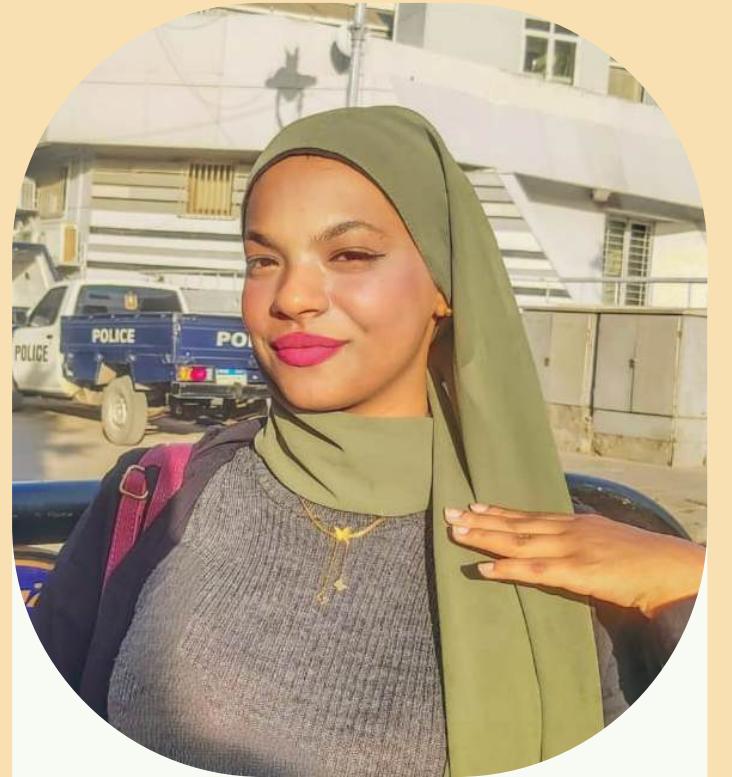




Our Team :



Alaa Ibraheem



Ayatallah
Ashraf



Esraa Ahmed



Norine
Mostafa



Hossam
Nabile



Wael Gaber

Our Story

Pause Pod project was born from the hard work and heart of passionate team (Alaa Ibraheem , Ayatallah Ashraf , Esraa Ahmed , Hossam Nabil , Nourin Mostafa , Wael Gaber) . We're sincerely grateful to our supervisor MRS Abir Esmail , whose support and guidance meant the world to us

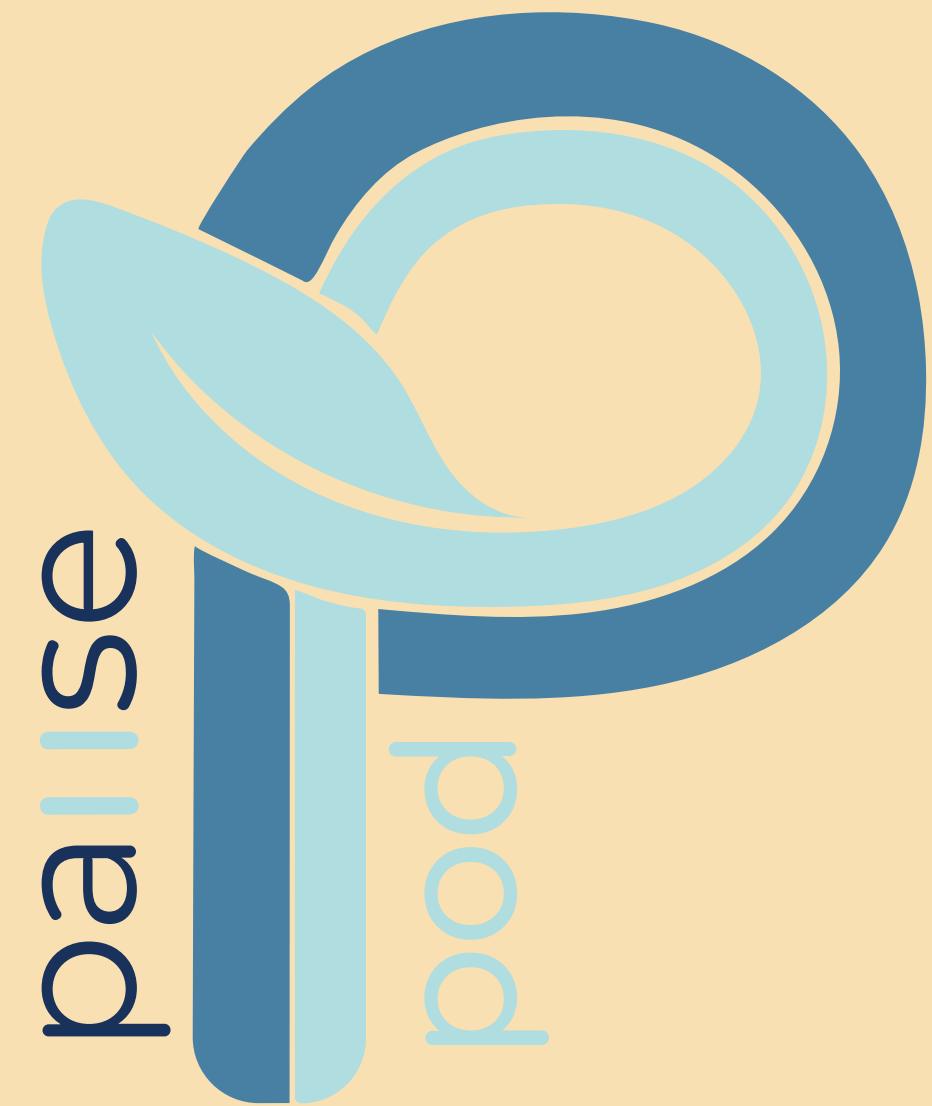
Our Vision

To be a leading destination that empowers individuals to embrace moments of calm in their daily lives, contributing to better mental health and overall well-being, by providing a safe space for pause and mental rest.

