

advertising decision tree - Colab

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advertising descision tree

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df=pd.read\_csv("/content/Advertising.csv")  
df

	TV	Radio	Newspaper	Sales
0	230.1	37.8	69.2	22.1
1	44.5	39.3	45.1	10.4
2	17.2	45.9	69.3	12.0
3	151.5	41.3	58.5	16.5
4	180.8	10.8	58.4	17.9
...	...	...	...	...
195	38.2	3.7	13.8	7.6
196	94.2	4.9	8.1	14.0
...	...	...	...	...

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```
[ ] df.columns
```

Index(['TV', 'Radio', 'Newspaper', 'Sales'], dtype='object')

```
df.head()
```

	TV	Radio	Newspaper	Sales
0	230.1	37.8	69.2	22.1
1	44.5	39.3	45.1	10.4
2	17.2	45.9	69.3	12.0
3	151.5	41.3	58.5	16.5
4	180.8	10.8	58.4	17.9

```
[ ] df.tail()
```

	TV	Radio	Newspaper	Sales
195	38.2	3.7	13.8	7.6

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```
y=df.iloc[:, -1]
y
```

```
0      22.1
1      18.4
2      12.0
3      16.5
4      17.9
...
195     7.6
196     14.0
197     14.8
198     25.5
199     18.4
Name: Sales, Length: 200, dtype: float64
```

```
[ ] from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.30,random_state=42)
x_train
```

	TV	Radio	Newspaper
169	284.3	10.6	6.4
97	184.9	21.0	22.0

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```
[ ] from sklearn.tree import DecisionTreeRegressor
model=DecisionTreeRegressor()
model.fit(x_train,y_train)
y_pred=model.predict(x_test)
y_pred

array([[18. , 23.8, 19.6,  5.6, 23.8, 15.3, 22.6,  9.6, 17.8, 17.1,  8.8,
        9.7, 16.7,  3.2, 13.2, 17.9,  5.6, 17. , 11.9, 20.9, 19.6, 15.3,
        10.8, 21.5,  9.7,  9.7, 22.6, 13.2, 11.5,  4.8, 15.5, 13.2, 23.8,
        12. , 20.1, 20.9, 10.4, 19.6, 13.2,  6.7, 13.2, 17.6, 10.1,  9.6,
        16.8,  9.6, 12.3, 10.1, 13.2, 13.3, 13.6, 17.6,  5.6,  5.6, 11.9,
        13.2, 13.2, 27. ,  6.6, 15.5])

df1=pd.DataFrame({'Actual_value':y_test,'Predicted_value':y_pred})
df1
```

	Actual_value	Predicted_value
95	16.9	16.0
15	22.4	23.8
30	21.4	19.6
158	7.3	5.6

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```
[ ] from sklearn.metrics import mean_absolute_error
print("Error is",mean_absolute_error(y_test,y_pred))

Error is 1.3733333333333333

[ ] from sklearn.metrics import mean_absolute_percentage_error
print("Percentage error",mean_absolute_percentage_error(y_test,y_pred))

Percentage error 0.12108697796721851

[ ] from sklearn.metrics import mean_squared_error
print("Squared_error is",mean_squared_error(y_test,y_pred))

Squared_error is 2.8983333333333333

[ ] z = mean_squared_error(y_test,y_pred)
print(np.sqrt(z))

1.7024492160805658

[ ] from sklearn.metrics import r2_score
```

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```
[ ] from sklearn.metrics import mean_squared_error
print("Squared_error is",mean_squared_error(y_test,y_pred))

Squared_error is 2.8983333333333333

[ ] z = mean_squared_error(y_test,y_pred)
print(np.sqrt(z))

1.7024492160805658

[ ] from sklearn.metrics import r2_score
print("R2 score is",r2_score(y_test,y_pred))

R2 score is 0.896397689888915
```

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