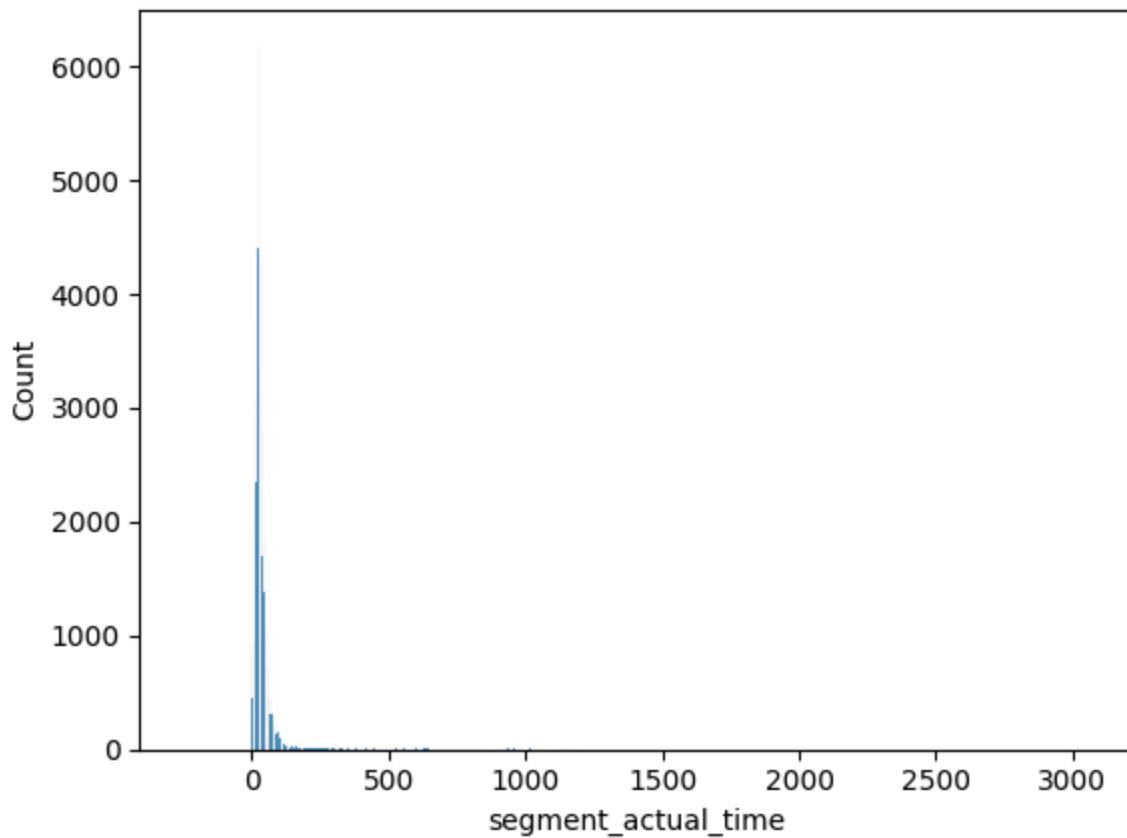
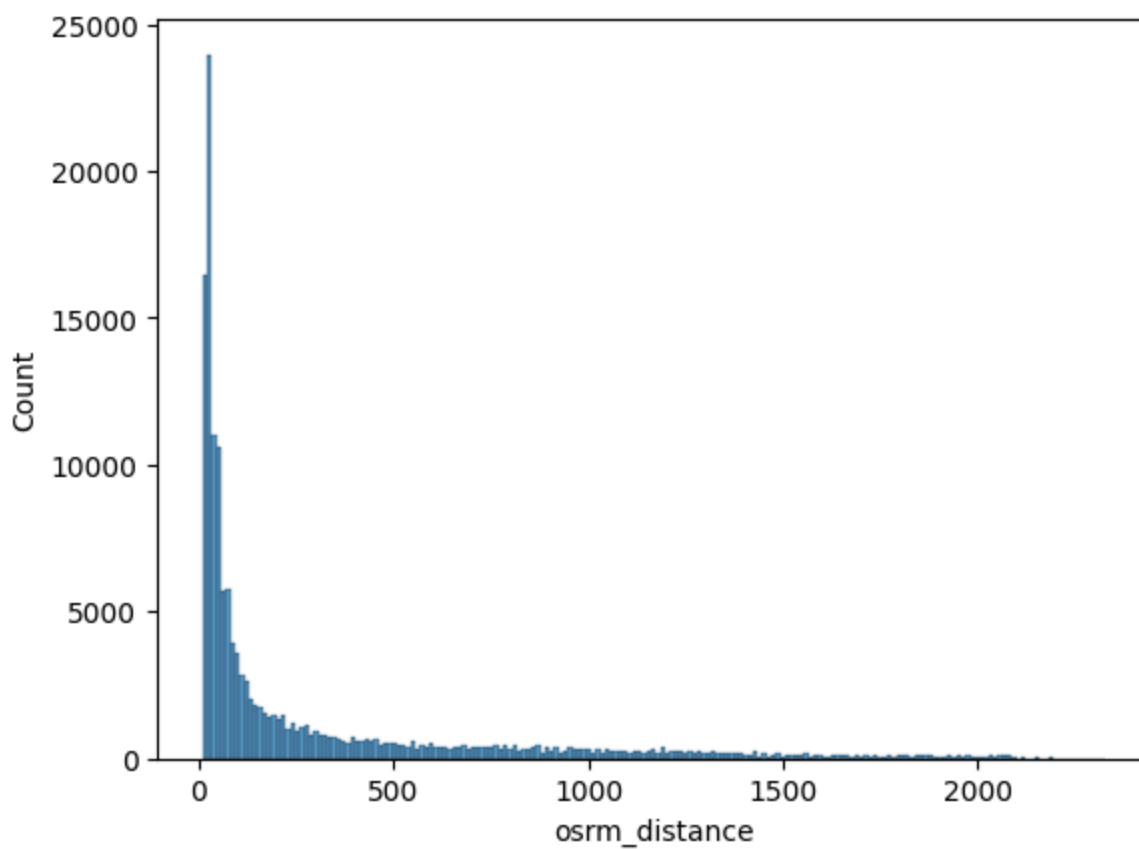
Univariate Analysis

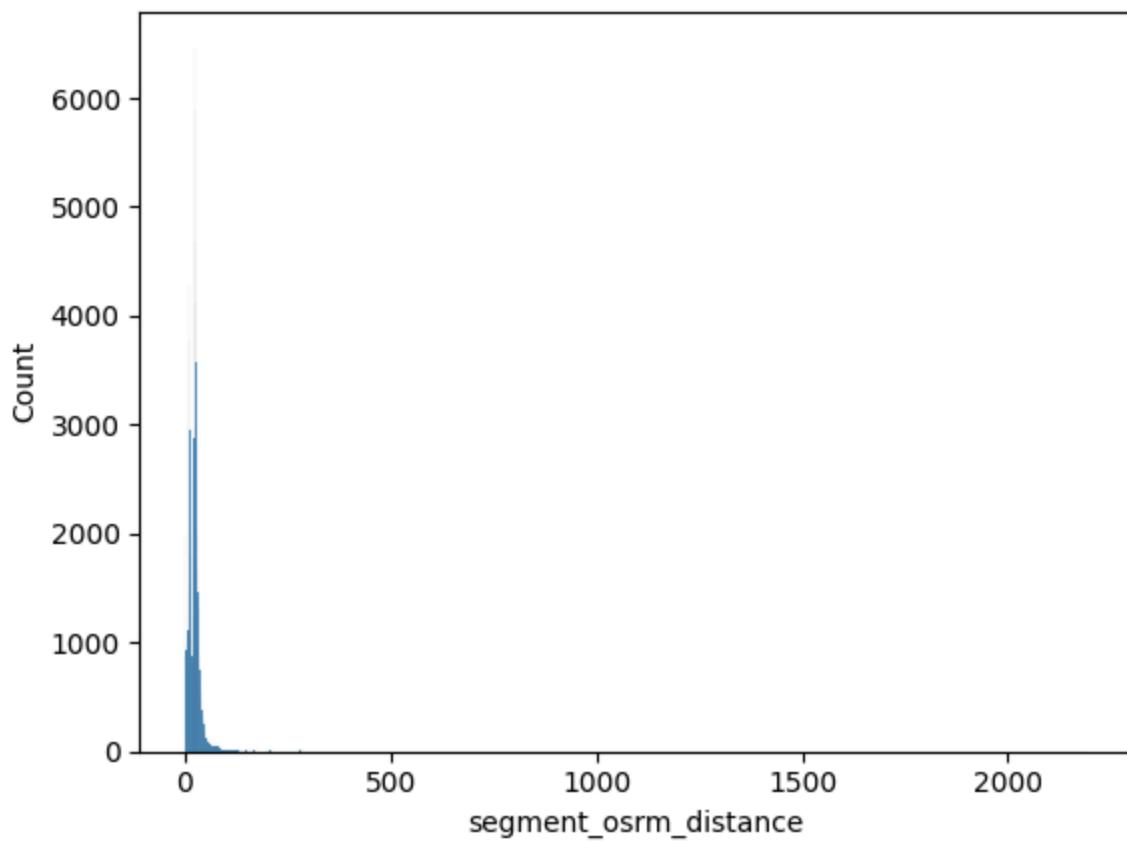
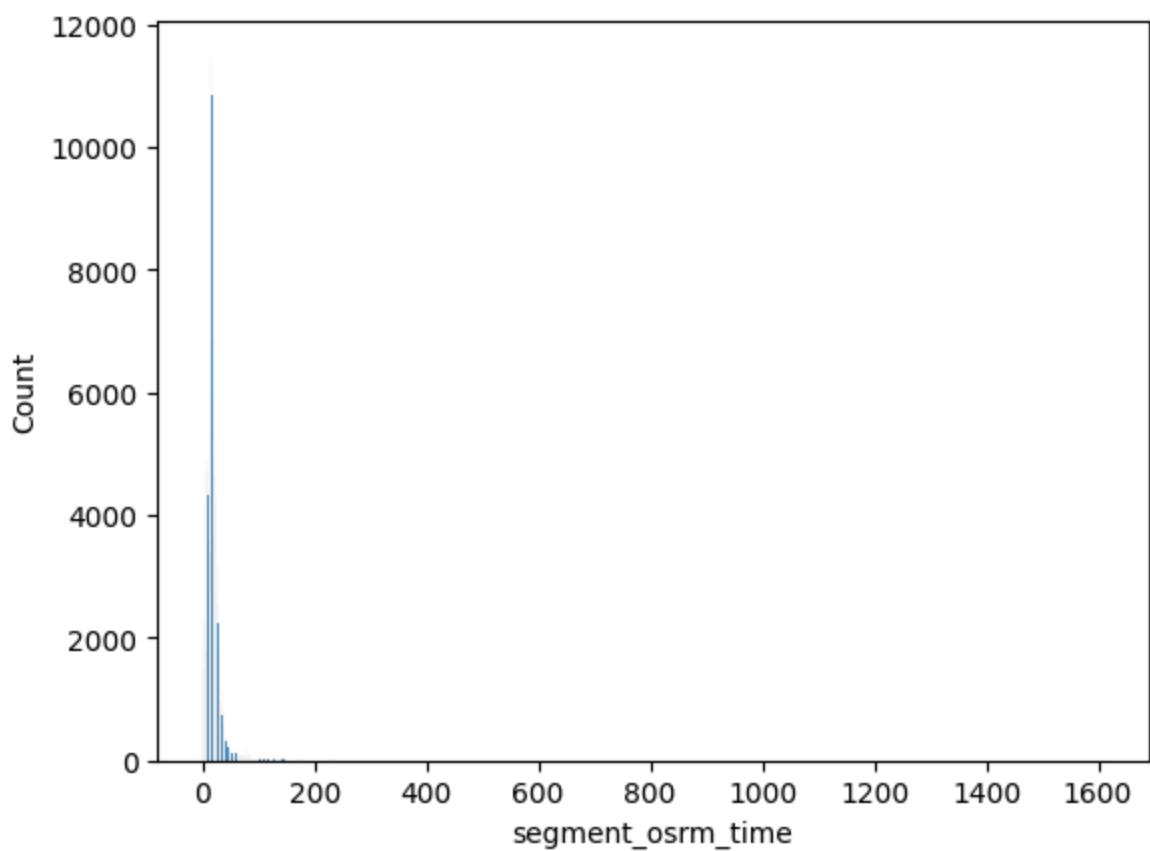
Continuous variables

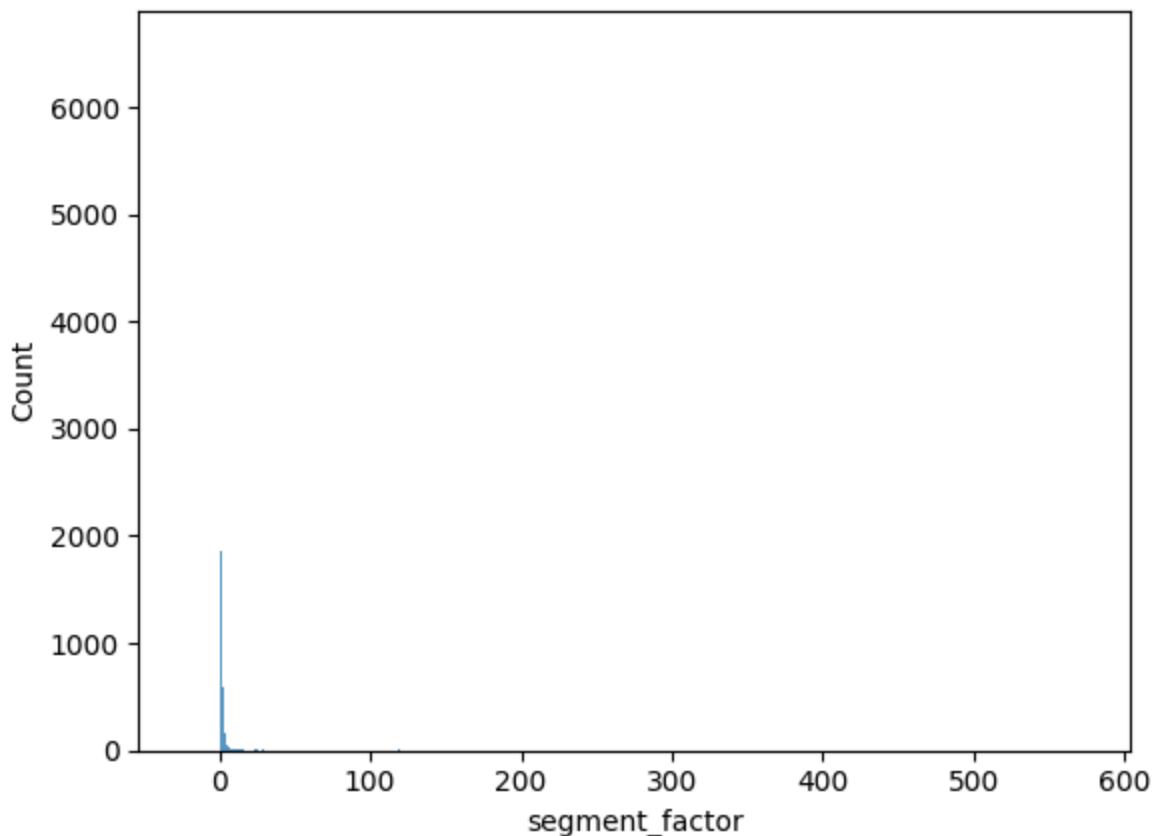
```
In [123... columns = ['start_scan_to_end_scan', 'actual_distance_to_destination', 'actu
for cols in columns:
    sns.histplot(df[cols])
    plt.show()
```





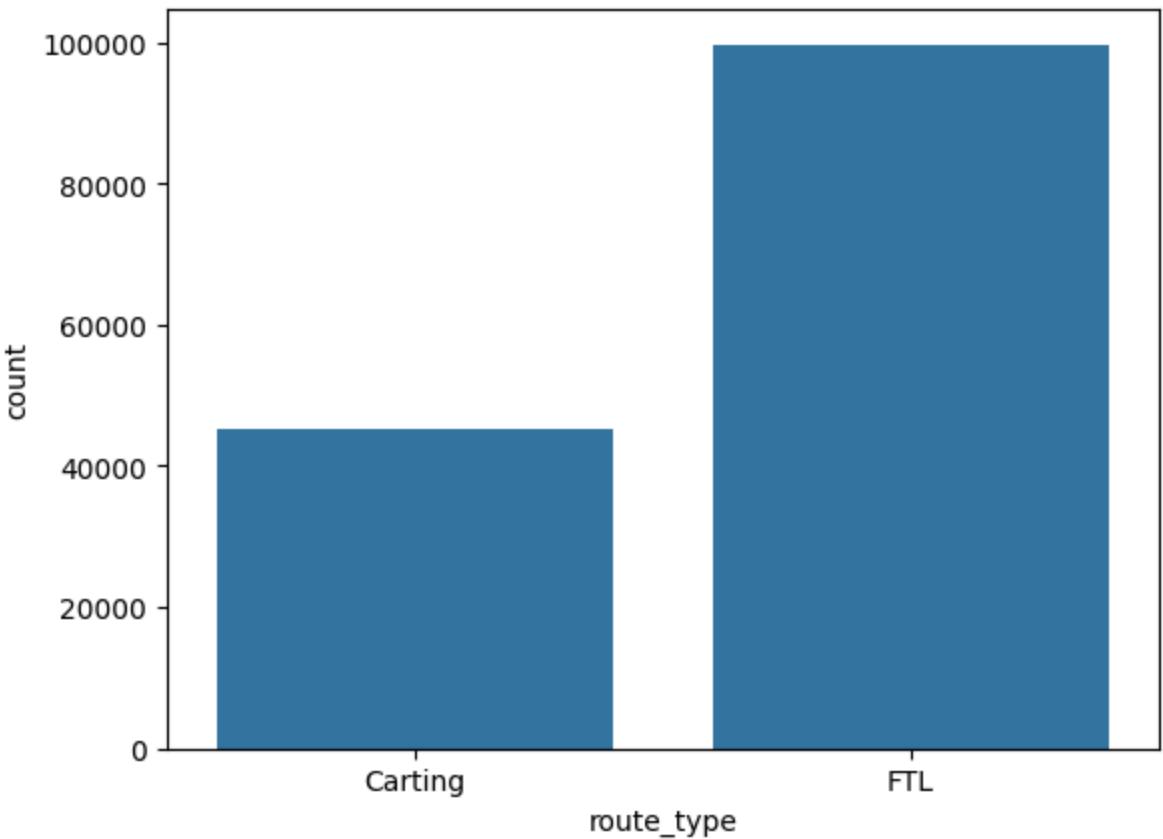






Categorical Variable

```
In [124]:  
sns.countplot(x=df['route_type'], data=df)  
plt.show()
```



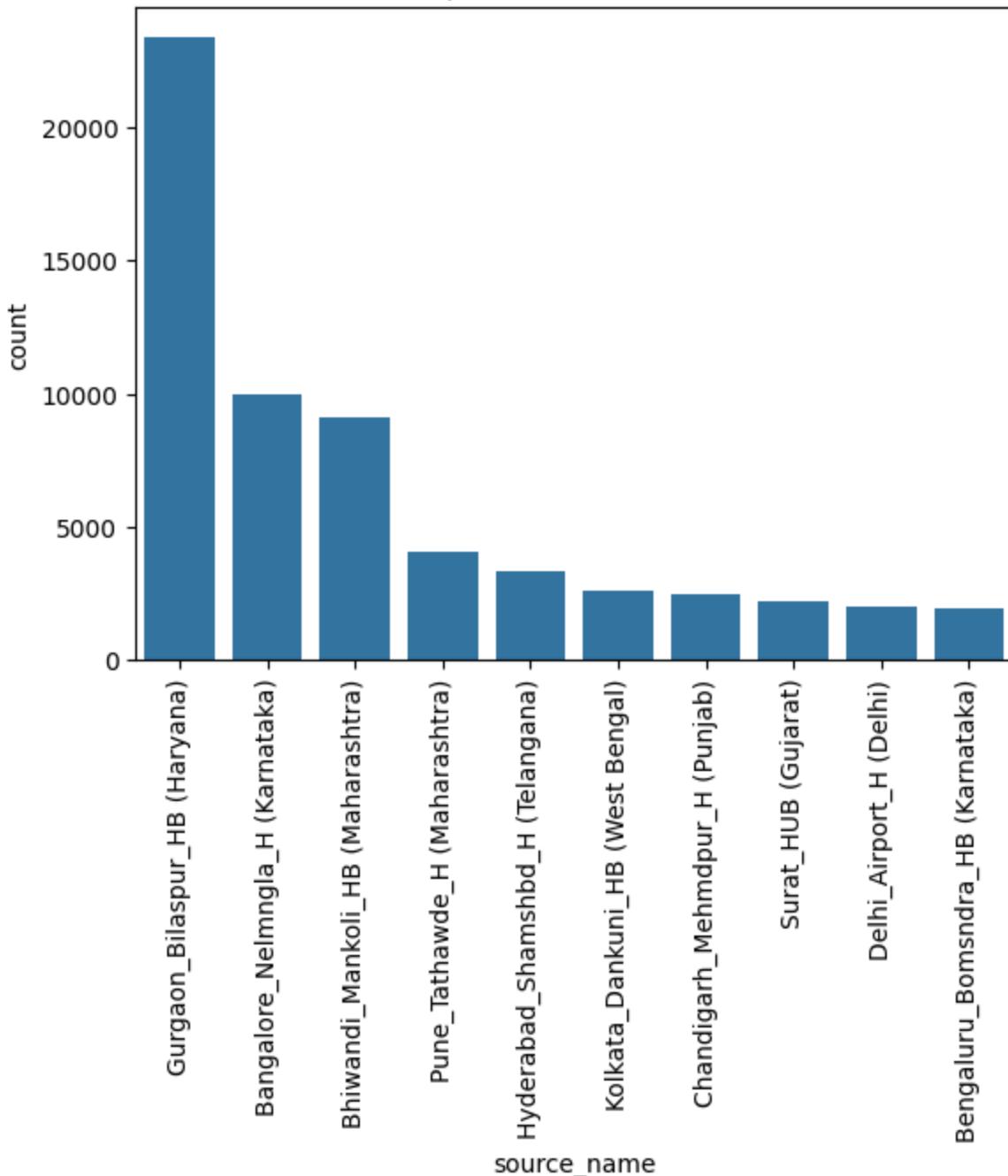
```
In [125]: top_sources = df['source_name'].value_counts().nlargest(10).index
print(top_sources)
```

```
Index(['Gurgaon_Bilaspur_HB (Haryana)', 'Bangalore_Nelmgla_H (Karnataka)',
       'Bhiwandi_Mankoli_HB (Maharashtra)', 'Pune_Tathawde_H (Maharashtra)',
       'Hyderabad_Shamshbd_H (Telangana)', 'Kolkata_Dankuni_HB (West Bengal)',
       'Chandigarh_Mehmdpur_H (Punjab)', 'Surat_HUB (Gujarat)',
       'Delhi_Airport_H (Delhi)', 'Bengaluru_Bomsndra_HB (Karnataka)'],
      dtype='object', name='source_name')
```

```
In [126]: # Top 10 sources
top_sources = df['source_name'].value_counts().nlargest(10).index

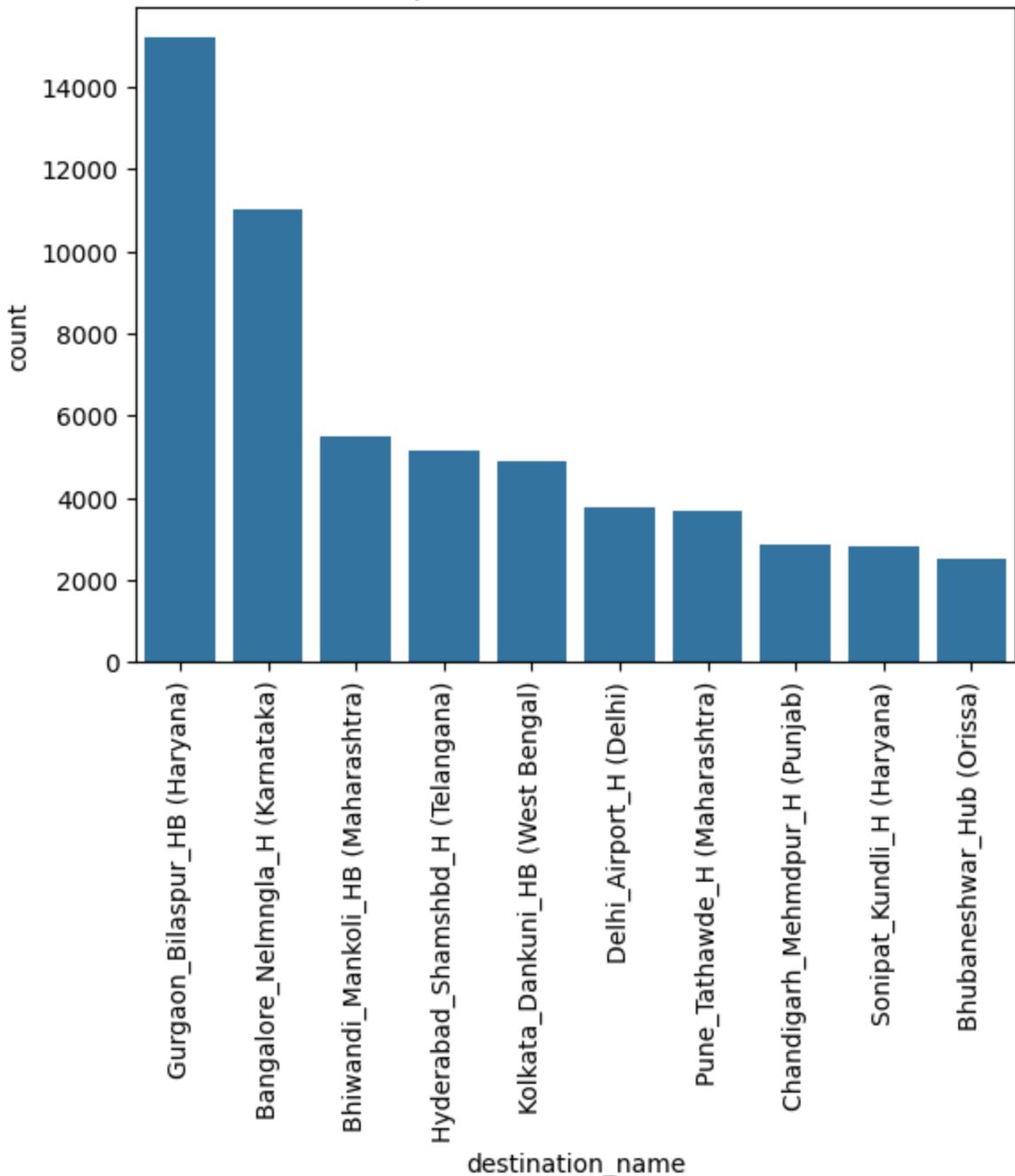
sns.countplot(data=df[df['source_name'].isin(top_sources)], x='source_name',
plt.xticks(rotation=90) # Optional: rotate labels for better readability
plt.title("Top 10 Source Names")
plt.show()
```

