

Primer on Analysis of Experimental Data and Design of Experiments

Lecture 11. Big Data Classification by Principal Component Analysis

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Course Outline

$$\bar{y} = f(\bar{x}) \quad \bar{x} = x_1, x_2, \dots, x_n \quad \bar{y} = y_1, y_2, \dots, y_m$$

Lecture 1: Introduction

Lecture 2: Collecting and plotting x_1, x_2, \dots, x_n

Lecture 3: Physical and empirical $f, F, df/dx, \dots$

Lecture 4: Model selection between f_1, f_2, \dots

Lecture 5: Model Selection: Cross-validation and Bootstrapping method

Lecture 6: Scaling theory with known f , $f(\bar{x}) = f(\bar{X})$

Lecture 7: Scaling theory with unknown f , $\bar{x} \rightarrow X$

Lecture 8: Design of experiments to determine $\bar{y}_{\max} = f(\bar{x})$

Lecture 9: DOE and ANOVA

Lecture 11: Principle component analysis for classifying $\{y\}$.

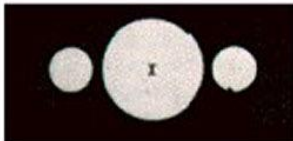
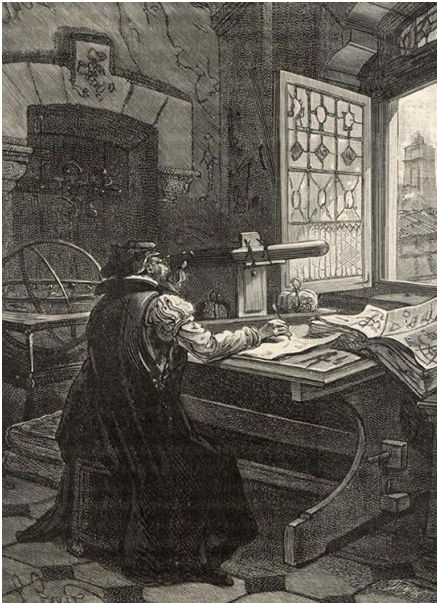
Lecture 12: Machine learning ... Statistical approach to learn f

Lecture 13: Machine LearningAdditional Concepts

Lecture 14: Interpretable ML: Physics-based machine learning and system equation modeling

