Initial page

1) Login page
2) Registration page
3) KYC Page (after registration)
4) Home Page(start assessment, update profile, recent assessments)
5) Profile Page (profile, completed assessments, documents)
6) Assessment page(create assessment, manage assessment)

7) Welcome Page

1) Add select language
2) 2 Button: Sign in and Registration

8) Registration

3) Registration form (Business Name, TIN Number , Phone Number ,email,password)
4) Business dashboard (quand est ce qu on complete le profile complet ???)
5) Profile Menu
6) Assessment menu
7) Campaign Menu
8) Payment menu
9)

Page	Change to make

Login Page	1) Add Social/SSO Options: Include buttons for login via Google, LinkedIn, or email-based SSO to speed up access for business users. 2) Password Recovery Integration: Add a "Forgot Password?" link directly below the password field, leading to a secure reset flow with email/SMS verification. 3) Multilingual Toggle: Place a language selector (e.g., English, French, Swahili) at the top-right, as discussed for broader accessibility in diverse markets. 4) Error Handling: Implement real-time validation (e.g., red outlines for invalid username/password) and friendly error messages like "Invalid credentials—try again or reset password." 5) Adding a "Register" button near the "Sign In" button on the login page could enhance user accessibility by providing a clear, immediate option for new users to create an account without navigating elsewhere.
Registration Pages	1) Unify Variants: There are two registration screens—one with First/Last Name, Username, Email, Phone; another with Email, Phone, Password. Standardize into a single, progressive form: Start with basic user info(, then business details, to avoid overwhelming

	users. Use conditional fields (e.g., show Username only if needed). 2) Field Enhancements: Add auto-complete for phone numbers with country codes (e.g., +1 for US) and email validation to prevent typos. For passwords, include strength indicators and requirements (e.g., 8+ characters, mix of letters/numbers). 3) Privacy Notice: Include a checkbox for agreeing to terms/privacy policy, linking to a GDPR-compliant policy page, emphasizing data security for financial info. 4) Progress Indicator: Add a stepper (e.g., 1/3: User Info > 2/3: Business Basics > 3/3: Confirmation) to guide users and show completion percentage. *It would be great to improve the user flow by using conditional logic to reveal KYC fields only after the core registration details (e.g., name, email, phone, password) are successfully submitted and validated. This can be implemented by initially showing only the registration section, then dynamically displaying the KYC section (e.g., Business Name, TIN Number, Enterprise Type) upon completion of the first step, ensuring a cleaner and less overwhelming experience for users.*

Home Page (Dashboard)	**Welcome Section** ● **Overview**: Upon logging in, users are greeted with a personalized welcome message (e.g., "Welcome back, AXEL!"). This section sets a friendly tone and provides a brief tagline like "Track your assessment progress and business growth." ● **Purpose**: Orients users and offers a starting point for engagement. **Quick Actions Section** ● **Features**: Includes three prominent buttons with intuitive icons: ○ "Start New Assessment" to initiate business readiness evaluations. ○ "Update Profile" to refine business details and improve matching potential. ○ "Initiate a Campaign" to launch investor outreach efforts with a guided wizard. ● **Design**: Presented in a grid layout for easy access, with tooltips on hover for guidance. ● **Purpose**: Enables immediate, actionable steps to enhance user activity. **Metrics Display Section** ● **Features**: Showcases real-time insights in color-coded cards: ○ Assessment Average Readiness Score (e.g., 85%, with green for high, red for low). ○ Number of Campaigns (total active campaigns). ○ Number of Campaigns Vetted (campaigns reviewed by the system).

	◦ Number of Campaigns Completed (successfully finished campaigns). ● **Enhancements**: Includes optional trend visualizations (e.g., small bar or donut charts) to highlight progress. ● **Purpose**: Provides a quick snapshot of performance and readiness status. **Campaign Status Section** ● **Features**: Replaces the former Recent Assessments view with a detailed overview of active campaigns, including: ◦ Campaign name, start date, and status (e.g., Draft, Vetted, Completed) with color-coded indicators (gray, orange, green). ◦ A "View Details" button for each campaign. ◦ A prompt like "No campaigns yet—start by initiating your first campaign" if none exist, with a link to "Initiate a Campaign." ● **Design**: Displayed as a card or table, with optional filters (e.g., by status) for scalability. ● **Purpose**: Tracks campaign progress and encourages continued engagement. **Navigation and Accessibility** ● **Features**: A consistent top navigation bar (Dashboard, Profile, Assessments, Enterprise, Logout) with active state highlighting (e.g., blue for current page). Ensures mobile responsiveness with stacked layouts and touch-friendly buttons.

