Insight 1 (Trends):

Link:

[Trends | Tableau Public](#)

Summary:

- There is An Increasing trend in the Views, Likes and Comments
- There is A slightly Decreasing trend in the Dislikes.

Design:

Using line plot to display two Quantitative variables.

Resources:

N/A

Insight 2 (Categories Scores):

Link:

[Scores | Tableau Public](#)

Summary:

1. Music and Entertainment are very far away at the top of the Viewed Categories.
2. Tags are perfectly ordered by Ascendingly by views.
3. Atlanta, Chicago and Orlando are the top 3 Cities containing Views.
4. Florida, California and Georgia are the top 3 States containing Views.

Design:

Using Bar Chart to display one Qualitative and Quantitative, Avoiding Coloring Cause there is no need for it.

Resources:

N/A

Insight 3 (Relations):

Links:

[Relations | Tableau Public](#)

Summary:

1. There is a (0.79) Positive correlation between the Views and Likes.
2. There is a (0.68) Positive correlation between the Views and Comments.
3. There is a (0.6) Positive correlation between the Views and Dislikes.
4. There is a (0.45) Positive correlation between the Likes and Dislikes.

Design:

Using Scatter Plot to display two Quantitative variables , adding the City column to the Detail at the marks panel to show the dots of the plot.

Resources:

N/A