

Substitution Estimators

David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
Lifesciences

Definition and
Simple
Examples

Substitution
Estimator for
Causal
Parameters:
ATE

Stratified ATE

Complex
Examples

Marginal Structural
Model (MSM)

Other
Potential Uses

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problem

Substitution Estimators

SSE 708: Machine Learning in the Era of Big Data

David McCoy PhD, MSc
Division of Biostatistics, UC Berkeley
Edward's Lifesciences

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PhD, MSc
Division of
Biostatistics,
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What is a substitution estimator?

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PhD, MSc
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- If the parameter of interest is some algorithm (mapping), Ψ applied to the true data-generating distribution, P_0 , so $\Psi(P_0)$ equals the quantity of interest, a substitution substitutes an estimate of P_0 , say P_n^* and then uses the same mapping, or $\Psi(P_n^*)$.
- For example, consider a simple situation with $O = Y \sim P_0$, $\Psi(P_0) = E_0(Y) = \sum_y y * P_0(Y = y)$.
- Then, $\Psi(P_n) = \sum_y y * P_n(Y = y)$ is the substitution estimator.
- Assume the data are n independent observations of $Y_i, i = 1, \dots, n$.
- The empirical distribution P_n just assigns probability $1/n$ to every observation, so the substitution estimator can be rewritten as:

$$\Psi(P_n) = \frac{1}{n} \sum_{i=1}^n Y_i = \bar{Y}$$

or just the sample average.

Example: Sample Variance

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- Setup

$$\begin{aligned} \text{Data} &= Y_i, i = 1, \dots, n, \\ \Psi(P_0) &= \text{var}_0(Y) = E_0(Y - E_0)^2 \\ &= \sum_y (y - E_0 Y)^2 P_0(Y = y) \end{aligned}$$

- We derived the substitution estimator for the mean $E_0(Y)$ is \bar{Y}
- Again, we plug in P_n for the unknown P_0 and get

$$\begin{aligned} \Psi(P_n) &= \text{var}_n(Y) = \\ &= \sum_y (y - \bar{Y})^2 P_n(Y = y) \\ &= \frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y})^2 \end{aligned}$$

Substitution Estimator for Average Treatment Effect (ATE), $\Psi(P_X) = (Y_1 - Y_0)$

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[Robins(1999)] proposed substitution estimators (G-computation) for causally inspired estimands.

- Recall that under assumptions:

$$E(Y(1) - Y(0)) = E_{W,0}\{E_0(Y|A=1, W) - E_0(Y|A=0, W)\}$$

→ Data is: $O = (W, A, Y) \sim P_0 \in \mathcal{M}^{NP}$

→ Under assumptions discussed earlier, $\Psi(P_X) = \Psi(P_0) = \Psi(Q_0)$, where Q_0 represents both the distribution of $Y | W, A$ and distribution of W .

$$\Psi(Q_0) = E_{W,0}\{E_0(Y | A=1, W) - E_0(Y | A=0, W)\}$$

→ Let $Q_0(A, W) \equiv E_0(Y | A, W)$ and $Q_{0,w}(w) = P_0(W = w)$, then

$$\Psi(Q_0) = \sum_w \{Q_0(1, w) - Q_0(0, w)\} Q_{0,w}(w)$$

Substitution Estimator for ATE

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David McCoy
PhD, MSc
Division of
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- The estimand (parameter) of interest is:

$$\psi(Q_0) = \sum_w \{Q_0(1, w) - Q_0(0, w)\} Q_{0,w}(w)$$

- The Substitution Estimator

$$\psi(Q_n) = \frac{1}{n} \sum_{i=1}^n \{Q_n(1, W_i) - Q_n(0, W_i)\}$$

→ $Q_{n,w}(W_i) = 1/n$ (the empirical) and $Q_n(A, W)$ is a regression (or machine learning) regression of Y on (A, W) .

- Provides a general approach for nonparametric estimation of parameters using machine learning.

