# **Analysis of Rolling Sales Data - Bronx** (04/01/2020 - 03/31/2021)

## **Steps**

I am going to do the following:

- 1. Import necessary modules
- 2. Load the prepped data per borough
- 3. Analyze the data for trends and seasonality
- 4. Dickey-Fuller Tests and preparing data for ARMA modeling
  - Induce stationarity if needed
- 5. ARMA model of the data
- 6. Error analysis of the ARMA model
  - Try to improve ARMA model
- 7. Comparison with latest data
  - -Test data from 04/01/2021 04/31/2021
- 8. Observations/Conclusions/Recommendations

### 1. Imports

```
In [1]:
        import pandas as pd
        from pandas.plotting import register_matplotlib_converters
        import matplotlib.pyplot as plt
        import matplotlib as mpl
        from sklearn.metrics import mean_squared_error, r2_score, mean_absolute_error
        import datetime
        from statsmodels.tsa.arima_model import ARMA
        from statsmodels.tsa.stattools import adfuller, acf, pacf
        from statsmodels.graphics.tsaplots import plot_acf, plot_pacf
        import statsmodels.api as sm
        from statsmodels.tsa.seasonal import seasonal_decompose
        import numpy as np
        from matplotlib.pylab import rcParams
        from sklearn.metrics import mean squared error
        from math import sqrt
        import sklearn
        import math
        #Supress default INFO logging
        %matplotlib inline
        import warnings
        warnings.filterwarnings('ignore')
        import logging
        logger = logging.getLogger()
        logger.setLevel(logging.CRITICAL)
        import logging, sys
        warnings.simplefilter(action='ignore', category=FutureWarning)
```

## 2. Loading the prepared data

#### Observations:

- Once I loaded the data and sorted it, the SALE DATE values range from 4/1/2020 until 3/31/2021.
- This data was the most recent data when I started working on the project.
- NYC OpenData website updates this data regularly with newer months about every 2-3 months
- The latest data which came out this month gave data up to 4/31/2021, which I can test against
  the prediction for 30 days

```
In [2]: #Loading prepped data
df = pd.read_csv('datasets/rollingsales_bronx.xls_prepped_bare.csv')
df.reset_index(drop=True, inplace=True)
df.sort_values('SALE DATE')
```

Out[2]:		TAX CLASS AT PRESENT	ZIP CODE	SALE PRICE	SALE DATE
	1217	4	10474	5350000	2020-04-01
	2213	1	10469	575000	2020-04-01
	2377	1	10471	2118000	2020-04-01
	486	1	10458	650000	2020-04-01
	2126	2	10462	270000	2020-04-01
	235	1	10469	900000	2021-03-31
	2005	2	10462	115000	2021-03-31
	3666	1	10462	870000	2021-03-31
	2188	1	10467	580000	2021-03-31
	3245	1	10465	545000	2021-03-31

3982 rows × 4 columns

## 3. Analyzing the data for trends/seasonality

I do the following steps here to help the data work with the modules:

- 1. Convert 'SALE DATE' column to datetime format
- 3. Since we have multiple sales per day, I will aggregate the data into daily data by taking the daily average of sales
- 4. Check the data for any nulls/NaNs
  -Decide what to do for Nulls/NaNs
- 5. Use statsmodels to observe the data for trends and seasonality

