



# 77 WAYS TO MAKE HER WANT YOU

# INTRODUCTION

Welcome!

You're about to discover 77 Powerful Ways to make women want you more along with some of the most common situations men face in dating and how to handle them like a pro.

Now, the title of this book should really be something like: *How to Make a Woman Who Already Wants You At Least a Little Bit or Who is Already At Least Open to You Want You More and How to Not Screw it Up With Her...* because you actually CAN'T make a woman want you if she's not at least open to you to begin with (not sure if that title would be as good for marketing though haha)...

However:

1. You're probably not aware of all the women who ARE interested in you or at least open to you.

I'm willing to bet that the number of women who are at least open to you is A LOT higher than you think. This is a HUGE part of improving your success with women: Simply understanding when a woman *does* like you, being ready for it, and not ruining it...

This book will help you do just that.

2. The reason you aren't getting exactly what you want when it comes to dating is simply that you're making some mistakes.

So, eliminating mistakes is just as important as actively doing the right things when it comes to dating success.

Listen, you probably want to date more, better-looking, and/or higher-quality women than you are now or you probably want to deepen the attraction you have with women you're already dating if you bought this book...

And, **the more beautiful and high-quality a woman is, the more OPTIONS she has...**

So what does that mean for you?

It means that even if she likes you to begin with, an attractive woman will tolerate fewer mistakes than a woman who isn't as good-looking or who doesn't have as good of a personality *because* she has more options.

And that means that if you want to date better-looking, higher-quality women, you simply have to eliminate more mistakes.

**Your current level of success with women is equal to the number of mistakes the level of woman you're currently getting will tolerate.**

**So, with every mistake you eliminate, you can date "higher-level" women or keep the women you're currently dating around longer.**

And, this book will give you 77 ways to eliminate mistakes so you can do just that.

**Now, you probably already do a lot of the things in this book correctly; this book will just help you fill in the missing pieces so you can eliminate any "holes" in your "game" that are currently stopping you from enjoying more dating success.**

**If you CONSISTENTLY APPLY the 77 Ways to make women want you that you're about to discover, you will be successful with women.**

With every way you correctly and consistently apply, your success improves.

If you apply all 77 ways correctly with a woman who is interested in you or at least open to you, you'll have the best possible chance with her.

And, not only does eliminating mistakes make you more successful, knowing EXACTLY what to do makes you more confident as well. When you know what to expect and what to do at all times, you're able to relax and be your most confident self.

So, this book will give you a higher level of self-confidence in addition to helping you eliminate mistakes. And, of course, that CONFIDENCE also makes women want you. =)

Now, if you've seen some of these principles before, that's a GOOD THING. It means that you've probably been around here with us for a while and you're already well on your way to dating success...As you read, you'll reinforce the most important things you've already learned about women and dating and you'll gain a few more really important new pieces of your "game" that you're currently missing that will take your success to the next level.

And remember, most guys haven't seen ANY of these concepts before.

**Also, if you notice that an idea is repeated, it's ON PURPOSE.**

If you see that some of the ways overlap with each other, it's BY DESIGN.



Every single word in this book was carefully chosen.

I pulled the most powerful concepts, understandings, and practical tools I know into this book for you and specifically designed it to allow successful dating principles to embed themselves deeper and deeper into your subconscious mind as you keep reading so that you'll start behaving in an attractive way automatically and naturally by the time you're finished...

And then, when the principles sink in at a deep enough level, you'll start making your own ways and expanding on what you find here. That's where we want to end up.

So, I recommend that you go through the entire book from cover to cover once FIRST so everything really starts to sink in...

Then, go back to the 5-10 ways that stood out to you the most and go REALLY DEEP with them. Take some notes, go out and TRY THEM, analyze your results, improve your technique, and then go out and try them again. Then, keep the ones that work for you and throw out the rest.

And then, any time a situation comes up that you recognize from the book, come back to it and use it to help you figure out what to do.

The 77 Ways are broken down into 4 parts for you:

[Part I: Ways to Make Her Chase You](#)

[Part II: Ways to Make Her Fall in Love With You](#)

[Part III: Ways to Handle Common Dating Situations Like a Champion](#)

[Part IV: Ways to NOT Screw it Up With Her](#)

Of course, each way is complete on its own, so feel free to go through them in any order you want however you want...

As you're reading this book, you'll start to see the principles inside it playing out all around you: You'll see them playing out at restaurants and bars. You'll hear them in your conversations with your friends. You'll remember things from your past that reinforce what you're learning. Your awareness will go higher and higher...

You'll see what you've been doing right and be able to correct some things you might be doing wrong.

And, **when you TAKE ACTION on your new level of awareness, you achieve a higher level of success.**

There's an old saying that "blondes have more fun" when it comes to women...

I don't know if that's true or not, but what I do know is this:

When it comes to men, **CONFIDENT GUYS HAVE MORE FUN...**

This book will give you more confidence because it shows you exactly what to expect and exactly what to do to make her want you...And that makes it easier for you to relax and have more fun.

And, the more fun you create for yourself, the more fun you can share with the women you're dating and the more women will want you.

So, start by having fun with this book and take it from there.

Let's begin...

# **PART I: WAYS TO MAKE HER CHASE You**

# #1 THE BENJAMIN FRANKLIN

## APPROACH

The next time you want to approach a woman and meet her, try this:

### Ask her for a favor...

To the Girl Standing at the Bar: "Excuse me, could you please hand me one of those napkins? Hey, thanks. (Turn away a little bit, then start to turn back toward her slowly...) By the way, I'm (Your Name)...who are you?"

If you can pull it off with the right tone, it's even better to give her a command to do a favor for you:

"Hey, pass me the salt. Thanks. What's your name, by the way?"

Ben Franklin used to use this trick to turn his "enemies" into his friends. When he found out that someone was against him, he would ask them to get involved in one of his projects.

Why?

Because he understood that when someone does something for you, **THEY LIKE YOU MORE...**

See, **we don't like people who do favors for us more, we like people we do favors for more.**

We have to rationalize why we are doing something for them, and it's easiest to just think it's because we like them.



So why not START your interaction with her by using this dynamic?

If she's interested in you even a little bit, it will make her like you more and if she's not, nothing you do matters anyway <===I love things like this.

And, when she does the favor for you, she's already subconsciously chasing you a little bit. And that's exactly what we want.

So, ask her for a small favor when you first start talking to her or even on one of your first three dates with her and see what happens.

The key is to do it confidently like it's no big deal and of course she will do the little thing for you.

If you can't think of a favor to ask her for right away, just say, "Hi" instead and get the conversation started...

...Then, ask her to hold your drink while you show her a picture on your phone, ask her to pass you a straw, ask her to watch something while you head to the restroom, ask her to grab you a drink on her way back from the ladies room (give her the \$), etc.

Make it a small favor that she will probably say YES to, because no matter how small it is, when she does something for you she WILL like you more.

## #2 THE NAME TEST...

This is another little way to get her chasing you right away AND start to gauge her interest in you...

Instead of just volunteering your name like most guys do (“Hi, I’m Mark...”), make her ask for your name before you give it to her:

Ask her for her name first...

After you’ve been talking for a bit, say:

“What’s your name by the way?”

Then, instead of just telling her your name after that, wait and see if she asks for your name back.

Why?

1. If she doesn’t ask you for your name after she tells you her name, you can safely assume that she’s not interested in you and move on.

And, with this little trick, you might have just saved money you might have wasted buying her drinks all night and the time and energy you might have wasted thinking about her.

2. If she DOES ask for your name back, it can mean:

- A. She’s interested in you...
- B. She’s polite...
- C. Both...

This is also true if she just asks you what your name is before you ask her for hers.

So, it doesn't necessarily mean she's interested in you just because she asks you for your name...

However, again, if she DOESN'T ever ask for your name after you ask her for hers, it means she's DEFINITELY not interested.

3. When she has to ASK you what your name is instead of you just volunteering it, she's already starting to chase you.

That's the exact dynamic that we want: her chasing you...So why not set up this dynamic from the beginning?

Use this simple yet effective technique every time you meet a new woman for the first time unless you already know each other's names (from an online dating profile for example).

# #3 MAKE HER WORK FOR YOUR BODY

Don't give her all of your attention with your body right away when you're talking to her:

Don't face your feet, hips, shoulders, and head toward her all at the same time when you're talking to her, especially when you first meet her and at the beginning of all of your meetups with her.

Make her earn your full attention a little bit...

Face more of your body toward her as she earns more of your attention by answering your qualifying questions, saying things you like, touching you, laughing at your jokes, etc.

She wants your attention and will work for it if she likes you. She'll feel like she earned it when you give it to her slowly.

Also, when you're ready to increase the tension, you can face her more. Just not at first.

Start by facing only your eyes and head toward her when you meet her. Move your head and eyes slowly toward her and away from her as you're talking with her.

Then, face your shoulders toward her a little more as she earns it. Then, give her your hips and then your feet.

Opening your body language so that you're on the "same team" instead of directly facing her with your whole body makes her much more comfortable, implies rapport, reinforces your strong

internal state, and makes her chase you instinctively. Think about the difference between two boxers in a ring facing each other down and a couple strolling side-by-side along a boardwalk.

Again, you can face more of yourself toward her as she earns it and when you want to ramp up the tension. But, in the beginning, don't give it all to her right off the bat.

Make her earn it and she'll feel really good when she gets it. And, she's subconsciously chasing you. Win-win.

## #4 LEFT FOOT ESCAPE VALVE

It's a good idea to always point one foot at a 45 degree angle out away from your body instead of pointing both feet directly at her even when you're completely facing her, unless you're about to kiss...

This simple technique gives her the subconscious impression that you could leave any moment, which means she won't feel like you're chasing her, which means she'll be more attracted to you.

It's ideal when her head, shoulders, hips and feet all point toward you while you keep your body pointed slightly away. That's what we want; HER giving you 100% positive body language while you make her work for yours a little bit.

This implies that you're the prize and that she's chasing you, which is exactly what we want.



## #5 LEAN BACK (NEVER PECK)

This one's huge.

When you're talking with a woman, increase the volume of your voice if necessary, but don't lean in toward her. Stay calm and relaxed and sit back.

**Let her lean in to you.**

Watch for this the next time you go to a restaurant or bar: Look at the couples and see if you can spot guys who are "pecking," or continually leaning into the conversation and then leaning back out...Now that you're looking for it, you'll start to see this unattractive behavior everywhere you go.

Now, you don't have to go too deep with this one, but the person leaning in is subconsciously acknowledging that the other person is more valuable than they are...

In other words, they are the one who is CHASING the other.

And, because a woman can ONLY be attracted to you if she's chasing you and if you're NOT chasing her, it's best for both of you if you let her lean into the conversation instead of leaning in yourself.

Give her the gift of feeling more attracted to you and let her chase you. Don't lean in.

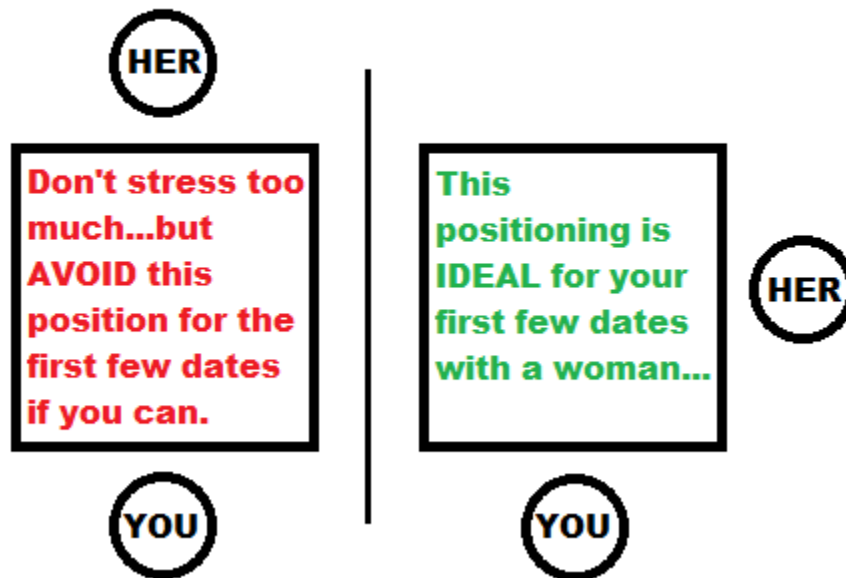
# #6 90 DEGREE ANGLE

## ADVANTAGE

When you sit down at a table with a woman, try to sit next to her or at an angle instead of sitting directly across from her so you don't face your whole body toward her the whole time.

See this simple diagram to see what I mean:

### Where to Sit at a Table With a Woman



When you sit at an angle like this, it makes it much easier and more automatic to keep your body language a little more open.

You will *naturally* make her chase you more with your body language because you won't be forced to point your whole body at her for your entire date...

She'll automatically have to work harder for the attention of your

body, so it automatically encourages her to chase you...

This one might seem simple...and it IS. I love things that make it *easier* for you to attract women. This is one of them.

So, don't stress out too much if she ends up sitting across from you...It's not the end of the world.

However, if you sit next to her at an angle during the first few dates, it makes it a lot easier for you to make her chase you. Do it whenever you CAN.

# #7 USE THE PSYCHIC TECHNIQUE INSTEAD OF ASKING BORING INTERVIEW QUESTIONS

One thing you can do to make your conversations more interesting and make her chase you at the same time is to make cold reads...

A cold read is when you confidently guess something about her instead of asking her about it. It's a technique that "psychics" use and it makes you seem more mysterious and attractive than when you just ask questions to get to know her.

And, it makes her chase you...

You can do this at any point in your conversation with a girl...

Instead of asking her the boring "interview questions" (Where are you from? What do you do? How many siblings do you have?) like most guys, you can spice it up by making cold reads about those things instead:

"You're from Iowa aren't you?"

"You're definitely a nurse..."

"You have older brothers for sure."

One of two things will happen when you make a cold read like this:

You'll either be right and she'll be amazed and she'll want to know how you knew that thing about her or you'll be wrong and she'll want to know why you thought that thing about her.

And when she's curious about how or why you know or think something, she has to chase you for that information. She can't resist.

If she responds, "Yes! Wait, how did you know that?!" say something like, "You just have that Iowa vibe about you...What's your favorite thing about Iowa?" or, "You just seem really nurturing. What made you get into nursing?"

If she responds, "Wrong! I'm X...wait, why did you think that about me?!", say something like "Oh, you just seem really X, so I thought for sure that X," or, "I don't believe you ;-)."

Making cold reads always makes for interesting conversation. And, it encourages her to chase you. Use them often.

# #8 PHRASE YOUR QUESTIONS AS STATEMENTS AND COMMANDS

If you state your questions as commands instead of just questions, it makes her subconsciously chase you more...

**For example, if you say, “Tell me one thing about you that I wouldn’t know just by looking at you...” instead of “What’s one thing I wouldn’t know about you just by looking at you?” when she answers she will subconsciously feel like she’s chasing you more and therefore she will feel more attracted to you.**

Why?

Because you’re telling her what to do and she’s COMPLYING with your command. You’re in the higher, more powerful position, which is what she needs to feel attracted to you...

You don’t have to go overboard with this one, but use it whenever you can.

“Let’s meet at the coffee shop at 9...”

is better than, “Can you meet at the coffee shop at 9?”

“Come over...”

is better than, “Can you come over?”

“Tell me about one of your favorite childhood memories...”



is stronger than, “What’s one of your favorite childhood memories?”

Statements and commands are more naturally masculine than questions. And, when you ask her a question, you’re *trying to get* something from her (i.e. an answer).

It’s a really small distinction, but it’s actually more GIVING to make a statement or give a command (see the word give there) than to ASK a question.

So, now that you’re aware of this, replace your questions with statements and commands whenever you remember.

And, when you make a statement or give a command, you don’t need to do it in a negative, *aggressive* tone (when you tell her to “Come over...” or make a command in the bedroom, you can say it STRONGLY and CONFIDENTLY, but *don’t say it in a way that puts her down*)...Use a normal or even connecting tone with her depending on the situation and *assume* like it’s no big deal and that she’ll go along with it.

Confidently RISK her saying no to your request instead of tentatively asking. And, be okay with it if she rejects your command/idea. That’s what makes her more attracted to you: your confidence and internal strength.

It gives you a few extra points in her mind.

# #9 ROLE-PLAY WITH HER IN THE LOWER POSITION

A woman will only chase you if she thinks you are equal to her or higher in social status...

And one really cool thing about the human brain is that it has a really hard time distinguishing between “reality” and things that it *imagines*...

That’s one of the reasons we love TV shows and movies so much: we’re actually *experiencing* what’s happening to some degree...and, without the *risk* involved in “actually” experiencing it.

We feel real emotions and have real chemical reactions when we watch a show...

When the main character runs from the authorities, we feel adrenaline pumping in our blood...

When we know something bad’s about to happen and the scary music starts to play, we feel anxious...

When the characters make love, we feel the chemistry running through our body...

When an important character dies, we feel genuinely SAD...

And you can use this dynamic to make her chase you.

How?

By role-playing with her in the lower social position.

For example, you're a doctor and she's your nurse.

Or, you're the professor and she's your student.

Or, you're a rock star and she's a groupie.

Or, you're her commanding officer.

Or, you're an American spy and she's a Russian spy sent to "turn" you...but you're a much better spy than her and you know what she's trying to do...

Etc.

**Any time you want, during your first conversation with her or on one of your first several dates, you can just start role-playing with her...**

You don't even have to tell her you're doing it...in fact, it's best just to start role-playing and let her catch on herself.

Just start playing your character and slot her into her character naturally until she picks it up and plays along. Start treating her as *if she is* her character...

For example, instead of saying, "Okay, let's do a role play...I'm going to be a doctor and you're going to be my nurse for the rest of the night...Got it?" you can just look at her and say, "Nurse! Hand me my scalpel!"

Or, "Listen...I just finished grading your mid-term paper, and let's just say you didn't do as well as I expected...it looks like I'm going to have to spend extra time tutoring you after class..."

Or, "I know what you're trying to do and it's NEVER going to work

on me...Just because I'm attracted to you doesn't mean I'll ever betray my country or reveal my secrets. You'll have to go back and tell your KGB bosses to send someone else..."

Etc.

And then take it from there.

Most women will catch on to your role play VERY quickly and start playing back with you right away. And, generally, they LOVE IT.

Ever play "house" growing up?

It's like that...only now you make sure you're in the higher-status position.

HAVE FUN WITH IT...Be playful with her. And, if she doesn't play along for some reason, just transition the conversation to a new topic as if you never said anything at all...

Some of my best nights happened because I started a role-play and it ended up playing out for HOURS.

Just let it play out naturally as long as it lasts – the amount of time doesn't matter.

What matters is that:

1. You have fun with her...
2. You put yourself in the higher-status position in the role play...

And, when she goes along with it she subconsciously accepts your higher social status and therefore...she's chasing you.

You *created* a situation where she feels like she's chasing you, she feels more attracted to you, and she accepts your higher

status out of NOTHING...like an award-winning screenwriter makes us feel all kinds of things.

Well done.

# #10 CHALLENGE HER

If you want a woman to chase you, she has to feel some *tension* inside of her toward you...

And, one great way to CREATE that tension is to challenge her.

The problem with this principle, however, is that it's easy to get it wrong. Lots of guys, when they learn this principle, think that challenging her means putting her down.

That's not what we do...

**We want her to accept your higher social-status and feel tension toward you with a smile on her face.**

How?

By challenging her up instead of putting her down. You set the bar high and encourage her to meet you there...

Your high value is assumed and implied, and you offer some of that value to her. It's: "I'm awesome, so come hang out with me on my level because I think you might be capable. Let's find out."

It's NEVER: "Your nose is super ugly..." or any kind of hurtful insult like that.

Not only does challenging her up to your level make her feel like she's earning your attention because of the person she is (instead of merely through her looks), you're also creating real value and sharing it with her when you do this.



Putting her down implies that she has more value than you so you have to take some from her to raise yours. It's still actually saying that you're already sold on her.

So take the truly high-value approach and challenge her up to your amazing level instead.

**Remember, you're not better or worse than anyone else. It's just that, in your own reality, you're amazing.** <==This is an extremely attractive attitude...

Compliments are dangerous, so try not to give her more than 1-2 light compliments (and don't compliment her looks) each time you see her (see ways #28 and #65).

And, whenever you give her a light compliment, follow it up with a challenge (see way #29)...

Also, make sure to maintain a playful vibe when you challenge her so she gets that you're not being serious. That's the difference between a fun, challenging, teasing statement and a put-down.

**And don't wait for her reaction when you challenge her because seeking a reaction from her kills her attraction for you.**

Just say the challenging line and then casually look away while holding your playful smirk...

## **Challenging Teases that Build Attraction**

Throw these into a conversation any time to ramp up the attraction and make her chase you:

"So, I'm curious, why do you like me so much?"

“What are 3 of your favorite things about me?”

“You are SO into me right now.”

“You’re a little troublemaker aren’t you?”

“I bet your parents are so proud of you right now.”

“Listen, I know you’re attracted to me, but your staring is making me uncomfortable. Tone it down.”

“Look, I know what you’re doing, and it’s not going to work. I’m not that easy.”

“Before we go any further, you’re not some sort of stalker are you? I’m picking up on that vibe from you a little bit.”

“Oh...you’re one of THOSE girls...” :-)

“You like X?! That’s it, I’m breaking up with you.”

If she’s tall: “Why are you so short?”

If she’s short: “You’re a little too tall for me ;-)”

“Stop making me like you. It’s not cool and I won’t stand for it.”

“You’re really cool...Like the 3rd coolest girl I’ve met all day.”

You can make up your own now that you get the general idea.

Most women can handle a lot more challenging banter than you think. It’s better to push the line a little bit than it is to never take a risk with it.

That being said, don’t beat a dead horse when it comes to challenging her. The point of challenging her is just to establish

attraction, and when she responds to your challenge instead of ignoring you or exiting the conversation, that mission is accomplished.

When you tease her and she responds by qualifying herself to you (for example, “No, I’m not that kind of girl at all, I promise!”), she’s chasing you...

At that point, back off the challenging statements and focus on being playful, move into the rapport phase, or start the process of escalation.

Also, I can’t stress enough how important it is to make sure she knows you’re just playfully teasing her. If she actually gets upset, give her some approval and make sure she knows you’re playing around.

For example, “Hey, if I’m teasing you that means I’m starting to like you, okay? It means you’re doing well (smile).” Then move the conversation on to something else and spark a little more attraction later.

She may also come back at you or challenge you first. **When she challenges you or teases you, that’s her trying to ramp up the attraction between you. It’s an indicator of interest.**

**And, it means she’s chasing you...**

Always be prepared to come back at her and pass any of her tests (see way #53).

The key is to never try to convince her to like you. That kills the attraction you’re building with her and prevents her from chasing you...

That means when she says, “You’re an asshole,” you don’t defend yourself because you know she’s testing you and you

never have to prove yourself to her. So, you say, “Totally. I just got elected President of the Asshole Society last week actually (smile),” instead.

Always remember that she’s the one chasing you, not the other way around, no matter what happens.

**She already likes you; you’re trying to decide if you like her. That’s the attitude you want to maintain 100% of the time.**

It shouldn’t take you challenging her more than 2-3 times and not reacting negatively the face of her tests for her to get that you really are the attractive man she thinks you might be...

Continually challenging her over and over, especially after she shows you that she gets that you’re an attractive man, ruins the effect and shows insecurity. It could also become hurtful if you do it too often.

**Challenging her is a spice; use it sparingly.**

The number of challenging statements that will gain her attraction depends on her attitude, her mood, how big her ego is, and how attractive she is/how many options she has. Adjust accordingly.

Once attraction has been established, move on to sharing fun stories and asking her open-ended rapport-building questions.

Then, any time you feel that things are getting boring, you’ve given her a compliment that’s too heavy, you’re losing her attraction, or just to amuse yourself randomly, throw in a challenging statement.

**Other Ways to Challenge Her:**

Flip her off but smile at her with your eyes at the same time.

Pretend to give her a high-five and then take it away.

Have a thumb war with her and don't let her win.

Pretend she's your wife and that you're divorcing her.

Pretend you're her teacher and she's your misbehaving but eager pupil.

Pretend you're a famous mad scientist and she's your gorgeous assistant who might get fired if she doesn't step up her game.

Pretend to break up with her as if you've been dating her for a long time and she's been annoying you a lot lately: "Listen, I hate to do this but I have no choice, I'm breaking up with you."

Flip the script on her. Use lines that women use on men like, "You girls only think about one thing!" "I'm a person, not a hunk of meat, okay?! I have feelings. Jeez."

Rename her or give her a funny nickname. "You know what, I don't think Julie suits you that well...I'm going to start calling you Princess Cosmo from now on instead (if she ordered a Cosmo)."

Make up as silly of a nickname for her as you want. Make it silly, not vulgar or insulting.

When she spills something, knocks something over, drops something, breaks something, or does something clumsy or mildly embarrassing, tease her with: "That's why we can't have nice things (smile)" or, "Jeez, we can't take you anywhere...(smile)."

Whenever she asks you a question, give her a playfully challenging answer before you give her a real one...

For example, if she asks you, "What's your biggest fear?" you could say, "Being on your shuffleboard team (smile)" or, "Women

who ask serious questions (smile).”

If she asks you what you do for a living, tell her that you’re a secret agent who was sent to recruit her, but she’s not impressing you so far...

If she asks you, “How many women have you been with?” you can ask her back, “You mean this week (smile)?”

If she asks you, “How many women are you dating,” you can say, “Only 73 right now. I’m going through a bit of a dry spell...”

