

1. FundedNext, a leading trading firm, is dedicated to offering exceptional opportunities and resources that enable traders to thrive in the financial market. Backed by a team of industry veterans, financial experts, and technology enthusiasts, the firm continuously develops innovative solutions that redefine industry standards and push the boundaries of trading excellence.

Mission:

FundedNext is on a bold mission to transform the lives of 50 million traders worldwide. Committed to providing cutting-edge strategies, innovative technologies, and exceptional support, the firm aims to redefine the trading experience. By equipping traders with the right tools and opportunities, FundedNext seeks to shape a brighter financial future and make a lasting impact on the global trading community.

Vision:

FundedNext strives to push boundaries and set the highest benchmarks in every endeavor. The vision is to be the foremost leader in creating value for customers, professionals, and stakeholders. With a strong culture of excellence, innovation, and dedication, the firm ensures top-tier results across all operations. Through unwavering commitment, the limitless potential is unlocked, redefining success in the trading world.

Core Values:

Guiding principles that shape FundedNext's approach:

- **Move Fast, Chase Excellence** – Speed and precision drive success, ensuring adaptability and a commitment to excellence.
- **Play as a Team** – Collaboration remains at the core, fostering growth and mutual support.
- **Take Ownership, Deliver Results** – Accountability and responsibility lead to impactful outcomes.
- **Deliver Best Experiences** – Prioritizing exceptional experiences for traders, partners, and stakeholders.
- **Debate Openly, Commit Fully** – Encouraging open discussions, followed by full commitment to decisions.
- **Invent & Simplify** – Innovation fuels progress, creating smart and efficient solutions to complex challenges.
- **Have Honesty & Integrity** – Transparency and ethical conduct define every interaction and decision.

FundedNext's mission, vision, and core values seamlessly align with the services and opportunities they are providing to traders.

I) Mission Alignment:

Empowering Traders & Financial Growth:

- The mission emphasizes transforming the lives of 50 million traders through cutting-edge strategies and support.
- This commitment is reflected in FundedNext's profit-sharing models (up to 95%), instant payouts, and evaluation challenges that allow traders to scale without financial barriers.
- The global community of 97K+ traders and \$105M+ in total rewards further demonstrate the firm's impact on financial growth and trader success.

II) Vision Alignment:

Setting High Industry Benchmarks:

- MQ licenses and advanced in-house technology ensure enhanced experience, security and efficiency.
- The use of top-tier trading platforms (MT4, MT5, cTrader, Match-Trader) showcases a commitment to delivering world-class experiences.

III) Core Values Alignment:

- **Move Fast, Chase Excellence** - Guaranteed payouts in 24 hours with an additional \$1,000 if delayed.
- **Take Ownership, Deliver Results** - 24/7 support with a 50-second average response time ensures traders receive timely assistance.
- **Invent & Simplify** - Flexible challenge models some with no time limits, retakes, and top-up options simplify trader growth.
- **Play as a Team** - A 1.2M+ strong community, proving collaboration, shared learning, and trader support.
- **Honesty & Integrity** - Transparent reward structures, competitive spreads, and fair trading conditions show honesty and integrity.

2. FundedNext offers Stellar, Stellar Lite, Evaluation, and Express models.

	Evaluation	Express		Stellar		Stellar Lite
		Consistency	Non-Consistency	1-Step	2-Step	
Profit-Sharing Ratios:						
Challenge Phase Profit Share	15%	15%	15%	15%	15%	N/A
Profit Split Upto	95%	95%	95%	95%	95%	95%
Model Structure:						
Minimum Trading Days	5	10	10	2	5	5
Profit Target	P1:10%, P2:5%	25%	25%	10%	P1: 8%, P2: 5%	P1: 8%, P2: 4%
Daily Loss Limit	5%	5%	5%	3%	5%	4%
Overall Loss Limit	10%	10%	10%	6%	10%	8%
Time Limit	P1: 4 weeks P2: 8 weeks	No Time Limit	No Time Limit	No Time Limit	No Time Limit	No Time Limit
Commission	\$3/Per Lot	\$3/Per Lot	\$3/Per Lot	\$5/Per Lot	\$3/Per Lot	\$7/Per Lot
Trading Leverage	1:100	1:100	1:100	1:30	1:100	1:100
Consistency Rule	No	Yes	No	No	No	No
First Reward	Monthly	Monthly	Monthly	5 Business Days	Monthly	21 Days

Subsequent Rewards	Bi-Weekly	Monthly	Monthly	5 Business Days	Bi-Weekly	Bi-Weekly
Benefits for traders:						
Trade with up to	\$200K	\$200K	\$200K	\$200K	\$200K	\$100K
News Trading	Yes	No	No	Yes	Yes	Yes
Weekend Holding	Yes	No	Yes	Yes	Yes	Yes
Expert Advisors	Yes	Yes	Yes	Yes	Yes	Yes
Trade Copier	Yes	Yes	Yes	Yes	Yes	Yes
Reset Discount	10%	20%	20%	10%	10%	5%

3. FundedNext has established itself as a strong player in the proprietary trading industry, offering innovative services and robust trader support. Its approach to funding and community engagement sets it apart in a competitive landscape.