#### Observations:

- NaN values came into the data after the data got aggregated.
- Upon further inspection, this was due to the 70 days of no sales in the original data.
  - Dropping these rows will result in skewing the data predictions
- I decided to repalce the NaN values with 0 since no sales were don  $\ensuremath{\mathrm{e}}$  on that day
  - -This also preserves the 365 day row length

```
In [3]: # 1. Convert 'SALE DATE' column to datetime format

df['SALE DATE'] = pd.to_datetime(df['SALE DATE'])
```

```
In [4]: # 2 . Create new dataframe with 'SALE DATE' as the index and 'SALE PRICE' as the
         df price date = pd.DataFrame(df, columns=['SALE DATE', 'SALE PRICE'])
         df_price_date = df_price_date.set_index('SALE DATE')
         df_price_date.head()
Out[4]:
                    SALE PRICE
         SALE DATE
          2021-01-15
                         600000
          2020-07-23
                         475000
          2020-08-25
                         289000
          2020-09-22
                         526000
          2020-04-22
                         734000
In [5]: # 3. Group the sales data by daily average
         df_price_date = df_price_date.resample('D').mean()
In [7]: # 4. We see here number of rows went down from 3982 to 265. Why wasn't it 365 row
         df_price_date.info()
         <class 'pandas.core.frame.DataFrame'>
         DatetimeIndex: 365 entries, 2020-04-01 to 2021-03-31
         Data columns (total 1 columns):
         # Column
                         Non-Null Count Dtype
              SALE PRICE 265 non-null
                                           float64
         dtypes: float64(1)
         memory usage: 5.7 KB
In [8]: #Here we see that since we resampled by day, there are NaN values for the days the
         df_price_date['SALE PRICE'].isna().sum()
Out[8]: 100
In [9]: # 4. Instead of dropping the rows, I decided to fill NaN with 0 to reflect no sal
         df_price_date['SALE PRICE'].fillna(0, inplace=True)
         df_price_date
Out[9]:
                     SALE PRICE
         SALE DATE
          2020-04-01 1.234333e+06
          2020-04-02 5.502250e+05
          2020-04-03 6.185000e+05
          2020-04-04 0.000000e+00
          2020-04-05 0.000000e+00
          2021-03-27 0.000000e+00
          2021-03-28 0.000000e+00
          2021-03-29 4.119000e+05
          2021-03-30 5.161438e+05
          2021-03-31 5.053775e+05
```

localhost:8889/notebooks/%5BNOTEBOOKS%5D ARMA Forecasts - All boroughs/%5BARMA%5D Bronx.ipynb

365 rows × 1 columns

```
In [10]: # 5. Checking for trends/seasonality
#Here I check the origional data against its 7-day weekly rolling window to see

df_price_date['roll_avg'] = df_price_date.rolling(window=7).mean()
    df_price_date
```

## Out[10]:

	SALE PRICE	roll_avg
SALE DATE		
2020-04-01	1.234333e+06	NaN
2020-04-02	5.502250e+05	NaN
2020-04-03	6.185000e+05	NaN
2020-04-04	0.000000e+00	NaN
2020-04-05	0.000000e+00	NaN
2021-03-27	0.000000e+00	623653.959184
2021-03-28	0.000000e+00	559368.244898
2021-03-29	4.119000e+05	521883.319728
2021-03-30	5.161438e+05	515178.222325
2021-03-31	5.053775e+05	423400.423006

365 rows × 2 columns

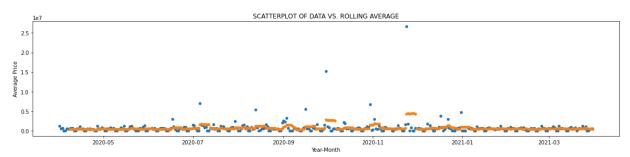
```
In [11]: #Plotting the 7-day rolling average against the origional data

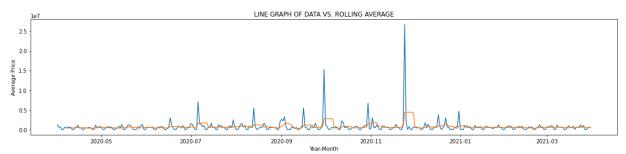
plt.figure(figsize=(20, 4))
plt.title("SCATTERPLOT OF DATA VS. ROLLING AVERAGE")
plt.xlabel("Year-Month")
plt.ylabel("Average Price")

#s=20 to keep dots small in size
plt.scatter(df_price_date.index[:365], df_price_date['SALE PRICE'][:365], s=20)
plt.scatter(df_price_date.index[7:], df_price_date['roll_avg'][7:], s=20);
plt.figure(figsize=(20, 4))

plt.title("LINE GRAPH OF DATA VS. ROLLING AVERAGE")
plt.plot(df_price_date.index[:365], df_price_date['SALE PRICE'][:365])
plt.plot(df_price_date.index[7:], df_price_date['roll_avg'][7:]);
plt.xlabel("Year-Month")
plt.ylabel("Average Price")
```

