



Business growth is our business

INCREASING LIP & IIPS DEMAND IN THE UGANDAN COMMUNITY

Maximizing The Digital Dividend.





ABOUT HiPipo

1. HiPipo is a leading digital age organization with operations covering Digital Innovation, Financial Inclusion, Inclusive finance, Events, Awards and Music. HiPipo is keen to promote secure digital financial services because of their vital role in promoting financial inclusion.
2. HiPipo spearheads financial inclusion advocacy in Africa under the Include Everyone Program. We organize the famous all-inclusive, life-changing initiatives such as; *40 Days 40 FinTechs*, the *FinTech Landscape Exhibition*, *Women In FinTech Hackathon*, *Women In FinTech Summit*, *HiPipo Music Awards*, *Digital Impact Awards Africa* and the *Digital and Financial Inclusion Summit* with generous support from the Gates Foundation and other partners.
3. Globally, HiPipo is a visible advocate for digital innovation, #FinTech and #FinancialInclusion.
4. Read more: <https://www.HiPipo.org/about/>

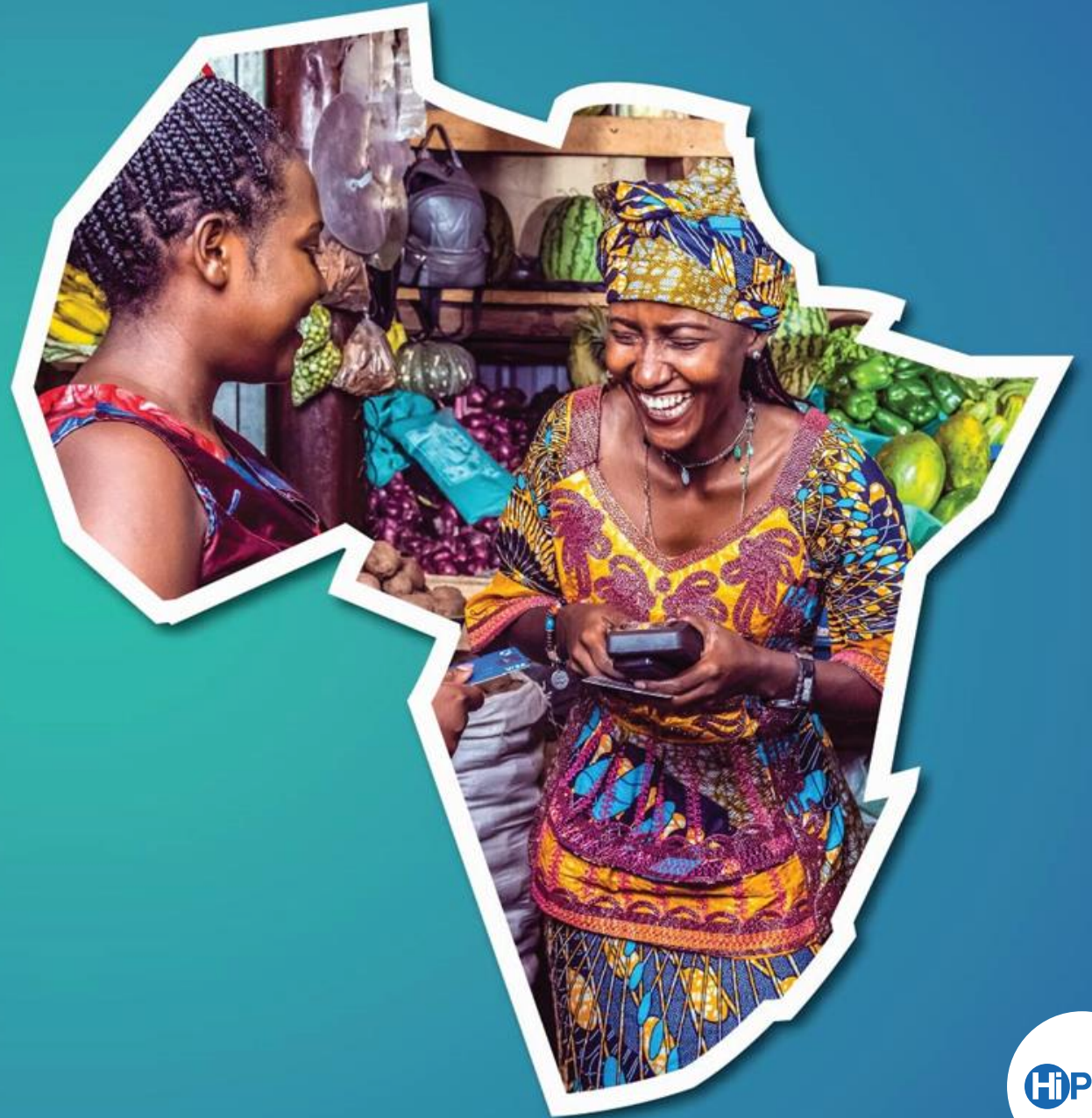
A close-up, profile view of a woman's face, smiling and looking upwards. She has dark skin and is wearing bright red lipstick. The lighting is soft and focused on her face, with the background being dark and out of focus.