Give her an answer she doesn’t want to hear and exaggerate it playfully.

Make sure to keep the attraction going this way as long as you’re dating her. If done correctly, she’ll love you for it (even though she might hit your arm for it – which, again, is a GOOD thing).

Playfully challenge her and she will want you more.



# #11 QUALIFY HER

When most guys meet an attractive woman, they're already 100% completely SOLD on her already...

And they don't even know her at all.

For all they know, she could be a serial killer and it wouldn't even matter. They just want her because she looks good.

Well, if you want her to chase you, you can't approach her as if she's already completely won you over.

You want to *start* talking to her because you found her to be good-looking or interesting for some reason (her "energy" etc...).

So, you're not denying that you find her attractive...of course you do...it's just that you're ALSO trying to find out if she has other qualities you like.

**You're approaching her with the intent of *finding out* if she has the qualities you're looking for in a woman, not exclusively to "convince" her that you have the qualities she's looking for in a man because you're already completely sold on her.**

**And that's called "qualifying" her...**

And, when she responds to your qualifying questions, she's chasing you...

Then, you ONLY want to *keep* talking to her, ask for her number, ask her out, etc. if she's actually a cool person that you genuinely

like...

And, of course, when you qualify her it's better for HER also for two reasons:

1. She wants you to like her for who she is as a person, not just her looks.
2. She rarely gets the chance to chase a guy because most guys are just trying to convince her to like them instead of giving her the opportunity to feel intense attraction and deep love.

**When you qualify her she feels like she's *earning* your attention and that makes your attention worth a lot more to her.**

So, after you've been playful with her and teased her for a while, another great way to get her to chase you at a DEEPER level is to QUALIFY HER...

How?

1. Develop your tastes and standards.

Spend some time and think about what you really want in a woman. Write those qualities down and then *actually* start looking for them when you're out there talking to women.

Just knowing what you're looking for puts you way ahead of most guys and makes qualifying women happen more naturally.

2. Ask her open-ended questions about herself and let her talk...

In other words, ask her "qualifying questions..."

Here are some examples of qualifying questions you can ask her:

“Tell me one thing I wouldn’t know about you just by looking at you...”

“What’s one thing about you that you secretly want to brag about?”

“Would your friends say you’re an honest person? Why?”

“Would your friends say you’re adventurous? Why or why not?”

“If you could have one superpower, what would it be and why?”

“If you could be any animal, what would you be and why?”

“If you could have dinner with anyone, present or past, who would it be and why?”

“If you hit the lottery jackpot and never had to work again, what would you do then? Why?”

These questions allow her to share something about herself.

And, when she answers them, she’s subconsciously chasing you.

Now *she’s* trying to convince *you* that she’s a good choice a little bit instead of her usual experience of listening to a “sales pitch” from yet another dude. And that makes her like you more...

Plus, we like people more when *we share more about ourselves*, not when they share more with us. <==Read this until it really sinks in.

So, not only is she chasing you, she also likes you more and feels more comfortable with you.

And **attraction + comfort = winning.**

3. Reward her for answering your qualifying questions.

Validate her answers and share a little bit of yourself with her AFTER she does it with you:

“That’s awesome. It reminds me of the time back in third grade when I...”

Then, ask her another open-ended question and let her talk more.

Or, ask her follow-up questions that show her you’re enjoying listening to her share: “That’s really cool. What made you feel X when you did Y?”

And, if you don’t like one of her answers, don’t put her down when she’s sharing personal things with you. She’s taking a risk by sharing a deeper part of herself with you, so don’t hurt her. You can always just say, “That’s interesting...” if you don’t have anything nice to say.

If she doesn’t impress you after talking with her for a while, finish the conversation smoothly, say, “Nice talking with you...” and then move on.

Remember: **You’re not there to judge whether she’s “good” or “bad” in general. You’re just trying to figure out if she’s a good fit FOR YOU...**

Make sure you approach qualifying her with this non-judgmental attitude and you’ll be golden.

If you want her to chase you at a deep level, qualify her. When you do, she’ll subconsciously notice that you’re still not completely sold on her, and she’ll work to convince you that she’s worth your time. It’s extremely powerful.

And, when you qualify her and she responds, she’s chasing you.

# #12 “IT’S TOO BAD...”

Any time you want her to chase you, you can use the phrase, “It's too bad...”

Like you WOULD be attracted to her IF ONLY something was different...

Here are some examples:

"It's too bad I don't date blonde (insert her hair color) girls anymore..."

"It's too bad you're a little too innocent for me..."

"It's too bad I never date girls I meet at bars..."

"It's too bad I'm not attracted to you..."

"It's too bad I'm not attracted to you at all ;-)" <==This one's my favorite...it really spikes the tension.

If she's short: "It's too bad you're just a little too tall for me..."

If she's tall: "It's too bad you're a little too short for me..."

"It's really too bad I gave up dating city girls..."

You can also give her a light compliment AND THEN use, "It's too bad..."

"You're such a cool girl, it's too bad I don't date blonde girls anymore..."

"You're so awesome...it's really too bad you're just a little too nice for me. Let's go find you a nice boyfriend who'll take care of you and bring you soup when you're sick..."

**Say it with a playful smile in your eyes so she can kind of tell that you're joking a little bit.**

And don't wait for her reaction; just say it and then casually look away. Then, see how she responds and take it from there.

When you use "It's too bad," you're expressing your interest AND encouraging her to chase you at the same time...

And that's how you win the dating game.

# #13 MAKE A PLAYFUL ACCUSATION

One really easy, fun way to make her chase you is to playfully accuse her of something...

You can accuse her of hitting on you, of trying to get in your pants, of being a potential stalker, or of being a secret agent...

Here are some examples:

"Listen, I'm not that easy; stop trying so hard to get into my pants...it's not gonna happen tonight princess ;-)"

"Hey, your staring is making me uncomfortable... ;-)"

"Look, I'm not a piece of meat, okay?"

"Stop treating me like a sausage with feet..."

"Listen, I know what you're trying to do and it's not going to work..."

"Is that your best line? You're gonna have to do better than that ;)"

"Do you talk this way to every guy you're interested in?"

The key for this kind of playful accusation is to flip the male/female script. Steal the lines she might say to you and say them to her.

You can also say something like:

"You're not some kind of stalker are you? I'm picking up on the stalker vibe from you a little bit...;-)"

Or, "Listen, I know you're a secret agent sent here to try to seduce me into giving you my secrets...it's not gonna work ;-)"

And, when she responds by agreeing to your accusation or by defending herself, she's chasing you.

For example, if you accuse her of hitting on you, she might say, "Haha, I guess I AM flirting with you..."

Or, if you tell her she kind of has a little bit of a stalker vibe going on, she might defend herself by saying, "No! I'm not that kind of girl at all! I promise..."

When she chases you by defending herself like that, reward her:

"Oh, okay cool. I was worried for a second but now I'm good haha..."

You only need to make a playful accusation in a conversation ONCE.

Then, when she chases you by agreeing to your accusation or by defending herself, move the conversation forward.

Don't dwell on it, keep accusing her, or accuse her of something else.

And remember to do this PLAYFULLY. We're just having fun building some attraction with her here.

So keep a playful, winning smirk on your face.



And, if she plays back at you or accuses you of something back, be ready to playfully hold your ground:

Her: "Whatever. I'm NOT hitting on you..."

You: "Haha, that's what every girl who's obviously flirting with me says..."

Then move the conversation to a new topic.

Done.

# #14 GIVE HER YOUR NUMBER

I prefer giving a woman my number instead of getting hers if I can.

Why?

First, most girls will be comfortable taking your number because she knows you won't be able to contact her unless she wants you to. If she's not interested, she doesn't have to worry about you texting her.

It takes all the pressure off of her...

Second, she'll generally only text you if she's interested. That means **you don't waste time texting someone who isn't interested**.

Her texting you first is a very strong indicator of interest and you can proceed as if she's interested with more real confidence.

Third, it sets up the frame that she's chasing you from the very first interaction.

Letting her text you first sets up this dynamic beautifully...

Whether she texts you or calls you a few hours or days later or she just texts you or calls you right after she takes your number so "you have her number too," she's chasing you vs. when you just get her number and start contacting her.

And **when she's chasing you, even a little bit like this, she likes you more...**

And, trust me, if she's interested in you, she WILL text you so that you have her number also.

**Then, it's your job to lead it from there.**

To give her your number, you can just casually say something like, "Hey take my number so I can tell you about that event next week" or, "Put my number in your phone real quick so you can text me later" or, "Hey, I have to go soon. Throw my number in your phone real quick."

Or, you can say, "Hey, open up the contacts screen on your phone and hand it to me for a second. An awesome guy wants you to have his number."

Keep it casual and playful.

It's okay if she doesn't take your number right then. Just continue the conversation and leave after a couple minutes. Or, if you still think she's interested but wasn't ready for the number exchange yet, ask for her number after you build a little more of a connection with her, tease her, and have fun with her a little bit more.

The key here is that **when you give her your number and she texts or calls you FIRST, she's already starting to chase you.**

And that's exactly what we want.

# #15 KEEP YOUR FIRST DATE

## SHORT

Give her a TASTE of you, a small “sample” of what it’s like to be with you, on the first date instead of serving her a full “7-course meal.”

It can be difficult to cut your first date short if you’re having a great time with a woman, but that’s exactly what you should do. That way, she’ll want to come back for a *second* date...

The whole point of the first date is to get to know her a little bit, have fun, and get to the second date.

We want to start thinking a little more long-term...

So, for the first date, limit your date to 45 minutes to an hour maximum, no matter how well it’s going.

Don’t watch the time and cut it off at exactly 59 minutes or anything like that, just keep it short.

If you’ve already known her for a long time before your first date with her, you can extend the first date a little bit longer, but still keep it short and fun. Don’t spend 3 hours with her on the first date.

And, try to leave on a high note.

If you do, she’s much more likely to want to see you again because when you’re having a great time with her on a date and then you’re the one who ends the date, she wants MORE of you.

Most guys try to keep it going as long as possible when a date's going well...And, once it hits the point where the date goes on TOO LONG, it backfires and KILLS her attraction...

It's like eating cookie dough: A little bit is delicious; too much just gives you a stomach ache.

Listen: She can't get tired of you if you don't let her...

So put a time limit on your first few dates with a woman no matter how well they're going so she has the *opportunity* to raise her interest in you and chase you.

# #16 LET *HER* TOUCH *YOU*

While you should be comfortable touching her and confident escalating physically with her the right way at the right time, you know what's even better than touching her?

Waiting for HER to touch you first...

Why?

Because when she touches you first:

1. She's more comfortable with you...
2. She wants your touch more...
3. She's chasing you...

Listen, **if a woman's actually interested in you, and you take her on a date, she WILL touch you at some point on the date.**

It doesn't have to be a "big" touch:

She might tap you on the arm for a second...

She might slap your shoulder when you make a joke or tease her...

She might touch your hair...

She might put her hand on top of yours or grab your wrist to make a point when she's sitting there talking to you...

She might sit a little too close to you so your legs touch a little but...

She might "accidentally" kick your foot when you're sitting across from her...

She might touch your back with her hand as she leans in and tells you a secret...

So, you want to wait and see if she touches you.

And, **if she never touches you AT ALL on your entire first date, odds are 99% that she's not interested in you.**

Now, you can still ask her out one more time and go for the kiss by the end of the second date to find out FOR SURE if you want, but I wouldn't...

## **BONUS**

If you want to take this one to the next level, here's an advanced tactic you can try:

Instead of just touching her, make HER touch YOU and then take it away and tell her to stop...

For example, put her hand on your knee, then move her hand off your knee, look at her, and say, "Slow down tiger...I'm not that easy ;-)"

Or, move her hand so it's touching your butt, then throw her hand off and say, "Hey! Not while we're in public..."

**Making her touch you and then taking it away is a million times better than just touching her.**

And, lastly, **when you do touch her, always take it away BEFORE she wants you to...**

Never touch her and let it linger until she gets uncomfortable.

We want her to WANT your touch instead of resisting it and we want her chasing you for your touch, so:

1. Let her touch you FIRST...
2. Make HER touch you and then take it away...
3. Always take away your touch BEFORE she wants you to...

If you follow these guidelines, she'll end up touching you a lot MORE and enjoy it when you touch her a lot more too.



# #17 **PULL BACK FROM THE Kiss FIRST**

After your first kiss with her, instead of trying to keep the kiss going as long as possible like most guys do, pull back from the kiss first (before she does)...

If it's a kiss at the end of the night on your first or second date with her, after you kiss her, pull back, look into her eyes and say, "Good night" as you smile with your eyes...

Then, turn and walk away.

Or, give her a slow, little brushing kiss on only one of her lips with both of yours, then pull back and look into her eyes for a second, then start kissing her again.

And then, after you've been kissing her for a little while, pull back again, look at her, and say, "Good night" as you smile with your eyes.

Then, turn and walk away.

If you're kissing her a little more heavily and you're in a room alone with her somewhere, be the one who pulls back from the kiss first in that situation also...

Pull back, look at her, and playfully say, "What are you doing?" Then say, "Just kidding, come here..." and then start kissing her again.

OR, simply pull back from the kiss first, look at her for a few

seconds, and then resume making out.

**The key is to ALWAYS pull back from the kiss BEFORE she wants you to, especially the first few times you kiss her.**

Try to do it before she does...

Why?

Because it makes her want you a lot more.

It makes her want to kiss you a lot more and makes it MUCH easier to physically escalate from there...

And, **when she's chasing you for more kissing because you're demonstrating self-control and making her want it more, she can't possibly resist you at the same time...**

Pulling back from the kiss first makes her want you more. Do it.

# #18 “I CAN’T EVEN TELL You...”

After you pull back from the kiss first (see way #17...), look into her eyes and say, **“I can’t even tell you what I’m thinking about doing to you right now...”**

Then, slowly look off to the left a little bit and break your eye contact with her as if you *would* tell her what you want to do to her or maybe even *do* it to her if you had known her longer but you just *can’t* right now because it would be too fast...And, like what you’re thinking about might be a little too “dangerous” or “naughty” for her. =)

Now, in almost all cases, this will raise the tension and make her want you BAD...

She will usually chase you:

“OMG, Tell me! Tell meeee.....”

“Oh come on, you can tell me...”

“What?! What do you want to do?!”

“PLEASE tell me...I’m serious.”

And, when she does, you can:

1. Say, “Are you sure you want me to tell you? I’m not sure if you can handle it...”

Then, when she says she definitely can, tell her what you want to do to her using descriptive, non-explicit language:

“I want to run my hands all over your body, grab you by the waist firmly as I kiss you passionately, rip off your clothes, then pin your arms above your head and make you completely disappear into the experience...”

Something like that in your own words...

Then, you can even add another obstacle if you want: “I’m just not sure you can *really* handle it...” ;-)

Just wait until you see what happens when you do this... =)

2. Say, “I guess I’ll just have to show you...” and then escalate physically with her from there.

However you decide to respond, if she asks you to describe what you want to do to her, it’s 100% safe to escalate physically with her at that point.

**Or, she might even just grab you and escalate on you herself.**

Either way, she’s coming at you now, which is what we want her to do.

And, if she doesn’t ask you to describe what you want to do to her or escalate on you herself, just casually move the interaction forward like you never said anything at all.

Relax, enjoy her presence, give it some time and space, talk a bit, kiss her a bit more, and feel it out from there. When she’s ready, you can escalate again in a different way.

Now, you can also say, **“I can’t even tell you what I’m thinking about doing to you right now...”** in other situations as well:

-After you've already slept with her, you can text it to her randomly on a Tuesday afternoon to get her excited...

-In the right situation, you can say it to a woman before you ever even kiss her...

For example, if you've been talking with a girl and there's a TON of tension already built up between you but you're at a crowded bar and want to take her somewhere else before you kiss her/escalate, you can whisper it into her ear at that point...Then, look into her eyes for a second, then look away and just continue as if you never said anything at all and see how she reacts. Her reaction will tell you everything you need to know about where the night is headed and you can take it from there...

-And, lastly, you can use it to spice things up ANY TIME after you've been with her for a long time.

Use this powerful phrase the next opportunity you get.

# #19 “I’M NOT THAT KIND OF GUY...”

This one’s a role-reversal that makes her chase you for sex...

There’s this idea out there that a woman should make you wait until at least the third date to sleep with her or she’s “too easy...”

Well, you can flip that frame around and pretend that, “you’re not that kind of guy,” meaning that you’re not the kind of guy that sleeps with a woman before the third date.

You’re a “good man” who doesn’t give it up that easily. =)

And, when you make her wait for it, she wants it A LOT more when it finally happens.

Here are two ways you can execute this principle to make her chase you for kissing and sex:

1. On the first date, tease her, build tension, challenge her, and have a *great* time with her. Qualify her, connect with her, and really get her wanting to kiss you.

Then, don’t kiss her at the end of the night...

**Make her wait until the second date before you kiss her.**

Why?

Because **when you make her wait for it, she wants it more.**

And when she wants it more, she will chase you for it and when the kiss actually happens, it will be 10X better than if you just did it...

Here's an extreme example to illustrate this point:

My friend Josh used to go to a lot of conferences all around the US for his job...And, there was a woman he was attracted to that he used to see at almost all of these conferences...

She was attracted to him too...

So, they went out one night after a day of conference stuff.

And, after having dinner and a drink or two, they found themselves alone together back in her hotel room...

Now, he could have easily gone for the kiss right then and there and he could have slept with her that night as well.

And it probably would have worked out just fine...

However, he wanted to see what would happen if he just built the tension up to extreme levels with her and then just let it simmer...

He knew he would see her again at another conference in a few weeks and he wanted to know what would happen.

So, instead of kissing her, he looked into her eyes, closed his eyes and slowly moved in as if he was going to kiss her, stopped just *barely* short of her lips, and then...

He opened his eyes, looked into her eyes again with a playful smile, slowly pulled back, and said, "Good night..."

Then, he got up and went to his room.

He flew out the next morning without seeing her.

So, what happened?

Well, at the NEXT conference they attended a few weeks later, she was ALL OVER HIM...

In fact, they didn't go to ANY of the conference meetings because they were in her room together the entire weekend.

She couldn't get enough...

And, she still hooks up with him whenever they see each other.

Now, you don't have to take it to this extreme (Josh is one of those awesome, rare birds who loves social experiments)...

However, if you make her wait *a little bit* before you kiss her, she will want it more.

2. REFUSE to sleep with her the first time you hook up with her...

Just say, "I'm not sleeping with you tonight no matter what happens. We can have fun, but I can't sleep with you yet because *I'm not the kind of guy who just sleeps with girls right away...*"

Or, when things are getting hot and heavy just say, "Hey, this is awesome but I'm not sleeping with you tonight. *I'm not the kind of guy that has sex on the first (second, third) date...*"

Or, when she's reaching for you and wanting to take the last step, just say, "Not tonight..." or "Not yet..."

And then, stick to your words. Don't have sex with her. You can do everything else except sex...

This does a few amazing things for you:



1. It steals her frame of resistance.

It puts her in the position of being the one who wants it more. Not only does that make her want you A LOT more, it also crushes any of her usual defenses. She can't "reject" you and chase you at the same time...

2. It makes her more comfortable with you.

She won't feel the pressure of having to sleep with you, so she'll relax and enjoy everything else you're doing more.

3. It makes it WAY hotter the next time you hook up with her when you actually do sleep with her.

You'll both have a better time.

4. It makes her more interested in you than if you just "go for it..."

Very rare is the man who can do this...and it's the kind of man she DREAMS about.

So, be that man.

**Make her wait a little bit for a kiss or for sex and she'll be *dying* for you to kiss her and sleep with her instead of possibly resisting you.**

Remember: Patience is the key to women.

You *want* to do it...You're just not that kind of guy..." =)

# #20 MAKE HER SAY, “PLEASE...”

When you're making out with her, instead of just continually escalating and moving things forward, when things are getting hot and heavy and you can tell she wants to take things further and sleep with you, OR you want to take things further and want to see how she feels about it, stop, look at her, and say:

**"All you have to do is say please..."**

Then, DO NOT sleep with her until she says please.

This is a really amazing way to build tension and make her want it even more.

She will understand that you mean that all she has to do is say, "please" and then you'll sleep with her...

When you do this vs. just continuing to move things forward, it makes her chase you for sex...

And **when she chases you for sex she enjoys it A LOT more than when you just keep going...**

So, give her that gift...

The next time you're about to sleep with a woman, make her say please before you continue...

And, once she says please, give it to her good. =)

# #21 MAKE HER WORK FOR FAVORS (& DON'T GIVE HER GIFTS...)

Sometimes things that *seem* small are actually a really big deal.

When it comes to a woman being attracted to you, doing FAVORS for her is one of those things...

If you want her to be attracted to you, and if you want her to chase you, **don't be so easy when it comes to doing favors...**

**Make her work for any favor you do for her in the beginning stages of dating (the first 2-3 months).**

**And, DO NOT do *any* BIG favors for her until she's your official girlfriend.**

So, if she asks you to hold her purse on the first date, ask her to do something for you before you agree...

For example, if she says, "Hey, can you hold my purse while I go powder my nose?"

Say, "Will you grab me a drink (toothpick, napkin, etc.) on your way back?"

When she says, "Yeah, sure..."

You say, "Okay, cool. Leave your purse with me."

Don't just do it for her...

Always ask for something BEFORE you agree to do something for her.

At the very least, make her say "please."

So, if she says, "Hey can you hold my purse for a sec?"

You say, "What do you say?"

And, if she says, "Please?"

You say, "Yeah, no problem..."

And, if she refuses to say "please," don't agree to hold her purse...

Now, if she says, "Hey, can you hold my purse for a sec please?"

Then you can say, "Yeah, no problem, but only because you said please..."

Make sense?

Cool.

I know this one might sound strange, HOWEVER:

**If you want her to DATE you...if you want her to be attracted to you...if you want her to chase you...if you want her to kiss you...if you want her to be with you...if you want her to WANT YOU and you want her to sleep with you...you have to be a little tougher with her.**

Let all the "friend zone guys" do favors for her without ever thinking twice about it.

Your value is in giving her your time, having fun with her, and attracting her properly, not doing stuff *for* her.

Now, if she asks you to do a BIG favor for her in the beginning stages of dating (before you're her official boyfriend, the first 2-3 months), politely decline.

She has friends who can help her move across town. She can take her car to a car wash and have *them* wash it. She can find someone to mow her lawn...

So don't fail this "favor" test...refuse to do it for her politely.

If she only asks for this kind of favor once before she's your girlfriend, she was just testing you to see what she could get away with...

And, when you refused politely, you passed her test.

If she continues to ask for these kinds of favors, she's using you.

And, you're better than that my friend. You deserve someone who wants you for YOU...

So let other guys do stuff for her while you *actually date her*...

Now, once you're her official boyfriend and you've been dating her for 3 months, you can help her move across town. Just don't do it until then if you want her to WANT YOU.

The same thing goes for GIFTS, FLOWERS, and EXPENSIVE DATES...

Don't give them to her in the beginning stages of dating.

Give them to her AFTER she's already in love with you...And, even then, do it SPARINGLY...

### **My Three Friends and Their Flower Power**

My friend Jason has his wife's favorite flowers delivered to her at work once every year or two on a random Tuesday...

She's completely IN LOVE with him and she loves that he remembers her favorite flowers and that he thinks about her at random times, not just when he "has to."

All of her co-workers are jealous and she gets to brag to her friends how amazing he is. He has no ulterior motives when he sends the flowers, yet he gains HUGE points.

He's a winner...

My friend Josh buys flowers for his girlfriend when he's "in trouble" with her.

Sometimes it makes her back down for a minute, but it usually doesn't work.

She doesn't appreciate the flowers very much and just wishes he treated her better instead...

Each time he does this, her resentment toward his manipulation attempts grows.

He's a good guy, but he falls into the trap of "conventional wisdom" that says getting a woman flowers to say sorry is a good idea and it will eventually cost him.

My friend Johnny finds out what a girl's favorite flowers are and gets them for her BEFORE he's even her boyfriend...

She feels like her privacy is being invaded.

**She knows the flowers are an attempt to "get her to like him**

more," which means he **MUST NOT** have enough value for her on his own, which means she likes him **A LOT LESS** after she gets flowers from him.

She feels a little sick to her stomach.

He doesn't understand that trying to "convince" women to like you by showing them how much you know about them, by telling them how amazing you are, by telling them how much you like them, by having "serious, deep" conversations, or by giving them things doesn't work and drives them away faster than a speeding bullet train.

Johnny is a really amazing guy, yet women find him creepy because of his BEHAVIOR.

If Johnny understood women like Jason does, he would get any woman he wanted.

## **Be like Jason.**

Even AFTER she's your girlfriend and she's in love with you, only ever get her inexpensive, thoughtful, silly, fun gifts. Keep it LIGHT.

The only time you should spend more money than usual on her is for big things like your engagement ring (after she brings up the topic of marriage), your honeymoon (after she's already shown you she's there for you and not your money by having a great time with you on the inexpensive dates you took her on...), your 50th anniversary, etc.

Shopping sprees, expensive dinners, excursions, travel, etc. are for two kinds of women ONLY:

1. OFFICIAL girlfriends and wives who have EARNED it by treating you well while you were taking them on free/inexpensive fun dates who just want to be with YOU.

2. Gold Diggers...(we don't want to attract them haha)

So, to recap, if you want her to WANT YOU, don't be so easy in granting small favors, don't do big favors, don't buy her gifts, don't bring her flowers, don't write her poems, and don't take her on super expensive dates in the beginning stages of dating (the first 2-3 months).

Only do those things AFTER she's already in love with you and she's your official girlfriend.

