1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

First, I could say that crowdfunding campaigns are not always successful. Theater and plays are the most successful category and sub-category. Starting May the outcome started to rise until July when the outcome reached its peak of success while for the Theater outcome it reached its peak in June. Then we can see that it drastically dropped in August.

1. **What are some limitations of this dataset?**

The small sample size, in other words, 1000 records are not enough. Also, the accuracy of the data, countries are limited we only see seven countries and it’s biased towards crowdfunding platforms in the United States with 763 out of 1000 records were for the U.S., that is, about ¾ of the records. Furthermore, in the 763 records of the U.S., states are not listed. Finally, categories/subcategories are limited as well, there might be other categories that we might be interested to look at.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Making a pivot table that counts the percent funded would be helpful. We could also create a pivot table to compare the outcome with the goal. Creating a pivot table that compares the country with its most successful crowdfunding platform and category, so we could analyze what is most being liked by the population.