Lecture 14: Conclusions

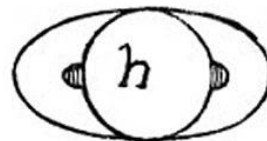
Small vs. big data



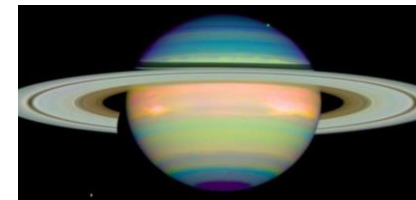
Galileo first sketch
1610



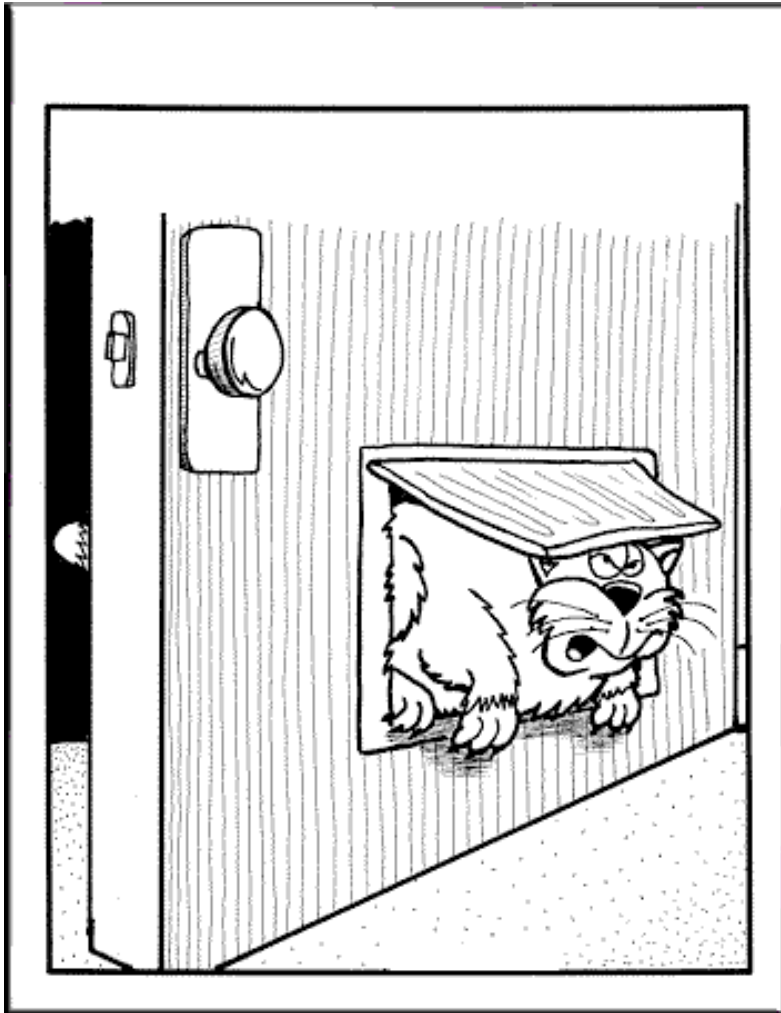
Better telescope
1616



Published etch
1623



“Big data” techniques apply to “little data” too

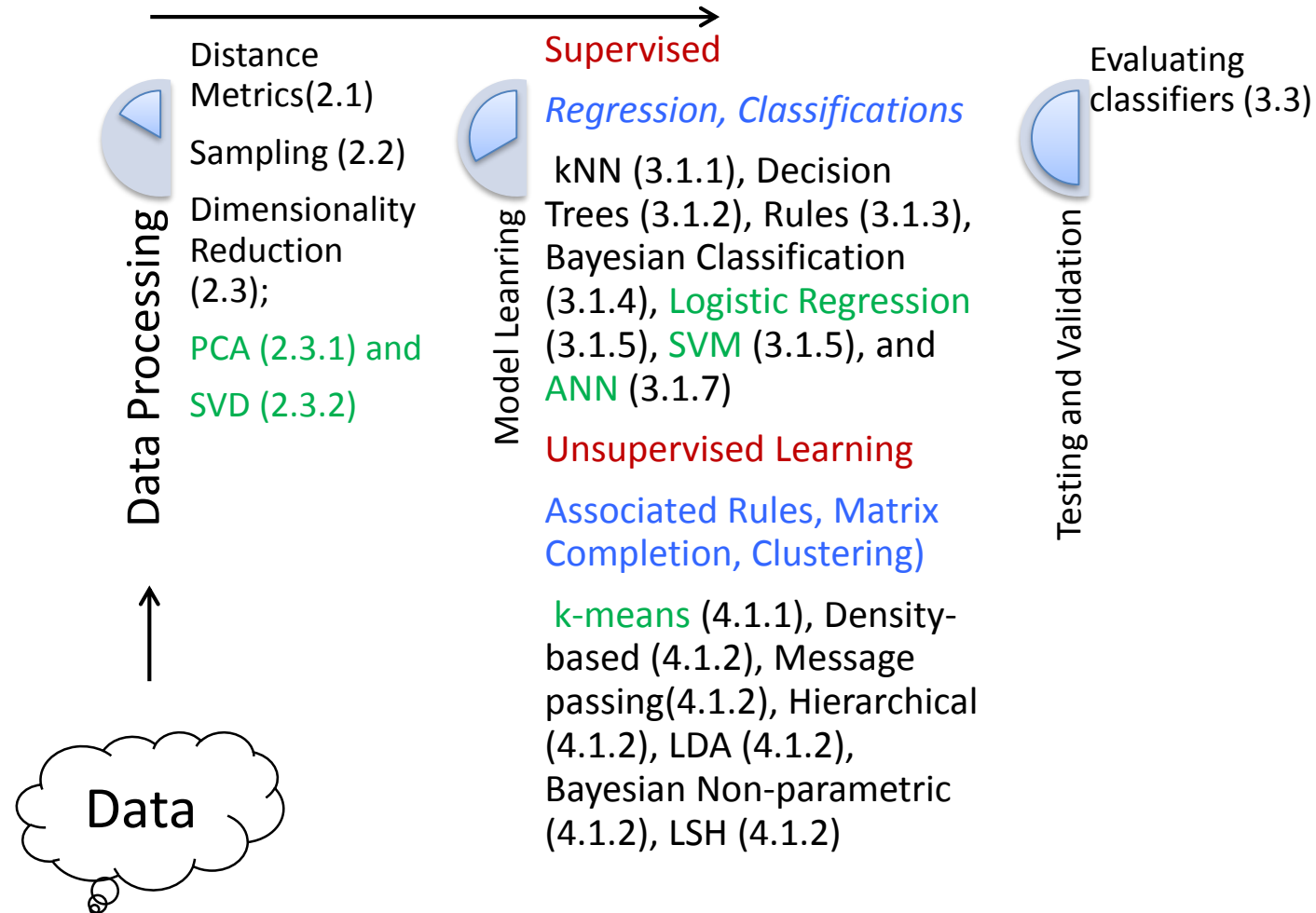


Isaac Newton, known as a physicist, mathematician and astronomer, may have also been the “cat door inventor”! According to an anecdote, Newton foolishly made a large hole for the mother cat and six small holes for her six kittens, not understanding

that the kittens
could follow
their mother
through the
large hole!



Analysis of big data



Outline

1. Introduction
2. Why do we need reduction in data dimension
2. Theory of Principle Component Analysis
3. Applications of Principle Component Analysis
4. Conclusions

