



ALAGAR RAJA RAVI


GRAPHIC DESIGNER | FRONT END DEVELOPER | DOCUMENT SPECIALIST


Creative and detail-oriented Graphic Designer and Front-End Developer with [3 years] of experience in crafting visually engaging designs and developing responsive, user-centric websites. Proficient in [list key tools like Adobe Creative Suite, Figma, HTML, CSS, JavaScript, etc.], with a strong passion for blending aesthetics and functionality. Skilled in collaborating with cross-functional teams to deliver seamless user experiences. Adept at transforming concepts into innovative digital solutions while meeting tight deadlines.


PERSONAL INFO

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 <https://www.linkedin.com/in/alagar-raja-8b9b76139>

WORK EXPERIENCE

Software Developer

RR Donnelley Feb 2024 to Present - Chennai, Tamilnadu

Email Template Designer

- Designed and developed responsive email templates aligned with brand guidelines, ensuring optimal performance across various devices and email clients.
- Implemented best practices for email layout, typography, and accessibility, improving user experience.
- Utilized tools like [e.g., Adobe XD, Figma, HTML, CSS] to streamline the email design process and enhance workflow efficiency.

MIS / Graphic Designer

Coodu Trust Nov 2018 to Feb 2021 - Dindigul, Tamilnadu

Project co-ordinator / MIS

- Managed and maintained data systems for government projects, including **DDUGKY** and **TNSDC**, ensuring accurate and timely reporting.
- Monitored project performance metrics, analyzed data trends, and provided actionable insights to stakeholders.
- Provided training and technical support to staff on MIS tools and reporting systems.

EDUCATION

BE - Computer Science and Engineering

July 2015 to Nov 2020 - Dindigul, Tamilnadu

- SBM College of Engineering & Technologies

DCE - Diploma in Computer Engineering

Jun 2012 to Mar 2015 - Batlagundu, Dindigul.

- Sri krishna Polytechnic College

Secondary School Leaving Certificate

Jun 2006 to Mar 2010 - Batlagundu, Dindigul.

- Government Higher Secondary School

Technical Skills

Adobe PhotoshopHTML/CSS

Adobe IllustratorJava Script

Adobe XD

Adobe After EffectsPremiere pro

Adobe Indesign

Soft Skills

- > Leadership
- > Work Ethic
- > Creativity
- > Time Management
- > Adaptability and Flexibility
- > Teamwork and Collaboration

Languages

- > Tamil / English

Other Skills

- > Digital Marketing
- > SEO Marketing
- > Content Writer
- > Video Editing
- > Photography
- > Digital Creator
- > Social Media influencer

Hobbies

- Watching Movies
- Video Editing
- Content creation
- Hearing Songs
- Playing Games