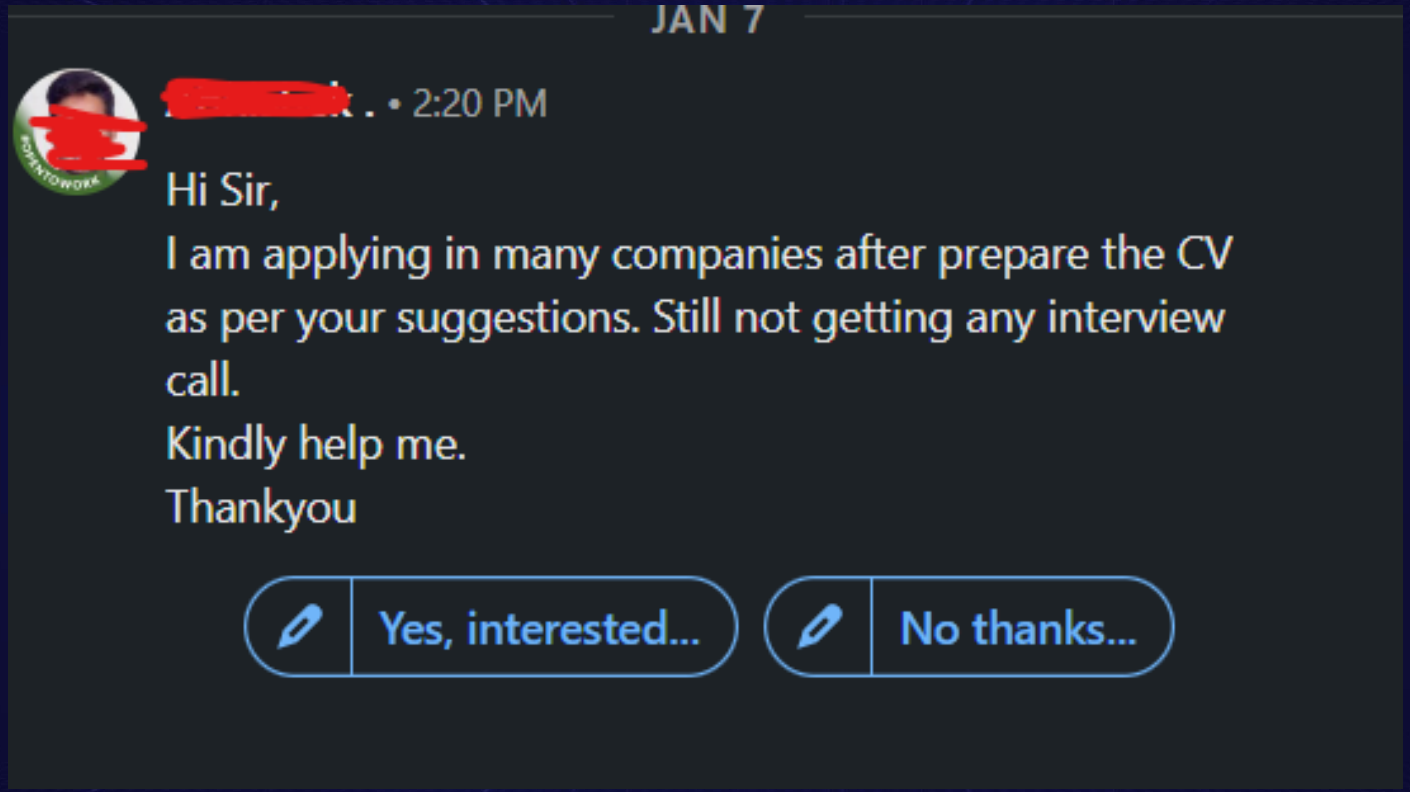
Building Online Credibility For Amazing Career Opportunity In Data Field

codebasics INC

Why Building Online Credibility is Important for You


JAN 7
[redacted] • 2:20 PM
Hi Sir,
I am applying in many companies after prepare the CV as per your suggestions. Still not getting any interview call.
Kindly help me.
Thankyou
Yes, interested...
No thanks...

<- Data Job

Criteria that a Hiring Manager Uses To Filter Resumes

College Degree

Past Experience

Online Credibility

Static Resumes are Dying!!

Hemanand Vadivel

@hemvad

A hiring manager living on the same street cannot see the RESUME on your desktop.

But a hiring manager living in New York can see your talent on LINKEDIN and hire you remotely.

Build your ONLINE CREDIBILITY.

People Getting Hired Through Their Online Activity

Izam got a ML job through his open source contribution

[Video Link]

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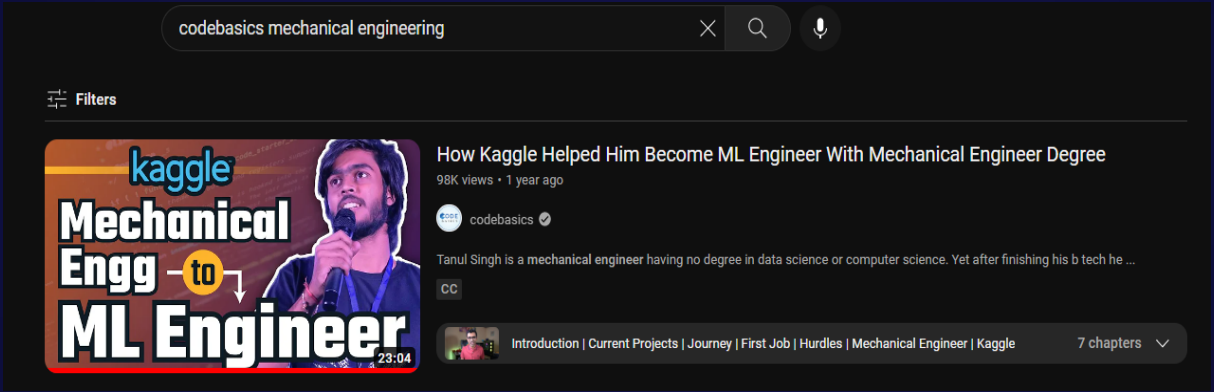
People Getting Hired Through Their Online Activity



