Building Your Online Credibility for an Amazing Career
In Data Field

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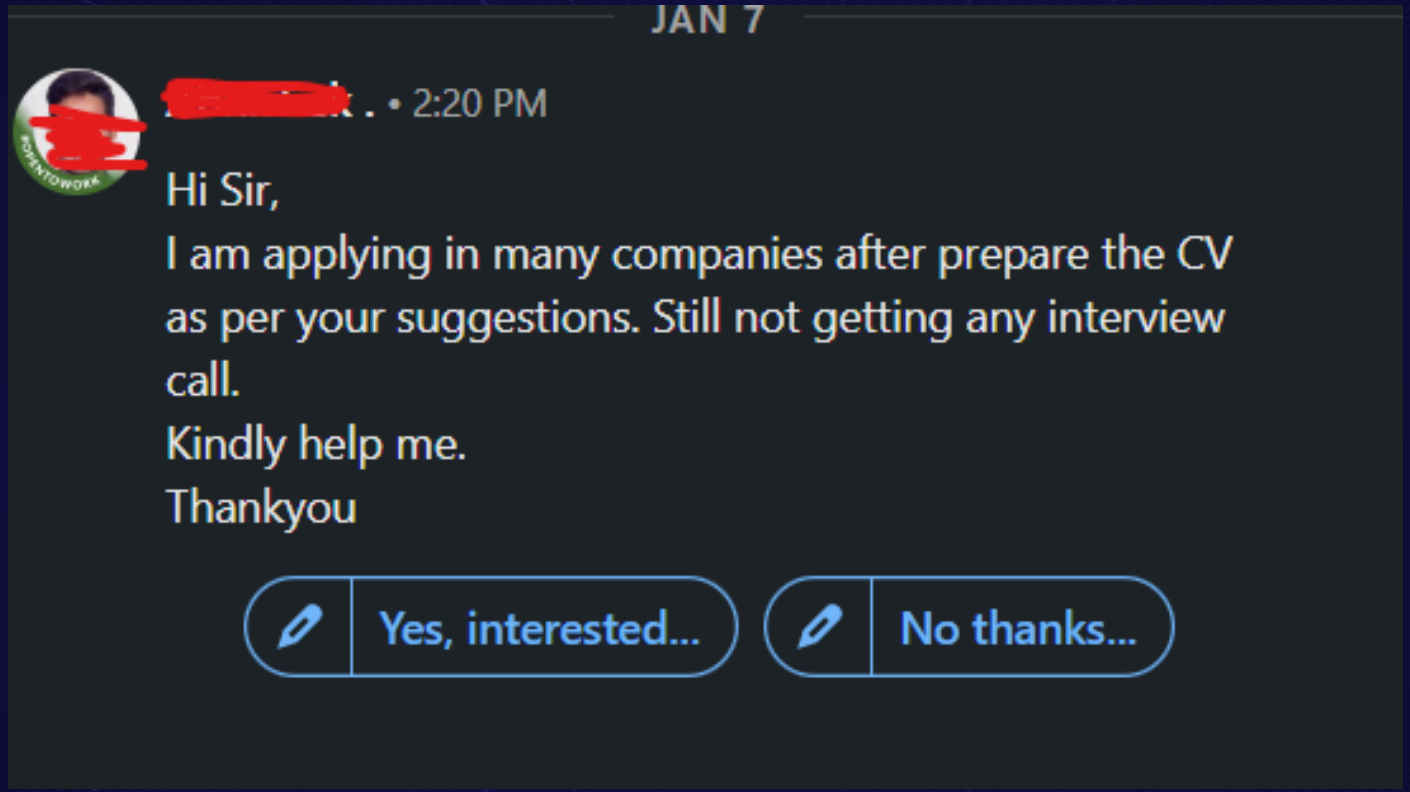
Why Building Online Credibility is Important for You


JAN 7
[redacted] • 2:20 PM
Hi Sir,
I am applying in many companies after prepare the CV as per your suggestions. Still not getting any interview call.
Kindly help me.
Thankyou
Yes, interested...
No thanks...

<- Data Job

Criteria that a Hiring Manager Uses To Filter Resumes

College Degree

Past Experience

Online Credibility

Static Resumes are Dying!!

