



SDAIA
الهيئة السعودية للبيانات
والذكاء الاصطناعي
Saudi Data & AI Authority

SUPERSTORE SALES DATASET

Predict Sales using Time Series





Outline

Introduction

Dataset
Description

Preprocessing

Result



INTRODUCTION

Retail dataset of a global superstore for 4 years deals with time series based data to extract patterns for predictions and other characteristics of the data. It uses a model for forecasting future values in a small time frame based on previous observations. It is widely used for non-stationary data, such as retail sales forecasting.



Dataset Description

Ship Date	Product shipping date.
Ship Mode	pattern of shipped the product.
Segment	Type of department.
Postal Code	Number of postcode.
Sales level	Type of sales :costly, medium, cheap.

Preprocessing

A

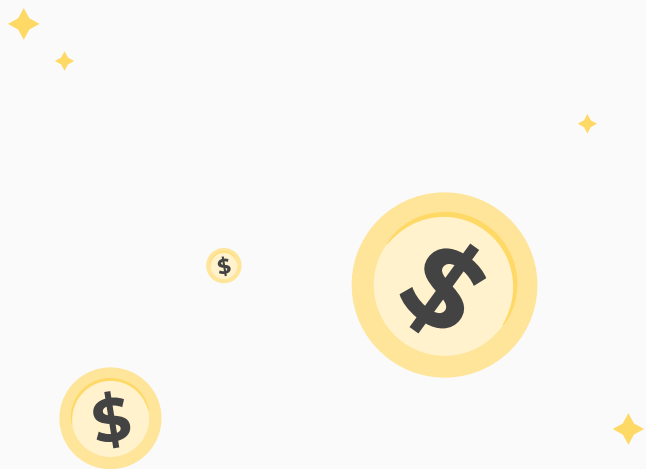
Remove null value
and check if there
are any missing
value