Another Example: Counterfactual Mean Difference within Subgroups

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PhD, MSc
Division of
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- Data is like above ($O = (W, A, Y) \sim P_0 \in \mathcal{M}^{NP}$).
- Additionally define a variable V which is one of the W 's, so $V \subset W$.
- Causal Parameter is $\Psi(P_X)(v) = E_X(Y_1 - Y_0 \mid V = v)$.
- Say V is categorical age, then the parameter above is the stratified average treatment effect, within strata of age $V = v$.
- Estimand With assumptions, then $\Psi(P_X)(v) =$
$$\Psi(P_0)(v) = E_0\{E_0(Y \mid A = 1, W) - E_0(Y \mid A = 0, W) \mid V = v\}$$
- Substitution Estimator

$$\Psi(Q_n)(v) = \frac{1}{n_v} \sum_{i=1}^{n_v} I(V_i = v) \{Q_n(1, W_i) - Q_n(0, W_i)\}$$

where n_v is the number of observations with $V_i = v$.

Understanding concepts in statistics from simulation

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David McCoy
PhD, MSc
Division of
Biostatistics,
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- One of the best methods to understand:
 - ➊ how causal graphs are connected to data,
 - ➋ understanding what the target estimand (parameter of interest)
 - ➌ how to estimate from data the parameter of interest, and
 - ➍ what statistical measures of uncertainty mean (the sampling distribution).
- We will now use this tool to solidify the understanding thus far of the topics we've been discussing (defining parameter of interest, data-generating mechanism, parameter of interest, estimation and inference).

Simulation that goes from the causal graph to simulated data

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PhD, MSc
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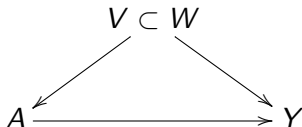
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The Causal Model



The Data Generating Distribution

- $W_1 \sim N(0, \sigma_W^2)$
- $V = W_2 = \text{Uniform}(0, 1, 2, 3, 4)$

- $\log\left\{\frac{P(A=1|W)}{1-P(A=1|W)}\right\} = \alpha_0 + \alpha_1 * W_1 + \alpha_2 * V + \alpha_3 * W_1 * V = \text{logit}(g(W))$

→ So, distribution of $A | W$ is a coin flip with probability of $A = 1$ being $g(W)$.

- $\log\left\{\frac{P(Y=1|A,W)}{1-P(Y=1|A,W)}\right\} = \beta_0 + \beta_1 * W_1 + \beta_2 * V + \beta_3 * A + \beta_4 A * V = \text{logit}(Q(A, W))$

→ Distribution of $Y | W, A$ is a coin flip with probability of $Y = 1$ being $Q(A, W)$.

R-code

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PhD, MSc
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Biostatistics,
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```
## Sample size is n
set.seed(1231231)
n<-500
sigmaW<-0.5

## Generate random W and V
W1<-rnorm(n,0,sigmaW)
V<-sample(0:4,n,replace=T)

## Generate random A given W,V
alpha0<-0
alpha1<-1
alpha2<--1
alpha3<-0.5
PA.1givenWV<-1/(1+exp(-(alpha0+alpha1*W1+alpha2*V+alpha3*W1*V)))
A<-rbinom(n,size=1,PA.1givenWV)

## Generate random Y given A,W,V
beta0<--2
beta1<-1
beta2<--1
beta3<-0.5
beta4<-0.7
PY.1givenAWV<-1/(1+exp(-(beta0+beta1*W1+beta2*V+beta3*A+beta4*A*V)))
Y<-rbinom(n,size=1,PY.1givenAWV)
```

Making Substitution Estimator

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David McCoy
PhD, MSc
Division of
Biostatistics,
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```
> head(data.frame(W1,V,A,Y))
```

	W1	V	A	Y
1	-0.74076009	4	0	0
2	0.02393476	2	0	0
3	0.11965807	1	0	0
4	0.69188911	1	1	0
5	-0.29255064	0	0	0

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Now we simply do the substitution estimator by:

- 1 Fit a model for Q_0 , that is $Q_n(A, W)$ - *in this case we do simply logistic regression*
- 2 For an observation, get a prediction for $A = 1$ and $A = 0$, so $(Q_n(1, W), Q_n(0, W))$ and thus the difference of these two, say $Diff(W) = Q_n(1, W) - Q_n(0, W)$
- 3 Get the average of these differences, $Diff(W)$, for all groups separate for each $v = 1, 2, \dots$, so $\theta_n(v) = E_n(Diff(W) \mid V = v)$.
- 4 Plot these $\theta_n(v)$ vs. v .