Hemanand Vadivel

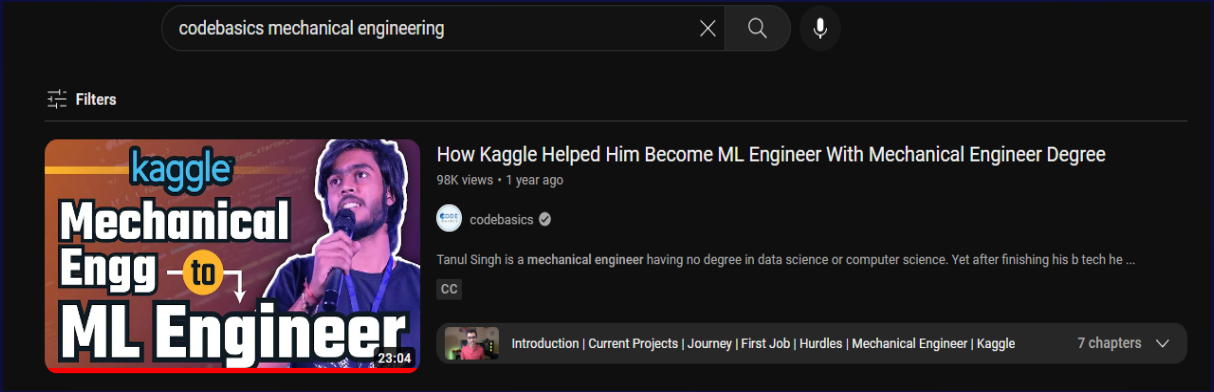
@hemvad

A hiring manager living on the same street cannot see the RESUME on your desktop.

But a hiring manager living in New York can see your talent on LINKEDIN and hire you remotely.

Build your ONLINE CREDIBILITY.

People Getting Hired Through Their Online Activity



Tanul Transitioned Career by proving his credibility on Kaggle

Video Link

People Getting Hired Through Their Online Activity

Izam got a ML job through his open source contribution

[Video Link]

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We hired our initial **4 people**