Even then, less is more.



# #22 LEAD THE ENDINGS...

When guys start learning about being more successful with women, they realize at some point that they have to LEAD the process of dating if they want a woman to be intensely attracted to them...

So, they start leading a little more:

They work up the courage to introduce themselves and start a conversation with her...

They ask for her number...

They ask her out for a specific activity on a specific day at a specific time...

They decide where to sit on the date and just lead her there and pull out her chair...

They go for the kiss...

Etc.

And, **because they start leading more, they get MUCH better results.**

But then, at some point, they hit a WALL...

Why?

Because they see the good results they're getting and then they RELAX...They think their job is done and they don't want to take

any more risks. It feels really good to get positive responses from women and they don't want to "ruin it..."

They feel so good with her that they stop leading when it counts the most: at the end.

And, because of that, **they're only one small, simple yet difficult step away from TOTAL VICTORY.**

See, there's one more level of leadership you need AFTER she agrees to your date idea, AFTER you're having a fun time on your date, and AFTER you're enjoying kissing her if you want her to be insanely attracted to you, fall deeply in love with you, and *stay* deeply in love with you.

What is this advanced level of leadership that separates you from every other guy she eventually gets rid of?

I call it "leading the endings..."

**While it can be difficult to take the lead at all (I don't know about you but I STILL get a little nervous asking for a woman's phone number...), it's even MORE DIFFICULT TO LEAD THE ENDINGS.**

And that's one reason it's so effective in making her chase you and fall in love with you: *Because* it's difficult to do, it tells her all kinds of great, attraction-spiking things about you when you do it...

Another reason is simply that if you leave her wanting more, she wants more. Sounds simple, and it is, but that doesn't mean it's *easy*.

So what does leading the endings mean?

It means that not only do you lead the *beginnings* of things (asking her on a date, going for a kiss etc...), you ALSO lead the *endings* of those things (ending the date, ending the kiss, etc.).

This is one of those principles that can *REALLY* take your success with women to the highest possible level...

And, of course, when you lead the endings, it makes her chase you.

**So, once you're comfortable with her and having a great time on a date with her, don't think your job of leading is over...**

The most important, most difficult part of leading (and the part that leads to the MOST dating success) is still to come.

Because if you really want to be the most attractive version of yourself...

**If you *really* want her to chase you, to WANT you, to fall in love with you, and to *stay* in love with you, you can't just lead the beginnings; you also have to LEAD THE ENDINGS.**

You always want to be the one who ENDS things whenever you can...

And, you want to do it BEFORE *she* wants it to end whenever you can.

How to Lead the Endings:

Smoothly end a great conversation (make sure to get her number) and walk away before the conversation goes on too long and before *she* wants it to end.

When you send her a text, go do something else instead of waiting around for her to respond.

When you're texting with her, let her text to you be the last text in the conversation whenever you can. Don't send her that last, unnecessary little text at the end when you're tempted. You know what I'm talking about. =) Let it go.

Don't *worry* about it or go crazy about it, but *whenever you can*, be the one who ends every conversation you have with her.

When you go on a date with her, end the date *before* she wants it to end no matter how much fun you're having. Leave on a HIGH NOTE.

Give her time and space in-between dates so *she never has to ask you* for space.

When you kiss her, pull back from the kiss *before* she does.

If you feel her interest in you declining after you've been with her for a while, instead of trying to "get her interest back" by chasing her, pull back a little bit and let her come back to you *before* she says, "I need my space."

If you're sure your relationship is ending, break up with her before she dumps you.\*

If you know you're heading for a divorce, file the divorce papers *before* she does.\*

If she says, "I'm leaving you!" say, "Can I help you pack?"

\*These two don't make her chase you, but they DO preserve your self-esteem and confidence...and that makes the *next* woman want you more.

**The key is that *you're never reacting to her; she's reacting to you at all times.* You're leading all the way through.**

And that's another reason to create a life you *truly* love living whether any particular woman likes you or not and *keep* living that way even after you're in a relationship: It makes it easier for you to lead the endings because *you truly don't need her*. I can't even tell you how attractive that makes you...

And, when you end everything on a high note *before* she wants it to end, SHE WANTS MORE OF YOU instead of getting tired of you.

And, when she feels good with you and then you take it away before she gets tired of you, she starts CHASING YOU hard to get more of you instead of losing interest and getting rid of you at some point.

Again, **she can't chase you and reject you at the same time...**

Now, when you lead the endings, it might feel painful or even scary in the short-term, but you'll be rewarded with an endless bounty of good feelings over the long-term.

Because when you understand and execute this principle properly, you get everything you want when it comes to women.

So don't stop just short of the goal line; use courage to lead the endings and you'll WIN the dating game.

# #23 SPACE OUT YOUR DATES

When you first meet a girl, don't hang out with her more than once a week or so until she's your official girlfriend...

I know it's tempting to ask her out every day when you really like each other, but if you want her to become MORE attracted to you, you have to be patient and space things out more.

So, after each amazing date you have with her, wait 4-8 days before you ask her to meet up with you again...

And, when you ask her out, don't ask her to meet you the same day.

For example, if it's Monday, ask her to meet up with you on Wednesday or Thursday.

And, you can text back and forth with her a LITTLE BIT in between, but keep it to a bare minimum...

Why?

Three reasons:

1. You gain way more attraction and love points when you're NOT with her and she's thinking about you than you do when you're actually spending time with her. <==This is an extremely important dating principle most guys will never understand...read it 3X.

2. When you space out your dates, you **give her the opportunity to chase you...**

She might text you first or ask you out for example.

And, when she does those things, she's chasing you...

And, **she can't be chasing you and rejecting you at the same time...**so, do it.

3. If you end up in a long-term relationship with her, going slower gives you a MUCH stronger foundation.

Relationships that start out hard and fast tend to fizzle out (there are exceptions, but they're rare).

So, **space out your dates so that she likes you more over time instead of losing interest in you and so she gets the opportunity to chase you.**

It might be difficult in the short-term but it ALWAYS pays off long-term.

# #24 **DON'T HATE, FRACTIONATE**

Let's say you meet a girl at a friend's party...

If you introduce yourself to her, talk to her for a minute, and then say, "Hey, it was nice meeting you...I gotta go for a sec..."

Then, you go outside, go use the restroom, and/or talk to a few other people...

AND THEN you come back and have a 20 minute conversation with her a little while later...

**She will like you more than if you just had a 20 minute conversation with her right away...**

Even though you're the *exact same guy* and even if you have the *exact same conversation*...

This phenomenon is called "fractionation..."

It basically means that even if something is GOOD (i.e. spending time with you), it becomes more highly valuable, more highly desired, and more easily ACCEPTED if it's given in smaller doses.

And, if any given dose is too big, it becomes BAD and gets rejected.

This is DEFINITELY true when it comes to dating...

You want to **give her a little bit, but then leave her wanting MORE.**



Because when she wants more of you, she will chase you vs. when you wear out your welcome.

So, think of your first few interactions and dates with her as giving her some delicious SAMPLES of you...break everything down into smaller parts and share them with her more SLOWLY so she wants more of you and never gets tired of you.

**You never want it to get to the point where she's ready for you to go**...you want to leave on a high note before it ever gets close to that point.

So, when you get that feeling in your stomach that says if you spend any more time with her she might start getting tired of you, but *you really want to keep it going because it feels SO good*...stop yourself and end that interaction smoothly right away no matter how difficult it is at the time.

That way, she'll chase you to get more of you instead of getting tired of you and rejecting you.

This can be extremely difficult when you're having a great time with her...

However, it's better for you AND for her over the long-term.

So, do it.

# #25 WALK AWAY

Sometimes the only way to make her chase you is to WALK AWAY...

Let me tell you 2 quick stories to explain:

1. A few years ago on New Year's Eve I was at a great party at a friend's house.

And, of course, there was a GORGEOUS woman there (isn't there always at least one on NYE?)...

I found out later that she was the ex-wife of an NFL player...

And, I was definitely interested in her.

So, I ignored her a little bit...

Then, I introduced myself. I teased her and bantered with her. I talked to my friends some more. I came back to her and playfully challenged her a little more until she took me to a couch to get to know each other better.

We built some rapport and I qualified her, always keeping some of that playful banter going in-between. We were having a GREAT time...

And then, pretty soon, we were making out in the bathroom...

Unfortunately, after spending some quality time together in the bathroom, we got interrupted when a drunk guy managed to force the locked door open.

And, after that, we both kind of just started talking to our friends a little more.

We came back to each other every so often, but the tension between us had definitely died down a bit.

Eventually, I got tired...

And, as much as I wanted her, I wanted to go home and sleep just as much. Plus, it didn't seem like things would go any further with her.

**So, instead of sitting around *hoping* we would resume what we were doing sometime later that night, I walked away.**

I said goodbye to everyone, including her, and went outside to call someone to pick me up and take me home.

And, because I *genuinely* wanted to go home and I didn't resist my true desire, me walking away in that situation was REAL.

It wasn't some kind of "play."

And, because it was real, she FELT it:

Just as I was about to ask my friend to come get me, she burst outside...

"Hey! I can take you home if you want!"

"Oh, hey, it's no problem...it seems like you're having fun and I want to leave now, so no worries at all...my friend will come get me."

"No, really, I want take you...I already said goodbye to everyone! If you want to go with me, let's goooo."

Then, she actually ended up driving me to *her* house and I left the next morning. =)

It was awesome...and it never would have happened if I had just stayed there trying to re-connect with her all night and hoping something might happen at the end.

She chased me because I walked away...

**I didn't say I was going to leave...I just *did* it. That's the key.**

**And, I was genuinely cool with any possible outcome...**Unlike how I acted in my second story:

2. A couple years before that New Year's Eve story happened, I *didn't* walk away when I should have and it cost me.

There was a stunning Colombian girl that worked in the same building as me...

And, we would talk a little bit from time to time.

After a while, I could tell that she had developed a crush on me and that she was VERY interested in me.

Let's just say the feeling was mutual...

All I had to do was *not* ruin it...<===This is usually the case when it comes to dating success for men...easier said than done.

So, I got her number and was going to ask her to meet up, but I didn't have to:

When she graduated from college just a few days later, she invited me to meet her and 2 of her beautiful Colombian friends to celebrate. She invited me to the "pre-party" they were having and then we would also go downtown for drinks.

And, the pre-party with 3 sexy, intelligent, fun Colombian girls was just as awesome as it sounds...

Then, I forgot the power of walking away...

After the pre-party, the girls went back to one of their apartments to change their clothes.

And the one I was interested in asked me, "Want to come with us?"

Now, I could have gone with them and everything would have been fine...

However, I didn't feel like waiting around while they tried on a million outfits and re-did their makeup.

So, I said, "No, just text me when you guys come back downtown..."

And here was my mistake: Instead of just going home or finding something fun to do that I genuinely wanted to do and *possibly* meeting back up with them later if I still wanted to at that time, I went to a bar JUST to WAIT for them...

The problem was that I didn't do it for ME...I had no plans to meet anyone else or go out that night.

Honestly, I wanted to go home...

But I couldn't help thinking that I just HAD to be waiting for them when they made it back downtown.

So, I *should have* said something like, "You know what, I had a great time with you girls tonight. Congrats on your graduation...I'm going to catch up with my friends now...text me later if you want, but no guarantees..."

And I should have left it OPEN like that instead of GUARANTEEING her that I would be there.

Why?

Because it was our first time hanging out and we had already just spent a couple hours together. It was time to walk away and give it some space.

And, even the act of handling it that way would have made it better if we did meet up again that night. She would have seen me differently...

So what happened?

Well, I went to a bar I didn't really even like that much and talked to some strangers that weren't all that interesting because I was WAITING for the girls to come back downtown...

And **because I wasn't doing what I really wanted to do, I was in a weak position.**

And because I didn't just walk away when I really didn't WANT to wait around for them, she SENSED IT...

She knew I was just waiting around for her and it destroyed the attraction she felt for me before that...

So, she half-heartedly texted me later in the night and I eventually just ended up going home ALONE instead of meeting up with them again...

And, because she was so good-looking and had so many options, one mistake was enough to ruin my chances with her even though she was definitely interested in me. In fact, I'm sure she was a little disappointed that I wasn't the attractive guy she thought I was.

Even though she was definitely attracted to me before that night, I KILLED her attraction completely when I didn't walk away when it was time to walk away.

The moral of these two stories:

Walk away when you know it's time...

You'll feel when it's the right time in your GUT. Go with that feeling...

Because:

1. If she's interested in you and you walk away at the right time, she'll be MORE attracted to you and CHASE YOU.

Waiting around for her in these kinds of situations NEVER works...

2. If she's not interested in you and you walk away, you stop wasting time and energy on someone who isn't into you. And, you gain self-esteem and confidence points you can use going forward.

So, when you feel in your gut like you should go do something else, go home, or simply walk away DO IT...

Don't wait or look for her reaction. Don't do it to manipulate. Make it GENUINE.

And, be 100% okay with any possible outcome.

If you do, and she's interested in you at all, she WILL chase you.

# #26 THE ROMEO AND JULIET

## EFFECT – CREATE AN OBSTACLE

Why is "Romeo and Juliet" such a compelling love story?

Because there were OBSTACLES (in this case their rival families who didn't want them to be together) preventing them from being together the way they wanted to be...

They loved each other, but they had to work really hard and be very careful just to spend time together.

And that skyrocketed their desire for each other...

Now, let me tell you a similar story:

Ron and Julie were two teenagers from Nebraska who fell in love. From the first moment they met, they spent as much time together as they wanted, had the blessing of both of their families, and never had any disagreements. They went to the same high school and then to the same university. Now, they're married with 4 kids. They pay all their bills on time...

Which is a more compelling story? My story or Shakespeare's?

It might not make a difference to you, but it makes a huge difference to her:

**Look at any romance novel written for women and you're almost guaranteed to find that the main character is a woman who has to overcome obstacles to catch the man she desires.**



How can you use this principle to make her chase you?

Well, first, understand that REAL women in the REAL world also become more attracted to you if they have to overcome obstacles to be with you.

It's in our nature for us to value things more when we have to work for them...

So, it's a good idea to CREATE obstacles sometimes...

Here are a few examples:

-Create a "False Time Constraint..."

A false time constraint is when you encourage her to chase you and make her feel more comfortable at the same time by creating a fake time limit:

"Okay, I'll come in...but I can only stay for a few minutes. I have a big day at work tomorrow."

"Come in with me...you can only stay for a little while because I have to get up super early tomorrow, but I want you to come hang out for a bit..."

"Let's meet for a quick smoothie..."

"Let's meet up for a bit on Wednesday..."

"I can't stay long..."

"I can only stay until about 8:30..."

Etc.

When you use a false time constraint, even if you ending up

spending a lot more time with her than you said you could, it makes the time you spend with her better than if you didn't put a time limit on it. It makes her feel more comfortable with you and makes everything feel like it's just "naturally happening."

And, it makes her want you more because it's a little OBSTACLE she has to overcome to be with you longer. Use this one often.

-Qualify her and then challenge her (see way #29)...

-Use "it's too bad..." (see way #12)...

-Say: "I'd give you my number but I think you're too drunk to remember this conversation and you'll forget to text me later (say this when she's not really drunk)."

-Tell her: "I really want to kiss you right now....I'm just not sure you can handle me ;-)"

-Use "All you have to do is say please" (see way #20)...

-Say: "I'm too busy to hang out today...can we make it tomorrow?"

-Respond to her invitation: "Hey, I'm busy this weekend...can we meet up on Tuesday next week?"

-Tell her she's too much of a good girl for you.

-Tell her you're too much of a bad boy for a nice girl like her: "I like you but I'm not sure you can handle me."

-Find her a boyfriend: "You're a cool girl but I think you're too innocent for me. Let's go find you a nice guy. Hey, how about that guy over there (point to a guy she would never go for)?!" You can even introduce her to him depending on how far you want to take it.

-Tell her it will never work between the two of you.

**You'll notice that a lot of the ways to make her chase you involve her overcoming some kind of obstacle to continue things with you...**

**That's because it works. =)**

Over a decade ago, I had a silly rule: I decided that I wouldn't date a girl I met at a bar...

Don't ask me why I developed this rule; it was before I knew much about women...

However, this rule actually ended up working out great for me because it created an obstacle for a girl I was interested in before I was even aware that this principle existed:

One night I was out having fun at a few bars around town with no intention of meeting women whatsoever...

And after hanging out at one of the bars for a while I noticed a girl sitting by herself who looked like she just had a rough day and needed someone to talk to...I wanted to see if I could cheer her up, so I sat down and talked to her.

Then, after a while, her friend saw me sitting there with her and decided that she wanted to talk to me too...

So, she introduced herself to me and we started taking...

She was cute...

And, our conversation was amazing. We found out that we knew people in common, we discovered that we had compatible personalities and values, and we enjoyed talking to each other.

The conversation must have gone on for an hour and we hardly noticed...

Then, it was time to end the conversation and move on with the evening.

So, if I had known what I know now, I would have asked her for her number or just given her mine because I was definitely interested in her and I could tell that she liked me too.

However: I had a RULE...

So, here's how it played out:

At the end of our conversation, she said, "Hey, why don't you take my number. We should hang out..."

And then I said, "You know what, I'd love to hang out with you...BUT, I have a rule: I don't date girls I meet at a bar..."

Now, do you think she just gave up in the face of this SMALL OBSTACLE?

No chance...

She tried to convince me to take her number even harder: "Yeah, I kind of get that rule, but this is different! We know a lot of the same people and we just had a great conversation. I'm not the kind of girl who just goes out to the bar every night...Plus, YOU'RE at the bar so at least some people who go to bars are high-quality right? Seriously, take my number..."

"Okay, fine, you convinced me haha. Give me your number..."

And then...We dated for 5 years.

True story.

And, I wasn't even doing it on purpose; I would have created different obstacles for her if I met her now...

Would she have gone out with me if I hadn't created that little obstacle?

Probably...

But she never forgot that she had to work just to get me to take her number and it made her like me a lot more. It made her chase me and spiked her attraction even higher.

And remember: She also saw me having a fun conversation with her friend before she ever met me...

That's 2 obstacles she overcame in one night:

Breaking into the conversation I was having with her friend and convincing me to take her number...

So, don't be so easy...

Create little obstacles to put in her path and, if she likes you, she'll CRUSH them into oblivion as her interest in you starts going UP.

And then, when she overcomes an obstacle, reward her a little bit... (Like when I relented and got her number after she convinced me that she wasn't just some random girl at a bar).

**Reinforce her behavior of overcoming obstacles to be with you and she'll KEEP doing it...**

Then, whenever you want to spike her attraction again, create another obstacle for her to overcome.

Because when she has to overcome obstacles to get you, when she has to chase you, she never wants to leave you.

# #27 THE ROLLER COASTER

## (DANGEROUS AND SAFE)

Why do so many people love roller coasters so much?

Because they allow us to experience something that feels dangerous while we also feel safe at the same time.

Most guys either:

1. Put themselves in the friend zone by playing it too “safe” all the time:

They never playfully tease her or challenge her...

They try to have serious conversations instead of having fun with her...

They seek her approval...

They never disagree with her or share their opinion if it conflicts with hers and they never build any tension with her...

That would be like a kiddie roller coaster that only goes straight at about 5 miles an hour for 2 minutes and then slowly comes to a stop...

Nobody's getting in line for that one. =)

2. Turn her off by being too negative:

They INSULT her (instead of just playfully challenging her)...

They IGNORE her completely...

They PRETEND they don't want her...

That would be like a roller coaster that goes off the tracks once every 10 rides...

Not many people would want to ride that one either.

We want to make her chase us by:

3. Making her feel comfortable AND building attraction with her AT THE SAME TIME...

Just like a roller coaster makes us feel the sensations of danger in a safe context, we **make her feel attracted to us AND comfortable with us at the same time.**

That's the secret sauce when it comes to dating.

Because when she feels comfortable with you AND you also challenge her, she WANTS to chase you. She doesn't hold back or resist her emotions. She accepts her strong attraction to you with a smile on her face. That's what we want.

And, it works with the most attractive, highest-quality women.

**So don't be the "nice guy" and don't be the "asshole guy" either.**

Too much comfort = boring.

Too much danger = too risky.

The feeling of danger in a safe environment = FUN!

Be the roller coaster people wait in line for HOURS to ride...

Playfully challenge her, make her earn your attention, qualify her, tease her, etc. AND make her feel comfortable with you at the same time.

That's what makes her irresistibly attracted to you.



# #28 LIMIT THE COMPLIMENTS

Limit yourself to one light, genuine compliment per date.

Why?

First of all, when you first meet her or on the first date, you don't know her very well, so most compliments will feel shallow to her.

She wants you to like her for who she is as a person, and you simply don't know who she is yet.

You're basically just projecting qualities onto her because you're physically attracted to her.

Second, complimenting her too much shows that you're seeking her approval...

And approval-seeking is wildly unattractive to women.

Last, when you give her too many compliments, you're telling her, "I'm already sold on you completely...you don't have to work for my attention at all..."

She has NO REASON to chase you or try to earn your approval at all. In other words, she's BORED ALREADY...Not good.

So give her the *opportunity* to chase you by limiting your compliments and you'll do a lot better.

# #29 COMPLIMENT THEN CHALLENGE

We just talked about limiting the compliments you give to a woman...

If you want to take that concept to the next level and *really* make her chase you:

**Whenever you give her a light compliment, follow it up with a challenge.**

Adding a challenge maintains your higher position so she still gets the awesome gift of feeling attracted to you even though you're giving her validation. It gives her an awesome "double-whammy" of good feelings.

Also, when you add a challenge, she won't feel pressured by your compliment because she'll understand that you like her but that you're not going to put her on an unfair pedestal that she can't live up to.

It makes the compliments "go in" when you challenge her immediately after.

For example, "You seem really cool. You're probably too innocent for me though. Let's find you a super nice boyfriend..."

"You seem like such a cool person. It's too bad I'm not attracted to you (playful smirk)."

"You're such an awesome girl...It's too bad I don't date blonde

girls anymore...”

“You know what, you’re awesome...You’re not some kind of stalker are you?”

“I’m having so much fun getting to know you right now...It’s really too bad I’m not attracted to you at all.”

You can also use the word “seem” to make your compliments lighter and add an element of challenge. It communicates that you aren’t 100% sure about her, and, if she likes you, that makes her chase you.

For example, “You seem really cool....”

“You seem like such a cool person...”

“You seem like an awesome girl...”

“You seem like a really fun person...”

Or, you can say *so far*. “You know, I’m having a great time getting to know you so far...”

Another thing you can do if you feel like you’ve given her a compliment that’s too heavy is add “right now” to it.

For example, “You look amazing...right now.”

Those two little words (right now) make that compliment a million times better. You still maintain your higher position because it implies that you might not always think so. It subtly communicates that she will still have to work for your attention.

You can also add “for a girl,” to a compliment. Again, make sure you maintain a playful vibe when you do this...

For example, “You’re really cute...for a girl (playful smirk).”

**The key is to always leave it open for her to show you more.**

**Complimenting her and then challenging her is one of the most powerful things you can do in the beginning stages of dating...**

**So, if you want her to chase you and you want to avoid the friend zone, compliment her and then follow it up with a challenge.**

# #30 COMPLIMENT THEN QUALIFY

We already talked about how you can make her chase you by qualifying her (see way #11).

Now, let's take it one step further...

When you're in the attraction phase with a woman and you're bantering with her, you're teasing her, and you're being playful with her...if she's playing back with you, having fun with you, and chasing you, at some point you'll want to REWARD her for chasing you a little bit and then encourage her to chase you again at an even deeper level.

That's what giving her a compliment and then qualifying her immediately after does...

It gives you a way to SMOOTHLY transition from building attraction to building rapport without losing any attraction.

Actually, when you give her a compliment and then qualify her right after, you SOLIDIFY any attraction you've built with her...

And, you give her the opportunity to feel even more strongly attracted to you.

So, after she's shown her playful side with you and chased you a little bit...

Give her *a little* validation by giving her a compliment:

“You seem like a really cool girl...”

“You know what, you’re awesome...”

“I’m having a great time getting to know you right now...”

“You. Are a badass...”

THEN, what makes this so powerful and makes her chase you even more, is immediately qualifying her right after you give her the compliment:

“You seem like a really cool girl...**What’s one thing I wouldn’t know about you just by looking at you?**”

“You know what, you’re awesome...**What’s one thing you secretly want to brag about?** (If she says, “What do you mean?” tell her, “I want to know one of your favorite things about yourself. Don’t hold back...I’m curious.”)

“I’m having a great time getting to know you right now...**Question: If you hit the lottery jackpot and you never had to work again, what would you do then and why?**”

“You. Are a badass...**So, I’m curious, would your friends say you’re adventurous?**” <== You can replace “adventurous” with ANY quality that you’re looking for in a woman...

When you compliment her, you reward her for chasing you in the earlier attraction phases when you were challenging her and teasing her playfully...You show her that she’s doing well with you so far.

**When you qualify her right after that, you ask her to show you more** (see how that’s different than JUST giving her a compliment?)...

And, when she answers your qualifying questions, she's chasing you.

So now, not only does she feel ATTRACTED to you, she also feels like you're truly interested in her for more than her looks, so she feels really comfortable with you at the same time...

**If you challenge, playfully tease, and banter with a woman for a while and then you ALSO compliment her and then qualify her in the same conversation, chances are *extremely* high that she'll want to see you again...**

She won't be able to resist when she feels strongly attracted to you and very comfortable with you at the same time...That's what makes her want you.

So, do it.

# #31 GO SLOWER (DON'T GET TOO SERIOUS TOO SOON)...

Remember that women generally fall in love slower than men.

