

# Alexander F Kunze

## Digital Media and Design

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## Profile

I am a motivated, hard-working and creative college junior pursuing a career in the field of digital media and design. I am an academically driven individual striving to gain more experience through practical application in the real world.

## Experience

**Designer and Animator** *Dec 2019 - present*

**OPIM Innovate, Storrs, CT**

Responsible for branding and promotional materials for this Business School lab

**Creative Intern** *May 2019 - Aug 2019*

**Trajectory, Morristown, NJ**

Responsible for assisting creative director with client work and assisting web team with UX/UI projects

**Graphic Designer and Producer** *Sept 2018 - present*

**University of Connecticut**

**Television, Storrs, CT**

Responsible for creating promotional materials and graphics as well as managing production teams

**Web Designer** *Sept 2018 - Dec 2018*

**UConn Husky Pack, Storrs, CT**

Responsible for updating and managing Wordpress website

**Head Designer** *March 2017 - Oct 2017*

**Brushback Baseball Brands,**

**East Longmeadow, MA**

Responsible for creating logos and brand identity for a start-up company as well as graphics for apparel

## Skills

### Graphic Design

Proficient in Adobe Suite: Photoshop, Illustrator, XD, InDesign, After Effects and Premiere

### Web Design/Development

Proficient in HTML, CSS, Javascript  
Experience with PHP, MySQL and Python

## Education

**University of Connecticut** *Aug 2017 - present*

**Storrs, CT**

BA, Digital Media and Design with a concentration in Web Design  
Maintain a 3.8 cumulative GPA

**Hanover Park High School** *Sept 2013 - June 2017*

**East Hanover, NJ**

High School Diploma

Graduated in top 10% of my class with a 4.5 weighted GPA

## Leadership/Awards

**School of Fine Arts Dean's List** *Spring 2019*

University of Connecticut

**Alpha Lambda Delta Honor** *Sept 2017 - present*

**Society**

University of Connecticut

**Drum Major** *Aug 2016 - June 2017*

Hanover Park High School

Marching Band

**Graphic Design Award** *Spring 2016*

Hanover Park High School

Underclassmen Awards

**John Philip Sousa Band Award** *Spring 2017*

Hanover Park High School

Senior Class Awards

**National Honor Society** *Fall 2016 - June 2018*

Hanover Park High School