

**Building Online Credibility  
For  
Amazing Career Opportunity  
In Data Field**

# Why Building Online Credibility is **Important** for You

JAN 7



[Redacted Name] • 2:20 PM

Hi Sir,

I am applying in many companies after prepare the CV as per your suggestions. Still not getting any interview call.

Kindly help me.

Thankyou



Yes, interested...



No thanks...

<- Data Job





# Criteria that a Hiring Manager Uses To Filter Resumes

**College  
Degree**

**Past  
Experience**

**Online  
Credibility**

# Static Resumes are Dying!!



**Hemanand Vadivel** 

@hemvad

A hiring manager living on the same street cannot see the RESUME on your desktop.

But a hiring manager living in New York can see your talent on LINKEDIN and hire you remotely.

Build your ONLINE CREDIBILITY.

# People Getting Hired Through Their Online Activity



Izam got a ML job through his open source contribution

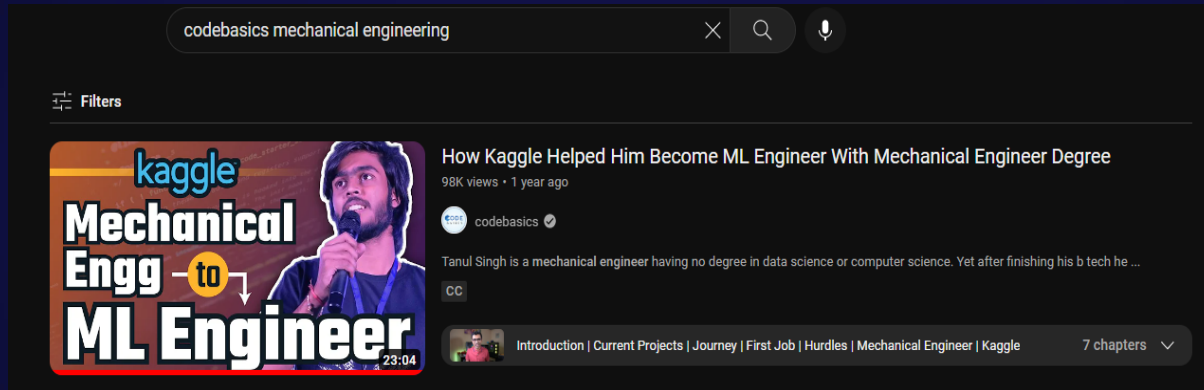
[Video Link](#)







# People Getting Hired Through Their Online Activity



Tanul Transitioned Career by proving his credibility on Kaggle

[Video Link](#)

We hired **4 people** recently  
without **Resume**  
without any **Interview**



**MARALA  
KIRAN DEEP**

Active During: May 2022

Hired on: July 2022

## Online Activity



**VS** 06/21/2022 10:42 AM

**@Kirandeep:** Thanks for pointing out this silly mistake. It worked. Learnt a lesson that you need to work on such things with a fresh mind and not when sleepy.:). By the way I also want to point to others that after entering the Server and Database name under My SQL database, I got another window pop-up asking for my user authentication. I then choose the Database option in the Navigation menu and entered the user name and password as root. I was able to import the data after that. Sorry I could not capture the snippet. Hence could not post here.



**@VS @Kirandeep:** Thanks for pointing out this silly mistake. It worked. Learnt a lesson that you need to work on such things with a fresh mind and



**Kirandeep** 06/21/2022 10:54 AM

**@VS** glad that it helped and thanks for the detailed message and this will help other to figure it out the mistake when they face same issue. keep learning.



**SAN** 06/21/2022 12:05 PM  
Hi Folks

can some one check ?



## Benefit

JUN 17, 2022



**Dhaval Patel** (He/Him) • 11:42 PM  
hi

when you have some time I want to talk to you

JUN 18, 2022



**Marala Kiran deep** • 9:24 AM  
Hi Dhaval sir.. definitely..it's my pleasure to talk with you sir...



**AHMED ATHAR  
MOHIUDDIN**


**Active During: June 2022**

**Hired on: July 2022**

## Online Activity

 **Doraemon** @Hem sir, I am not able to download the sql file from the GitHub page, whenever I try giving download it always open the raw file but

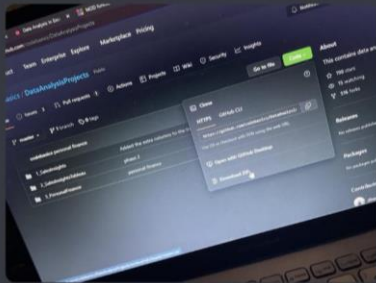
 **Doraemon** 07/03/2022 8:29 AM  
If anyone knows how to download please help me out!