Top 10 Source Names

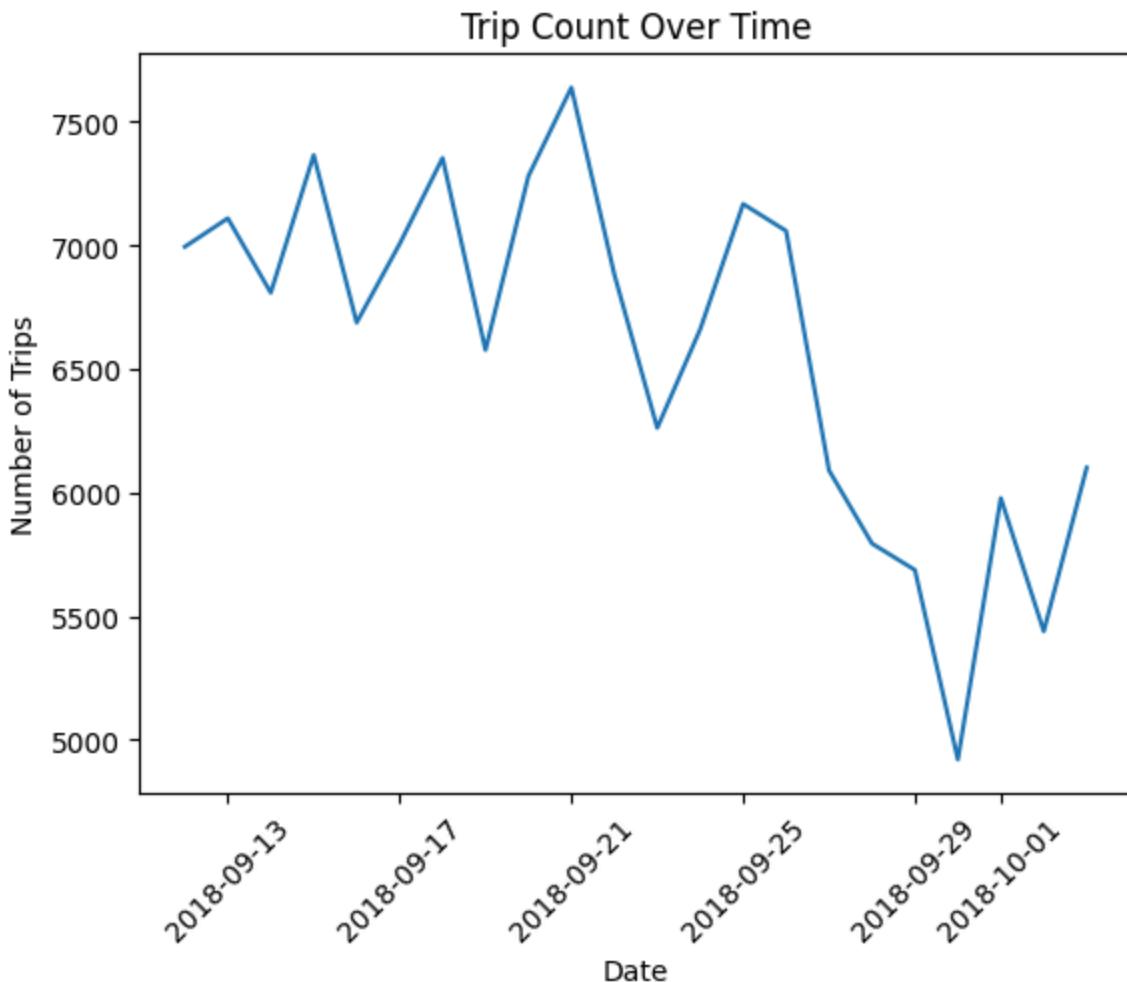


```
In [127]: # Top 10 destination using count plot
top_destinations = df['destination_name'].value_counts().nlargest(10).index
sns.countplot(data=df[df['destination_name'].isin(top_destinations)], x='des
plt.xticks(rotation=90)
plt.title("Top 10 Destination Names")
plt.show()
```

Top 10 Destination Names

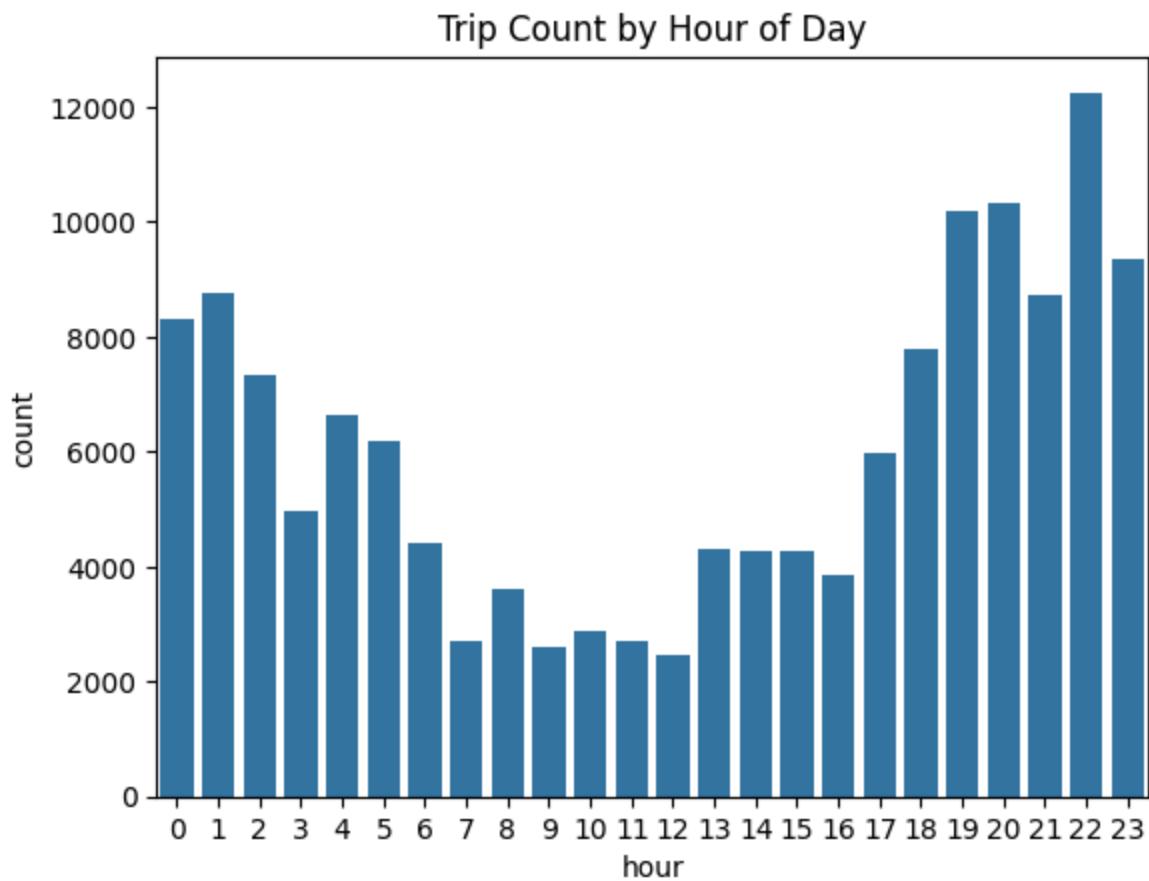


```
In [128]: df['trip_creation_date'] = df['trip_creation_time'].dt.date
df.groupby('trip_creation_date').size().plot(kind='line')
plt.title("Trip Count Over Time")
plt.xlabel("Date")
plt.ylabel("Number of Trips")
plt.xticks(rotation=45)
plt.show()
```



```
In [129]: # Trip count by hour of day
df['hour'] = df['trip_creation_time'].dt.hour

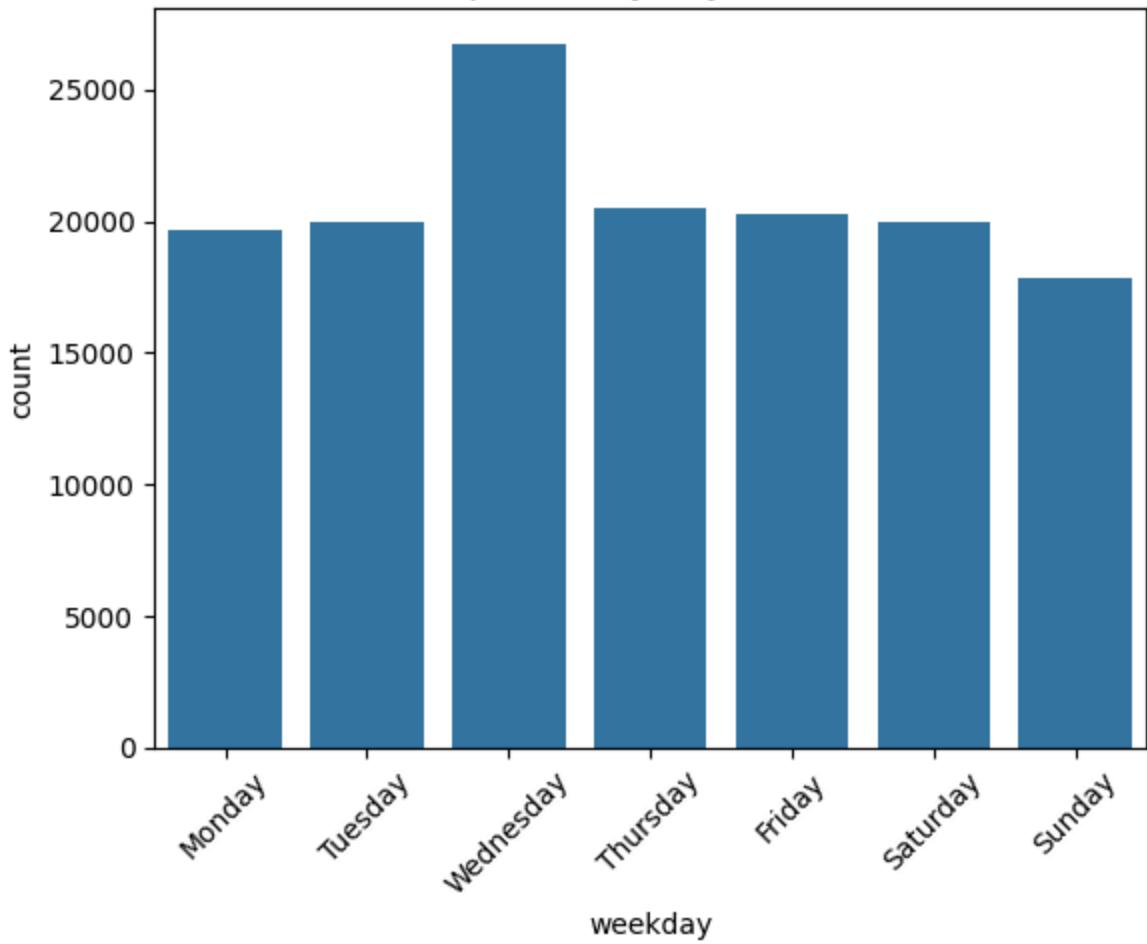
sns.countplot(x='hour', data=df)
plt.title("Trip Count by Hour of Day")
plt.show()
```



```
In [130]: # Trip Count by Day of week
df['weekday'] = df['trip_creation_time'].dt.day_name()

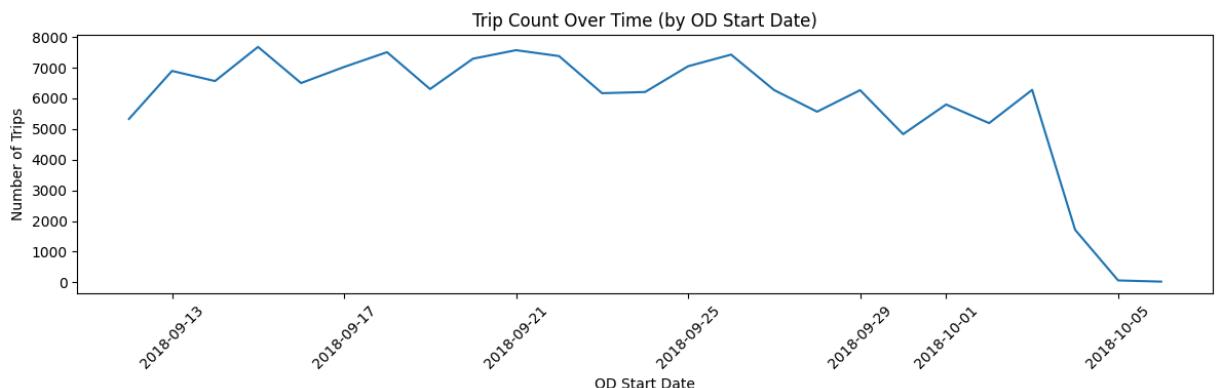
sns.countplot(x='weekday', data=df, order=[
    'Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday'])
plt.xticks(rotation=45)
plt.title("Trip Count by Day of Week")
plt.show()
```

Trip Count by Day of Week



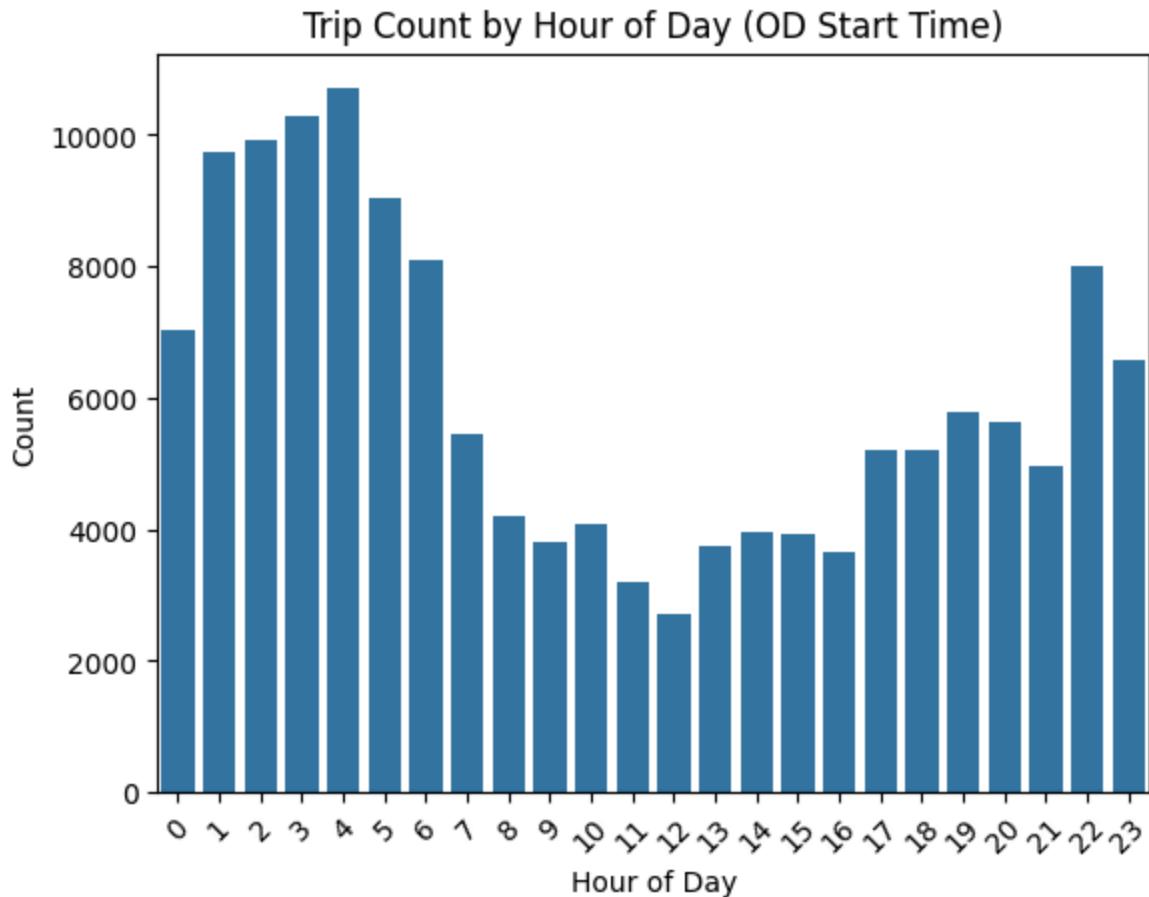
```
In [131]: # Trip Count over Time
df['od_date'] = df['od_start_time'].dt.date

df.groupby('od_date').size().plot(kind='line', figsize=(12, 4))
plt.title("Trip Count Over Time (by OD Start Date)")
plt.xlabel("OD Start Date")
plt.ylabel("Number of Trips")
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```



```
In [132... # Trip Count by Hour of Day
df['od_hour'] = df['od_start_time'].dt.hour

sns.countplot(x='od_hour', data=df)
plt.title("Trip Count by Hour of Day (OD Start Time)")
plt.xlabel("Hour of Day")
plt.ylabel("Count")
plt.xticks(rotation=45)
plt.show()
```

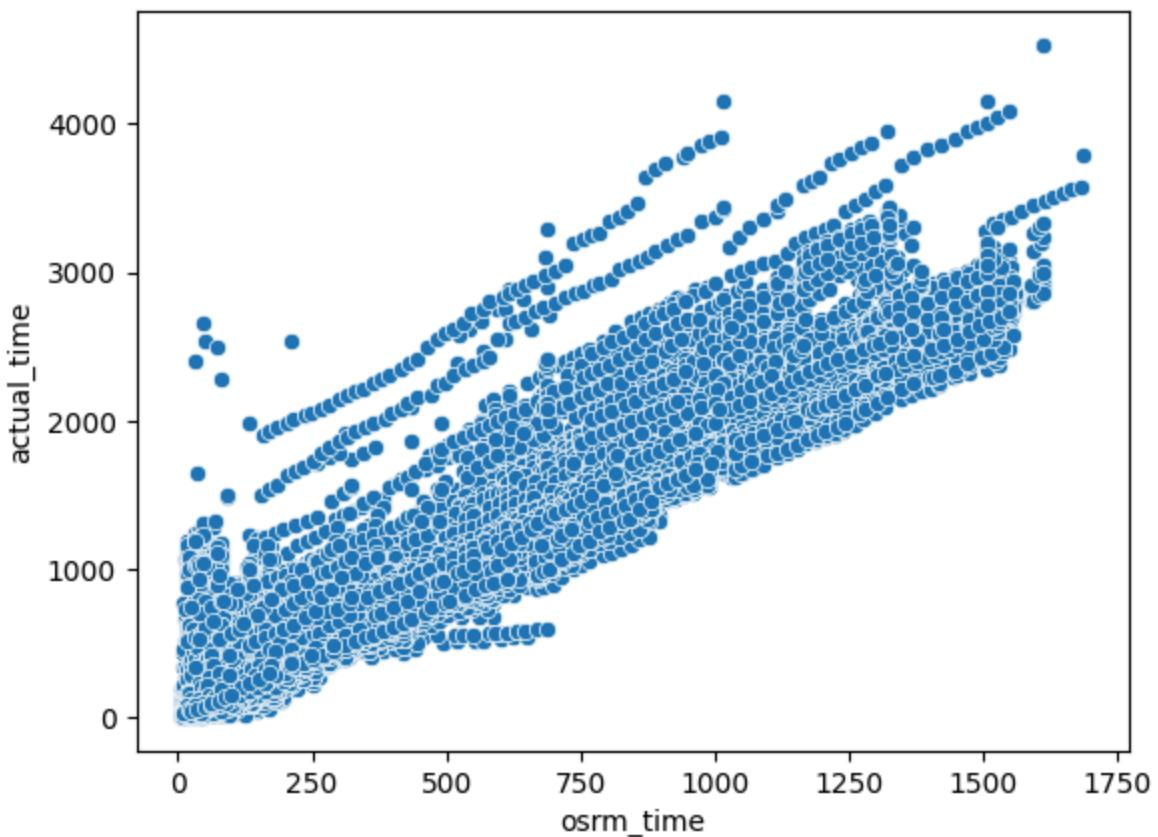


Bivariate Analysis

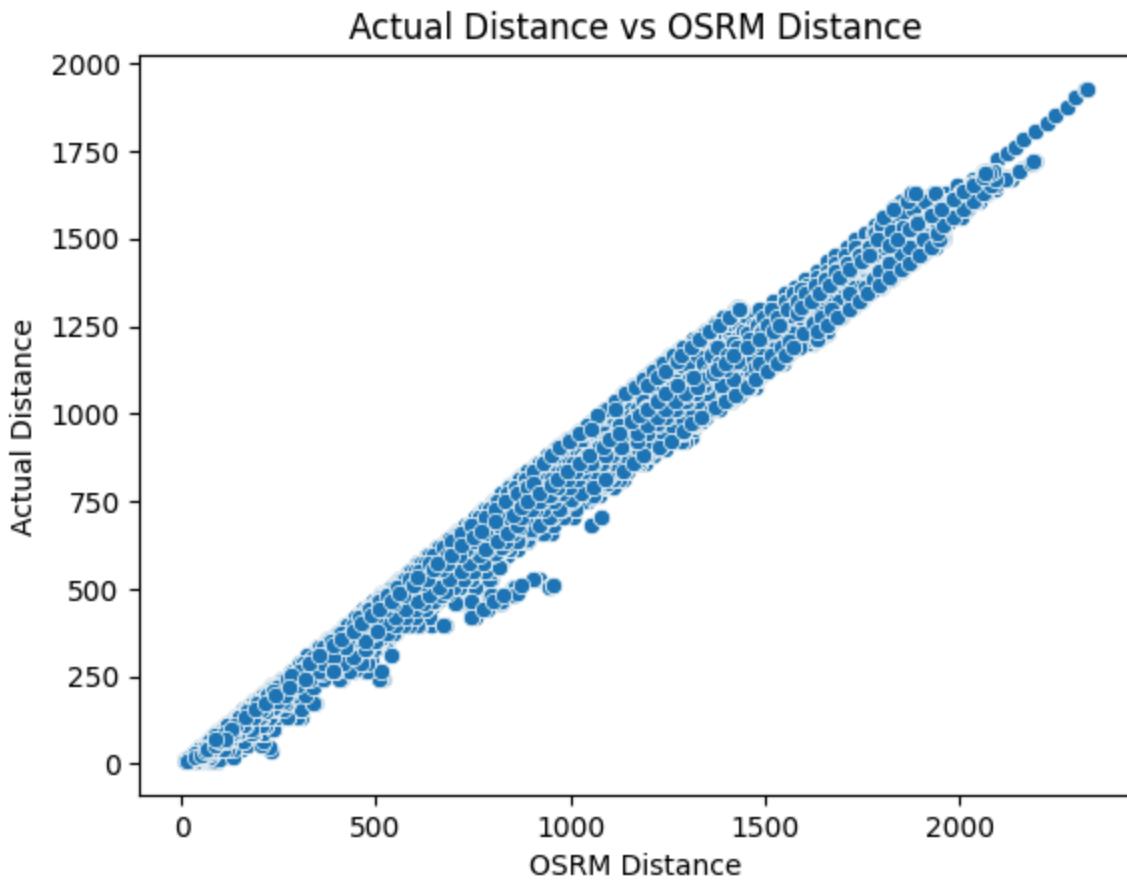
Numerical Vs Numerical