Our Mission

At Pause Pod, our mission is to offer simple yet powerful tools that help individuals slow down and reconnect with themselves. We aim to create a supportive environment that fosters mental wellness, encourages mindful breaks, and inspires self-care in a fast-paced, overwhelming world.





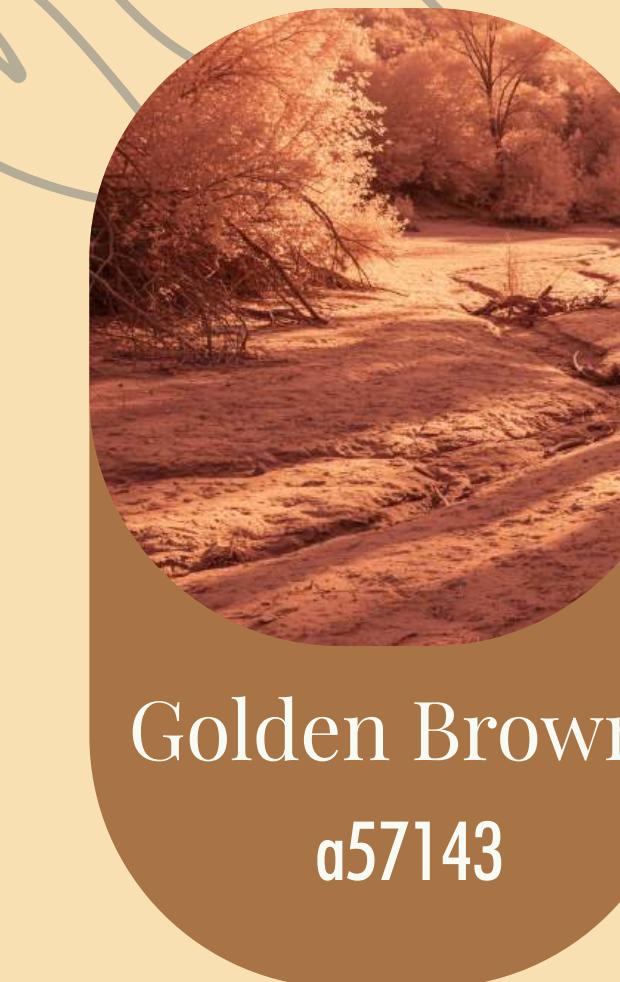
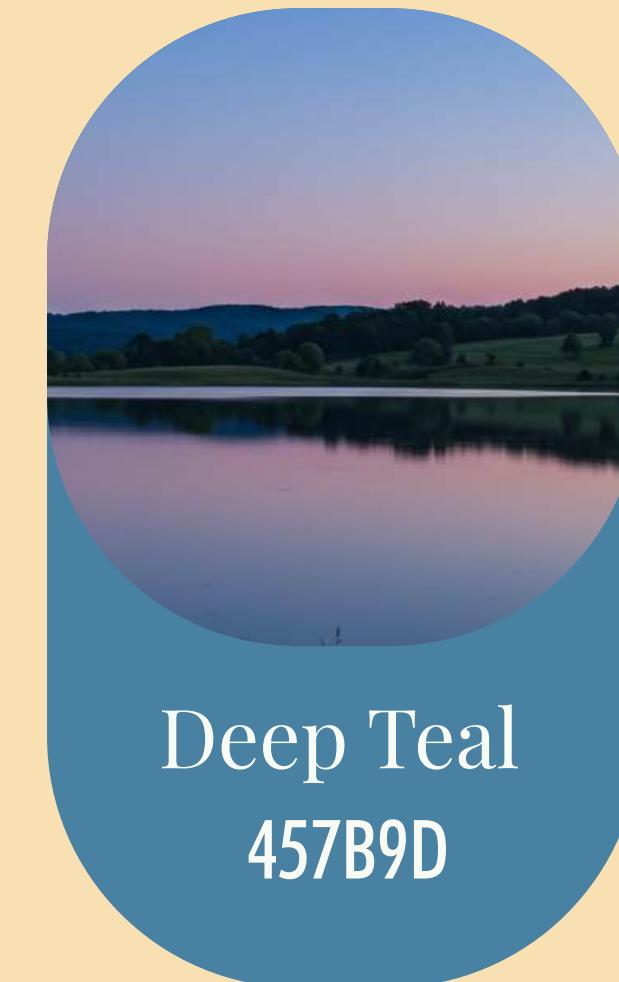
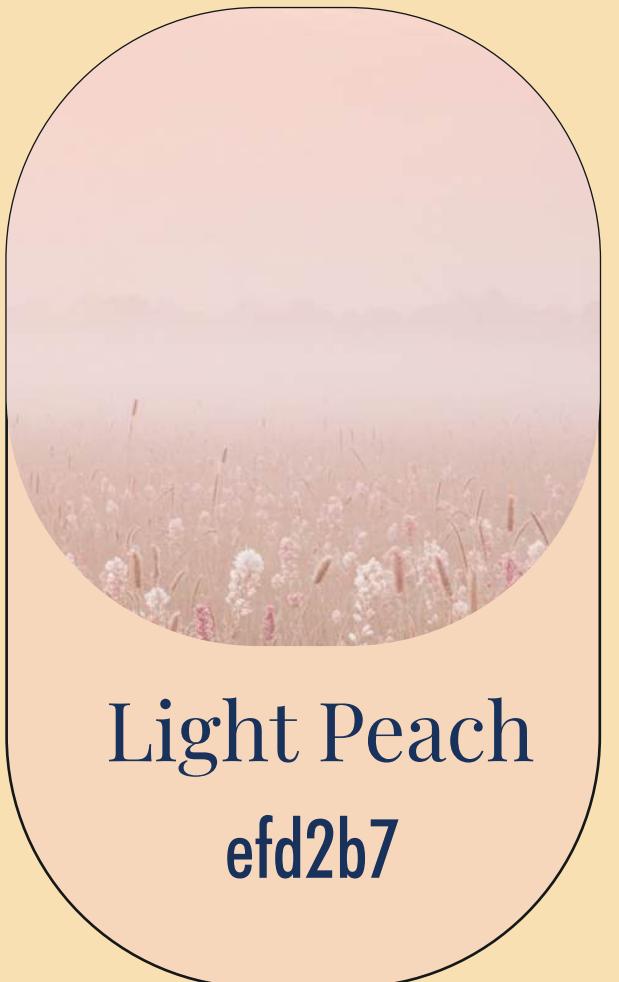
Logo Concept