Classification problem in big data

Advertisement
Recommendation



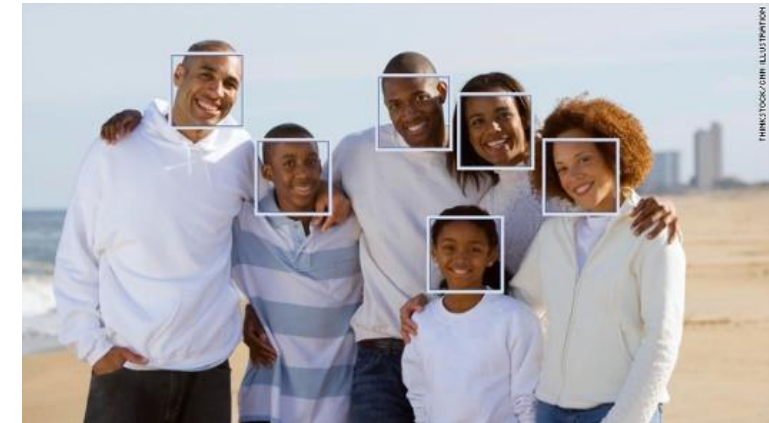
Everything is a Recommendation



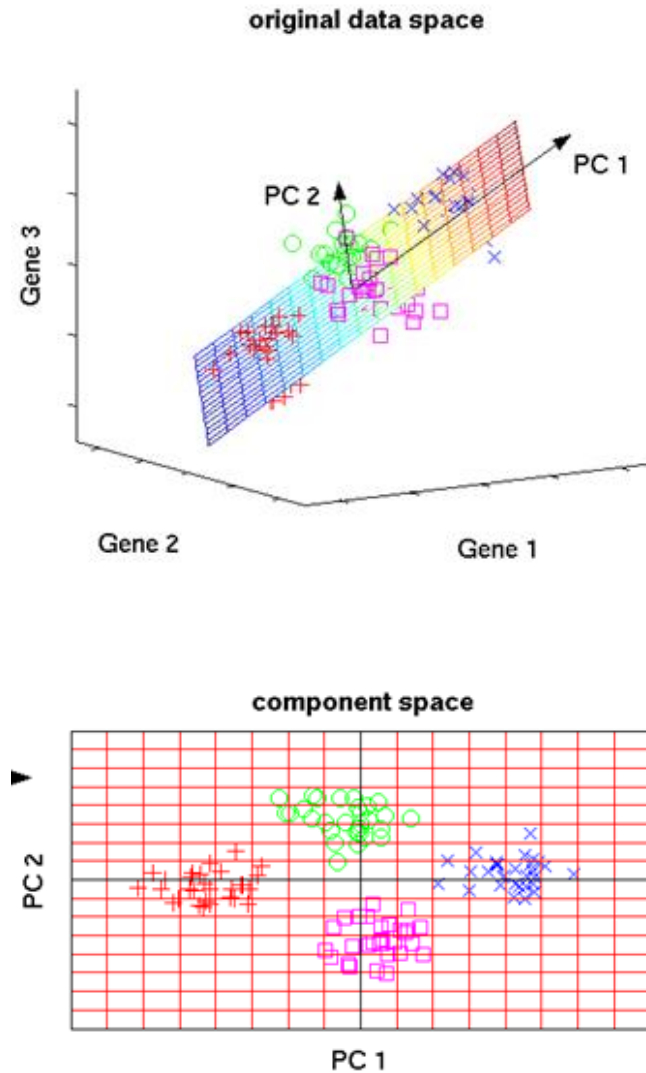
Over 75% of what
people watch
comes from our
recommendations

Recommendations
are driven by
Machine Learning

Facial Recognition
Voice Recognition
Spam Filtering

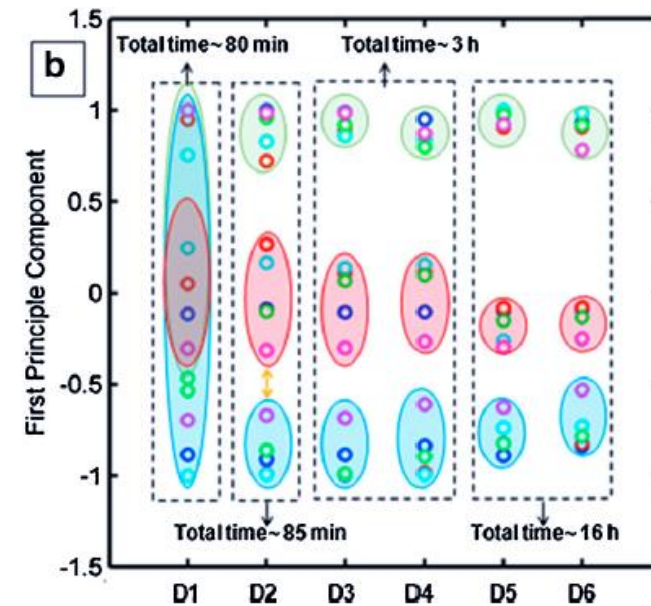


PCA helps classification



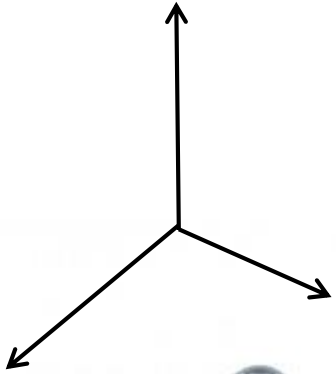
name	100m	Long jump	//	Javeline	1500m	Rank	Points	Competition
SEBRLE	11.04	7.58		63.19	291.7	1	8217	Decastar
CLAY	10.76	7.4		60.15	301.5	2	8122	Decastar
Macey	10.89	7.47		58.46	265.42	4	8414	OlympicG
Warners	10.62	7.74		55.39	278.05	5	8343	OlympicG
\\								
Zsivoczky	10.91	7.14		63.45	269.54	6	8287	OlympicG
Hernu	10.97	7.19		57.76	264.35	7	8237	OlympicG
Pogorelov	10.95	7.31		53.45	287.63	11	8084	OlympicG
Schoenbeck	10.9	7.3		60.89	278.82	12	8077	OlympicG
Barras	11.14	6.99		64.55	267.09	13	8067	OlympicG
KARPOV	11.02	7.3		50.31	300.2	3	8099	Decastar
WARNERS	11.11	7.6		51.77	278.1	6	8030	Decastar
Nool	10.8	7.53		61.33	276.33	8	8235	OlympicG
Drews	10.87	7.38		51.53	274.21	19	7926	OlympicG

Active individuals
Active variables
Supplementary quantitative variables
Supplementary qualitative variable
Supplementary individuals



