Over View

Supply Chain Dashboard 2025

Total Revenue	Total qty sold	Profit	Gross_margin%	Stock Level
$5,77,604.82	46099	$5,19,398.76	89.92%	4777
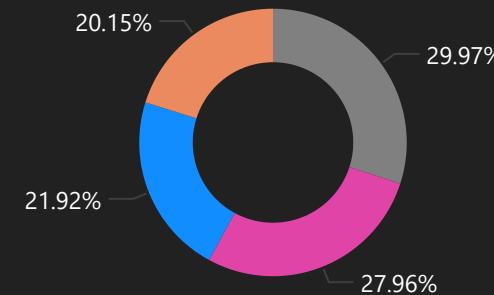
Avg Ship Time	Avg Dfect Rate	Total SKU	Avg Manufact Cost	Turn Over Rate	Delay Deliver %	On Time Deliver %
5.75	2.28	100	47.27	965.02	17%	83.00%

Over_view
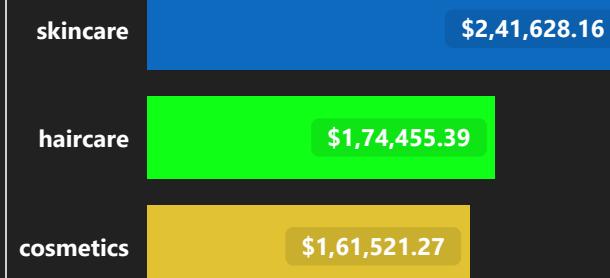
Product Performance

Revenue by Customer Demographics

- 29.97%
- 27.96%
- 21.92%
- 20.15%
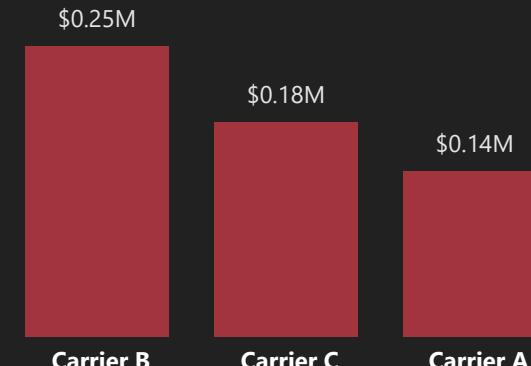
Customer... ● Unknown ● Female ● Male
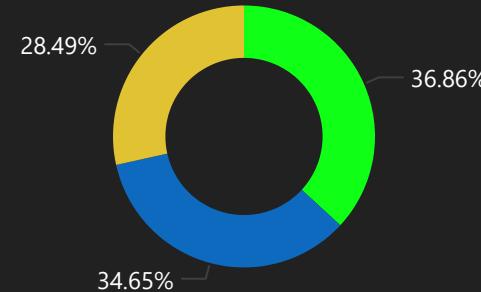
Total Revenue By Product

- skincare: $2,41,628.16
- haircare: $1,74,455.39
- cosmetics: $1,61,521.27

Total_revenue by Shipping carriers

- Carrier B: $0.25M
- Carrier C: $0.18M
- Carrier A: $0.14M
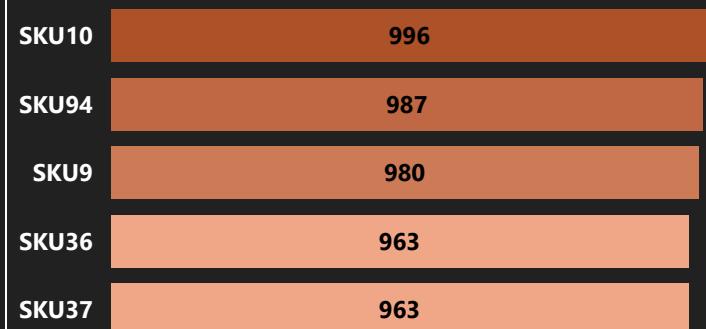
Average Defect Rate by Product

- 36.86%
- 34.65%
- 28.49%

Product_t... ● haircare ● skincare ● cosmetics

Top 5 SKU by Qty

- SKU10: 996
- SKU94: 987
- SKU9: 980
- SKU36: 963
- SKU37: 963

Supplier_Name	Profit_Margin%
Supplier 3	92.07%
Supplier 5	90.43%
Supplier 2	90.14%
Supplier 1	89.28%
Supplier 4	87.71%

Product Performance
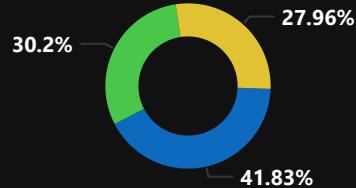
Supply Chain Dashboard 2025

Total Revenue	**Total qty sold**	**Total Profit**
$5,77,604.82	46099	$5,19,398.76

- ● skincare
- ● haircare
- ● cosmetics

27.96%
30.2%
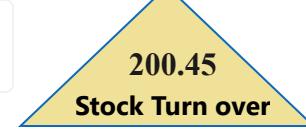41.83%

Over_view

Product Performance

FILTERS

SUPPLIER NAME
- ☐ Select all
- ☐ Supplier 1
- ☐ Supplier 2
- ☐ Supplier 3
- ☐ Supplier 4
- ☐ Supplier 5

COSMETICS — Total SKU 26

Revenue **$1,61,521.27**

200.45 Stock Turn over

Produced 12461
Sold 11757

Stock Available	Avg Defect Rate	Order Fill Rate
2229	1.92	73.08%

Location	orders	Del on time	Avg Ship time	Shi
Bangalore	3	66.67%	5.33	
Chennai	5	100.00%	6.20	
Delhi	6	100.00%	7.67	
Kolkata	4	25.00%	7.25	
Mumbai	8	62.50%	6.13	
Total	26	73.08%	6.58	

HAIRCARE — Total SKU 34

Revenue **$1,74,455.39**

281.49 Stock Turn over

Produced 19957
Sold 13611

Stock Available	Avg Defect Rate	Order Fill Rate
7990	2.48	88.24%

Location	orders	Del on time	Avg Ship time	Shi
Bangalore	9	88.89%	5.22	
Chennai	6	83.33%	6.83	
Delhi	4	100.00%	4.00	
Kolkata	8	87.50%	5.75	
Mumbai	7	85.71%	5.86	
Total	34	88.24%	5.62	

Skincare — Total SKU 40

Revenue **$2,41,628.16**

515.70 Stock Turn over

Produced 24366
Sold 20731

Stock Available	Avg Defect Rate	Order Fill Rate
5243	2.33	85.00%

Location	orders	Del on time	Avg Ship time	Shi
Mumbai	7	100.00%	4.57	
Chennai	9	88.89%	5.33	
Kolkata	13	84.62%	5.69	
Bangalore	6	83.33%	5.33	
Delhi	5	60.00%	5.40	
Total	40	85.00%	5.33	