So, even if she likes you a lot right away, the way you feel about her after your first conversation with her is how she might feel about you after several dates with you if you do everything right.

So keep your first date light, fun, and positive.

Don't talk about serious, heavy, or negative subjects.

Don't dump all your insecurities and problems on her.

Don't bring her flowers or a gift.

**Don't talk about your future together with her, ask her to marry you, or ask her to be your girlfriend on the first date...**

Let things develop naturally.

Take her to do something active with you.

Grab a coffee or ice cream and walk with her for 45 minutes. Play a board game at a bar. Take her on a short hike.

Building solid rapport and creating a strong connection is more about having a fun, unique, shared experience with her than about bonding over "deep" subjects and having "serious" conversations. <==Read 3X...(see ways #37 & #38).



## **Focus on having as much fun with her as possible.**

If a woman has a great time with you, shares positive things about herself with you, and you keep the first date simple, short, and fun, her attraction for you will increase and she'll be excited to go on a second date with you.

And, if you keep doing everything right after that, her attraction for you will KEEP going up, she'll eventually fall in love with you, and she'll be happy to be with you as long as you want.

# **PART II: WAYS TO MAKE HER FALL IN LOVE WITH YOU**

# #32 CHANGE YOUR MINDSET

## FROM “TRYING TO GET” TO “ATTRACTING”

This one is HUGE if you want a woman to fall deeply in love with you...

First, create a life you genuinely love whether any particular woman is with you or not and invite women to join you in your already awesome life instead of trying to get into their world to make your life better.

Offer women a chance to level up with you instead of trying to level up through them...

Offer women something MORE than they already have in their life instead of ONLY asking them to add something to yours.

That's true “power” and “leverage” when it comes to dating. This is when you see the biggest success in dating the kind of women you really want and when women are actually excited to be with you...

Because you're truly offering a woman more than you're asking of her from HER perspective. And that's what it takes to create and maintain attraction and love.

**Remember: anxiety is mostly caused by NEEDING something from someone.**

So, focus on what you can GIVE freely instead of trying to get anything and you'll end up getting more because you'll be more relaxed and naturally confident.

This one mindset shift alone will help you feel less nervous and make you MUCH more successful with women.

Secondly, focus on getting to know each new woman you meet and having as much fun with her as possible instead of what you're trying to get from her.

Let go of any "outcomes" and be fully present in each moment.

That way, you can DECIDE if you want to keep dating her or not instead of pre-determining that you want her no matter what.

And remember: she's probably nervous too...

So get out of your own head and focus on your connection with her and how much fun you're having with her instead of worrying about trying to impress her or trying to get something from her.

Ironically, focusing on these things instead of trying to get something from her makes it much more likely that she'll want to keep dating you, that she'll get physical with you, and that she'll fall in love with you...

The less you try to get it, the more you get it, get it?

# #33 BE LIKE MISSOURI...

I see it in TV shows and movies all the time:

The main character likes a girl...

Usually, he's known her for a long time at school or at the office...

His friends figure out that he likes her and they realize he's afraid to make a move...

They know he's an amazing guy who deserves to be happy and they want to be helpful so eventually one of them says, "You have to tell her how you feel!"

Then, he does...

And, she's almost always REALLY happy that he finally said something, he generally gets the girl, and they "live happily ever after" together...

If only it was that easy in real life!

Listen, if it worked like that I wouldn't have a job; but I still wish it was that easy or that it could be so straightforward for us...

Unfortunately, the only time it works like that is on TV and in the movies.

**IN REAL LIFE, you should NOT "tell her how you feel."**

What should you do instead?

## TELLING VS. SHOWING

You SHOW her how you feel by attracting her properly. (Missouri is called the "show me state..." =)

You're still COMMUNICATING your interest in her; you're just doing it in an attractive way that she responds positively to instead of flapping your gums.

When you "tell her how you feel," you're TRYING TO GET SOMETHING FROM HER: You want her to tell you she likes you too and then take the lead for you...

When you show her how you feel by attracting her properly, you're GIVING SOMETHING TO HER by leading.

When you GIVE FREELY, you get better results...

You just have to be okay with it if she ends up not being interested and GO FOR IT in an attractive way:

When you start talking to her, you SHOW HER that you think she's at least somewhat interesting...

When you give her a little more positive body language (you point more of your body in her direction) as she EARNs it by laughing at your jokes, answering your open-ended questions, and participating in the conversation with you, you SHOW HER that you're starting to like her more and that she's earning your attention...

When you ask for her phone number, you SHOW HER that you want to get to know her more and see her again...

When you ask her to meet up, you SHOW HER that you like her...

When you go for the kiss, you SHOW HER that you like her.

SHOW HER; don't tell her.

This can go the other way too (you have to do it in an attractive way):

For example, when you give her flowers on the first date, you SHOW HER that you're too interested in her too soon without even knowing her yet.

So save the flowers for AFTER she's in love with you and she's already your girlfriend.

Because **giving her flowers randomly after she's already your official girlfriend and she's already in love with you is GIVING her something. It feels REALLY good to her.**

**Buying her flowers before she's in love with you is TRYING TO GET something (i.e. get her to like you/fall in love with you). It makes her sick to her stomach.**

So, instead of "telling her how you feel," ask yourself:

"How can I SHOW HER how I feel so that she gets the message without me having to say anything directly?"

And then, ask a follow-up: "How can I show her in an ATTRACTIVE way that's appropriate for the situation?"

The answer: start by following the attractive behaviors that we cover here in this book...

**You want HER to come to the conclusion, "Hmmm...I think this guy likes me a lot" all on her own without you having to say anything.**

**And, you also want her to come to the conclusion, "Hmmm...I really like this guy," all on her own at the same time.**

Let her figure it out on her own.

That way, it's HER idea to be with you. And, if it's HER idea to be with you, she can't possibly want to leave you at the same time.

So don't "tell her how you feel..."

**Instead, ask for her number, ask her to meet up with you one-on-one on a specific day at a specific time, have a great time with her on the date, banter with her, tease her, challenge her, qualify her, go for the kiss by the end of the second date, wait a few days after each date and then ask her out for a specific date and time again.**

Then just repeat the process until she says (usually takes 2-3 months), "Hey, where is this relationship headed?" Then, decide if you want to be her boyfriend.

Or, repeat the process until she declines one of your offers (she doesn't give you her number, she never replies to your text, she declines your date invite, etc.). Then, move on to one of the other 3.5 BILLION amazing potential "soul mates" out there.

That's how you do it.

Make sense?

Excellent.



# #34 LOOK AT HER INTEREST; NOT YOURS

Have you ever CRAVED a slice of delicious, hot, perfectly-cooked pizza?

I know I have...

Even though I'm extremely health-conscious, sometimes I just can't resist an amazing pizza.

It's my favorite "cheat meal."

So, imagine for a moment that you're really hungry and all you can think about is your favorite pizza...(if you don't like pizza, think of your favorite food instead).

Now, let me ask you what might *seem* like a silly question at first:

**Do you care if the pizza likes you back?**

Of course not!

Pizza CAN'T even like you, love you, or want you back if it wanted to...

Yet, you still want it.

See, your interest in the pizza has NOTHING to do with how much the pizza likes you.

You simply want the pizza.

And that's where your success with women comes in...

Here's how the pizza analogy ties in:

**The biggest mistake I see guys make when it comes to dating is that they think that telling a woman how much they like her will somehow make her want him.**

Like *if she only knew* how much he liked/loved her, and that no other guy could possibly be so interested in her, she would like/love him back...

...The truth is that SHE DOESN'T CARE about your interest in her UNLESS she's already interested in you *first*...

This "strategy" doesn't work at all, and not because we have to "play games" or anything like that, it's just because:

**Your interest in her has NOTHING to do with her interest in you.**

It's irrelevant.

She wants you because SHE wants YOU; not because YOU want HER.

...Just like you want pizza even though it will never want you back.

Sounds simple, but this mindset shift can have a huge effect on your success with women and most guys never gain this "pizza awareness."

Now, if she falls in love with you and then realizes that you'll never be interested in her, she might give up, but *she didn't fall in love with you because you love her.*

So, how can you tell if she's actually interested in you?

You read her ACTIONS.

Don't listen to her words.

Why?

Because she can say, "It was nice meeting you!" and then never respond to your text.

She can say, "I had a great time tonight!" and then never go out with you again.

So, to really know how much she likes you for sure, you have to read her actions:

1. Does she **CONSISTENTLY** say yes to your date invitations without hesitation or "checking her calendar?"

Does she say **YES** clearly...not any variation of "maybe" when you ask her out?

If she declines a date invitation, does she **IMMEDIATELY** suggest another **SPECIFIC** date and time to meet up with you?

A woman who is truly interested in you does.

2. Does she **CONSISTENTLY** kiss you or kiss you back passionately?

3. After about 6-9 dates, does she ask you about the status of your relationship?

For example, does she ask you something like, "Hey, where is this relationship headed?" or "Hey, what are we?"

Now, there are a lot more "signs" you can look for, but these are some of the biggest indicators that tell you her **REAL** strength of interest in you.

Women who are highly interested in you are **CONSISTENT**. They

don't run "hot and cold."

So, we can only gauge her *real* interest by reading her pattern of actions over time...

Don't be misled by little things she says and does just because you WANT her to be interested...Instead, be patient and read her real interest in you by reading her actions toward you over time.

Long-term, this level of awareness that most men NEVER acquire will pay off for you BIG TIME.

[If you want more information on how to tell if a woman is really interested in you, click here to listen to a YouTube presentation that goes into detail on exactly that.](#)

# #35 **BECOME THE GUY SHE FALLS FOR**

Instead of “trying to get her...”

**FIND OUT** what kind of guy your ideal woman is **ACTUALLY** attracted to, the kind of guy she **ACTUALLY** dates, and the kind of guy she **ACTUALLY** falls in love with and become that guy.

It's the exact opposite approach to the one most men take and it's the only one that works.

This is where you stop “trying to get” women and start attracting them naturally.

Now, this might seem like a “small” thing, but trust me: this one little mindset shift has a huge impact.

The transition from trying to get women to becoming your most attractive self is really a whole new way of living life.

Now, you're doing things **FOR YOU**; not to “get women.” And, ironically, because you're doing it for you, **YOU GET MORE and BETTER WOMEN.**

And yes, it's “natural” because it's **NOT** about “changing” your core personality.

It's about modifying your behavior and beliefs so that you become **YOUR MOST ATTRACTIVE REAL SELF.**

When you internalize the beliefs, mindsets, and behaviors of a man who is successful with women, you actually become MORE of who you *really* are, not less.

So stop “trying to get her” and instead keep studying what makes a man truly successful with women and continue to adjust your beliefs and behaviors until you become him.

Take a minute and reflect before you move on:

What kind of man does your ideal woman *really* want to kiss?  
Want to sleep with? Want to date? Want to marry?

Who does she *actually* date?

Who does she *actually* fall and *stay* in love with?

Look at REALITY when it comes to this, not what Hollywood, our culture, or your mom says...

**How can you become that guy without changing the core of who you are?**

That’s what we’re going for here. Stick with me and we’ll get you there.

# #36 THE CONTINUUM - GIVE TIME AND SPACE

This might be the most important way in the entire book...

Most guys are really worried about what they should say to a woman and what they should do on a date to make her want him...

And yeah, that stuff *is* important...

However:

**You gain more attraction and love points when you're NOT with her and she's thinking about you than you do when you're actually with her.** <==Read 6X...

So, if you want her to be MORE attracted to you over time instead of less, if you want her to fall deeply in love with you, and if you want her to *stay* in love with you, you have to give her the time and space she needs for her feelings for you to grow...

And, when you give her time and space on your own, *she never has to ask you for space...* In other words, if you give her time and space, she'll chase you, and when she's chasing you, she can't also be rejecting you at the same time. It's impossible.

## **How to Give Her Time And Space:**

Wait a while to text her after you first meet her...

Wait a while to text her back when she texts you sometimes...

Don't sit around texting her all day or wait around by your phone for her to text you...

When you ask her out, don't ask her to meet up with you the same day...ask her to meet up 2 or 3 days from now. For example, if it's a Monday, ask her to meet up with you on Thursday...

After you have an amazing date with her, wait a few days before you ask her to hang out again and don't text her a lot in-between...LET HER THINK ABOUT YOU (that's when you gain the most points, remember?)...

Avoid asking her to meet up with you on weekends and holidays in the beginning stages of dating...

**The time and space you give her in-between your interactions with her is what being a CHALLENGE really means and it's what really makes her WANT YOU...**

Most guys text her too much...

Most guys ask her to meet up too often...

Most guys try to impress her too much...

Most guys get way too excited way too soon...

And she gets rid of them.

On the other hand, we are more patient. We play the long game. We don't try to impress her; we just have a great time with her and then give her the gift of thinking about us in-between dates so she feels even more excited when we take her out again. And that's why women want us so much.



There are no "rules" and you can call or text her whenever you want, but I recommend that you:

**Wait 4-8 days after you meet her and after each amazing, fun date you take her on to ask her to meet up again, with very little communication in-between.**

*\*\*\*If you meet her online, the 4-8 day recommendation doesn't apply until after you've met up with her in person. You can ask her to meet up with you after exchanging a few messages with her. Then, after you meet up with her, proceed normally from there.*

Think about it...

If she expects to hang out with you every day or text with you constantly from the first moment you meet her, chances are she's clingy and needy. You don't even know each other very well yet. It's your choice if you want to be with someone like that, but I don't recommend it.

And, more importantly, being patient and waiting to ask her out again demonstrates internal strength, preselection, and challenge (3 of the 4 male qualities that make her want you).

She gets to think about you and wonder about you. She gets to play detective. And those things make her like you more.

Let's say you really like a girl and you had a really fun time when you hung out with her...

How scared does it make you feel to think about waiting just a few days to contact her again?

You might be thinking, "I can't possibly wait to contact her because she might forget about me...She might even be mad at me! I better text her now before she gets away!"

Deep down she knows how scary it is for you to wait and that the more you like her, the scarier it is for you. The better-looking she is, the more this is true.

So, if women are attracted to 3 main things:

1. The active demonstration of high internal value and strength...
2. The active demonstration of preselection (you have many good options)...
3. You being a challenge...

What should you do?

Even though you like her a lot, ask yourself: Will waiting a few days to contact her and ask her to meet up again after you had an amazing time with her make her lose interest in you?

Or, will it show her that you're internally strong, that you might have other options on her level, that you might be an interesting, valuable man with a lot going on in his life, and that you're going to be a bit of a challenge?

Should you let her feelings grow or should you just text her and ask her out again the next day?

When you continue to ask her out, have fun with her, and kiss her, you show her that you're interested in her. That's a good thing...

When you text her too much and ask her to meet up again too soon, you show her that you're needy. That's not a good thing.

**Being interested is great, being needy is not.**

Here's the truth:

1. If she's not interested, it won't matter anyway.

2. If she's somewhat interested but has a bad attitude, this will weed her out.

Undesirable women and attention-seekers can't handle it. They feed off your need.

3. **If she's interested and she's a high-quality woman, you get more points for every second you wait up to a certain point** (it's rude to wait 9 days or more to contact her because then you're basically saying you ran out of all your other good options and now you're contacting her as a last resort).

The only exception to that is if you're going on a long trip or you have a serious emergency. In that case, just tell her you're going away and that you'll contact her when you get back or that an emergency has come up and you'll let her know when it's over.

Otherwise, 4-8 days is a perfectly reasonable period of time to contact her and ask her out again...

Remember: **The more she thinks about you when she's not with you, the more she likes you. And, she can only think about you if you give her the time and space to do it...**

4. She can contact you if she wants.

Why do you have to do all the contacting? What's stopping her from texting you and asking you out the day after your date?

If she gets mad, why didn't she just text you instead?

If she texts you something like, "Hey! Why haven't you texted me??" That means she's interested. It means that you're doing well...

Her being a little frustrated with your inaction and letting you know about it in the beginning stages of dating is a good thing.

Just text back something playful and challenging like, “I did...”

When she texts back, “When?”

You say, “Just now ;)”

Or, you can say, “I was just about to...why haven’t you? ;)” instead.

Then, after a couple of messages back and forth, ask her to meet up.

If she texts you something like, “Why haven’t you asked me to hang out again yet?” just say something like, “Oh, did you want me to ask you out again? :) Haha...Ok cool. Let’s meet up Wednesday at 7.”

5. Since you really are an amazing catch, don't you think you're pretty busy and actually have a lot going on?

Do you really have time to text back and forth all day and hang out with her all the time?

6. If she has a lot of options, this might be the only way you can compete.

Remember that attraction is similar to frustration in the beginning.

Let’s say you go out with her once. She has a great time with you. She really likes you.

Now, imagine two versions of yourself...

The first one sends her texts back and forth all night right after your date with her and then starts texting her again the next day.

The validation he gets from her texts feels really good. Then, after sending her many messages, he asks her to meet up again the next night...

The second version of you sends her one simple text after your date like, "Thanks for the fun time (Her Name) :)"

Then, if she responds, he lets her text be the last one for the night.

He doesn't text her the next day.

If she texts him, he keeps his replies short, fun, and light. He doesn't ask her to meet up again yet.

It doesn't feel good to wait because he's dying to see her again...

Then, after 4-8 days have gone by, he asks her to meet up again in a day or two.

When he finally sees her again, he can tell she likes him more than the last time they met up.

It's like she's a different person. He already liked her before, but he likes her even better now. She seems happier. He has so much more fun with her because she's more fun when she likes him more. Now, he's not as nervous around her because he can tell she likes him a lot...

Her increasing interest in him feels so much better than the fleeting validation he could have gotten from texting with her too much and asking her to meet up again too soon.

He feels like a winner because he is one. And, she feels great too because she enjoys feeling increasing attraction for him.

**She will like the second version of you much more.**

You're exactly the same man, but her impression of you will be very different.

So give her the gift of feeling more interested in you. Don't be like every other guy she gets rid of. Be patient in the short-term so you can reap the long-term rewards.

Let her be the one who worries about and thinks about everything...

Let her wonder if you had as good of a time with her as she thought, if you like her as much as she thought, and if you're going to contact her again or ask her out again.

If you know for sure that you'll see her a lot, like if you have classes with her or you work in the same building, go even slower.

Be a little bit of a mystery in the beginning.

If she texts you first (great! That's what we want), wait a little while before you text back.

**We want her to chase you...Give her the opportunity.**

If she texts you first during the few days you're waiting to text her, she's chasing you. If you wait a while to ask her out again and in the meantime she hints at hanging out or directly asks you to meet up, she's chasing you.

When she's chasing you, her interest in you is increasing.

When you chase her, her interest in you decreases.

It might frustrate her a little bit that you aren't acting like every other guy she's already gotten rid of and that she has to chase you, but it will definitely make her want you more.

## **Eventually, this is what makes her fall in love with you.**

This is what women want deep down. They want to chase you, earn you, and catch you.

So give her the opportunity...

And then, reward her for chasing you:

If she asks you out, always say yes if you can go unless she asks you to meet up the same day (in that case, ask her to meet up at a specific other time and date).

If she kisses you, kiss her back.

Any time she comes at you, reinforce her behavior.

## **You don't have to wait to say yes to her; you just have to wait to make your moves.**

**Your job is to create an environment that encourages her to make moves on you. You take a step forward and then pull back and let her come to you. Then you take another step and pull back again.**

Don't just keep moving forward...

Go out with her, have an amazing time, tell her, "Thanks for the fun time" and then disappear for a while...

You'll be dying to contact her right away, but waiting is what makes her like you more.

The next time you see her, have fun with her again, give her a great kiss, and then be the first to pull back from it.

Even if she's frustrated a little bit in the short-term, it's better for both of you long-term if you let her feelings for you develop instead of snuffing them out.

She might be dying to see you again too, but in that case she can contact you. That's what we want...

Your job is to be patient, take your time, have fun with her, and just keep asking her out.

You're moving forward slowly and giving her time to catch up.

**You're leading, but you're not *chasing*.**

And listen, if you've only spent time with her once or twice, you don't really know her at all yet...

So, slow down, take your time, find out what kind of woman she is, make her earn your attention, playfully challenge her, have fun with her, give her time and space in-between dates, and see what happens...

**Let time and space work their magic on her while all of her friend zone guys blow up her phone with a million meaningless texts.**

**Remember: When it comes to women, we are NEVER in a hurry. Any time you think you should *rush*, stop yourself and go SLOWER instead...**

**Because *patience* is the key to women.**

So, give her the time and space she needs to fall deeply in love with you no matter how much you're dying to see her again.



# #37 BUILD RAPPORT

## CORRECTLY...

When it comes to building rapport with a woman they want to date, most guys try to build rapport the **WRONG** way...

Why?

Because, for some reason, they think that creating a *deep, strong* “connection” with a woman requires “serious” conversations and negative self-revelations...

However, those kinds of negative, serious, heavy, “deep” conversations can only:

1. DECREASE her *romantic* interest in you...
2. Allow you to break even if she likes you enough to ignore it. If you don't *keep* doing it too much, you *might* be okay when it comes to her falling in love with you, but it doesn't HELP.

**“Deep,” serious conversations actually DO NOT make her fall in love with you, make her more attracted to you, or make her feel more connected to you in a POSITIVE, ROMANTIC way.**  
 <==Read 3X...

However, building an emotional connection with her (rapport) IS extremely important...It's the basis of your continuing relationship with her and it allows her to fall in love with you.

So, how do you build rapport with her the **RIGHT WAY** so she becomes more interested in you over time instead of less?

There are 3 great ways to build rapport with her:

1. Share a new experience together.
2. Team up on a task or create a common enemy.
3. Encourage HER to share (mostly positive) personal details while you do the same to a lesser degree.

All of these things create strong rapport with her.

Sharing a new experience with her (one that's new for both of you), especially one that involves adrenaline or strong emotions, is very powerful. I wouldn't go skydiving with her for your first few dates, but later on things like that are a great idea.

If you can find a way to have a novel experience with her every time you see her, do it.

One easy and interesting way to do this when you first meet her is just to do something simple that neither of you have done before.

For example, play a board game at a bar together if you haven't done it before...

Take her on a hike in an area neither of you have explored...

Try a new coffee shop together...

Check out a new restaurant that just opened...

Try a new activity that just started in your area...

Or, just lead her out of the bar on a random adventure and explore bars neither of you have been to together.

Also, as your relationship progresses, do some big new things together every year as long as you're with her.

Take her on a fun trip to a country you haven't been to or go somewhere in your area that neither of you have experienced.

Plan a surprise weekend trip for the two of you. Learn a new skill like yoga, dance, cooking, a sport, or a language together.

**It doesn't have to be complicated or expensive, but doing new things together as practice allows you to build a strong connection with her and then helps you *keep* your connection strong over time.**

Sharing new experiences with her is the absolute best way to build rapport with her in the beginning stages of dating if you want her to fall in love with you...

Save the "serious" conversations for after you've been with her for 5 years...

In the beginning, **LET THE FUN YOU'RE HAVING WITH HER BE YOUR CONNECTION WITH HER.**

I can't possibly stress the importance of this concept enough if you want her to want you...

Teaming up with her on a task or creating a common enemy is another way to build rapport with her.

Make her your teammate for a game of shuffleboard, on a scavenger hunt, or for a trivia night. Alternatively, you can simply make up an imaginary role-playing scenario where she's on your team.

**When you act as a team, rapport is assumed and implied and she'll automatically feel connected to you.**

Common enemies can also be created easily for the purposes of building rapport with her. Try framing your conversations with her as the two of you versus everyone else in the venue. Don't put other people down when you do this and keep it lighthearted and fun, but create your own bubble where it's the two of you vs. the world.

A common enemy can also be an idea that the two of you oppose together like laziness, unhealthy eating, or poor fashion...

You can create a common enemy or create the impression that the two of you are on the same team out of nothing. Do it in some way or another and she'll feel the connection.

Of course, the most commonly talked about way to build rapport with her is through rapport-building conversations.

And, most guys get this aspect of building rapport wrong for one of 3 main reasons:

1. Once they learn the power of teasing her and being playful, they continue to banter with her when attraction has already been established and it's time to build rapport...

**That being said, make sure you build rapport AFTER attraction is established or you're at risk of being put in the friend zone. Be willing and able to spark some tension or change back to attraction any time (be able to BREAK rapport or build it at will).**

2. They share too much about themselves or try to impress her when they should be encouraging HER to share.

This one is HUGE...

Listen, she can't be attracted to you or fall in love with you if you're seeking her approval. So, you want to encourage *her* to earn *your* approval instead of trying to get hers.

**So, stop trying to convince her to like you by telling her all about yourself...Instead, *find out if you like her* by asking her to tell you all about herself.**

Make sense?

Awesome.

3. They try to build a “deep” connection with her by sharing negatives and insecurities and by having serious conversations with her.

Again, there’s simply no need for “serious,” heavy discussions in the beginning stages of a romantic relationship. It’s much healthier to focus on building positive attraction-based rapport and then continue to build a relationship based on mostly positives over time.

Be ready to share and feel free to disagree with her without being disagreeable, but when you’re building your connection with her over the first 2-3 months, keep it light and stay positive.

You can have a deep emotional connection with someone based on mostly positive things (experiencing new things together and sharing your favorite memories, dreams, passions, and goals) or negative things (you both had similar traumatic experiences, etc.).

**In a romantic relationship, your rapport should be built mostly on the positive side.**

Avoid building negative rapport and focus on the positive.

It’s okay for the two of you to share deeply personal negative things over a long period of time as long as you don’t dwell on them and as long as they aren’t the foundation of your connection.