B

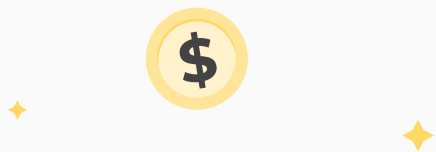
Convert data type
of some feature

C

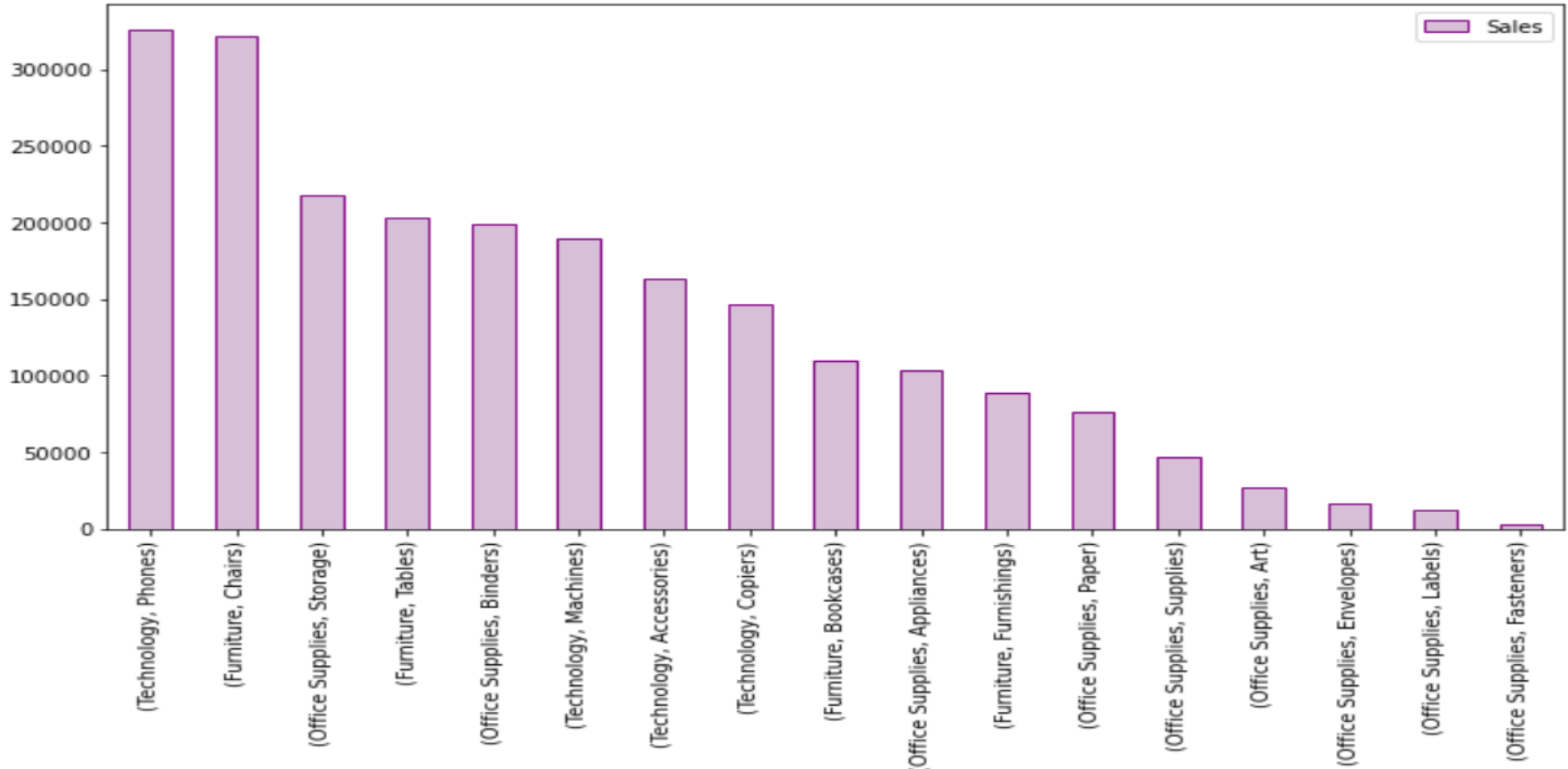