OUR VISION

Our vision is to spearhead the emergence of the African continent into fully maximising its digital dividend and potential, with the entire populace equitably participating in the use, leverage, dissemination, innovation, adoption and adaptation of secure digital financial services to improve their lives and livelihoods.

OUR MISSION

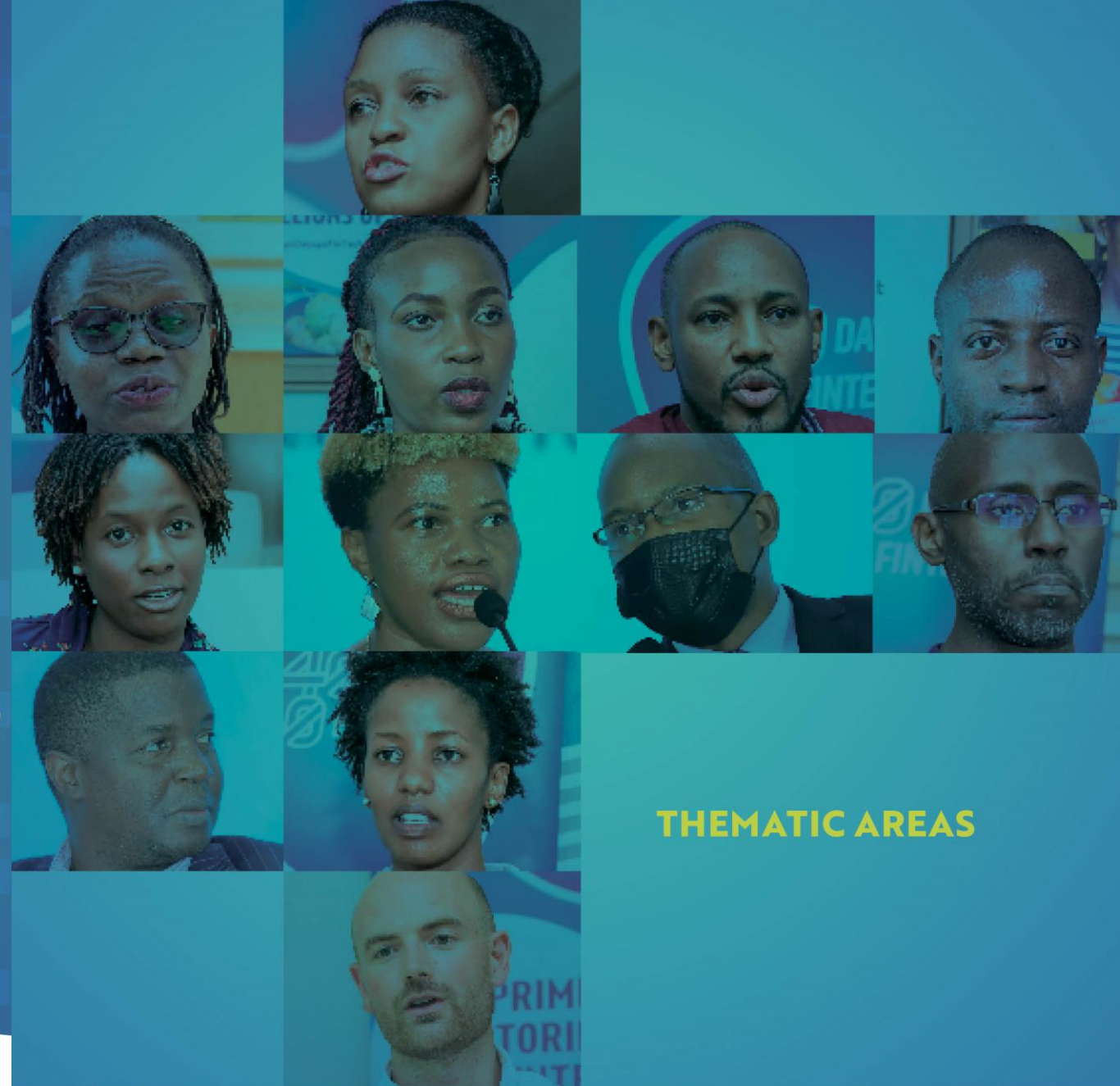
Our mission is to identify, nurture and/or assist digital innovation stakeholders as they seek to build interoperable systems and solutions that will positively transform societies, trigger the empowerment of all persons and communities, and assist in the attainment of sustainable development goals.





