

ANKUR KUMAR

CONTACT



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TOOLS / APPLICATIONS

Managerial Tools –

MS Visio	MS Project
JIRA	HP QC

Programming Languages –

JAVA	SQL	Python
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Front-end Integration –

XML	JSON	REST
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Others –

UNIX Shell scripting	Selenium
Natural Language Processing	

EXPERTISE

Lean/Agile Product Management

Scrum Management

User centric Product Development

Rapid Prototyping & User Testing

Innovation Management

A/B Testing & Workflow testing

Relevant Coursework

Re-imagining Mobility

Lean/Agile Product Management

Design & Development of Products

Haas@Work – Innovation Management

Managing in Information Intensive Firms

AWARDS & CERTIFICATIONS



Project Award - Deloitte

Award for demonstrating exceptional Project Management skills while leading a team for an E-Commerce Project.



Spot Award - Deloitte

Award for delivering quality objects for critical functionalities in a week.



Spot Award - Deloitte

Award for unparalleled contribution to an E-Commerce Project.



Agile/Scrum Certification - Deloitte

Certification (Deloitte Internal) for Agile/Scrum methodologies.

EDUCATION

University of California, Berkeley, CA

(Fall 2015 - Spring 2017)

Masters in Information Management & Systems (MIMS)

Focus Area: Technical Product / Program Management

Birla Institute of Technology, Mesra

(July 2008 – May 2012)

Major: Bachelor's of Engineering in Electronics & Communications

WORK EXPERIENCE

Product Manager Platform Intern

FireEye Inc.

(May 2016 – August 2016)

Responsibilities:

- Successfully planned a critical product release with features valued for over \$200 Million, for global customers, within a challenging timeline of 3 months.
- Planned product releases & stack ranked requirements based on effort estimates, defined in conjunction with the engineering team, for FireEye appliances for the upcoming financial year.
- Developed roadmaps for multiple project teams, working on different products, to define an effective go to market strategy, and maximize the net revenue.
- Presented recommendations to senior leadership for changes in Project Management process, to improve co-ordination between teams, and reduce the execution time by about 20%.

Business Technology Analyst

Deloitte Consulting LLP

(Jan 2013 – June 2015)

Responsibilities:

- Led a team of 5 developers to deliver a critical E-Commerce release for a \$ 21 billion telecommunications organization, delivering functionalities affecting over 61 million customers.
- Managed Project Scope & requirements based on ROI, competitive advantage of functionalities without impacting deadlines.
- Presented future roadmaps to Clients and Senior Management, along with long-term as well as short- term project goals in addition to maintaining important project metrics and reports.
- Defined application's technical and business design specifications, conveyed requirements, and provided insights into business needs to the development team for an upcoming release.
- Recommended multiple changes to the Project management processes, as well as changes in use of applications, to improve the Project management process.
- Contributed to develop training programs to instill out-of-the-box thinking among developers.

Developer:

- Developed and implemented functionalities on global scale for an E-Commerce platform (IBM WCS, Java), and integrating with Front-end applications using REST Web-Services / JSON.
- Re-designed database architectures for enhancing scalability of the application, and optimize databases for huge data transactions, on the scale of millions for records every day.
- Increased customer retention by upgrading Customer Support, improving search capabilities, and efficiency of client's web-based E-Commerce application to enhance customer experience.

PROJECTS

Haas@Work – User driven innovation for corporate strategy for Vanity Fair

Description: Drove a “user centric feature design process” to develop new ideas for managing digital technology & innovation across the brand portfolio of Vanity Fair.

Drink-O'-meter – Your personal drinking buddy (In Testing)

Description: A smart-watch based application which tells you when you are too drunk to drive, and alerts your loved ones automatically in case of an emergency.

Camera Chameleon – Find the camera that's best for you

Description: Using expert and user reviews to categorize and rank different camera devices, which are then matched to different users based on needs and usability assessment.