 **@Doraemon** @Hem sir, I am not able to download the sql file from the GitHub page, whenever I try giving download it always open the raw file but

 **Ahmed** 07/03/2022 8:47 AM  
I think you are talking about the YouTube power bi project series (edited)

 **Ahmed** 07/03/2022 8:50 AM  
I faced the same problem

So I went to this page:  
[www.github.com/codebasics/DataAnalysisProjects](https://www.github.com/codebasics/DataAnalysisProjects) (edited)  
Click on the green button and select Download Zip.  
After downloading the file, unzip it and you'll find the db\_dump.sql file inside the sales insights folder (edited)



 1 

Hope this helps

## Benefit

July 7, 2022

 **Hem** 07/07/2022 8:00 PM  
Hi Ahmed - just want to say that I appreciate your participation in the Power BI course channel. Thank you and keep up the great work!

July 8, 2022

 **ahm** 07/08/2022 1:04 AM  
Hi Hemanad. Thankyou.  
I want to thank you and Dhaval for releasing such a high value course for a reasonable cost. Believe me @Hem I graduated in May 2021 and since then I have taken a gap year and tried learning data analytics from various YouTube videos and bootcamps but never gained knowledge as much as I did from this power bi course.

  Message @Hem 



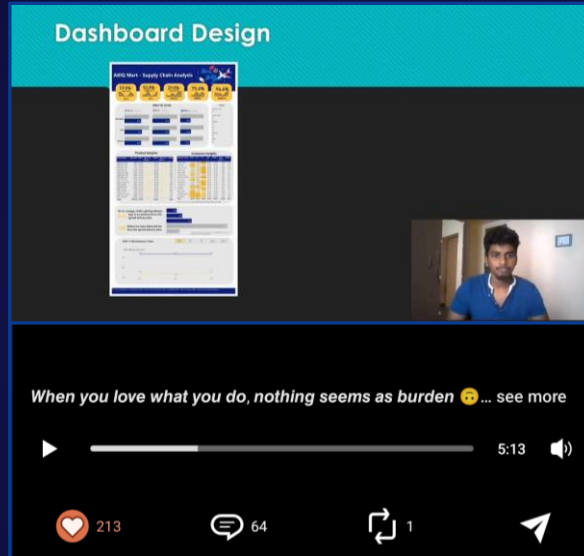
## Online Activity



**NAVEEN S**

Active During: June 2022

Hired on: October 2022



## Benefit



**Hemanand Vadivel** · 9:31 AM

Naveen, I see that you are super enthusiastic about being a data professional. I want to help you or even collaborate if there are any chances!

I can take out 20 mins from my schedule this week. Let me know if you are interested to have a chat and propose some times that works you tomorrow or the day after ;)



1



**NAVEEN S** · 9:52 AM

That's so great to hear from you sir 😊

I'm totally available, from 9Am to 10.30 am any day.



**Hemanand Vadivel** · 9:55 AM

Great, 10am tomorrow works for me. I'll send you an invite here



**NAVEEN S** · 9:56 AM

Okay, sure sir 🙏



## SATYA SRAVANI LAKSHMI DURGA PILLI

Active During: October 2022

Hired on: December 2022

## Online Activity

 **Satya Sravani Lakshmi Durga Pilli** (She/Her) • You  
Data Analyst/Content Creator Intern @AtIQ Technologies  
2mo • Edited • 

Here is my way of continuation for Dhaval Patel sir post  
<https://lnkd.in/gN-KQid>

After so many days, I tried to bring out the story writer inside me 😊  
Hope you guys enjoy the story as well as follow master oogway's and shifu's suggestions along with me 😊  
Happy learning 😊 !

#careeradvice #story #comics #learning #writer #codebasics  
#storytelling #storywriting #buddytheguide

Career Advices • 13 pages



 You and 146 others

22 comments • 2 reposts

## Benefit

NOV 2, 2022

 **Hemanand Vadivel** • 2:47 PM  
Hi Satya,

I have noticed some of your recent posts. you are doing a great job by showcasing your work & inspiring the community. Keep up the good work!

Hem

 1 

 **Satya Sravani Lakshmi Durga Pilli** (She/Her) • 2:49 PM  
Thank you so much sir ❤️, you and dhaval patel sir are my inspirations. 