Tanul Transitioned Career by proving his credibility on Kaggle

Video Link

We hired **4 people** recently

without **Resume**

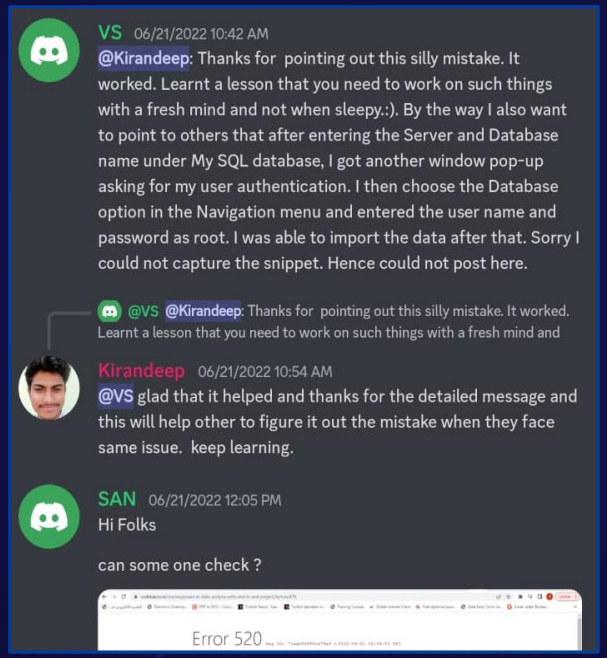
without any **Interview**

MARALA KIRAN DEEP

Active During: May 2022

Hired on: July 2022

Online Activity



Benefit

AHMED ATHAR MOHIUDDIN

Active During: June 2022

Hired on: July 2022

Online Activity

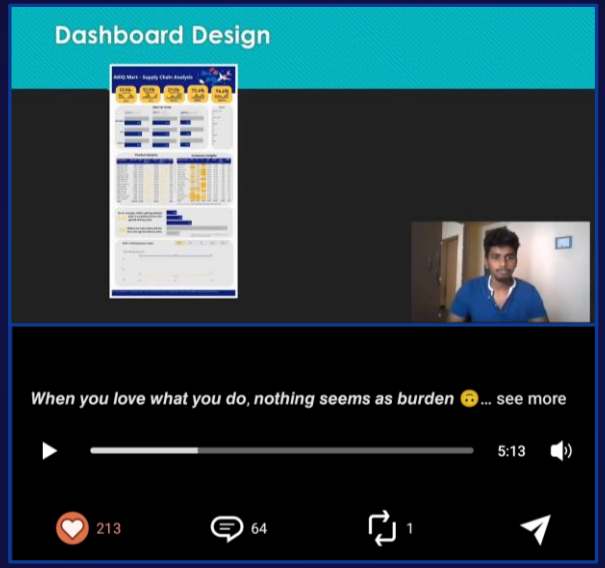
Benefit

NAVEEN S

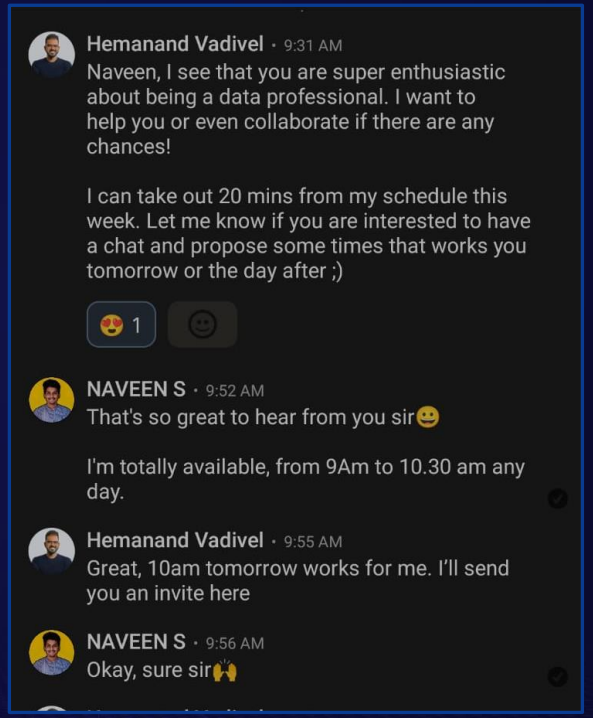
Active During: June 2022

Hired on: October 2022

Online Activity



Benefit



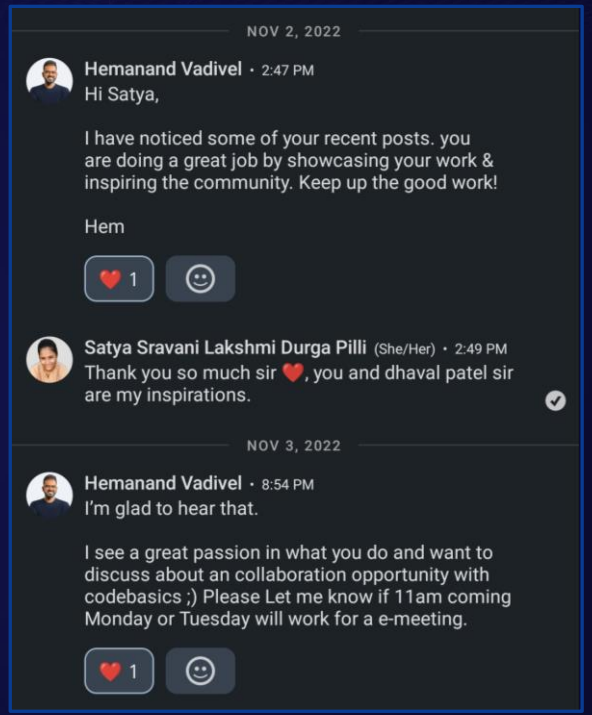
SATYA SRAVANI LAKSHMI DURGA PILLI

Active During: October 2022

Hired on: December 2022

Online Activity

Benefit



Summary of Benefits

Short Term

Landing a Data Job

Better Career Opportunities

Freelancing

Long Term

Why LinkedIn?

Why LinkedIn?

Largest professional network on planet earth

with **875M+** professionals

About **20%** daily active

Why LinkedIn?

LinkedIn is a central platform to Demonstrate Your Talent

3 steps

to build your online credibility

codebasics INC

Step 1

Get your LinkedIn Profile Right

Peter Pandey
Data Analyst
Talks about #powerbi, #dataanalysis, #SQL, #Python and #dataScience

Step 2

Engage Meaningfully

Tony Sharma
Senior Data Analyst

You are replying to Tony Sharma's post

I concur with your suggestions and would like to add a few more that would be beneficial for individuals new to the field of data analysis.

Step 3 Create Your Own Posts

Peter Pandey
Data Analyst
3mo •

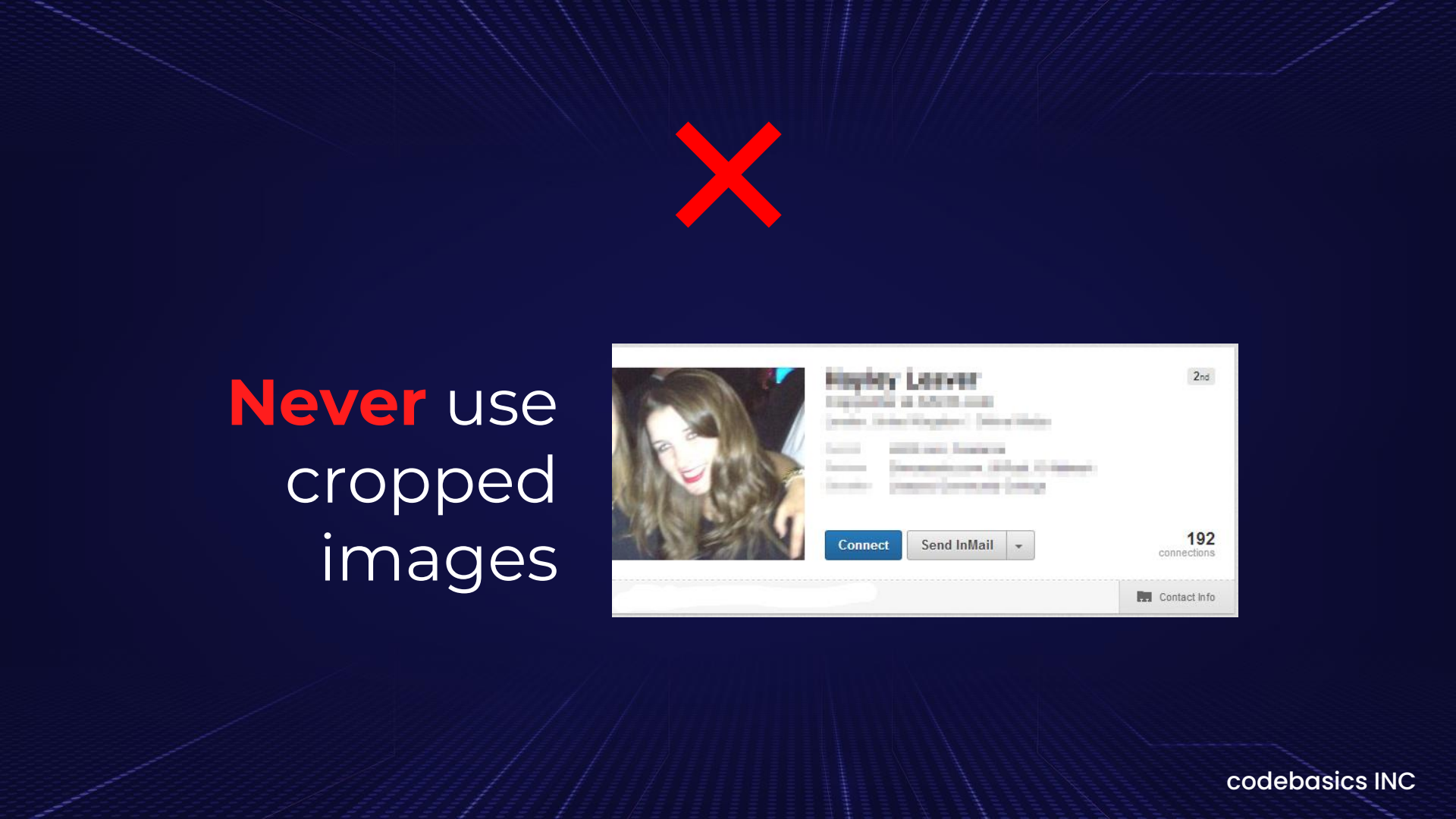
Hello everyone,
In this post, I would like to share with all of you about my approach, mindset, and the steps I took during the execution of the project.