The Pause Pod logo represents a space of calm, reflection , and mental wellness. The main element is a stylized letter(PP) which symbolizes the Logo name (Pause Pod) and serves as the central identity of the brand . The leaf shap inside the P symbolizes connection and integration with nature, reinforcing the idea of natural healing and harmony within the self .

Color Pallet

The color palette for (Pause Pod) reflects comfort and warmth ,

- Light Peach : conveys warmth, calmness and comfort
- soft blue : represent calmness, emotional claritym and mental peace
- warm beige : will convey purity, freshness and emotional lightness
- deep teal : it represents stability, trust and depth of emotion
- dark blue : symbolize inner strength, depth and introspection
- golden brown : it represents warmth, grounding and natural comfort
- soft gold : it symbolizes postivity, hope and mental energy



Fonts

Billstone Signature

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 . ? ! : @ %

futura

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 . ? ! : @ %

Futura Medium Condensed BT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 . ? ! : @ %

Playfair Display

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 . ? ! : @ %

Bold Italic

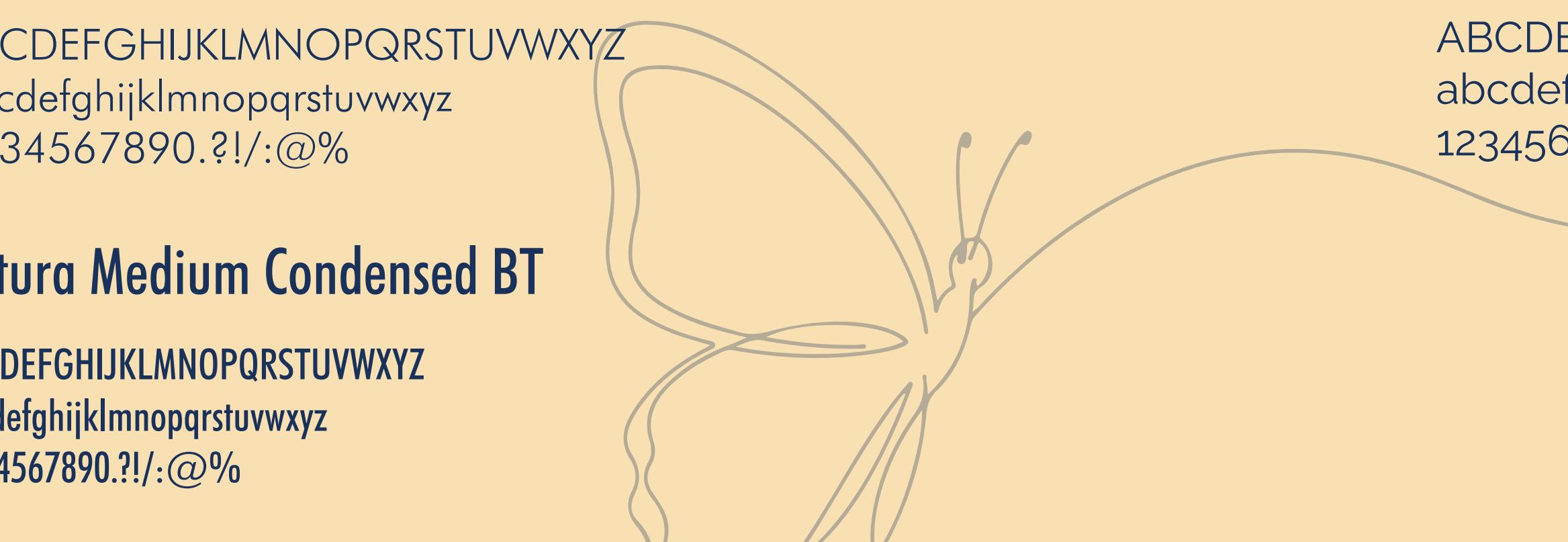
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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1 2 3 4 5 6 7 8 9 0 . ? ! : @ %



Raleway

Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 . ? ! : @ %



Uniforms

Our Team Of Therapist



Pause Pod Caffee Stuff



Our Cups :



