

# KEY TAKEAWAYS

CHAPTER  
TITLE | Central Limit Theorem

LECTURE  
TITLE | Random Sampling & Sample Bias

- 1 **Sample bias** occurs when a sample is **not representative of the population**.
- 2 **Trial participants** should be **representative of the population**.
- 3 **Participation bias** occurs when the individuals who choose to participate in a study **differ significantly** from those who do not.
- 4 **Language bias** is the influence of **language on perception and decision-making**, often leading to skewed interpretations or conclusions.
- 5 **Survivorship bias** happens when we only **look at the success stories and ignore the failures**, leading to a misleading view of reality.

# KEY TAKEAWAYS

**CHAPTER  
TITLE** | Central Limit Theorem

**LECTURE  
TITLE** | The Law of Large Numbers

- 1 The **Law of Large Numbers** states that as the **number of trials increases**, the average of the trial result gets **closer to the theoretical or real average**.

# KEY TAKEAWAYS

## CHAPTER TITLE

Central Limit Theorem

## LECTURE TITLE

Central Limit Theorem, Sampling Distribution

- 1 Central Limit Theorem** states that as the **sample size increases**, the distribution of sample means approaches a **normal distribution**, regardless of the population's original distribution.
- 2 A sample distribution** is the distribution calculated from **multiple samples of a population**.
- 3 For sample sizes of 30 or more**, sample means and proportions tend to follow a **nearly normal distribution**.
- 4 Population distribution** means how a particular characteristic or variable is **spread out** among all the people or units in a population.

# KEY TAKEAWAYS

**CHAPTER  
TITLE** | Central Limit Theorem

**LECTURE  
TITLE** | Standard Error

- 1 **Confidence intervals** provide a range of values within which we expect the **true population parameter (like the mean)** to fall, with a certain **level of confidence**.
- 2 **Confidence Interval Formula:**  $\bar{x} \pm z^*(\text{sample standard deviation})$