without **Resume**

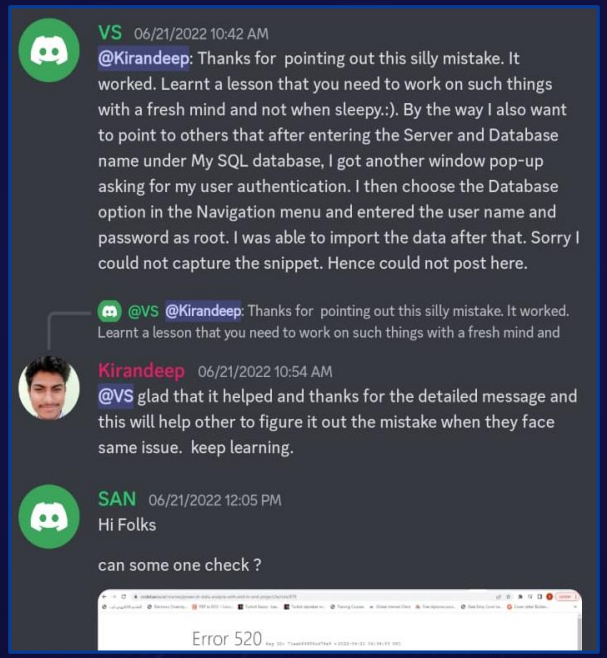
without any **Interview**

MARALA KIRAN DEEP

Active During: May 2022

Hired on: July 2022

Online Activity



Benefit

AHMED ATHAR MOHIUDDIN

Active During: June 2022

Hired on: July 2022

Online Activity

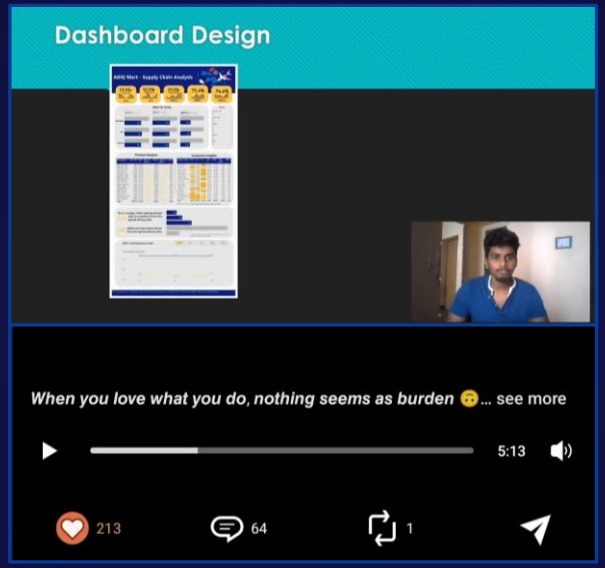
Benefit

NAVEEN S

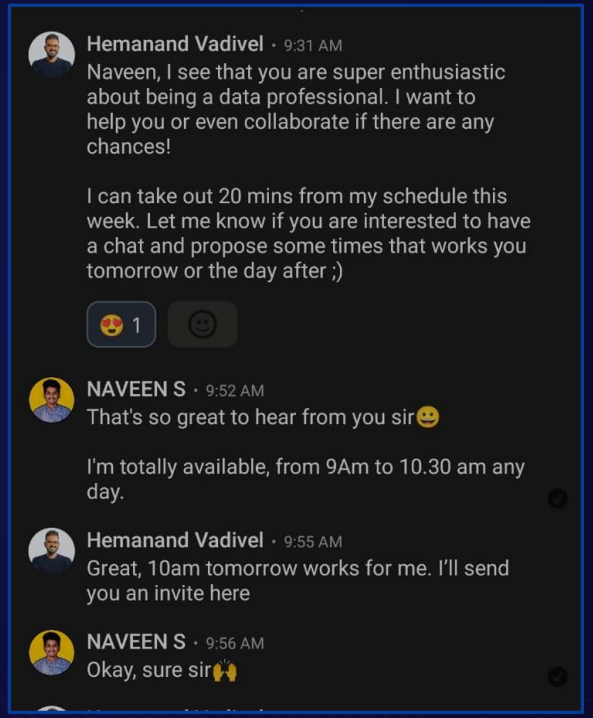
Active During: June 2022

Hired on: October 2022

Online Activity



Benefit



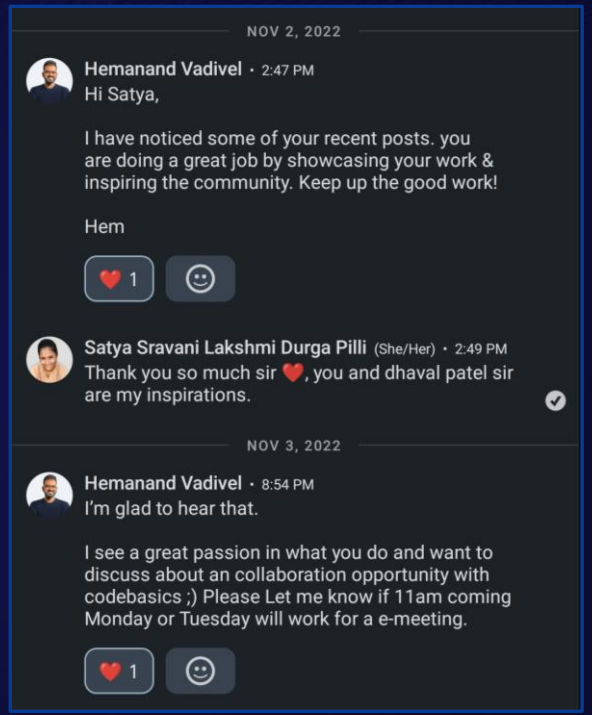
SATYA SRAVANI LAKSHMI DURGA PILLI

Active During: October 2022

Hired on: December 2022

Online Activity

Benefit



Summary of Benefits

Short Term

Landing a Data Job

Better Career Opportunities

Freelancing

Long Term

Why LinkedIn?

Why LinkedIn?

Largest professional network on planet earth

with **875M+** professionals

About **20%** daily active

Why LinkedIn?

LinkedIn is a central platform to Demonstrate Your Talent

3 steps

to build your online credibility

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Step 1

Get your LinkedIn Profile Right

Peter Pandey
Data Analyst
Talks about #powerbi, #dataanalysis, #SQL, #Python and #dataScience

Step 2

Engage Meaningfully

Tony Sharma
Senior Data Analyst

You are replying to Tony Sharma's post

I concur with your suggestions and would like to add a few more that would be beneficial for individuals new to the field of data analysis.

Step 3 Create Your Own Posts

Peter Pandey
Data Analyst
3mo •

Hello everyone,
In this post, I would like to share with all of you about my approach, mindset, and the steps I took during the execution of the project.