NOV 3, 2022

 **Hemanand Vadivel** • 8:54 PM  
I'm glad to hear that.

I see a great passion in what you do and want to discuss about an collaboration opportunity with codebasics ;) Please Let me know if 11am coming Monday or Tuesday will work for a e-meeting.

 1 

# Summary of Benefits

# Short Term

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Landing a  
Data Job

Better Career  
Opportunities

Freelancing



# Long Term

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Become an  
Influencer

Entrepreneurship

# Why LinkedIn?

# Why LinkedIn?

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**Largest** professional network on planet earth

with **875M+** professionals

About **20%** daily active

# Why LinkedIn?

LinkedIn is a central platform to Demonstrate Your Talent





# 3 steps to build your online credibility



## Step 1

### Get your LinkedIn Profile Right



**Peter Pandey**  
Data Analyst

Talks about #powerbi,  
#dataanalysis, #SQL,  
#Python and #dataScience



## Step 2

### Engage Meaningfully



**Tony Sharma**  
Senior Data Analyst

You are replying to Tony Sharma's post



I concur with your suggestions and would like to add a few more that would be beneficial for individuals new to the field of data analysis.

## Step 3 Create Your Own Posts



**Peter Pandey**  
Data Analyst

3mo • 🌐

Hello everyone,  
In this post, I would like to share with all of you about my approach, mindset, and the steps I took during the execution of the project.

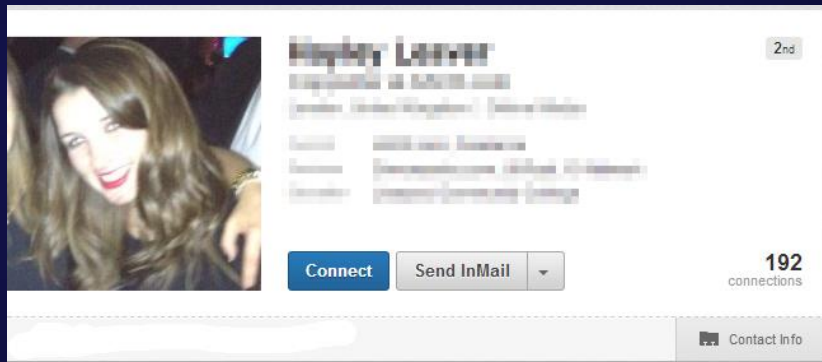
**Step 1:**  
**Get your LinkedIn  
profile right**

# Profile Photo





**Never** use  
cropped  
images





**Never** use  
long shot  
images

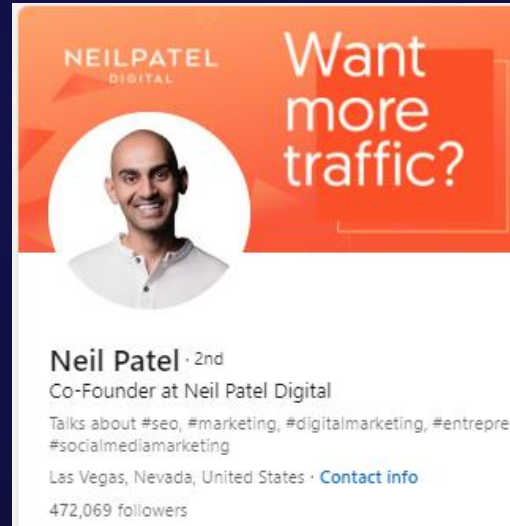




**Never**  
use images  
that doesn't  
face people



# Profile Photo







[Link to Post](#)

# Get Your Profile Photo Right

---

- Appear confident with a smile
- Headshots are preferred
- Check it with **Photofeeler**



# Banner Image



**Ashneer Grover** · 2nd  
Founder - BharatPe



Indian Institute of  
Technology, Delhi





A Facebook profile banner for Dhaval Patel. The banner features the Code Basics logo in the top left, a central illustration of a person climbing a bar chart and another person running with a briefcase, and the text "BECOME A DATA PROFESSIONAL FROM UPSKILLING TO JOB READY" and "CODEBASICS.IO". The profile picture of Dhaval Patel is on the left, and a notification bell icon is on the right.