Fresh vibes in every drop

Our Tote Bag

Breathe in peace
Breathe out stress



Our Branding



Our Menu



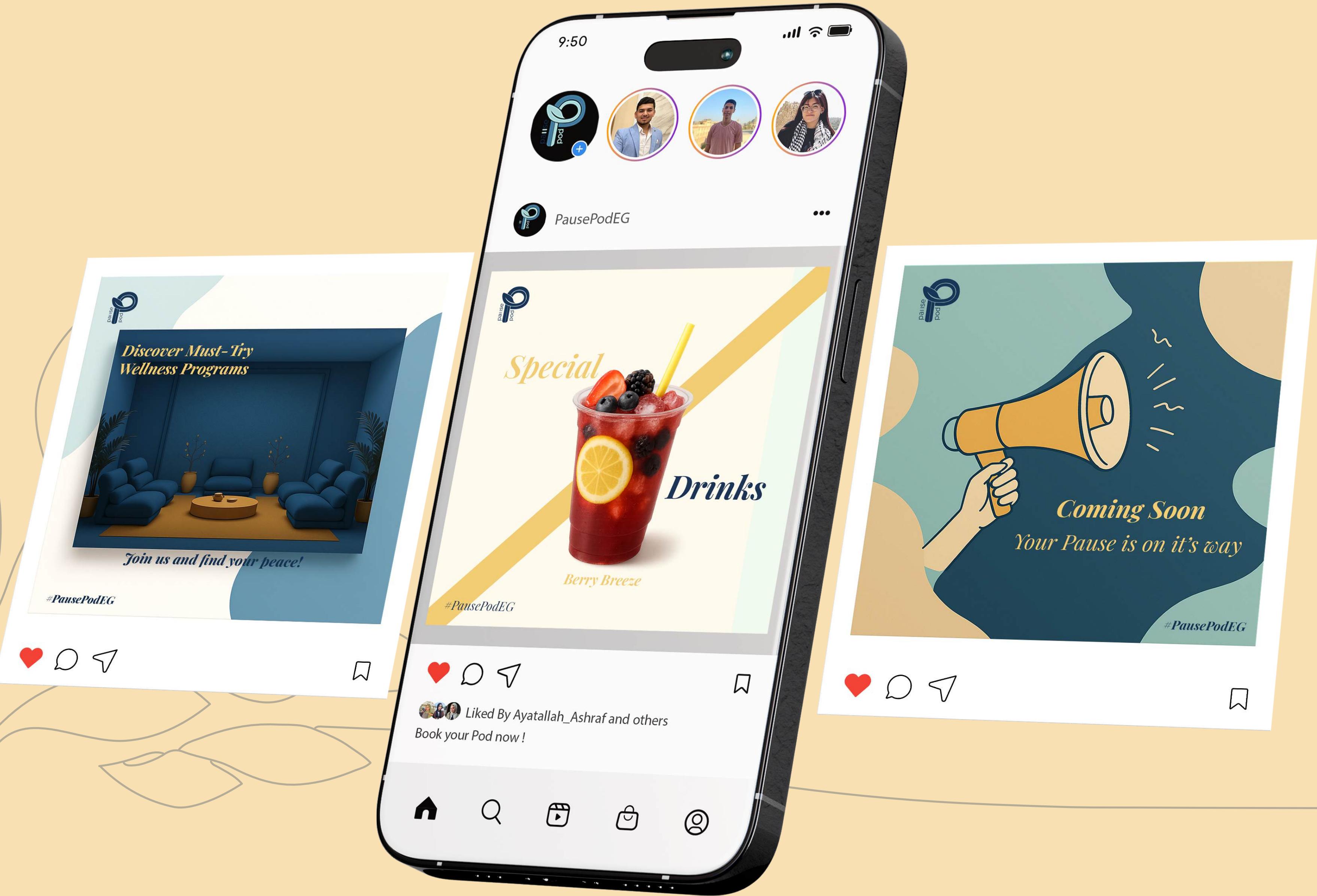


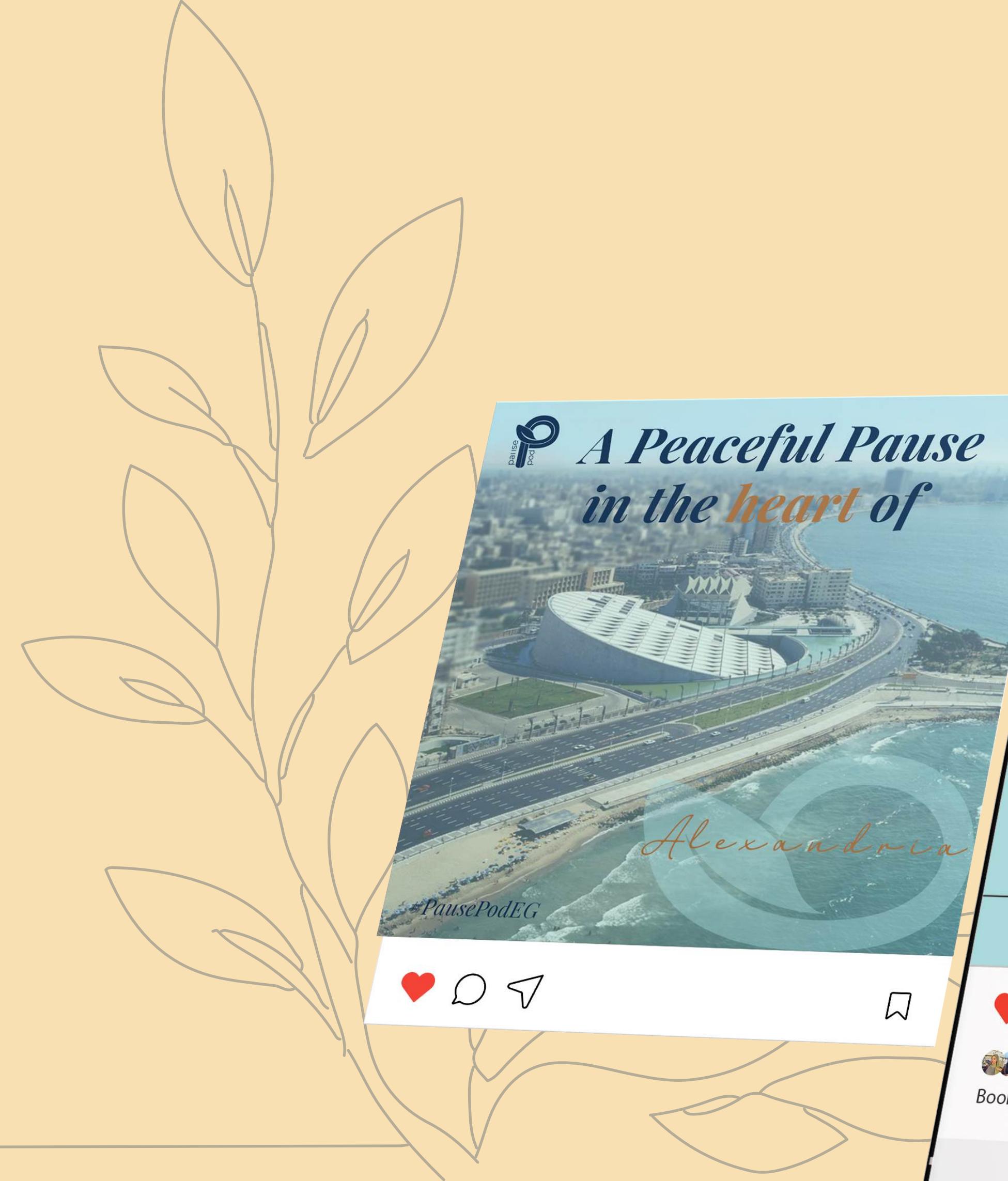