#### Out[11]: Text(0, 0.5, 'Average Price')





- The spikes in the data where the price goes to the millions or tens of millions is due to buildings being bought.
- Other than that, the rest are residential properties well under a mill ion in price

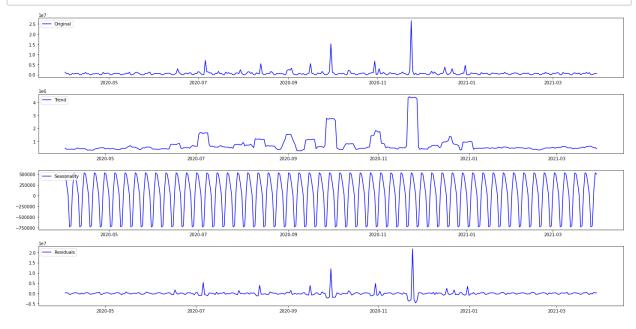
```
In [12]: # Statsmodels decomposition

# Additive model was chosen here. It would not allow multiplicative with "0" value
# Period of 7 for weekly lag

decomposition = seasonal_decompose(df_price_date['SALE PRICE'], model='additive'
observed = decomposition.observed
trend = decomposition.trend
seasonal = decomposition.seasonal
residual = decomposition.resid
```

### In [13]: register\_matplotlib\_converters()

```
In [14]: plt.figure(figsize=(20,10))
   plt.subplot(411)
   plt.plot(observed, label='Original', color="blue")
   plt.legend(loc='upper left')
   plt.subplot(412)
   plt.plot(trend, label='Trend', color="blue")
   plt.legend(loc='upper left')
   plt.subplot(413)
   plt.plot(seasonal,label='Seasonality', color="blue")
   plt.legend(loc='upper left')
   plt.subplot(414)
   plt.plot(residual, label='Residuals', color="blue")
   plt.legend(loc='upper left')
   plt.legend(loc='upper left')
   plt.legend(loc='upper left')
   plt.tight_layout()
```



#### Observations:

Looks like there may be some seasonality every month

# 4. Dickey-Fuller Tests and preparing data for ARMA modeling

- 1. First I will run initial Augmented Dickey Fuller (ADF) test to check if the data is already stationary and does not have a unit root.
- 2. If the data fails the ADF test, I will induce stationarity using the following methods:
  - Differencing
  - Logging the data
  - Rolling mean subtraction

```
In [15]: # Initial test
    dftest = adfuller(df_price_date['SALE PRICE'])
    dfoutput = pd.Series(dftest[0:4], index=['Test Statistic','p-value','#Lags Used'
    for key,value in dftest[4].items():
        dfoutput['Critical Value (%s)'%key] = value
    print(dftest)
    print()
    print(dfoutput)
```

```
(-17.412873087453534, 4.874614202176964e-30, 0, 364, {'1%': -3.448443447519377 7, '5%': -2.869513170510808, '10%': -2.571017574266393}, 10985.016277772373)
```

```
Test Statistic -1.741287e+01
p-value 4.874614e-30
#Lags Used 0.000000e+00
Number of Observations Used 3.640000e+02
Critical Value (1%) -3.448443e+00
Critical Value (5%) -2.869513e+00
Critical Value (10%) -2.571018e+00
dtype: float64
```

## **Augmented Dickey Fuller Test Goals:**

Our goal is to induce stationarity and show that the data does not have a unit root.

ADF Test Null Hypothesis: The data has a unit root and is non-stationary.