I encourage you to get comfortable being honest about the good and bad in your life, but it's very dangerous to try to build rapport with her using negatives.

If she shares something personal that's negative or a personal problem with you, don't judge her or try to fix her or the problem. Simply say something like, "I can see how that would make you feel X" or "You're a smart girl. You'll figure it out."

If she always wants to dwell on negative topics, she might not be ready to build a healthy relationship with you. A little bit is fine, but **negativity as a default setting is not conducive to a good connection.**

You can easily slip into becoming each other's psychotherapists instead of lovers...

Try not to dwell on these topics and don't go deeper into them, but let her go there if she wants.

On your end, stay with the positives 95% of the time. You don't want her to be your savior or your mother; you want her to be your LOVER.

Handle your problems on your own time. If you need to get out your insecurities and past transgressions or you have issues you need to deal with, go see a psychologist.

And again, remember to keep the topics light. Stay away from talking about politics, religion, etc. It's okay if she brings them up; just be cool about it and smoothly transition to a new topic.

**You're there to have fun with her, to listen to her, and to share yourself in small doses over time.**

**So, when you're building rapport in conversation, let her share more than you so that she feels you know her really**

**well and that you're able to connect with her but that you're also a bit of a mystery to her.**

The key to effective rapport-building is to encourage her to share as much as possible about herself while revealing yourself to her very slowly over time and breaking rapport with her from time to time.

This combination will make her feel connected to you and attracted to you at the same time (assuming she's interested in you to begin with).

We don't feel connected to people who share their inner self with us. We feel connected to people we share OUR inner self with. We want HER to feel connected to YOU even more than you feel connected to her because that's what makes her want you and fall in love with you. Think about it from her perspective and give her the gift of feeling deeply connected and attracted to you.  
<===Read this paragraph 3X.

**If you just want to be friends with her, you can share everything about yourself, but if you want her to be attracted to you, it's important to reveal yourself slowly.**

She wants you to ask her rapport-building questions if she likes you because that's how she knows you're actually interested in getting to know her and that you might like her for reasons beyond the way she looks. It also tells her that you might have other good options and that you're a high-quality guy because you're trying to see if she's actually a good fit for you.

Remember that she wants to feel that she's earning your attention and sharing personal things about herself is one way she can earn it.

It should appear that you're subtly trying to screen her in or out and find out if she's really a good fit for you. This principle applies

to rapport just as much as anything else.

## Rapport-Building Questions

These questions are great for building rapport:

If you hit the lottery jackpot, what would you do?

What are you most passionate about?

What's one of your favorite childhood memories?

Tell me about your favorite trip of all time.

What's the coolest thing you've done this year?

What's your dream vacation?

What's your favorite feeling and when do you usually experience it?

Tell me what your friends would say are your best qualities.  
What's your favorite thing about yourself?

Tell me one of your best stories.

What would your ideal day look like?

If you could be in any movie, what would it be and why?

Who would you choose to play you in a movie and why?

Tell me one thing you normally only tell your closest friends.

If you could change just one thing about the world, what would it be?



If you could be any animal, what would you be and why?

If you could be any dinosaur, what would you be and why?

If they were making a logo for your “personal brand,” what would it look like and why?

...Pick your top 3 and use them often. Make sure you have good answers to them as well.

After she responds to your rapport-building question, go deeper into her response instead of talking about yourself with follow-up questions like:

Is there more about that?

Tell me more about that...

How did that make you feel?

What’s your favorite thing about that?

**When she shares herself with you, she’s investing in you.  
That’s what we want. It makes her like you more.**

So does holding back some of yourself for her to discover later...

**Your job is to get her talking and then listen to her and share back a LITTLE BIT. Get everything you can out of her and share yourself with her SLOWLY. This differential of sharing is what keeps her attracted to you.**

You are a mysterious prize, like the toy at the bottom of a cereal box.

It helps if you’re genuinely interested in getting to know her, and more importantly, seeing if she’s a good fit for you.

She'll enjoy sharing herself with you if you do it right and the process of investing herself into you will make her feel more connected and attracted to you.

It's important to remember that rapport is where the teasing stops and real connection begins...

**When you move your conversations into the rapport phase and she shares personal things about herself, it's crucial that you listen to her and that you don't judge her.**

Remember the things she shares with you when she responds to your rapport-builders. You should be able to recall them later.

Approve of her answers to personal questions and be supportive. If she shares something that you don't like, just say something like, "That's interesting." If she says something you genuinely disagree with, don't be afraid to let her know. Disagree without being disagreeable (you disagree with her opinion, but that doesn't make HER bad) and transition to a new thread.

If she's not right for you, stop dating her, but never put her down.

**Make her feel good when she shares herself with you. Don't make her regret it.**

When she's sharing herself with you, reward her with your interest, support, and approval.

Once she knows that she can be her real self with you without you judging her or telling other people her secrets AND you're a challenge and a bit of a mystery to her, you won't be able to keep her away from you. =)

When you're sharing yourself with her (a little bit less than she's sharing), I encourage you share good stories from your life that are related to the things she shares instead of boring facts. Come

up with stories that are related to each of the rapport-builders you plan to use so that you'll always have some ready to go.

And, when you're telling her a story, keep it short, but go into the emotions you were feeling at each point in your story so she can connect with you emotionally. We all have different experiences, but we all share the same emotions, so talking about how you were feeling during your story will allow her to relate more easily.

Emotional connection is the basis of rapport, so forget logic.

**The emotions she feels are what make her want to be with you; she doesn't care about your "resume stats"...**

And now you know how to build rapport with her the RIGHT WAY...

Show her you're able to connect with her at this level in addition to teasing her and challenging her and she'll feel lucky to be with you.

# #38 LEAD HER ON ADVENTURES

In way #37, we talked about the power of having shared new experiences with her...

**And one great way to share new experiences with her that sparks her attraction, makes her fall in love with you, and then keeps her in love is to lead her on adventures.**

When you first meet her, you can just LEAD HER to another corner of the bar or party to talk more...

If you're connecting with her at a bar and you feel like she's attracted to you AND comfortable with you, you can lead her out of the bar and take her on a random adventure outside or to a few other bars...

When you take her on your first date, think of it as you LEADING HER ON AN ADVENTURE...

For example, instead of just grabbing coffee, you can grab a coffee and walk around town together...or, you can take her on a hike.

You can even turn mundane things like grocery shopping into "adventures" (make it feel like a scavenger hunt and have fun with her).

When you tell her a story, **lead her on an adventure...**

When you take her on a road trip, **lead her on an adventure...**

When you have to go to the mall with her after you're married, instead of being in a bad mood, flip it around and **lead her on an adventure...**

**Always be thinking about how you can lead her on adventures.**

Your entire approach to dating in general should be to **lead her** on an adventure:

Your first date is an adventure...

Getting to know each other is an adventure...

Exploring your sexuality with her is an adventure...

Being in a relationship is an adventure...

Falling in love is an adventure...

Marriage is an adventure...

At the highest possible level, **LIFE is an adventure.**

And, when you approach life as an adventure and then lead her on that adventure, you're sharing something of tremendous value with her instead of trying to get something from her. You're offering her something amazing.

**And the leadership, positivity, lack of neediness, and confidence you demonstrate along with all the fun you have together when you lead her on adventures makes her want you *bad*...**

So, when it comes to dating and love, instead of trying to "get her" so you can have a better life, **create an awesome life for yourself and then SHARE YOUR ADVENTURE WITH HER.**

That's the approach that leads to the happiest life and the most dating success.

And, when you lead her on adventures, she wants you more.

# #39 FIND THINGS YOU WANT TO DO AND THEN ASK HER TO JOIN YOU

When you ask a girl out, instead of trying to figure out what she might want to do or trying to impress her, find something you genuinely want to do and just ask her to join you.

Why?

1. If she doesn't show up, you'll be doing something you wanted to do anyway, so your self-esteem and confidence won't take as big of a hit.

You'll handle the situation better naturally.

2. She wants to be invited into YOUR world.

She already has enough of herself...she's looking for something new and different from her routine.

3. You'll be more comfortable and more confident on the date naturally.

Those good, masculine feelings will affect your body language, she'll pick up on it, and she'll be a lot more attracted to you.

4. You're not "trying to get her," or trying to impress her. You're just sharing yourself and a little bit of your life with her FREELY.

That makes her much more attracted to you.

Doing things you want to do and inviting her to come along puts you in a much more powerful position than trying to please her.

And, it's MUCH better for her too.

So don't waste your time and energy trying to plan the "perfect date" that will "make her like you..."

Just invite her into your world. Plan a cool experience you want to have and SHARE the experience with her...

And, if she has a better idea than the activity you suggest, she'll let you know. Then, you can go with her idea if you want. Just choose one yourself FIRST.

Also, once you've been on a few dates with her and she's told you a few things she likes to do, you can pick an activity you KNOW she enjoys that you ALSO like to do and ask her to do that thing with you...

And, of course, she may ask you out at some point and then you can go with her idea if you want.

However, for the most part, just find fun things you genuinely want to do and then invite her to come along with you and you'll get much better results.



# #40 LET HER TALK...

This one is HUGE.

When you're hanging out with a woman, you want to let her talk most of the time.

So, instead of trying to convince her to like you by telling her everything about yourself, let her talk about herself...

**Ask her positive, fun, light, open-ended questions that allow her to talk for a long period of time instead of peppering her with “yes or no” interview-style questions.**

For example, “If you could be any animal, what would you be and why?” or “What would you do if you hit the lottery jackpot and didn't have to worry about money ever again?”

(It's a good idea to make a list of these kinds of questions and memorize it so you always have them ready to go).

Then, share a related story or anecdote from your own life if you want, and then serve up another open-ended question.

**She should be talking about 60-80% of the time.**

This serves two purposes:

First, counterintuitively, **she feels like she knows you better when she shares a lot about herself with you, not when you tell her about yourself.**

She feels closer and more connected to you. And, you come across as a great listener.

Second, **you seem more mysterious.**

She'll want to figure you out because you didn't just reveal everything about yourself all at once like every other guy she goes out with.

Both of these things greatly improve your chances with her.

This one tip alone will make you stand out from 90% of the men she's dated.

# #41 LISTEN (WITHOUT SOLVING)

Men have a tendency to be problem-solvers.

And, while that might be a good thing in general, it's NOT when it comes to listening to a woman...

Because women generally like to work out problems *by* talking about them.

So, if you understand that, and you listen to her WITHOUT trying to solve her problem, she will definitely like you more.

**When she's telling you something, don't offer solutions or advice unless she asks for it specifically.**

Just say, "That's interesting..."

Or, "Tell me more..."

Or, "Is there more about that?"

Or, "Do you have more to say? I want to make sure you get everything out..."

Then, after she's done, say something like, "You know what, you're one of the smartest girls I know. I'm sure you'll figure it out."

Let *her* work out and solve her own problems. Just be there to support her and listen to her as she goes through this process.

The skill of listening without solving and still being able to offer advice *when she asks you for it* will set you apart from almost every other man out there.

And, when she feels validated, heard, supported, and accepted AND she thinks that you believe that she's capable of solving her own problems AND she thinks you're different than other men in a good way at the same time because you can just listen to her instead of always trying to come up with a solution, SHE RAISES HER INTEREST IN YOU...

The best part: It's less work for you because you can relax and just listen instead of trying to figure out what she "should" do...

Develop this skill and it will take you far.

# #42 USE EMOTIONAL JUDO – INSTEAD OF RESISTING, VALIDATE HER FEELINGS

If you want a woman to be deeply in love with you, she needs to feel accepted, validated, and heard by you.

So, when she's mad at you, upset about something, or angry, instead of defending yourself, telling her to calm down, or trying to solve her problem, validate her feelings before you do anything else.

There's a powerful concept in many martial arts that involves moving with the force of your enemy instead of resisting his attacks...This is a similar concept applied to her emotions.

Remember: Her emotions are her emotions. They don't disappear just because you don't think she "*should*" feel a certain way. She has every right to feel the way she does...and when you resist her emotions, it ALWAYS makes it worse and it never helps you. And, trying to control her always backfires on you...

So don't try to RESIST her emotions...ACCEPT and VALIDATE them...because when you do that, you DISARM her. And then, when she calms *herself* down because you didn't resist, you can calmly move the situation forward with her on your team instead of making the situation worse...

Most of the time, she KNOWS she's just being emotional and understands logically that she shouldn't be reacting so strongly...

She doesn't need you to tell her she's not being rational. Most women have a high self-awareness when it comes to this...

So, just **validate her feelings and then proceed from there.**

How?

Say things like:

"Yeah, that makes sense..."

"I can totally see how you'd feel that way..."

"I completely understand why you feel that way..."

"I would be upset about that too..."

"OF COURSE you're upset about that...Makes total sense to me..."

"Who wouldn't be upset about that..."

"You know what, your feelings are 100% justified..."

"Hmmm...Yeah, I can see that..."

"Yeah, I can see how you would feel that way about it..."

**"You know what, you're right honey, and you have every right to feel that way..."**

Then, when she calms down a little bit *on her own* because she feels heard and validated by you, THAT'S when you can talk about the situation logically with her...

Sometimes, just letting her get everything out and then WAITING 20 minutes and THEN talking about it helps you avoid the kind of

fight that can put a big crack in your relationship.

Also, try to have discussions with her about her behavior when she's NOT feeling strong emotions. So, if she does something you don't like when you're out in public with her, don't call her out right then and there and get into a heated argument in front of other people...Just make a note of it and then bring it up 2 or 3 days later when you're both calm.

**Instead of resisting her emotions, trying to logically argue with her, or defending yourself, validate her emotions AND THEN change her *mood* instead of her *mind*.**

It's A LOT easier, more effective, and better for your relationship...

How to Change Her Mood, Not Her Mind:

If you think she's overreacting to something in her life or she's arguing with you about something silly, don't try to tell her logically that she's overreacting or being silly.

Instead, put yourself into the emotional state you think she should be in and let her follow you into it...

For example, if you think she should calm down, don't tell her to calm down. Instead, make yourself calm and just listen to her.

Chances are she'll calm down after a while because you're calm.

If you tell her to calm down it will probably have the opposite effect.

If she's arguing with you about something silly, don't tell her she's being silly. Put yourself into the internal state you would be in once she realizes she's being silly and you're both laughing about it without judging her. Chances are she'll follow you there.

Or, you can use humor to point out that she's being silly so that *she'll realize it on her own*: "Yeah, you're right. I don't like you anymore. That's why I enjoy spending time with you so much (smile)."

Be an emotional leader under these circumstances. Throw logic and argumentation out the window...

**Don't match, expand, or react to her negativity. Lead her into a better emotional state instead.**

If you do, she'll LOVE YOU for it.



# #43 BE HONEST BUT BE OPEN VERY SLOWLY

One of the main reasons a woman keeps going out with you is to GET TO KNOW YOU...

So, don't be like most of the guys she rejects who tell her everything about themselves on the first date.

Instead, reveal yourself to her SLOWLY.

**Encourage HER to share more about herself than you share about yourself.**

Because when she shares a little more about herself with you than you share about yourself with her, it makes her like you more, it makes her feel more comfortable with you, it makes her think you're a good listener, and it makes you seem more mysterious all at the same time.

And, she thinks you're confident because you're not trying to convince her to like you by telling her everything about you all at once.

**Also, make her work to get information out of you. Women love to play detective and dig for personal details, so let her have her fun trying to figure you out.**

So, when she asks you a question, give her a silly answer first, and THEN give a real answer...

For example, if she asks, "What do you do?"

Reply with, "Oh, I'm a ninja..."

Then, if she says, "Haha, no really, what's your day job?"

Say, "I'm an accountant..."

Or, you can make her work even more by giving her one more LAYER each time you answer. Start with a GENERAL idea and then get progressively more specific as she continues to ask you about it:

HER: "What do you do for a living?"

YOU: "I help people make their dreams come true..."

HER: "Okay...and how exactly do you do that?"

YOU: "I'm a financial advisor..."

HER: "What does that mean?"

YOU: "I help people plan for their retirement, invest in stocks, bonds and mutual funds, protect their assets, build their wealth, and help them come up with realistic a plan to finance their dreams."

Making her work a little bit for these kinds of details is incredibly attractive to her and it sets you apart from every other guy she goes out with who tries to convince her to like him by talking endlessly about himself.

**Reveal yourself SLOWLY and she'll keep liking you more and more over time instead of rejecting you.**

Also, you should definitely be HONEST, but there's no rule that says you have to tell her every mistake you've ever made, all the insecurities you have, and all the bad things that have happened

to you in your life...

**Those negative things can make her like you less but they can never make her like you more.**

And, there's a HUGE difference between being HONEST and being OPEN...

So, when she asks why you broke up with your ex, don't be OPEN by telling her how she yelled at you every day, keyed your car once, almost burned down your house, and slept with your best friend...

Be HONEST but less OPEN instead: "She was a cool when we first started dating...We just figured out we weren't right for each other so we broke up."

Instead of being OPEN and telling her about all of your horrible childhood experiences and all the mistakes you've made in your life, be HONEST but less OPEN instead:

"You know, we all experience challenges in life and I think how we handle them and what we learn from them is what's important. I didn't always think so at the time, but everything that's happened in my life so far has led me to exactly where I am right now, so I wouldn't change anything even if I could."

Some guys think that having "serious" conversations about "negative" subjects helps you build a connection with a woman...

They don't. (See build rapport correctly - way #37).

So, be HONEST with her but keep it positive for the most part and OPEN up to her SLOWLY over time...

**Let her get to know you over the course of 10-12 dates and 2-3 months instead of telling her everything about yourself in your first conversation with her.**

That's what keeps her coming back for more.

# #44 ASK HER THE SCIENTIFIC LOVE QUESTIONS

The 36 deep rapport-builders listed below are from a study conducted by social psychologist Dr. Arthur Aron and his team to determine if strangers could feel deeply connected to each other in a short amount of time simply by answering a series of particular questions back and forth...

The study found that these deep rapport-builders do tend to create a strong emotional connection. So, use them to build rapport with a woman when you're having a conversation with her.

Just make sure attraction has been established before you use them because they can be used to build strong friendships as well...

And always remember the 60/40 balance: she should be doing 60-80% of the talking during the rapport phase. Lead her there.

That being said, make sure you're ready to answer all of these questions as well. Let her ask them back to you and be willing to share once she does. If you're really ambitious, spend an hour writing out an answer to each of them right now. It will help you when it's time to connect with her.

The deep rapport-builders come in 3 sets and each set goes progressively "deeper."

In the study, the participants were asked to go back and forth and they each answered all of the questions...

For our purposes, I recommend asking her 2-3 of these questions (one from each set if you can, starting with set I and escalating from there) each time you meet up with her, but you can ask her as many as you want in any order you want depending on your feel for the conversation.

I would save most of the set III questions for date #5 and beyond...

And, before we get too DEEP with this, remember: sharing a new, fun experience with her creates a DEEPER connection than ANY conversation can...

So, slowly ask these questions over time as you're getting to know her to *strengthen* your connection with her; build your connection mainly by having fun with her.

That said, here are the “scientific love questions” you can ask a woman to strengthen your connection with her:

### Set I

1. Given the choice of anyone in the world, whom would you want as a dinner guest?
2. Would you like to be famous? In what way?
3. Before making a telephone call, do you ever rehearse what you're going to say? Why?
4. What would constitute a “perfect” day for you?
5. When did you last sing to yourself? To someone else?
6. If you were able to live to the age of 90 and retain either the mind or body of a 30-year-old for the last 60 years of your life, which would you want?

7. Do you have a secret hunch about how you'll die?
8. Name three things you and I appear to have in common.
9. For what in your life do you feel most grateful?
10. If you could change anything about the way you were raised, what would it be?
11. Take four minutes and tell me your life story in as much detail as possible.
12. If you could wake up tomorrow having gained any one quality or ability, what would it be?

## Set II

13. If a crystal ball could tell you the truth about yourself, your life, the future or anything else, what would you want to know?
14. Is there something that you've dreamed of doing for a long time? Why haven't you done it?
15. What is the greatest accomplishment of your life?
16. What do you value most in a friendship?
17. What is your most treasured memory?
18. What is your most terrible memory?
19. If you knew that in one year you would die suddenly, would you change anything about the way you're now living? Why?
20. What does friendship mean to you?
21. What roles do love and affection play in your life?

22. Alternate sharing something you consider a positive characteristic of your partner. Share a total of five items.

23. How close and warm is your family? Do you feel your childhood was happier than most other people's?

24. How do you feel about your relationship with your mother?

## Set III

25. Make three true "we" statements each. For instance, "We are both in this room feeling ..."

26. Complete this sentence: "I wish I had someone with whom I could share ..."

27. If you were going to become a close friend with me, please share what would be important for me to know.

28. Tell me what you like about me; be very honest this time, saying things that you might not say to someone you've just met. (Then tell her honestly what you like about her AFTER she shares. Tell her that you'll do the same after she responds if you want).

29. Share an embarrassing moment in your life with me.

30. When did you last cry in front of another person? By yourself?

31. Tell me something you like about me already (after knowing me for a short time).

32. What, if anything, is too serious to be joked about?

33. If you were to die this evening with no opportunity to communicate with anyone, what would you most regret not having told someone? Why haven't you told them yet?



34. Your house, containing everything you own, catches fire. After saving your loved ones and pets, you have time to safely make a final dash to save any one item. What would it be? Why?

35. Of all the people in your family, whose death would you find most disturbing? Why?

36. Share a personal problem and ask your partner's advice on how he or she might handle it. Also, ask your partner to reflect back to you how you seem to be feeling about the problem you have chosen.

Choose your 10 favorite scientific love questions (pick some from each set) and make them your "go-tos."

And, now that you have a feel for what these rapport-building questions sound like, you can come up with your own based on what you're genuinely curious about as well.

# #45 BLAME HER FOR MAKING YOU LIKE HER...

I almost included this one in the “Ways to Make Her Chase You” section, but it's more *charming* than challenging...

It makes her feel a sense of positive endearment toward you without putting you in danger of being in the friend zone:

**Anytime you want, in your first conversation with her or after you've been with her for 50 years, you can BLAME HER for making you like her, making you hit on her, making you want to kiss her, making you seduce her, making you love her, or distracting you.**

You're giving her a huge compliment but you're pretending that you're not happy about it at the same time...

And, you're also implying that *she's* the one trying to use her charms on *you*, which is really funny.

Here are some examples:

"Stop making me like you. It's not cool and I won't stand for it (smile with your eyes)."

"Stop making me like you...You KNOW I'm trying not to like anyone right now."

"Why do you have to be so awesome, making me like you like this? It's not fair..."

"Seriously, stop smiling at me like that..."

"Listen, I know what you're trying to do and it's not going to work. I'm DONE dating extremely cute, smart, fun girls..."

"If you keep looking at me like that, I might have to kiss you later...I don't have to like it though."

"Are you trying to make me kiss you right now? Because it's totally working...please stop or we're in trouble."

"Why are you making me think these thoughts about you?"

"Listen, I'm a good boy...You're gonna get me in trouble if you don't stop making me think all kinds of thoughts about you..."

"Honey, why do you have to look so damn good right when I get off work? How can I possibly focus on doing my taxes now when you're making me think all kinds of terrible thoughts?"

"Stop distracting me with your good looks while the kids are around!"

"Whyyyyy do you have to be so sexy? We already have 2 kids and I'm not ready for more...It's not fair; you know I can't resist..."

"Why do you have to keep being so awesome all the time and making me fall for you more and more? You know I'm trying to control myself..."

Don't do it too often, but try one of these lines when you first meet her or on your first date and then throw another one out there every once in a while after that...

**Playfully blame the attraction and love you feel for her on her and she'll want you more.**

# #46 WAIT FOR HER TO BRING IT UP BEFORE YOU ESCALATE YOUR RELATIONSHIP STATUS

DO NOT ask her to be your girlfriend or to marry you before SHE brings up the idea of being in a relationship with you or getting married...

Why?

Because guys almost always do it too soon...

As we talked about before, women fall in love SLOWER than men...And men tend to project THEIR strength of interest onto the woman they're dating ("Well, *I* really like *her*, she must feel the same...).

What should you do instead?

**Just keep having fun with her and asking her out once every 7-10 days or so. Don't worry about your relationship status. Don't bring up the topic of being together. Wait for HER to bring it up.**

If she keeps having fun hanging out with you and it gets to the point where you've gone on 6-9 dates with her over the period of 2-3 months or so, she will eventually say something like:

"Hey, where is this relationship headed?"

"What are we?"

“Are you still seeing other people?”

“Is this thing between us going anywhere?”

Now, she probably won't ask you to be her boyfriend DIRECTLY (some girls will, but it's rare...), but she will bring up the IDEA of being in a relationship with you indirectly.

And, when she brings up the idea of being in a relationship with you, that's when you know it's the RIGHT TIME (finally) to ask her to be your girlfriend.

Never do it sooner.

Look at it this way...if you ask her to be your girlfriend just a week before she brings up the idea of being in a relationship with you, it's 50-50 whether she says yes or no...

However, if you wait until SHE brings up the idea, you can be 100% sure she'll say yes.

And, when you wait for her to bring it up, she thinks it's HER idea to be in a relationship with you...

And, **if it's HER IDEA to be with you, how can she ever want to leave you?**

Make sense?

Cool.

The same thing goes for when you want to ask her to marry you:

Wait for HER to bring up the topic of getting married before you propose to her.

After you've been together for 1-2 years or so, she will bring up the idea of getting married if her interest in you is strong enough.

That's how you know when it's the right time (finally) to get down on one knee and ask her to marry you...

Never do it sooner.