#40Days40FinTechs #LevelOneProject

**CHAMPIONING DIGITAL INNOVATION,
INTEROPERABLE INSTANT & INCLUSIVE
PAYMENT SYSTEMS (IIPS) IN AFRICA.**



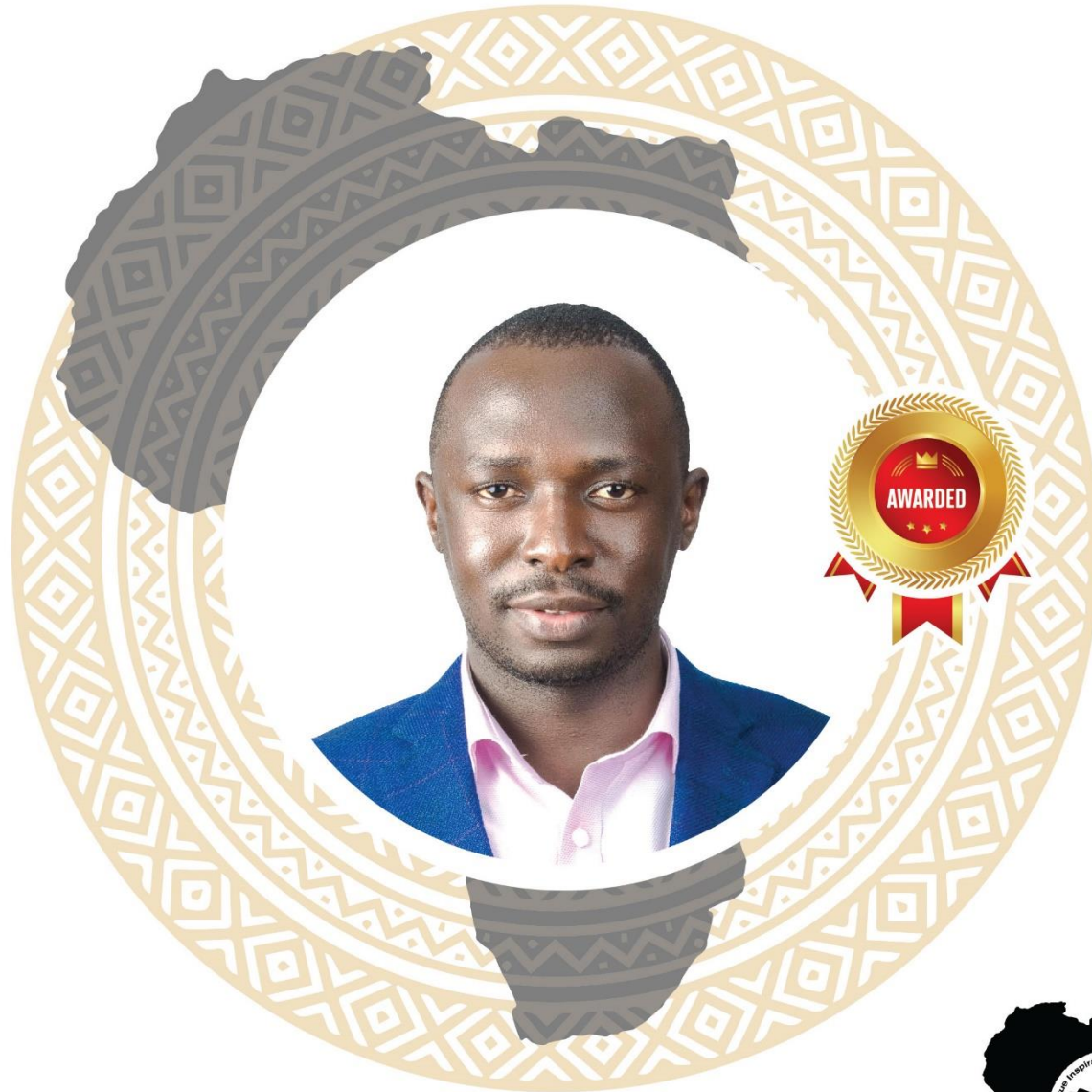
THEMATIC AREAS

MARCH 2022 EDITION

WOMEN IN FINTECH

A NEW GENERATION OF LEADERSHIP & INNOVATION
GUIDED BY THE #LEVELONEPROJECT.





INNOCENT KAWOoya - CEO OF THE YEAR 2021-2022





ABOUT Private Sector Foundation Uganda (PSFU)

- Founded in 1995 with a **vision** to enhance business growth and competitiveness for sustainable wealth creation and shared value.
- **Mission:** to champion **inclusive and sustainable private sector development**.
- **The apex and umbrella body of Uganda's private sector, mandated by the government to facilitate private public dialogue and advocate for the private sector.**
- Has over **2million business members represented by 298 business associations**, corporate bodies and public sector agencies.
- Local representative of the **East African Community (EAC) Business Council** and the **Common Market for Eastern and Southern Africa (COMESA) Business Council**.

ABOUT Private Sector Foundation Uganda (PSFU)

- Organized **into 12 private sector boards** that reflect the structure of Uganda's economy and mirror government ministries for ease of engagement, consultation, advocacy and dialogue.

- **Financial Services**
- **Information and Communication Technology**
- **Agriculture, Forestry and Agribusiness**
- **Construction and Real Estate**
- **Culture and Creative Industry**
- **Energy, Mining, Petroleum, Oil and Gas**
- **Human Resources (skills, education & health)**
- **Manufacturing**
- **Professional Services**
- **Tourism and Hospitality**
- **Trade and Commerce**
- **Transport and Logistics**

ABOUT Private Sector Foundation Uganda (PSFU)

- PSFU leverages its convening power to partner with and implement several projects that complement the general business environment and the government's development plan.

