

# ALAA SALHANI

☎ +905012518414 | ✉ [alaa.salhany.aas@gmail.com](mailto:alaa.salhany.aas@gmail.com) / 📍 Turkey, Istanbul / <https://www.linkedin.com/in/alaa-salhany-781b0723b/>

## SUMMARY

---

I am a MIS graduate with a dual background in business and technology. Skilled in data analysis, web development, and business intelligence. Passionate about bridging technical solutions with real-world business needs, delivering clear, data-driven insights and user-centered digital experiences.

## EDUCATION

---

<b>Istanbul Bilgi University – Istanbul, Türkiye</b> Bachelor's in management information system <i>GPA: Good</i>	<b>2021-2025</b>
<b>Science and Technology University – Riyadh, Saudi Arabia</b> Bachelor's in business administration <i>GPA: Very Good</i>	<b>2016-2019</b>

## INTERNSHIP&TRAINING

---

<b>Frontend Development &amp; Web Analytics Internship- Emisa Group</b>	<b>April-May 2025</b>
<ul style="list-style-type: none"><li>- Developed and styled responsive web pages using HTML, CSS, and JavaScript.</li><li>- Implemented UX/UI enhancements with animations and mobile-friendly layouts.</li><li>- Analyzed user behavior and site performance and presented actionable insights.</li><li>- Analyzed website traffic data using Google Analytics to identify user behavior trends and optimize content.</li><li>- Generated weekly report summarizing site insights and presenting key findings with the team.</li></ul>	
<b>Frontend Development Internship – Scramblebit</b>	<b>Nov–Dec 2023</b>
<ul style="list-style-type: none"><li>- Learning modern web development covers HTML, CSS, JavaScript, Bootstrap. Focusing on building responsive user-friendly interfaces.</li><li>- Enhancing freelance expertise: Develop professional skills for freelancing, including project management, client communication, and using tools like Git and GitHub for version control.</li></ul>	

## PROJECT.

---

<b>Portfolio Website [ <a href="https://alaasalhany.github.io/Portfolio/">alaasalhany.github.io/Portfolio/</a> ]</b>	<b>April 2025-Jun 2025</b>
<ul style="list-style-type: none"><li>- A responsive portfolio website highlighting my skills and projects.</li><li>- Includes smooth animations and interactive elements.</li><li>- Provides easy navigation and contact options for potential clients.</li></ul>	
<b>IGA Pass Buggy Reservation App &amp; Business Plan (Graduation Project)</b>	<b>Mar 2024 - Jun 2024</b>
Improved the IGA Pass Buggy Reservation system at Istanbul Airport by designing a more user-friendly app interface, building a performance dashboard, and developing a comprehensive business plan to enhance service efficiency and customer satisfaction.	
<b>Business Trends Dashboard – Data Analysis with Power BI</b>	<b>April 2024 - Jun 2024</b>

- Cleaned and transformed large datasets using Power Query to ensure consistency and accuracy.
- integrated multiple data sources (Excel sheets & SQL exports) to create a centralized data model.
- Designed interactive dashboards that visualized key performance indicators (KPIs) such as revenue trends, customer churn, and department efficiency.

### **Web Design project at Scramblebit**

**Nov 2023 – Dec 2023**

Created a responsive website using HTML, CSS, JavaScript, jQuery and Bootstrap. Designed and launched a fully functional e-commerce website.

## **TECHNICAL SKILLS & SOFT Skills**

---

- Programming Language: HTML, CSS, JavaScript, Bootstrap, PHP, MySQL
- Data Analysis: Power BI, Excel, Google Analytics
- Microsoft Office: Word, Excel, PowerPoint
- Soft Skills: Agile, Scrum, Communication, Analytic Problem Solving, Teamwork, Adaptability, Critical thinking, Emotional intelligence, Written and verbal communication skills, Decision-making, Proactive, Initiative-taking, Continuous learning, Dedication, On-time delivery, Multitasking.

## **LANGUAGES**

---

- Arabic (Native)
- English (Fluent)
- Turkish (Intermediate)