R code for Substitution Estimator Using Traditional Regression Estimators

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David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
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```
dat=data.frame(W1,V,A,Y)
### Model fit for Y | A,W1,V
AV<-A*V
glm.YgivenAWV<-glm(Y~W1+V+A+AV,family=binomial,data=dat)
summary(glm.YgivenAWV)
```

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Call:
glm(formula = Y ~ W1 + V + A + AV, family = binomial, data = dat)

Deviance Residuals:

Min	1Q	Median	3Q	Max
-0.90378	-0.39486	-0.13500	-0.06411	2.95951

Coefficients:

	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	-1.9282	0.4111	-4.690	2.73e-06 ***
W1	0.8883	0.4115	2.159	0.030887 *
V	-1.2457	0.3768	-3.306	0.000946 ***
A	0.3369	0.5356	0.629	0.529303
AV	1.2153	0.4361	2.787	0.005323 **

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Null deviance: 243.17 on 499 degrees of freedom
Residual deviance: 182.06 on 495 degrees of freedom
AIC: 192.06

R code for Substitution Estimator

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David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
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Get the predicted values for each observation at $A = 1$ and $A = 0$ ($Q_n(1, W)$, $Q_n(0, W)$) and was their difference, $diff(W)$.

```
### Setting a = 0, and getting P(0,W)
p0.W<-predict.glm(glm.YgivenAWW,newdata=data.frame(W1=W1,V=V,A=rep(0,n),
  AV=rep(0,n)),type="response")

### Setting a = 1, and getting P(1,W)
p1.W<-predict.glm(glm.YgivenAWW,newdata=data.frame(W1=W1,V=V,A=rep(1,n),
  AV=V),type="response")
```

```
head(data.frame(Y,A,V,round(W1,4),predA0=round(p0.W,3),predA1=round(p1.W,3),diff=round(p0.W-p1.W,3)))
```

	Y	A	V	W1	predA0	predA1	diff
1	0	0	4	-0.7408	0.001	0.085	-0.085
2	0	0	2	0.0239	0.012	0.164	-0.152
3	0	0	1	0.1197	0.044	0.180	-0.136
4	0	1	1	0.6919	0.072	0.268	-0.196
5	0	0	0	-0.2926	0.101	0.136	-0.035
6	0	0	2	-0.6378	0.007	0.098	-0.091

Distribution of Predicted Values at $A = 0$ and $A = 1$ ($Q_n(a, W)$)

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PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
Lifesciences

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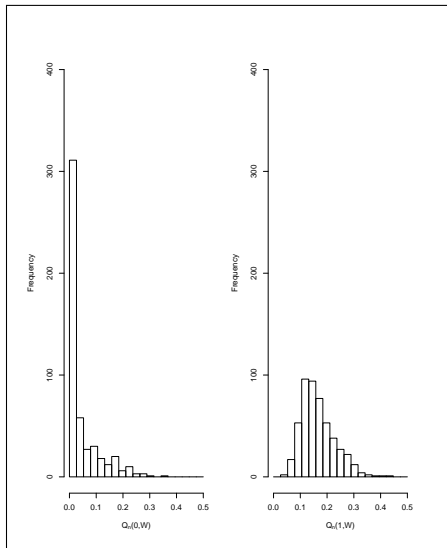
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R code for Substitution Estimator, cont.

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PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
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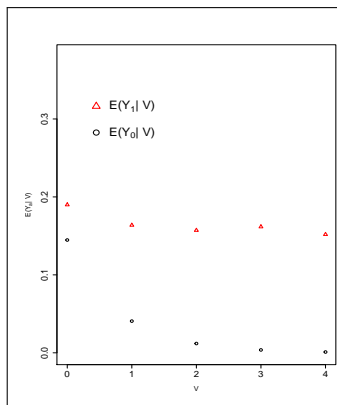
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Get estimates of the $E(Q_0(1, W) - Q_0(0, W) \mid V = v)$ for each of the $V = (0, 1, 2, 3, 4)$.