codebasics INC

Step 1:

Get your LinkedIn profile right

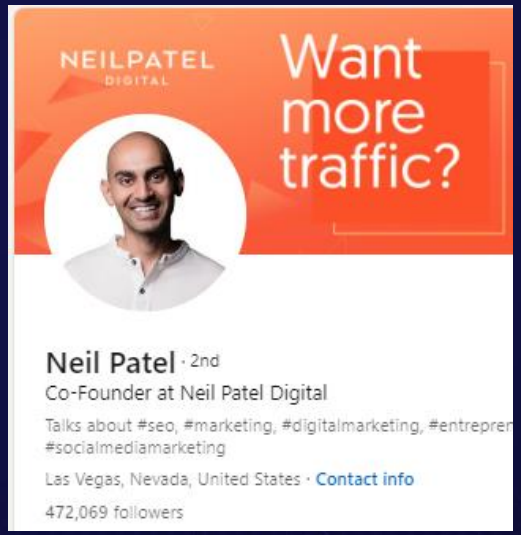
Profile Photo


Never use cropped images
2nd
Connect
Send InMail
192
connections
Contact Info

Never use long shot images

Never use images that doesn't face people

Profile Photo



Austin Belcak
@austinbelcak
1/ Upgrade Your Profile Picture
Like it or not, your profile picture is your first impression.
Make it a good one:
1. Upload your PP to Photofeeler.com
2. Analyze the feedback
3. Reshoot / edit your picture based on the data
4. Repeat until your scores are good!
9:06 PM · 4/1/22
1,052 Likes 142 Retweets 4 Quote Tweets
2 / 10

[Link to Post]

Get Your Profile Photo Right

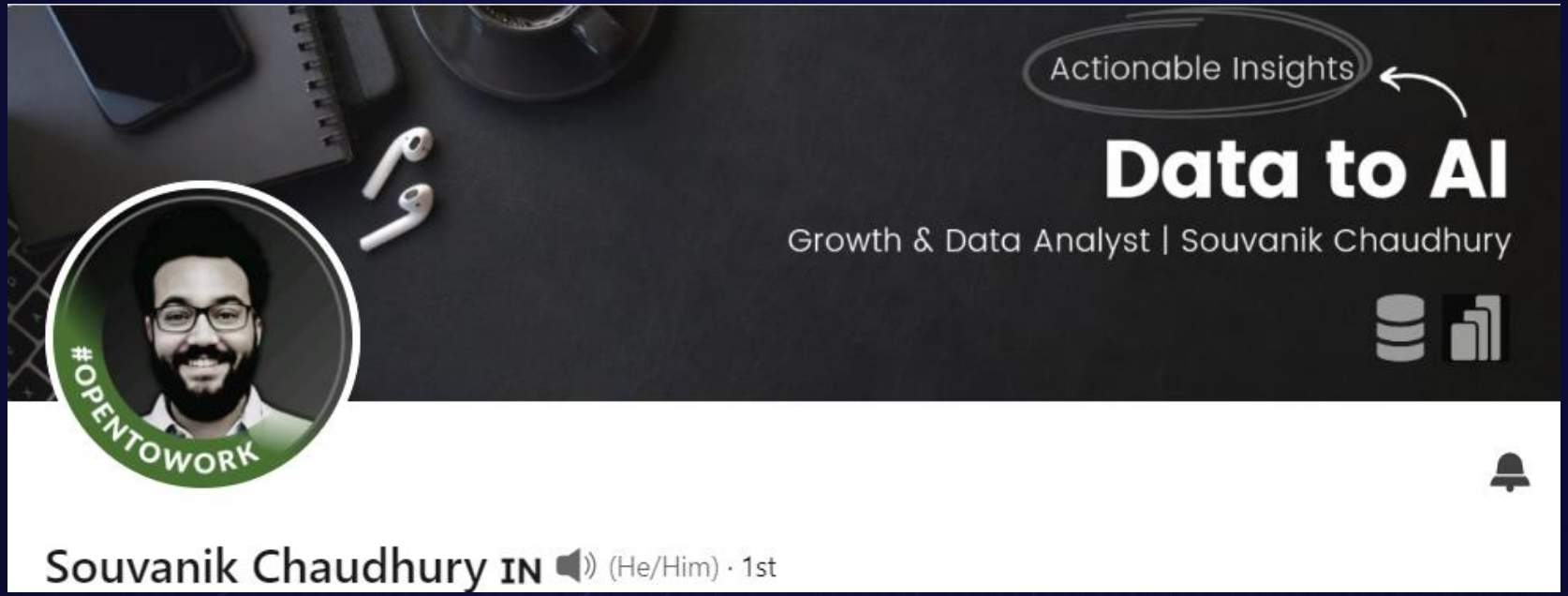
- Appear confident with a smile
- Headshots are preferred
- Check it with **Photofeeler**

Banner Image

Ashneer Grover · 2nd
Founder - BharatPe
Indian Institute of
Technology, Delhi

Keep It Short & Simple
Abhishek Anand · 1st
OYO

CODE
BASICS
BECOME A DATA PROFESSIONAL
FROM
UPSKILLING
TO
JOB READY
CODEBASICS.IO
Dhaval Patel (He/Him) · 1st
codebasics


Actionable Insights
Data to AI
Growth & Data Analyst | Souvanik Chaudhury
#OPENTOWORK
Souvanik Chaudhury IN (He/Him) · 1st

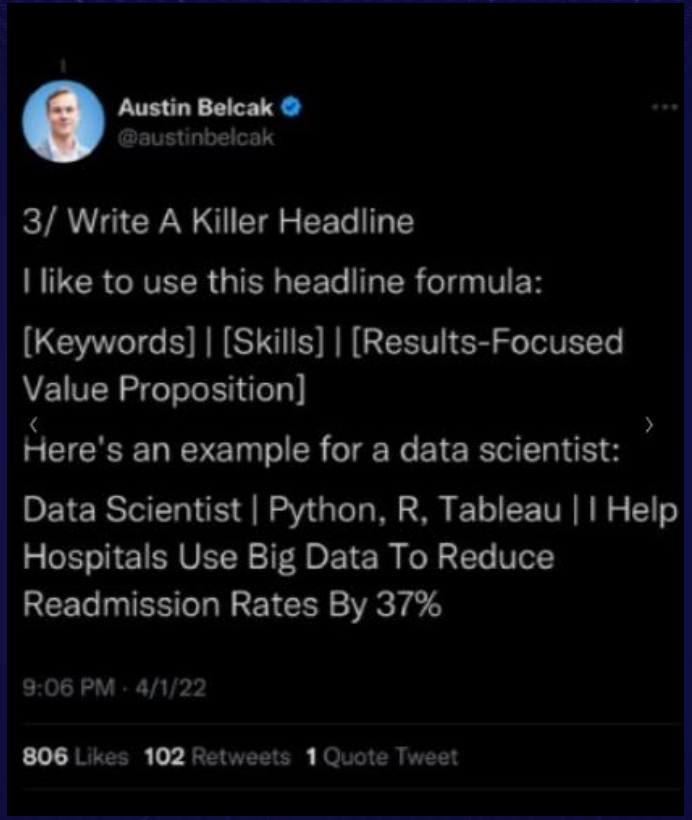
Get Your Banner Image Right

- Give a clear reason why people should follow you
- What value you are going to add to their life

Headline

Marala Kiran deep · 1st
Data Analyst Intern

Keep It Short &
Abhishek Anand · 1st
Managing Revenue & Growth @OYO USA || Optimizing & Growing Online & Offline Revenue for Businesses


Austin Belcak
@austinbelcak
3/ Write A Killer Headline
I like to use this headline formula:
[Keywords] | [Skills] | [Results-Focused Value Proposition]
Here's an example for a data scientist:
Data Scientist | Python, R, Tableau | I Help Hospitals Use Big Data To Reduce Readmission Rates By 37%
9:06 PM · 4/1/22
806 Likes 102 Retweets 1 Quote Tweet

[Link to Post]

About Me Section

About

I am aspiring Machine Learning Enthusiastic, looking forward to solve real World Problems through My Learnings.