**CODE BASICS**

BECOME A **DATA PROFESSIONAL**

FROM

UPSKILLING TO JOB READY

**CODEBASICS.IO**

**Dhaval Patel** (He/Him) • 1st

codebasics



Actionable Insights



# Data to AI

Growth & Data Analyst | Souvanik Chaudhury



Souvanik Chaudhury IN 🔊 (He/Him) · 1st

# Get Your Banner Image Right

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- Give a clear reason why people should follow you
- What value you are going to add to their life





# Headline





**Abhishek Anand** · 1st  
Managing Revenue & Growth @OYO USA || Optimizing & Growing  
Online & Offline Revenue for Businesses



**Austin Belcak** ✓  
@austinbelcak

...

### 3/ Write A Killer Headline

I like to use this headline formula:

[Keywords] | [Skills] | [Results-Focused  
Value Proposition]

< Here's an example for a data scientist: >

Data Scientist | Python, R, Tableau | I Help  
Hospitals Use Big Data To Reduce  
Readmission Rates By 37%

9:06 PM · 4/1/22

806 Likes 102 Retweets 1 Quote Tweet

[Link to Post](#)



# About Me Section



## About

I am aspiring Machine Learning Enthusiastic, looking forward to solve real World Problems through My Learnings.



## About

Data Analyst with a background in Industrial Engineering. Proficient knowledge of SQL, statistical concepts, Python and data analysis. Possess good analytical skills paired with curiosity and ability to interpret, analyze large amounts of data and present findings using visualization tools like Tableau & Power BI.



## About

I'm Naveen, currently working as Data Analyst at Codebasics/AtliQ Technologies, and I love figuring out the story and insights from the messy data.

One Interesting fact about my job is, I got this offer based on my LinkedIn profile and my submissions in the #codebaicsresumechallenge , without any formal interview 😊

I have recently switched to data analyst role from Testing Engineer. The experience from working in testing domain, helped me to become the best in identifying the edge cases in all the scenarios.

Tools and Technologies I work,

- Power BI
- Python
- MySQL
- Excel
- Notion

My Functional Areas

- Data Visualization
- Market Analysis
- Content creation
- Social Media Handling
- Dashboarding

I strongly believe learning in Public, which is the main reason I share all my learnings and experience here in a regular basis. To learn from my learnings and experience, you can follow/Connect with me here 😊.



# Get your About Me Section Right

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- Write as if you are talking to the reader
- Add bullet points about your skills and value you can add
- Add an outro by giving a call to action

# Other Key Areas

**Featured Section**

**Experience**

**Skills**

**Certifications**

**Recommendation**

## Featured Section

### Featured

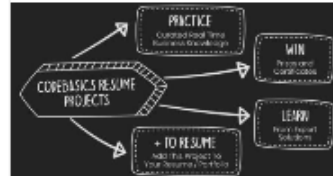
Post

I'm happy to share that I'm starting a new position as Data...



953 • 294 comments

Link



Codebasics Resume Project Challenge  
Codebasics

Confused about where to find the real-time dataset for your portfolio projects????  
You should definitely check out codebasics resume project challenge, where you can get re...

Post

*When you love what you do, nothing seems as burden 🥰...*



210 • 64 comments





# Experience



## Data Engineer Intern

Dave AI · Internship

Apr 2022 - Jun 2022 · 3 mos

Bengaluru, Karnataka, India



## Data Science Intern

Callarity Pvt Ltd · Internship

Jan 2022 - Mar 2022 · 3 mos

Mumbai, Maharashtra, India

[in](#) helped me get this job



## Experience

### Data and Analytics Specialist, Supply Chain Europe

Full-time

Sep 2018 - May 2020 · 1 yr 9 mos


Düsseldorf Area, Germany


- Providing end to end analytics solutions across Supply Chain to improve Visibility, Performance & Processes
  - Manage projects to create tools, dashboards & reports to make data actionable
  - Enabling standard metrics and data sets across functions by a detailed understanding of supply chain processes
- Enabling business to democratize data & foster the data-driven culture
  - Helping the organization to find and enhance Data Analytics capability through several initiatives
  - Training teams to unleash analytic potential through training sessions and workshops
  - Enabling the analytics community of excellence for functional users as a platform to share knowledge and enhance analytical skills
- Support SCOR (Supply Chain Operational Reference) Improvement program
  - Providing SCOR training for internal and external departments to bring an aligned understanding of supply chain




# Skills

### SQL


 2 experiences across Callarity Pvt Ltd and 1 other company


 Endorsed by Manav Paneliya and 1 other mutual connection

 4 endorsements

Endorse

### Data Science

 Endorsed by Manav Paneliya and 1 other mutual connection

 4 endorsements


Endorse


[Show all 25 skills →](#)