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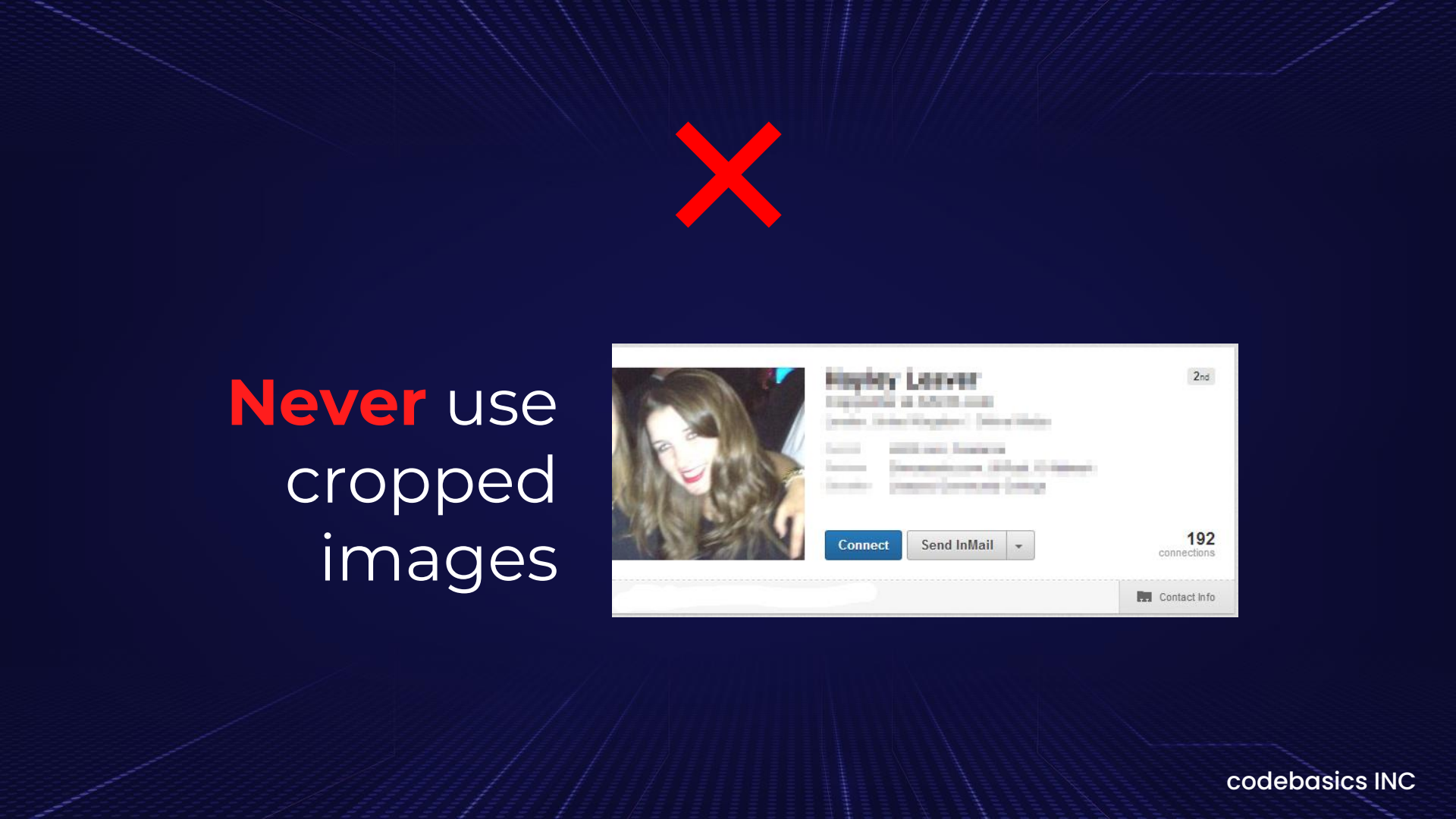
Step 1:

Get your LinkedIn profile right

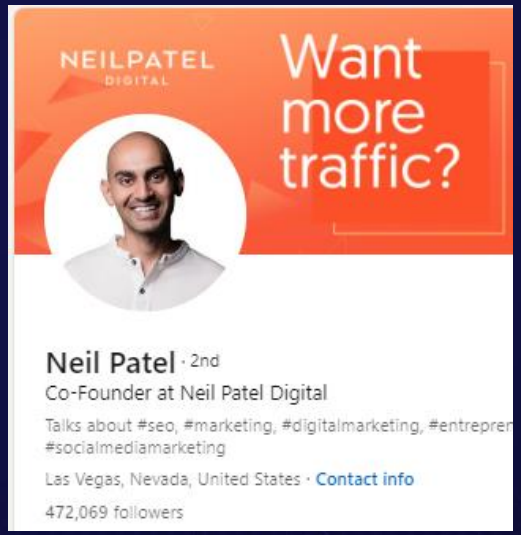
Profile Photo


Never use cropped images
2nd
Connect
Send InMail
192
connections
Contact Info

Never use long shot images

Never use images that doesn't face people

Profile Photo



Austin Belcak
@austinbelcak
1/ Upgrade Your Profile Picture
Like it or not, your profile picture is your first impression.
Make it a good one:
1. Upload your PP to Photofeeler.com
2. Analyze the feedback
3. Reshoot / edit your picture based on the data
4. Repeat until your scores are good!
9:06 PM · 4/1/22
1,052 Likes 142 Retweets 4 Quote Tweets
2 / 10