About

Data Analyst with a background in Industrial Engineering. Proficient knowledge of SQL, statistical concepts, Python and data analysis. Possess good analytical skills paired with curiosity and ability to interpret, analyze large amounts of data and present findings using visualization tools like Tableau & Power BI.

About

I'm Naveen, currently working as Data Analyst at Codebasics/AtliQ Technologies, and I love figuring out the story and insights from the messy data.

One Interesting fact about my job is, I got this offer based on my Linkedin profile and my submissions in the #codebaiscsresumeprojectchallenge , without any formal interview 😄

I have recently switched to data analyst role form Testing Engineer. The experience from working in testing domain, helped me to become the best in identifying the hedge cases in all the scenarios.

Tools and Technologies I work,

- Power BI
- Python
- MySQL
- Excel
- Notion

My Functional Areas

- Data Visualization
- Market Analysis
- Content creation
- Social Media Handling
- Dashboarding

I strongly believe learning in Public, which is the main reason I share all my learnings and experience here in a regular basis. To learn from my learnings and experience, you can follow/Connect with me here 😉.

Get your About Me Section Right

- Write as if you are talking to the reader
- Add bullet points about your skills and value you can add
- Add an outro by giving a call to action

Other Key Areas

Featured Section

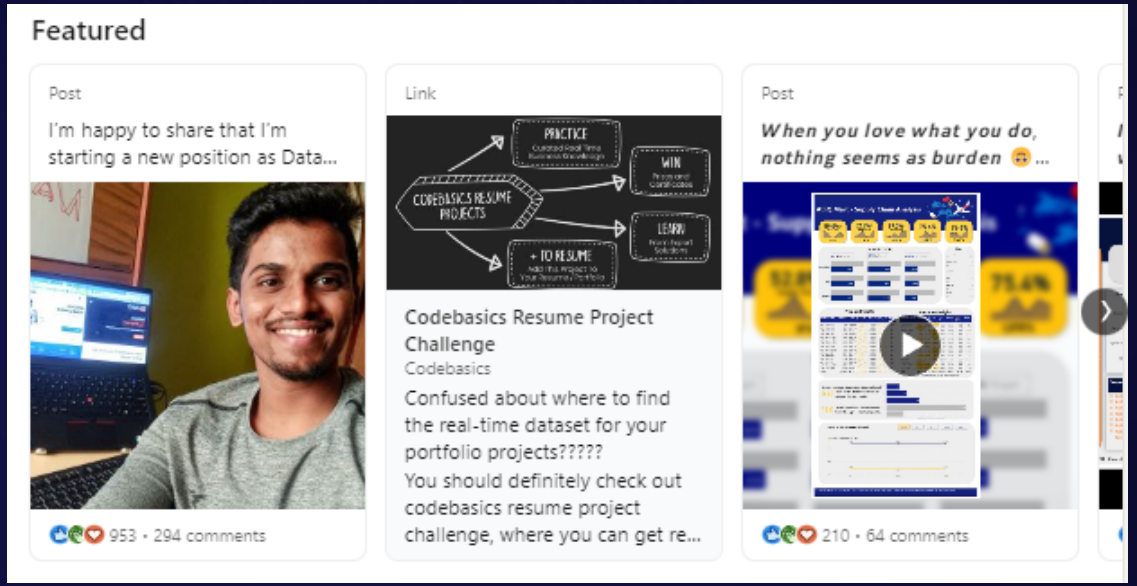
Experience

Skills

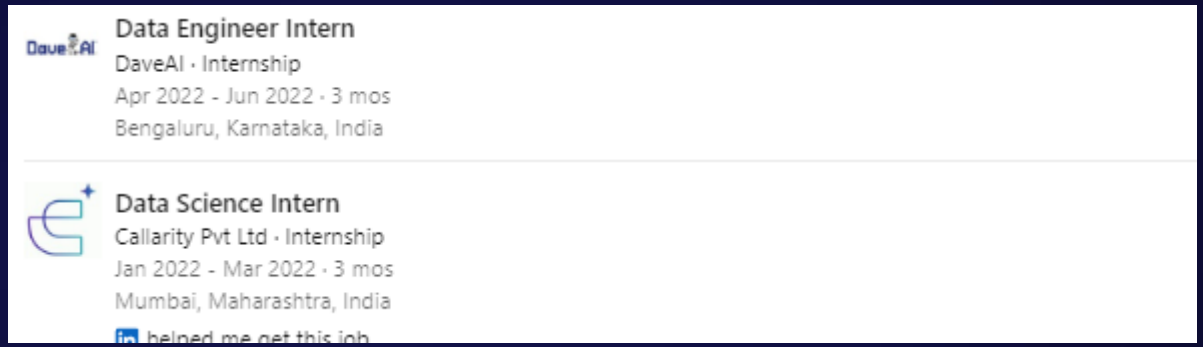
Certifications

Recommendation

Featured Section



Experience


Data Engineer Intern
DaveAI · Internship
Apr 2022 - Jun 2022 · 3 mos
Bengaluru, Karnataka, India
Data Science Intern
Callarity Pvt Ltd · Internship
Jan 2022 - Mar 2022 · 3 mos
Mumbai, Maharashtra, India
helped me get this job

Experience

Data and Analytics Specialist, Supply Chain Europe
Full-time
Sep 2018 - May 2020 · 1 yr 9 mos
Düsseldorf Area, Germany

• Providing end to end analytics solutions across Supply Chain to improve Visibility, Performance & Processes

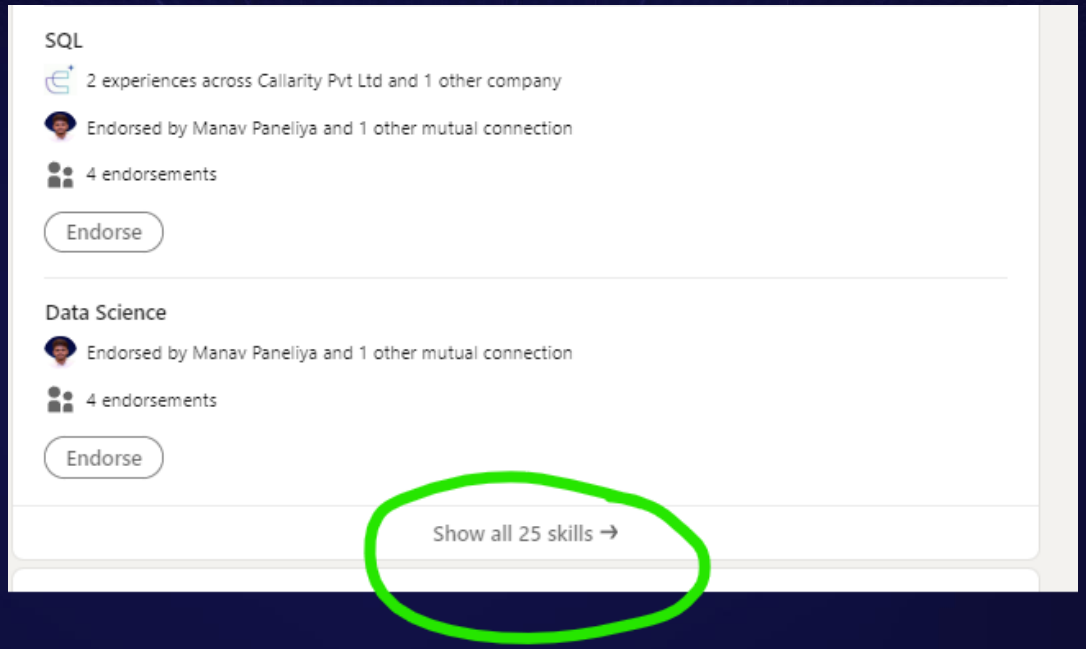
- Manage projects to create tools, dashboards & reports to make data actionable
- Enabling standard metrics and data sets across functions by a detailed understanding of supply chain processes