Add some columns
for using function



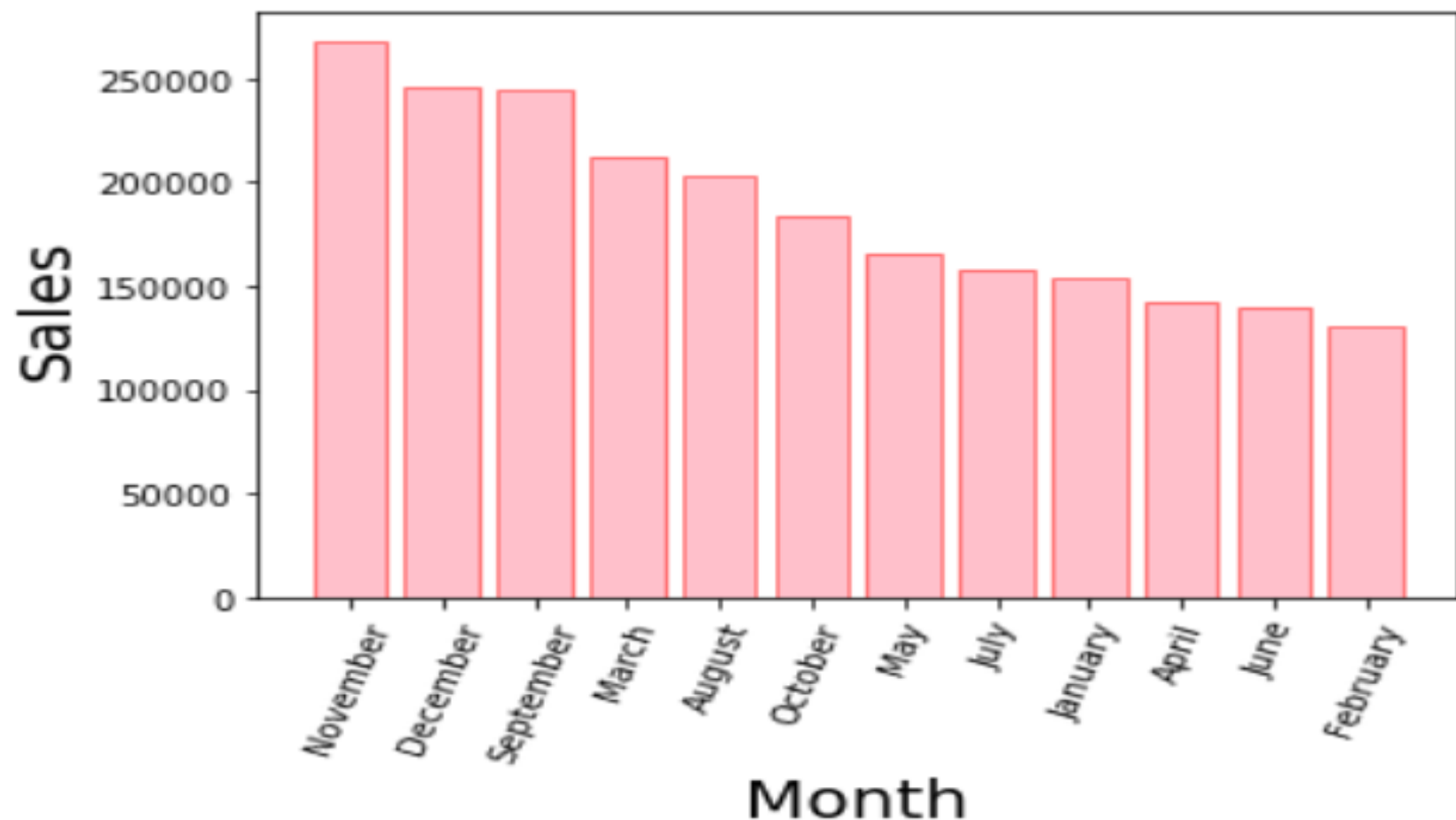
RESULT