```
## Estimate E{E[Y|A=a,W]|V} with smooth regression
## First a=0 (just gets average of the predicted
## values at each V=v.
EY0.WgivenV<-lm(p0.W~factor(V))
atV<-0:4
EY0.V<-predict(EY0.WgivenV,newdata=data.frame(V=atV))
## Then a=1
EY1.WgivenV<-lm(p1.W~factor(V))
EY1.V<-predict(EY1.WgivenV,newdata=data.frame(V=atV))
par(mfrow=c(1,1))
plot(atV,EY0.V,type="p",xlab="V",
      ylab=expression(paste("E(",Y[a], "| V)", sep="")),
      ylim=c(0,0.38),xlim=c(0,4),pch=1)
points(atV,EY1.V,pch=2,col=2,lwd=2)
legend(0.25,.25,
      c(expression(paste("E(",Y[1], "| V)", sep="")),
        expression(paste("E(",Y[0], "| V)", sep=""))),
      pch=c(2,1),col=c(2,1),bty="n")
```



Marginal Structural Models (MSM)

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David McCoy
PhD, MSc
Division of
Biostatistics,
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- Returning to simulated example, where the parameter of interest is $E(Y_a|V)$.
- As opposed to just getting empirical fit (connecting the averages), we now assume a model, or, for instance:

$$E(Y_a | V) = m(a, V; \beta) \stackrel{\text{e.g.}}{=} \beta_0 + \beta_1 a + \beta_2 V + \beta_3 a * V$$

or if outcome is binary:

$$m(a, V; \beta) \stackrel{\text{e.g.}}{=} \frac{1}{1 + e^{-(\beta_0 + \beta_1 a + \beta_2 V + \beta_3 a * V)}}$$

- What one gains and loses is same as fitting a line through a set of averages as opposed to just reporting these averages:
 - Gains power (reduction of variance of estimation) and simplicity of reporting by borrowing across the different estimates of $E(Y_a | V)$
 - Loses by adding bias (typically $m(\cdot)$ is not the true model).

R code for Substitution based MSM

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David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
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```
pred=c(p0.W,p1.W)
### Then,corresponding covariates in MSM
Vn=rep(V,2)
An=c(rep(0,n),rep(1,n))
datn=data.frame(Ystar=pred,V=Vn,A=An,AV=An*Vn)
glm.msm=glm(Ystar~A+V+AV,data=datn,family=binomial)
### Fit logit-linear model of prediction versus
### Get Results
summary(glm.msm)
## Function to get estimates and inference on
## exponentiated scale
## (e.g., get back OR's after logistic regression)
lreg.or <- function(glm.mod,robust=FALSE) {
  if(robust==TRUE){
    glm.1<-robcov(glm.mod)
    se=sqrt(diag(glm.1$var))
    cf=glm.1$coefficients
    lreg.coefs=cbind(cf,se) }
  if(robust==FALSE) {
    lreg.coefs <- coef(summary(glm.mod))}
  p=dim(lreg.coefs)[1]
  l95ci <- exp(lreg.coefs[2:p,1] -
    1.96 * lreg.coefs[2:p ,2])
  or <- exp(lreg.coefs[ 2:p,1])
  u95ci <- exp(lreg.coefs[2:p ,1] +
    1.96 * lreg.coefs[2:p ,2])
  pvalue=(2*(1-
    pnorm(abs(lreg.coefs[,1]/lreg.coefs[,2]))))[2:p]
  lreg.or <- cbind(l95ci, or, u95ci,pvalue)
  lreg.or
}
```

```
lreg.or(glm.msm)
```

Results - ignore the inference (need to take another approach to get correct SE's).

```
> summary(glm.msm)
```

Call:

```
glm(formula = Ystar ~ A + V + AV, family = binomial, data =
```

Deviance Residuals:

	Min	1Q	Median	3Q	Max
	-0.38679	-0.08478	-0.00567	0.04823	0.59330

Coefficients:

	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	-1.7877	0.2610	-6.850	7.36e-12 ***
A	0.2819	0.3280	0.859	0.390158
V	-1.3168	0.3191	-4.127	3.68e-05 ***
AV	1.2586	0.3303	3.810	0.000139 ***

```
> round(lreg.or(glm.msm),4)
```

	l95ci	or	u95ci	pvalue
A	0.6970	1.3256	2.5213	0.3902
V	0.1434	0.2680	0.5009	0.0000
AV	1.8424	3.5203	6.7262	0.0001

