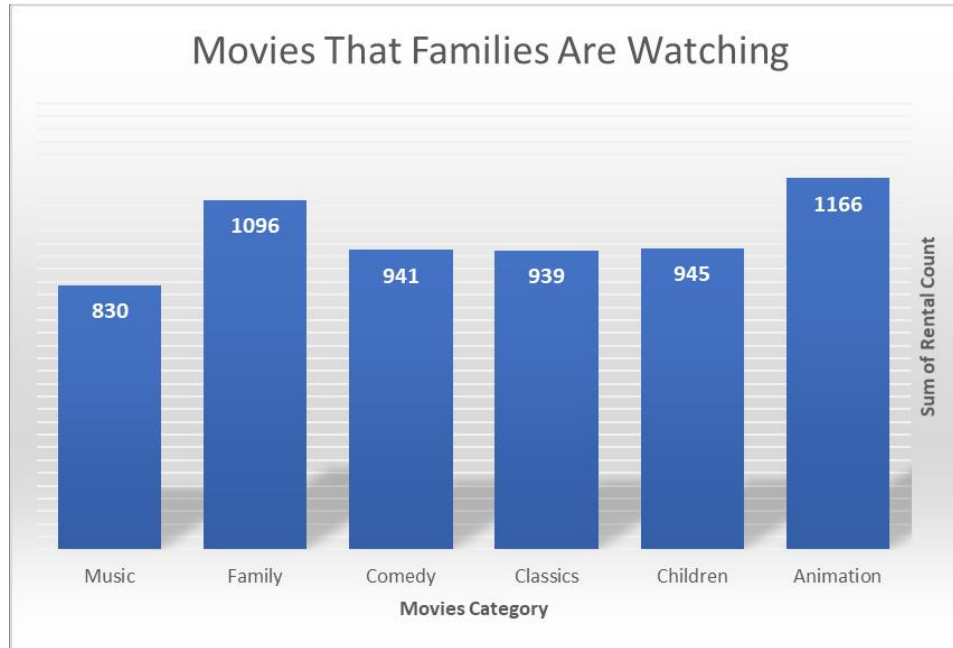


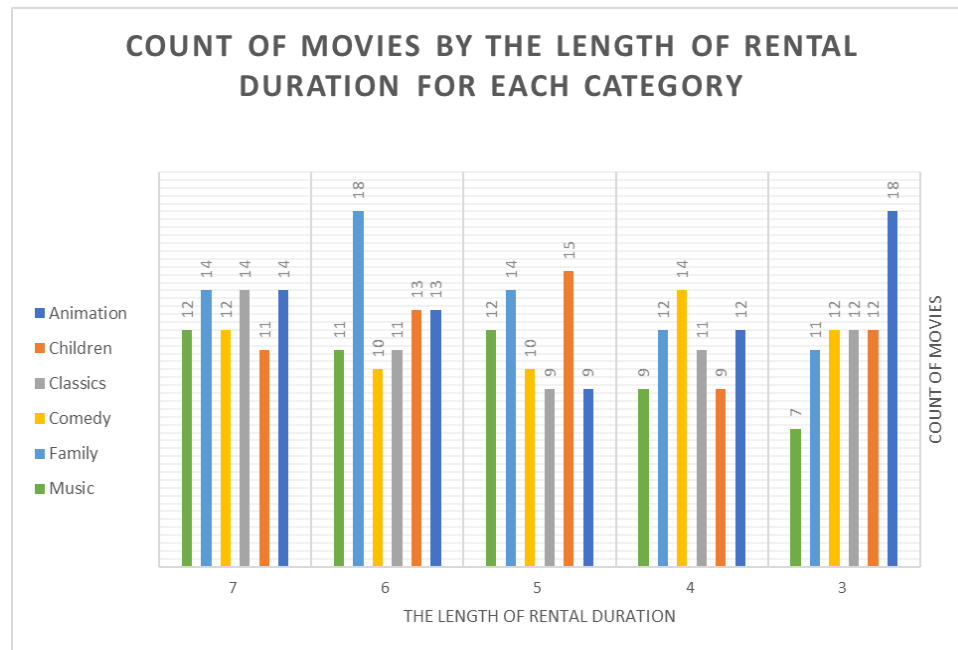
What are the movies that families are watching?



This Bar chart shows the number of movies that have been rented in each category.

As we can see the Animation and Family categories have the highest rental order which means the families prefer these types of movies and then the Children, Comedy, Classics and Music Categories.

