

# Resources for Building Domain Knowledge

# Podcasts

Data framed podcast: [bit.ly/3wFT06c](https://bit.ly/3wFT06c)

# Case Studies

Think School: <https://bit.ly/3BzD4Ra>

# Business Stories

Microsoft Customer Stories: <https://bit.ly/3QChKiq>



# Daily News

Data Point: <http://bit.ly/3Y3ZG4K>

# Domain Knowledge Blocks

# 15 BLOCKS OF BUSINESS KNOWLEDGE FOR DATA ASPIRANTS

10 min

1. BSNL Story

15 min

2. Amul's Pandemic Strategy

12 min

3. Data culture in P & G

10 min

4. Bad Loans at Banks

15 min

5. Burger King's Strategy

10 min

6. AB InBev Automation

45 min

7. Data Career in Insurance

15 min

8. Ikea Success Story

10 min

9. How PwC Uses Analytics

45 min

10. Data Science at HealthCare

15 min

11. Dashboard in local business

10 min

12. How Walmart Uses Analytics

45 min

13. Data Literacy at Starbucks

15 min

14. Efficiency Scoring in Business

120 min

15. Hospitality Insights w/ Power BI

1. BSNL Story -  
><https://bit.ly/3oKIVAV>

2. Amul's pandemic strategy -  
><https://bit.ly/3MWIUII>

3. P & G data culture ->  
<https://bit.ly/3OXuRgT>

4. Bad loans at Banks ->  
<https://bit.ly/3oKmkmV>

5. Burger King's Strategy -  
><https://bit.ly/3CjYyRQ>

6. AB InBev Automation -  
><https://bit.ly/43PIIzi>

7. Data Career in Insurance Industry  
-> <https://bit.ly/3MOk3yU>

8. Ikea Case Study -  
><https://bit.ly/3ChvnyD>

9. PwC using Analytics ->  
<https://bit.ly/3P2dewn>

10. Data science at health care ->  
<https://bit.ly/43KANOn>

11. Dashboard in local business ->  
<https://bit.ly/3CghrVt>

12. Walmart Using Power BI ->  
<https://bit.ly/3oQJ4RY>

13. Data Literacy at Starbucks ->  
<https://bit.ly/3P6Csdb>

14. Efficiency Scoring in Business ->  
<https://bit.ly/43Nci2Z>

15. Hospitality Insights ->  
<https://bit.ly/3DPBcoj>

# Daily Life Apps

