

# Digital Marketing Services Agreement

This Agreement is made on 15/10/2024, between Vikings Multimedia located at 104 11<sup>th</sup> Rd Kew and Katso Tours and Tourism CC located at 125 9<sup>th</sup> road, Kew, JHB, 2090.

## 1. Services Provided

The Service Provider agrees to provide digital marketing services, including but not limited to:

- Social Media Management
- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC) Advertising
- Content Creation
- Email Marketing

## 2. Term

This Agreement will commence on 15/10/2024 and will continue for a period of three (3) months. The Agreement can be renewed for an additional three (3) months if the Client is satisfied with the services provided.

## 3. Payment Terms

The total monthly fee for the services provided under this Agreement is **R4500.00**. The Client agrees to pay a deposit of **R2250** upon accepting this Agreement. **Services will only commence once the deposit has been paid.**

- For the first month, the Client will pay half of the monthly installment (**Deposit**), which is **R2250** upon accepting this Agreement.
- The remaining half of the first month's installment, **R2250** must be paid before/by the 7<sup>th</sup> of the second month.
- For the subsequent months, the Client will pay the full monthly installment of **R4500** before/by the start 7<sup>th</sup> each month.

M. AK

#### 4. Client Responsibilities

The Client agrees to:

- Provide all necessary information and materials required for the Service Provider to perform the services.
- Respond promptly to the Service Provider's requests for feedback and approvals.
- Ensure timely payment of all fees.

#### 5. Service Provider Responsibilities

The Service Provider agrees to:

- Perform the services outlined in this Agreement in a professional and timely manner.
- Provide regular updates and reports on the progress of the services.
- Maintain confidentiality of all Client information.
- Transfer ownership of content and deliverables to the Client upon full payment.

#### 6. Ownership and Intellectual Property

- The Client shall own the rights to all content and materials created during the course of the services, provided full payment is made.
- The Service Provider retains the right to use anonymized versions of the work as part of its portfolio or for promotional purposes unless otherwise agreed.

#### 7. Termination

Either party may terminate this Agreement with thirty (30) days written notice. In the event of termination, the Client will be responsible for payment of all services rendered up to the date of termination.

#### 8. Confidentiality

Both parties agree to maintain the confidentiality of any proprietary or confidential information disclosed during the term of this Agreement.

#### 9. Force Majeure

Neither party shall be liable for any failure to perform due to causes beyond their reasonable control, including but not limited to acts of God, natural disasters, government restrictions, or pandemics.

NA. AK

#### 10. Acceptance

By paying the deposit, the Client acknowledges and accepts the terms and conditions of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

#### Service Provider:

AK Zulu

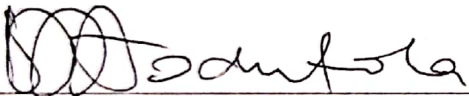


Director

Vikings Multimedia

#### Client:

Miriam Odutola,



DIRECTOR.

Katso Tours and Tourism,