• Enabling business to democratize data & foster the data-driven culture

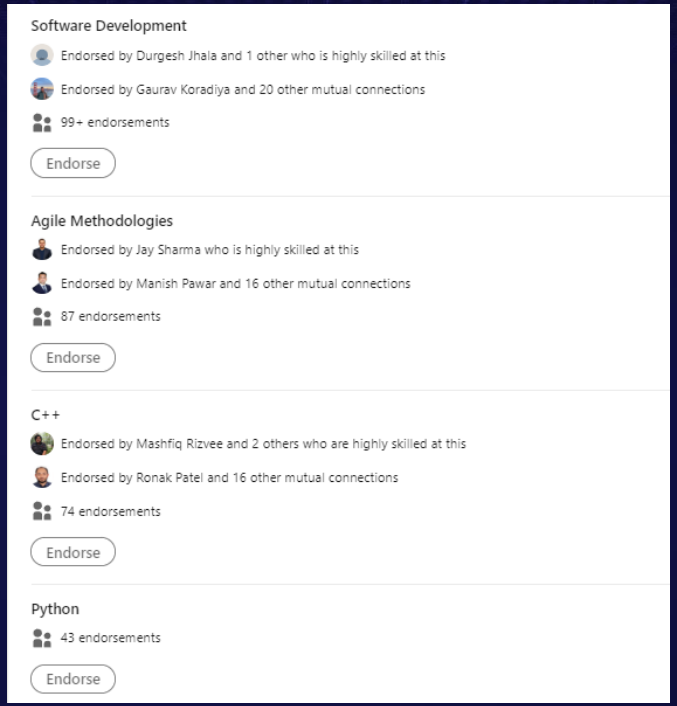
- Helping the organization to find and enhance Data Analytics capability through several initiatives
- Training teams to unleash analytic potential through training sessions and workshops
- Enabling the analytics community of excellence for functional users as a platform to share knowledge and enhance analytical skills

• Support SCOR (Supply Chain Operational Reference) Improvement program
-Providing SCOR training for internal and external departments to bring an aligned understanding of supply chain

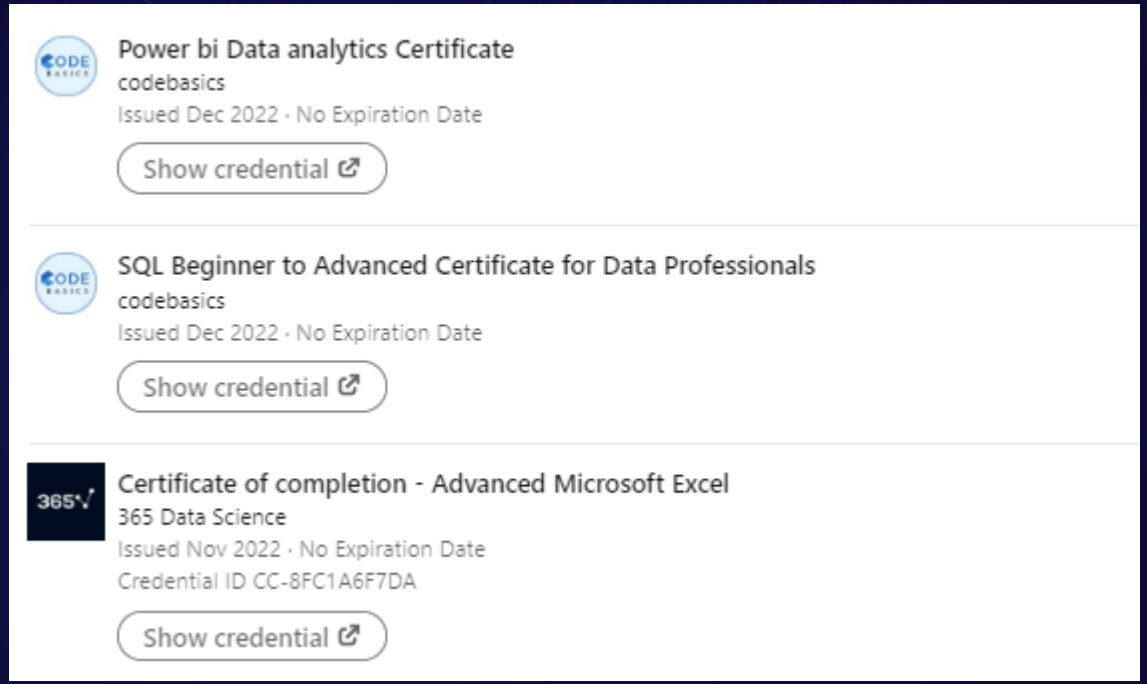
Skills


SQL
2 experiences across Callarity Pvt Ltd and 1 other company
Endorsed by Manav Paneliya and 1 other mutual connection
4 endorsements
Endorse
Data Science
Endorsed by Manav Paneliya and 1 other mutual connection
4 endorsements
Endorse
Show all 25 skills →

Skills


Software Development
Endorsed by Durgesh Jhala and 1 other who is highly skilled at this
Endorsed by Gaurav Koradiya and 20 other mutual connections
99+ endorsements
Endorse
Agile Methodologies
Endorsed by Jay Sharma who is highly skilled at this
Endorsed by Manish Pawar and 16 other mutual connections
87 endorsements
Endorse
C++
Endorsed by Mashfiq Rizvee and 2 others who are highly skilled at this
Endorsed by Ronak Patel and 16 other mutual connections
74 endorsements
Endorse
Python
43 endorsements
Endorse

Certifications

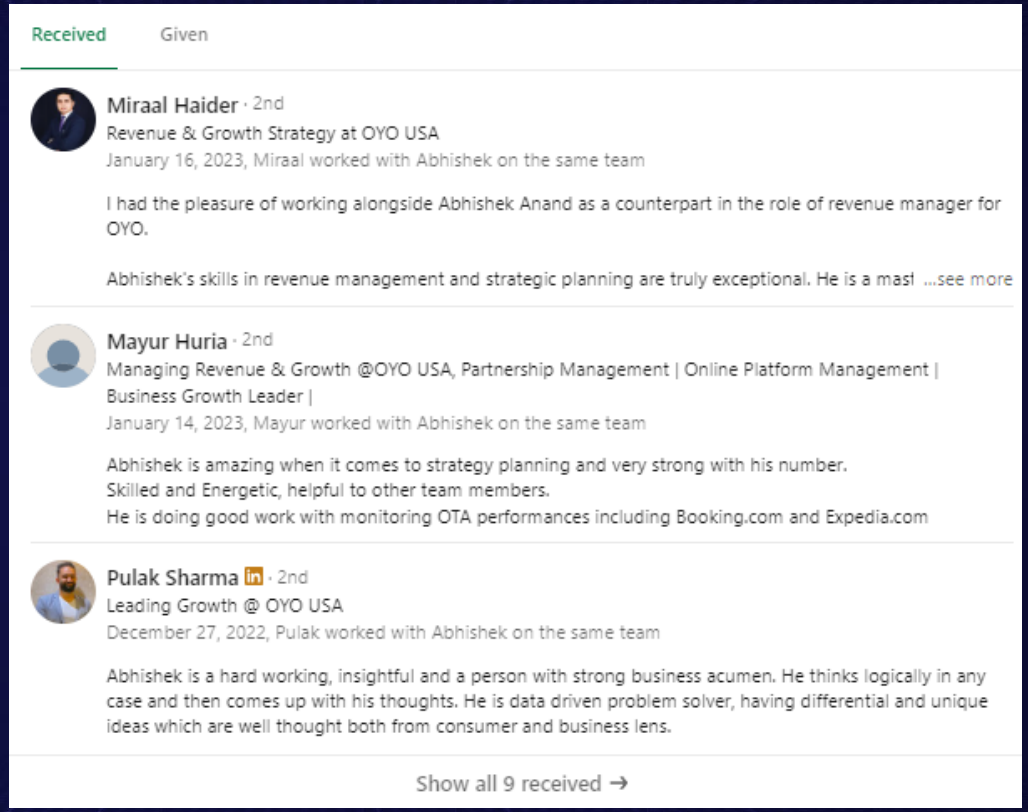


Power bi Data analytics Certificate
codebasics
Issued Dec 2022 · No Expiration Date
Show credential

SQL Beginner to Advanced Certificate for Data Professionals
codebasics
Issued Dec 2022 · No Expiration Date
Show credential

Certificate of completion - Advanced Microsoft Excel
365 Data Science
Issued Nov 2022 · No Expiration Date
Credential ID CC-8FC1A6F7DA
Show credential

Recommendations



Received Given

Miraal Haider · 2nd
Revenue & Growth Strategy at OYO USA
January 16, 2023, Miraal worked with Abhishek on the same team

I had the pleasure of working alongside Abhishek Anand as a counterpart in the role of revenue manager for OYO.