**Tiny pauses
Big impact**

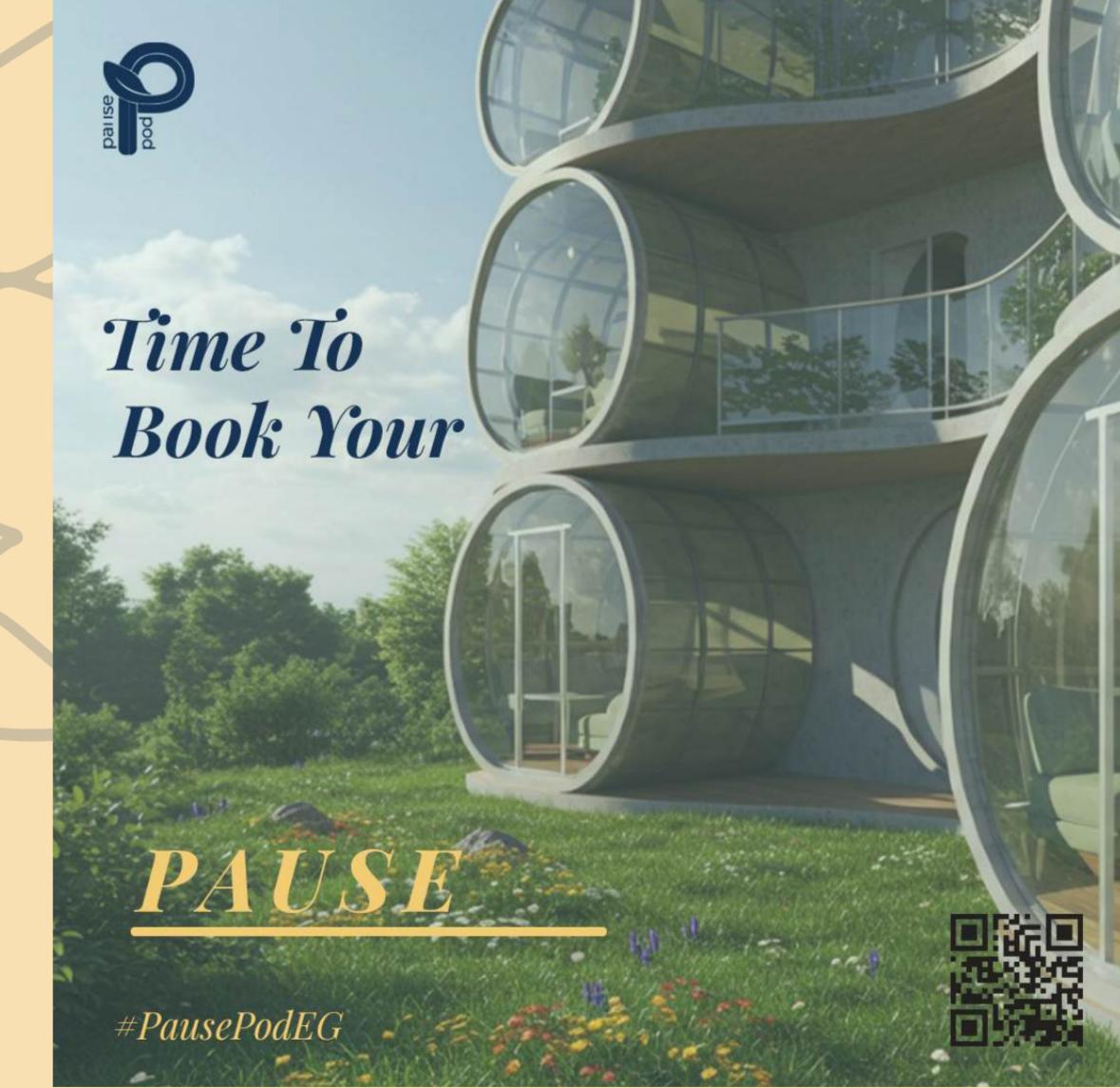
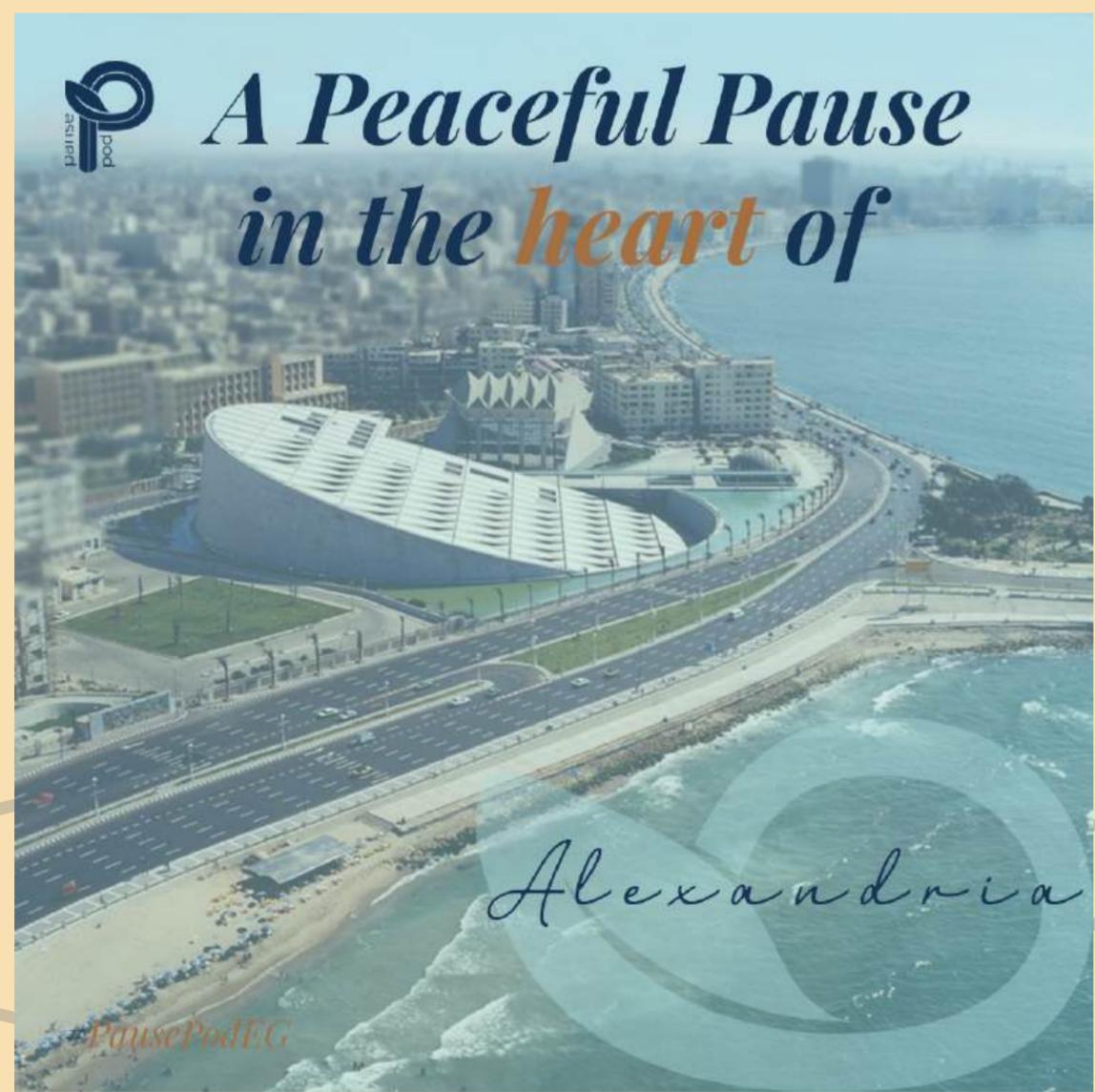