PCA Also help in data compression

3D information projected onto a 2D plane



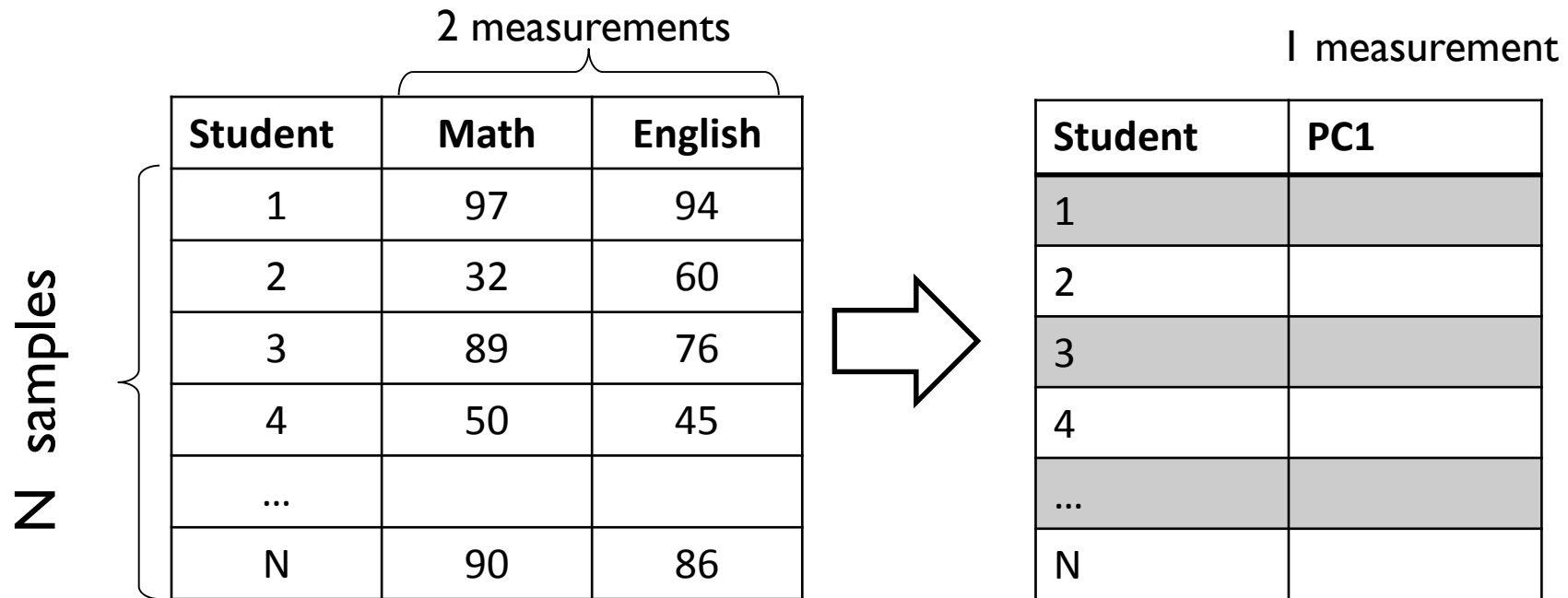
Perspective projection invented by Filippo Brunelleschi & Masaccio

Outline

1. Why do we need reduction in data dimension
2. Theory of Principle Component Analysis
3. Applications of Principle Component Analysis
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Principle Component Analysis (PCA)

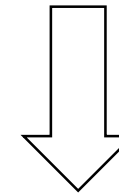
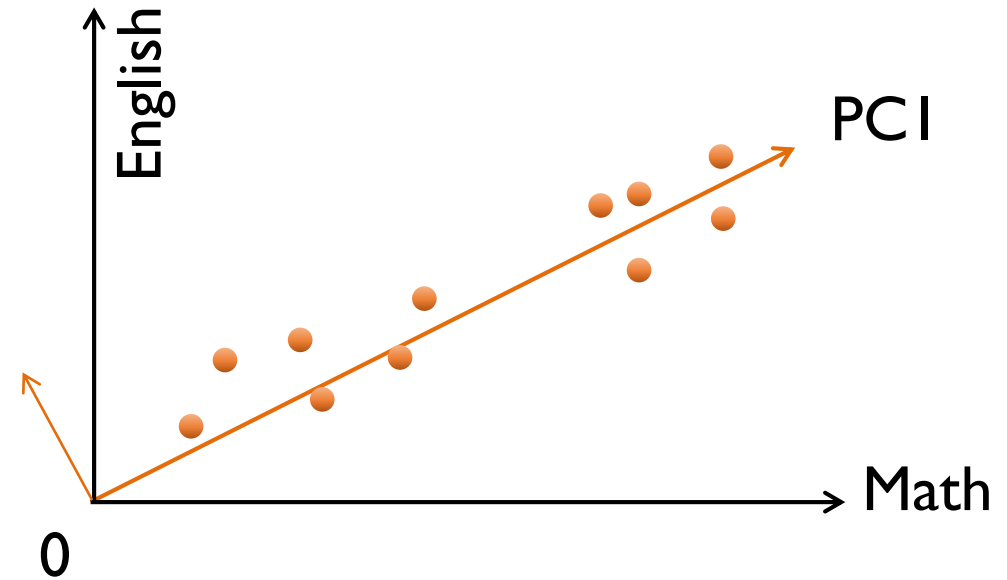
- Example: Are some students falling behind?
Difficult to decide in a multidimensional data



Basic Concept of PCA

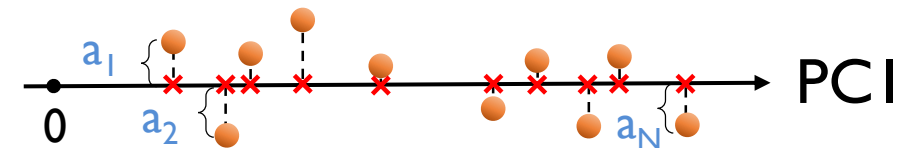
2 measurements

N samples	Student	Math	English
	1	97	94
	2	32	60
	3	89	76
	4	50	45
	...		
	N	90	86



Rotate & redefine
the new axis: PCI

To reduce 2-D data to 1-D data:
find a direction onto which to
project the data so as to
minimize the projection error



$$\text{Projection error} = \sum_N a_N^2$$

PCA through Singular Value Decomposition

2 measurements

Student	Math	English
1	97	94
2	32	60
3	89	76
4	50	45
...		
N	90	86

N samples

$$X = U \Sigma V^T$$

Direction of the new axis (PC1, PC2 ...)