Requirements for stationarity:

- 1. If p-value <= 0.05: Reject the null hypothesis (H0), the data does not have a unit root and is stationary.
- If p-value > 0.05: Fail to reject the null hypothesis (H0), the da ta has a unit root and is non-stationary.
- 2. If the Test Statistic is lower than the critical values, then reject the null hypothesis. Data does not have a unity root and is stationary

#### **Results of ADF Test**

#### Test Statistic vs. Critical Values

- Initial test shows Test Statistic of **-17.41287**, this is greater than the critical values for 1% and 5%
  - We **REJECT** the null hypothesis! The data does not have a unit root and is stationary

#### P-Value Analysis

- Our current p-value is 4.874614e-30 which is REALLY close to zero.
  - This means: p-value <= 0.05:
  - We **REJECT** the null hypothesis! The data does not have a unit root and is stationary

#### 5. ARMA MODELING

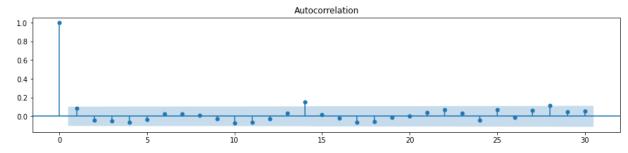
Because ADF test shows data was stationary and does not have a unit root, we can proceed with ARMA model setup.

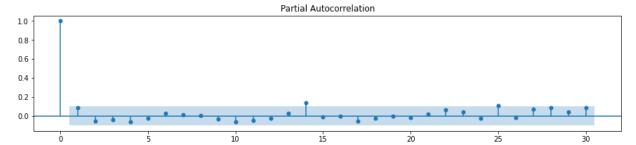
ACF and PACF will be used to determine the parameters.

```
In [18]: # ACF AND PACF

rcParams['figure.figsize'] = 15, 3
plot_acf(df_price_date['SALE PRICE'], lags=30, alpha=0.05);

rcParams['figure.figsize'] = 15, 3
plot_pacf(df_price_date['SALE PRICE'], lags=30, alpha=0.05);
```





```
In [19]: # Instantiate & fit model with statsmodels
         \#p = num \ Lags - ACF
         p = 4
         # q = lagged forecast errors - PACF
         #d = number of differences - will compare differenced data RMSE with this model
         # d=
         # Fitting ARMA model and summary
         ar = ARMA(df_price_date['SALE PRICE'],(p,q)).fit()
         ar.summary()
```

Out[19]: ARMA Model Results

Dep. Variable:	SALE PRICE	No. Observations:	365
Model:	ARMA(4, 4)	Log Likelihood	-5756.910
Method:	css-mle	S.D. of innovations	1694172.840
Date:	Sun, 20 Jun 2021	AIC	11533.821
Time:	14:58:33	BIC	11572.820
Sample:	04-01-2020	HQIC	11549.319
	- 03-31-2021		

	coef	std err	z	P> z	[0.025	0.975]
const	7.362e+05	8.98e+04	8.199	0.000	5.6e+05	9.12e+05
ar.L1.SALE PRICE	0.2301	0.024	9.640	0.000	0.183	0.277
ar.L2.SALE PRICE	-0.7008	0.016	-43.554	0.000	-0.732	-0.669
ar.L3.SALE PRICE	0.1941	nan	nan	nan	nan	nan
ar.L4.SALE PRICE	-0.9708	nan	nan	nan	nan	nan
ma.L1.SALE PRICE	-0.2115	0.026	-8.027	0.000	-0.263	-0.160
ma.L2.SALE PRICE	0.6979	0.023	30.422	0.000	0.653	0.743
ma.L3.SALE PRICE	-0.2115	0.028	-7.645	0.000	-0.266	-0.157
ma.L4.SALE PRICE	1.0000	0.033	30.434	0.000	0.936	1.064