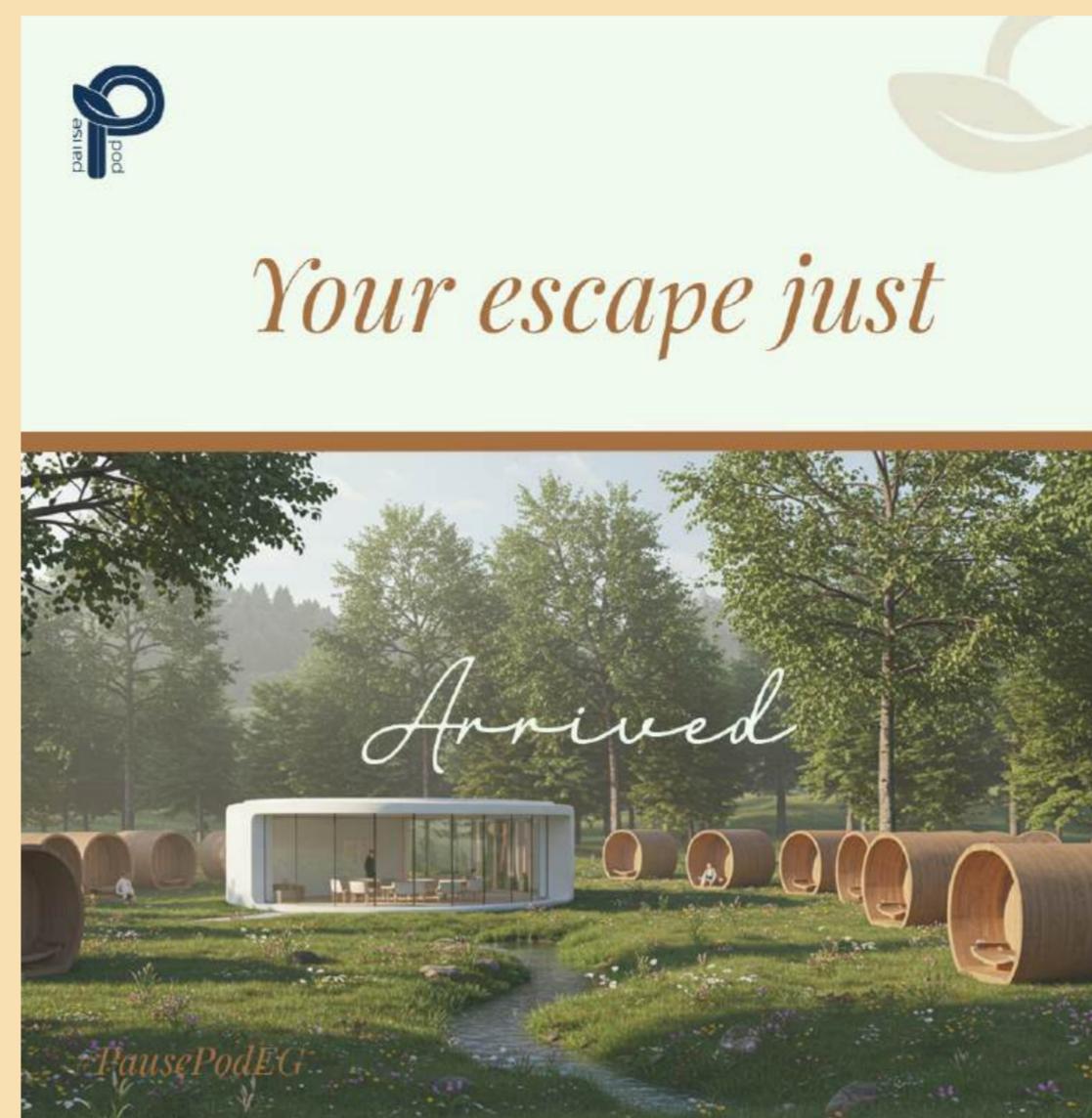
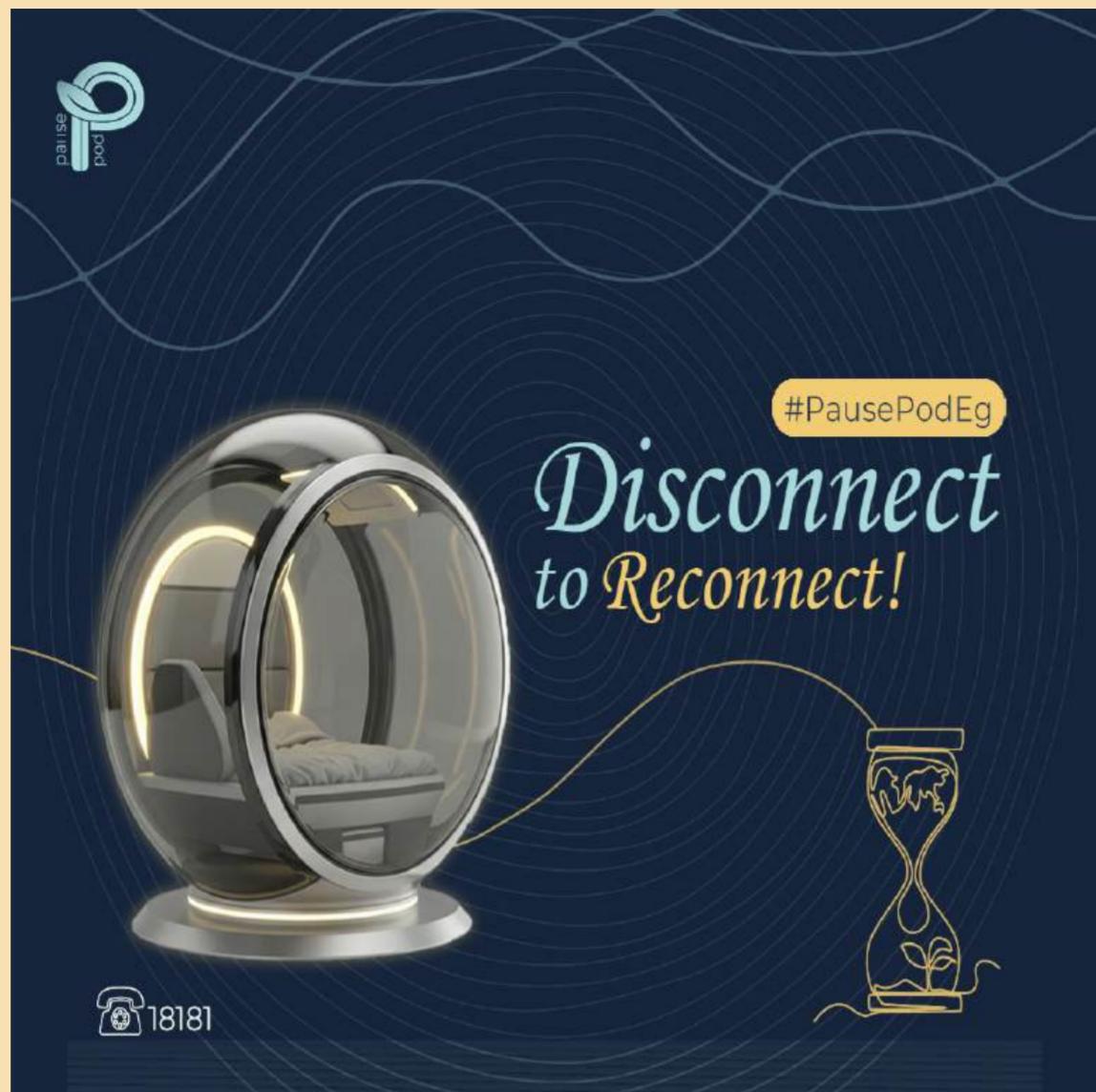
#PausePodEG