```
In [133... sns.scatterplot(x='osrm_time', y='actual_time', data=df)
plt.title("Actual Time vs OSRM Time")
plt.show()
```

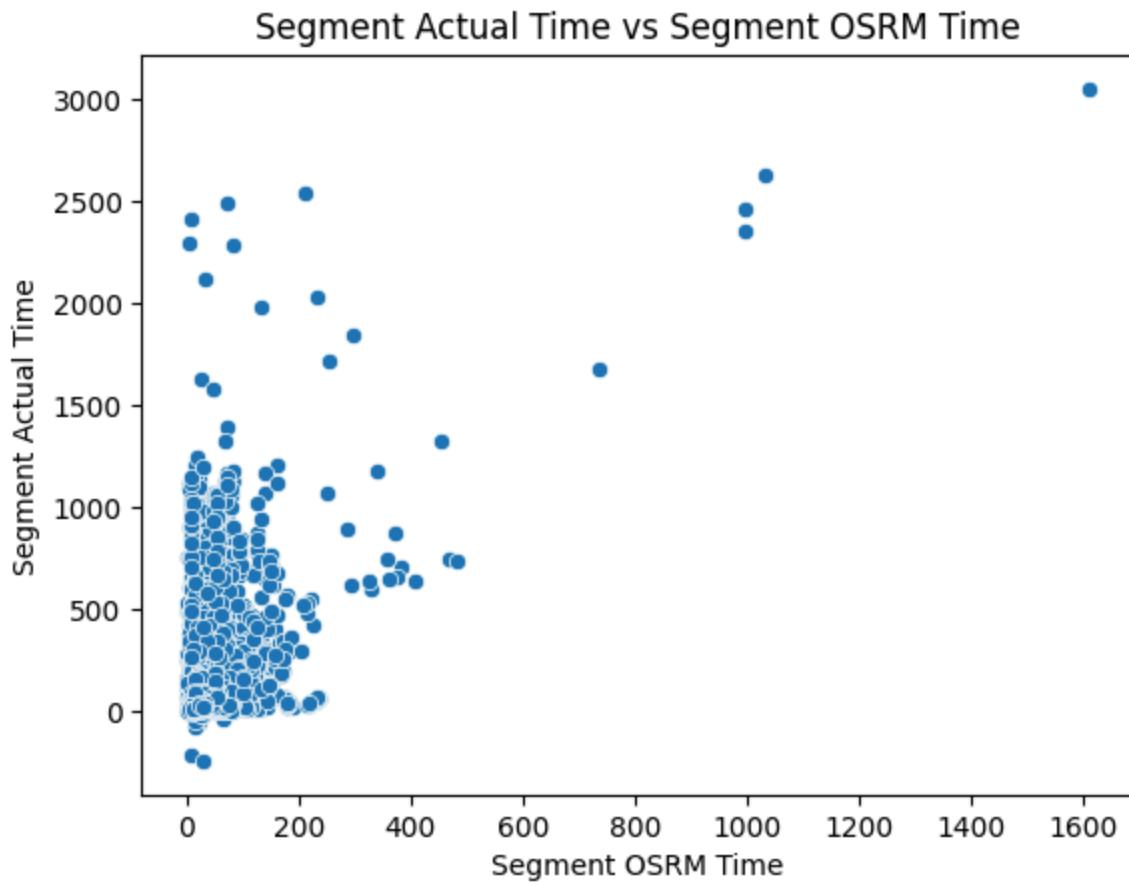
Actual Time vs OSRM Time



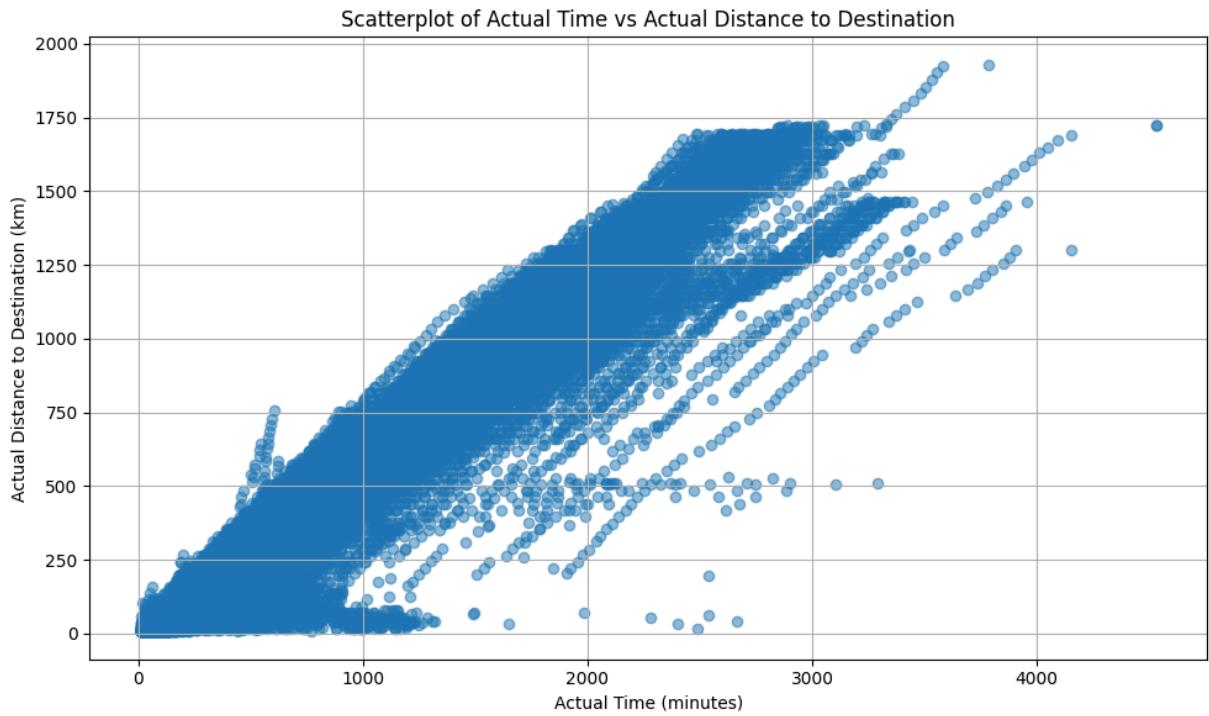
```
In [134]: sns.scatterplot(data=df, x='osrm_distance', y='actual_distance_to_destination')
plt.title("Actual Distance vs OSRM Distance")
plt.xlabel("OSRM Distance")
plt.ylabel("Actual Distance")
plt.show()
```



```
In [135]: sns.scatterplot(data=df, x='segment_osrm_time', y='segment_actual_time')
plt.title("Segment Actual Time vs Segment OSRM Time")
plt.xlabel("Segment OSRM Time")
plt.ylabel("Segment Actual Time")
plt.show()
```



```
In [136]: # Plotting scatterplot of actual_time vs actual_distance_to_destination
plt.figure(figsize=(10, 6))
plt.scatter(y=df['actual_distance_to_destination'], x=df['actual_time'], alpha=0.5)
plt.ylabel('Actual Distance to Destination (km)')
plt.xlabel('Actual Time (minutes)')
plt.title('Scatterplot of Actual Time vs Actual Distance to Destination')
plt.grid(True)
plt.tight_layout()
plt.show()
```

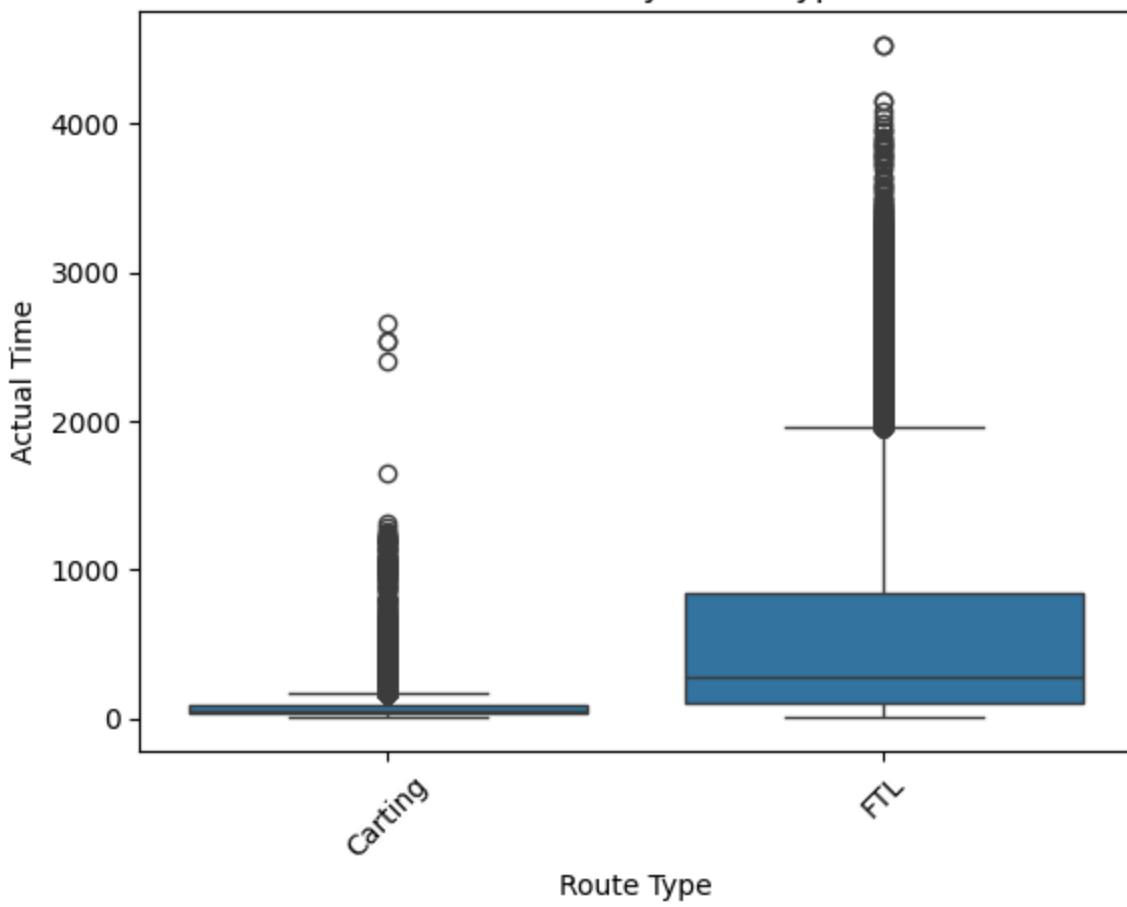


Numerical Vs Categorical

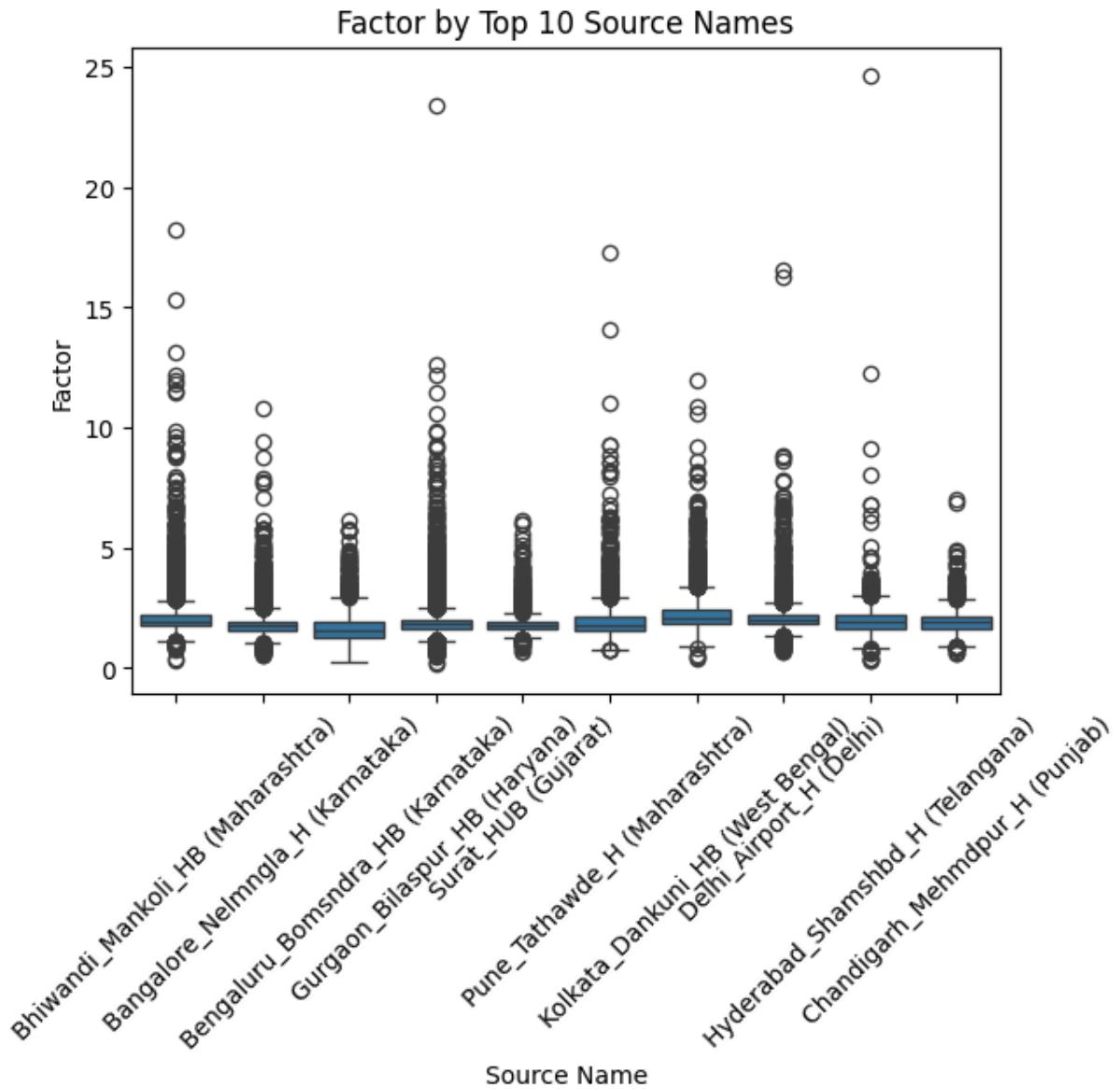
In [137]:

```
sns.boxplot(data=df, x='route_type', y='actual_time')
plt.title("Actual Time by Route Type")
plt.xlabel("Route Type")
plt.ylabel("Actual Time")
plt.xticks(rotation=45)
plt.show()
```

Actual Time by Route Type



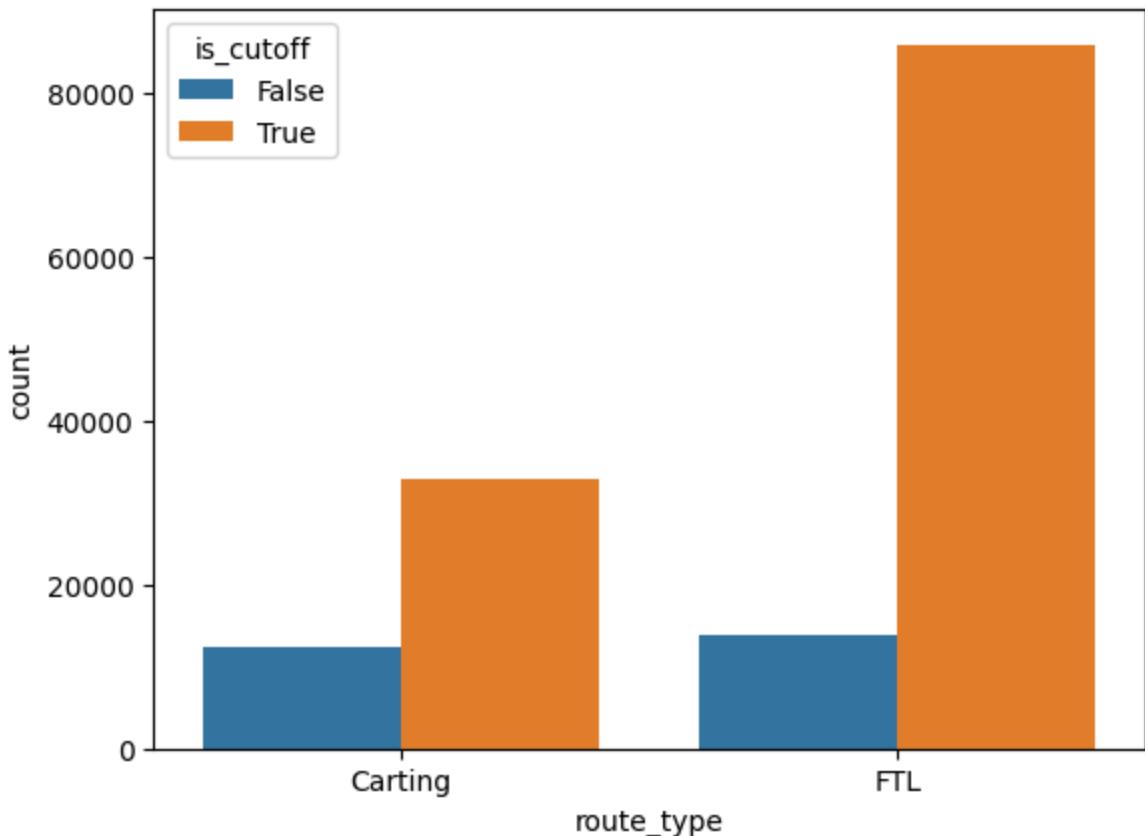
```
In [138]: top_sources = df['source_name'].value_counts().nlargest(10).index  
filtered_df = df[df['source_name'].isin(top_sources)]  
  
sns.boxplot(data=filtered_df, x='source_name', y='factor')  
plt.title("Factor by Top 10 Source Names")  
plt.xlabel("Source Name")  
plt.ylabel("Factor")  
plt.xticks(rotation=45)  
plt.show()
```



Categorical Vs Categorical

```
In [139...]: sns.countplot(x='route_type', hue='is_cutoff', data=df)
```

```
Out[139...]: <Axes: xlabel='route_type', ylabel='count'>
```

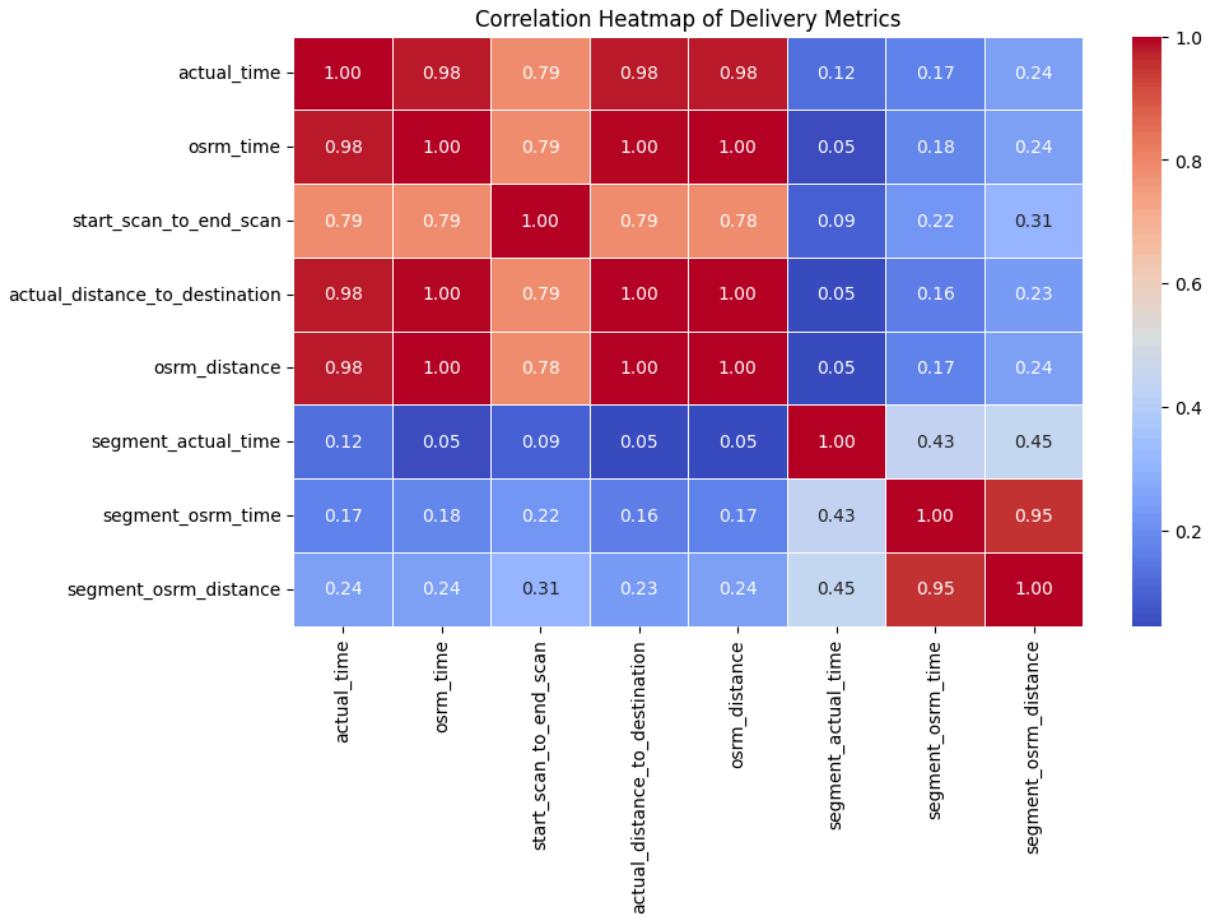


Correlation Between Variables

```
In [140]: # Select numerical columns for correlation
num_cols = [
    'actual_time',
    'osrm_time',
    'start_scan_to_end_scan',
    'actual_distance_to_destination',
    'osrm_distance',
    'segment_actual_time',
    'segment_osrm_time',
    'segment_osrm_distance'
]

# Compute correlation matrix
corr_matrix = df[num_cols].corr()

# Create heatmap
plt.figure(figsize=(10, 6))
sns.heatmap(corr_matrix, annot=True, cmap='coolwarm', fmt=".2f", linewidths=1)
plt.title("Correlation Heatmap of Delivery Metrics")
plt.show()
```



Comments on Range of Attributes

1. start_scan_to_end_scan – Time taken to deliver from source to destination
The data is right-skewed, meaning most deliveries took less time and a few took much longer.

Average time taken for delivery: 961.26 minutes

Minimum time: 20 minutes, Maximum time: 7898 minutes

Most deliveries were clustered below 1000 minutes, but some extreme cases took much longer.

2. actual_distance_to_destination – Actual distance (in km) between source and destination warehouses Average distance: 234.07 km

Minimum distance: 9 km, Maximum distance: 1927 km

Most deliveries were mid-range, but some long-haul deliveries are present.

3. actual_time – Actual cumulative time taken to complete the delivery Average time: 416.93 minutes

Minimum: 9 minutes, Maximum: 4532 minutes

Like other time fields, this is also right-skewed.

Actual delivery time varies widely, showing possible differences in route type or delays.

4.osrm_time - Estimated time from OSRM (routing engine like Google Maps)

Average estimated time: 213.87 minutes

Minimum: 6 minutes, Maximum: 1686 minutes

Compared to actual time, on average deliveries took ~200 minutes longer than expected.

This gap may be due to traffic, road closures, delays, or driver behavior.

5.osrm_distance - Estimated shortest path by OSRM (in km) Average distance:

284.77 km

Minimum: 9 km, Maximum: 2326.20 km

Often longer than actual_distance_to_destination, possibly due to routing logic.

6.Comparison: osrm_distance vs actual_distance_to_destination Average gap:

~50 km

Possible reasons:

OSRM calculates shortest path, but drivers may take alternate routes

Road construction, diversions, or GPS inaccuracies

Mistakes like missed exits or U-turns could increase actual distance

7.segment_osrm_time - Estimated time for a delivery segment Average: 18.51 minutes

Minimum: 0 minutes, Maximum: 1611 minutes

This reflects estimates for only part of the trip, not the full journey.

8.segment_actual_time - Actual time taken for a segment Average: 36.20

minutes, Maximum: 3051 minutes

On average, segment actual time is nearly double the OSRM estimated time

This again shows a consistent delay between estimated and real delivery times.

9.segment_osrm_distance - Estimated segment distance (by OSRM) Average:

22.83 km

Minimum: 0 km, Maximum: 2191.40 km

Comments on Univariate Analysis

1. Route Type The majority of deliveries fall under the FTL (Full Truck Load) category, with approximately 30,000 deliveries.

The Carting route type accounts for around 14,000 deliveries.

2. Source Name Gurgaon_Bilaspur_HB (Haryana) is the most active source warehouse, with over 7,000 deliveries initiated from this location.

It is followed by Bhiwandi_Mankoli_HB (Maharashtra) and Bangalore_Nelmangla_H (Karnataka), each with 2,000+ deliveries.

3. Destination Name Gurgaon_Bilaspur_HB (Haryana) again stands out as the top destination warehouse, receiving the highest number of deliveries.

It is followed by Bangalore_Nelmangla_H (Karnataka) and Hyderabad_Shamshabad_H (Telangana).

4. Creation Date & Hour The maximum number of orders were booked on 21st September 2018.

The lowest number of orders were booked on 1st October.

Most orders are booked between 6 PM and 5 AM, suggesting operational focus during evening and night hours.

Orders continue during the day but at a relatively lower volume.

5. Creation Day Wednesday shows the highest booking volume, followed by Friday.

Other weekdays show a fairly consistent booking pattern with no significant drop.

6. OD Start Time Most trips are initiated between 10 PM and 6 AM, likely to avoid daytime traffic and optimize logistics.

Only a few trips start between 8 AM and 6 PM, possibly due to peak traffic hours or business operational preferences.

Comments on the Distribution of the Variables

1. Actual Time The histogram shows that the data is right-skewed. Most deliveries took less time, while a few took a significantly longer time.

2.OSRM Time This is also right-skewed. The OSRM predicted time is low for most deliveries but much higher for a few.

3.OSRM Distance The distribution is right-skewed. The expected distance (as per OSRM) is low for most deliveries but quite high for some.

4.Actual Distance to Destination This variable also has a right-skewed distribution. Most deliveries covered shorter distances, while a few covered very long distances.

5.Start Scan to End Scan Time The graph is right-skewed as well. The total time taken from the first scan to the last scan is low for most deliveries, but very high in a few cases.

Bivariate Analysis

Actual Time vs. OSRM Time

The scatterplot suggests a positive correlation between actual time and OSRM time. As OSRM time increases, actual time also tends to increase, indicating that OSRM time is a good predictor of actual time in many cases.

Actual Time vs. Actual Distance to Destination:

There is a clear positive relationship — longer actual distances generally take more time to cover, as expected.

OSRM Distance vs. Actual Distance to Destination:

These two variables are strongly related. As OSRM distance increases, actual distance also increases. This implies the routing engine (OSRM) gives reasonably accurate distance estimations.

Segment OSRM Time vs. Actual Time:

There appears to be no strong correlation between segment OSRM time and overall actual time. This suggests that segment-level estimations may not capture trip-level performance well.

 **Correlation (Heatmap) Insights** There is a high correlation between actual time and OSRM time.

A strong positive correlation is observed between:

OSRM time and actual distance to destination

OSRM distance and actual distance to destination

A high correlation is also visible between actual time and actual distance to destination.

Segment-level variables (like segment OSRM time) tend to have weaker correlations with overall trip-level metrics.

Feature Engineering

```
In [141...]: ## Create new column to understand how many states are present in source and  
df['destination_state'] = df['destination_name'].str.extract(r'\((.*?)\)\')  
  
In [142...]: df.destination_state.value_counts()
```

Out[142...]

destination_state	count
Karnataka	21065
Haryana	20622
Maharashtra	18196
West Bengal	8499
Telangana	8205
Tamil Nadu	8058
Uttar Pradesh	7834
Gujarat	6714
Rajasthan	6361
Andhra Pradesh	6265
Delhi	5754
Punjab	5105
Madhya Pradesh	4345
Bihar	4238
Orissa	3234
Jharkhand	2552
Kerala	2230
Assam	2000
Uttarakhand	893
Goa	580
Himachal Pradesh	553
Chandigarh	389
Chhattisgarh	229
Arunachal Pradesh	211
Jammu & Kashmir	201
Pondicherry	154
Meghalaya	37
Dadra and Nagar Haveli	34
Mizoram	31
Tripura	9
Nagaland	7
Daman & Diu	1

dtype: int64

```
In [143... ## Create new column to understand how many states are present in source
df['source_state'] = df['source_name'].str.extract(r'\((.*?)\)')
```