# Skills

### Software Development


 Endorsed by Durgesh Jhala and 1 other who is highly skilled at this


 Endorsed by Gaurav Koradiya and 20 other mutual connections


 99+ endorsements

Endorse

### Agile Methodologies


 Endorsed by Jay Sharma who is highly skilled at this


 Endorsed by Manish Pawar and 16 other mutual connections


 87 endorsements

Endorse

### C++


 Endorsed by Mashfiq Rizvee and 2 others who are highly skilled at this

 Endorsed by Ronak Patel and 16 other mutual connections

 74 endorsements

Endorse

### Python

 43 endorsements

Endorse





# Certifications



## Power bi Data analytics Certificate

codebasics

Issued Dec 2022 · No Expiration Date

Show credential 



## SQL Beginner to Advanced Certificate for Data Professionals

codebasics

Issued Dec 2022 · No Expiration Date

Show credential 



## Certificate of completion - Advanced Microsoft Excel

365 Data Science


Issued Nov 2022 · No Expiration Date

Credential ID CC-8FC1A6F7DA

Show credential 


# Recommendations

**Received** Given

**Miraal Haider** · 2nd  
Revenue & Growth Strategy at OYO USA  
January 16, 2023, Miraal worked with Abhishek on the same team  



I had the pleasure of working alongside Abhishek Anand as a counterpart in the role of revenue manager for OYO.

Abhishek's skills in revenue management and strategic planning are truly exceptional. He is a mastl ...see more

**Mayur Huria** · 2nd  
Managing Revenue & Growth @OYO USA, Partnership Management | Online Platform Management | Business Growth Leader |  
January 14, 2023, Mayur worked with Abhishek on the same team  

Abhishek is amazing when it comes to strategy planning and very strong with his number. Skilled and Energetic, helpful to other team members.

He is doing good work with monitoring OTA performances including Booking.com and Expedia.com

**Pulak Sharma**  · 2nd  
Leading Growth @ OYO USA  
December 27, 2022, Pulak worked with Abhishek on the same team  

Abhishek is a hard working, insightful and a person with strong business acumen. He thinks logically in any case and then comes up with his thoughts. He is data driven problem solver, having differential and unique ideas which are well thought both from consumer and business lens.

Show all 9 received →

**Sense Check**  
**Your Profile**  
**Every 4 Weeks**


# Step 2

## Engage Meaningfully




Finding the  
**Right People**  
to connect

# Use the Influencers List





## LIST OF INFLUENCERS


Data as of APRIL 2024

 /codebasics




### AI Influencers

**Andrew Ng**  
1M Followers  




He is a prominent Chinese-American computer scientist and AI expert, known for his significant contributions to deep learning and artificial intelligence, including leading the Google Brain project and serving as the Chief Scientist at Baidu.

**Steve Nouri**  
1.6 Million Followers  



He is an accomplished Iranian-Australian AI researcher and entrepreneur, known for his leadership at the Australian AI Institute and his significant contributions to AI education and innovation.

**Dhaval Patel**  
176K+ Followers  


He is an experienced AI, data, and ed-tech entrepreneur with a background at Bloomberg and NVIDIA, focusing on upskilling individuals into AI/Data professionals through Codebasics. At ABBQ, he leads in providing scalable AI, software, and data solutions to maximize business growth. He is more active on both LinkedIn and YouTube.

**Nitin Aggarwal**  
76K+ Followers  


Nitin leads Google's Cloud AI Services for GenAI, focusing on generative AI solutions for strategic enterprise customers, advocating for AI's role in solving global challenges and promoting diversity in tech.