Listen: **If a woman's actually interested in you, she WILL bring up the topic of being in a relationship at some point, and then later she'll hint at or talk to you about getting married WHEN SHE'S READY for that step...**

However, if you ask her before that, she might not be ready yet...And, if she's not ready yet, it could DESTROY her interest in you.

There's no reason to take that risk.

So, if you want her to be deeply in love with you, wait for HER to bring up the idea of being your girlfriend or wife before you ask her to be your girlfriend or wife.

# #47 ENFORCE BOUNDARIES WITH ACTION...

If you want her to LOVE you, she has to RESPECT you...

And, if you want her to respect you, you can't just *tell her* what your boundaries are or give her ultimatums: You have to *show her* where the line is with your actions.

You want her to get it on her own without you having to SAY anything directly...

Just like we talked about in way #33, you have to SHOW HER, not tell her.

Here are some examples:

If you want her to be on time for your dates, don't COMPLAIN when she's late twice in a row or *tell her* something like, "If you can't be on time, we're done"...instead, tell her calmly that it's important to you for her to be on time after the first time she's late, and then, if she's late for your second date, enforce that boundary with ACTION by leaving and not going on the date with her...

She'll either apologize, ask for another chance to go out with you again, and make it up to you by never being late again, or your relationship will end and she'll respect you for sticking to your boundaries.

Telling her not to do something, threatening her, and giving her ultimatums is weak and unattractive...and it doesn't work. Calmly enforcing your boundaries with your ACTIONS commands

respect and love...and it's the only thing that CAN work. She either agrees to what you want or you both move on.

If you want her to stop talking to her ex-boyfriends and/or ex-husbands before you agree to a committed relationship with her, don't tell her that DIRECTLY because it makes you appear insecure and jealous...

Instead, when she asks you, "Hey, where is this relationship headed? What are we exactly?" ask her, "Are you still in communication with any of your exes?"

Then, if she says, "Yes, I am..." you calmly say, "You know what, I kinda like things the way they are...let's keep it the same for now."

When you say something like that, she GETS ON HER OWN that in order to be in a committed relationship with you, she has to stop talking to her exes. That's your price. That's your BOUNDARY.

And, when you do it this way, you appear strong and confident instead of weak and controlling.

If she cheats on you, break up with her or divorce her.

**Remember: You get what you tolerate.**

When she does something you don't like and you still take her back, you're TELLING HER that it's okay for her to do that to you with your ACTIONS...And your actions are always more powerful than your words. When you *don't* enforce your boundaries with your actions, she *knows* she can do that thing again no matter what you say.

And, when she knows she can get away with doing things that you don't want her to do, she CAN'T respect you...



And if she can't respect you, she can't be in love with you. Period.

You never win by just putting up with anything just to be with her.

However, you always win if you enforce your boundaries with action: She either changes her behavior and falls deeper in love with you, or you move on to a better woman for you with your self-respect in-tact.

A long time ago I met a girl I *really* liked...I just KNEW she was going to be my girlfriend.

Then, after we had gone out on several dates together and I *thought* things were going really well with her, one day I got a strange, sick feeling in my gut that something BAD had happened...

So, I asked her about it: "Is there any reason for this strange feeling or am I just making it up?"

"Well...last night I kind of made out with the bartender when I went out to X Bar..."

Now, we weren't in a committed relationship yet, so she didn't *cheat* on me per se...

However, *I didn't want her to see any other guys*. I wanted us to be in a relationship...

So, as much as it almost *killed* me because I liked her so much, I just said, "I see...Well, that's not what I want..."

And then, I walked out of her apartment and planned on never contacting her again.

And, because I backed up what I wanted, because I enforced one of my boundaries with ACTION, she asked if she could come over a few days later...

And when she came to my apartment, she cried, asked me if we could start seeing each other again, and promised she wouldn't see other guys anymore if I would keep dating her.

What happened after that?

We dated for 5 years and she fell completely in love with me.

Would she have fallen in love with me if I hadn't done that?

Almost certainly not.

It's these moments of truth where you can SHOW HER what your boundaries are that she falls in love with you and learns to respect you, not when things are going well.

So, no matter how hard it is and no matter how much you like her, be prepared to back up what you want and enforce your boundaries with ACTION.

Weak guys make verbal threats and give ultimatums...

Strong men calmly walk away.

She prefers strong men. =)

When you enforce your boundaries with action, she either loves and respects you more and agrees to your terms OR the relationship ends and she *still* respects you more...

And, standing up for what you want and enforcing your personal boundaries is the healthiest thing for YOUR self-esteem and confidence too.

**The alternative is being with a woman who doesn't respect you and who therefore can never really be in love with you...**

That's not what we want.

So SHOW HER THAT YOU HAVE A BACKBONE and be ready and willing to walk away any time if it's required. That's really what allows her respect and love you...

If you want a woman to be in love with you, you HAVE TO enforce your boundaries with your actions.

# #48 DOMINATE THE BEDROOM...

It might sound obvious, but the more she enjoys having sex with you, the easier it is for her to be insanely attracted to you, fall in love with you, and stay in love with you...

So, give it to her good. =)

How?

One of the easiest ways to improve your bedroom skills is to be more DOMINANT with her...

Most women, even C.E.O., doctor, lawyer-type women who are used to dominating other people *outside* of the bedroom still prefer to be dominated by their men when it comes to sex.

Why?

I'm not sure, but I've talked to a lot of women about this and many of them say that when you take control and dominate her, she loves it because she can finally FULLY RELAX, enjoy all of the feelings she's experiencing in each moment without thinking, connect with you at a deeper level, and orgasm more easily and more often.

They also say that it makes them feel feminine, desired, and loved...

And, they feel like you're GIVING them something instead of asking them for something or trying to get something from them.

**They want you to lead and confidently do what you want because that's what feels best for them too.**

So, instead of tip-toeing around the bedroom asking her, "Is this okay...?," or waiting for her to take the lead, be a little more aggressive and assertive, do what you want to do in each moment, and then be ready to STOP any time she wants you to stop doing something and be cool with it whether she wants to do any particular thing or not.

And, of course, if she wants to take control sometimes and you like that too or she has some good ideas for what you should do together, go with it...

Just make being dominant with her your default setting and adjust it from there.

Another thing you can do is talk to her about what she likes during sex when you're NOT in the bedroom and then lead her in doing those things the next time you sleep with her.

Just don't do too much asking DURING sex because it can be a real turn-off, especially if you do it timidly...

Don't make her take the lead or worry about anything...Instead, let her feel everything completely. Let her relax into the experience until she completely disappears into it (read "The Way of the Superior Man" for more about this way of thinking). Lead her, dominate her, and GIVE HER THE GIFT of great sex.

**Here are some ways you can be more dominant in the bedroom:**

Move her where you want her instead of asking or waiting for her to move. Or, tell her what to do...

Pull her hair (grab it by the roots, not the ends so it doesn't hurt)...

Pin her down...

Pin her arms above her head...

Lightly but firmly choke her...

Spank her...

Grab her hips firmly...

Hold her close...

When she's on top, grab her lower back and pull it toward you firmly with one hand while you hold her hair by the roots and pull her head back a little bit with the other hand at the same time...

When she's face-down, press her head down into the pillow a little bit...

Make noise and let your inner "animal" out...

Look at her with piercing eye contact that says, "You're mine..."

Express how much you want her with your body...

Don't hold back. Be gentle and don't hurt her, but be firm and dominant.

You might be surprised by how much she can take.

You might be even more surprised by how much she enjoys it.

That's probably partly because our culture suppresses female sexuality. Don't participate in that. Give her the experience of being dominated if she likes it.

Of course, **you should never force her to do something she doesn't want to do and you should always stop or slow down when she asks you to.**

And, some women may not enjoy dominance or may have experienced trauma that makes it scary for them. So, always make sure she feels safe with you regardless of how dominant you're being...

**Most women are dying to be dominated** but their man doesn't even know it...

And that's because she might not *tell you* that she likes to be dominated because you're just supposed to know, because it's not socially acceptable, or because she wants to protect your image of yourself as a good lover...

However, odds are extremely high that she enjoys being dominated in the bedroom...and that, if you're not being dominant with her, something's missing in your relationship.

So, it's your job to find out if she prefers to be dominated in the bedroom by being dominant with her and SEEING if she enjoys it.

And then, if she does, give it to her. =)

# #49 LOVE YOURSELF THE WAY YOU WANT HER TO LOVE YOU

When you *truly* love yourself, it's 1000X easier for a woman to love you. <==Read this 3X...

Listen: Loving you is YOUR JOB...You can only truly love and validate yourself anyway, even if it APPEARS to come from an outside source.

No woman can make you happy or make you feel accepted completely...ONLY YOU CAN.

So, take responsibility for loving yourself and let women fall in love with your BEHAVIOR in the beginning stages of dating.

That way, you can GIVE FREELY instead of TRYING TO GET...

You can invite her into YOUR WORLD instead of trying to get into her world to feel better about yourself and your life.

If you take your self-validation to the next level, it will be easier to receive attraction and love and women will be much more likely to give it to you.

That's why the saying, "When you don't need it, you get it" is so true in dating...It's not that you don't want sex, love, attraction, etc...It's just that you're not depending on it for the validation of your deepest self – only you can do that for yourself anyway.

**Remember: A woman increases her interest in you based on your BEHAVIOR...not "who you are."**



No woman can “love you for you...” They fall in love with the 4 attractive male qualities:

1. High Internal Value (You validate yourself...)
2. Internal Strength (You can say no and walk away if needed...)
3. Pre-Selection (You behave as if you like her AND you have many good options...)
4. Challenge (You're not always available, you encourage her to share more than you, you don't ask her out again right away, you give her the opportunity to chase you, you GIVE THINGS TIME TO DEVELOP NATURALLY, etc...)

Those four things are what women want in the beginning stages of dating and they are the only four things that make a psychologically stable woman fall in love with you.

Is that good? Bad? I'm not sure; all I know is that it's what IS.

Who “you” are and your resume doesn't matter at all when it comes to a woman becoming MORE interested in you over time...

So love and accept yourself completely...That way you can allow her to fall in love with you too.

Remember: she will tend to accept your self-evaluation over time. And, she gets to feel the way you feel when she's around you.

So, loving and accepting yourself is best for you AND the women you date.

**Let her “reject” you if she wants; don't ever reject yourself.**

Always lead...even when it comes to how she should feel about you.

# **PART III: WAYS TO HANDLE COMMON DATING SITUATIONS LIKE A CHAMPION**

# #50 HOW TO GET HER NUMBER

Any time you meet a woman you're interested in, you **MUST** get her number or give her yours...

If you don't have a way to continue the interaction, you're just wasting your time.

So, **ALWAYS ask for her number** (or, again, give her yours).

Now, the first thing I want you to remember is that getting her number is no big deal to you from now on...

It's essentially meaningless and ultimately just a means to getting her to meet up with you again in person.

It's merely the **FIRST** step out of many...

And, women will generally give you their number even if they aren't interested in you.

Again, it's no big deal.

So many guys make getting numbers a goal, and we don't think that way here on Team Impact. It simply can't be stressed enough that getting her number and texting her is only a **MEANS** to an end, not an end goal on its own...

Now listen, if you're scared to ask a woman for her number, I get it. Asking for her number is one of many potential "rejection points" that we face as men. So, if you need to practice getting numbers to get your confidence going and see some tangible results, by all means go for it.

I would never discourage you from going after whatever goals will move you forward...

Getting a woman's number IS a big deal for a lot of guys and I'm not putting you down at all if that's where you are at the moment. It's always better to get a number than not to ask for it.

I'm simply saying that we should detach some meaning from getting numbers.

Imagine this: You're planning an exclusive party on your gorgeous private island and only the most awesome people in the world will be there.

Everything's paid for...

Everyone wants to go...

Then you meet a girl and decide that she might be awesome enough for you to invite to the exclusive party.

How difficult would it be for you to ask for her number then?

That's the vibe you want to have.

If you have trouble asking for her number and texting her, chances are you don't believe you have tons of value to offer her.

**If you truly believe in your value, it will be easy to get her number because you're offering something incredibly valuable to her instead of trying to "get" something from her. If she doesn't give you her number, or she doesn't text you back later, your awesome party will go on without her.**

Always approach getting her number with this attitude and you'll do well.

That being said, there are some things you can do to make getting her number and texting her easier and more effective:

### **How to Get Her Number**

How would you get your friend's number?

That's the vibe you want to have and the way you want to do it.

It's no big deal. You get people's numbers all the time...

You *assume* she wants you to have her number because you're an awesome guy.

Who wouldn't want you to contact them?

Now, when you first meet her, don't ask for her number right away unless you're in a situation where you only have a few seconds with her. Getting her number in that scenario is unlikely to go anywhere, but it's always better to get her number than not.

Make sure you banter and have fun with her when you first start talking with her. Tease her a little bit. Be playful and challenging.

Qualify her and challenge her.

Then, make sure you connect with her and build a little rapport. Talk with her for a few minutes.

Then, get her number sometime during the conversation.

It should feel like natural part of your interaction. Think of getting her number as you telling her, "Hey, you're starting to impress me a little bit. You've passed step one, so now you've earned the next step. What's your number?" when you ask for it.

Don't wait until the very end of your conversation either, but if it gets to that point and you have to go for it then, always pull the trigger and ask for her number anyway. Every. Single. Time.

**Here's a good way you can get her number easily (if you decide to get her number instead of giving her yours...see way #14), even if you're a bit nervous:**

Casually hand her your phone with the "add contact" screen already open.

When I do this, I rarely say anything because it's obvious to most women that she should enter her contact information, but if you want you can say something simple like, "Hey, put your number in my phone so I can text you about that thing later" or "Throw your number in here real quick."

Once you hand her your phone, turn your head and body away from her a little bit to release the tension. Don't stand or sit there and stare at her while she puts her number in your phone.

Focus on something else until she hands it back to you.

It's no big deal; you do this all the time...

**BONUS:** If you gave her a silly nickname in your conversation, put that nickname in your phone as her name before you hand her your phone. That makes the process of getting her number a bit more fun and casual.

There's never any need to make it more complicated than that.

After you get her number or give her yours, it's best if you can continue the conversation for a minute or two instead of leaving right away.

Make it feel natural and comfortable. Like exchanging numbers was just a trivial part of a good connection...

Then, try to be the one to end the interaction and end it on a high note if you can.

For example, you've just gotten her number.

You talk about some fun things you have planned with your friends over the next few days.

Then you tease her a bit and get her laughing...

When she's laughing and hitting your arm, you just say something like, "Hey, it was great meeting you. I gotta get back to my friends."

Simple.

None of this has to be complicated.

**Just get her number or give her yours at some point in your first conversation with her so you can ask her to meet up again at some point in the future.**

No big deal.

# #51

## HOW TO ASK HER OUT PROPERLY

When you ask a woman to meet up with you, NEVER text her something like, “What are you up to this weekend?” or “What do you want to do?”

Don’t make her help you figure out the details. That’s your job as the logistical coordinator. And, if she happens to have a better date/time/idea, she’ll let you know.

When you ask her to meet up, decide what YOU want to do and when and then invite her along.

**Pick an exact date, time, and activity and then ask her if she can make it. Be SPECIFIC.**

It’s even stronger if you imply that you’ll be doing it and enjoying yourself whether she joins you or not.

Here are some good examples of how to ask her to meet up:

“Hey, I’m headed to Wine Bar for a drink Thursday night at 7. Join me.”

“Meet me for a quick coffee at Awesome Local Coffee Shop on Tuesday at 8:30 pm.”

“Everyone says they love hiking but nobody does it. Let’s meet up at X Park and go for a short hike on Sunday at 3 pm.”



“How bout I pick you up for some ice cream and shenanigans Wednesday at 8 pm?”

Risk her not liking your idea. If she likes you and she doesn't want to do what you have planned, she'll suggest something else or ask you to come up with another plan.

If her idea is better, go with it, but always come up with exactly what you're inviting her to do and text her your specific idea.

If she likes you but can't make the specific time/date you ask for, she'll suggest another time and date that work for her.

Go with it if she's specific about it.

If she texts you back something general like, “Sounds cool but I'm busy. Maybe some other time,” she's probably not interested. In that case you should move on. Don't ask her out again until she suggests meeting up.

And if she doesn't respond at all, don't text her again...

*She* will re-engage *you* later if she's actually interested.

Remember, we're not trying to "get" her, trying to "get lucky" or trying to convince her to like us...

We're trying to find out if she's really interested in us and if she's a good fit for us so we can decide if she deserves more of our time and attention.

Lastly, when you ask her out, don't ask her to meet up with you the same day. For example, on Monday ask her to meet up on Thursday instead of later that same day.

And, avoid asking her to meet up with you on Fridays, Saturdays, and holidays until she's your official girlfriend or until she ASKS

you why you don't ask her to meet up with you on weekends unless those are absolutely the only days that work for your schedule.

Why?

Because she's probably already busy on those days and we want her to be in the habit of saying YES to you...And because, when you simply don't ask her out for those days of the week, she ASSUMES you're an awesome guy who has a lot of good things going on in his life and who possibly has other women in his life (YES, those things make her like you *more*, not less...).

Lastly, as we've talked about before, after each great date you have with her with her, wait 4-8 days and then ask her out for a specific time, day, and activity again (see way #23).

And now you know how to ask her out PROPERLY. When you do it this way, you separate yourself from the competition and she wants you more. So, do it.

# #52 Do This When She FLAKES ON YOU...

When you ask a woman out on a date, even if she *seems* excited when she agrees to go out with you, she might call or text you about 30 mins before you're supposed to meet up with her and say something like, "Hey, I can't make it tonight, sorry..." or, "Hey, something came up...I'm not gonna make it tonight..." or she might just not show up for your date without letting you know beforehand at all...

This is EXTREMELY common for the first, second, or third date.

**So, expect it to happen and be ready for it.**

Now, there are ONLY three possible reasons she might do this:

1. She's not interested in you...
2. She's testing you...
3. An ACTUAL emergency came up (less than 1% of the time)...

Here's the best thing about this one: **You do the exact same thing whether she's just not interested OR she's testing you OR a real emergency came up.**

**Here's how you handle it when she flakes on you:**

1. Don't react or get mad (at least don't show it to HER)...
2. If she doesn't call or text you beforehand to let you know she can't make it, **wait at the date location for a maximum of 20 minutes, then get up and leave.**

Or, start doing the activity by yourself or with people you meet there if you want.

Don't wait around for her all night...

And, as hard as it can be, try to relax and enjoy yourself while you're waiting around somewhere for a few minutes by yourself. Make yourself comfortable so you're in a good state if she DOES show up just a little bit late and so you don't suffer so much if she DOESN'T show up...

This is another reason to find something YOU genuinely want to do and then invite her to join you when you ask her out (see way #39): When she doesn't show up, it makes it easier to play it cool and it hurts a little bit less. It has a positive impact on your confidence and self-esteem going forward.

You might even be able to just continue what you had planned and have a good time without her...

### **3. Don't ask her out again.**

Let her bring up hanging out again before you ask her to meet up again. Otherwise, MOVE ON.

And, stop texting her after your ONE reply to her, "I'm not gonna make it tonight" text.

*She* will re-engage *you* a little while later if she's actually interested in you.

If she does, proceed normally from there. If she doesn't, never text her again. And, if she flakes on you TWICE, never contact her again and delete her number from your phone. =)

4. You can also INDIRECTLY IMPLY that it's a *good thing* she couldn't make it because another woman invited you to hang out/is coming to see you if you want:

"No problem...a friend offered to make me dinner so I'll head there now :) talk to ya later"

"Ok cool. A friend's coming over to watch Moana (insert a movie only girls would want to watch with you...) with me later so another time is better for me too."

And then wait and see if she re-engages you sometime later (probably a few days)...Then, if she does, proceed normally from there...Otherwise, DON'T TEXT HER AGAIN.

**Don't chase her, text her again, or ask her out again until she shows interest.**

Because when you handle her flaking on you this way, you either stop wasting time with a woman who's not into you OR, if she *is* interested in you and was just testing you, you pass her test with flying colors and increase her attraction for you.

And, if an emergency really did come up (she was taken to the hospital, etc.), she will appreciate how cool you were about it...

The ONLY way you can lose in this situation is if you keep texting her or keep asking her out again after she flakes on you before *she* shows interest in *you* by texting you again later or *she* brings up hanging out with *you* again.

# #53 Do This When She

## Verbally Challenges You

Most women, even the sweetest, nicest women, will usually test you at some point, whether she does it consciously or subconsciously...

And, it doesn't mean that she's not interested in you, that she's "playing games" with you, or that she's not a "good woman..."

Testing is actually a **STRONG** indicator of interest because **she doesn't need to test you if she's not interested in you...**so take it as a **COMPLIMENT**.

**If she likes you, she HAS TO test you to make sure you're really the right guy for her...**

So, if you handle a woman's tests properly, they're actually HUGE opportunities to increase her attraction and/or make your relationship stronger...

And, one of the most common ways a woman tests you is by challenging you verbally.

Just like you challenge her (see way #10), she might also challenge you...

Or, when you're playfully teasing her, bantering with her, and challenging her, she might challenge you **BACK...**

**So, when she teases you, says something “negative” to you, or otherwise verbally challenges you, here are 3 great ways you can handle it:**

1. Agree with what she says and EXAGGERATE it.

For example, if she says, "You're such a player..."

You respond with: "Totally...you should see me at Bingo night every Wednesday...the old ladies can't get enough of me!"

Or, "For sure...I CLEAN UP with the old ladies at church ;-)"

**So, instead of RESISTING what she says, AGREE with it and then EXAGGERATE it to a ridiculous level.**

2. Ignore what she says completely and pretend you never even heard it.

For example, if she says, "Why are you so lame?"

You can just pretend she never said anything at all and then bring up a new topic as if the conversation was continuing naturally.

You can add a playful smirk (smile with your eyes) that says, "You're SO cute when you try to challenge me ;-)" if you want as you smoothly move the conversation forward to a new topic.

Completely ignoring her verbal challenge works REALLY well...You can use it any time you want, and you can also use this technique any time you don't have a "witty comeback."

3. Interpret whatever she says as a HUGE COMPLIMENT and RESPOND to it as if she really did give you a HUGE COMPLIMENT.

For example, if she says, ""You're such an asshole..."

Or, “You’re so ugly...”

You say, “Awww...you're such a sweetheart...Have I told you lately how nice you are? ;)”

Or, “Wow, thanks so much! I was hoping you would notice. :)”

Women often use the word “disarming” when they describe attractive men...This is what being "disarming" means.

And here’s the best part about the 3 ways you can handle her verbal challenges that we just covered: All 3 of them work equally well. So, you can use all 3 of them at different times or you can just choose your favorite and use it every time.

**When she verbally challenges you, agree and exaggerate, ignore it completely, or respond to it as if it was a huge compliment and watch her become uncontrollably attracted to you.**



# #54 SAY THIS WHEN SHE ASKS ABOUT YOUR PAST

During your first few dates, a woman is very likely to ask you about your past relationships at some point.

And, a lot of guys are VERY insecure about answering this kind of question for various reasons...

However, it's important to remember that she doesn't really care about your "EXPERIENCE..." or lack of experience...

And, she's not really interested in hearing about all the mistakes you made in your past...

**She's just trying to see how you view relationships NOW** in general and your attitude going FORWARD by asking about your past: She's trying to get a "preview" on how things might go with you...

So, you should be prepared for it and have a good answer ready to go so you can relax and turn this kind of question into MORE success.

Because when she asks about your past relationships, it's actually a *very* strong indicator of interest. It means you're doing well. So let's make sure we keep it that way.

Now, you don't want to lie, but you do want to frame it so your answer works for you.

You don't have to be *specific*...

**Remember: There's a HUGE difference between being "honest" and being "open." (See way #43...)**

Just say something like, "My last relationship was a little while back. All my exes are really cool, so she was an awesome girl, but after a while I discovered that she just didn't have a positive attitude toward life, so I had to let her go" (insert something you want from a woman personality-wise here so she will know what you're looking for in a woman and become more of that for you).

Something like that. Make sense?

And if you've never been in a relationship before, you can say something like, "I've been focusing on working on myself and my career so much that I haven't been in a serious relationship recently. However, I'm at a point now where if something fun turns into something more, I'd definitely be open to it..."

And **NEVER put any of your exes down (see way #55)** because she will think that's how you might talk about HER later...

Also, don't put yourself down in this situation either.

Anything you've done or any "bad" experiences you've had with women are in the past and you're just on your path learning everything you need to learn to go forward from here.

**All of your experiences have led you here, exactly where you are right now, so they really have always been positive even if they didn't SEEM to be at the time.** <==Very attractive attitude...

And this attitude is really what she's looking for...

It's not wishy-washy "positive thinking." It's just acknowledging that you have no control whatsoever over the past and claiming the power that you DO have to go forward from here.

It's what winners do...

And you, sir, are a winner.

# #55 ALL YOUR EXES ARE AWESOME!

When you're talking to a woman, never put down her exes or your exes...

Why not?

Because:

1. When you put down HER ex, her subconscious mind interprets it as you having the negative traits of JEALOUSY and INSECURITY even if you don't.
2. When you put down your ex, she starts to think that you might talk about HER like that one day.

And both of those things lower her interest in you.

So, don't do it.

When she mentions one of her exes, you just say, "He must have been a cool guy if he was with you."

Or, "Well, he must have had at least something good going on when you met him if you decided to date him."

If she consistently talks about one her exes every time you see her, move on to a woman who isn't hung up on her ex because she won't be able to be with you the way you deserve...

And, even if she talks bad about her ex, don't join her in trashing him.

Just listen, validate what she says by saying something simple like, "You know, I'm really glad you're not with him anymore..." and then lead the conversation forward to a new, more positive topic.

