1. Website: Reddit  
   Web Address: <http://www.reddit.com>  
   Description: Upvotes/Downvotes: a point-based system wherein people can choose to agree with (upvote) or disagree with (downvote) a user’s comment. The points are stored as “karma” on the user’s account.

Likes:

* It’s a good way to weed out irrelevant or spammy answers.

Dislikes:

* Occasionally incorrect responses are upvoted more than correct ones

1. Website: StackOverflow

Web Address: <http://www.stackoverflow.com>

Description: Comments: allows users to add comments to the question without mixing it with the “answers.” It is differentiated on the site by formatting and location.

Likes:

* Allows for clarification of the question without crowding up the answers with irrelevant responses.

Dislike:

* Sometimes the users do not understand the difference between comments/answers and simply use “answers” for the same purpose as “comments,” but it is worth mentioning that the feature does cut out on that quite a bit.

1. Website: Youtube

Web Address: <http://www.youtube.com>

Description: Pinned comments: A video’s poster can choose to “pin” a comment to the top of the comment thread.

Likes:

* Allows the poster to give credence to users’ comments by pinning them to the top of the comments.
* Can be used to answer questions posed, allowing the best answer to be pinned.
* Can be used to correct or clarify information in the video (users can pin their own comments)

Dislike:

* Often just used for clout or to promo friends.
* Users can end up only pinning comments that agree with them

1. Website: Youtube  
   Web Address: <http://www.youtube.com>  
   Description: Questions liked by Video Poster: The original poster of the video can like the comment posted on their video. Instead of being included in the traditional “likes/thumbs up” count, it is differentiated by a small version of the video poster’s avatar and a heart.

Likes:

* Allows users to see which comments the user liked/supported.
* Allows for more flexibility than pinned comments, since only one comment at a time can be pinned.

Dislikes:

* It suffers the same problem, where a user could only like comments that agree with them.
* A user could like so many comments that the importance of having a comment liked by the original poster could be cancelled out.

1. Website: Twitter  
   Web Address: <http://www.twitter.com>  
   Description: Quote Retweets: Also on Tumblr.com as part of the “reblog” function. A user can “retweet” another user’s tweet (basically, add that tweet to their own profile) and add their own comment to the tweet.

Likes:

* Allows users to correct their own tweets or add further information (Twitter does not have an edit function)
* Allows other users to correct information on others’ tweets while directly referencing the incorrect tweet.
* Allows users to have opposing views/debate while keeping context in check.

Dislikes:

* When too many tweets are quoted and then requoted people are unlikely to read the initial tweet or look beyond the last few quotes or the shortest ones. This is more of a problem in Tumblr reblogs which is fundamentally the same concept.