```
In [144... df.source_state.value_counts()
```

Out[144...]

source_state	count
Haryana	27499
Maharashtra	21401
Karnataka	19578
Tamil Nadu	7494
Gujarat	7202
Uttar Pradesh	7137
Telangana	6496
West Bengal	5963
Andhra Pradesh	5539
Rajasthan	5267
Punjab	4704
Delhi	4398
Bihar	4190
Madhya Pradesh	4021
Assam	2875
Jharkhand	2597
Kerala	2413
Orissa	2094
Uttarakhand	1162
Himachal Pradesh	587
Goa	514
Chandigarh	507
Arunachal Pradesh	245
Chhattisgarh	229
Jammu & Kashmir	226
Meghalaya	86
Pondicherry	49
Nagaland	40
Dadra and Nagar Haveli	30
Mizoram	26
Tripura	5

dtype: int64

```
In [145... # Create feature like month, year and day from Trip_creation_time
df['trip_creation_date'] = pd.to_datetime(df['trip_creation_time']).dt.date
df['trip_creation_year'] = pd.to_datetime(df['trip_creation_time']).dt.year
df['trip_creation_month'] = pd.to_datetime(df['trip_creation_time']).dt.month
df['trip_creation_day'] = pd.to_datetime(df['trip_creation_time']).dt.day
```

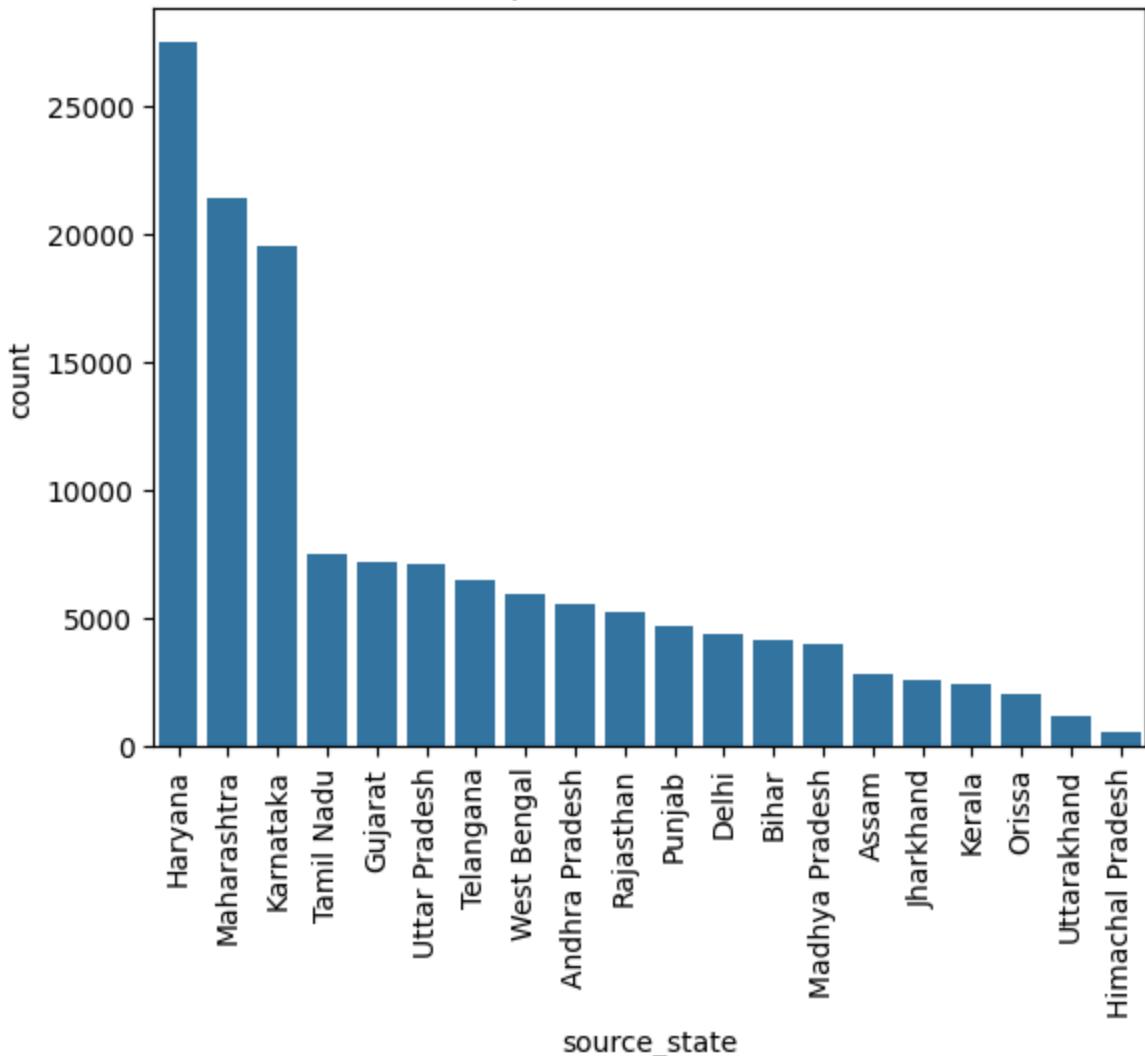
```
In [146... df.head()
```

```
Out[146...      data  trip_creation_time  route_schedule_uuid  route_type  t
0  training    2018-09-20
   02:35:36.476840      thanos::sroute:eb7bfc78-
                           b351-4c0e-a951-
                           fa3d5c3...
1  training    2018-09-20
   02:35:36.476840      thanos::sroute:eb7bfc78-
                           b351-4c0e-a951-
                           fa3d5c3...
2  training    2018-09-20
   02:35:36.476840      thanos::sroute:eb7bfc78-
                           b351-4c0e-a951-
                           fa3d5c3...
3  training    2018-09-20
   02:35:36.476840      thanos::sroute:eb7bfc78-
                           b351-4c0e-a951-
                           fa3d5c3...
4  training    2018-09-20
   02:35:36.476840      thanos::sroute:eb7bfc78-
                           b351-4c0e-a951-
                           fa3d5c3...
```

5 rows × 34 columns

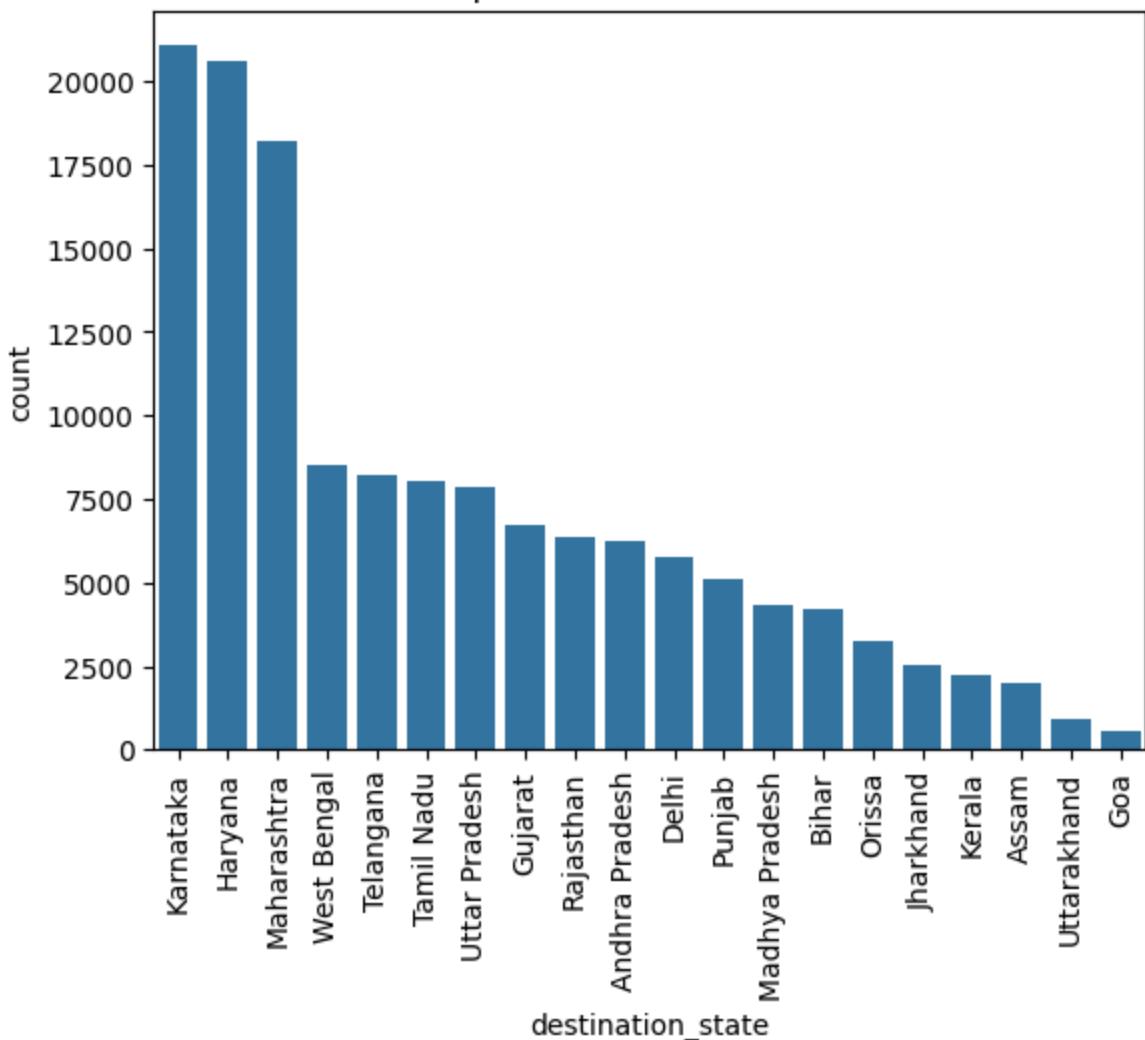
```
In [147... # Plot top 20 states with highest number of orders at source
top_states = df['source_state'].value_counts().nlargest(20).index
sns.countplot(data=df[df['source_state'].isin(top_states)], x='source_state')
plt.xticks(rotation=90)
plt.title("Top 20 Source States")
plt.show()
```

Top 20 Source States



```
In [148]: # Plot top 20 states with highest number of orders delivered at destination
top_states = df['destination_state'].value_counts().nlargest(20).index
sns.countplot(data=df[df['destination_state'].isin(top_states)], x='destination_state')
plt.xticks(rotation=90)
plt.title("Top 20 Destination States")
plt.show()
```

Top 20 Destination States

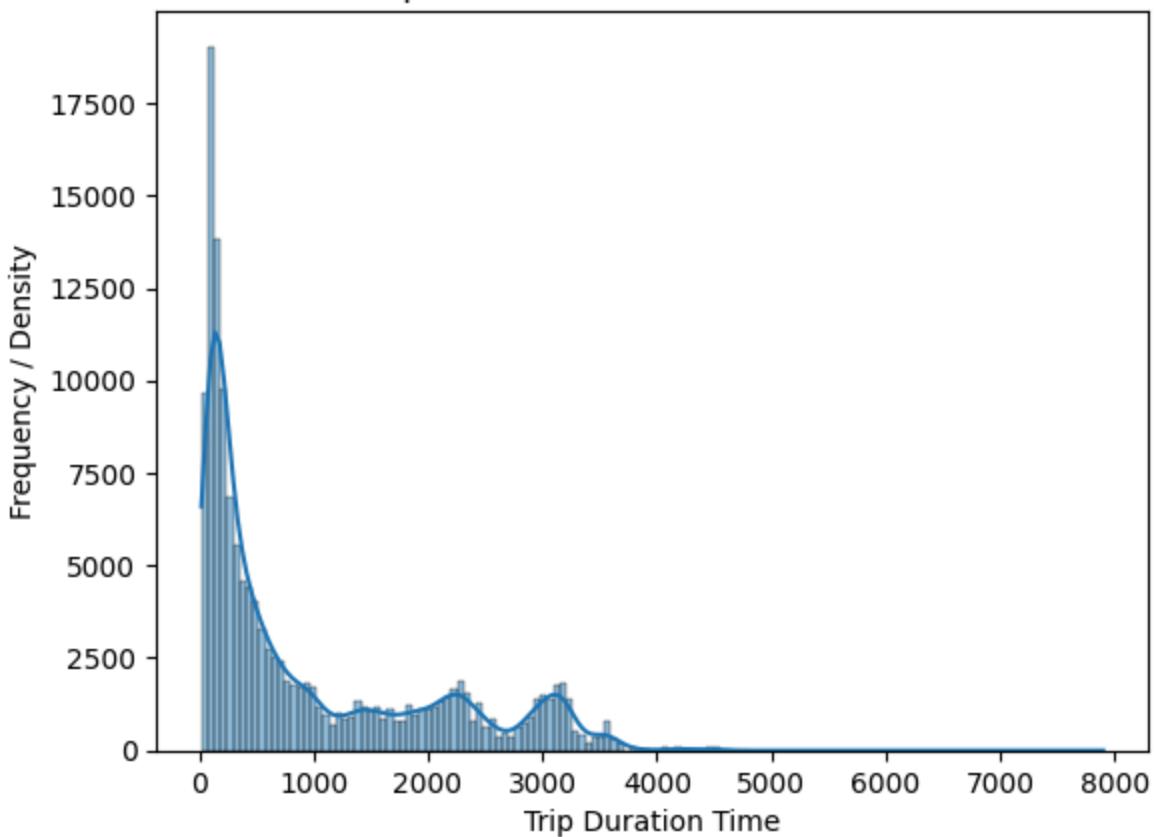


New feature `Trip_duration_time` which is difference of `od_start_time` and `od_end_time` in minutes

```
In [149]: df['trip_duration_time'] = (pd.to_datetime(df['od_end_time']) - pd.to_datetime(df['od_start_time'])) / np.timedelta64(1, 'm')
```

```
In [150]: # histplot to check how much is trip_duration_time
sns.histplot(df['trip_duration_time'], kde=True)
plt.title("Trip Duration Distribution with KDE")
plt.xlabel("Trip Duration Time")
plt.ylabel("Frequency / Density")
plt.show()
```

Trip Duration Distribution with KDE



```
In [151]: print("Average time from start to end",df['trip_duration_time'].mean()) ,print("Maximum time from start to end",df['trip_duration_time'].max()), print("Minimum time from start to end",df['trip_duration_time'].min())
```

```
Average time from start to end 961.7590027084818
Maximum time from start to end 7898.551954566667
Minimum time from start to end 20.70281311666667
```

```
Out[151]: (None, None, None)
```

Hypothesis Testing

Compare the difference between Point a. and start_scan_to_end_scan. Hypothesis testing & Visual analysis to check.

```
In [152]: # Convert start_scan_to_end_scan to numeric (if not already)
df['start_scan_to_end_scan'] = pd.to_numeric(df['start_scan_to_end_scan'], errors='coerce')

# Drop NA values for clean comparison
comparison_df = df[['actual_time', 'start_scan_to_end_scan']].dropna()

# Visual comparison using KDE plot
plt.figure(figsize=(10, 6))
sns.kdeplot(comparison_df['actual_time'], label='Actual Time', fill=True)
sns.kdeplot(comparison_df['start_scan_to_end_scan'], label='Start to End Scan')
plt.title('KDE Plot: Actual Time vs Start-to-End Scan Time')
plt.xlabel('Duration (minutes)')
plt.legend()
```

```

plt.grid(True)
plt.tight_layout()
plt.show()

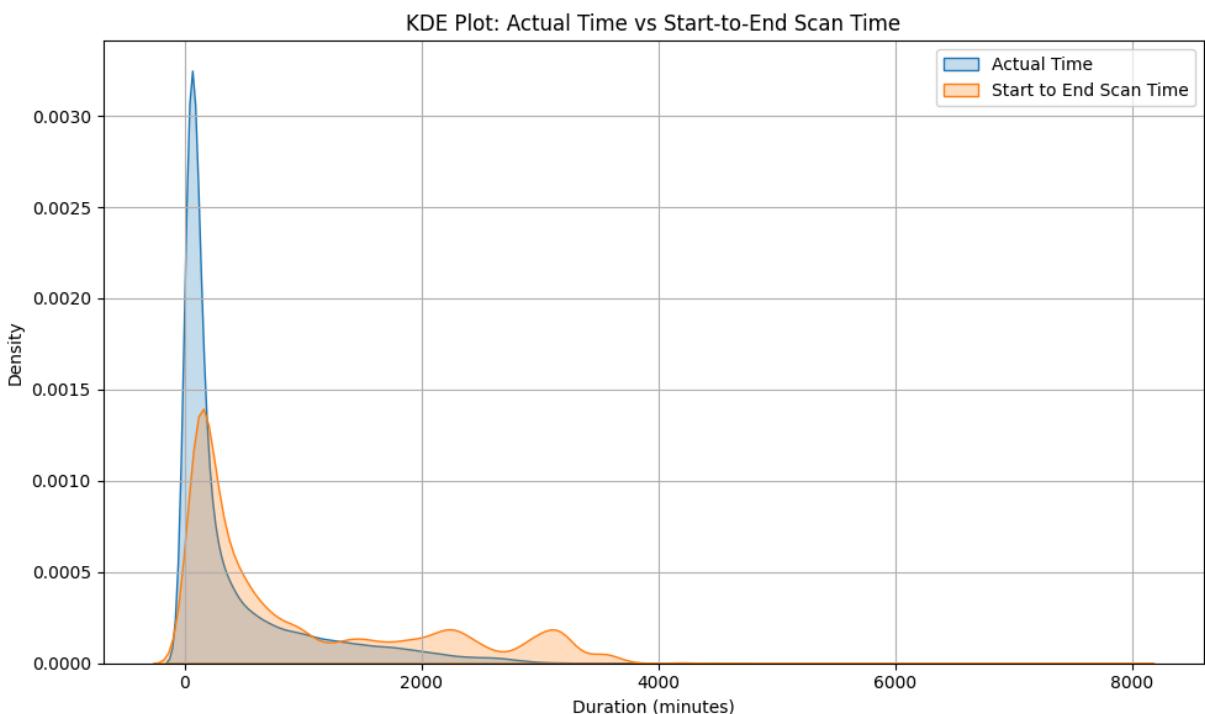
# Statistical hypothesis test (independent t-test)

t_stat, p_val = ttest_ind(comparison_df['actual_time'], comparison_df['start_to_end_scan_time'])

t_stat, p_val

if p_val < 0.05:
    print("Reject the null hypothesis. There is a significant difference in actual time and start-to-end scan time")
else:
    print("Fail to reject the null hypothesis. There is no significant difference between actual time and start-to-end scan time")

```



Reject the null hypothesis. There is a significant difference in actual time and start-to-end scan time.

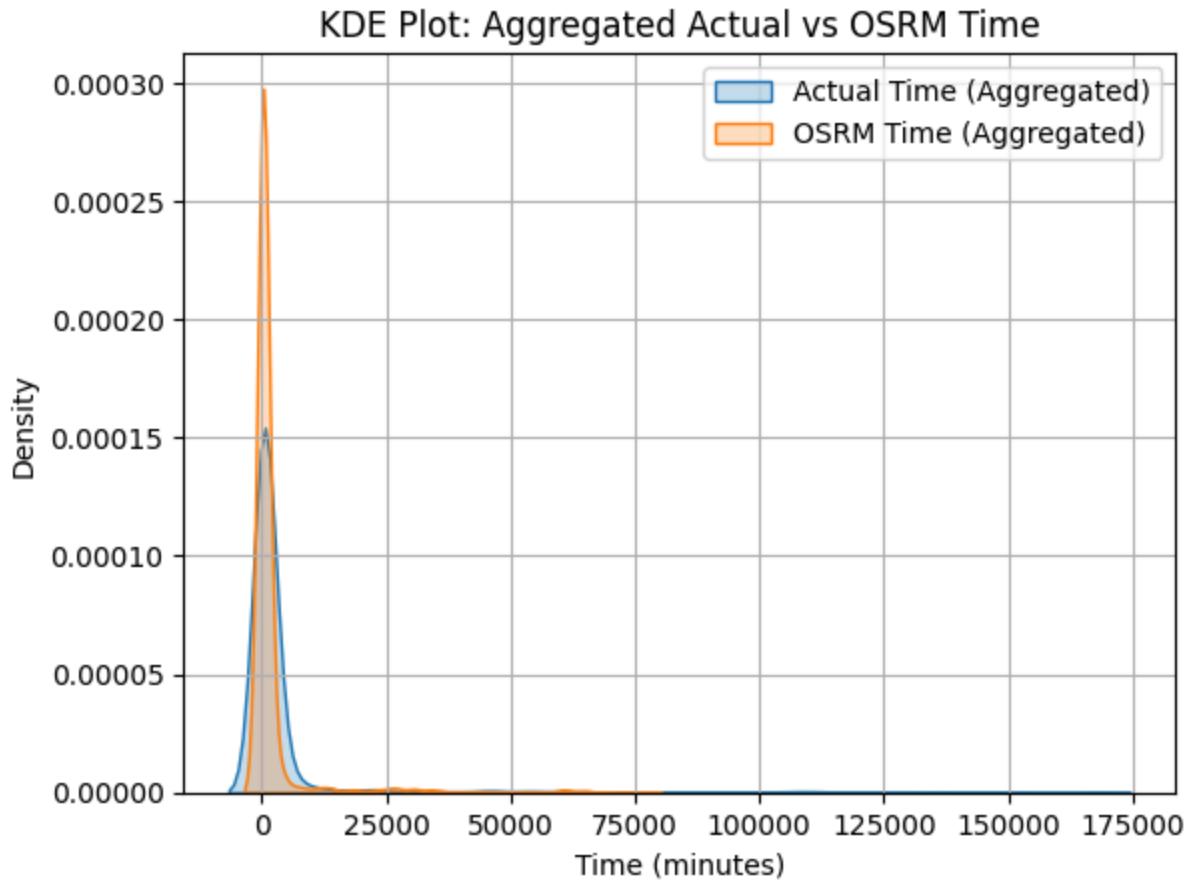
Hypothesis testing & visual analysis between actual_time aggregated value and OSRM time aggregated value

```

In [153]: grouped_df = df.groupby('trip_uuid').agg({
    'actual_time': 'sum',
    'osrm_time': 'sum'
}).dropna()

sns.kdeplot(grouped_df['actual_time'], label='Actual Time (Aggregated)', fill=True)
sns.kdeplot(grouped_df['osrm_time'], label='OSRM Time (Aggregated)', fill=True)
plt.title("KDE Plot: Aggregated Actual vs OSRM Time")
plt.xlabel("Time (minutes)")
plt.legend()
plt.grid(True)
plt.show()

```



```
In [154... t_stat, p_val = ttest_ind(grouped_df['actual_time'], grouped_df['osrm_time'])
print(t_stat, p_val)
if p_val < 0.05:
    print("Reject the null hypothesis. There is a significant difference in")
else:
    print("Fail to reject the null hypothesis. There is no significant difference")
```

14.073444960610715 7.714905383019579e-45

Reject the null hypothesis. There is a significant difference in aggregated actual time and aggregated OSRM time.

Hypothesis testing & visual analysis between actual_time aggregated value and segment actual time aggregated value

```
In [155... # Group by 'trip_uuid' and aggregate 'actual_time' and 'segment_actual_time'
agg_df = df.groupby('trip_uuid')[['actual_time', 'segment_actual_time']].sum()
# KDE Plot for visual comparison
plt.figure(figsize=(10, 6))
sns.kdeplot(agg_df['actual_time'], label='Aggregated Actual Time', fill=True)
sns.kdeplot(agg_df['segment_actual_time'], label='Aggregated Segment Actual Time')
plt.title('KDE Plot: Actual Time vs Segment Actual Time (Aggregated by trip_uuid)')
plt.xlabel('Time (in seconds or minutes depending on unit)')
plt.ylabel('Density')
plt.legend()
plt.grid(True)
plt.tight_layout()
plt.show()
```

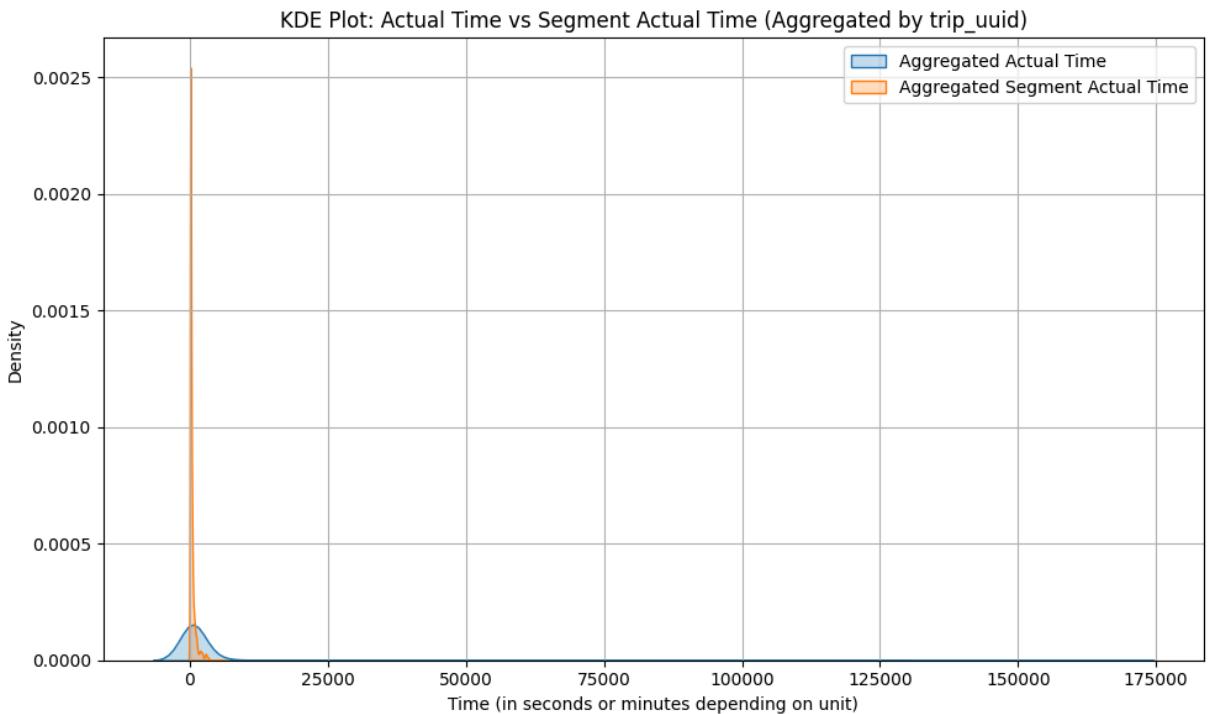
```

