CollegeBoard

The SAT Exam Participation

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Agenda

- Analysis Findings

- Recommendations

- Q & A

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Problem Statement and Objective

What states should the College Board focus on for increasing the average participation rates in the SAT exams across the country ?
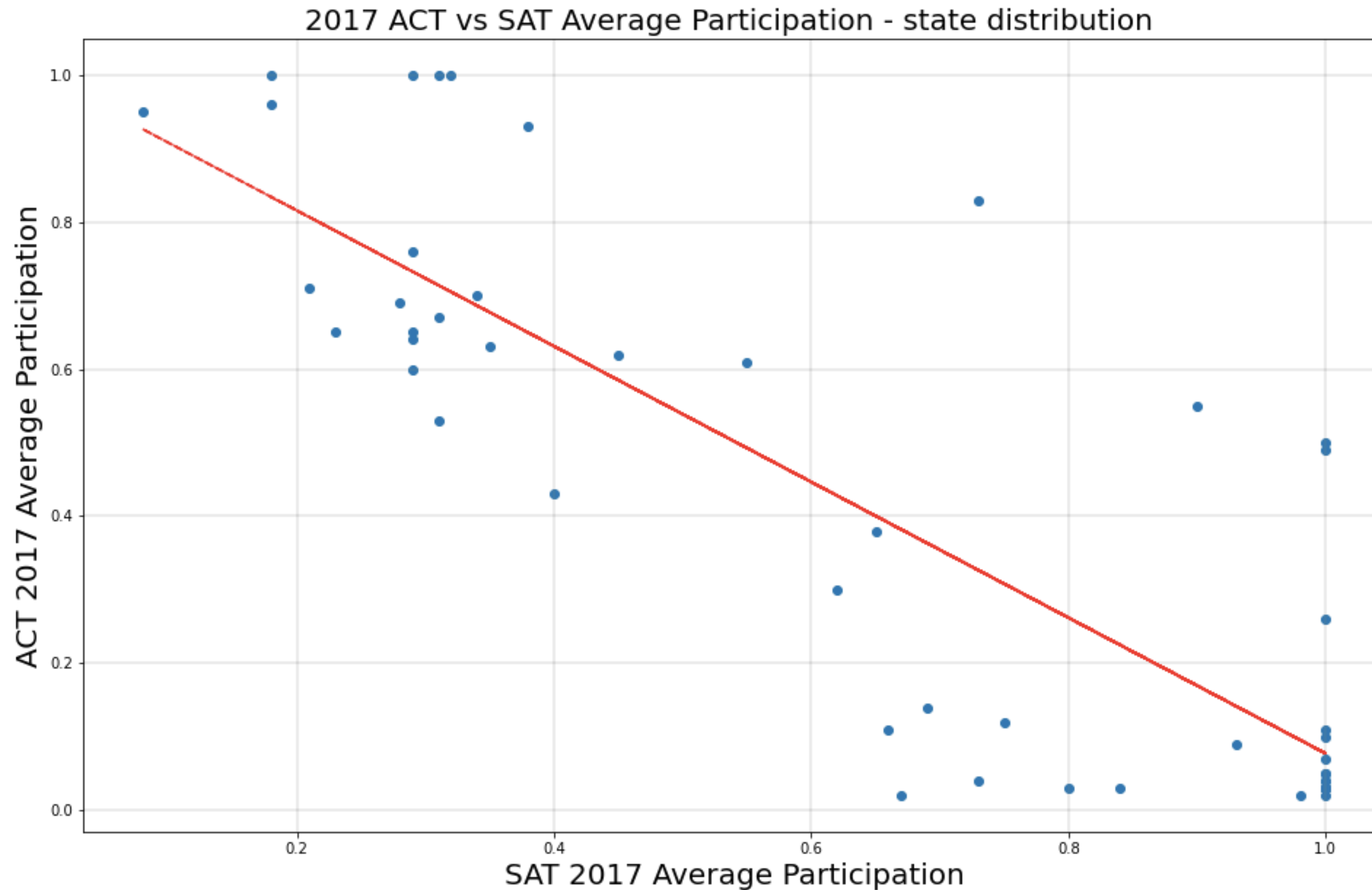
Analysis Findings

- The SAT participation rates are low !

61 % the ACT   vs 45 % in the SAT in avg part. rate

17 states in the ACT vs 5 states in the SAT 100% part.

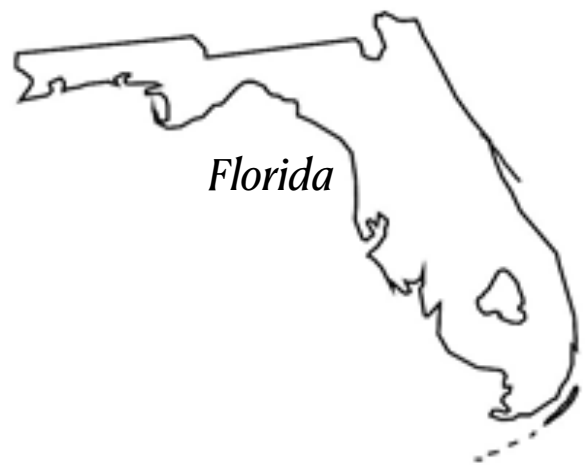1 states in the ACT vs 20 states in the SAT <= 15% part.

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Analysis Findings

2017 ACT vs SAT Average Participation - state distribution

Analysis Findings

- The lowest & highest participation

SAT	ACT
North Dakota	New Hampshire
Mississippi	Maine
Iowa	Delaware
Missouri	Rhode Island
Wisconsin	Pennsylvania
Utah	Michigan
South Dakota	Vermont

SAT	ACT
DC	Wisconsin
Michigan	Utah
Connecticut	Kentucky
Delaware	Oklahoma
New Hampshire	Louisiana
Colorado	Nevada
Idaho	Arkansas

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Recommendation

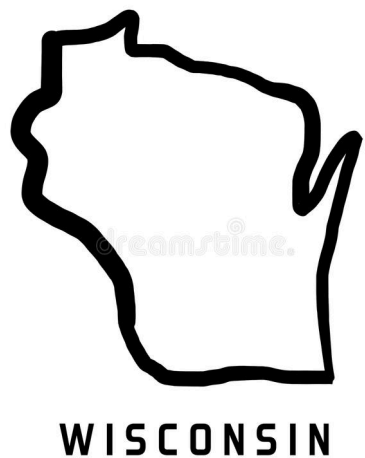- Prioritize Florida, Ohio and Wisconsin

the most populated state in top 10 SAT part. list

18% part. rate in the SAT is **low!**

#**7** most populated stated in the US

3% part. rate in the SAT is **low!**

#**2** highest total score in the SAT

Q & A