Strengths:

1. Flexible Funding Models:

- FundedNext provides diverse funding options, including instant funding, one-step, and two-step evaluation programs, accommodating traders with different skill levels and risk preferences.
- Competitive profit-sharing of up to 95% and incentives such as profit-sharing during evaluation phases make it attractive to traders.

2. Advanced Trading Platforms:

- Support for MT4, MT5, cTrader, and Match-Trader ensures accessibility for a wide range of traders.

3. Global Reach:

- FundedNext serves traders in 170+ countries, serving a global community with over 1.2 million members and a total reward payout exceeding \$105 million.

4. Fast and Reliable Payouts:

- Guaranteed payouts within 24 hours enhance trust among traders, with a unique penalty clause of \$1,000 if this timeframe is exceeded.

5. Exceptional Trader Support:

- The firm boasts 24/7 professional support with an average response time of 50 seconds, reflecting a deep commitment to trader satisfaction.

FundedNext has many competitors. I used its three competitors.

Main Competitors:

1. The 5%ers:

A proprietary trading firm offering instant funding and flexible scaling plans, emphasizing consistency and long-term growth.

2. FTMO:

A global leader in proprietary trading, providing funded accounts after a two-step evaluation, with a competitive profit-sharing model and strong customer support.

3. E8 Markets:

A rapidly growing proprietary trading firm known for its trader-friendly policies, rapid scaling opportunities, and innovative technology, offering a seamless experience for traders.

FundedNext distinguishes itself from competitors such as The 5%ers, FTMO, and E8 Markets through unique approaches in services, funding options, and trader support.

1. Services

Evaluation Process:

- **FundedNext:** Offers both one-step and two-step evaluation programs.
- **The 5%ers:** Offers a two-step evaluation phase for high stakes and a one-step evaluation phase for hyper growth.
- **FTMO:** Employs a two-step evaluation process, including a challenge and verification phase.
- **E8 Markets:** Offers one-step, two-step, and three-step evaluation programs

Profit Sharing:

- **FundedNext:** Offers up to a 95% profit split, providing competitive earning potential for traders.
- **The 5%ers:** Provides a profit split that can reach up to 100%, depending on account type and performance.
- **FTMO:** Offers a profit split up to 90%.
- **E8 Markets:** Provides up to 90% profit split to traders.

2. Funding Options

Account Sizes:

- **FundedNext:** Offers account sizes ranging from \$5,000 to \$200,000.
- **The 5%ers:** Provides funding programs with account sizes up to \$100,000.
- **FTMO:** Offers account sizes up to \$200,000.
- **E8 Markets:** Provides account sizes up to \$400,000.

3. Trader Support

Customer Service:

- **FundedNext:** Provides 24/7 professional support with an average response time of 50

- seconds, ensuring prompt assistance.
- **The 5%ers:** Offers customer support for a specific time.
- **FTMO:** Provides 24/7 customer support in 18 languages.
- **E8 Markets:** Offers 24/5 customer support.

In summary, FundedNext differentiates itself by offering flexible evaluation processes, competitive profit-sharing models, and robust trader support.

4. FundedNext maintains a dynamic presence across multiple social media platforms, each tailored to engage and support its trading community effectively.

Facebook:

- **Followers:** 119K
- **Content and Engagement Strategies:** FundedNext shares updates, educational content, and success stories, fostering a sense of community among traders.

Instagram:

- **Followers:** 213K
- **Content and Engagement Strategies:** The platform is utilized to showcase trader success stories and share educational content, serving as a visual medium to inspire and inform the trading community.

Twitter (X):

- **Followers:** 123.3K
- **Content and Engagement Strategies:** FundedNext shares timely updates, market insights, and company announcements, keeping followers informed about the latest developments and opportunities.

Telegram:

- **Subscribers:** 45,631
- **Content and Engagement Strategies:** The FundedNext Official Channel on Telegram is a hub for sharing high-impact news, educational resources, and exclusive offers. The platform also hosts giveaways and competitions, encouraging active participation and fostering a sense of community among traders.

By leveraging these platforms, FundedNext effectively disseminates a variety of content, including educational materials, company updates, and community highlights. This multifaceted approach not only broadens their audience reach but also cultivates a strong sense of community among traders, providing them with support and resources to succeed in their trading endeavors. This helps building a community. By actively answering trader's query in the comment section and sharing useful content, FundedNext's social media activity is supporting the traders.