# Hypothesis Testing: Independent T-Test
t_stat, p_val = ttest_ind(agg_df['actual_time'], agg_df['segment_actual_time'])

t_stat, p_val

if p_val < 0.05:
    print("Reject the null hypothesis. There is a significant difference in")
else:
    print("Fail to reject the null hypothesis. There is no significant difference")

```



Reject the null hypothesis. There is a significant difference in aggregated actual time and aggregated segment actual time.

Hypothesis testing/ visual analysis between osrm distance aggregated value and segment osrm distance aggregated value

```

In [156]: # Group by trip_uuid and sum both distance columns
agg_df = df.groupby('trip_uuid')[['osrm_distance', 'segment_osrm_distance']]

# Convert to numeric and drop non-finite values
agg_df['osrm_distance'] = pd.to_numeric(agg_df['osrm_distance'], errors='coerce')
agg_df['segment_osrm_distance'] = pd.to_numeric(agg_df['segment_osrm_distance'], errors='coerce')
agg_df_clean = agg_df[np.isfinite(agg_df['osrm_distance'])] & np.isfinite(agg_df['segment_osrm_distance'])

# 📈 KDE Plot for visual comparison
plt.figure(figsize=(10, 6))
sns.kdeplot(data=agg_df_clean, x='osrm_distance', label='OSRM Distance (Aggregated)')
sns.kdeplot(data=agg_df_clean, x='segment_osrm_distance', label='Segment OSRM Distance (Aggregated)')
plt.title('KDE Plot: OSRM Distance vs Segment OSRM Distance (Aggregated)')
plt.xlabel('Distance')
plt.ylabel('Density')
plt.legend()
plt.grid(True)
plt.tight_layout()

```

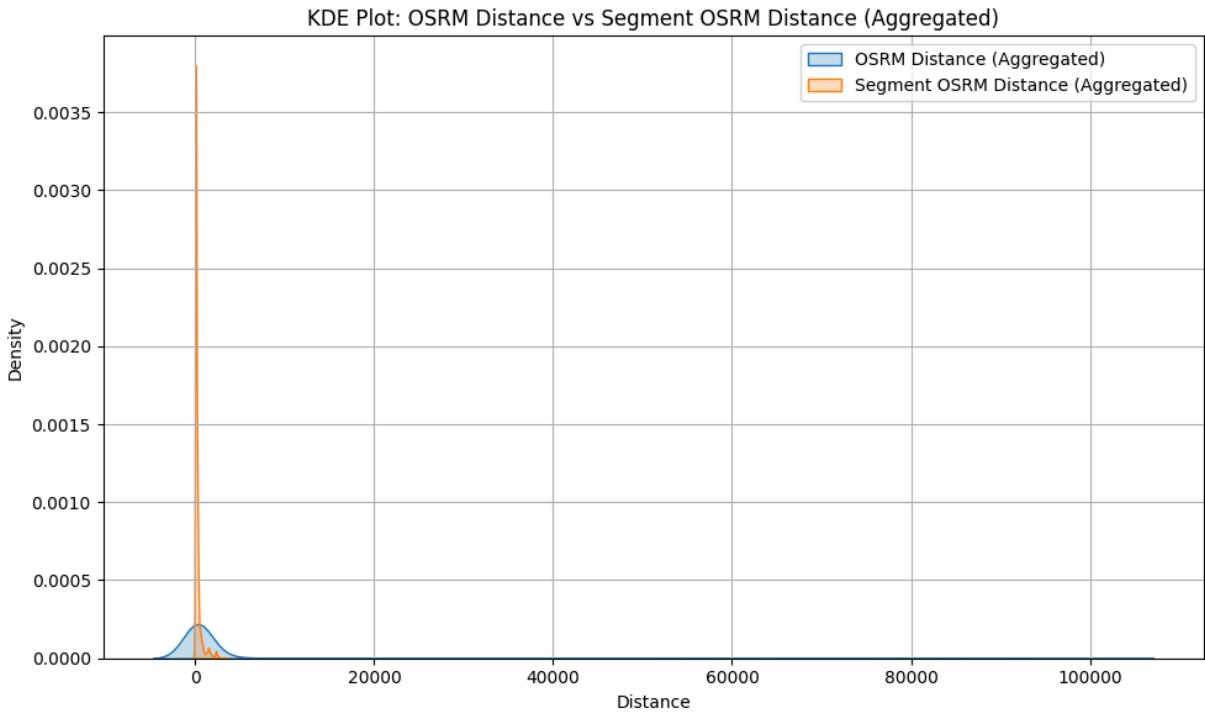
```

plt.show()

# 🖌 Hypothesis Testing
t_stat, p_val = ttest_ind(agg_df_clean['osrm_distance'], agg_df_clean['segment_osrm_distance'])
print(f"T-statistic: {t_stat:.4f}, P-value: {p_val:.6f}")

if p_val < 0.05:
    print("Reject the null hypothesis. There is a significant difference in aggregated OSRM distance and aggregated segment OSRM distance")
else:
    print("Fail to reject the null hypothesis. There is no significant difference in aggregated OSRM distance and aggregated segment OSRM distance")

```



T-statistic: 28.9530, P-value: 0.000000

Reject the null hypothesis. There is a significant difference in aggregated OSRM distance and aggregated segment OSRM distance.

Hypothesis testing/ visual analysis between osrm time aggregated value and segment osrm time aggregated value

In [157...]

```

# Step 2: Aggregate by trip_uuid
agg_df = df.groupby('trip_uuid')[['osrm_time', 'segment_osrm_time']].sum()

# Step 3: Ensure numeric types and drop NaN/infinite values
agg_df['osrm_time'] = pd.to_numeric(agg_df['osrm_time'], errors='coerce')
agg_df['segment_osrm_time'] = pd.to_numeric(agg_df['segment_osrm_time'], errors='coerce')
agg_df_clean = agg_df[np.isfinite(agg_df['osrm_time'])] & np.isfinite(agg_df['segment_osrm_time'])

# Step 4: KDE Plot
plt.figure(figsize=(10, 6))
sns.kdeplot(data=agg_df_clean, x='osrm_time', label='OSRM Time (Aggregated)')
sns.kdeplot(data=agg_df_clean, x='segment_osrm_time', label='Segment OSRM Time (Aggregated)')
plt.title('KDE Plot: OSRM Time vs Segment OSRM Time (Aggregated)')
plt.xlabel('Time')
plt.ylabel('Density')
plt.legend()

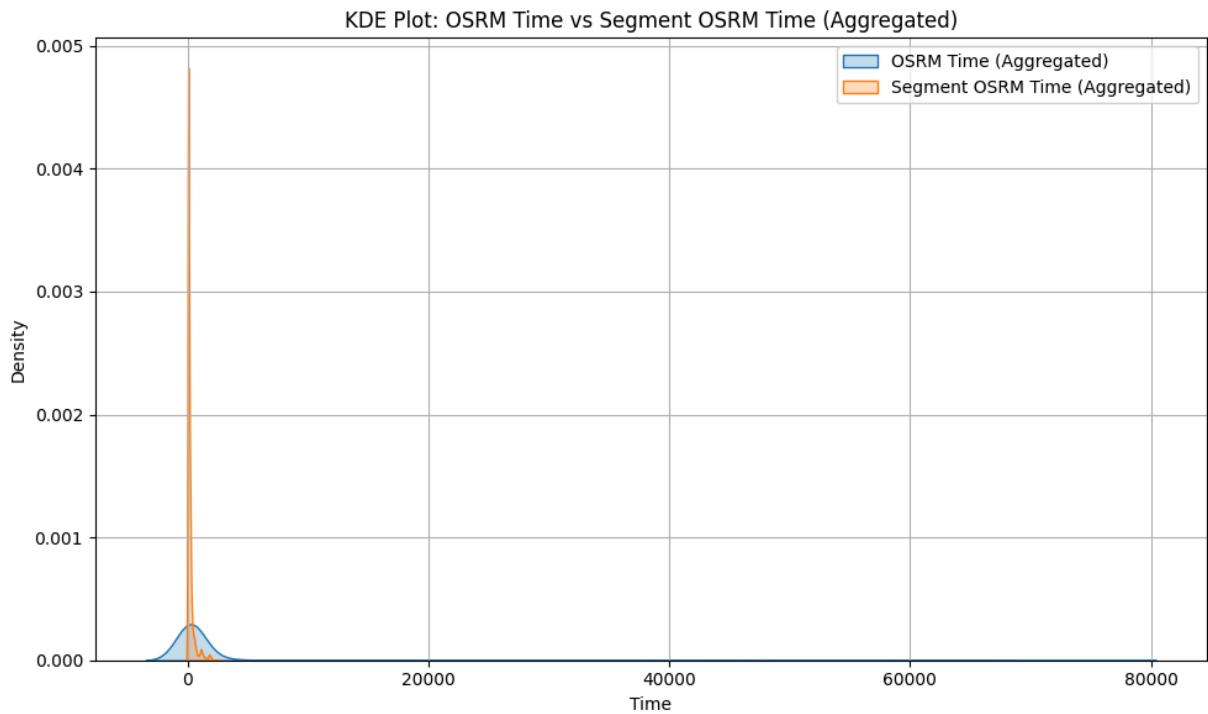
```

```

plt.grid(True)
plt.tight_layout()
plt.show()

# Step 5: Hypothesis Test
t_stat, p_val = ttest_ind(agg_df_clean['osrm_time'], agg_df_clean['segment_c
print(f"T-statistic: {t_stat:.4f}, P-value: {p_val:.6f}")
if p_val < 0.05:
    print("Reject the null hypothesis. There is a significant difference in
else:
    print("Fail to reject the null hypothesis. There is no significant diffe

```



T-statistic: 29.1974, P-value: 0.000000
 Reject the null hypothesis. There is a significant difference in aggregated OSRM time and aggregated segment OSRM time.

Outliers handle using the IQR method.

```

In [158]: # Step 1: Identify numerical columns
numerical_cols = df.select_dtypes(include=['number']).columns

# Step 2: Outlier Detection + Handling via IQR
def handle_outliers_iqr(data, cols):
    cleaned_df = data.copy()
    for col in cols:
        Q1 = cleaned_df[col].quantile(0.25)
        Q3 = cleaned_df[col].quantile(0.75)
        IQR = Q3 - Q1
        lower_bound = Q1 - 1.5 * IQR
        upper_bound = Q3 + 1.5 * IQR

        # Option 1: Remove outliers
        cleaned_df = cleaned_df[(cleaned_df[col] >= lower_bound) & (cleaned_

```

```

    return cleaned_df

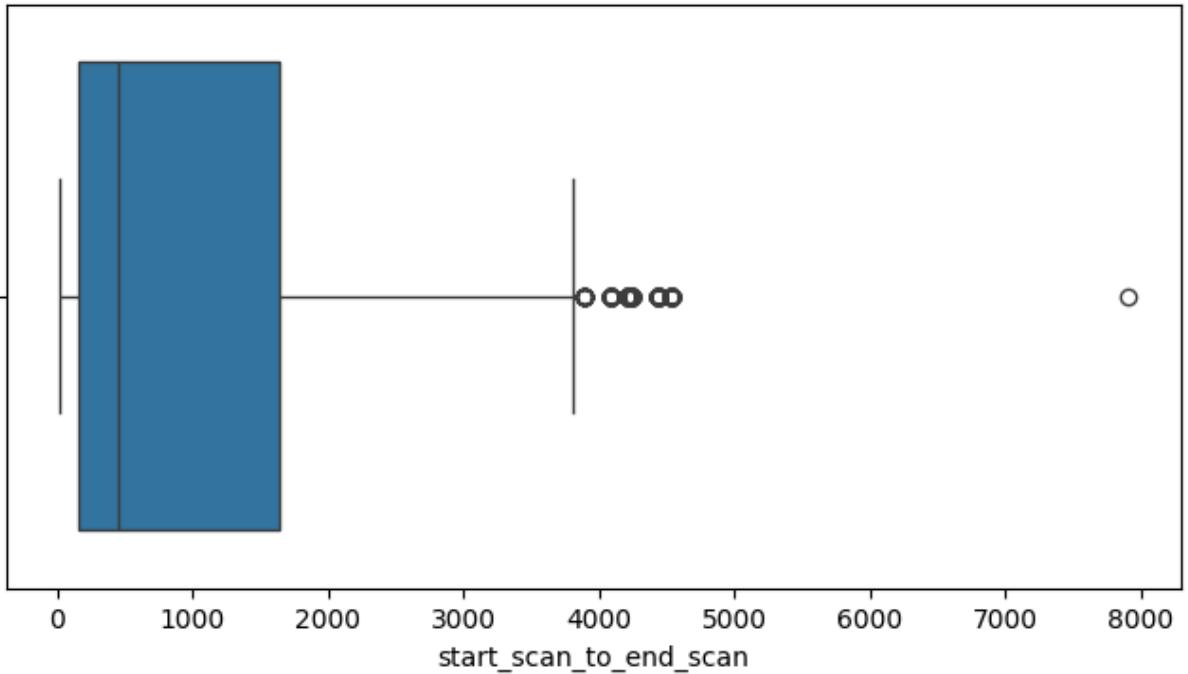
# Visualize before handling
for col in numerical_cols:
    plt.figure(figsize=(8, 4))
    sns.boxplot(x=df[col])
    plt.title(f'Boxplot before handling outliers - {col}')
    plt.show()