[Link to Post]

Get Your Profile Photo Right

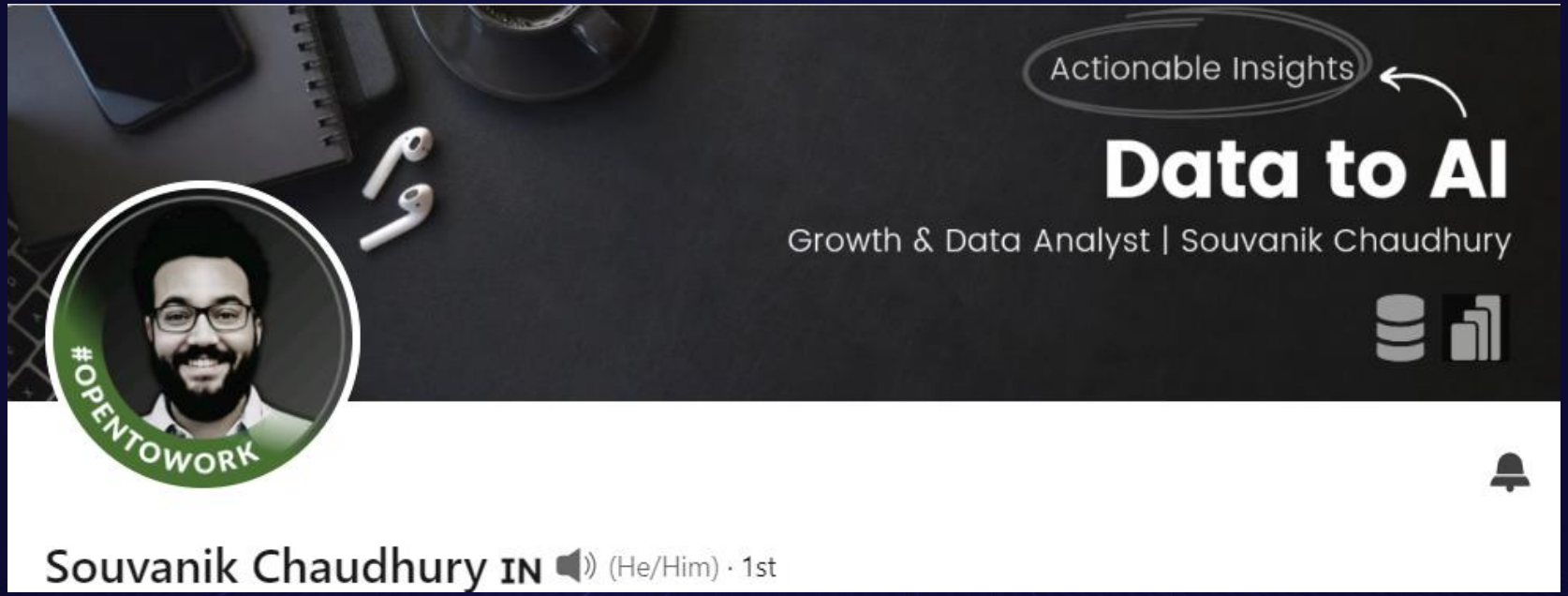
- Appear confident with a smile
- Headshots are preferred
- Check it with **Photofeeler**

Banner Image

Ashneer Grover · 2nd
Founder - BharatPe
Indian Institute of
Technology, Delhi

Keep It Short & Simple
Abhishek Anand · 1st
OYO

CODE
BASICS
BECOME A DATA PROFESSIONAL
FROM
UPSKILLING
TO
JOB READY
CODEBASICS.IO
Dhaval Patel (He/Him) · 1st
codebasics


Actionable Insights
Data to AI
Growth & Data Analyst | Souvanik Chaudhury
#OPENTOWORK
Souvanik Chaudhury IN (He/Him) · 1st

Get Your Banner Image Right

- Give a clear reason why people should follow you
- What value you are going to add to their life