

## **Press Release**

### **Ras Al Khaimah to Host the 14th Edition of the Exotic Wedding Planning Conference (EWPC) in 2025: A Celebration of Global Growth and Industry Innovation**

**Ras Al Khaimah, UAE** – In an exciting development for the global wedding industry, Ras Al Khaimah is set to host the **14th edition of the Exotic Wedding Planning Conference (EWPC) in 2025**. This prestigious event, which has become the world's largest wedding planning conference, will welcome over 500 elite attendees from more than 80 countries, including 35+ renowned speakers and 100 distinguished exhibitors. Following the phenomenal success of past events, EWPC's return to Ras Al Khaimah reflects the emirate's emerging role as a top destination for high-profile, luxury events and weddings.

#### **A Platform that Revolutionized the Wedding Industry:**

EWPC began in 2016, when the wedding sector was still largely unorganised, lacking dedicated platforms for collaboration and industry growth. Back then, it wasn't even recognized as a formal industry. The creation of EWPC transformed this narrative, providing a groundbreaking platform that allowed wedding professionals worldwide to connect, collaborate, and educate one another. The conference played a crucial role in elevating the wedding sector, turning it into a dynamic industry valued globally for its creativity and economic impact.

The conference has been proudly hosted by various prestigious tourism boards worldwide, driving economic growth and sector expansion. Today, EWPC stands as a testament to the evolution of the wedding industry, showcasing the influence of professional gatherings in establishing the industry's value.

#### **2025: Ras Al Khaimah's Role in Shaping the Future of Weddings**

The 14th edition of EWPC will take place in Ras Al Khaimah at an exciting time, as the emirate's tourism landscape is set to expand with the forthcoming launch of WYNN Resorts. With its scenic beauty and growing luxury tourism infrastructure, Ras Al Khaimah continues to position itself as a premier choice for destination weddings, global conferences, and unforgettable events.

Rishikesh Shetty, CEO and Founder of EWPC and Exito Media Concepts, expressed his excitement for the upcoming event: "When we launched EWPC, our goal was to give structure and recognition to an unorganized sector. Hosting the 14th edition in Ras Al Khaimah not only reinforces our mission but celebrates the journey of the wedding industry itself. We're thrilled to bring together the world's best wedding planners, designers, and industry experts in a destination that perfectly complements our vision of luxury, innovation, and connection."

### **A Gathering of Global Influencers and Industry Leaders:**

Attendees of EWPC 2025 can expect a comprehensive lineup of workshops, interactive sessions, and keynote addresses led by industry pioneers. With over 500+ attendees from around the globe, EWPC offers an unparalleled opportunity for networking, knowledge exchange, and collaboration. The event's roster includes top-tier vendors and exhibitors showcasing the latest trends in wedding planning, design, and luxury experiences.

### **A Hub for Innovation and Sustainable Growth:**

As Ras Al Khaimah welcomes EWPC for the second time, it builds on its vision to become a leading global destination for weddings, luxury tourism, and cultural experiences. Raki Phillips, CEO of the Ras Al Khaimah Tourism Development Authority (RAKTDA), highlighted the significance of this partnership: "Hosting EWPC again in Ras Al Khaimah showcases our commitment to supporting the luxury and wedding industries. This event allows us to showcase our emirate's unique charm, luxury offerings, and forward-thinking tourism strategy to a global audience."

### **About EWPC**

The Exotic Wedding Planning Conference (EWPC) is an internationally renowned platform for wedding industry professionals, offering a space for inspiration, collaboration, and industry-wide innovation. Since its inception in 2016, EWPC has facilitated the growth and recognition of the wedding industry, establishing itself as a premier event hosted by Exito Media Concepts. With each edition, EWPC helps drive the sector forward, building lasting connections and fostering growth.

**For more information on the Exotic Wedding Planning Conference, click the [link](#).**

For Media Enquiries, reach out to:

Aayesha.Zaheer (Sr. Media & PR Executive)

**Aayesha.zaheer@exito-e.com**