Abhishek's skills in revenue management and strategic planning are truly exceptional. He is a mast ...see more

Mayur Huria · 2nd
Managing Revenue & Growth @OYO USA, Partnership Management | Online Platform Management | Business Growth Leader |
January 14, 2023, Mayur worked with Abhishek on the same team

Abhishek is amazing when it comes to strategy planning and very strong with his number.
Skilled and Energetic, helpful to other team members.
He is doing good work with monitoring OTA performances including Booking.com and Expedia.com

Pulak Sharma · 2nd
Leading Growth @ OYO USA
December 27, 2022, Pulak worked with Abhishek on the same team

Abhishek is a hard working, insightful and a person with strong business acumen. He thinks logically in any case and then comes up with his thoughts. He is data driven problem solver, having differential and unique ideas which are well thought both from consumer and business lens.

Show all 9 received →

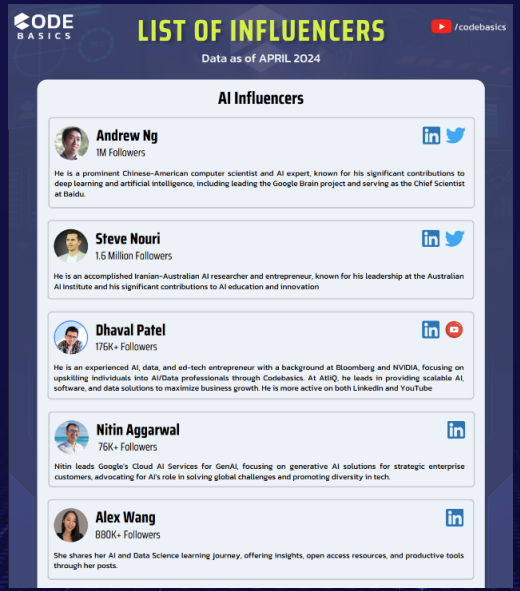
Sense Check
Your Profile
Every 4 Weeks

Step 2

Engage Meaningfully

Finding the
Right People
to connect

Use the Influencers List



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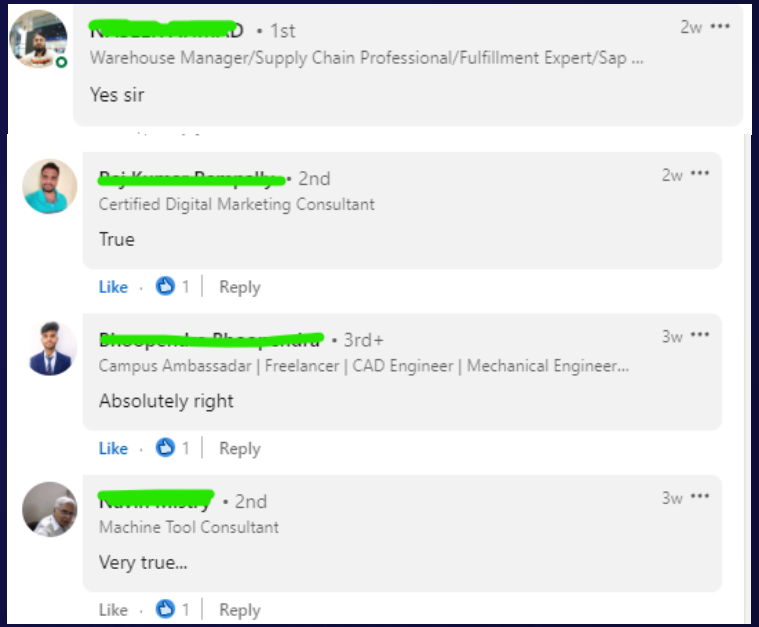
Commenting the right way

