




Use it

Green your mind - Innovative Packaging

Omar Al Marashly - Aladdin Almarashly - Aziz Marashly





Innovative Packaging: Laser QR Codes on Products

01

THE IDEA

Revolutionizing Packaging with Information and Sustainability

02

MAIN GAOL

Wealth of knowledge and tool for sustainability

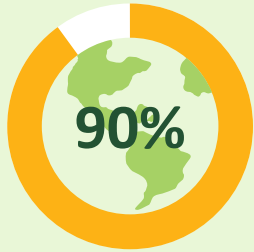
03

FEATURES

Opportunities for consumers and businesses

Problem

The packaging Challenge



Lack of information in packaging (plastic, glass, carton)

Many products come with limited information on packaging.



Waste

Billions of tons of packaging materials end up in landfills every year



Solution

Laser QR Codes

01

Information

02

Benefits

03

User engagement

It's working !!!
useit.atjed.com



MARKET LANDSCAPE AND POTENTIAL

Size of the Target Market

The entire global packaging industry

Current Trends

Digital engagement is reshaping consumer behavior. People want instant access to information.



BUSINESS MODEL

SUSTAINABLE PROFITABILITY



REVENUE MODEL

- Partnerships with Product Manufacturers
- QR Code Generation Service Fees
- Big Data
- Integration with Social Media and Supermarkets

BUSINESS MODEL

SUSTAINABLE PROFITABILITY



REVENUE MODEL

1. Partnerships with Product Manufacturers:

Estimated Number of Partnerships: 10 in the first year, 20 in the second year, and 30 in the third year.

Fee per QR Code Implementation: \$0.005 per QR code.

Year 1 Revenue: 10 (partnerships) x 1,000 (average QR codes per partnership) x \$0.005 = \$50.

Year 2 Revenue: 20 (partnerships) x 1,500 (average QR codes per partnership) x \$0.005 = \$150.

Year 3 Revenue: 30 (partnerships) x 2,000 (average QR codes per partnership) x \$0.005 = \$300.

2. QR Code Generation Service Fees:

Estimated Number of Customers: 50 in the first year, 100 in the second year, and 150 in the third year.

Annual Subscription Fee per Customer: \$500.

Year 1 Revenue: 50 (customers) x \$500 = \$25,000.

Year 2 Revenue: 100 (customers) x \$500 = \$50,000.

Year 3 Revenue: 150 (customers) x \$500 = \$75,000.

3. Total Revenue:

Year 1 Total Revenue: \$50 (Partnerships) + \$25,000 (Service Fees) = \$25,050.

Year 2 Total Revenue: \$150 (Partnerships) + \$50,000 (Service Fees) = \$50,150.

Year 3 Total Revenue: \$300 (Partnerships) + \$75,000 (Service Fees) = \$75,300.

COMPETITION ANALYSIS

COMPETITORS

NOTING IN THE GOURND



UNIQUE AND EFFECTIVE

- Environmental Stewardship
- Comprehensive Information
- Cost-Effective
- User Engagement



MARKET ENTRY AND GROWTH



Strategic Partnerships

We're collaborating with industry leaders to integrate our laser QR code technology into their products.



Targeted Marketing

We're deploying targeted marketing campaigns to raise awareness.



E-commerce Integration

We're partnering with e-commerce platforms to make our QR codes easily accessible to online shoppers.



Our Driving Force



Tech Geeks



Entrepreneurs



Rainmakers



Support

Financials and Metrics

Estimated Financial Projections

- **Year 1:**

Total Revenue (Partnerships): \$50 (Partnerships) + \$25,000 (Service Fees) = \$25,050.

Profit Margin: 10%.

Customer Acquisition Costs (CAC): \$500 per customer.

Return on Investment (ROI): 15% over [2024].

- **Year 2:**

Total Revenue (Partnerships): \$150 (Partnerships) + \$50,000 (Service Fees) = \$50,150.

Profit Margin: 12%.

Customer Acquisition Costs (CAC): \$450 per customer.

Return on Investment (ROI): 20% over [2025].

- **Year 3:**

Total Revenue (Partnerships): \$300 (Partnerships) + \$75,000 (Service Fees) = \$75,300.

Profit Margin: 15%.

Customer Acquisition Costs (CAC): \$400 per customer.

Return on Investment (ROI): 25% over [2026].



Thank you

