



# ANSH BHAYANA

Creator, Producer & Interviewer

## My Contact

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📍 Janakpuri, Delhi

## Hard Skill

- Creative, content creation
- Script writing & Direction
- Social media handling
- Multi Instrumentalists
- videography
- Trend knowledge

## Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

## Education Background

- St. Francis De Sales School  
*pursued commerce*  
Completed in 2020
- Shivaji college, Delhi University  
*Certificate in bachelors of commerce*  
Completed in 2023
- Vayam the theatre society  
*learned and taught theatre for 3 years as a member, core member and president*  
Completed in 2023

## About Me

Versatile content creator with a flair for storytelling, blending 6 years of theatrical mastery with a year's expertise in Instagram and YouTube content creation. As a college theatre society President, I honed leadership skills, directing 8+ plays. With 2 million accounts reached in 30 days and two features on FILTERCOPY, I seamlessly infuse creativity and editing finesse into every project, also creatively producing content for Instantbollywood

## Professional Experience

### INSTANTBOLLYWOOD | CREATIVE PRODUCER & CELEB INTERVIEWER (INTERN)

2024 Feb-May

- Celebrity interviewer
- Creative producer of unique IPs
- Managed YouTube uploads from start to finish.
- Produced high-reach reels for Instagram.
- Coordinated diverse teams including DOP, editing, and social media.
- Managed PR teams.
- Created funny content individually with actors for promotion

### VAYAM THE THEATRE SOCIETY | PRESIDENT

2021 – 2023

Key responsibilities:

- Led the college's theatre society, overseeing its overall development and growth
- Organized a variety of theatre events, including competitions and workshops, both locally and nationally, ensuring smooth logistics and impactful experiences for participants.
- Managed all aspects of event planning, from conceptualization and promotion to logistics and execution.

### ACTOR & CONTENT CREATOR

2022– PRESENT

- Acted in multiple videos for MensXP and featured in online advertisements, showcasing versatility and acting skills.
- Explored content production, gaining hands-on experience and understanding various aspects of social media.
- With an average reach of 4 million accounts, I have leveraged my expertise in algorithms and my role as the face of various brands to help them excel in digital marketing.

## Achievements

- |           |  |
|-----------|--|
| 2021-2023 | Represented my 40+ member theatre society nationwide, winning multiple awards for my writing and direction skills. |
| 2024      | Have made content which have more than 100 million plus views in 3 months  |