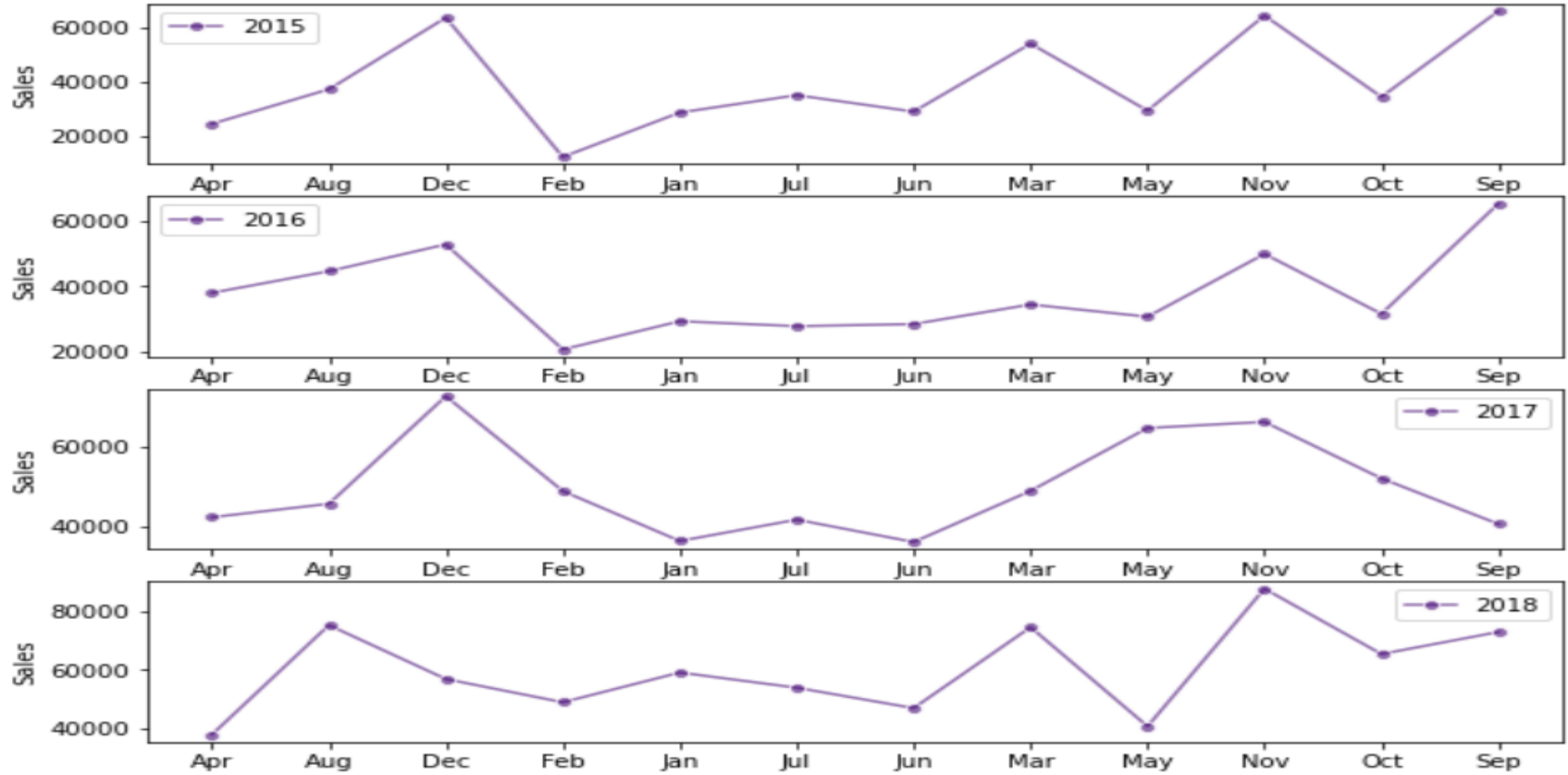
THIS IS FIGURE REPRESENTS THE HIGHEST PARTS OF CATEGORY AND SUB_CATEGORY COMPARED WITH SALES