Weight of each principal components

m measurements

$$\left[\begin{array}{c} \text{X:} \\ n \times m \\ \text{matrix} \end{array} \right] =$$

n samples

$$\left[\begin{array}{ccc|ccc} u_{11} & u_{21} & \dots & u_{n1} & \sigma_1 & 0 & \dots & 0 \\ u_{12} & u_{22} & & u_{n2} & 0 & \sigma_2 & & \\ \dots & \dots & & & \dots & & \dots & \\ u_{1n} & u_{2n} & \dots & u_{nn} & 0 & 0 & & \sigma_m \end{array} \right] \left[\begin{array}{cccc} v_{11} & v_{21} & \dots & v_{m1} \\ v_{12} & v_{22} & & v_{m2} \\ \dots & \dots & & \\ v_{1m} & v_{2m} & \dots & v_{mm} \end{array} \right]$$

U : $n \times n$ matrix

Σ :
 $n \times m$ diagonal
matrix

V : $m \times m$ matrix

Reduce dimension by Singular Value Decomposition

The diagram illustrates the Singular Value Decomposition (SVD) of a matrix A . Matrix A is shown as a single pink rectangle with dimensions $n \times d$. It is equal to the product of three matrices: U , Σ , and V^T .

- Matrix U is represented by a pink rectangle of size $n \times r$ and a light blue rectangle of size $n \times (d-r)$. The label U and dimensions $n \times d$ are below it.
- Matrix Σ is represented by a pink rectangle of size $r \times r$ (containing $\hat{\Sigma}$) and a light blue rectangle of size $(n-r) \times d$. The label Σ and dimensions $n \times d$ are below it.
- Matrix V^T is represented by a pink rectangle of size $r \times d$ (containing \hat{V}^T) and a light blue rectangle of size $(d-r) \times d$. The label V^T and dimensions $d \times d$ are below it.

The overall equation is: $A_{n \times d} = U_{n \times d} \Sigma_{n \times d} V^T_{d \times d}$.

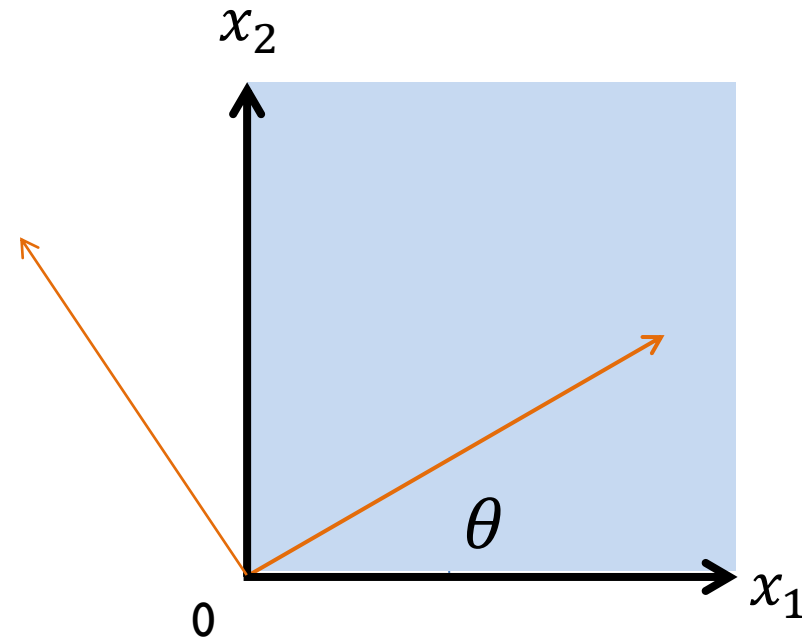
Example 1: Rotation matrix

$$R = \begin{pmatrix} \cos(\theta) & -\sin(\theta) \\ \sin(\theta) & \cos(\theta) \end{pmatrix}$$

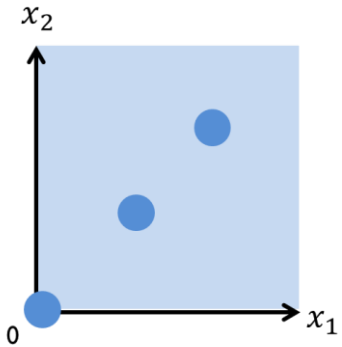
$$R^{90} = \begin{pmatrix} 0 & -1 \\ 1 & 0 \end{pmatrix}$$

$$R^{180} = \begin{pmatrix} -1 & 0 \\ 1 & -1 \end{pmatrix}$$

$$R^{270} = \begin{pmatrix} 0 & 1 \\ -1 & 0 \end{pmatrix}$$



SVD rotates the axes optimally



(3x2 matrix)

$$X = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix}$$

Three points (1,1), (2,2) and (0,0)

SVD ($\{(1,1), (2,2), (0,0)\}$)

$$X = U \Sigma V^T$$

(2x2 matrix)

$$V^T = \begin{pmatrix} 1/\sqrt{2} & 1/\sqrt{2} \\ -1/\sqrt{2} & 1/\sqrt{2} \end{pmatrix}$$