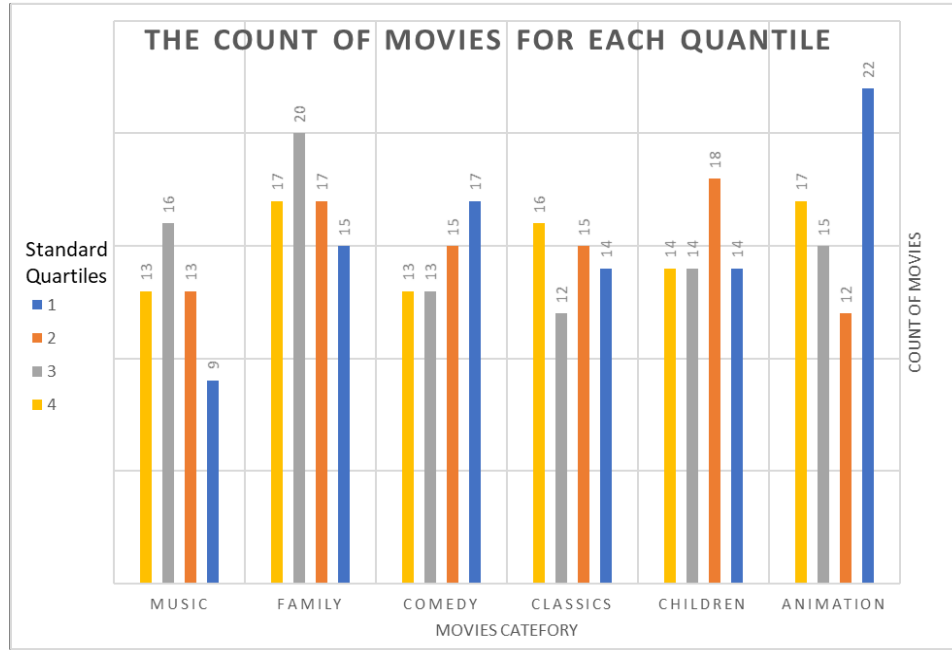
Compare the length of the rental duration of these family-friendly movies with the duration that all movies are rented?



This chart shows the count of movies for each length of the rental duration.

For example, the Animation category has been rented 18 times for 3 days.

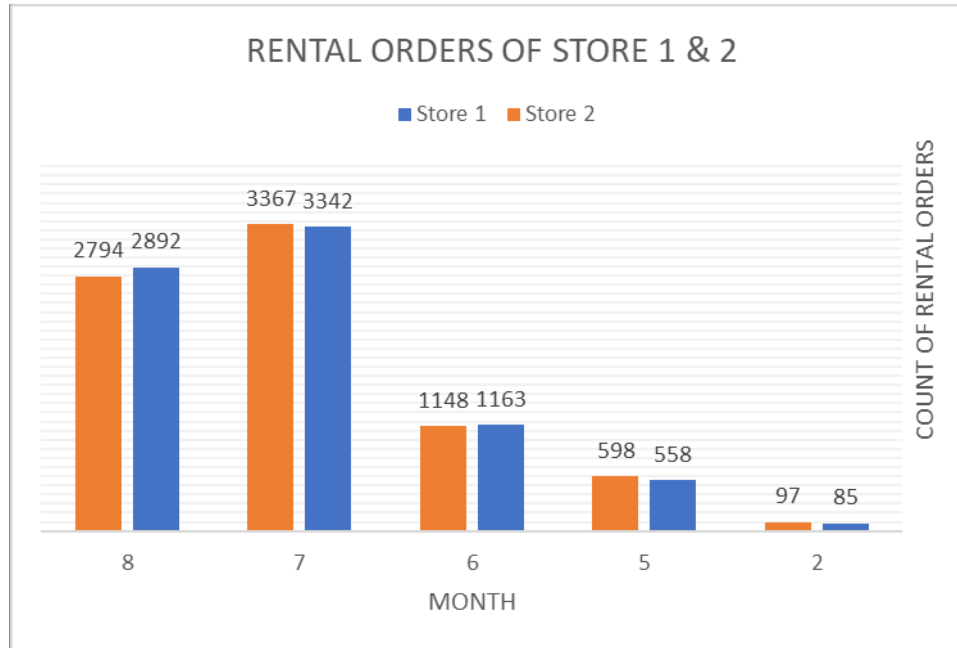
What is the number of movies in each quartiles?



In the bar chart, we divided the number of movies into 4 quartiles. As we see the maximum values in each quartile.

The 1st quartile is Animation Category, 2nd quartile is Children Category, 3rd quartile is Family Category and 4th quartile are Animation and Family Category.

Compare Between Store 1 and Store 2 based on the number of rental orders?



This chart shows the number of rental orders in different months for store 1 and store 2.

There is no big difference between the number of rental orders.