Curriculum Vitae

Personal information

Surname(s) / First name	**Matos Martins, Alexandre**
Address	Keila, Estonia
Telephone	(+372) 58216745
E-mail	al3xandr3@gmail.com
Nationality	Portuguese
Date of birth	09 February 1981
Gender	Male

Occupational field

Web Analyst, Software Developer

Work experience

Dates	***23/10/2006 – present***
Name and address of employer	Skype
Occupation or position held	Customer Journey Technical Specialist
Main activities and responsibilities	• Web Analytics Implementation using: Coremetrics, Omniture Site Catalyst and Google Analytics. • Development of custom tracking solutions: mostly oriented for tracking of new users segmented by online marketing channels. • AB Testing with Omniture Test&Target Tool and also sampling for custom download flows. • Online Marketing Technical Support tasks: implementing affiliate pixel tracking, email campaigns automations, affiliates order refund validations, sitemap generation for search engine optimization, among others. • Tasks in collaboration with Skype's internal Business Intelligence team, mostly for collecting statistics about marketing campaigns tracking.
Contact	http://www.skype.com, reference: Daniel Jay (linkedin)

Dates	***01/08/2005 - 30/09/2006***
Name and address of employer	GFI Portugal
Occupation or position held	Programmer Analyst
Main activities and responsibilities	Migration of a CRM application from Oracle Forms technology to MS Windows Forms technology: • C# .NET Windows Forms software development, I was mainly focused on the application's core framework. • Coordinating between Indian development team and Portuguese acceptance tests team. • Developer Tools Tasks: maintain code version repository, continuous integration server, developing code validation scripts, created daily tests build automations, reports dashboard automation.
Contact	http://www.gfiportugal.com, references: Benjamim Ferreira(linkedin), António Vieira (linkedin)

Dates	***01/11/2004 - 30/04/2005***
Name and address of employer	Instituto Superior Técnico, Technical University of Lisbon, Portugal
Occupation or position held	Software Developer
Main activities and responsibilities	Development of a Java desktop application, a flow chart style interface for a digital circuit software simulator used in a University course called "Arquitectura de Computadores" = Computer's (Internal) Architecture.

Contact	http://www.ist.utl.pt
Dates	***01/02/2003 - 30/07/2003***
Name and address of employer	DevNet
Occupation or position held	Software Development
Main responsibilities	Development of a C# .NET Windows application to send promotional bulk SMS's, integrated with MS Outlook contact lists.
Contact	http://www.devnet.pt

Education and training

Dates	***01/01/1999 - 01/01/2005***
Organisation providing education	Instituto Superior Técnico, Technical University of Lisbon, Portugal
Title of qualification awarded	Computer Science Engineer, 5 years degree
Principal subjects / occupational skills covered	Software Engineering, Databases, Networks, Object Oriented Programming, Computer Graphics, Interfaces Design and Usability, Knowledge Representation, Artificial Intelligence, Math, Physics. Final work was integrating MS Reporting Services as the reporting engine of a C# .NET Web application (a CMS like application oriented for schools in Portugal), and creating a set of default automated reports for the application.
Contact	http://www.ist.utl.pt/
Level in classification	14, in a scale: 0(worst)-20(best)

Personal skills and competences

Languages	Portuguese (mother tongue); English (fluent); French (basic); Estonian (basic)
Social skills and competences	Have lived and worked in multi-cultural environments for several years, especially since October 2006.
Organisational skills and competences	Coordinating Indian and Portuguese testing team, while on GFI Portugal. Coordinating marketing campaigns tracking projects in Skype that interact with several teams.
Computer skills and competences	• Operating systems: MacOSX, Windows, Linux. • Programming languages: Ruby, Clojure, JavaScript, SQL, C, C++, C#, Java, CSS, HTML, R, Bash Scripting. • Technologies & Methodologies: MS .NET, J2SE, Ruby on Rails, MS Reporting Services, code version control(CVS, svn, git), regression testing, continuous integration tools. • Databases: MS SqlServer, MySql, Oracle, SqLite, Postgres.
Hobby's and Interests	• Data mining(machine learning), statistics and data visualization: http://alexandrenotebook.blogspot.com/search/label/mining
WebSite:	**http://al3xandr3.github.com/**