Roots

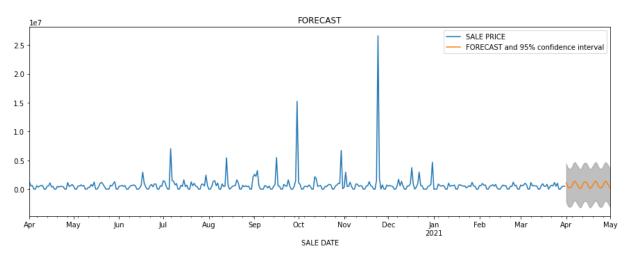
	Real	Imaginary	Modulus	Frequency
AR.1	0.6240	-0.7815j	1.0001	-0.1428
AR.2	0.6240	+0.7815j	1.0001	0.1428
AR.3	-0.5241	-0.8690j	1.0148	-0.3364
AR.4	-0.5241	+0.8690j	1.0148	0.3364
MA.1	-0.5201	-0.8541j	1.0000	-0.3371
MA.2	-0.5201	+0.8541j	1.0000	0.3371
MA.3	0.6259	-0.7799j	1.0000	-0.1424
MA.4	0.6259	+0.7799j	1.0000	0.1424

```
In [20]: #plot of ARMA model
plt.figure(figsize=(20,10))
fig, ax = plt.subplots()
# ax = df_price_date['SALE_PRICE_LOGGED'].plot(ax=ax, title='FORECAST')
ax = df_price_date['SALE_PRICE'].plot(ax=ax, title='FORECAST', figsize=(15,5))
fig = ar.plot_predict(365, 395, dynamic=True, ax=ax, plot_insample=True)

handles, labels = ax.get_legend_handles_labels()
labels = ['SALE_PRICE', 'FORECAST and 95% confidence interval']
ax.legend(handles, labels)

plt.show()
```

<Figure size 1440x720 with 0 Axes>



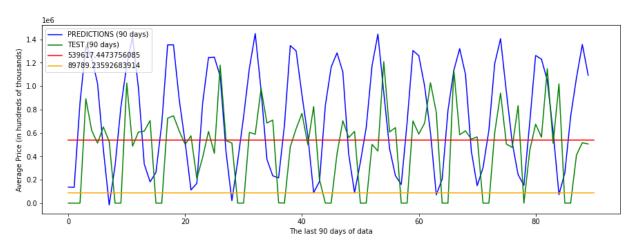
## 6. Error analysis of ARMA model

```
In [21]: | predictions = list(ar.predict(276, 365))
         test = list(df_price_date['SALE PRICE'][275:365])
         print("\033[1m" + '\033[4m'+ 'Length of Predictions' + "\033[0m", ': ', len(pred)
         print("\033[1m" + '\033[4m'+ 'Length of Test data' + "\033[0m", ': ', len(test))
         #RMSE
         mse = sklearn.metrics.mean_squared_error(test, predictions)
         rmse = math.sqrt(mse)
         print("\033[1m" + '\033[4m'+ 'RMSE' + "\033[0m", ': ', rmse)
         #standard error
         stderr = ar.bse.const
         print("\033[1m" + '\033[4m'+ 'Standard Error' + "\033[0m", ': ', stderr)
         #plot of all
         plt.figure(figsize=(15,5))
         plt.plot(predictions, label='PREDICTIONS (90 days)', color='blue')
         plt.plot(test, label='TEST (90 days)', color='green')
         x=[0,90]
         y=[rmse,rmse]
         plt.plot(x,y, label=rmse, color='red')
         x=[0,90]
         y=[stderr,stderr]
         plt.plot(x,y, label=stderr, color='orange')
         plt.legend(loc='best')
         plt.xlabel("The last 90 days of data")
         plt.ylabel("Average Price (in hundreds of thousands)")
```

<u>Length of Predictions</u>: 90 <u>Length of Test data</u>: 90 <u>RMSE</u>: 539617.4473756085

**Standard Error**: 89789.23592683914

Out[21]: Text(0, 0.5, 'Average Price (in hundreds of thousands)')



### Observation:

RMSE is not too high and not too low compared to the data. Does not indicate a bad fit nor a good fit

- RMSE is 539617.4
- Standard error is 89789.2

## 6a. Testing parameters to improve ARMA model

- I will try p of 7 per ACF
- I will try q of 7 per PACF
- I will try d = 7 to difference weekly

```
In [22]: # Instantiate & fit model with statsmodels
         \#p = num \ Lags - ACF
         p = 10
         # q = lagged forecast errors - PACF
         q = 10
         #d = number of differences
         d = 7
         # Fitting ARMA model and summary
         ar1 = ARMA(df_price_date['SALE PRICE'],(p,d,q)).fit()
         ar.summary()
```

