



ReFeed OKRs

O1 Set up feed production using crops and food waste.

- KR1 Secure 10 contracts with the best local crop suppliers and food waste partners within 5 months 2 contract per month .
- KR2 Complete construction of feed production facilities within 6 months.
- KR3 Start test production runs within 12 months with the best system in the market and achieve full-scale production by month 18.

O2 Reduce reliance on imported feed ingredients by 85%.

- KR1 Decrease the company's reliance on imported feed materials by 40% within the first 9 months.
- KR2 Reach 85% reduction in import dependency by project completion (18 months).

KR3 Building the most important Partnership with ministry of agriculture after 12 months .

O3 Lower production costs by integrating food waste.

KR1 Integrate at least 15% recycled food waste in feed formulations by month 12.

KR2 Achieve a 20% reduction in feed production costs within the first 9 months and 50% by month 18.

KR3 Building a new app Within 6 months for selling our products and building a strong supply chain by enhancing it with the app and building a bridge between (hotels & restaurants ..etc) and Livestock farms By making (hotels , Restaurants ...etc) send their food waste to the farms which need it.

O4 Enhance knowledge of sustainable agricultural practices and seed development.

KR1 Deliver the best 10 training workshops on agricultural technologies and sustainability by the end of year one.

KR2 Train 100 farmers and 50 employees to become the best within 3 months.

KR3 Implement The most efficient sustainable seed development strategies in at least 50% of partner farms by the end of the project's in the second year.