Commenting is the best way to maximize your profile reach with lowest effort

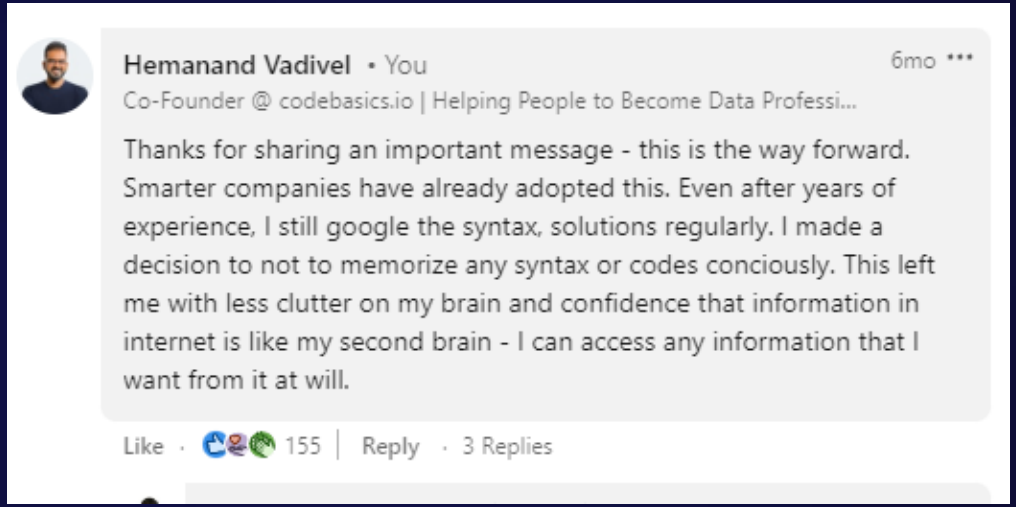
Engaging in Comments

Stop Making Generic Comments



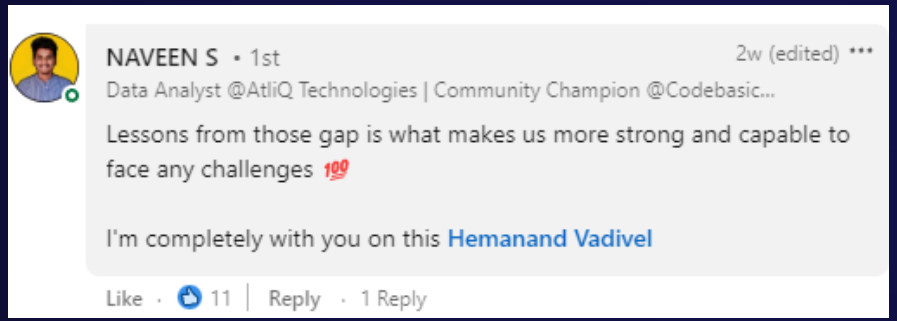
Post Link

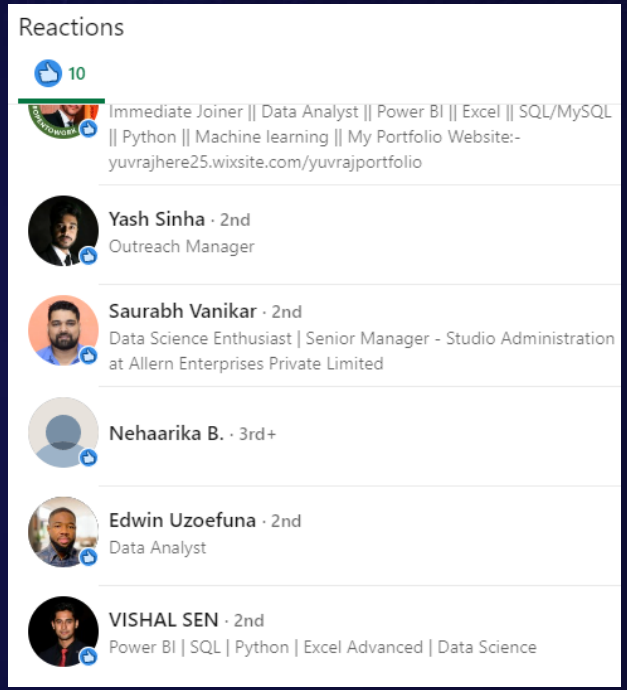
Add a valuable opinion



Post Link

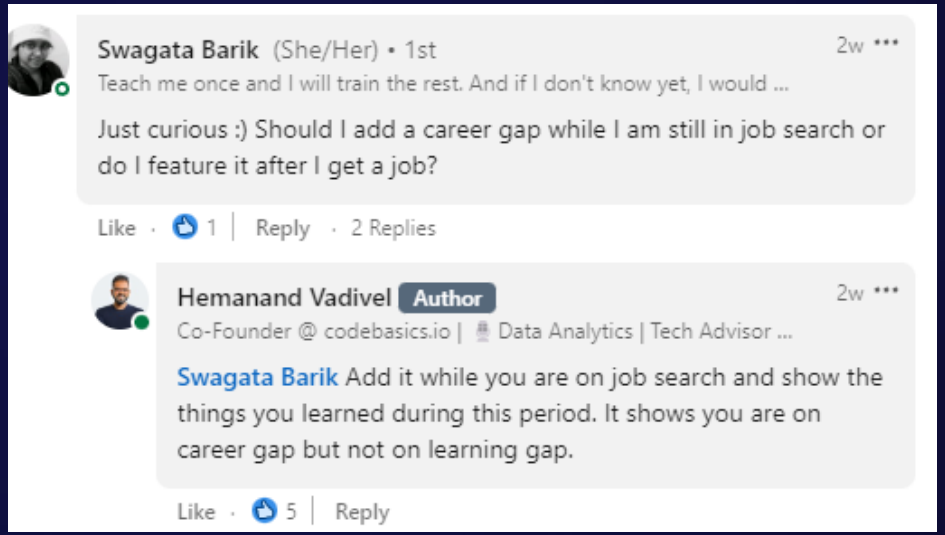
Add a valuable opinion





Post Link

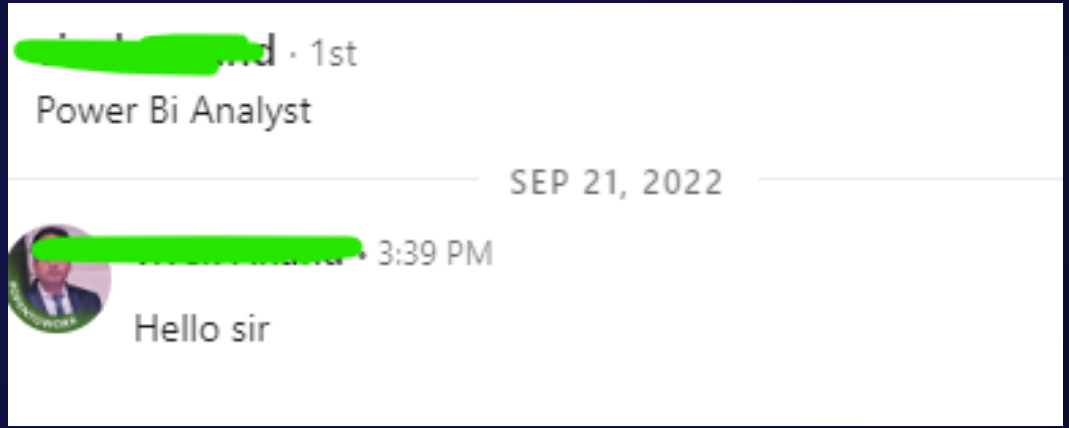
Ask Genuine Questions



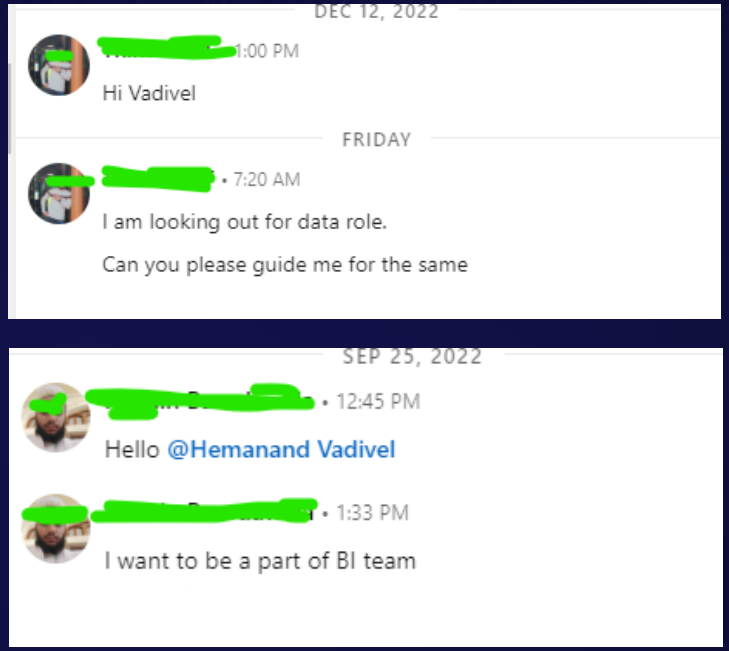
Post Link

Approaching Professionals, the right way

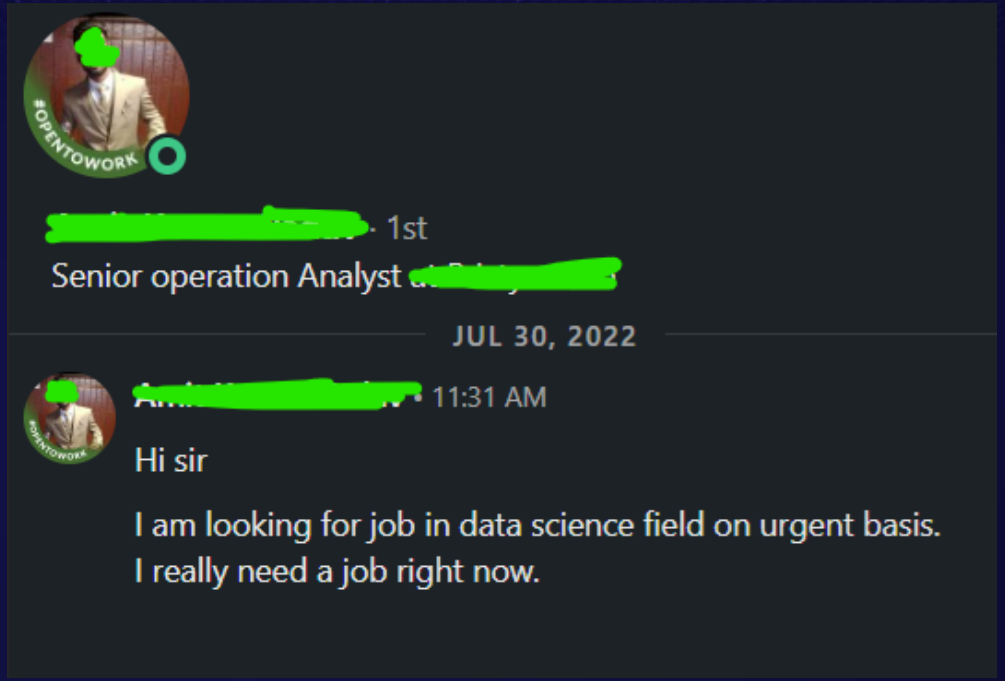
Never expect people to chat



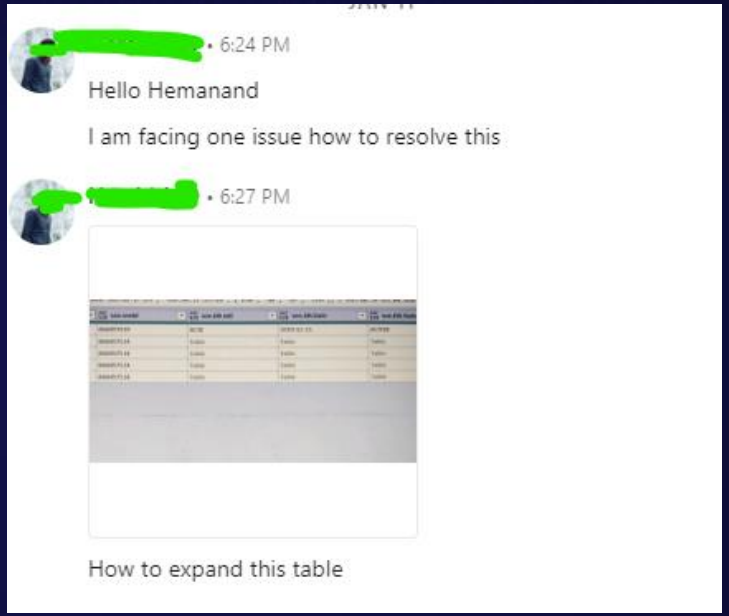
Never
give them
a task to
discover
about you



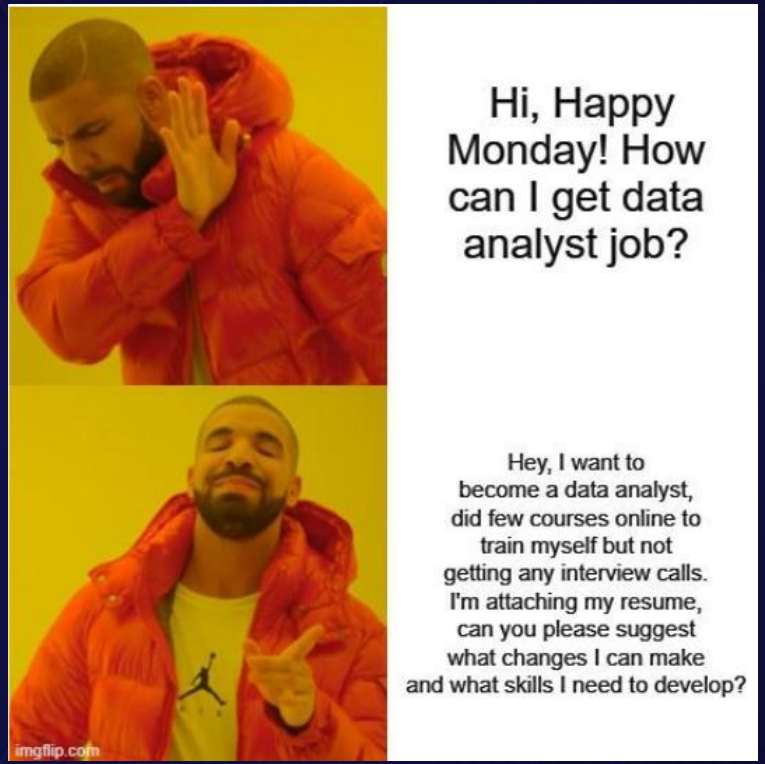
Never give a deadline for help



Never
ask anything
that you can
google



Art of approaching people for help



Post Link

Use this Format

Hi {{Name}}

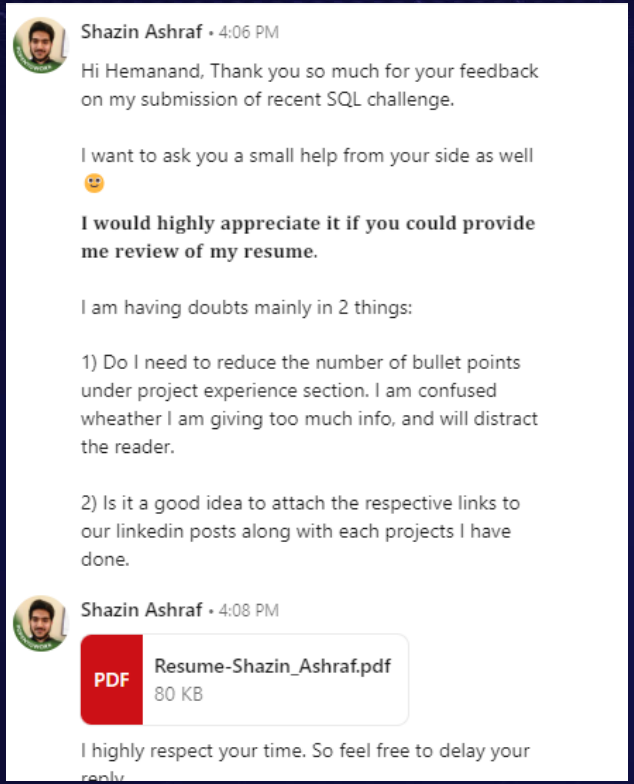
{{ Contextual Introduction }}

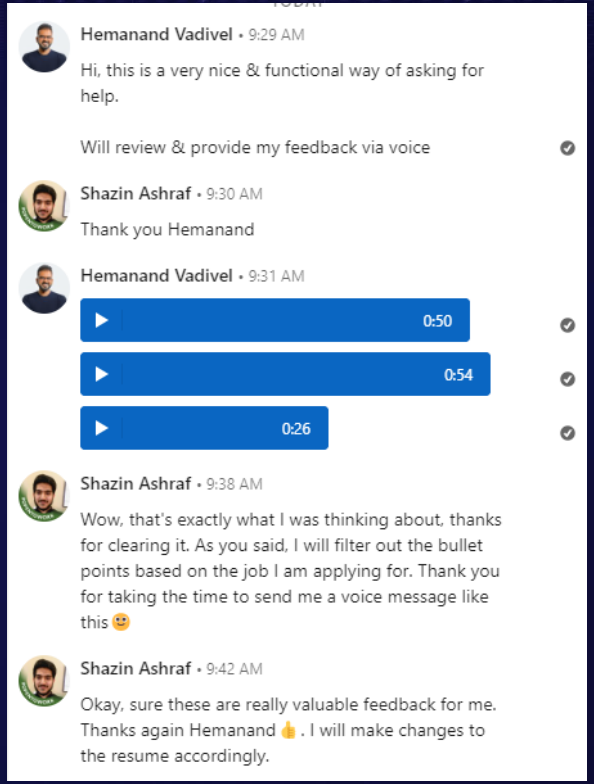
I need [X]..I have done [A], [B] and [C] but still face this problem [Y].

Attaching my resume [z1] and [z2] for your review

Can you please help me with the following [x1, x2, x3]

{{ Contextual Outro }}


Shazin Ashraf • 4:06 PM
Hi Hemanand, Thank you so much for your feedback on my submission of recent SQL challenge.
I want to ask you a small help from your side as well
I would highly appreciate it if you could provide me review of my resume.
I am having doubts mainly in 2 things:
1) Do I need to reduce the number of bullet points under project experience section. I am confused wheather I am giving too much info, and will distract the reader.
2) Is it a good idea to attach the respective links to our linkedin posts along with each projects I have done.
Shazin Ashraf • 4:08 PM
PDF
Resume-Shazin_Ashraf.pdf
80 KB
I highly respect your time. So feel free to delay your


Hemanand Vadivel • 9:29 AM
Hi, this is a very nice & functional way of asking for help.
Will review & provide my feedback via voice
Shazin Ashraf • 9:30 AM
Thank you Hemanand
Hemanand Vadivel • 9:31 AM
0:50
0:54
0:26
Shazin Ashraf • 9:38 AM
Wow, that's exactly what I was thinking about, thanks for clearing it. As you said, I will filter out the bullet points based on the job I am applying for. Thank you for taking the time to send me a voice message like this
Shazin Ashraf • 9:42 AM
Okay, sure these are really valuable feedback for me. Thanks again Hemanand . I will make changes to the resume accordingly.