

# **Building Your Online Credibility for an Amazing Career In Data Field**

# Why Building Online Credibility is **Important** for You

JAN 7



[Redacted Name] • 2:20 PM

Hi Sir,

I am applying in many companies after prepare the CV as per your suggestions. Still not getting any interview call.

Kindly help me.

Thankyou



Yes, interested...



No thanks...

<- Data Job





# Criteria that a Hiring Manager Uses To Filter Resumes

**College  
Degree**

**Past  
Experience**

**Online  
Credibility**

# Static Resumes are Dying!!



**Hemanand Vadivel** 

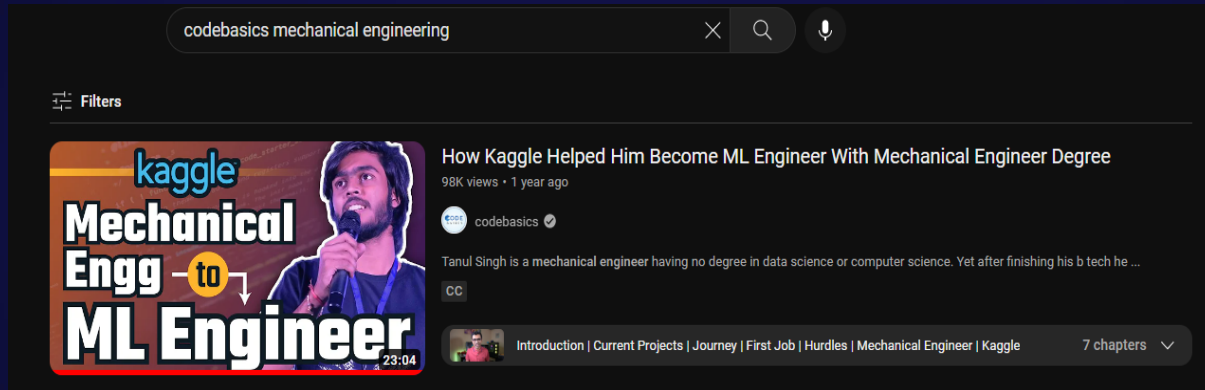
@hemvad

A hiring manager living on the same street cannot see the RESUME on your desktop.

But a hiring manager living in New York can see your talent on LINKEDIN and hire you remotely.

Build your ONLINE CREDIBILITY.

# People Getting Hired Through Their Online Activity



Tanul Transitioned Career by proving his credibility on Kaggle

[Video Link](#)

# People Getting Hired Through Their Online Activity



Izam got a ML job through his open source contribution

[Video Link](#)





We hired our initial **4 people**  
without **Resume**  
without any **Interview**



**MARALA  
KIRAN DEEP**

Active During: May 2022

Hired on: July 2022

## Online Activity



**VS** 06/21/2022 10:42 AM

**@Kirandeep:** Thanks for pointing out this silly mistake. It worked. Learnt a lesson that you need to work on such things with a fresh mind and not when sleepy.:). By the way I also want to point to others that after entering the Server and Database name under My SQL database, I got another window pop-up asking for my user authentication. I then choose the Database option in the Navigation menu and entered the user name and password as root. I was able to import the data after that. Sorry I could not capture the snippet. Hence could not post here.



**@VS @Kirandeep:** Thanks for pointing out this silly mistake. It worked. Learnt a lesson that you need to work on such things with a fresh mind and



**Kirandeep** 06/21/2022 10:54 AM

**@VS** glad that it helped and thanks for the detailed message and this will help other to figure it out the mistake when they face same issue. keep learning.



**SAN** 06/21/2022 12:05 PM  
Hi Folks

can some one check ?



## Benefit

JUN 17, 2022



**Dhaval Patel** (He/Him) • 11:42 PM  
hi

when you have some time I want to talk to you

JUN 18, 2022



**Marala Kiran deep** • 9:24 AM  
Hi Dhaval sir.. definitely..it's my pleasure to talk with you sir...





**AHMED ATHAR  
MOHIUDDIN**

**Active During: June 2022**


**Hired on: July 2022**


## Online Activity

 **Doraemon** @Hem sir, I am not able to download the sql file from the GitHub page, whenever I try giving download it always open the raw file but

 **Doraemon** 07/03/2022 8:29 AM  
If anyone knows how to download please help me out!


 **@Doraemon** @Hem sir, I am not able to download the sql file from the GitHub page, whenever I try giving download it always open the raw file but