Rotate by 45 degrees

The PC is sufficient

$$U = \begin{pmatrix} 1/\sqrt{5} & 0 & -2/\sqrt{5} \\ 2/\sqrt{5} & 0 & 1/\sqrt{5} \\ 0 & 1 & 0 \end{pmatrix}$$

(3x3 matrix)

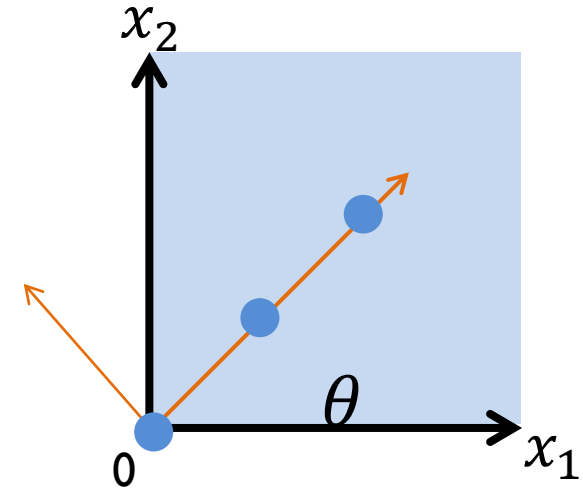
(3x2 matrix)

$$\Sigma = \begin{pmatrix} \sqrt{10} & 0 \\ 0 & 0 \\ 0 & 0 \end{pmatrix}$$

SVD components allows reconstruction

$$X = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix} = u_1 \sigma_1 v_1^T + u_2 \sigma_2 v_2^T$$

$$u_1 = \begin{pmatrix} 1/\sqrt{5} \\ 2/\sqrt{5} \\ 0 \end{pmatrix} \quad \sigma_1 = \sqrt{10} \quad v_1^T = \begin{pmatrix} 1/\sqrt{2} & 1/\sqrt{2} \end{pmatrix}$$

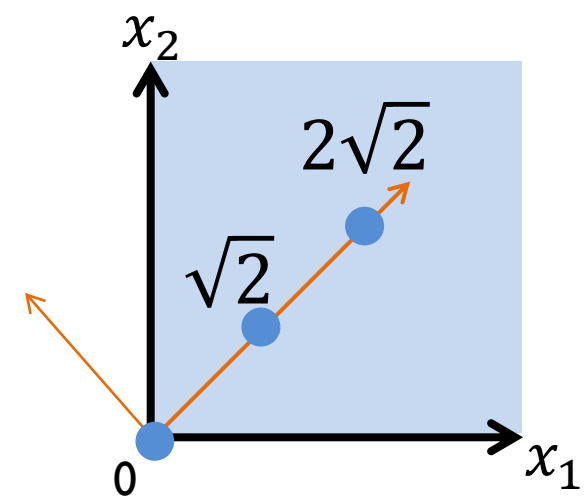


$$X = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix} \quad X' = u_1 \sigma_1 v_1^T = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix}$$

$X' = X$ because the projection is exact

Projection along PCs

$$XV = U\Sigma V^T V = U\Sigma$$



(3x2 matrix)

$$X = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix}$$

(2x2 matrix)

$$V = \begin{pmatrix} 1/\sqrt{2} & -1/\sqrt{2} \\ 1/\sqrt{2} & 1/\sqrt{2} \end{pmatrix}$$

$$X \cdot V = \begin{pmatrix} \sqrt{2} & 0 \\ 2\sqrt{2} & 0 \\ 0 & 0 \end{pmatrix}$$

$$U = \begin{pmatrix} 1/\sqrt{5} & 0 & -2/\sqrt{5} \\ 2/\sqrt{5} & 0 & 1/\sqrt{5} \\ 0 & 1 & 0 \end{pmatrix}$$

(3x3 matrix)

$$\Sigma = \begin{pmatrix} \sqrt{10} & 0 \\ 0 & 0 \\ 0 & 0 \end{pmatrix}$$

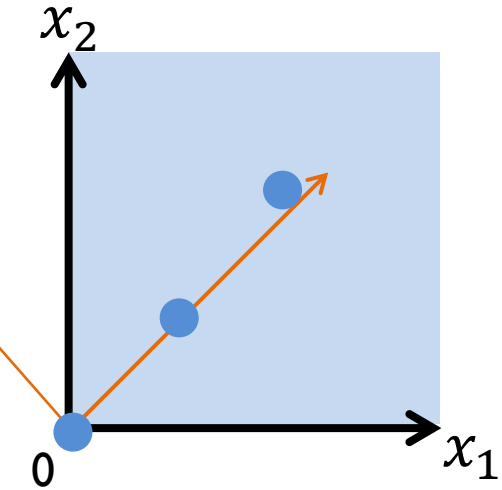
(3x2 matrix)

$$U \cdot \Sigma = \begin{pmatrix} \sqrt{2} & 0 \\ 2\sqrt{2} & 0 \\ 0 & 0 \end{pmatrix}$$

(3x2 matrix)

Projection along PC1

Example 2: More general result



$$X = \begin{pmatrix} 0 & 0 \\ 1 & 1 \\ 2 & 2.1 \end{pmatrix}$$

(3x2 matrix)

Three points (0,0), (1,1), (2,2.1)

SVD ($\{0,0\}, \{1,1\}, \{2,2.1\}$)

(2x2 matrix)

$$V^T = \begin{pmatrix} 0.693 & 0.721 \\ 0.721 & -0.693 \end{pmatrix}$$

$$X = U \Sigma V^T$$

$$U = \begin{pmatrix} \sim 0 & \sim 0 & 1 \\ 0.438 & 0.899 & \sim 0 \\ 0.899 & -0.438 & 0 \end{pmatrix}$$