If she consistently talks bad about her exes or men in general every time you see her, move on to a woman who doesn't hate men because you're sure to be the next ex she talks badly about...

**Remember: She has excellent taste in men. That's why she's dating you now. =)**

When she asks you about your exes, just say that they're great girls but it just didn't work out with them.

**Your exes weren't "bad" people in general; they just weren't a good fit for YOU...**

Even if she slashed your tires and burned down your house when you broke up with her or even if she smashed your heart into a million pieces when she broke up with you after cheating on you with 9 of your friends, don't put your ex down in front of the new girl you're dating.

**Remember: You have excellent taste in women. That's why you're dating her now. =)**

As an advanced tactic, you can insert a quality you're looking for in a woman and say, "She was a cool girl, but she didn't have X quality, so we weren't right for each other."

For example, if you value a positive attitude in a woman, you can say:

"You know, Amber was amazing when I met her and she's a really nice person. However, after a while I realized that she just doesn't have a positive attitude toward life so I knew she wasn't the one for me."

When you tell her that it didn't work out with your ex because she didn't have a specific quality that you're looking for, she learns more about what you're looking for in a woman without you telling her directly...

Not only does that make her more attracted to you because you have STANDARDS, if she likes you, she'll try to show you that she has the qualities you're looking for so that you'll want to keep dating her.

And when she qualifies herself to you like that she feels more connected to you and she wants you more...She KNOWS you have standards, so if you decide to keep dating her, she feels really good with you because she feels like you like her for who she is as a person.

**When you never put down her exes or yours, she thinks you're confident, secure, positive, not judgmental, not jealous, and not likely to trash talk her if things go badly with you...And all of those things make her want you.**

# #56 PASS THE JEALOUSY TEST

When you show her that you DON'T have the unattractive quality of being jealous, her attraction spikes to all-time highs and it makes it 10X easier for her to fall in love with you...

How do you demonstrate that you're not the jealous type?

You pass the "jealousy test" any time you're given the opportunity...

**Here are the two most common situations where you can demonstrate that you're not jealous and gain tons of points:**

1. She brings up her "amazing" exes in conversation.

For example, she might say, "Oh, yeah, when I was dating the star quarterback at USC we used to..."

Or, "My ex used to take me around in his corvette..."

Or, "You know, I'm DONE dating famous actors..."

Or, "I know a little about finance too...my ex was one of those big 'Wall Street' guys..."

Or, "Sometimes my ex would hook up with me on the hood of his BMW..."

Or, "I used to pick up my ex from his clinic every night because he was so tired from saving children all day..."

Or, “Do you know X FAMOUS GUY? We dated for a while...”

Etc.

**Now, when she brings up her exes like this, it’s not by accident...**

She may not be doing in CONSCIOUSLY, but subconsciously she’s trying to see how you’ll react...

She wants to see if you’ll get jealous of her exes...

So, how do you pass this verbal jealousy test?

You don’t react negatively and you don’t get upset or uncomfortable. Or, at least you don’t show her that you’re upset.  
=)

If she’s good-looking and has a cool personality, you EXPECT her to have some amazing exes...

**So, when she mentions how amazing her ex was, you respond with: “Well, he must have been a cool guy if he was with you...”**

Or, “He must have had something good going on if you were dating him (see way #55)...”

And, when you say something like that, you CRUSH the jealousy test and spike her attraction for you.

Remember: Her exes are in the past. She got rid of them for one reason or another (they probably didn’t have this book...). You’re up to bat now, so focus on the present and don’t let guys from her past get you down.

It’s YOUR TURN with her now.



2. She talks to other men in front of you.

Let's say you take her to a party after going on 4 or 5 dates with her...

And, after a while, a group of guys comes in...

Then, she excitedly runs over to them and starts talking to one or two of them energetically...

How do you handle this situation like a pro?

**You don't react...**

You take a "wait and see" approach...

You stay cool and talk to some other people at the party...

The best thing you can do? Talk to another woman in the room while she's talking to a guy...

Then, SEE IF SHE COMES BACK TO YOU AFTER A WHILE...

Hopefully, after talking to the guy for 10-20 minutes, she'll come back to you and say: "Hey! Sorry about that...that's *my cousin* and I haven't seen him in 2 years! And, I appreciate you being so cool by the way...You're the first guy I've dated who didn't go crazy when I was talking to another guy. Oh, and who was that girl you were talking to by the way...?"

**When she realizes that you didn't react when she talks to another guy in front of you, you pass the jealousy test and her attraction for you spikes through the roof...**

Remember: All other men in the world are like her brother or her cousin to you now. That's the attitude you want to develop...

Now, if she KISSES another guy in front of you...or she always ignores you and talks to other men every time you go out somewhere...or she CHEATS ON YOU:

Get rid of her and move on...

Even then, don't show her that she got to you...Just **gracefully exit the conversation or situation without drama** and **NEVER TEXT OR CALL HER AGAIN...**

Otherwise, don't react, show her that you're not jealous, and watch her attraction for you skyrocket.

# #57 **PAY FOR YOUR DATES**

## **SMOOTHLY**

You can't believe how much fun you're having on your date...

Finally, someone you might actually click with, you think to yourself.

And, she's gorgeous...

Then, all of a sudden, an awkward moment of truth interrupts your flow:

The BILL comes...

Should you pay?

Should you split the bill with her?

Should she pay?

With modern gender roles shifting, it can be confusing.

And, there are some men's "dating coaches" out there who say you should NEVER pay for dates because it diminishes your perceived value.

You don't want to ruin the moment but you also don't want look like you're trying too hard...so what should you do?

**Who "SHOULD" Pay For Dates?**

Here's the deal:

YOU should *ALWAYS* pay (or at least assume you're going to pay) in the beginning stages of dating (before she's your official girlfriend).

Yes, dating can be expensive for men... It's the "cost of doing business."

***Paying for dates is the "cost of doing business" for men when it comes to dating...***

And yes, some women will go out with you just for a free meal or to go to an amazing concert...

Which is why:

1. We take women on mostly free/inexpensive dates...

For example, grab smoothies and take her on a hike or meet her for a drink instead of having dinner at a 5-star restaurant. Yes, even if you're wealthy. It weeds out women who are there for the wrong reasons.

2. We only ask them out once every 7-10 days or so until they are our official girlfriend (this usually takes about 2-3 months)...

3. We don't waste our time or money on women who aren't even interested in us, unlike most men, and we don't try to impress women by spending money on them...

**Your relative perceived value does NOT go down when you pay for a date as long as you're not trying to impress her by paying... <==Read this 3X.**

And, a woman who is truly interested in YOU will be happy to do fun things with you that aren't super expensive.

So, here are a few “RULES” to make sure you don’t ruin your awesome connection with a woman over something as silly as who should pay for your dates:

A. Whoever asks the other one out “should” pay (this will mostly be you in the beginning).

**When you pay, don’t make a show of it.**

It’s NO BIG DEAL.

Just take care of it quickly, don’t show her the check, and move forward with your date from there smoothly.

Don’t ever argue over who should pay or get mad about having to pay.

**B. If she offers to pay once, politely decline her offer and still pay. If she insists to pay one more time, then let her.**

C. A giving woman will want to reciprocate after you’ve taken her out a few times. She’ll want to cook for you, take you out, etc.

Wait and see if she reciprocates on her own. It will tell you about her personality.

Remember, she can be interested in you and still not be a GIVING, THOUGHTFUL person.

Not a woman I would spend 75 years with. =)

D. Once she’s your official girlfriend and you’ve passed the initial 2-3 month stage of dating, you can work out who will pay for dates between the two of you in a way that works for both of you.

So, to recap, **EXPECT to pay for all of your dates.**

**If she offers to pay, decline the first time and go ahead and pay. If she insists to pay a second time, let her.**

**Keep taking her out and see if she reciprocates in some way within the first 5 or 6 dates by bringing something to share with you, offering to cook for you, or asking you out one-on-one.**

And, make sure you know exactly what you're looking for and eliminate women who aren't a good fit for you quickly so it doesn't get too expensive.

Even if you happen to be rich, you only have so much time on this planet, so use it wisely my friend.

Take out the women who don't care too much about *what* you're doing as long as it's FUN and with YOU.

And then be HAPPY to pay.

Or rather, "invest" in your happiness.

# #58 YOUR END OF FIRST DATE

## SIGNATURE MOVE

At the end of your first date with a woman, you can kiss her if you want, but I recommend making her wait until the second date to kiss you if you think she's interested in you to raise the tension even higher and make her want the kiss more...

However, you don't want to do something "friend-like" that gives her the wrong idea either. So, don't just give her a friendly hug or something like that...

Instead, either don't touch her at all and just say, "Good night," or come up with a move you can do that is a small physical escalation just short of kissing.

I call my favorite one:

### **The High-Five and SPIN...**

It works for me really well CONSISTENTLY. Steal it if you want...

Here's what you do:

At the end of your first date with a woman, when you walk her to her car, her door, or her dropoff point, instead of awkwardly wondering if you should kiss her, hug her, shake her hand, or do nothing...do this:

1. Look at her with a fun, playful, relaxed, confident smile...
2. Say, "Ok ready..."

3. Make the motion for her to "high-five" you ABOVE her head level.
4. After she gives you a five, grab her hand firmly but gently and twirl her around in place like you were dancing with her (all she has to do is spin around 360 degrees one time exactly where she's standing).
5. When she's facing you again, squeeze her hand confidently once, let it go, and say, "Thanks for the fun time (HER NAME). See you later (do not say anything else)."
6. Confidently turn and walk away...

Now, this might sound simple or silly, but you might as well have hit her with an "attraction TASER" when you use this move.

The key is that you must do it in a confident way as if you KNOW she'll enjoy it. If you do that, she'll follow your lead.

Why is this so powerful that it even works on aggressive-lawyer type women?

It works for a few reasons:

- You're demonstrating leadership by taking her hand and spinning her around.
- You're physically escalating, but in a fun, low-key, safe, playful way.
- You're making this moment much less awkward for her and even making it fun!
- She's being vulnerable with you physically (her arm is above her head, unable to protect her), and you are showing her she can trust you to be that way (what other physically vulnerable things



might she feel comfortable doing with you after that...?).

-You're showing her that you're different than the other men she rejects...

-And, you're leaving her on a HIGH NOTE.

So, there you go...I've used this fun technique many times to great effect.

Now, it's yours. Use it on all the best women who deserve it. Or, come up with your own similar technique.

The key is to KNOW what you're going to do before you ever go on a first date so you can execute it confidently. Use the same move every time unless you're sure it won't work because she's definitely not interested in you.

I can't wait until you see the way she looks at you on your second date...

# #59 **HOW TO GO FOR A KISS**

First of all, you want to go for the kiss by the end of the second date or you're headed straight into the friend zone...

Second of all, kissing a new girl is amazing! And, it's also not as big of a deal as some guys make it at the same time...

Why?

**Because: Women LOVE kissing you if they like you.**

So, think of it as **SHARING** a great kiss with her instead of "trying to get a kiss from her" and you'll automatically do better...

If anything, men should "go for it" MORE OFTEN than they do now in general. I can't tell you how many of my clients and friends have been in situations where they were scared to go for it when it should have been OBVIOUS that she was DYING to kiss them...

And, while she was frustrated with him for not making a move, he just wanted to make sure he was treating her right and wasn't SURE she was ready to be kissed...

So, here's how you can be SURE she's ready to kiss you:

1. Attraction has been established by your playful, teasing conversation that she fully participates in by responding to your challenges, bantering back and forth with you, and being playful with you AND...

2. She answers your deep qualifying questions (see way #11)  
AND...

3. She isolates herself with you (allows herself to be alone with you)...

**If she meets all 3 of these criteria, ASSUME she wants you to kiss her...**

And, if she's been touching you a lot and/or she's been receptive to you touching her, you can be even *more* certain.

Now, of course, if you go for the kiss and she's NOT ready and she turns her cheek or stops you in any way, JUST BE COOL WITH HER REACTION. Keep talking to her and either smoothly end the interaction after a few minutes if you think she's just not interested in you or try again later when she makes it clear that she's comfortable kissing you at that point. If she's interested in you and you went for the kiss and she just wasn't ready, SHE'LL LET YOU KNOW.

Remember: It's a thousand times better to go for it and not get it than it is to never go for it.

You can go for the kiss anywhere you want:

In the car when you pull up to her apartment to drop her off...

At the door...

On the couch inside your apartment...

Etc.

However, **DO IT IN PRIVATE** unless she asks you to kiss her or grabs you and kisses you in public somewhere. Don't do it in front of other people.

**Now listen: Women WANT YOU to make a move if it's the right time and she'll be *disappointed* if you don't...**

Kissing is completely natural and it's a really GOOD thing. And, it's also abundant: People are making out all over the world right now and loving it, so:

**Use COURAGE to just go for it.**

Because the reality is that you have nothing to lose:

Either she kisses you back and you win OR she doesn't and you FIND OUT that she's not interested...

She might not be READY to kiss you, but then she'll know your intent (not friend zone) and she'll let you know (indirectly) when she IS ready.

**She'll forgive you for going for it but she won't forgive you for never making a move.**

And keep in mind that **your feelings before you do something don't predict what the result will be** AT ALL...Almost every guy who's actually won the Super Bowl has been extremely nervous before the game...Some of them even threw up on the sideline. Then, they WON. So, **feel the fear and DO IT ANYWAY.**

Because that's what it feels like to be a CHAMPION...

Also, on a more practical note, it helps if you have gum, mints, or Listerine strips on you so you know your breath is good. You can even offer her a piece of gum if you want.

Now, here are 3 good ways you can go for a kiss (You can use them in combination if you want):

## **1. The “Triangle Look”**

Start the process of kissing her by looking into her left eye only...Then, slowly and smoothly look into her right eye...Then, look at her mouth. Then, repeat this “triangle look” a couple of times and then:

-Tilt your head slightly so that your chin moves to your right a little bit and your forehead moves to the left a little bit so you can kiss her at a little bit of an angle.

-Close your eyes as you’re tilting your head. Move slowly...

-Move in until you press your lips into one of her lips.

The triangle look can set you up for a GREAT first kiss. Try it...

## **2. Use a verbal primer to make it easier. Then, go for it:**

To kiss her with even more confidence, you can test her receptiveness to a kiss and make her want it more at the same time by using a “verbal primer” before you go for it.

A verbal primer is when you say something to set up the kiss and gauge her receptiveness to being kissed before you go for it:

For example, you can say, "If you keep looking at me like that, I might have to kiss you later..."

Then, after you say it, turn away from her a bit and don't WAIT for her reaction, but see how she RESPONDS...

It will tell u if she wants to be kissed and it might even make HER kiss YOU...

If she keeps talking to you and doesn't give you a negative response to your verbal primer, slow down your movements, talk a little slower, move close to her, and then do the triangle look and GO FOR IT.

### **3. Lie with your head in her lap...Then, go for it.**

This is one of my favorite ways to go for a kiss because it's very comfortable for both of you and it feels natural...

Do this if you're sitting on a couch together at your place, her place, a hotel, or anywhere private:

While you're sitting next to her, when the conversation feels very comfortable, move so that you're lying down with your head and shoulders on her legs while she remains seated normally. This is a very nurturing, connecting way to be on the couch together...Usually, she'll kind of hold or support your head a little bit with her arm.

And, when you're lying in her lap, it implies a very deep level of comfort and rapport. So, if she lets you do it and she seems comfortable with it, you can assume she's ready to be kissed...

So, after you talk to her for a bit while you're lying in her lap this way, reach up and touch her shoulder and/or play with her hair a little bit...Then, look at her, gently but firmly grab the back of her head with one or both hands, and pull her in for a kiss (slowly).

This one works really well AND it makes it really easy and natural to escalate beyond the kiss if you want...so give it a try and see if you like it.

Now, the actual style of kissing that you should use is completely up to you...Just practice until you develop a style that works well for you and that feels natural to you.

Here's ONE Suggested First Kiss Style you can use if you want:

Start by pressing your lower lip against her upper lip and brushing it upward slowly, then kiss her upper lip only with both of your lips.

Focus on kissing one of her lips at first...

Then, press your lower lip against her lower lip and brush it upward slowly, then kiss her upper lip only with both of your lips.

Then, kiss both of her lips with both of your lips...

Then, pull back from the kiss FIRST (see way #17)...

Then, repeat and go for a little longer kiss if you want...

And then you can take it from there...

### General First Kiss Tips:

1. Be COOL with her reaction...it's 100% okay if she doesn't want to kiss you and it doesn't mean anything bad about you at all...And, as we discussed, if she's just not ready she'll let you know later. Never keep going if she wants you to stop.

2. Don't ram your tongue down her throat...

3. Pull back from the kiss first (see way #17)...

4. Look at her with a confident smirk after you kiss her, say, "Good night," with a smile, and then walk away...

OR, you can pull back from the kiss, look at her, and say something like, "You have no idea what I'm thinking about doing to you right now," and then turn away a bit like you never said anything at all (see way #18)...

**5. Show self-control instead of quickly escalating right away because it makes her want you more and it makes it way hotter the next time you kiss her...**

**And, I've mentioned this a few times already, but it's so important that I'll say it again: ALWAYS go for the kiss by the end of the second date...**

So now that you know exactly how to do it, go out and give her an amazing first kiss...Because, when you do, she'll be glad that you had the courage to go for it and she'll want to KEEP kissing you as much as possible.



# #60 How to APOLOGIZE

## CORRECTLY

Listen, a woman can't be attracted to you or be in love with you if she doesn't RESPECT you.

And one of the biggest factors that determine her level of respect for you is the way you apologize...

So, here's how you do it right:

1. If she accuses you of something and you don't believe you did anything wrong, don't apologize...

Hold your ground firmly and respectfully.

So many guys apologize for everything...even their mere existence...even if she never complains about anything he does.

Not us.

**We only apologize when it's truly warranted.**

And that's why women respect us...and that respect is why they love us so much.

2. If she accuses you of something and you believe you *did* do something wrong, apologize sincerely ONCE.

And **don't make excuses:**

"You know what honey, you're right. I apologize. I'll do X next time."

When you apologize like this, she does NOT interpret it as weakness...

She interprets it as strength because a truly confident man can admit when he's wrong.

She respects you more when you apologize this way.

3. If you did something wrong and she doesn't know about it yet, tell her about it as soon as possible and then sincerely apologize for it like we discussed in #2:

"Hey, I did X, and, it was wrong...I wanted you to hear it from me...I apologize. Next time, I'll do X."

Don't let her find out from someone else...

Don't beg for forgiveness...

Don't try to make it okay...

Don't defend yourself...

Don't try to explain it away...

Don't compare what you did to something she did or try to blame her...

**Just apologize sincerely ONCE and move forward.**

**Then, don't do that thing you did wrong again.**

**If you follow these guidelines for apologizing, she will respect and love you more.**

And, if she continually accuses you of things you didn't do, continually brings up past mistakes that you've corrected, and can never forgive you for anything no matter what you do, move on and find someone with a more flexible attitude.

# #61

## HOW TO HANDLE LONG-DISTANCE

So you just met a girl, you went out with her a few times, you hooked up with her, and you're REALLY starting to like her...

She's *amazing*...

You might even be in LOVE with her.

Then, she moves away for college...

Or, she goes on a one-year church mission...

Or, she gets a new job in a new city...

Or, YOU move somewhere else or go somewhere else for an extended period of time.

How do you handle this situation?

In other words, how do you handle a long-distance relationship?

Well, first of all, long-distance relationships can ONLY work if you ALREADY have an established relationship of 3 months - 2 years or more, she's completely 100% deeply in love with you, and one of you is moving closer to the other at a specific date...

Otherwise, if you have to build it, it doesn't work.

Why not?

A few reasons:

1. It kills 2 of the 4 attractive male qualities that make her want you: Preselection and Challenge...

Her subconscious female brain will start thinking, "Doesn't this guy have any women he can date near him? Why is he spending so much of his time and energy on me when we can't even hang out or kiss? We haven't even known each other *that* long..."

Then, she loses attraction more and more over time. She can't even help it.

2. One of you will eventually meet someone in your city and start dating them...

3. If you DO end up together after spending so much time talking on the phone, on Skype, or online instead of building your relationship in person, the REAL person that you end up with isn't as good as the IMAGE of her that you've built up in your mind. It's the same for her too...

Disappointment from this difference between perception and reality cracks open the relationship and then it ends.

**So, unless she's moving back to where you live or you're moving to where she lives PERMANENTLY at some point soon, you can't really develop a strong relationship with her.**

Remember: We can ONLY build our connections with women in person...

So, you can stay in touch with her and flirt with her *a little bit every once in a while* if you want. And, when she's in your city or you visit hers, you can have fun with her, kiss her, etc...

However, you should DEFINITELY start dating other women in your area and you shouldn't spend too much time thinking about her.

**As hard as it might be when you REALLY LIKE HER, you have to find a way to move on.**

Stop trying to build a long-term relationship with her or at least put it on hold until you move closer together.

Remember: Long-Term is LOCAL.

Again, if one of you moves closer to the other, you can take it normally from there. Otherwise, it's a waste of time to focus on her...Time you could spend meeting girls who are just as good-looking and cool as her in your city who can *actually* date you.

**So stay in contact with her so you can resume your relationship WHEN YOU'RE BOTH IN THE SAME CITY AGAIN if you want, but don't consider her as a legitimate option for a long-term relationship.**

If you want, when she's leaving, you can say something like, "Hey, I've been having so much fun hanging out with you and getting to know you...Let me know when you come back to town and we'll go out again (and if *you're* leaving change it to: "I'll let you know when I come back to town and we'll hang out again for sure)."

A good woman will understand that if you want to DATE her, you have to do it in person. So, she might not *like it*, but she'll UNDERSTAND.

And, when you handle it this way, if you ever do end up in the same place again, you can pick up where you left off and it might work out with her...However, if you just try to keep it going, she'll lose interest in you at some point and it will never work with her.

And, by the way, if a woman is 100% interested in you, she won't want to go ANYWHERE (at least for very long), because she'll do anything not to lose you. She'll climb over broken glass to stay with you. Keep that in mind before you get hung up on a girl 3000 miles away or buy into her excuses as to why she "has to" leave...

Now, again, if she's your official girlfriend or your wife, it can definitely work if one of you goes somewhere for a few months...

**As long as it's clear that you'll be in the same city again at some exact point in the near future AND you already have an established relationship with her, you can make long-distance work.**

Just stay in touch with her by texting with her a little bit every day, Skyping with her a few times a week for a few minutes, and then having ONE longer conversation with her each week. In this scenario, you still don't want to be TOO available while you're not in the same city; don't sit around Skyping her ALL DAY.

And, I shouldn't have to mention this, but if you just met her within the last couple of months and she moves away, DON'T MOVE *JUST TO BE WITH HER...*

Even if she's your official girlfriend, don't move to a new city with her UNLESS you *know* she wouldn't move without you for sure or YOU have a good reason to move there too.

If she's your wife, she gets a sweet job offer in another city, she talks to you about it before she accepts, AND you *know* she wouldn't accept the job unless she's sure that you're okay with it and that you'll go with her, THEN you can move with her.

Otherwise, her moving away could be her way of ending things with you. It's not a good sign. And, when you move somewhere *just* to follow her, it puts you in a horrible position and sets you up for extreme heartache. That's not what I want for you.

However, if *you* move somewhere and *she* wants to move with you, GREAT! That means she's actually interested in you... So let her move with you in that case if you want to be with her.

**Long-distance is EXTREMELY TOUGH...even for established couples who deeply love each other.**

So, build your relationships with women in your area and you'll be much more successful and happy. And, the women you date will want you more.



# #62 WHEN TO ASK HER TO MOVE IN

Look, for the purposes of this book, I don't care about the "moral" or "ethical" angles of this question. I only care about your dating success and your happiness.

So, as far as I'm concerned, you can ask a woman to move in with you whenever YOU decide...

However:

**1. Studies show that couples who live together BEFORE marriage are MUCH more likely to get divorced.**

Probably because they "slide" into marriage instead of actively DECIDING to do it and they have nothing left that makes marriage different than not being married beyond being able to visit family in the hospital...

**2. It's VERY anti-challenge.**

You have to make absolutely SURE she's 100% in love with you first or you're in grave danger of becoming too familiar too soon and driving out attraction...This actually happens to married couples also, but living together can accelerate it.

And, it makes it harder to break up because somebody has to move out...not good.

**So, based on the DATA, my recommendation has to be:**

**Ask her to move in once you're married and bound to each other by contract.**

Then, set up a joint account (keep a separate account as well) and both contribute funds to it (doesn't have to be equal - whatever BOTH of you feel is fair) that will cover SHARED expenses only: mortgage/rent, groceries, etc.

And, the time to talk about finances with her in a serious way is immediately before you get engaged and increase your commitment level (1.5-2 years in).

Of course, you should pay attention to the way she handles money before that...

However, always remember: You can never go to SLOW with a woman...only too fast.

# #63 THE GOLDEN QUESTION

Any time you're not sure what to do in a given situation, ask yourself THE GOLDEN QUESTION:

**“If I genuinely liked this girl AND I also had 8 other women I liked just as much as her who were texting me, asking me out, going on fun dates with me, kissing me, and paying attention to me, what would I do?”**

Then, do that.

You'll almost always come up with the right thing to do when you ask yourself the golden question.

Why?

Because the answer will give you a way to demonstrate that you're interested AND not needy. And that's the secret sauce when it comes to dating.

It will also let you know if it's time to move on...

The key is to APPLY the answer that you come up with no matter how difficult it might be.

Trust the answer that presents itself to you and DO IT.