Out[22]: ARMA Model Results

Dep. Variable:	SALE PRICE	No. Observations:	365
Model:	ARMA(4, 4)	Log Likelihood	-5756.910
Method:	css-mle	S.D. of innovations	1694172.840
Date:	Sun, 20 Jun 2021	AIC	11533.821
Time:	15:00:42	BIC	11572.820
Sample:	04-01-2020	HQIC	11549.319
	- 03-31-2021		
	- 03-31-2021		

	coef	std err	Z	P> z	[0.025	0.975]
const	7.362e+05	8.98e+04	8.199	0.000	5.6e+05	9.12e+05
ar.L1.SALE PRICE	0.2301	0.024	9.640	0.000	0.183	0.277
ar.L2.SALE PRICE	-0.7008	0.016	-43.554	0.000	-0.732	-0.669
ar.L3.SALE PRICE	0.1941	nan	nan	nan	nan	nan
ar.L4.SALE PRICE	-0.9708	nan	nan	nan	nan	nan
ma.L1.SALE PRICE	-0.2115	0.026	-8.027	0.000	-0.263	-0.160
ma.L2.SALE PRICE	0.6979	0.023	30.422	0.000	0.653	0.743
ma.L3.SALE PRICE	-0.2115	0.028	-7.645	0.000	-0.266	-0.157
ma.L4.SALE PRICE	1.0000	0.033	30.434	0.000	0.936	1.064

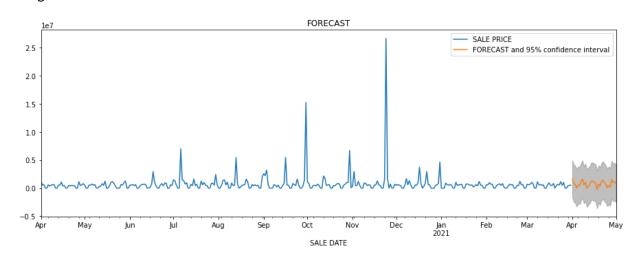
Roots

	Real	Imaginary	Modulus	Frequency
AR.1	0.6240	-0.7815j	1.0001	-0.1428
AR.2	0.6240	+0.7815j	1.0001	0.1428
AR.3	-0.5241	-0.8690j	1.0148	-0.3364
AR.4	-0.5241	+0.8690j	1.0148	0.3364
MA.1	-0.5201	-0.8541j	1.0000	-0.3371
MA.2	-0.5201	+0.8541j	1.0000	0.3371
MA.3	0.6259	-0.7799j	1.0000	-0.1424
MA.4	0.6259	+0.7799j	1.0000	0.1424

```
In [23]: #plot of ARMA model
plt.figure(figsize=(20,10))
fig, ax = plt.subplots()
ax = df_price_date['SALE PRICE'].plot(ax=ax, title='FORECAST',figsize=(15,5))
fig = ar1.plot_predict(365, 395, dynamic=True, ax=ax, plot_insample=True)

handles, labels = ax.get_legend_handles_labels()
labels = ['SALE PRICE', 'FORECAST and 95% confidence interval']
ax.legend(handles, labels)
plt.show()
```