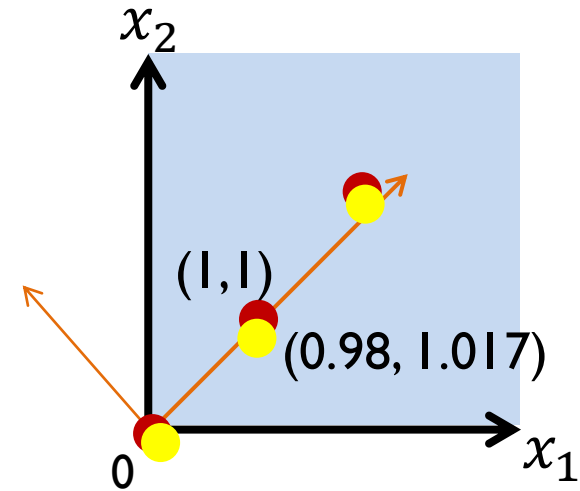
(3x3 matrix)

$$\Sigma = \begin{pmatrix} 3.226 & 0 \\ 0 & 0.031 \\ 0 & 0 \end{pmatrix}$$

(3x2 matrix)

SVD approximates the exact result

$$X = \begin{pmatrix} 0 & 0 \\ 1 & 1 \\ 2 & 2.1 \end{pmatrix} = u_1 \sigma_1 v_1^T + u_2 \sigma_2 v_2^T$$



$$u_1 = \begin{pmatrix} 0 \\ -0.438 \\ -0.721 \end{pmatrix} \quad \sigma_1 = 3.226 \quad v_1^T = \begin{pmatrix} -0.693 & -0.721 \end{pmatrix}$$

$$X = \begin{pmatrix} 1 & 1 \\ 2 & 2 \\ 0 & 0 \end{pmatrix} \quad X' = u_1 \sigma_1 v_1^T = \begin{pmatrix} 0 & 0 \\ 0.98 & 1.017 \\ 2.01 & 2.08 \end{pmatrix}$$

$X' \sim X$ because the projection is approximate

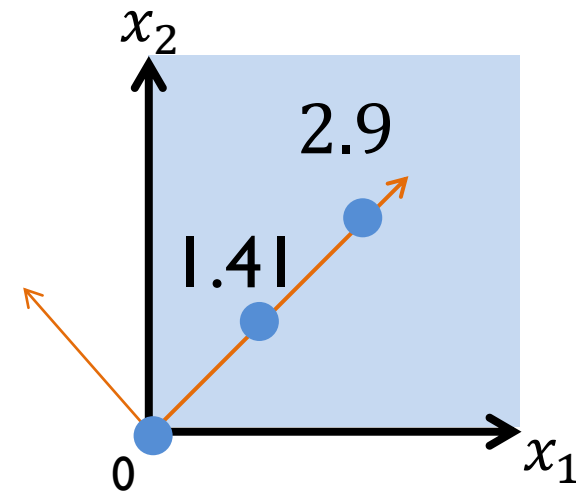
(continued) Projection along PCs

$$XV = U\Sigma V^T V = U\Sigma$$

$$\begin{array}{cc} \text{(3x2 matrix)} & \text{(2x2 matrix)} \\ X = \begin{pmatrix} 0 & 0 \\ 1 & 1 \\ 2 & 2.1 \end{pmatrix} & V = \begin{pmatrix} -0.693 & -0.721 \\ -0.721 & 0.693 \end{pmatrix} \end{array}$$

$$\begin{array}{c} \text{(3x2 matrix)} \\ X.V = U.\Sigma = \begin{pmatrix} 0 & 0 \\ 1.414 & -0.028 \\ 2.9 & 0.0133 \end{pmatrix} \end{array}$$

