

Alaina M. B. Doyle
Cary, NC | 919.624.4458 | alainabalaski@gmail.com

Core Technical Competencies

- Skilled in Excel, Word, Powerpoint, Votebuilder, Tableau, and management of help desk requests
- Knowledge of HTML, CSS, jQuery

Education

Appalachian State University, Boone, NC August 2018
Economics B.A., Biology minor

- Graduated *cum laude* with university and departmental honors
- Four - year recipient of Chancellor's full-ride Scholarship at Appalachian State University
- Undergraduate coursework in Calculus, Statistics, Econometrics

Experience

Technical and Teaching Experience

- As a private Academic Coach I prepare high school students for standardized exams as well as design and teach custom curriculum to K-12 students in a variety of subjects
- As an assistant to the NCDP Data Director, I managed help desk requests and helped candidates, campaign staff, and elected officials learn how to use NGP VAN VoteBuilder
- As TA for *Digital Humanities*, I assisted in teaching undergraduates to prepare and analyze large data sets and to utilize IBM Watson Analytics, SPSS, and Excel to carry out research
- As the Volunteer Director for the Watauga County Democratic Party, I managed phone banking activities, which entailed generation and management of contact lists from voter files and Votebuilder troubleshooting

Communications and Leadership

- As an assistant to the North Carolina Democratic Party Data Director, I manage and answered technical help desk requests for existing VoteBuilder users, as well as provide quotes and guidance to campaign staff interested in purchasing VoteBuilder access
- As Volunteer Director for the Watauga County Democratic Party and Adam Coker for Congress, I recruited and managed all volunteers, organized led phone banking and canvassing activities, coordinated campus field staff, and wrote and edited scripts used to contact tens of thousands of voters
- As Demo Coordinator for Earthfare, performed weekly transfers and controlled demo budget, maintained and ordered in-store demo supplies, coordinated with leadership across departments to ensure the success of active demos, reported to and collaborated with retailers and corporate to ensure ongoing success and improvement of demos

Work History

Academic Coach at Triangle Academic Coach	July 2019- present
Eva Clayton Data Fellow, NC Democratic Party, Raleigh, NC	Feb 2019- September 2019
Substitute Teacher, WCPSS, Raleigh, NC	April 2019- present
Volunteer Director, Adam Coker for Congress, Greensboro, NC	Feb 2018- May 2018
Teaching Assistant, Appalachian State University, Boone, NC	Aug 2017- Dec 2017
Volunteer Director, Watauga Co Democratic Party	Sep 2015- Nov 2016
Demo Coordinator, Earthfare, Boone, NC	June 2015- Mar 2016
Tutor, Appalachian State University, Boone, NC	Aug 2013- Dec 2016

References

Adam Coker
Adam Coker for Congress
828-773-0633
adam@thegoodlight.com
<https://www.linkedin.com/in/adamcoker>

Vicky Szufliata
Data Director, North Carolina Democratic Party
220 Hillsborough St, Raleigh, NC 27603
646-702-2263
vszufliata@ncdp.org
<https://www.linkedin.com/in/vicky-szufliata>

Professor Randall Reed, PhD
Department of Philosophy and Religion, Appalachian State University
I.G Greer Hall 217
828-262-2428
reedrw@appstate.edu

Professor John G. Lehman
Department of Economics, Appalachian State University
215 Howard Street Hall, Boone, NC
828-262-8902
lehmanjg@appstate.edu