 **Ahmed** 07/03/2022 8:47 AM  
I think you are talking about the YouTube power bi project series (edited)

 **Ahmed** 07/03/2022 8:50 AM  
I faced the same problem

So I went to this page:  
[www.github.com/codebasics/DataAnalysisProjects](https://www.github.com/codebasics/DataAnalysisProjects) (edited)  
Click on the green button and select Download Zip.  
After downloading the file, unzip it and you'll find the db\_dump.sql file inside the sales insights folder (edited)



 1 

Hope this helps

## Benefit

July 7, 2022

 **Hem** 07/07/2022 8:00 PM  
Hi Ahmed - just want to say that I appreciate your participation in the Power BI course channel. Thank you and keep up the great work!

July 8, 2022

 **ahm** 07/08/2022 1:04 AM  
Hi Hemanad. Thankyou.  
I want to thank you and Dhaval for releasing such a high value course for a reasonable cost. Believe me [@Hem](#) I graduated in May 2021 and since then I have taken a gap year and tried learning data analytics from various YouTube videos and bootcamps but never gained knowledge as much as I did from this power bi course.

  Message @Hem 



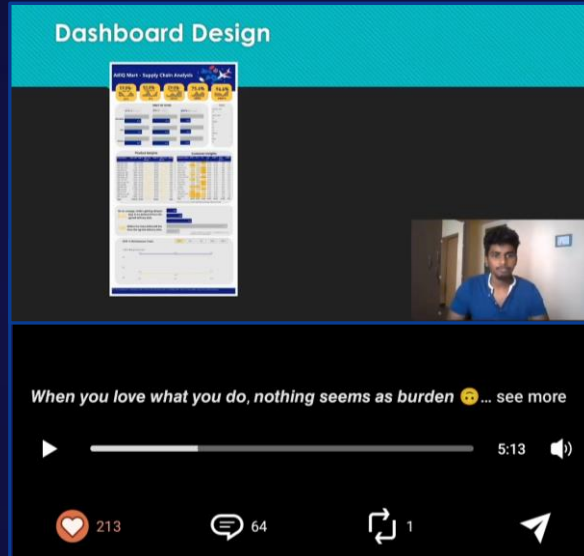
## Online Activity



**NAVEEN S**

Active During: June 2022

Hired on: October 2022



## Benefit



**Hemanand Vadivel** · 9:31 AM

Naveen, I see that you are super enthusiastic about being a data professional. I want to help you or even collaborate if there are any chances!

I can take out 20 mins from my schedule this week. Let me know if you are interested to have a chat and propose some times that works you tomorrow or the day after ;)



1



**NAVEEN S** · 9:52 AM

That's so great to hear from you sir 😊

I'm totally available, from 9Am to 10.30 am any day.



**Hemanand Vadivel** · 9:55 AM

Great, 10am tomorrow works for me. I'll send you an invite here



**NAVEEN S** · 9:56 AM

Okay, sure sir 🙏



## SATYA SRAVANI LAKSHMI DURGA PILLI

Active During: October 2022

Hired on: December 2022

## Online Activity



**Satya Sravani Lakshmi Durga Pilli** (She/Her) • You  
Data Analyst/Content Creator Intern @AtIQ Technologies  
2mo • Edited •

Here is my way of continuation for Dhaval Patel sir post  
<https://lnkd.in/gN-KQid>

After so many days, I tried to bring out the story writer inside me 😊  
Hope you guys enjoy the story as well as follow master oogway's and shifu's suggestions along with me 😊  
Happy learning 😊 !

#careeradvice #story #comics #learning #writer #codebasics  
#storytelling #storywriting #buddytheguide

Career Advices • 13 pages





You and 146 others

22 comments • 2 reposts

## Benefit

NOV 2, 2022



**Hemanand Vadivel** • 2:47 PM  
Hi Satya,

I have noticed some of your recent posts. you are doing a great job by showcasing your work & inspiring the community. Keep up the good work!

Hem

 1



NOV 3, 2022



**Satya Sravani Lakshmi Durga Pilli** (She/Her) • 2:49 PM  
Thank you so much sir ❤️, you and dhaval patel sir are my inspirations.



**Hemanand Vadivel** • 8:54 PM  
I'm glad to hear that.

I see a great passion in what you do and want to discuss about an collaboration opportunity with codebasics ;) Please Let me know if 11am coming Monday or Tuesday will work for a e-meeting.