# Handle outliers
df_cleaned = handle_outliers_iqr(df, numerical_cols)

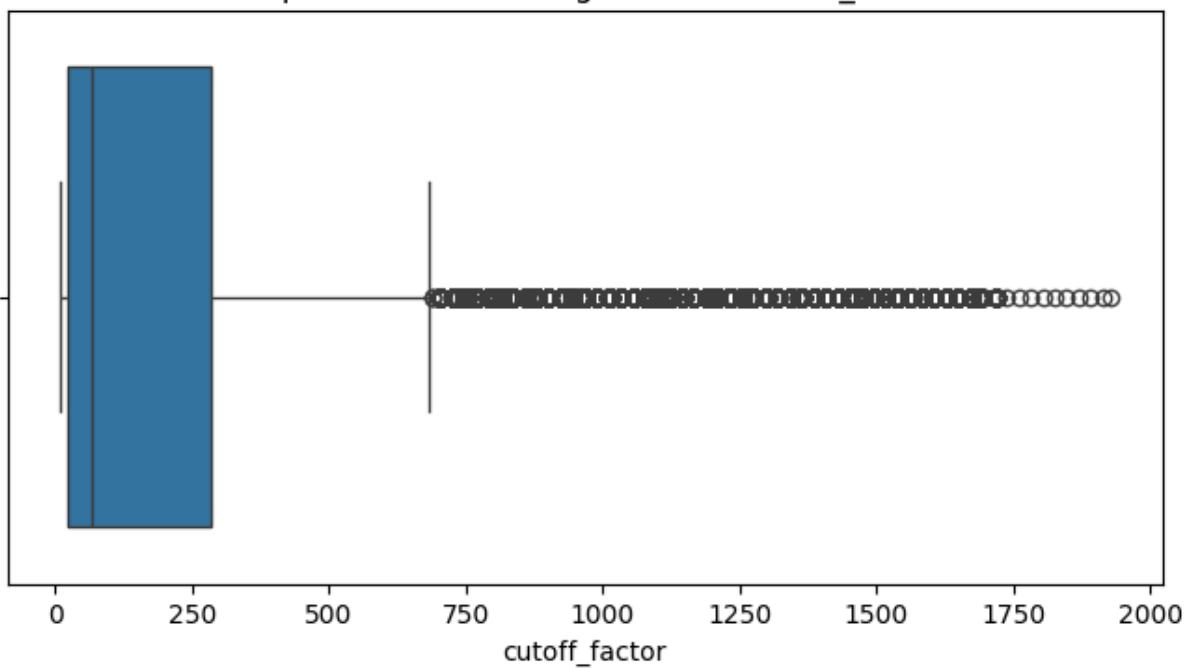
# Visualize after handling
for col in numerical_cols:
    plt.figure(figsize=(8, 4))
    sns.boxplot(x=df_cleaned[col])
    plt.title(f'Boxplot after handling outliers - {col}')
    plt.show()

```

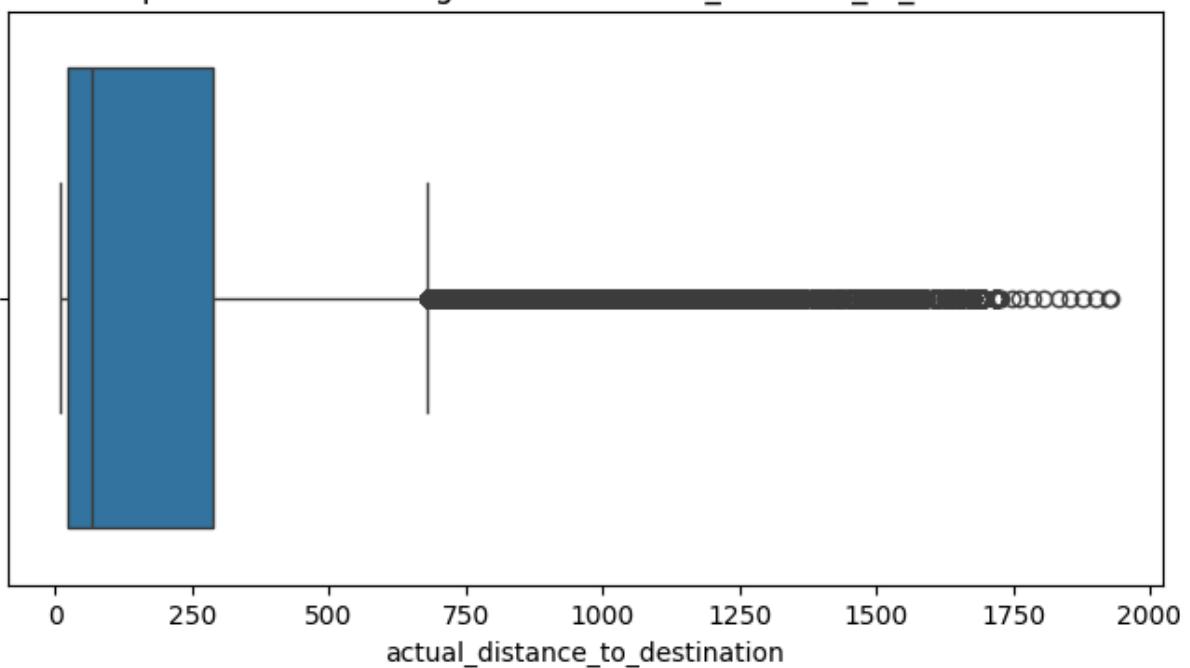
Boxplot before handling outliers - start_scan_to_end_scan



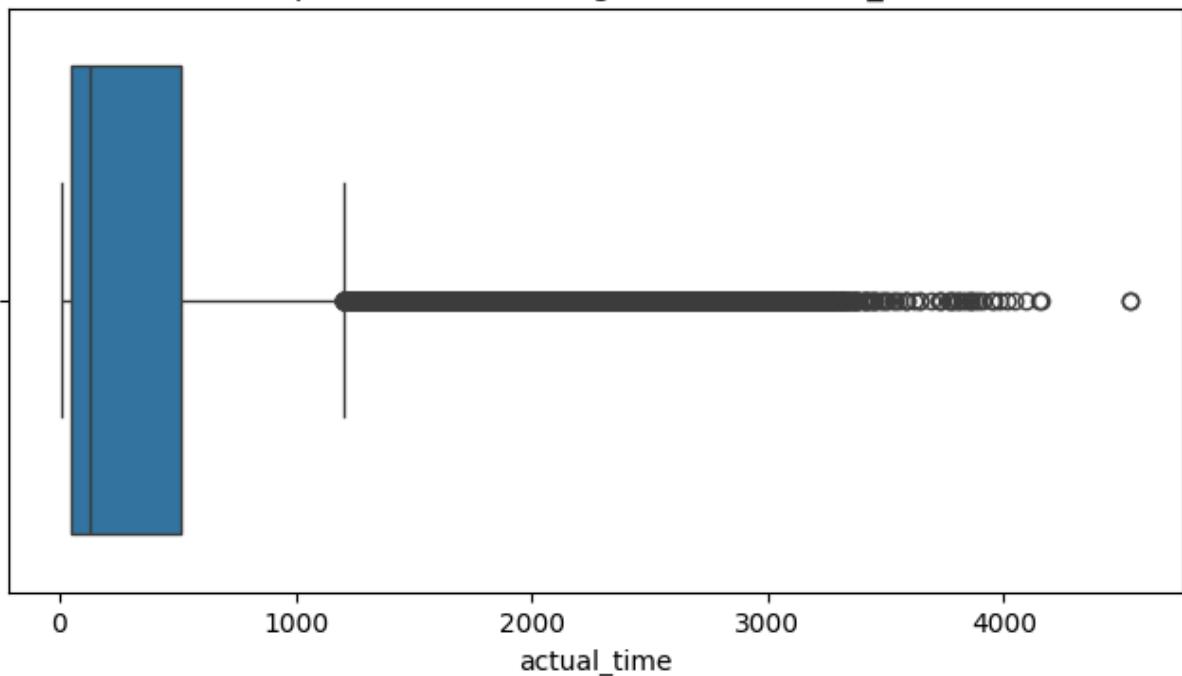
Boxplot before handling outliers - cutoff_factor



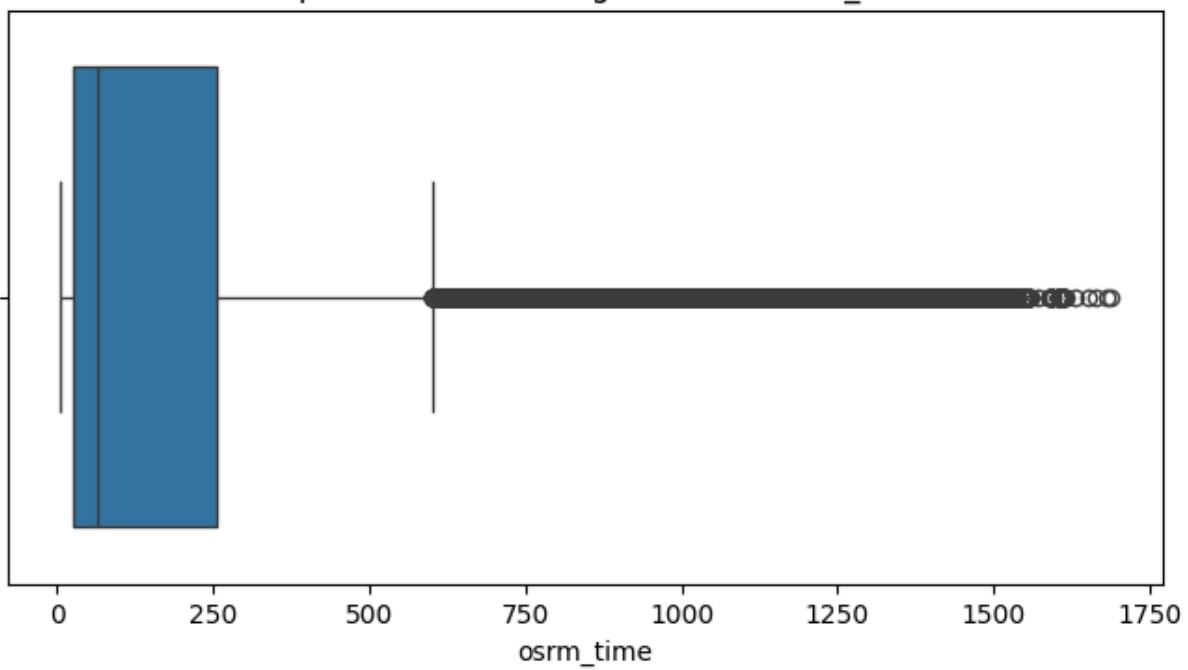
Boxplot before handling outliers - actual_distance_to_destination



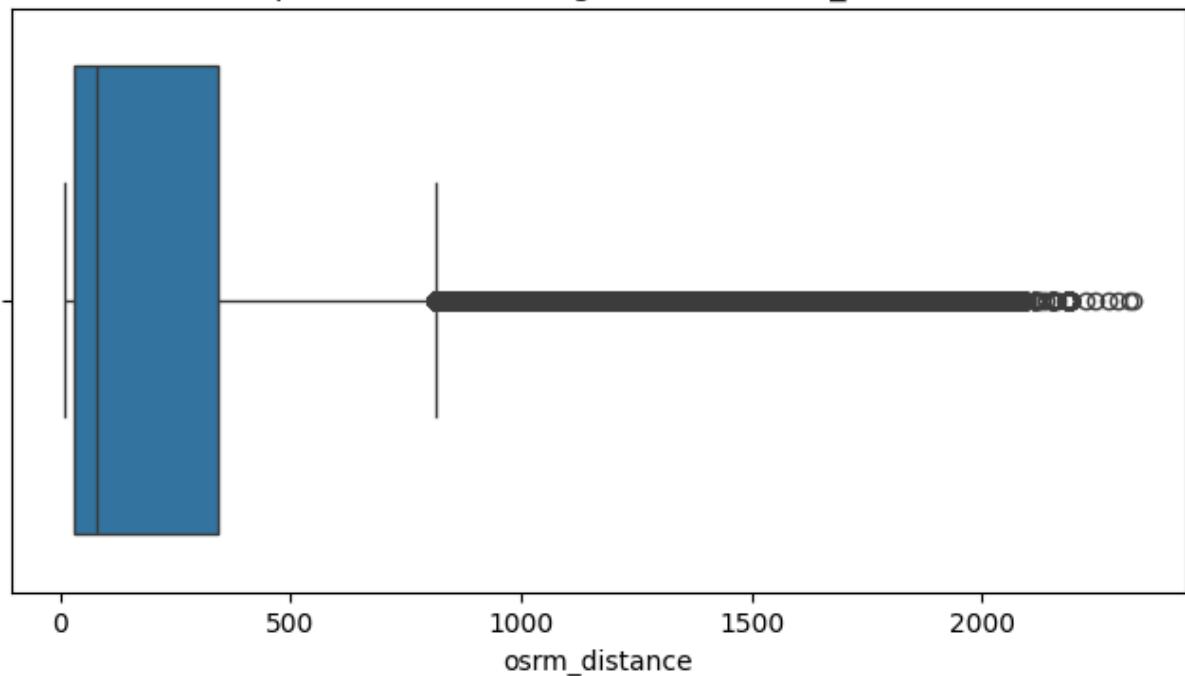
Boxplot before handling outliers - actual_time



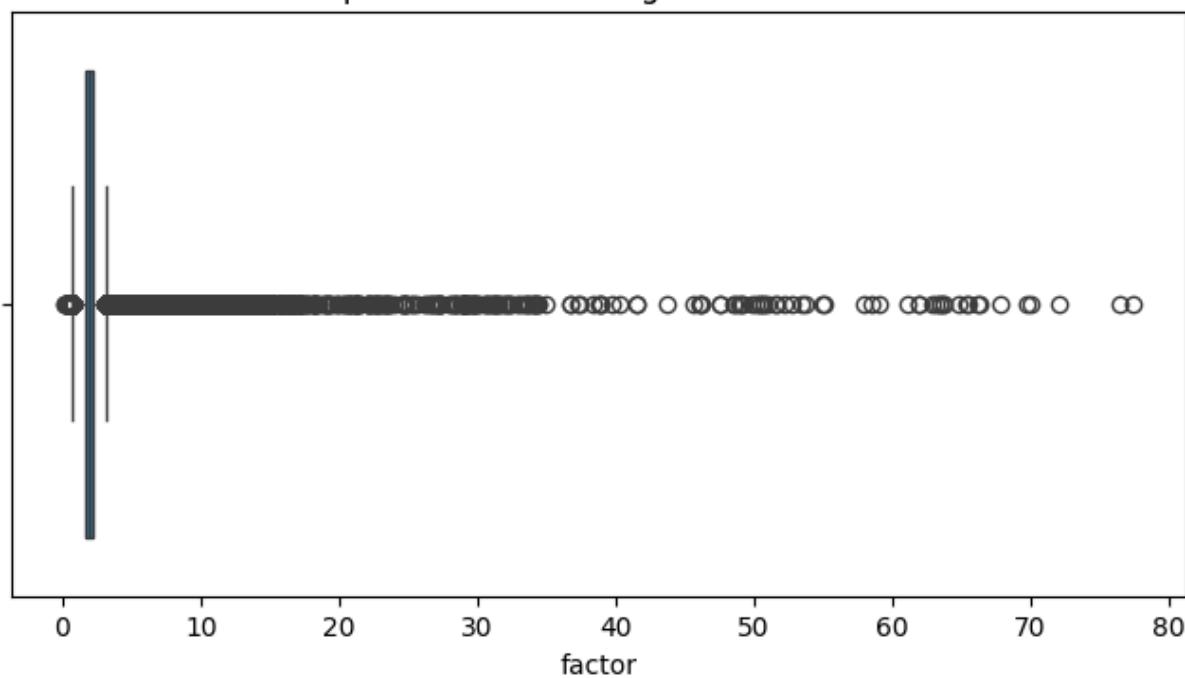
Boxplot before handling outliers - osrm_time



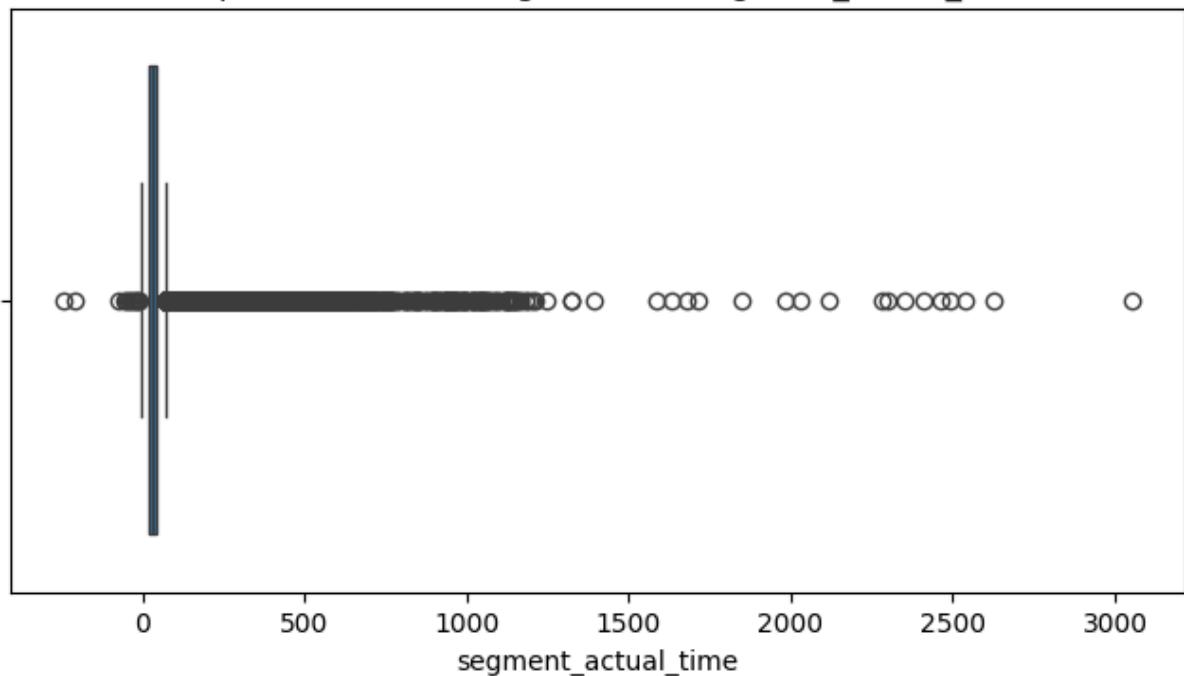
Boxplot before handling outliers - osrm_distance



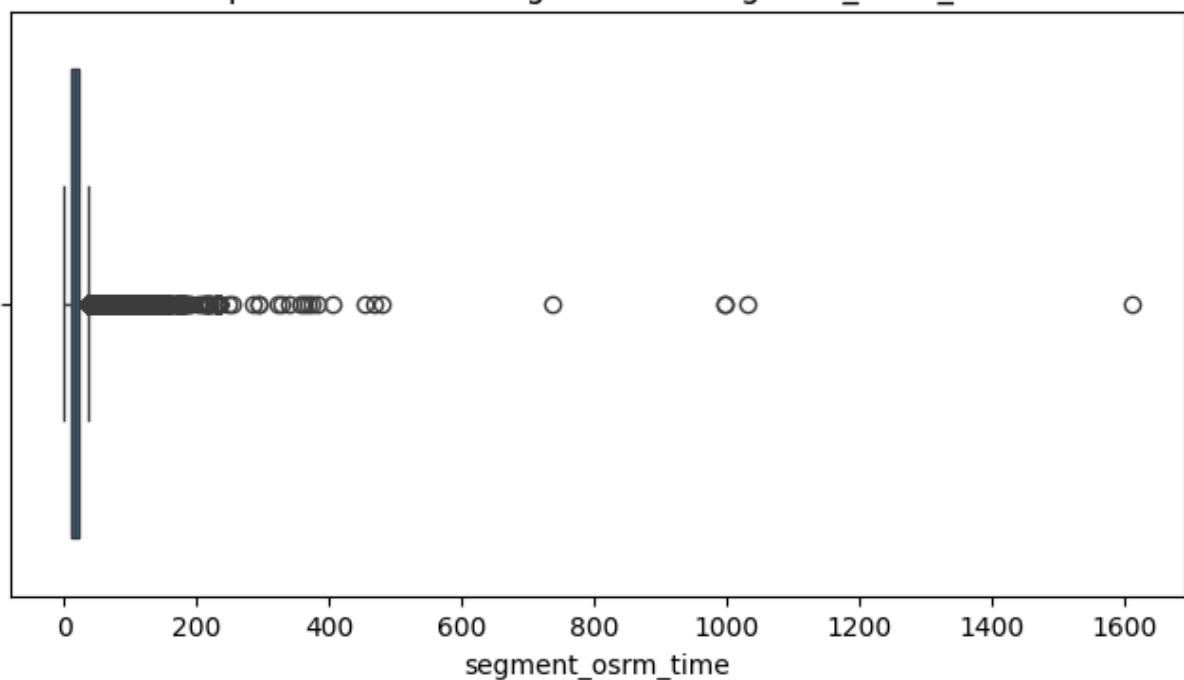
Boxplot before handling outliers - factor



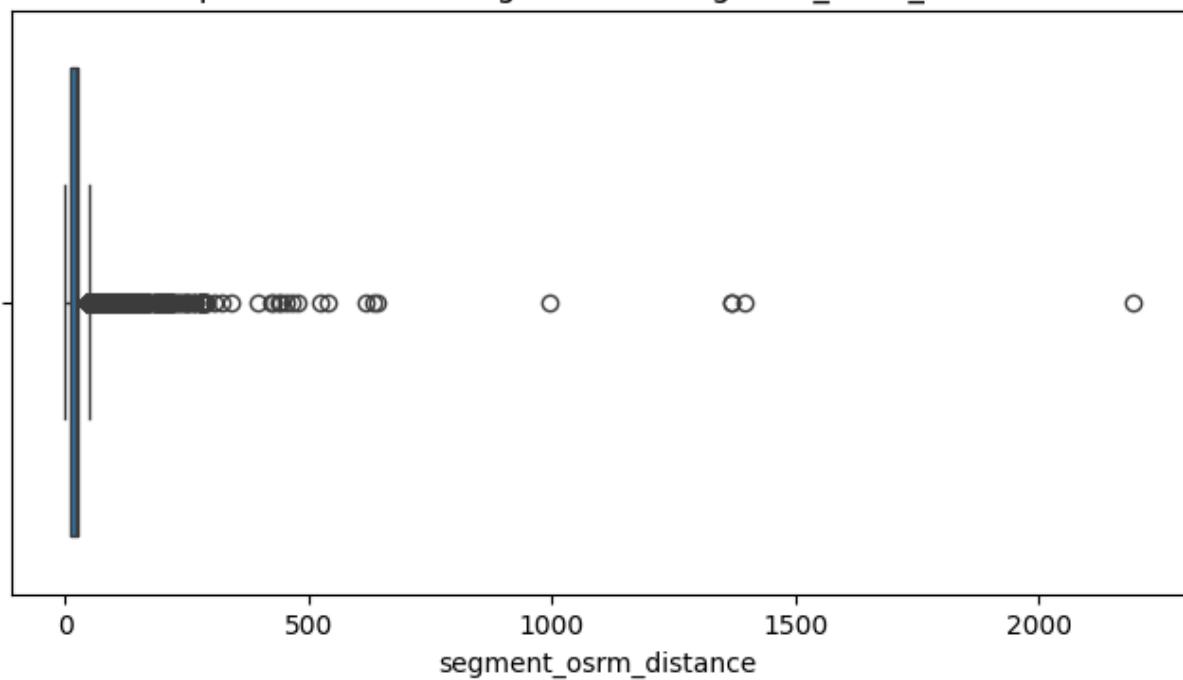
Boxplot before handling outliers - segment_actual_time



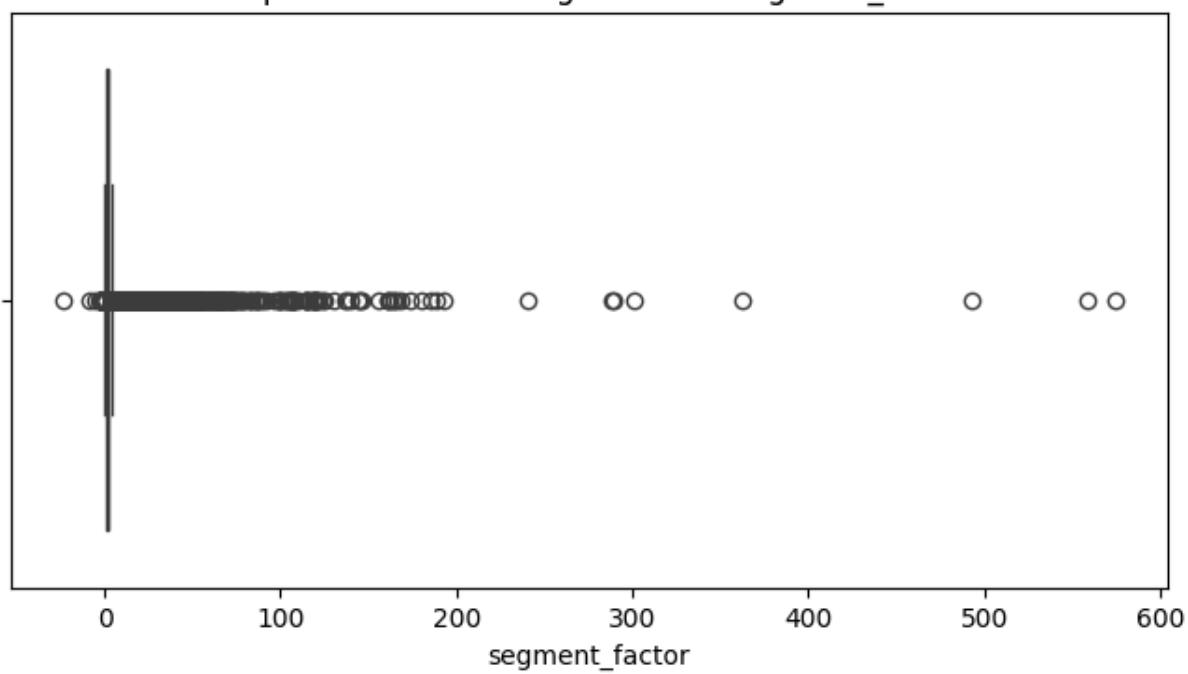
Boxplot before handling outliers - segment_osrm_time



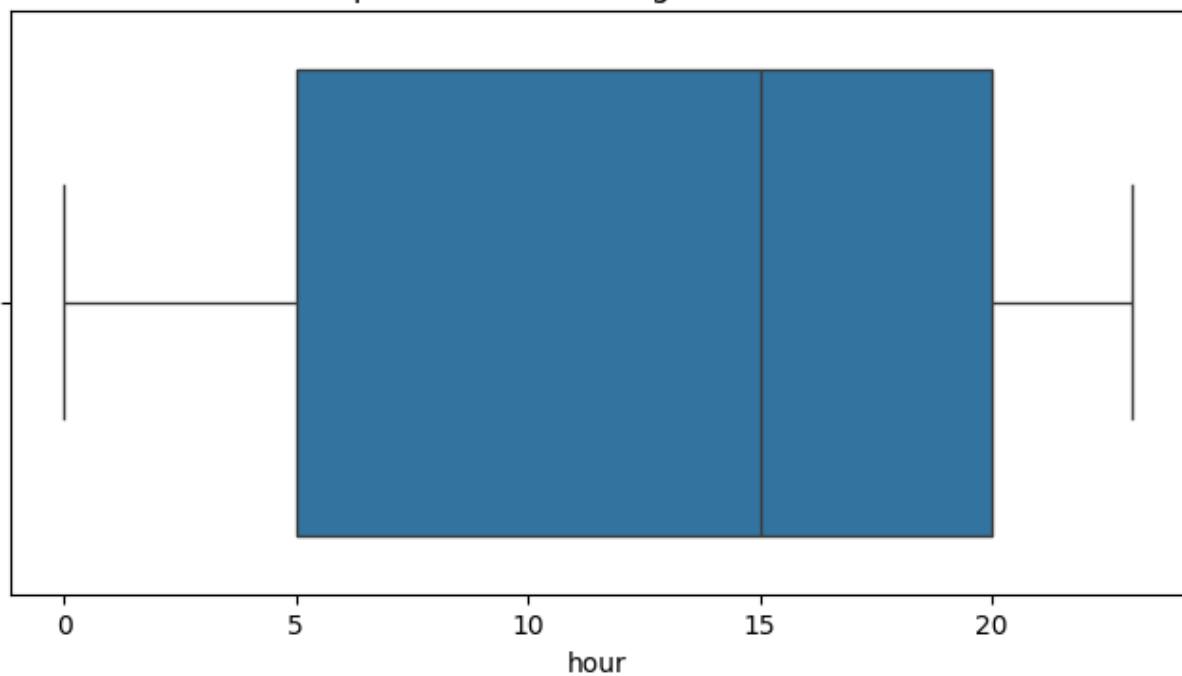
Boxplot before handling outliers - segment_osrm_distance



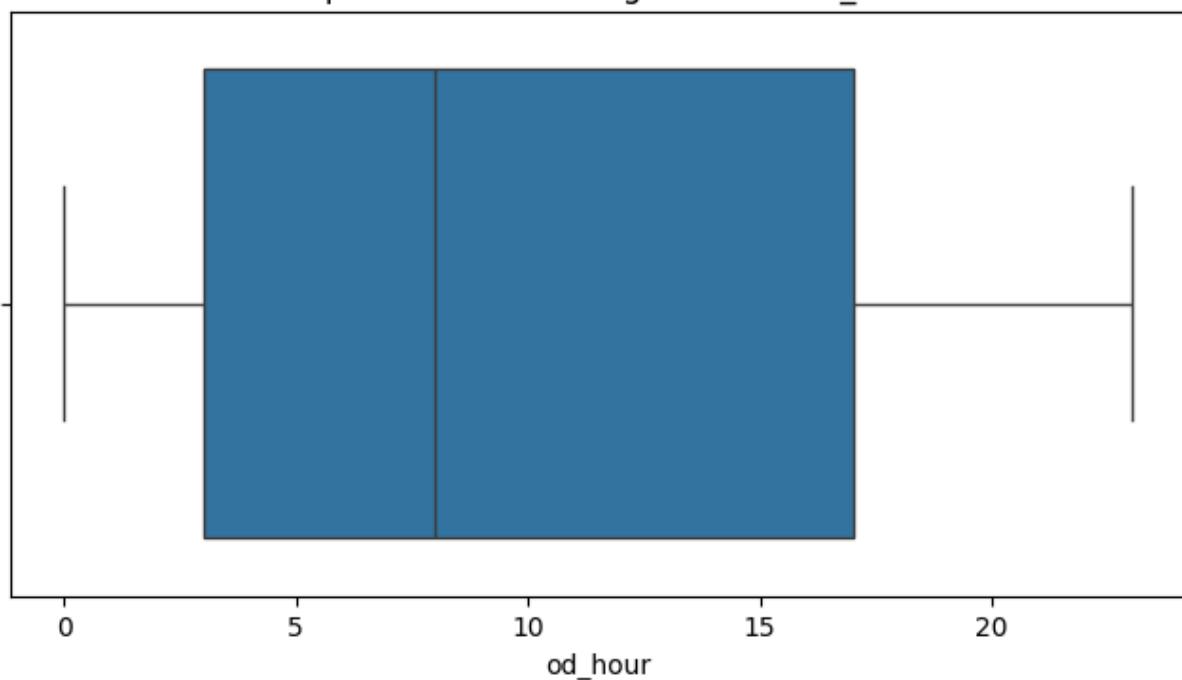
Boxplot before handling outliers - segment_factor



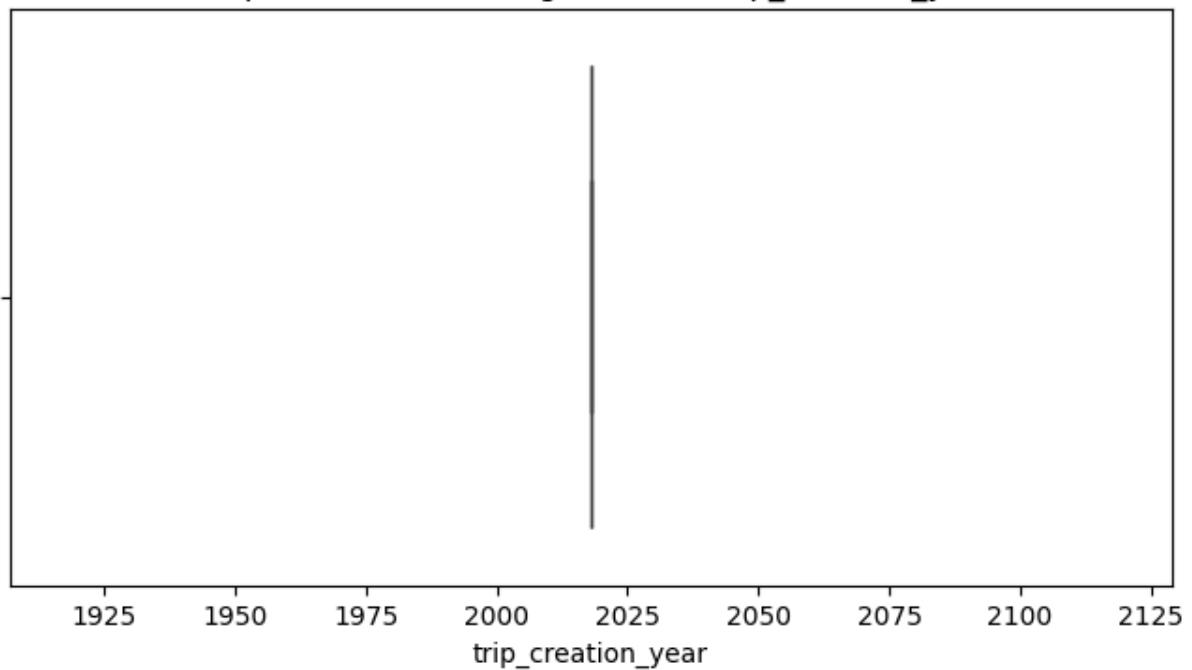
Boxplot before handling outliers - hour



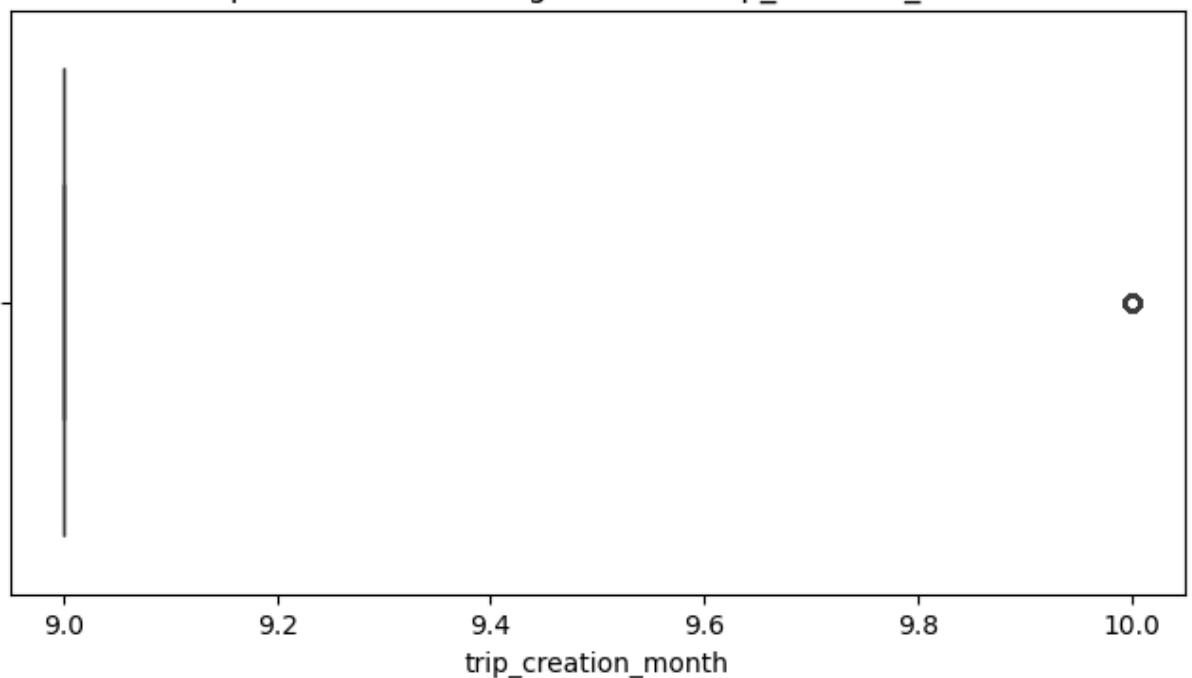
Boxplot before handling outliers - od_hour



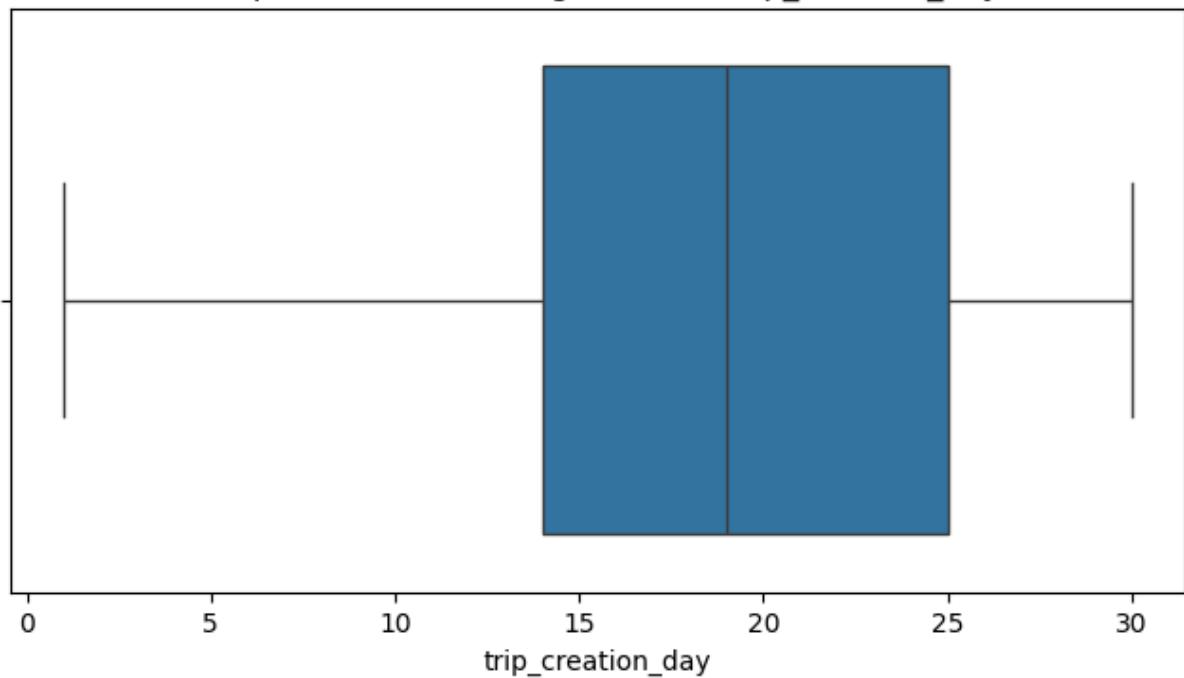
Boxplot before handling outliers - trip_creation_year



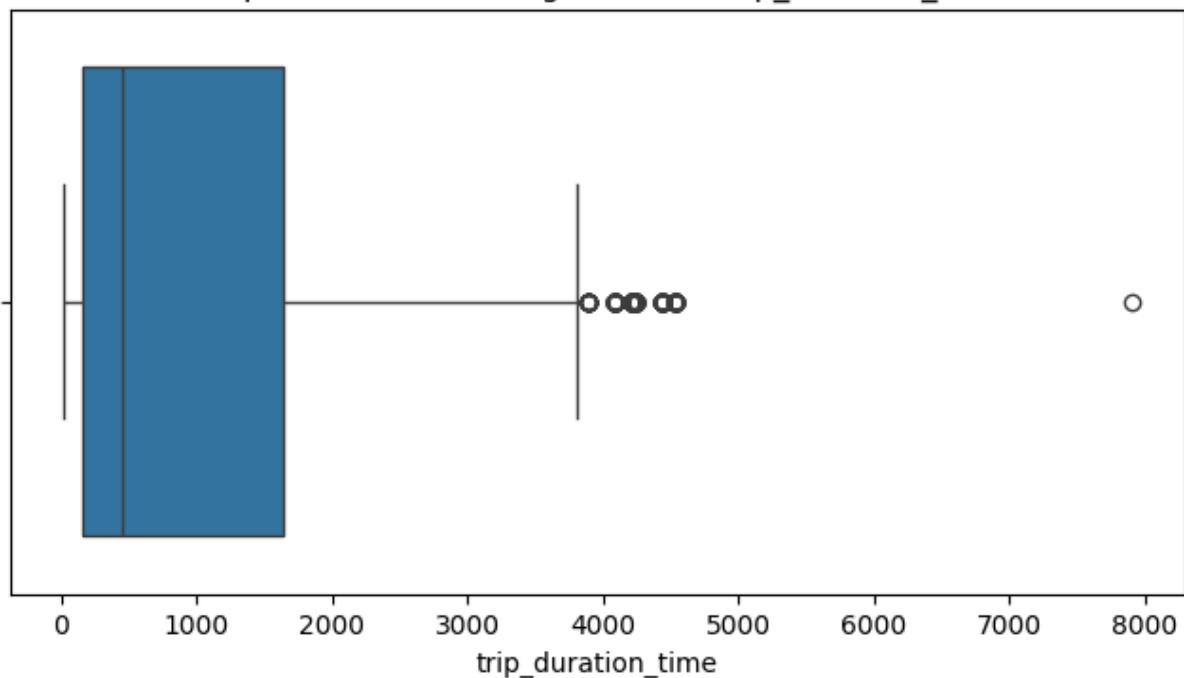
Boxplot before handling outliers - trip_creation_month