R code for Displaying Results

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```
*** Get contrasts
glm.post.estimate=function(glmob,comps,
  exponentiate=TRUE) {
  if(is.matrix(comps)==FALSE) {
    comps=t(as.matrix(comps))}
  vc=vcov(glmob)
  ests = coef(glmob)
  linear.ests=as.vector(comps%*%ests)
  vcests=comps%*%vc%*%t(comps)
  ses=sqrt(diag(vcests))
  pvalue=(2*(1-pnorm(abs(linear.ests/ses))))
  if(exponentiate) {
    195ci <- exp(linear.ests - 1.96 * ses)
    or <- exp(linear.ests)
    u95ci <- exp(linear.ests + 1.96 * ses)
    summ <- cbind(195ci, or, u95ci,pvalue)
  }
  if(exponentiate==FALSE) {
    195ci <- (linear.ests - 1.96 * ses)
    logor <- (linear.ests)
    u95ci <- (linear.ests + 1.96 * ses)
    summ <- cbind(195ci, logor, u95ci,pvalue)
  }
  return(summ) }

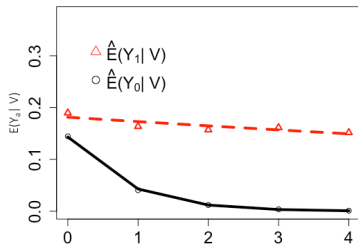
### Get OR of E(Y(1)|V=0) vs. E(Y(0)|V=0) and
### E(Y(1)|V=2) vs. E(Y(0)|V=2)

comps=rbind(c(0,1,0,0),
  c(0,1,0,2))

rownames(comps)=c("Caus. OR: V=0", "Caus. OR: V=2")
```

```
> round(glm.post.estimate(glm.msm,comps),4)
               195ci      or    u95ci pvalue
Caus. OR: V=0 0.6970  1.3256  2.5213 0.3902
Caus. OR: V=2 5.3365 16.4278 50.5714 0.0000
```

```
## Plot Results
predV.0=predict(glm.msm,newdata=
  data.frame(A=rep(0,5),V=0:4,AV=rep(0,5)),
  type="response")
lines(0:4,predV.0,lwd=4)
predV.1=predict(glm.msm,newdata=
  data.frame(A=rep(1,5),V=0:4,AV=0:4),
  type="response")
lines(0:4,predV.1,lty=2,col=2,lwd=4)
```



Use the tangibility and form of substitution estimators to inspire other parameters

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David McCoy
PhD, MSc
Division of
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UC Berkeley
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- Other types of parameters can be motivated and estimated using substitution methods.
- Consider counterfactual rules, not simply treatment levels.
- For example, if we have the same model as we just discussed $V \subset W \rightarrow A \rightarrow Y$.
- Consider a counterfactual based on the application of a rule of the form $d(V)$, where one wants the mean if everyone were given treatment according to $A = I(d(V) < v)$, that is, for everyone younger than a particular age v .
- Often time, these counterfactual scenarios are much more practical than giving everyone the same treatment, particularly in biomedical applications.

Treatment rule impacts from substitution estimator, cont.

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David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
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- One might be interested in the causal parameter $EY_{d(v;V)}$, where $d(v; V) = I(V < v)$, so = 1 (e.g. give tx) if age is less than v , but 0 (no tx) otherwise.
- One could estimate this parameter for different values of $V = v$ and plot them to find an optimal v to use.

Practice problem

Substitution Estimators

David McCoy
PhD, MSc
Division of
Biostatistics,
UC Berkeley
Edward's
Lifesciences

Definition and Simple Examples

Substitution Estimator for Causal Parameters: ATE

Stratified ATE

Complex Examples

Marginal Structural Model (MSM)

Other Potential Uses

Practice problem

MOVE INTO THE RMD FILE FOR PRACTICE

- Consider the data on canvas called Rule.csv, which has the data of $V \subset W \rightarrow A \rightarrow Y$ generated according to same causal model as above.
- Estimate the regression model $Q(A, W) = E(Y \mid A, W)$ using `lm` in R and the following functional form:
$$Q(A, W) = b_0 + b_1 A + b_2 V + b_3 W_1 + b_4 A * V + b_5 A * V^2.$$
- Use the fit to estimate $E(Y_{d(v;V)})$ for $v = 0, 1, 2, 3, 4$.
- Plot $\hat{E}(Y_{d(v;V)})$ vs. v .

Summary

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- Same method can be used for many parameters related to theoretical interventions at one time (point treatment cases), including:
 - treatment rules,
 - mediation impacts (direct and indirect effects),
 - stochastically assigned interventions,
 - etc.
- Substitution estimators are "relatively" intuitive.
- When estimating the regressions with parameteric models, can use the (nonparametric) bootstrap to get inference (or the delta-method).
- Though these estimators work when machine learning is used, they don't result in an estimator with predictable sampling distribution.

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