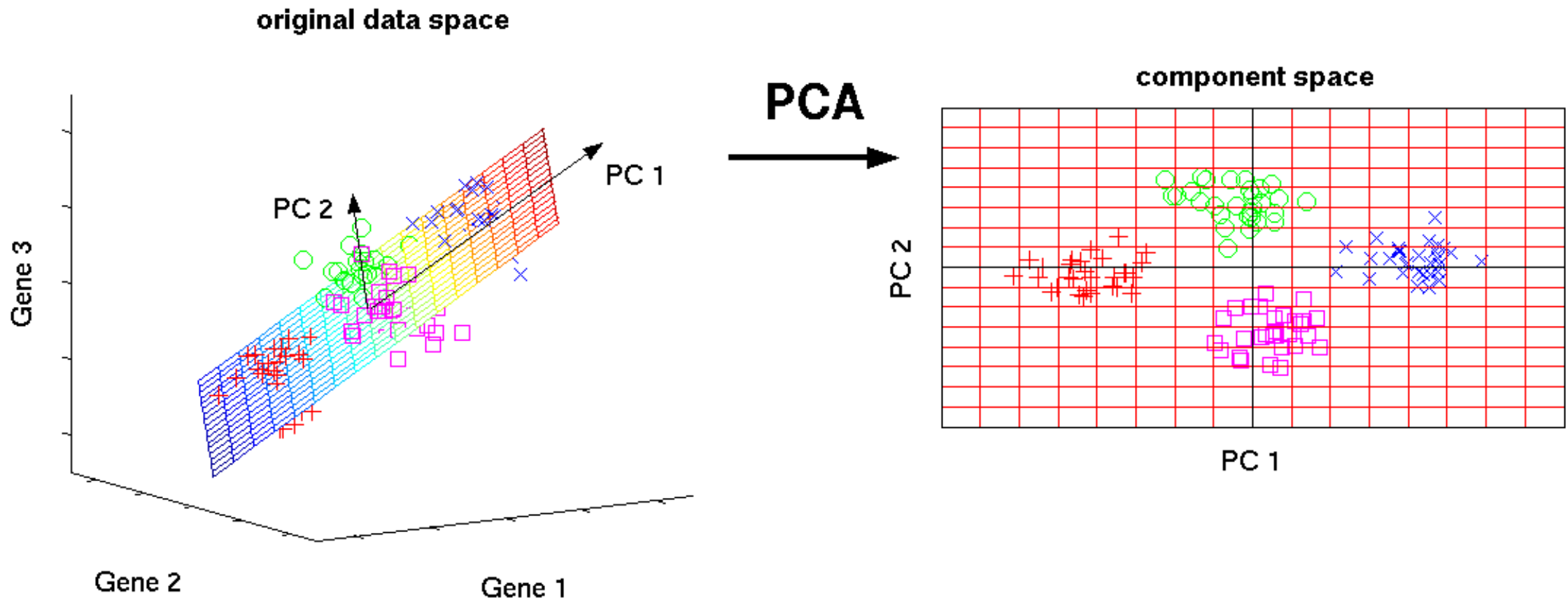
↑
Projection along PC I



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Principle Component Analysis for classification



If you like this book, you will also like that book (because you belong to the same category)

Image Transmission by Principle Component Analysis

$$X_{1000 \times 500} = u_1 \overset{\substack{\downarrow \\ |x|}}{\sigma_1} v_1^T + u_2 \sigma_2 v_2^T + \dots$$

$\uparrow \qquad \uparrow$
 $1000 \times 1 \qquad 1 \times 500$



MATLAB code (by Camsari)

%% SVD - Image processing

```
clearvars;clc;close all;
%%

IMM=imread('MonaLisa.jpg');
IMM=im2double(IMM);
imshow(IMM);
%% Turn it into 2D (grayscale)
IM2D=rgb2gray(IMM);
%% Original in Grayscale
figure(123)
subplot(2,2,1)
imshow(IM2D);
title('Original')
```

%% SVD Decomposition

```
[U,S,V]=svd(IM2D);
%% Optional:Plot the diagonals
%figure(234)
%semilogy(diag(S))
```

%% Keep the first 50 dimensions.

```
NR = 50;AR50=zeros(size(IM2D));
for ii=1:NR
    AR50=AR50+U(:,ii)*S(ii,ii)*V(:,ii)';
end
```

%% Keep the first 15 dimensions.

```
NR = 15;AR15=zeros(size(IM2D));
for ii=1:NR
    AR15=AR15+U(:,ii)*S(ii,ii)*V(:,ii)';
end
```

Conclusions

1. PCR is a powerful tool to classify multi-dimensional data (e.g. postal codes in handwritten envelopes)
2. PCR decomposition by SVD provides both the rotated axes (V) and the projection on the rotated axes ($U\Sigma$). Each column of ($U\Sigma$) is the projection on that principal component.
3. If there are 100 dimensions and 5 key distinguishing features, then top five singular values may not align with the top five features. One should keep approximately 20 to preserve the top 5 features.
4. The desired by accuracy is obtained by choosing a k such that $p = r_k = \sum_{i=1}^k \lambda_i^2 / \sum_{i=1}^N \lambda_i^2$.
5. Other techniques (e.g. Fisher linear discriminators) which finds the direction of the line that best separates two classes may be more accurate or efficient. For example, in Facial recognition, the PCA eigenvalues are called eigenfaces, while that from Fisher LDA is called Fisher's faces.

Review Questions

1. What is “singular” about singular value decomposition?
2. What is the physical meaning of U and V ?
3. How many Principal Components should we need to keep? How do you quantify it ?
4. What are the disadvantages of SVD-based classification? In what ways is machine-learning better?
5. What other methods of classification do we have?
6. What applications do we have SVD other than classification (e.g. data compression, etc.)?
7. Taken from your daily experience, Give several examples where SVD classification can be useful.
8. Can you do SVD with Excel? What about Wolfram alpha?

References

Principal Component Analysis

A tutorial on Principle Component Analysis, J. Shlens, arxiv 2009. (shlens@salk.edu)

For an interesting application in PCA, see “Recommended for you”, J.A. Konstan and J. Riedl, IEEE Spectrum, p. 55, Oc. 2012.

Limitation of PCR:

<http://www.svcl.ucsd.edu/courses/ece271B-F09/handouts/Dimensionality2.pdf>

Athlete PCR example is taken from:

<http://www.sthda.com/english/articles/31-principal-component-methods-in-r-practical-guide/112-pca-principal-component-analysis-essentials>

Strang, Gilbert, et al. Introduction to linear algebra. Vol. 3. Wellesley, MA:Wellesley-Cambridge Press, 1993.
provides an excellent introduction to PCR and SVD methods.

Linear Discriminant Analysis (LDA) – A very good numerical example is posted here.

<http://people.revoledu.com/kardi/tutorial/LDA/Numerical%20Example.html>

Bacteria Osmoregulation Example is taken from Ebrahimi, Aida, and Muhammad A. Alam. "Time-resolved PCA of 'droplet impedance' identifies DNA hybridization at nM concentration." Sensors and Actuators B: Chemical 215 (2015): 215-224.

A wonderful set of lectures by Stuart Hunter is available in youtube, see ...

http://www.youtube.com/watch?v=AVUAt0Qly60&list=PLWQ-BDMTHPQVH3IUGF7EM_3XHJWFD2EIP