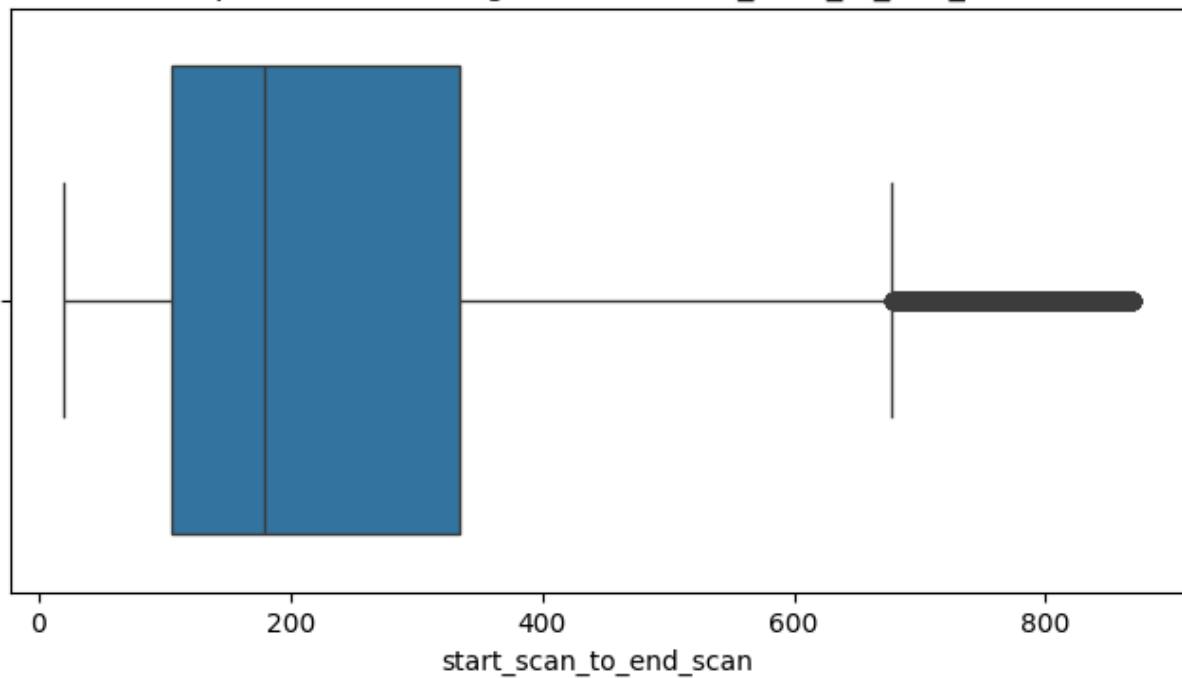
Boxplot before handling outliers - trip_creation_day



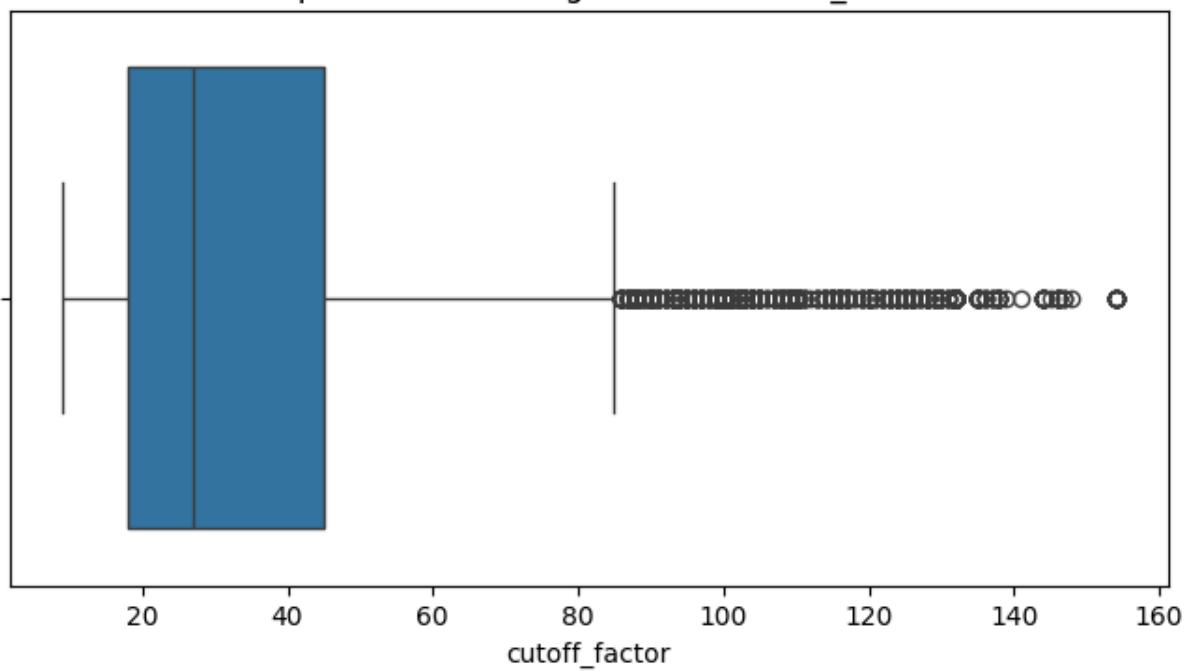
Boxplot before handling outliers - trip_duration_time



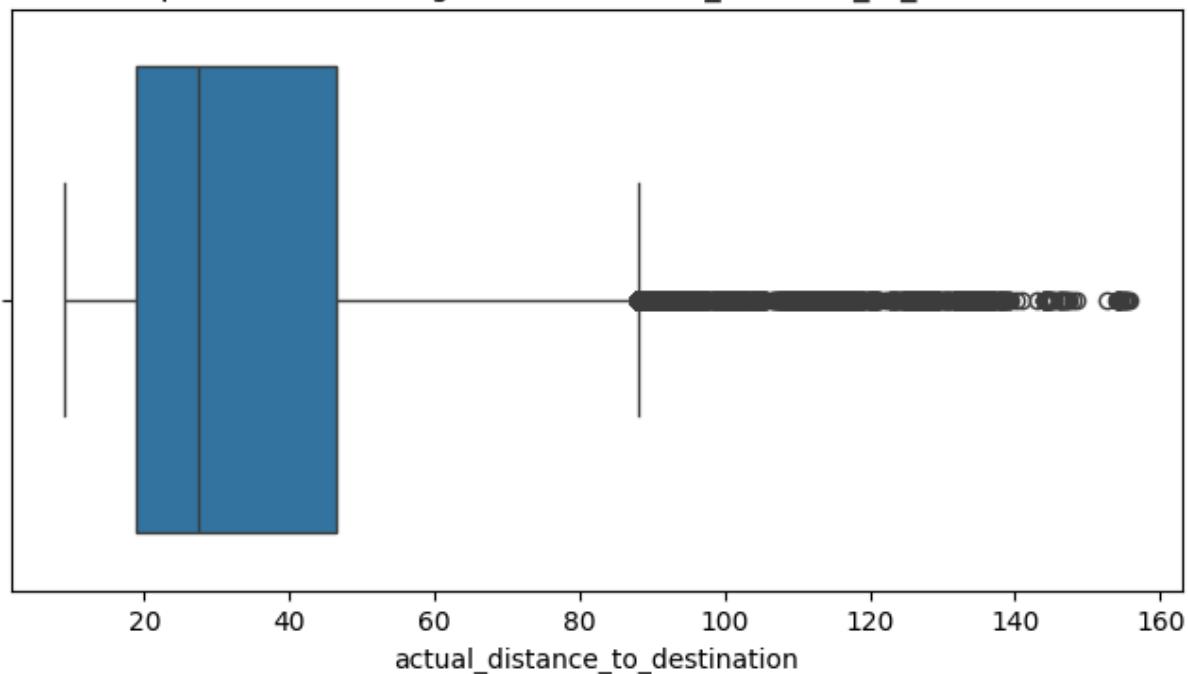
Boxplot after handling outliers - start_scan_to_end_scan



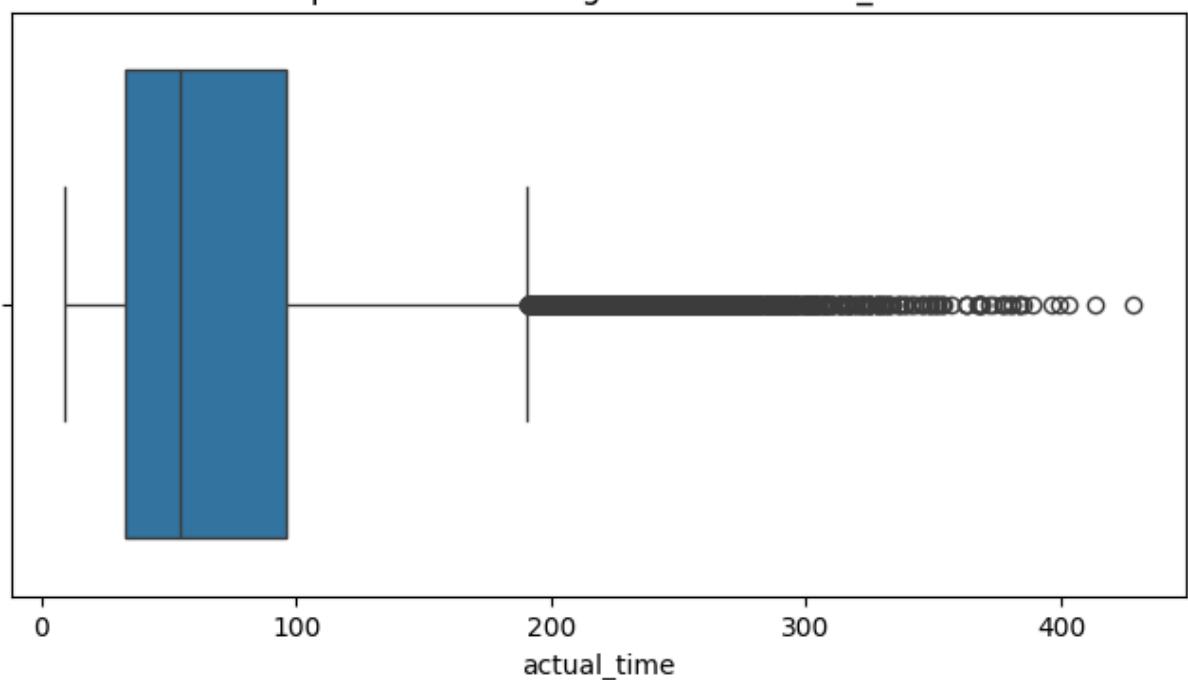
Boxplot after handling outliers - cutoff_factor



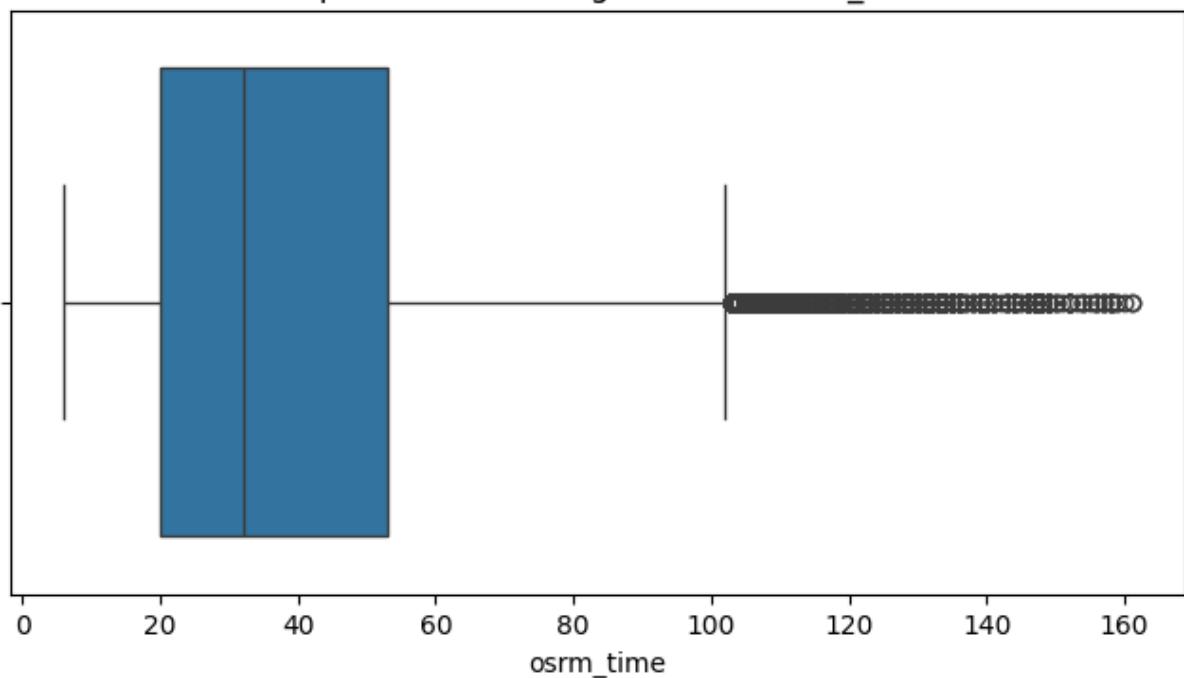
Boxplot after handling outliers - actual_distance_to_destination



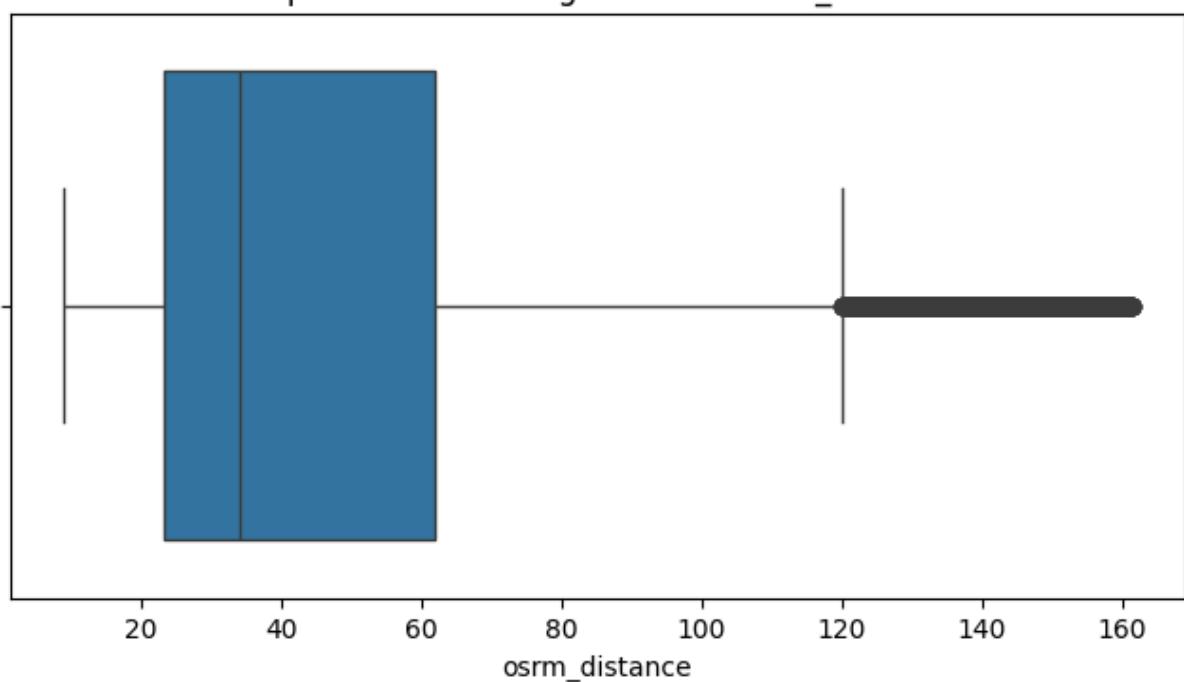
Boxplot after handling outliers - actual_time



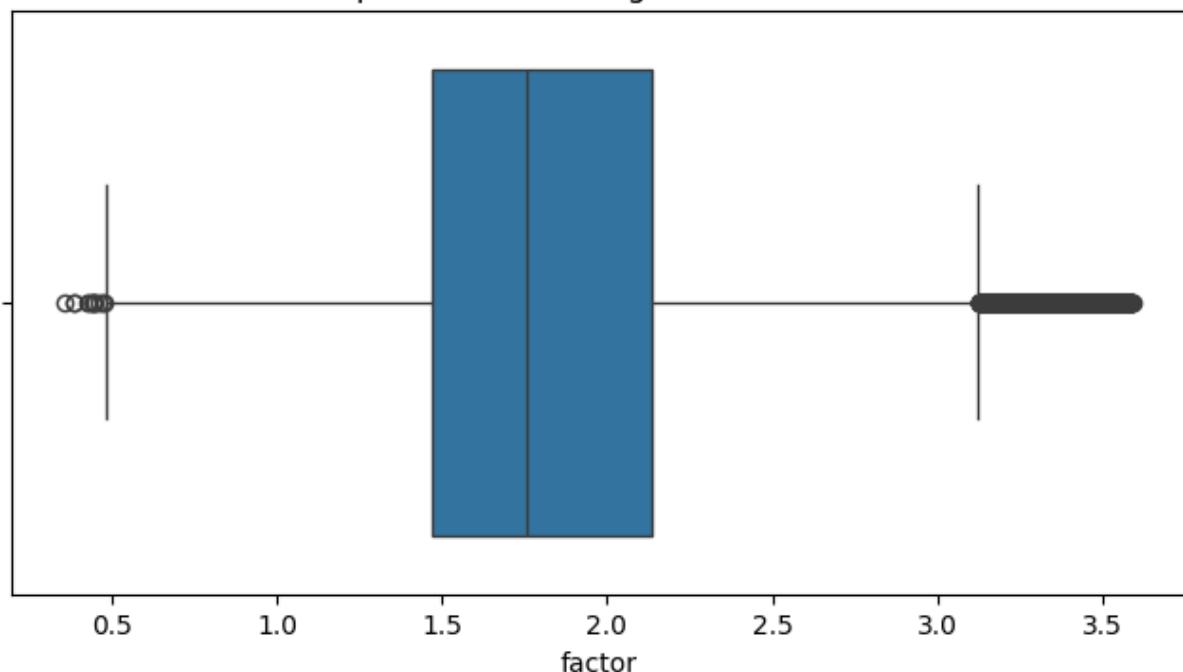
Boxplot after handling outliers - osrm_time



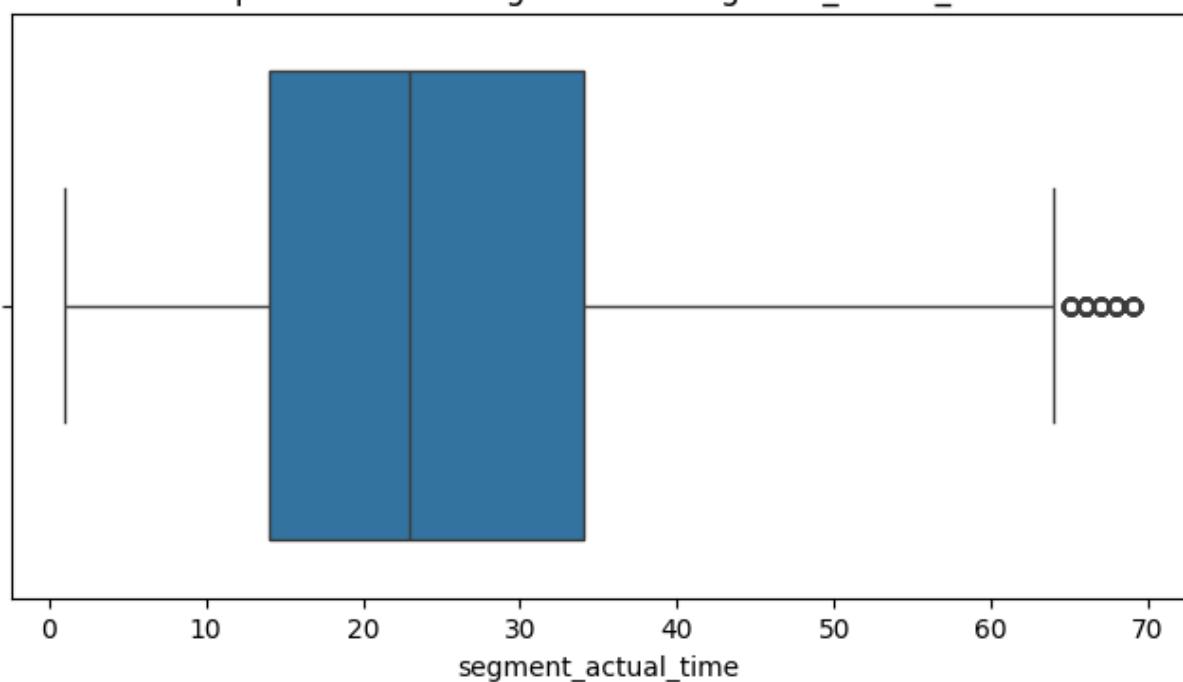
Boxplot after handling outliers - osrm_distance



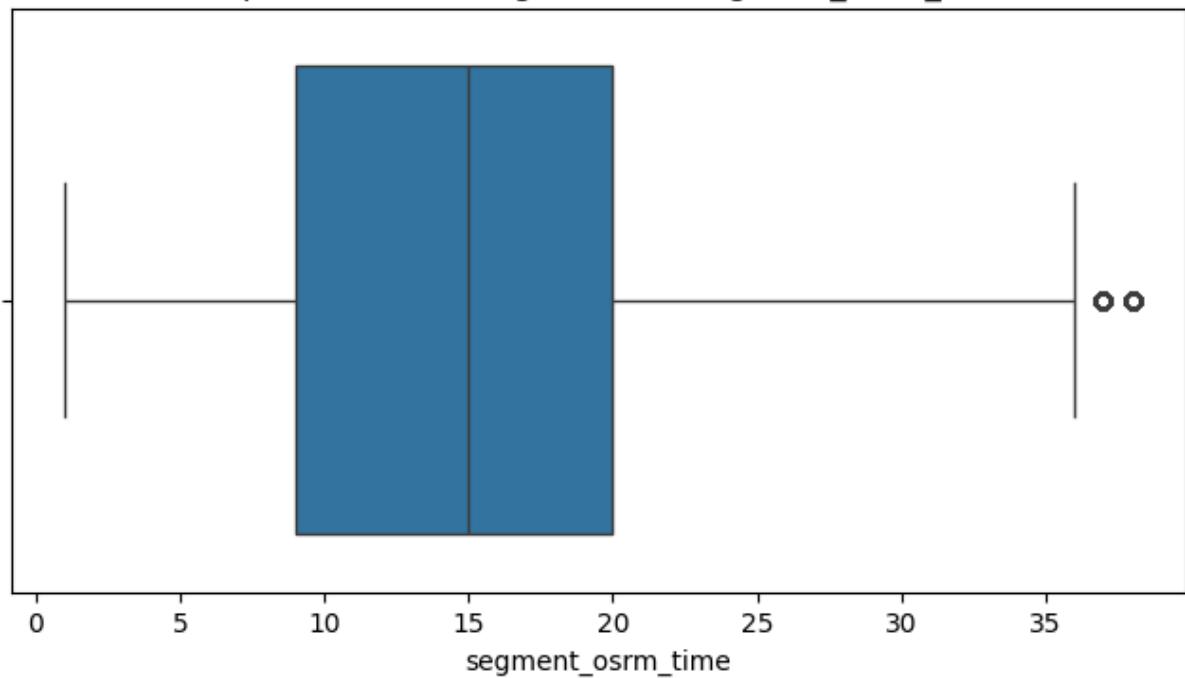
Boxplot after handling outliers - factor



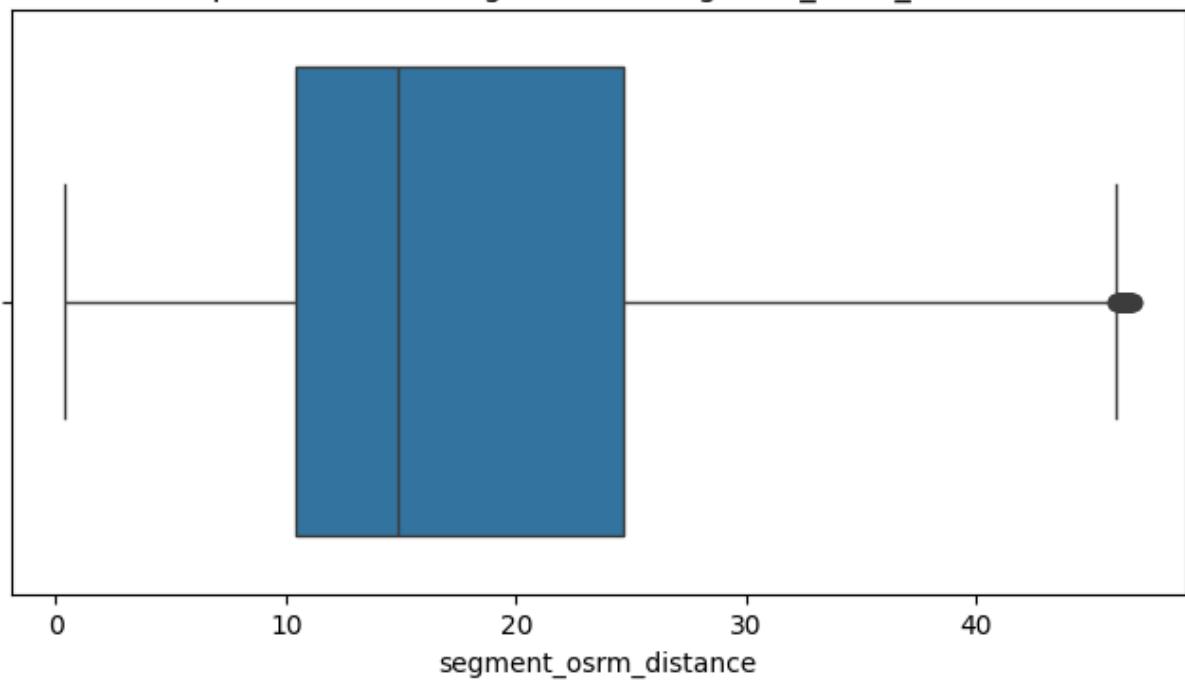
Boxplot after handling outliers - segment_actual_time



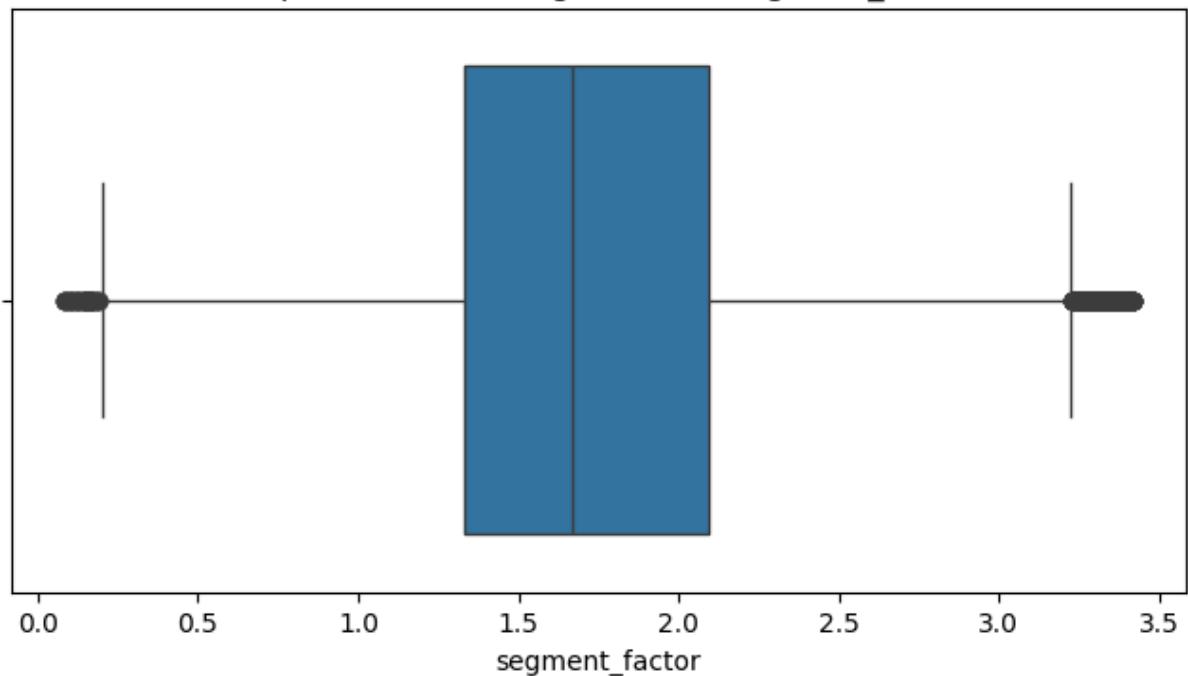
Boxplot after handling outliers - segment_osrm_time



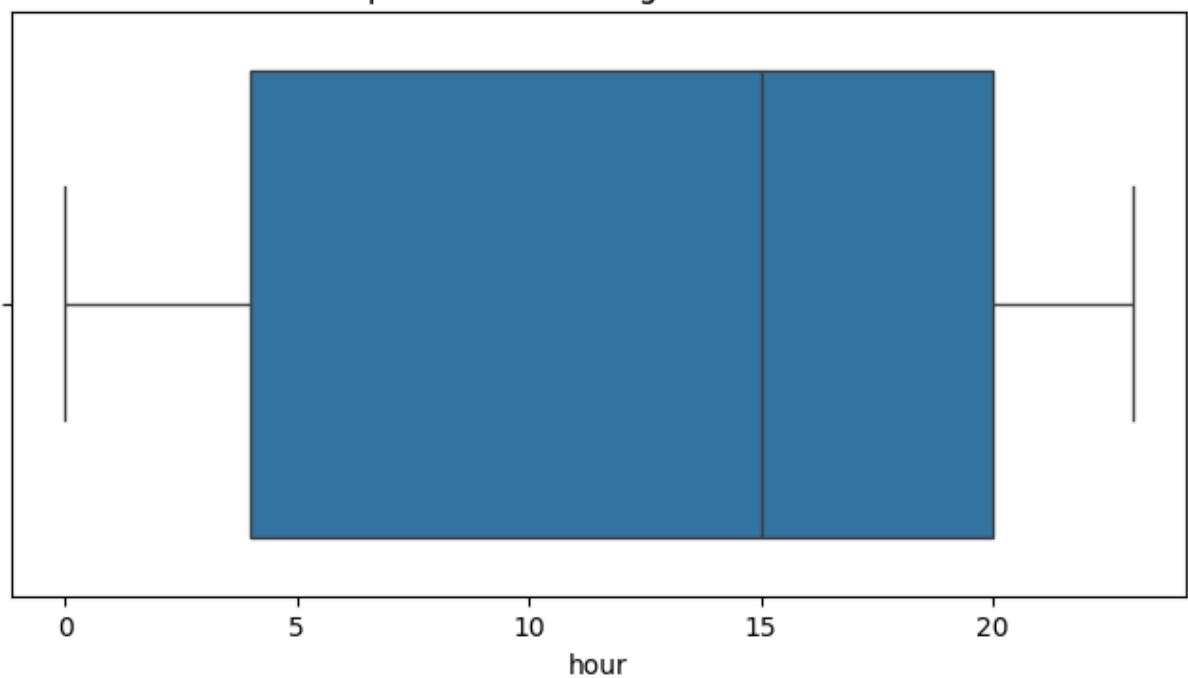
Boxplot after handling outliers - segment_osrm_distance



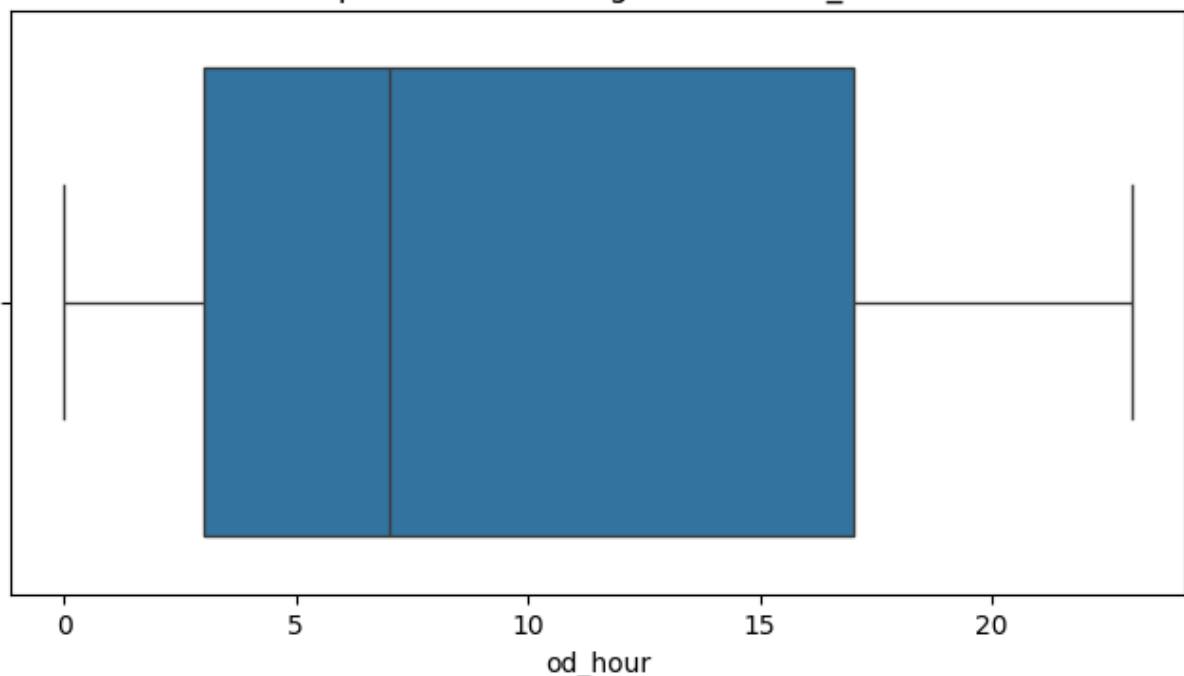
Boxplot after handling outliers - segment_factor



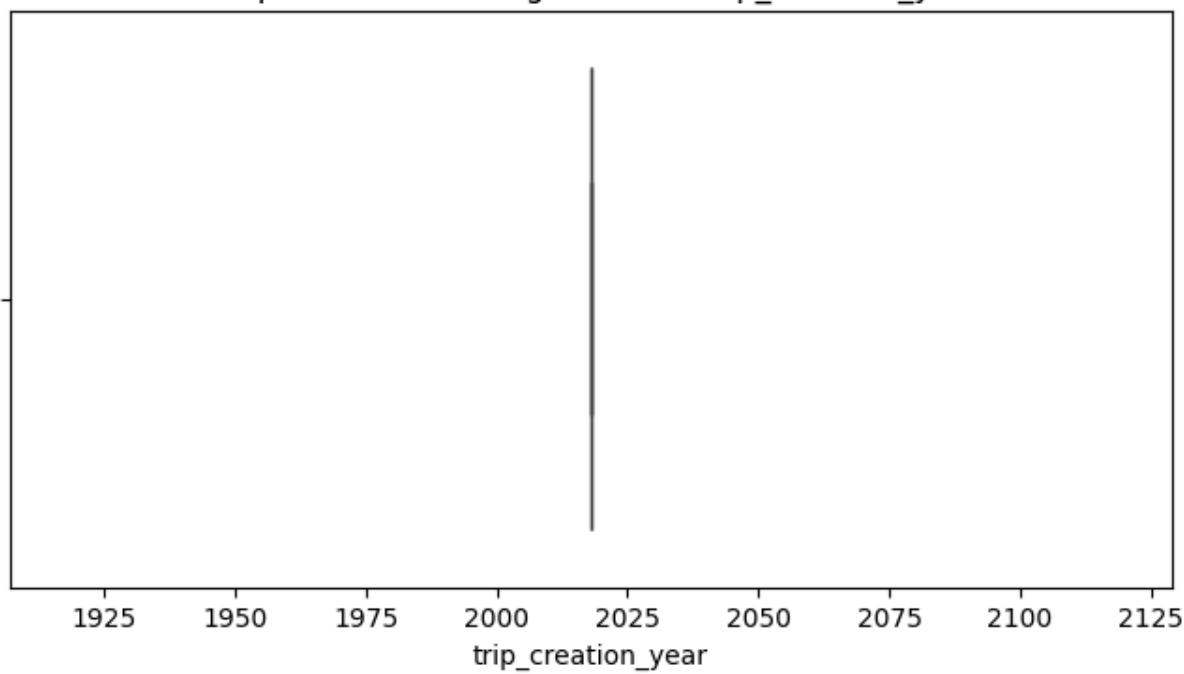
Boxplot after handling outliers - hour



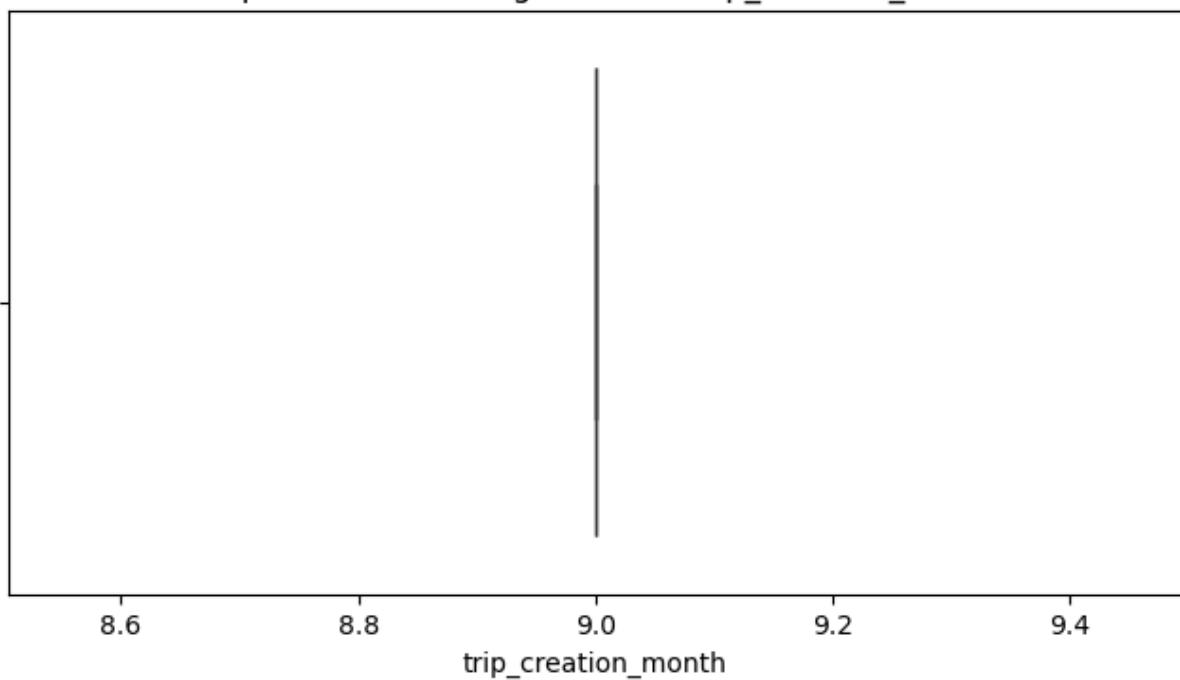
Boxplot after handling outliers - od_hour



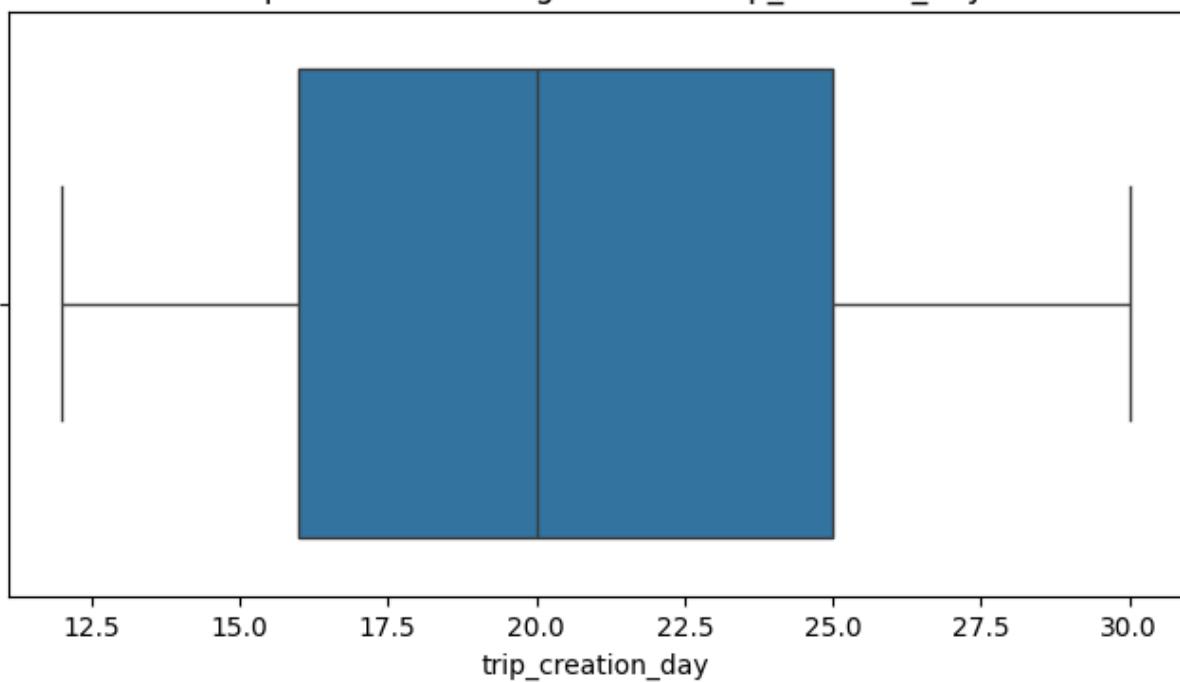
Boxplot after handling outliers - trip_creation_year



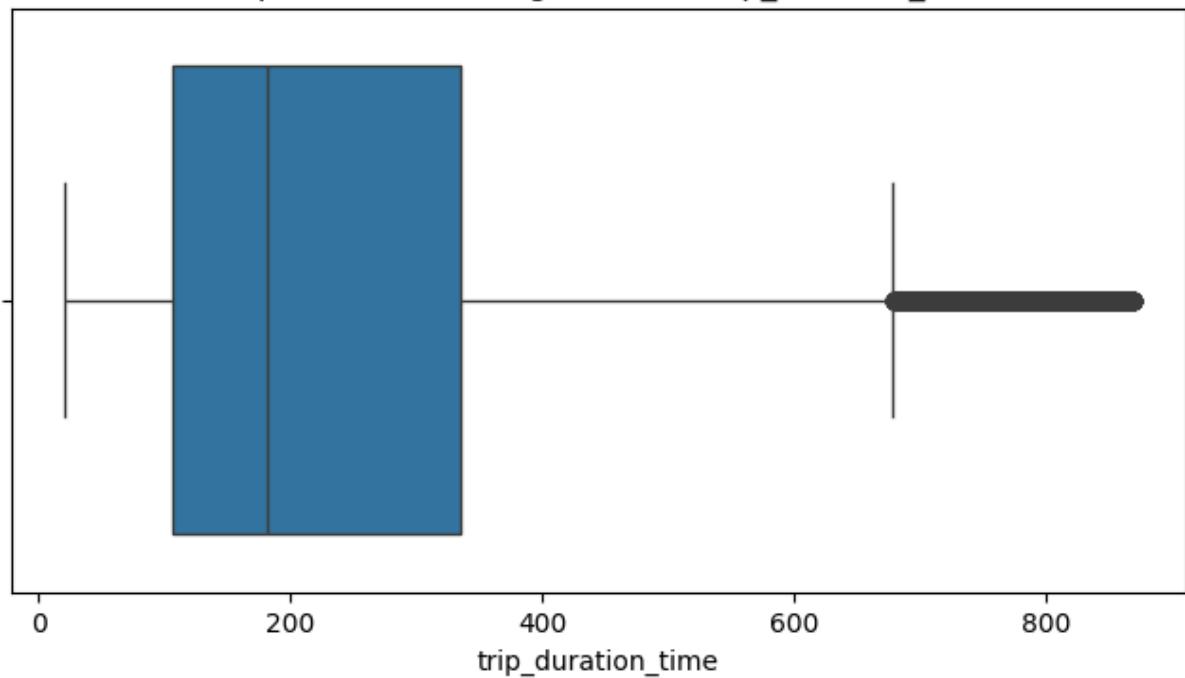
Boxplot after handling outliers - trip_creation_month



Boxplot after handling outliers - trip_creation_day



Boxplot after handling outliers - trip_duration_time



one-hot encoding of categorical variables

