

Project 2 - Movie Blog Platform

Ashwini Kumar Vaddadi

Westcliff University

WEB 602 BackEnd Web Development

Professor: Ghani Zahid

02/10/2025

Introduction

The *Movie Blog Platform* is an interactive website designed for movie enthusiasts to explore, review, and discuss films. Users can read blogs about movie trends, behind-the-scenes insights, and comparisons of classic vs. modern cinema. The platform provides a visually engaging and user-friendly experience, making movie discussions more accessible and enjoyable.

Goals and Objectives

- Provide an engaging platform for movie lovers to read and share blog posts.
- Allow users to explore curated content on film reviews, industry trends, and behind-the-scenes stories.
- Implement an interactive **"like" feature** to gauge audience interest.
- Offer a **clean, modern, and responsive UI** with a seamless user experience.

Target Audience

- **Movie Enthusiasts:** People passionate about films, including casual viewers and cinephiles.
- **Film Critics & Bloggers:** Writers looking to share insights on movies.
- **Students & Researchers:** Individuals studying cinema, filmmaking, or storytelling.
- **General Internet Users:** Anyone interested in movie recommendations and industry updates.

Key Features

- **Home Page:** Introduction to the blog with a call-to-action for exploring posts.

- **Blog Listing Page:** A card-based UI displaying blog previews with **thumbnails, titles, descriptions, and like counts**.
- **Individual Blog Page:** A detailed blog post layout with text, images, and engagement options.
- **User Authentication:** Login and registration for personalized experiences.
- **Like & Engagement Feature:** Users can like blog posts to show appreciation.
- **Responsive Design:** Optimized for desktops, tablets, and mobile devices.