ALABHYA JINDAL

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Email: alabhya10@gmail.com

Location: Pune, willing to relocate

Mobile: +91 74062 10671

WORK EXPERIENCE		
Freelance	Website Designer and Developer	October 2021 - November 2021

- Created a headless e-commerce solution for a business in Chennai saving them $29/mo in Shopify fees
- Designed and Developed a website for a gym in Bangalore
- Consulted businesses about the importance of sales systems on the website
- Educated clients about Netlify and Github and provided free hosting saving $60/year

Zwende, Bangalore	Associate - Business Operations & Growth	June 2020 - June 2021

- Managed the workflow of the Creative Team consisting of 7 members including 3D Artists, Graphic Designers, Photographers, and Content Writers
- Converted 60+ suppliers for collaboration regarding products in 1 year
- Managed the accounts of 120+ product suppliers
- Created 1500+ product display pages on the website averaging 25 per week

Klueber Lubrication, Bangalore	Marketing Communications Intern	April 2019 - May 2019

- Edited the communication materials which was sent to 300+ executives
- Handled vendor selection, price negotiations and finalized an order of ₹70,000
- Communicated the event itinerary to 30+ C-level executives attending the events
- Organized all the details and documents relevant to Hotels, Restaurants, Event Venue, and Flights to ensure smooth operations

Jaaga, Bangalore	Management Intern	February 2019 – March 2019

- Analyzed historical data from 200+ interested students to find the appropriate program to launch
- Coordinated with stakeholders including the organization's Principal, Course Instructor, and Prospective Students to structure the program
- Created advertisements which attracted 3 applicants
- Coordinated with 10+ applicants to ensure a smooth transition to the program

EDUCATIONAL QUALIFICATIONS		
Christ University, Bangalore	BBA, Marketing	3.18/4, 2020

TECHNICAL SKILLS		
JavaScript	React	HTML, CSS
Node	Python	C