**Alex Wang**  
880K+ Followers  

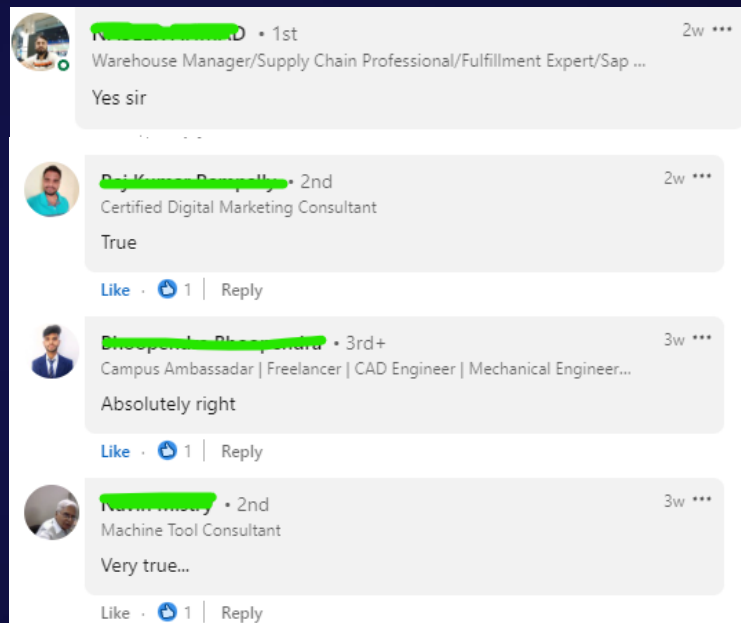

She shares her AI and Data Science learning journey, offering insights, open access resources, and productive tools through her posts.

# Commenting the **right** way

Commenting is the best way to maximize  
your profile reach with lowest effort

# Engaging in Comments

**Stop** Making  
Generic  
Comments



[Post Link](#)





Add a  
valuable  
opinion



Hemanand Vadivel • You

6mo \*\*\*


Co-Founder @ codebasics.io | Helping People to Become Data Professi...

Thanks for sharing an important message - this is the way forward. Smarter companies have already adopted this. Even after years of experience, I still google the syntax, solutions regularly. I made a decision to not to memorize any syntax or codes consciously. This left me with less clutter on my brain and confidence that information in internet is like my second brain - I can access any information that I want from it at will.

Like ·    155 | Reply · 3 Replies



# Add a valuable opinion

**NAVEEN S** · 1st  
Data Analyst @AtliQ Technologies | Community Champion @Codebasic...  
Lessons from those gap is what makes us more strong and capable to face any challenges 🙏  
I'm completely with you on this [Hemanand Vadivel](#)  
Like · 👍 11 | Reply · 1 Reply



[Post Link](#)

## Reactions

👍 10



**Immediate Joiner** || Data Analyst || Power BI || Excel || SQL/MySQL  
|| Python || Machine learning || My Portfolio Website:-  
[yuvrajhere25.wixsite.com/yuvrajportfolio](http://yuvrajhere25.wixsite.com/yuvrajportfolio)



**Yash Sinha** · 2nd  
Outreach Manager



**Saurabh Vanikar** · 2nd  
Data Science Enthusiast | Senior Manager - Studio Administration  
at Allern Enterprises Private Limited



