

Our Story

Pause Pod project was born from the hard work and heart of passionate team (Alaa Ibraheem, Ayatallah Ashraf, Esraa Ahmed, Hossam Nabil, Nourin Mostafa, Wael Gaber). We're sincerely grateful to our supervisor MRS Abir Esmail, whose support and guidance meant the world to us

Our Vision

To be a leading destination that empowers individuals to embrace moments of calm in their daily lives, contributing to better mental health and overall well-being, by providing a safe space for pause and mental rest.

Our Mission

At Pause Pod, our mission is to offer simple yet powerful tools that help individuals slow down and reconnect with themselves. We aim to create a supportive environment that fosters mental wellness, encourages mindful breaks, and inspires self-care in a fast-paced, overwhelming world.

Our Team:





Ashraf





Mostafa



Hossam Nabile

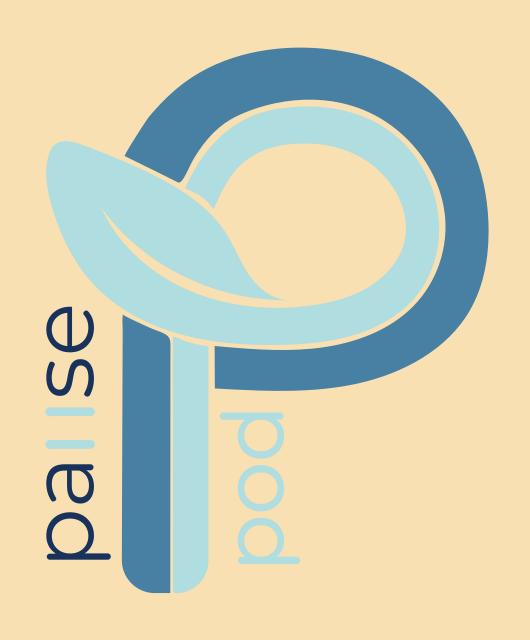


Wael Gaber











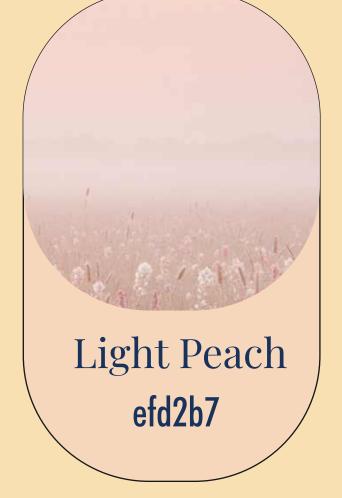
Logo Concept

The Pause Pod logo represents a space of calm, reflection, and mental wellness. The main element is a stylized letter (PP) which symbolizes the Logo name (Pause Pod) and serves as the central identity of the brand. The leaf shap inside the P symbolizes connection and integration with nature, reinforcing the idea of natural healing and harmony within the self.

Color Pallet

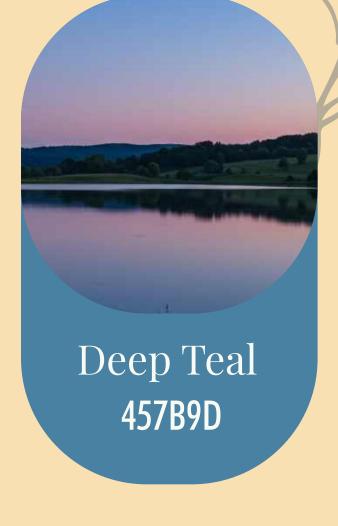
The color palette for (Pause Pod) reflects comfort and warmth,

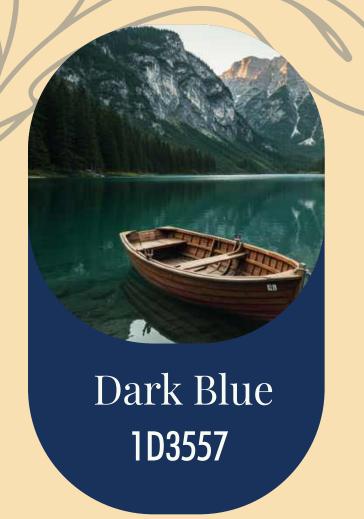
- -Light Peach: conveys warmth, calmness and comfort
- -soft blue: represent calmness, emotional claritym and mental peace
- -warm beige: will convey purity, freshness and emotional lightness
- -deep teal: it represents stability, trust and depth of emotion
- -dark blue: symbolize inner strength, depth and introspection
- -golden brown: it represents warmth, grounding and natural comfort
- -soft gold: it symbolizes postivity, hope and mental energy

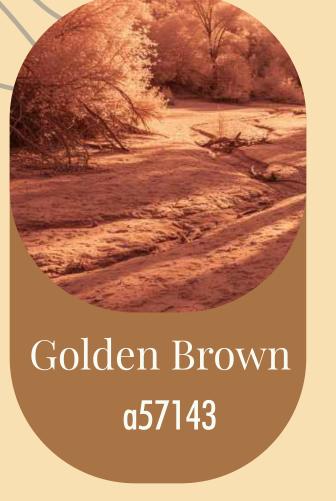


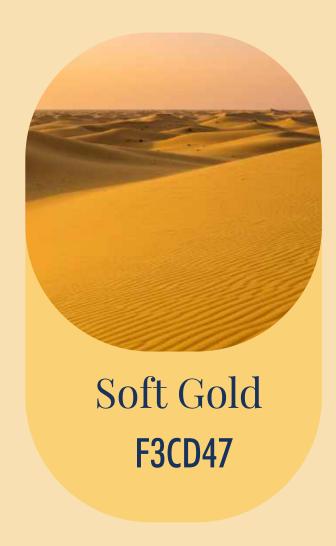












Fonts

Billstone Signature

Regular
ABCDEFGHITKIMVOPQRSTUNXYI
abcdefghijklmnopgrstuvwxyz
1234567890:11:0%

futura

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890.?!/:@%

Futura Medium Condensed BT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890.?!/:@%

Playfair Display

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890.?!/:@%

Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890.?!/:@%

Raleway

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890.?!/:@%



Pause Pod Caffee Stuff



