	Includes accessibility features like high-contrast text and keyboard navigation support. ● **Purpose**: Maintains seamless navigation and usability across devices and user needs.
Profile Page	● **Overview**: Upon accessing the Profile Page (Enterprise Profile), users are welcomed with a personalized greeting (e.g., "Hello, AXEL H! Manage your enterprise details here"). This section includes a brief description like "Update your business information and settings to enhance your readiness and investor matching potential." ● **Purpose**: Provides a welcoming entry point and sets the context for profile management. **Business Section** ● **Features**: Displays core business details in an editable format, including: ○ Company Name (e.g., TechCorp Solutions Ltd), Industry (e.g., Technology), Established Year (e.g., 2018), Employee Count (e.g., 45), and Annual Revenue (e.g., $2.5M). ○ An "Edit Profile" button for inline updates to these fields. ○ A completeness meter (e.g., "Business Section 75% Complete") with suggestions like "Add description to reach 100%." ● **Design**: Organized in a clean layout with clickable fields and tooltips for field definitions.

	● **Purpose**: Allows users to manage and update essential business data efficiently. **Contact Section** ● **Features**: Includes contact-related information, such as: ○ Email Address (e.g., enter your email) and Phone Number (e.g., enter your phone number). ○ An "Edit Profile" button for inline updates to contact details. ● **Design**: Presented in a separate collapsible or tabbed area for clarity, with validation for email and phone formats. ● **Purpose**: Ensures users can easily update and verify contact information for communication. **Legal Section** ● **Features**: Contains legal and compliance details, including: ○ Business Type (e.g., Private Limited Company). ○ An "Edit Profile" button for inline updates to legal information. ○ Optional fields for legal documents (e.g., upload TIN proof or business registration) with drag-and-drop support and file type restrictions (PDF, JPG <5MB). ● **Design**: Displayed in a dedicated area with a "Upload Documents" option and preview functionality.

	Purpose: Facilitates management of legal status and supporting documentation securely. **Management Section** **Features**: Provides administrative and oversight tools, including: - A "Manage Team" option to add or remove authorized users with role assignments (e.g., Admin, Editor). - A "Notification Settings" toggle to customize alerts for profile updates, assessments, or campaigns. - A "Activity Log" view showing recent changes (e.g., last edited by AXEL H at 01:12 PM CAT on August 31, 2025). - An "Edit Profile" button for inline updates to management settings. **Design**: Presented in a collapsible panel with clear labels and a table or list format for team management and logs. **Purpose**: Empowers users to oversee team access, customize notifications, and track activity for better control and coordination. **Navigation and Accessibility** **Features**: A consistent top navigation bar (Dashboard, Profile, Assessments, Enterprise, Logout) with active state highlighting (e.g., blue for Profile). Ensures mobile responsiveness with stacked sections and touch-friendly buttons. Includes accessibility features like high-contrast

	text, screen reader support (e.g., ARIA labels), and keyboard navigation. ● **Purpose**: Maintains uniform navigation and ensures usability across devices and user abilities.
Assessment Pages	● **Overview**: Upon accessing the Assessment Page, users are greeted with a personalized message (e.g., "Hello, AXEL H! Complete your assessment here"). This section includes a brief description like "Answer questions to evaluate your funding readiness and receive a tailored readiness score with recommendations." ● **Purpose**: Provides a welcoming entry point and clarifies the page's purpose for completing assessments. **Assessment Form Section** ● **Features**: Contains the interactive assessment form where businesses input data, including: ○ Sector-specific questions (e.g., financial health, operational efficiency) tailored to the user's industry (e.g., Technology). ○ A progress bar (e.g., "50% Complete") to track completion status. ○ "Save & Continue" and "Submit" buttons to manage the process, with real-time validation for required fields. ● **Design**: Presented as a step-by-step wizard with collapsible sections, ensuring a focused and manageable experience.