**Nehaarika B.** · 3rd+

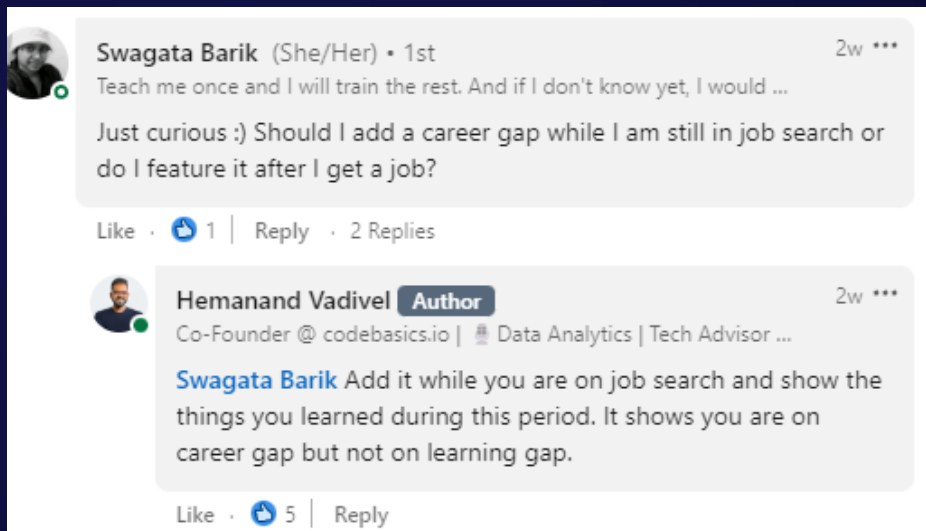


**Edwin Uzoefuna** · 2nd  
Data Analyst



**VISHAL SEN** · 2nd  
Power BI | SQL | Python | Excel Advanced | Data Science

# Ask Genuine Questions

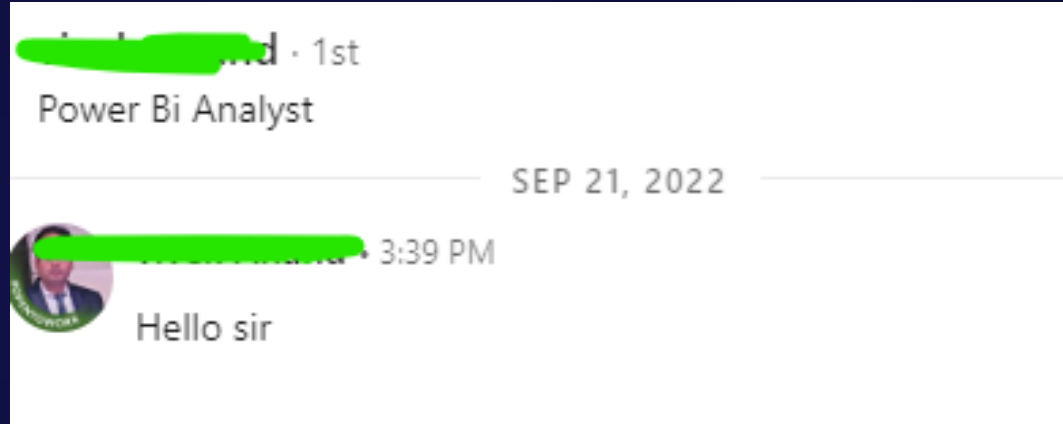


[Post Link](#)

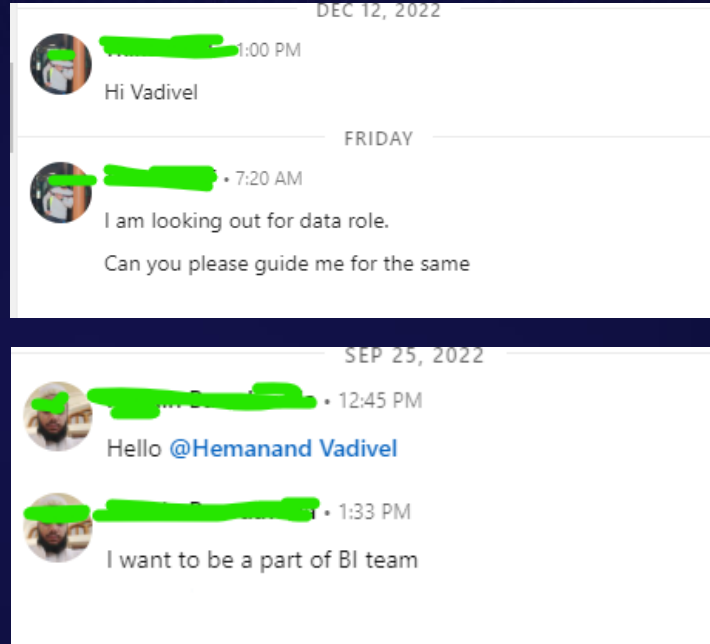
# Approaching Professionals, the **right** way