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# Summary of Benefits

# Short Term

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Landing a  
Data Job

Better Career  
Opportunities

Freelancing



# Long Term

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Become an  
Influencer

Entrepreneurship

# Why LinkedIn?

# Why LinkedIn?

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**Largest** professional network on planet earth

with **875M+** professionals

About **20%** daily active

# Why LinkedIn?

LinkedIn is a central platform to Demonstrate Your Talent





# 3 steps to build your online credibility



## Step 1

### Get your LinkedIn Profile Right



**Peter Pandey**  
Data Analyst

Talks about #powerbi,  
#dataanalysis, #SQL,  
#Python and #dataScience



## Step 2

### Engage Meaningfully



**Tony Sharma**  
Senior Data Analyst

You are replying to Tony Sharma's post



I concur with your suggestions and would like to add a few more that would be beneficial for individuals new to the field of data analysis.

## Step 3 Create Your Own Posts



**Peter Pandey**  
Data Analyst

3mo • 🌐

Hello everyone,  
In this post, I would like to share with all of you about my approach, mindset, and the steps I took during the execution of the project.

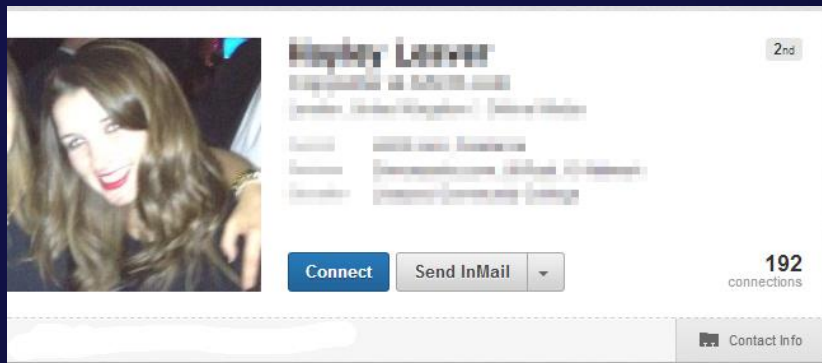
**Step 1:**  
**Get your LinkedIn  
profile right**

# Profile Photo





**Never** use  
cropped  
images





**Never** use  
long shot  
images

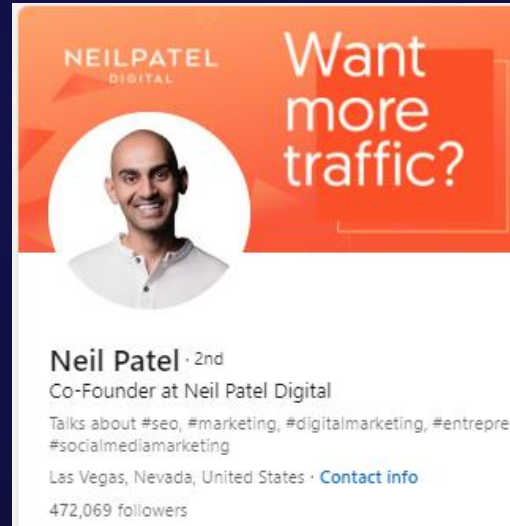




**Never**  
use images  
that doesn't  
face people



# Profile Photo







[Link to Post](#)

# Get Your Profile Photo Right

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- Appear confident with a smile
- Headshots are preferred
- Check it with **Photofeeler**



# Banner Image



**Ashneer Grover** · 2nd  
Founder - BharatPe



Indian Institute of  
Technology, Delhi





A Facebook profile banner for Dhaval Patel. The banner features the Code Basics logo in the top left, a central illustration of a person climbing a bar chart and another person running with a briefcase, and the text "BECOME A DATA PROFESSIONAL FROM UPSKILLING TO JOB READY" and "CODEBASICS.IO". The profile picture of Dhaval Patel is on the left, and a notification bell icon is on the right.

**CODE BASICS**

BECOME A **DATA PROFESSIONAL**

FROM

UPSKILLING TO JOB READY

**CODEBASICS.IO**

**Dhaval Patel** (He/Him) • 1st

codebasics



Actionable Insights



# Data to AI

Growth & Data Analyst | Souvanik Chaudhury



Souvanik Chaudhury IN 🔊 (He/Him) · 1st

# Get Your Banner Image Right

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- Give a clear reason why people should follow you
- What value you are going to add to their life