Our Catalogue



Introduction

Pause Pod is a mental wellness initiative designed to help individuals reconnect with themselves through intentional moments of rest. Offering simplicity, calm, and emotional connection, Pause Pod offers a safe space, physically or mentally, to pause, reflect, and breathe in the middle of life's rush.

Purpose of the Catalogue

This catalogue is your gentle guide into the world of Pause Pod. It introduces our vision, values, and tools, inviting you to embrace the power of slowing down and making space for your wellness.

Pause Pod Overview

Pause Pod is a self-care and mental wellness project that encourages individuals to take mindful pauses in their daily lives. Pause Pod is the first of its kind in the Middle East, with only 4 branches existing in Europe, none of which offer the same level of quality and service that we provide. We offer a unique and comprehensive mental health experience, specially designed to cater to the needs of the Arab community.

About us

The Inspiration Behind Pause Pod

Pause Pod was born from a deep need for stillness in the middle of noise. It came from personal moments of overwhelm, when the world felt too loud and too fast. The project was created to offer what we often forget to give ourselves: a mindful pause, a safe space, and a gentle breath. It's a response to modern burnout, a call to slow down, and an invitation to come home to yourself.

The Core Idea of Pause Pod

Pause Pod is built on a simple yet powerful idea: In a fast-paced world, we all need intentional pauses to reconnect with our minds, emotions, and inner peace. It's a gentle reminder that taking a break is not a sign of weakness, but a step toward healing, clarity, and self-awareness.



Our team

Alaa Ibraheem
Ayatallah Ashraf
Esraa Ahmed
Hossam Nabil
Nourin Mostafa
Wael Gaber



vission

To be a leading destination that empowers individuals to embrace moments of calm in their daily lives, contributing to better mental health and overall well-being, by providing a safe space for pause and mental rest.

Mission

At Pause Pod, our mission is to offer simple yet powerful tools that help individuals slow down and reconnect with themselves. We aim to create a supportive environment that fosters mental wellness, encourages mindful breaks, and inspires self-care in a fast-paced, overwhelming world.



Services

1. Relaxation and Mental Massage Sessions

- Individual Relaxation Session: A personalized session to alleviate stress and anxiety through deep breathing techniques and meditation.
- Group Relaxation Session: A group setting focused on relaxation techniques and effective group communication.

2. One-on-One Psychological Counseling

- Short Counseling Session: A 30-minute session to relieve tension and address simple psychological concerns.
- Comprehensive Counseling Session: A 60-minute session where personalized therapeutic plans are created based on individual needs.

3. Educational Workshops

- Managing Anxiety and Stress Workshop: Learn proven strategies to calm the mind and cope with daily pressures.
- Emotional Awareness Workshop: Techniques to increase self-awareness and better understand emotions.

4. Mental and Physical Relaxation Programs

- Mental Meditation Program: Guided meditation sessions aimed at reducing negative thoughts and fostering inner peace.
- Movement Meditation Program: A combination of meditation and physical movement to improve energy flow and reduce body stress.

5. Life Skills Training Sessions

- Effective Communication Skills: Learn healthy communication techniques to build better relationships.
- Time Management and Stress Handling: Tools to help individuals manage daily stress effectively.

6. Continuous Support Services (Online)

- Video Counseling Sessions: Offering psychological counseling through video calls for remote support.
- Psychological Support Messaging Group: A text-based support system that provides a safe space for individuals needing ongoing emotional assistance.

Additional Services:

- Pause Pod Library: A collection of resources including books, articles, and audio materials on mental health and well-being.
- Pause Pod Coffee: A place where every cup supports your peace of mind
- Pause Pods in the malls: your personal wellness space in the heart of the mall



Why pause pod ?

At Pause Pod, we don't just offer mental health services, we offer a transformative experience designed to support your well-being on every level.

The target audience for Pause Pod

- Individuals Struggling with Mental Health Issues
- Professionals and Students
- Busy Individuals Seeking Wellness
- Corporates and Organizations
- Youth and Young Adults
- Families

You're Invited to Pause. Breathe. Heal.

Step into Pause Pod, the first-of-its-kind mental wellness experience in the Middle East. Whether you're feeling overwhelmed, burned out, or just need a safe space to reset, Pause Pod is here to support your journey toward calm, clarity, and balance.

Join us and rediscover your inner peace. Because your mind matters, and you deserve a moment to pause.

with 40% off for your first time

Every ending is a doorway to a new idea

Thanks for watching

Teamwork Members

Alaa Ibraheem
Ayatalla Ashraf
Esraa Ahmed
Hossam Nabil
Nourin Mostafa
Wael Gaber