Routine

Subroutine

Notes

1 Initiate Connection

1A Must be a MeKey user first
Take through login/sign-up process.

Discuss
Blah, blah, blah

Power User Asks New User to Connect Via SMS
Sends SMS to 12345 with the username first and then a message. E.g. jongal we met at social networking event in barrio logan

Log-in

2 Reciprocate Connection

2A New User is Automatically Registered as a User
Profile Completeness is low until she adds web and profile info.

2B Power User's Reply
If Yes, then connection is established (see 3 below). SMS "yes" confirmation message sent and connection details follow.
If No, then connection is denied and request is archived. No more than 3 attempts between users is permitted. 3rd attempt to connect puts account in temporary lockout until user appeals for activation. Subject to review.
If "Notes" then reply with user's note is sent to Power User. If no note, then template "no note message" is sent instead. User may then choose to connect or not with "yes" or "no" reply.

Power User Receives Connection Request Via SMS
Incoming message from MeKey: "A New MeKey user at 858-774-1129 wants to connect with you. Reply "Yes" to confirm request. Reply "no" to deny. Reply "notes" to see a note from this user.

3 Connection Details Sent

3A Power User is Sent New User's Connection Info
One message is sent via user's preferred method (i.e. IM/SMS/Facebook Notofication/Email) immediately that a connection has been made. When the New User provides more details about herself a follow-on email is sent with those details. Follow-on emails are sent in digest format limited to once a day (if at all).

3C New User is Sent Requests to Flesh Our Profile and Describe Connections
As a result of signing up, the new user must also begin to fill out more connections. These happen periodically and contain specific information about the connections she has initiated. MeKey will also send reminder messages (with a less specific angle) if the user is lacking certain milestones in the set-up process.

New User Receives Power User's MeKey link via SMS.
This is provided in order to motivate new user to visit the site and provide more details about herself (in order to unlock the connection to the Power user).

Info Message