<Figure size 1440x720 with 0 Axes>

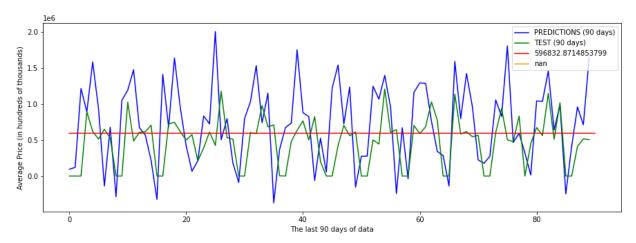


## 6a - Error Analysis of new model

```
In [24]: predictions = list(ar1.predict(276, 365))
          test = list(df_price_date['SALE PRICE'][275:365])
          print("\033[1m" + '\033[4m'+ 'Length of Predictions' + "\033[0m", ': ', len(pred)
          print("\033[1m" + '\033[4m'+ 'Length of Test data' + "\033[0m", ': ', len(test))
          #RMSE
          mse = sklearn.metrics.mean squared error(test, predictions)
          rmse = math.sqrt(mse)
          print("\033[1m" + '\033[4m'+ 'RMSE' + "\033[0m", ': ', rmse)
          #standard error
          stderr = ar1.bse.const
          print("\033[1m" + '\033[4m'+ 'Standard Error' + "\033[0m", ': ', stderr)
          #plot of all
          plt.figure(figsize=(15,5))
          plt.plot(predictions, label='PREDICTIONS (90 days)', color='blue')
plt.plot(test, label='TEST (90 days)', color='green')
          x=[0,90]
          y=[rmse,rmse]
          plt.plot(x,y, label=rmse, color='red')
          x=[0,90]
          y=[stderr,stderr]
          plt.plot(x,y, label=stderr, color='orange')
          plt.legend(loc='best')
          plt.xlabel("The last 90 days of data")
          plt.ylabel("Average Price (in hundreds of thousands)")
```

<u>Length of Predictions</u>: 90 <u>Length of Test data</u>: 90 <u>RMSE</u>: 596832.8714853799 <u>Standard Error</u>: nan

Out[24]: Text(0, 0.5, 'Average Price (in hundreds of thousands)')



#### **Observation:**

- Here RMSE is higher than original model. We will stick with original model.
- · Getting nan for standard error, we will stick with origional model

## 7. Comparing predictions with fresh data from June 2021 dataset (4/1/2021 - 4/31/2021)

#### Here I do the following:

- 1. Load data with only specific columns to borough
  - · Sale price
  - Sale data
  - Borough

- 2. Clean the data to get rid of issues when plotting/calculating errors
  - · This dataset was in .csv format, different from the origional rolling dataset
  - · I had to filter the data and change columns from strings to int
  - Change 'SALE DATE' to datetime
  - · Resample the data to match origional rolling data
    - aggregate by day
- 3. Plot the new data versus the predicted data and calculate RMSE

```
In [33]: #Loading the data and reset the index
          excel df = pd.read csv('NYC Citywide Rolling Calendar Sales.csv', usecols=['BORO
          excel_df = excel_df[excel_df['BOROUGH']=='BRONX']
          excel_df.reset_index(drop=True, inplace=True)
In [34]: | #Fixes to the data
          excel_df['SALE PRICE'] = excel_df['SALE PRICE'].str.replace(',','')
excel_df['SALE PRICE'] = excel_df['SALE PRICE'].astype(int)
          excel_df['SALE DATE'] = pd.to_datetime(excel_df['SALE DATE'])
In [35]: #Create new dataframe and aggregate to days like I did with origional rolling data
          excel_price_date = pd.DataFrame(excel_df, columns=['SALE DATE', 'SALE PRICE'])
          excel_price_date = excel_price_date.set_index('SALE DATE')
          #aggregate by day
          excel_price_date = excel_price_date.resample('D').mean()
In [36]: # Again, if I drop NaN here, it will change the dates which will affect the plot
          # I decide to fillna(0) similar to origional rolling data
          excel_price_date = excel_price_date.fillna(0)
In [42]: excel_price_date.head()
Out[42]:
                        SALE PRICE
           SALE DATE
            2020-05-01 289617.647059
            2020-05-02
                           0.000000
            2020-05-03
                           0.000000
            2020-05-04 151200.000000
```

**2020-05-05** 378428.571429

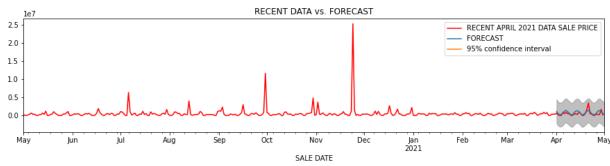
```
In [43]: # Plotting the data versus the ar.plot_predict values

fig, ax = plt.subplots()

ax = excel_price_date['SALE PRICE'].plot(title='RECENT DATA vs. FORECAST', color:
    fig = ar.plot_predict(365, 395, dynamic=True, ax = ax, plot_insample=True)

handles, labels = ax.get_legend_handles_labels()
labels = ['RECENT APRIL 2021 DATA SALE PRICE', 'FORECAST','95% confidence intervax.legend(handles, labels)

plt.show()
```



