**Atika Laitf**

**IS117-Homework 1**

1. My friend is a photographer so I am making this website for her to promote her area of interest. In a way of showing her skills taking it to a higher level and a newer audience.
2. It is to promote her area of expertise in the skills of photography. On the website she can post pictures she has taken, then from there people can hire her if they want professional, personal, or events photographed.
3. Local, around the area where she lives and other connecting states.
4. I want to reach people who are interested in having professional pictures personally or for events.
5. Features:

* Contact Information
* Social Media Integration
* FAQ
* Good Hosting
* Slide Shows
* Sliders
* Contact Form

1. I already have logo created for the company identity materials.
2. Yes, I want a picture of my friend on the index page with her name and brief information and at the bottom have links to pictures and etc.

* As well the first page having sliders of pictures she has taken.

1. **BRDG- By Fred and Farid Shangai**

**Rod Mclean- By Canvas Group**

**Andi Mayr, Photographer- By Fear the Grizzly**

1. I like how as soon as you go on the website it starts displaying their photography and other forms of interest. In such a cool and dynamic way making you want to look through all of their work because of the way it’s displayed.
2. **Portfolio**

**Projects**

**Contact Information/ with a form to fill out for photo shoot appointments/ Prices will be available**

1. I want them to look through the website clicking pictures of their interests. Then if they want to hire my friend there will be a form which they can fill out.
2. Nope
3. Not yet
4. Nope
5. ZainabKausarPhotography.com
6. Keywords:
7. Photography
8. Zainab
9. Photography Images
10. Photography Photos
11. New Jersey Photographers
12. Event Photographers
13. Professional Photographers
14. Affordable Photographers
15. Skillful Photographers
16. Nature, Fashion, Black and White, Artistic Photography

Phrases:

1. Best Event Photographers In New Jersey or best Rated Photographers
2. Photographers In New Jersey or Photographers Near me
3. Zainab Kausar Photography
4. Budget friendly Photographers
5. Photographers for personal photo shoots
6. Photographers for personal photo shoots in New York/ New Jersey
7. Affordable Nature or Fashion Photographers
8. Portrait Photographers
9. Nikon Professional Photographers
10. Nikon Photography
11. 3/2/14
12. $2,000 -$2,500: Not sure Yet
13. Zainab Kausar- Owner of the site
14. I will show my friend how she can change things on her site and update any information needed. If she needs any help or seems to not understand something she can contact me for help.