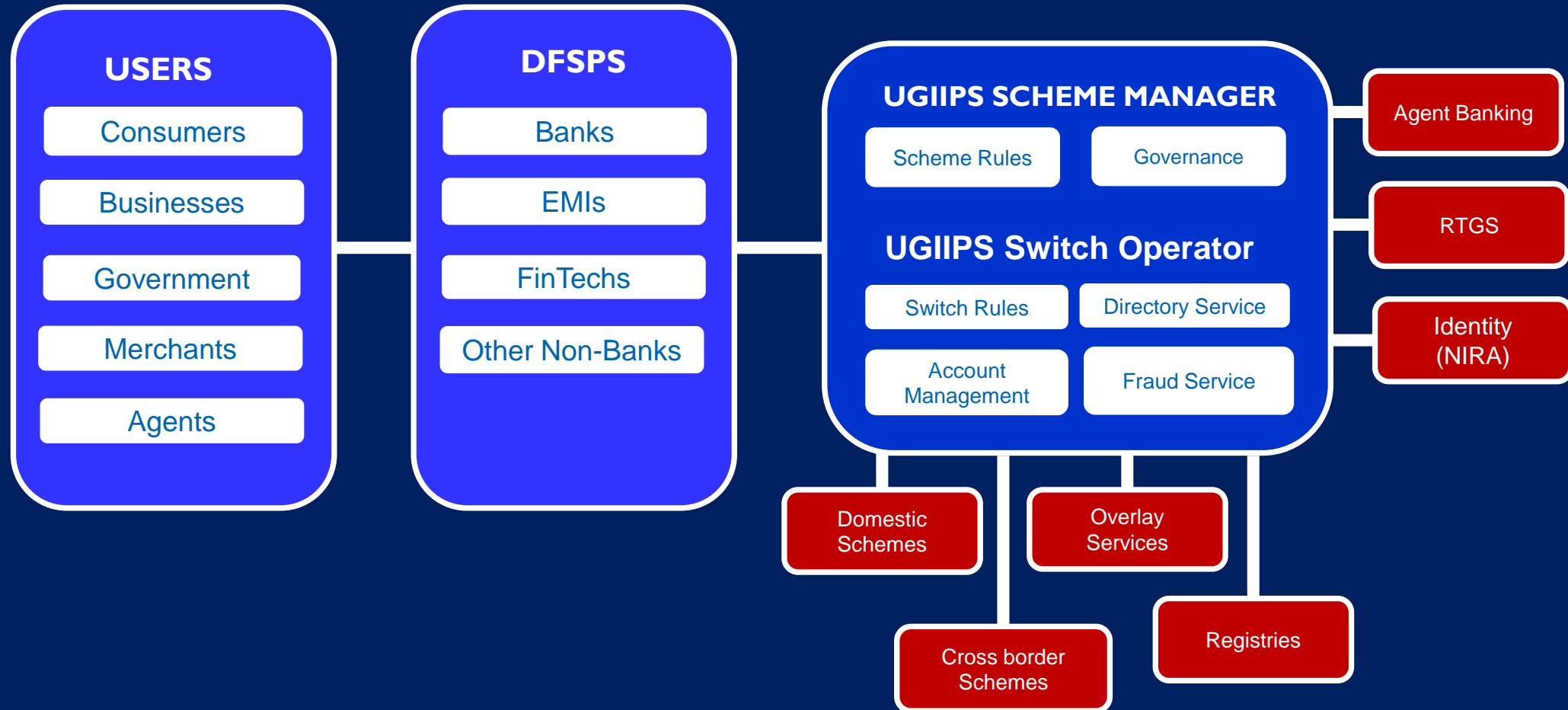
Partner	Initiative
World Bank	Skills Development USD100million (4 years)
United Nations Capital Development Fund	Agriculture revitalisation USD10million (2 years)
Mastercard Foundation	Youth employment USD41million (4years) Covid response recovery USD8million (1 year)

