Process Diagram mobile-one-to-many-v1.graffle

#### Routine

#### Subroutine

Notes

#### Set Up Group

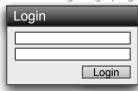
#### Group Owner Sets Up Group Keyword

This is an example note that should describe one of the modules that would appear on this page. It should include a description of the behavior as well as some of the logic behind it's value.



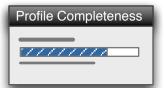
#### Must be a MeKey user first

Take through login/sign-up process.



#### Must Have X% of Profile Completeness

Establish profile completeness.





#### Additional Notes

Group Leader is asked to upgrade to paid account in order to directly connect with any members who join the group.

## Join Group Via SMS

## Group Owner Tells Group What the Keyword Is

This is an example note that should describe one of the modules that would appear on this page. It should include a description of the behavior as well as some of the logic behind it's value.



## п

## All Joiners Text MeKey Via SMS to Join the Group by Keyword

E.g. "Join group foo" where "foo" is the group's name.



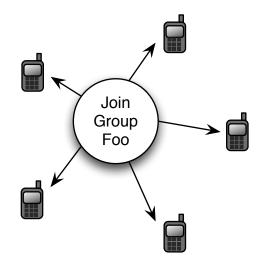
## MeKey Sends Join Confirmation Back to Joiners

E.g. "Join group foo" where "foo" is the group's name.



# MeKey send digest to Group Owner 5 minutes after after mass joining event.

E.g. 5 people just joined your group "foo". Go to groups.mekey.com/foo to download their contact details, send messages, and continue the discussion.



## Web based group features may include the following...

#### If the Joiner is not a MeKey member, then she must complete profile to complete registration.

This triggers subroutine 3C from mobile-one-to-one PRD.



New Group Joiners Complete Profile

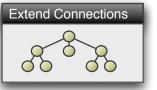


# Joiners who are already MeKey member receive notification via SMS & other preferred methods.

SMS message simply confirms successful joining of the group. E.g. "You're now a member of the group 'foo'. visit http://groups.mekey.us/foo to continue the discussion and share contact info with others.







...and may be accessible via MeKey.us, Facebook, mobile, etc.

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### Priority 1

### Priority 2

#### **Priority 3**

Polls

#### **Group Leader Sets up Polls** In Presentation

Prior to meeting, meeting leader sets up poll with simple choices for group members to answer.



#### Group Leader Sends Poll Via Web or Phone Interface

If by phone: send text message "group foo poll 1" where "foof" is the group name and "poll 1" is the name of the poll question to send to group members.







#### Poll Question is Sent to Joiners/ Members

#### **Group Joiners Answer the Poll Ouestion**

After receiving the poll question, members reply with their option answer (as defined in the question itself.

#### **Additional Notes**

MeKey will periodically send messages to Joiners to complete profile details (as the needs arise)

MeKey will periodically send messages to Joiners to remind them of the one-to-one and one-to-many features MeKey offers.

#### **Group Leader Makes Connections**

#### Group Leader May Pay to Connect Directly with Joiners

If has not already.





#### If Group Leader Has Paid Then He May Now **Download/Connect to Joiners**

By Web Only.

Status Messages are sent to group owner indicating any new joiners and group joiner completeness.







#### **Group Joiner Completeness Notifications**

Via SMS and other preferred communique. Status Messages are sent to group owner indicating any new joiners and group joiner completeness.







#### **Group Members Make Connections**

#### **Group Members May Pay to Connect Directly with Others**

When going to the group site, fellow members may pay to ask others for connections.

Pay fo	or Connection	ı
1 2 3		l

#### If Group Member Has Paid Then He May Now Download/Connect to Joiners

By Web Only.

Status Messages are sent to group owner indicating any new joiners and group joiner completeness.

#### **Group Joiner Connection Notifications**

Via SMS and other preferred communique. MeKey sends messages to group joiners notifying them of group activity and potential to connect with other members.

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