

Brainstorm and idea prioritization

Template



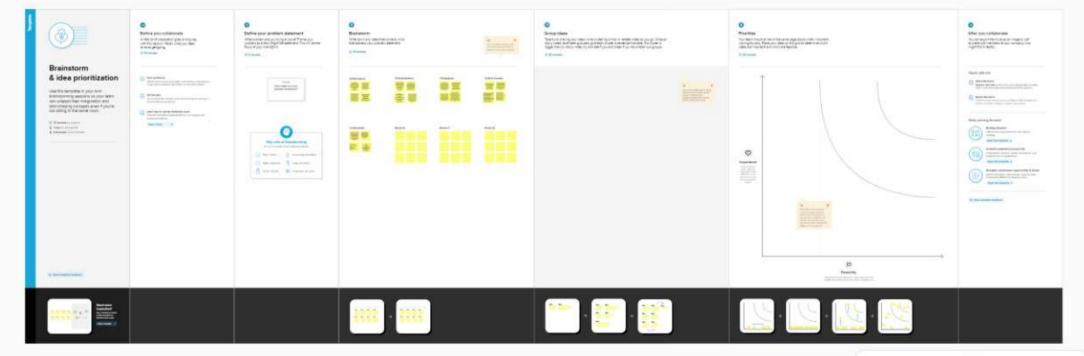
New mural from template















Template



New mural from template













Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

