

ALABI IBRAHIM

DATA ANALYST - Excel • SQL • Power BI • Tableau

PROFESSIONAL SUMMARY

I'm an Analytical and detail-oriented Data Analyst with real world experience delivering insights for business growth using Excel, SQL, Power BI, and Tableau. With my proven ability to clean, analyze, and visualize large datasets to uncover trends and drive decision-making. I recently completed data analytics projects with Accenture and Excelerate, identifying performance gaps and cost-saving opportunities in digital marketing. Strong communication skills and passion for continuous learning in paced environments.

CONTACT

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Portfolio: alabiibrahim.github.io/myportfolio/

WORK EXPERIENCE

Accenture North America | 2025

Data Analytics and Visualization Job Simulation

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

Excelerate | 2024

Internship

- Supported senior analysts in data cleaning and dashboard development.
- Created automated Excel reports to track sales performance trends.
- Assisted in preparing client-ready visualizations and insights.

EDUCATION

Marigold College

High School Diploma

TECHNICAL SKILLS

- **Tools:** Excel | SQL | Power BI | Tableau
- **Techniques:** Data Cleaning, Data Visualization, KPI Analysis, Dashboards, A/B Testing.
- **Soft:** Problem Solving | Attention to Detail | Critical Thinking | Team Collaboration

CERTIFICATIONS

- Google Data Analytics Professional Certificate | **Coursera**
- Job Simulation Certificate of Completion | **Accenture**
- Data Visualization Internship | **Excelerate**
- Data Visualization Fundamentals | **Coursera**