

Investment Analytics

with Databricks
Data Intelligence Platform



Capital markets firms face intense pressure to deliver alpha, optimize risk, and accelerate innovation in a data-driven world. Leading organizations use data intelligence to enhance investment strategies, automate analytics, and unlock new growth opportunities.



in global assets under management projected by 2028, intensifying the need for data-driven insights¹



of investment managers say advanced analytics and AI are critical to future growth²



higher trading revenue for firms using real-time data analytics³

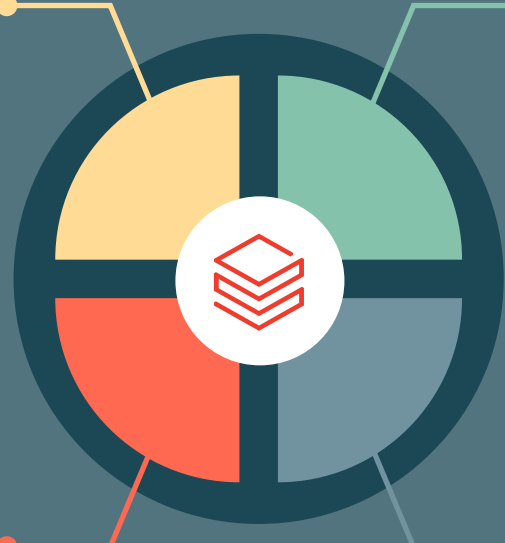
Investment Analytics with Databricks Data Intelligence Platform

Market Intelligence

Aggregate and analyze real-time market, news, and alternative data for actionable insights.

Portfolio Construction & Optimization

Automate portfolio rebalancing and allocation with predictive analytics for improved risk-adjusted returns.



Backtesting

Rapidly test and validate trading strategies using historical and alternative datasets.

Alternative Data & ESG Analytics

Integrate and analyze alternative and ESG data sources to enhance investment decisions and reporting.

Data Intelligence in Action



Built a cloud-based analytics platform on Databricks to process billions of market events daily, enabling real-time surveillance and insights.

Reduced analytics workflow times by
over 95%



Deliver expert financial analysis and market insights that help clients make informed investment decisions.

20-60%
reduced research turnaround times, unlocking analyst time for higher-value insights



Enable faster access to real-time and historical market data for more agile investment analytics.

2-4x faster
extraction of insights and product publishing

BUSINESS IMPACT

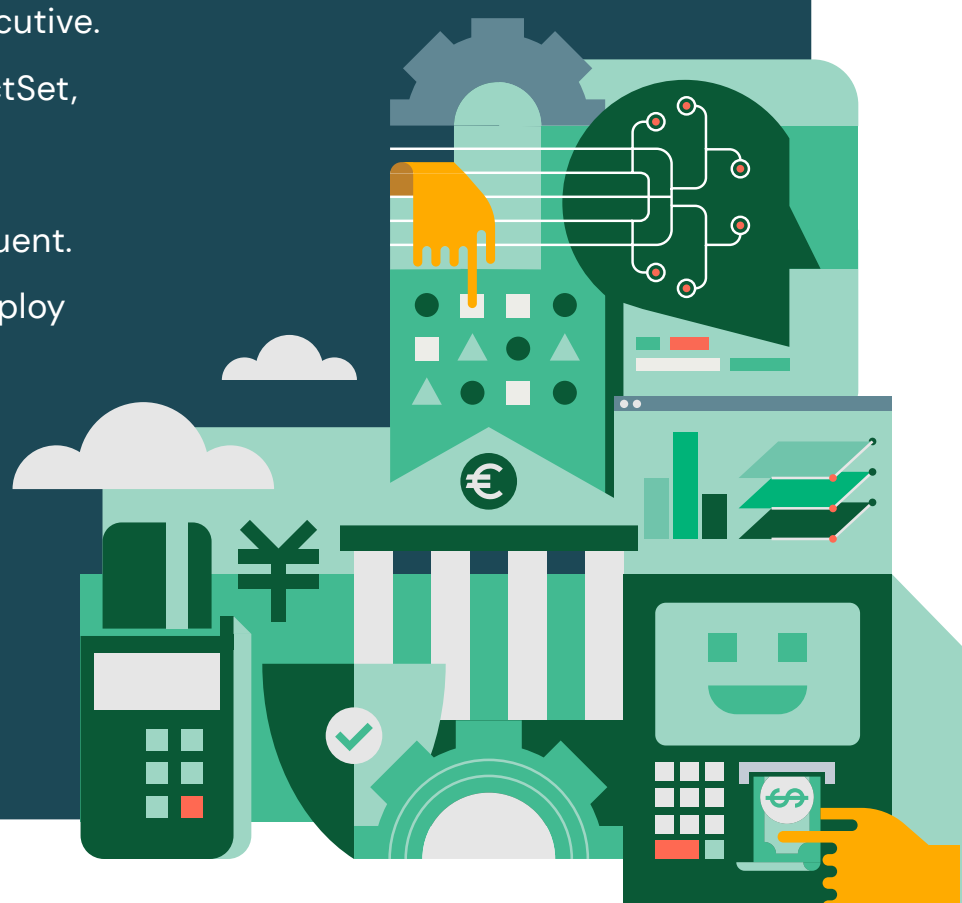
- Market Intelligence
- Backtesting
- Portfolio Construction & Optimization
- Alternative Data & ESG Analytics

Accelerate Growth Today

- Unlock investment insights and drive alpha with unified data and AI on Databricks.
- Request a follow-up with a Databricks account executive.
- Access market data from leading providers, like FactSet, Moody's S&P Global and more.
- Seamlessly integrate real-time market data and streaming analytics with partners like KX and Confluent.
- Collaborate with Databricks to rapidly build and deploy proofs of concept.

Start transforming your investment analytics and growth strategy with Databricks Data Intelligence Platform.

DATA INTELLIGENCE FOR CAPITAL MARKETS



¹ PWC, Unleashing the transformative power of disruptive technology, 2024

² Accenture, Capital Markets Vision 2025

³ McKinsey, Advanced Analytics in Capital Markets