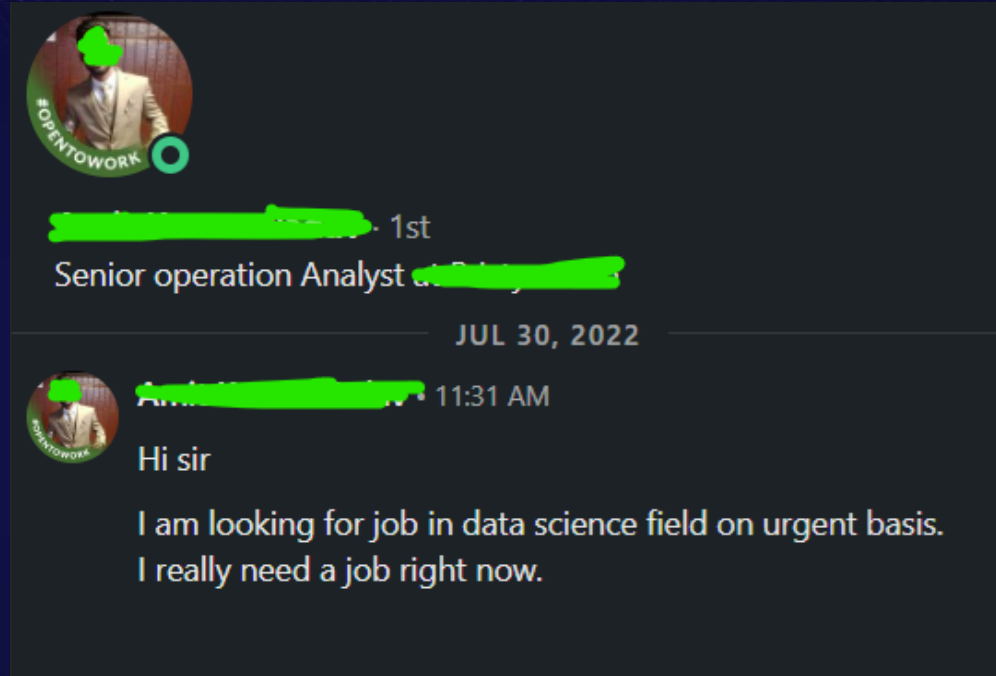
Never  
expect  
people to  
chat



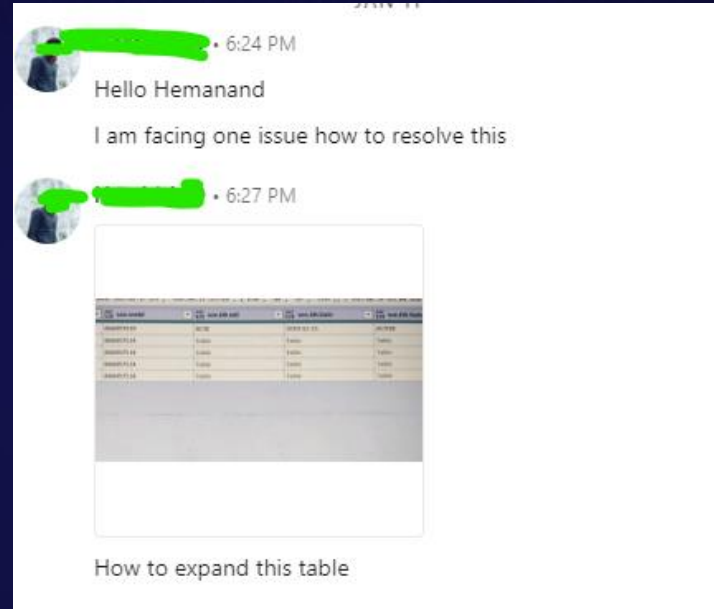
**Never**  
give them  
a task to  
discover  
about you



Never  
give a  
deadline  
for help



**Never**  
ask anything  
that you can  
google



# Art of approaching people for help



Hi, Happy  
Monday! How  
can I get data  
analyst job?



Hey, I want to  
become a data analyst,  
did few courses online to  
train myself but not  
getting any interview calls.  
I'm attaching my resume,  
can you please suggest  
what changes I can make  
and what skills I need to develop?



**Use this  
Format**

Hi {{Name}}

{{ Contextual Introduction }}

I need [X]..I have done [A], [B] and [C] but still face this problem [Y].

Attaching my resume [z1] and [z2] for your review

Can you please help me with the following [x1, x2, x3]

{{ Contextual Outro }}



Shazin Ashraf • 4:06 PM

Hi Hemanand, Thank you so much for your feedback on my submission of recent SQL challenge.

I want to ask you a small help from your side as well 😊

**I would highly appreciate it if you could provide me review of my resume.**

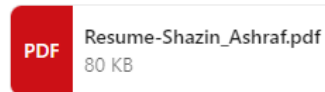
I am having doubts mainly in 2 things:

1) Do I need to reduce the number of bullet points under project experience section. I am confused wheather I am giving too much info, and will distract the reader.

2) Is it a good idea to attach the respective links to our linkedin posts along with each projects I have done.



Shazin Ashraf • 4:08 PM



I highly respect your time. So feel free to delay your reply.



Hemanand Vadivel • 9:29 AM

Hi, this is a very nice & functional way of asking for help.

Will review & provide my feedback via voice ✓



Shazin Ashraf • 9:30 AM

Thank you Hemanand



Hemanand Vadivel • 9:31 AM



Shazin Ashraf • 9:38 AM

Wow, that's exactly what I was thinking about, thanks for clearing it. As you said, I will filter out the bullet points based on the job I am applying for. Thank you for taking the time to send me a voice message like this 😊



Shazin Ashraf • 9:42 AM

Okay, sure these are really valuable feedback for me. Thanks again Hemanand 🙌. I will make changes to the resume accordingly.