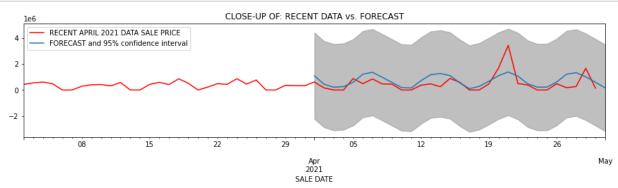
```
In [44]: # Plotting the data versus the ar.plot_predict values
#Here I do a close up

fig, ax = plt.subplots()

ax = excel_price_date['SALE PRICE'][305:365].plot(title='CLOSE-UP OF: RECENT DATA
fig = ar.plot_predict(365, 395, dynamic=True, ax = ax, plot_insample=True)

handles, labels = ax.get_legend_handles_labels()
labels = ['RECENT APRIL 2021 DATA SALE PRICE', 'FORECAST and 95% confidence interax.legend(handles, labels)

plt.show()
```



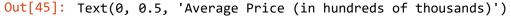
#### **Observation**

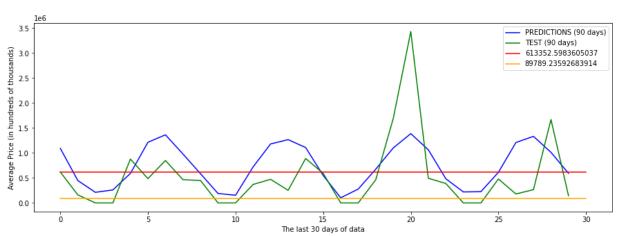
- We see that the model looks like it fits well versus the test data of 4/1/2021 until 4/31/2021
- There is a spike in April 2021, probably a building got sold for millions
  - This will affect our RMSE

```
In [45]: #RMSE, Standard error
          # Last 30 days of data
          predictions = list(ar.predict(365, 394))
          test = list(excel_price_date['SALE PRICE'][335:365])
          print("\033[1m" + '\033[4m'+ 'Length of Predictions' + "\033[0m", ': ', len(pred: print("\033[1m" + '\033[4m'+ 'Length of Test data' + "\033[0m", ': ', len(test))
          #RMSE
          mse = sklearn.metrics.mean_squared_error(test, predictions)
          rmse = math.sqrt(mse)
          print("\033[1m" + '\033[4m'+ 'RMSE' + "\033[0m", ': ', rmse)
          #standard error
          stderr = ar.bse.const
          print("\033[1m" + '\033[4m'+ 'Standard Error' + "\033[0m", ': ', stderr)
          #plot of all
          plt.figure(figsize=(15,5))
          plt.plot(predictions, label='PREDICTIONS (90 days)', color='blue')
          plt.plot(test, label='TEST (90 days)', color='green')
          x=[0,30]
          y=[rmse,rmse]
          plt.plot(x,y, label=rmse, color='red')
          x=[0,30]
          y=[stderr,stderr]
          plt.plot(x,y, label=stderr, color='orange')
          plt.legend(loc='best')
          plt.xlabel("The last 30 days of data")
          plt.ylabel("Average Price (in hundreds of thousands)")
```

Length of Predictions : 30 Length of Test data : 30 RMSE : 613352.5983605037

<u>Standard Error</u>: 89789.23592683914





### **Observation**

1. RMSE is higher because of the spike in sales

#### 8. Observations/Conclusions/Recommendations

- 1. The point of this analysis was to see if the borough was good to invest in  $\ensuremath{\mathsf{S}}$
- 2. Based on the model:
  - We can enter to buy or exit to sell based on when the market will do well
- 3. The borough sales look predictable
  - There is predicable fluctuation in Bronx
- 4. There are unpredictable building sales which are very large amounts i  ${\sf n}$  the millions to tens of millions
- 5. We can look at the top 10 building permit heavy locations further