Lessons & OutPuts

1. Urgent to fast-track IIPS set-up
2. Growing CBDC conversation: To advance to a Cash-Lite Economy
3. Interoperability: Speeding up IIPS is imperative
4. Empowered voices of a new age of Women FinTech leaders guided by LIP.
5. An overall success in every dimension
6. Enthusiastic from the get-go - I believe that women have no limitations to success
7. A show of the beauty and fluidity of FinTech and its ecosystem
8. Maintain the passion to innovate
9. Many are becoming FinTech business leaders, CEO, especially women
10. Expressive, redefining and building confidence
11. Offered a chance to Championing digital innovation and interoperable Instant and Inclusive Payment Systems (IIPS)
12. Open Banking and PISP
13. Women and Special Interest Groups (SIG): Equity

PRIVATE SECTOR LED INSTANT & INCLUSIVE PAYMENT SYSTEM

CONVENER – Private Sector Foundation Uganda | COORDINATOR & MANAGER - HiPipo



CONVENER – **Private Sector Foundation Uganda**
COORDINATOR & MANAGER - **HiPipo**

DFSPS

Banks

EMIs

FinTechs

MNOs

Other Non-Banks

SUPPORT

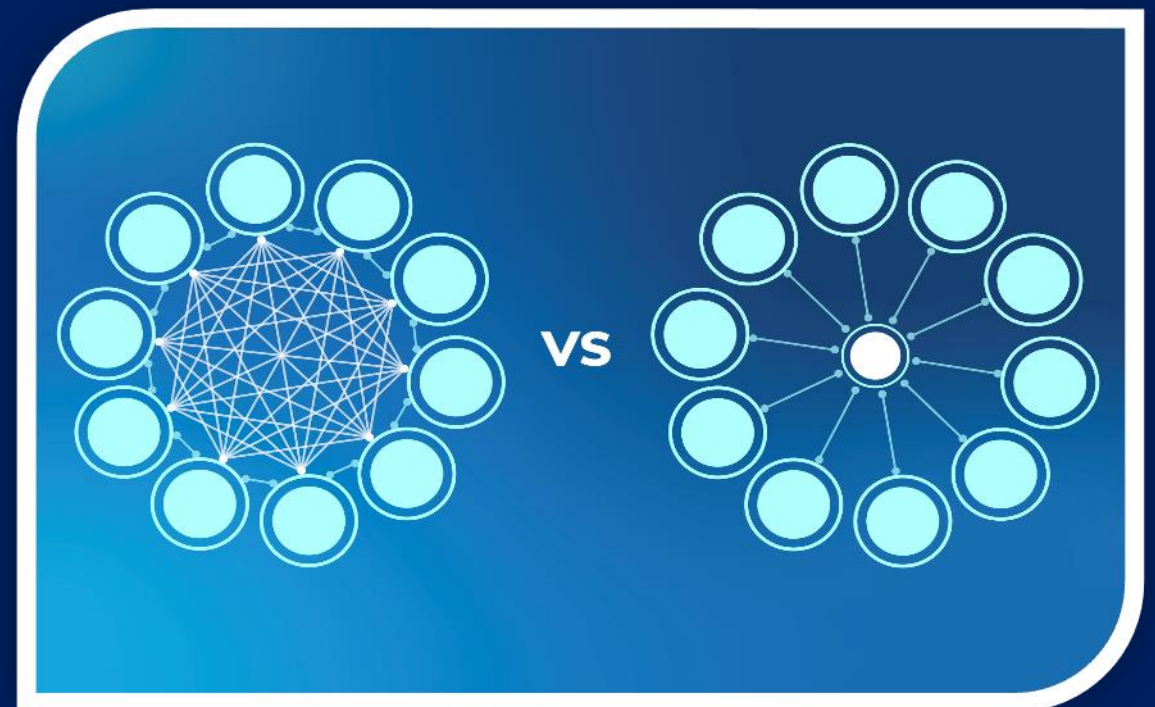
Bank Of Uganda

Ministries

Foundations

NITA-U, FIA

Associations





Thank you.

BILL & MELINDA
GATES *foundation*



#MadeofGOD