```
In [159...]: # 'route_type' is the categorical column
df_encoded = pd.get_dummies(df, columns=['route_type'], prefix='route', dropfirst=True)

# To check result
df_encoded[['route_Carting' , 'route_FTL']]
```

Out[159...]

	route_Carting	route_FTL
0	True	False
1	True	False
2	True	False
3	True	False
4	True	False
...
144862	True	False
144863	True	False
144864	True	False
144865	True	False
144866	True	False

144867 rows × 2 columns

Normalize/ Standardize the numerical features using MinMaxScaler or StandardScaler.

```
In [160...]: from sklearn.preprocessing import MinMaxScaler, StandardScaler

# Step 1: Select numerical columns
numerical_cols = df.select_dtypes(include=['number']).columns

# Step 2: Choose scaler
scaler = MinMaxScaler() # Or use StandardScaler()

# Step 3: Fit and transform
df_scaled = df.copy()
df_scaled[numerical_cols] = scaler.fit_transform(df[numerical_cols])

# Step 4: View result
df_scaled.head()
```

```
Out[160...]:
```

	data	trip_creation_time	route_schedule_uuid	route_type	t
0	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
1	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
2	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
3	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364
4	training	2018-09-20 02:35:36.476840	thanos::sroute:eb7bfc78- b351-4c0e-a951- fa3d5c3...	Carting	15374109364

5 rows × 35 columns

Business Insights

Top Origin States by Order Volume

```
In [161...]: df['origin_state'] = df['source_name'].str.extract(r'\\((.*?))$') # assumir
orders_by_state = df['origin_state'].value_counts()
print(orders_by_state.head())
```

```
origin_state
Haryana      27499
Maharashtra   21401
Karnataka     19578
Tamil Nadu    7494
Gujarat       7202
Name: count, dtype: int64
```

Busiest Corridors (Origin → Destination pairs)

```
In [162]: df['destination_state'] = df['destination_name'].str.extract(r'\((.*?)\)$')
corridor_counts = df.groupby(['origin_state', 'destination_state']).size().reset_index()
top_corridors = corridor_counts.sort_values(by='trip_count', ascending=False)
print(top_corridors)
```

	origin_state	destination_state	trip_count
98	Maharashtra	Maharashtra	11876
72	Karnataka	Karnataka	11107
129	Tamil Nadu	Tamil Nadu	6549
144	Uttar Pradesh	Uttar Pradesh	4978
47	Haryana	Karnataka	4976
44	Haryana	Haryana	4508
34	Gujarat	Gujarat	4491
124	Rajasthan	Rajasthan	4380
154	West Bengal	West Bengal	4004
137	Telangana	Telangana	3804

Average Distance and Time per Corridor

```
In [163]: corridor_avg = df.groupby(['origin_state', 'destination_state']).agg({
    'actual_time': 'mean',
    'actual_distance_to_destination': 'mean',
    'trip_uuid': 'count'
}).rename(columns={'trip_uuid': 'trip_count'}).reset_index()

# Filter for only the busiest corridors
corridor_avg = corridor_avg.sort_values(by='trip_count', ascending=False).head(10)
print(corridor_avg)
```

```

          origin_state destination_state actual_time \
98      Maharashtra      Maharashtra  138.181627
72      Karnataka       Karnataka   72.443594
129     Tamil Nadu      Tamil Nadu   58.169644
144     Uttar Pradesh    Uttar Pradesh 121.704098
47      Haryana        Karnataka  1367.212219
44      Haryana        Haryana    85.098492
34      Gujarat         Gujarat    87.677800
124     Rajasthan       Rajasthan  123.349087
154     West Bengal     West Bengal 102.780969
137     Telangana       Telangana   76.173502

actual_distance_to_destination trip_count
98                  64.032019    11876
72                  33.600526    11107
129                 29.107871    6549
144                 50.983726    4978
47                  859.827666   4976
44                  37.616022    4508
34                  48.755096    4491
124                 62.721821    4380
154                 35.035677    4004
137                 36.643287    3804

```

Deviation from OSRM Time

```
In [164...]: #Calculate how much actual delivery time deviates from predicted (OSRM) time

df['time_deviation'] = df['actual_time'] - df['osrm_time']
deviation_summary = df['time_deviation'].describe()
print(deviation_summary)
```

	count	mean	std	min	25%	50%	75%	max
Name: time_deviation, dtype: float64	144867.000000	203.059254	303.743664	-110.000000	21.000000	65.000000	247.000000	3137.000000

Business Recommendation

1. Send more delivery vehicles to the states with most orders like Haryana , Maharashtra
2. Update delivery time estimates to match real travel times.
3. Plan fixed daily routes for the busiest delivery paths.
4. Find out why some routes are always slow and fix them.
5. Check unusual deliveries — either too late or too fast.

- 6.Update delivery time estimates to match real travel times.
- 7.Use bulk shipping for places that get many deliveries often.
- 8.Review top and bottom routes every month to stay on track.
- 9.Add more staff at high-volume hubs to speed up processing.
- 10.Give drivers proper training for routes with frequent delays.
- 11.Inform customers early if delays are expected.
- 12.Reward delivery agents who consistently meet time targets.
- 13.Mark and track areas with repeated delivery issues.
- 14.Keep extra backup vehicles ready during peak days like wedensday.
- 15.Review delivery times by shift — morning vs evening — and adjust.

In [164...]

This notebook was converted with convert.ploomber.io