Sales based on Month

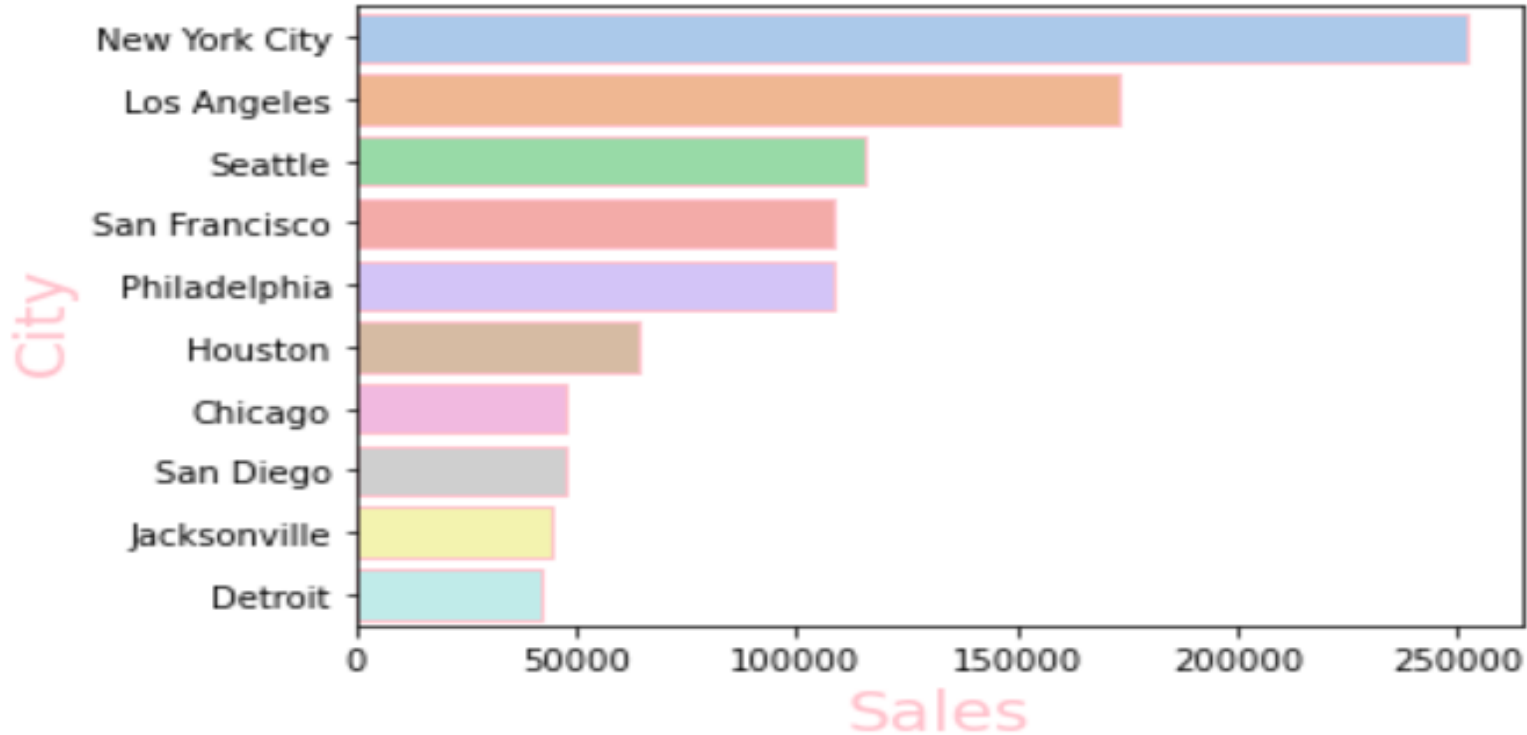


Monthly Year-to-Year observation of Sales Pattern.



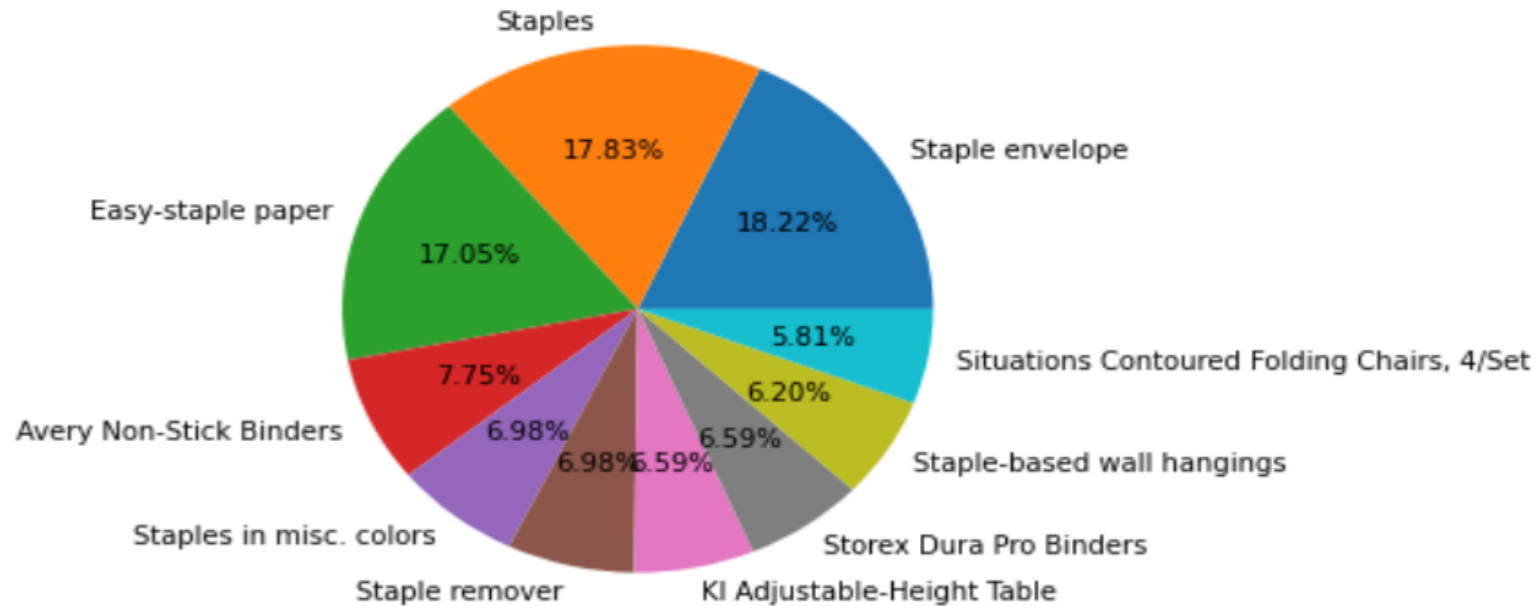
WHAT IS THE MOST PURCHASED CITY?

Top_10_Cities in Sales



WHAT IS THE MOST PURCHASED PRODUCT?

Top_10_Product sales



THANKS

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