	• **Purpose**: Enables users to complete the assessment efficiently and accurately.
	Readiness Scoring Section
	• **Features**: Displays the funding readiness score and analysis after submission, including:
	  ○ A readiness score (e.g., 85%) with a color-coded indicator (green for high, yellow for moderate, red for low).
	  ○ A breakdown of strengths (e.g., "Strong financials") and weaknesses (e.g., "Limited investor outreach").
	• **Design**: Shown in a card layout with a prominent score display and expandable details for clarity.
	• **Purpose**: Provides immediate feedback on funding readiness based on the assessment.
	Recommendation Section
	• **Features**: Offers tailored recommendations based on the score, such as:
	  ○ Actionable steps (e.g., "Update profile with detailed financials" or "Initiate a campaign to attract investors").
	  ○ Links to relevant tools (e.g., "Update Profile" button or "View Investor Matches").
	  ○ A "Download Report" option to save recommendations as a PDF with watermarks.
	• **Design**: Presented as a list or accordion with bullet points and clickable actions, updated dynamically post-assessment.

	Purpose: Guides users toward improving funding readiness and connecting with investors. **Navigation and Accessibility** **Features**: A consistent top navigation bar (Dashboard, Profile, Assessments, Enterprise, Logout) with active state highlighting (e.g., blue for Assessments). Ensures mobile responsiveness with stacked layouts and touch-friendly buttons. Includes accessibility features like high-contrast text, screen reader support (e.g., ARIA labels), and keyboard navigation. **Purpose**: Maintains uniform navigation and ensures usability across devices and user abilities at 03:15 PM CAT on Sunday, August 31, 2025.
Campaign Page	**Overview**: Upon accessing the Campaign Page, users are greeted with a personalized message (e.g., "Hello, AXEL H! Launch and manage your campaigns here"). This section includes a brief description like "Create and track investor outreach campaigns to boost your funding opportunities using your business and assessment data." Purpose: Provides a welcoming entry point and sets the context for campaign management, integrating data from the Businesses and Readiness Assessments tables. **Campaign Creation Section**

	Features: Contains tools to initiate a new campaign, utilizing data from the Funding Campaigns and Campaign Financials tables: A "Start New Campaign" button triggering a wizard with fields for: A progress bar (e.g., "40% Complete") and "Save Draft" and "Launch Campaign" buttons, with validation for required fields. Design: Presented as a step-by-step form with collapsible sections, pulling sector-specific options from Readiness Assessments. Purpose: Enables users to create tailored campaigns using their business profile and financial data. **Campaign Status Section** Features: Displays the current status of all campaigns, drawing from the Funding Campaigns table: Campaign name, start date (created_at), status (status), and a "View Details" button, linked to campaign_id PK.

	Color-coded indicators (gray for Draft, orange for Vetted, green for Completed) based on status. A prompt like "No campaigns yet—start by creating your first campaign" if no records exist, with a link to "Start New Campaign." Integration with Matches (match_id FK) and Interactions (interaction_id FK) to show investor engagement. Design: Shown as a scrollable card or table with sortable columns (e.g., by created_at or status). Purpose: Allows users to monitor campaign progress, leveraging related data from Matches and Interactions. **Campaign Metrics Section** Features: Provides key performance indicators, utilizing data from Funding Campaigns and related tables: Number of Campaigns (count of campaign_id PK). Number of Campaigns Vetted (filtered by status = 'Vetted'). Number of Campaigns Completed (filtered by status = 'Completed'). Average campaign success rate (calculated from Matches match_score and Interactions interaction_type).

	Design: Presented in a compact dashboard layout with tooltips for detailed insights, potentially including a small trend chart based on created_at timestamps. Purpose: Offers a quick overview of campaign performance, informed by analytics from Analytics Events. Action Tools Section Features: Includes management options, integrating data across multiple tables: "Edit Campaign" to modify active. "Export Results" to download campaign data (including Campaign Financials and Documents) as a PDF or CSV with watermarks . Design: Integrated as a toolbar above the campaign list with clear, touch-friendly buttons. Purpose: Enhances control and data accessibility, leveraging Admin and Investor data for oversight.