**PART IV: WAYS TO  
NOT SCREW IT UP  
WITH HER (WHAT  
NOT TO DO)**

# #64 PREPARE FOR SUCCESS...

One of the easiest ways to not screw it up with her is to simply be prepared for success...

Assume things will go well with her and be ready for things to go well with her so you don't ruin the good moments when they come your way...

For example, always carry breath mints or gum (I like Listerine strips) with you because you might kiss her...

If you have bad breath, it could ruin your first kiss with her...

And that's completely unnecessary since you can PREPARE for it.

You should ALWAYS look your best and make sure your clothes and shoes are clean...

You never know when you might meet her...It usually happens when you're NOT looking, so just be ready any time.

This might sound obvious, but take a shower before you go out and wear deodorant. Go LIGHT on the cologne...a little bit goes a long way...

Make sure your car is clean even if you're not picking her up and you're just meeting her somewhere. You never know when you might want to drive her somewhere after...

**Make sure your place is clean, including the bathroom, and make sure you have condoms because she might want to come home with you...**

You should keep condoms at your place, in your car, and carry one with you at all times if you're sexually active...

If you don't have a condom when the time comes, it could ruin the moment.

Of course, you can always run to the store, but it's better to handle that kind of stuff BEFORE the situation comes up.

**Not only does being prepared make it more likely that good things will happen AND show her that you're the kind of successful guy who's prepared for life in general, it also makes you feel more naturally CONFIDENT when you know you're ready for anything.**

**And that confidence ALSO makes her want you.**

Not only that, it helps you relax and enjoy dating more...

On the other hand, if your house is a mess, you don't have a condom, your car has nasty stuff all over the back seat so you can't drive her somewhere if you want, you're not sure if you smell good or not, and your breath stinks after having a drink with her, you'll be thinking about those things instead of being in the moment with her.

And, even if you're not thinking about those things, they might turn HER off...

**Not being prepared undermines all your efforts. We want to make things easier for ourselves, not harder.**

Most things in life are outside of your control, so take control of the things you can...

When you do, you'll be ready to capitalize on opportunities when they present themselves.

Prepare for success and she'll want you more.

# #65 **DON'T COMPLIMENT HER BODY...**

Avoid complimenting a woman's looks unless it's a general thing like, "You look very nice tonight" or something she never hears from anyone else like, "You know, for some reason I really like your ears."

**You're already telling her loud and clear that you think she's good-looking by talking to her, asking for her phone number, asking her out on a date, etc.**

So, there's no need to point out your affection for one of her physical features, especially if they have anything to do with sexuality.

A compliment about one of her body parts could make her extremely uncomfortable...

And there's no reason to take that risk when she'll be more attracted to you if you ask her fun, positive, open-ended questions about herself instead of complimenting her anyway.

So give her one solid, genuine, light, positive compliment per date that doesn't have anything to do with her looks instead of showering her with compliments and she'll be much more likely to go out with you again.



# #66 **DON'T TALK ABOUT HEAVY, SERIOUS SUBJECTS**

In the beginning stages of dating (the first 2-3 months), keep the topics you talk about with a woman light and fun.

## **Avoid These Topics:**

**Her Age**  
**Her Physical Appearance**  
**Politics**  
**Religion**  
**Your Feelings About Her**  
**Your Insecurities**  
**Negatives or Anything Serious**

For example, “Did you hear about the tsunami that killed 14,000 people yesterday?”

## **Sex**

Be very careful with that one. Don't talk about it much, and if you do, make sure you talk about it like it's no big deal and don't dwell on it. Be comfortable with it, but shift the conversation to a new topic as soon as you can.

Why should you keep your conversations light and playful instead of getting serious and heavy?

Because only two outcomes are possible:

1. She loses attraction for you because of your conversation and the negative emotions attached to it.

2. You break even.

Having “deep,” serious, heavy conversations can ONLY allow you to break even with a woman; it can NEVER increase her attraction for you...

So, stay away from these heavy subjects in the beginning stages of dating and don't go into them too much with a woman you want to keep dating in general.

Love is light and playful...not “serious” as our culture leads us to believe.

So let the fun you're having with her be your connection with her. Let all the “friend zone” guys around her have all the deep conversations with her that they want. =)

If you crave these kinds of serious discussions, have them with your friends or at the debate club...but keep them out of your dating life and you'll do much better.

And, if she brings up one of these heavy, serious topics during your first few dates with her, listen to what she has to say, calmly respond with your opinion if you want, and then smoothly transition the conversation in a more positive, light, playful direction.

Be comfortable discussing these subjects *if* they come up, but never dwell on them and definitely don't bring them up yourself.

LEAD your conversations forward in a positive direction.

# #67 DISAGREE, DON'T ARGUE

One of the biggest turn-offs for a woman is a guy who is TOO AGREEABLE...a guy who never shares his opinion.

So, when you disagree with her, let her know.

You can even *pretend* to disagree with her *playfully* instead of just going along with everything she says if you want.

For example, when most guys are attracted to a woman, they'll GET EXCITED when they like the same foods, the same bands, the same movies, etc. as her.

However, the *most successful* guys understand that for a woman to be attracted to him, some *tension* and *friction* are needed.

So, if she says, "I LOVE Nirvana!"

He might playfully say, "Wait, what? You like Nirvana? That's it...I'm breaking up with you. ;-)" *even though he actually likes Nirvana too.*

So never be afraid to disagree with her or share your opinion. It's very attractive.

However, **ARGUING** with her is *wildly unattractive...*

What do lawyers, debate club champions, and TV talking heads who argue for a living have in common?

They have NEVER "won" an argument with a woman they were dating...

It might be close to impossible in reality, but ideally:

**You should NEVER argue with a woman you want to date/sleep with/be with...**

Why?

Because you can't win.

If you fail to convince her that you're right, all you have left is bad feelings for both of you...

And, if you manage to get her to agree that you're right...you've still created bad feelings inside her that will damage your connection with her...

You have to decide which is more important: being "right" or being with her.

Now, I'm going to stop you for a second...

Because I DON'T mean that you shouldn't ever disagree with a woman...

In fact, as we talked about already, you should definitely let her know if you disagree with her.

It's just that happy couples can disagree without being disagreeable.

Believe it or not, there are some couples who negotiate their differences calmly without ever undermining the character of the other person.

And even if that ideal scenario isn't possible for you, it's something we should aim for if we want to enjoy dating and relationships with women.

So what's the difference between disagreeing and arguing?

Great question...

**The difference between disagreeing and arguing is that when you disagree with her, you're not trying to "convince" her that you're right.**

So, if you disagree with her about something, let her know, but show her that it's not a big deal and that you won't try to change her opinions. You just have your own opinions and you stick to them unless you're convinced that you should change your mind.

It's okay if you disagree. No two people ever have exactly the same values and worldview.

It's about how well you treat each other, not how much you agree about everything.

So, disagree with her without being disagreeable and then transition the conversation gracefully to a new thread.

Now listen, if you're truly a secure (attractive) man, then your opinions don't require others.

Nobody has to agree with you.

And you don't feel the need to put her down because she disagrees with you.

Two smart, awesome people can easily have different opinions about something.

And if you put her way of thinking down or judge her for it, she will lose some of her attraction to you.

However, **if you're able to tell her you disagree with her WITHOUT trying to convince her that she's wrong...she'll be MORE attracted to you...**

See the difference?

I recommend NEVER trying to "convince" her of anything logically.

Mostly because it doesn't work. =)

So what can you do to handle disagreements with a woman well from the first moment you meet her until you've been together for decades?

**1. In the beginning stages of dating, definitely let her know when you disagree with her.**

Just don't try to show her that she's wrong.

It's just YOUR opinion.

So if she says, "Reggae music sucks..."

And you like reggae, you can just say,

"Really? I think it's awesome..."

Just don't say,

"That's SO stupid! You're totally wrong. Only lame people don't like reggae..."

That might be a silly example, but you get the point.

Showing her that you CAN disagree with her without being disagreeable will win you TONS of attraction points in the beginning stages of dating.

Remember: It's not important to you that she agrees with you and you're not going to agree with everything she says just because you're attracted to her either; it's only important to you that you can express your opinion freely without putting her down.

**And when she says something you disagree with, you can ALWAYS just say, "That's interesting..."**

Because it doesn't mean you agree with her, but it also shows that you're not putting her down.

So always have that tool in your back pocket.

**2. Instead of trying to "logic" her into agreeing with you, try to change her mood instead...**

For example, have you ever been in a bad mood and had someone tell you, "Don't smile....seriously, don't you dare smile!"

It's hard not to smile when someone does that to you...

And when you crack a smile, your mood starts to improve.

You can do that with her too.

One way is just to tell her she's right and then exaggerate her argument so that she sees how silly it is ON HER OWN.

Like, if she says, "We can't have sex tonight..."

Just say, "You're right. Two awesome people who are attracted to each other should NEVER be allowed to have that much pleasure..."

Whatever it is, just AGREE with her and then EXAGGERATE her argument so she sees that it's silly on her own without you telling her directly.

**3. If you disagree with her about something really important, like if you've been with her for a couple years and you disagree with her about how you should spend money, sit down and talk to her about it CALMLY.**

If you feel really emotional about something, don't talk to her about it right away. Let your feelings calm down first and then discuss it. Take a walk around the block if you need to.

Or, instead of yelling at her, ask her for a specific time to talk about it.

Just say, "Hey can we talk about X for a few minutes around 8:00 tonight?"

You can do that if SHE is overly emotional as well:

"I think what you're talking about is very important, and I'm also working on something right now. Can we sit down and discuss it in 20 minutes?"

Now, this is where choosing the right woman is CRITICAL.

Choose a woman who is generally able to discuss things with you CALMLY most of the time instead of a woman who likes to ARGUE.

Because you will NEVER win an argument with a woman. Even when you do...

And studies have shown that if you both feel emotionally supported during disagreements, having these disagreements doesn't have an effect on your relationship quality AT ALL.



So I encourage you to develop the skill of disagreeing without being disagreeable when you're dating a woman.

Save your best arguments for the courtroom, business deals, and your drinking buddies. Keep them out of your dating life and you'll be a lot happier.

**Be together, not the same...**

# #68 LET YOUR JUDGMENTS GO

A woman can only truly want you if she feels like you're NOT going to *judge her*.

Just like you want to be accepted for who you are, so does she.

And that acceptance of *who she really is right now* is the FOUNDATION of a strong, healthy connection with her (if you can't accept her exactly the way she is right now, you should stop dating her)...

So, it benefits you to stop judging people, especially the women you want to date. You should do it for yourself FIRST, of course, because it makes you feel better inside every single day of your life when you're more accepting of yourself and others...However, it definitely helps you attract higher-quality women, so I HAD TO include it in this book.

Also, it's important to realize that our judgments of others ALWAYS come from our own insecurities...

I've never met an awesome guy (or woman) who was truly secure within themselves and happy with their life that was judgmental.

Why?

Because if you're truly confident in yourself, you have no reason to put anyone else down. You're too busy living your own life to worry about what anyone else is doing...

So, when you stop judging others, you automatically become more secure...and when you become more secure, you automatically stop judging others...and **when you become more secure...YOU GET MORE AND BETTER WOMEN.** =)

**The least judgmental guys do the best with women.** That's why this concept is in this book.

The biggest problem with judging people is that your judgments never achieve their intended result and always harm you. You're just wasting your energy trying to control things that you have no control over...

And, **being judgmental makes it MUCH harder to attract high-quality women.**

So, in order to have a better quality of life and attract more and better women, you must remove your judgments of others as much as possible...

If you judge people, you were trained to judge people, and you can be trained not to as well...

So, here are some mindsets that I've found helpful for removing judgment:

**-We're all in this together.**

Walking through the world sincerely believing this allows you to raise people up that you formerly put down and to take people off of any pedestals you have unfairly placed them on.

**-Everyone is doing the best they can with the resources they have.**

This one is MOSTLY true...and believing it saves you a lot of internal strife while also making it a lot easier for others (i.e. beautiful women) to connect with you.

**-We're all on our own path in this life, learning the lessons we need to learn when we need to learn them.**

**-Let's keep our eyes on our own lane; we have plenty to learn...**

You never need anyone else to change for any reason ever...

What CAN you do given the *reality* of how people and things are right now? <==That's your true personal power in life.

**-Your opinions don't require others.**

This one is HUGE when it comes to dating. It's important to express YOUR opinions; and, it's also important that you don't feel the need to *convince* her to always have the same opinion as you.

You don't ever need to *convince* anyone of anything.

That includes trying to "convince" her that she should like you. You just assume she likes you and act that way until proven otherwise.

**-Celebrate the success of others.**

Never minimize anyone else's success. And, if you can, learn from it...

**-Here's another HUGE one: Instead of giving advice to others, just follow your own advice in your own life and let others see your example instead...**

Reflect the "mirror of judgment" back on yourself:

Any time you start thinking something like, "Johnny should really be doing this..." ask yourself, "How does that advice apply to me?"

This process of seeing how others could improve and then applying it to myself has been one of the deepest sources of my own personal growth and it can be powerful for you as well.

Sometimes it's easy to see what OTHER PEOPLE can do better; it takes a stronger man to stay focused on improving himself. And, that stronger man does much better with women.

On the flip side, keep in mind that if someone else is judging you it's never really about you. It's about them. You don't have to agree with them and put yourself down or defend yourself aggressively. You can just let it go.

Also, remove your self-judgments as well so you don't project them onto or take them out on everyone else...

Remember: **You are whole, complete, and attractive exactly as you are now. Nothing is missing and you have nothing to “prove.” Your value is infinite just because you EXIST in this moment.**

You can always improve...However:

1. You'll never be PERFECT...
2. When you make a mistake, it doesn't mean that you're “bad” in general...
3. You actually improve *more* when you accept yourself instead of shaming yourself after every mistake you make.

In fact, the highest levels of success REQUIRE you to fail many times along the way. So, finding a way to allow yourself to make some mistakes as you learn things in life without feeling bad about yourself is necessary if you want to achieve anything worth achieving. And, of course, that includes your dating life...

So, adopt a growth mindset. Accept yourself exactly as you are now AND keep improving continuously at the same time. <==This is the healthiest, most successful, and most attractive way you can live your life...

Removing your judgments of others, taking the judgments of others about you with a grain of salt, and being able to learn from healthy criticism without feeling shameful about who you are as a person are all part of becoming the most attractive version of yourself.

Now, the idea of removing judgment doesn't mean that you should hang out with women who aren't right for you. In fact, you should ONLY spend your time with women who are right for you.

It simply means that at the most basic, foundational level, every human being deserves love and respect just because they exist. And, not only is this attitude extremely attractive to women, it's also the healthiest way to treat yourself.

If you don't like her, don't date her. Otherwise, accept her.

**Remember: Nobody else needs to be any different AT ALL. The only one who needs to change is you.**

Being secure means that you accept yourself exactly as you are right now (and still work to improve, of course...). And, when you treat YOURSELF that way, you tend to treat others that way too, including the women you date...

**And, when you accept a woman for who she really is right now, she's MUCH more likely to want you, to be with you, to kiss you, to sleep with you, and to fall in love with you.**

ALL of your connections with women improve as you become less and less judgmental of yourself and others. So, get this handled.

# #69 NEVER BRAG...

One of the biggest turn-offs for a woman is a guy who brags.

Why?

Because it shows insecurity.

The guy she really wants doesn't feel the need to brag and instead focuses on getting to know her to find out if *she's* a good fit for *him* or not.

When you brag, you're subconsciously *trying to convince her to like you*, which pushes her away.

So don't do it.

Even if you have an awesome car, house, job, boat, or plane or you're really good at basketball, fishing, or playing guitar, don't tell her about it...

When she sees for herself a few dates later that you have an awesome house or amazing guitar skills and she realizes you *didn't* brag about it, her attraction for you will go way up.

Let her discover how awesome you are slowly over time instead of trying to tell her all the cool things about you all at once.

# #70 NEVER COMPARE HER TO OTHER WOMEN...

One of the easiest ways you can screw it up with her is to compare her to another woman...

**Women HATE it when you compare them to other women.**

And, every time you compare her to another woman, you risk losing TONS of attraction and love "points."

It's one of the few things that can erode her interest in you even if she's completely in love with you...

Even if the comparison is POSITIVE...

**So, don't do it:**

Don't compare her cooking to your Mom's cooking...

Don't compare how she cleans her apartment to the way her Mom cleans her house....

Don't compare the way she balances her career and home life with the way your female co-workers are doing it...

Don't compare the way she looks to the models on the magazine covers at the grocery store....

Don't compare her to actresses on TV...



If you DO want to tell her she looks like someone famous, at the very least say the famous person looks like her, not that she looks like the famous person:

"Hey, I think Angelina Jolie kind of looks like you..." not, "Hey, you kind of look like Angelina Jolie..."

And, it's still best just to not make the comparison at all...

Never say something like, "Well Brad's wife does X...Why don't you do that for me?"

If you'd rather date someone else, break up with her and date the other girl instead. Otherwise, don't compare her to them.

And lastly, **DEFINITELY DO NOT compare her to any of your exes...**

If you ever catch yourself thinking, "Well I really miss the way Jennifer did X with/for me...Why doesn't Julie do that? Maybe I should tell Julie about how Jennifer used to do it..." DON'T.

Find a way to ask her to do that thing without ever mentioning your ex...

Because **every time you compare her to other women, you're in grave danger of destroying her interest in you...** Do it too much and she's gone.

And, it always makes her feel bad. It undermines her confidence. It's hurtful even if you don't mean it to be...

However, **if you never compare her to other women, she'll feel more confident about herself with you, she'll be happier to be with you, and she'll want you more.**

# #71 NEVER TALK ABOUT HER AGE UNLESS IT'S PLAYFUL

Age is an EXTREMELY sensitive subject for most women. They almost always feel like they're TOO OLD or TOO YOUNG...

So, if you talk about a woman's age, even if it doesn't *seem* like a big deal to you, it can erode her interest in you.

It's best to **NEVER discuss a woman's age if you want to date her...**

And don't do anything that calls attention to her age either. For example, when you get her a birthday cake, forget the candles. =)

The one exception to this rule is when you FLIP THE SCRIPT and use HUMOR to cut the tension and make her feel more comfortable with you and more attracted to you at the same time...

For example, if she's older than you and you think she might be concerned about the age difference, just tell her: "You know what, you're awesome...It's too bad you're just a little too young for me ;-)"

And if she's YOUNGER than you, tell her she's awesome but she's a little too old for your taste.

**So don't ever bring up her age EXCEPT to tease her that the opposite is true: if she's younger than you, she's a little too old for you...if she's older than you, she's actually a little too young for your taste...**

You can use this “age reversal” ONCE to cut the tension and spark her attraction...

Beyond that, stay away from the topic of her age if you want her to want you.

# #72 NEVER ASK HER IF SHE LIKES OR LOVES YOU

You should NEVER ask a woman if she likes or loves you...

Why not?

Two Reasons:

1. It can destroy the attraction you're building with her because it reveals a lack of self-confidence.

2. You can never determine her *real* level of interest in you by her words alone...

She can say she likes or loves you...and still NOT be interested in you.

Finding out if a woman likes you and how much she likes you can be a challenge because:

A. They sometimes say nice things just to protect your feelings...

B. They can give you mixed signals...

C. They usually don't tell you directly...

D. Women will go out with you for lots of reasons. Only ONE of them is that she's actually interested...

So, what should you do instead of asking her if she likes or loves you?

## **Read her ACTIONS toward you over time to measure her REAL level of interest in you.**

Now, there are lots of “signs” you can look for that show you that she might be interested in you:

She smiles at you...

Her whole body is facing you (her head, shoulders, hips, and feet are all pointed directly at you)...

She compliments you...

She laughs at your jokes...

She maintains eye contact a little longer than normal...

She hits your arm playfully when you tease her...

She isolates you one-on-one...

Etc...

However, there are more important CHECKPOINTS that you can use to determine if a woman is interested in you or not and how interested she is EXACTLY at any given point:

### **CHECKPOINTS**

#### **1. She gives you her number.**

This doesn't mean she IS interested, but it's the first real checkpoint she passes. If you're having a conversation with a woman you like, always get her number.

See if she gives it to you with enthusiasm, nervousness, etc. OR if it seems like she's in pain while she's punching in her digits.

And, if she doesn't give you her number, assume she's NOT interested.

## **2. She agrees to your date invitation.**

Ask her to meet up with you on a specific day, at a specific time, for a specific activity. See if she says yes.

## **3. She SHOWS UP for your date (on time).**

After agreeing to your date, she still might text you 30 minutes before and cancel on you. See if she actually shows up.

## **4. She kisses you (back).**

Go for the kiss by the end of the second date. See if she kisses you back.

If not, be 100% okay with her reaction.

**BIG KEY: Always be 100% okay with her reactions to you, even if they mean she's not interested in you.**

## **5. She shows up for your THIRD date.**

If you make it to the third date with a woman, you have a very good chance of being able to be her boyfriend if you want.

## **6. She brings up/hints at being in a relationship.**

She probably won't ask you to be her boyfriend directly, but if you take her out 6-10 times over 2-3 months and she likes you, at some point she will most likely say something like:

"Hey, where is this relationship going?"

OR

“What are we?” etc.

That’s when you know her interest in you has been going up and she’s ready to move the relationship to the next level.

THIS is when you can ask her to be your girlfriend if you want. Never sooner.

## **7. She brings up/hints at marriage.**

Again, she probably won’t ask you to marry her directly.

But, if she’s your girlfriend and you’ve been together a year or two and you’ve done most things right, SHE WILL bring up the topic of marriage.

THIS is when you can get down on your knee and ask her to marry you if you want. Never sooner.

Because her bringing up the topic of marriage means her interest in you is very high and she’s ready for it.

These checkpoints show you how interested she might be at any given time.

**Your job is to test her interest in you by asking for her number, asking her out, going for the kiss, etc.**

Now, that doesn’t mean you should RUSH things with her.

Being in a hurry will crush her interest in you.

What it does mean is that you should ask for her number during your first conversation...

You should ask her out directly for a date so she can say yes or no CLEARLY...

You should go for the kiss by the end of the second date to see if she likes you romantically instead of asking her if she likes you or staying in the “comfortable” friend zone for 3 months and then randomly “telling her how you feel.”

### **Go for it.**

Because you can ONLY win when you “go for it:”

Either you stop wasting your time on a woman who isn’t interested in you so you can focus on women who ARE, OR she’s interested and you can move forward with her...

Listen: No matter how much fun you’re having with her, no matter how many “nice” things she says, and no matter how well you *think* things are going, you don’t know how interested she is for sure until she passes the next CHECKPOINT.

**The checkpoints are the only things that *really* matter when it comes to determining how much she likes you.**

So don’t *ask* her how interested she is in you, don’t read too much into her words, and don’t buy into wishful thinking...Just *wait and* see if she passes the next checkpoint.

*Find out* how much she likes you for real by reading her actions toward you over time.



# #73 NEVER ASK IF YOU CAN

## SEE HER AGAIN

Here's an example of something that tons of guys say or text to a woman that you can eliminate from today forward that will make you MUCH more attractive...

You see it all the time in movies and TV shows, which is probably why guys think it might be a good idea (it's NOT...).

This usually happens right after the guy has a great date with a girl he really likes...

At the end of the date, or shortly after, he says or texts her this gem:

"When can we see each other again?"

OR

"When can I see you again?"

OR

"When's our next date?"

OR

"Wanna meet up again tomorrow?"

OR

“When are we hanging out again?”

ETC.

I shudder when I hear these words slip off a guy’s fingers or tongue because it can INSTANTLY kill the attraction he’s building with a woman...

So PROMISE ME you’ll never send a woman this kind of text or say this kind of thing to a woman ever again.

What should you do instead?

Great question.

Instead of asking her when you can meet up with her again, **plan the next meetup yourself and then ask her to join you (see way #51).**

Never ask her out for another date ON a date...

And definitely NEVER ask her when you can see her again.

Just wait 4-8 days, find something cool you want to do, and ask her if she wants to join you with minimal contact in-between meetups.

Keep texting between dates to a minimum and keep your texts short, light, and fun.

Then, ask her to meet up with you again.

That’s it.

Remember:

1. You want to build your relationship with her IN PERSON.

The main purpose of technology/calling/texting/messaging apps is to get to the next in-person meetup.

Don't try to build your connection over technology.

## 2. YOU are the LOGISTICAL COORDINATOR.

That means you're responsible for planning the fun dates and then asking her to join you.

Don't try to put any of that responsibility on her.

Now, if you ask her to do a specific activity with you and she has a better idea for the two of you to do something else instead, go with it.

**Just always ASSUME that you will plan everything** and keep asking her out until she offers something better or asks you out FIRST (which is a really good thing...if she's asking you out one-on-one, that's a very strong signal of genuine interest in the beginning stages of dating...and even if a woman is highly interested she still might not ask you out...which doesn't matter if she keeps saying YES to your offers, showing up and having FUN, and kissing you with enthusiasm...)

Why should you never text or say this DANGEROUS phrase to a woman?

Two Reasons:

### 1. It kills CHALLENGE...

Which is 1/4 of why she starts liking you more over time.

It takes all the fun out of her wondering if you're going to ask her out again.

It stops her from projecting all kinds of amazing traits onto you...her potential new man.

Why would you take that from her?

Are you mean?

Listen, if she's wondering if you'll ask her out again, she's thinking about you. And the more times she THINKS about you in-between dates, the higher her interest in you climbs.

Even if she's a little frustrated with you, she will like you more.

Remember, attraction is very similar to frustration in the beginning stages of dating (the first 2-3 months).

I didn't make the rules...I'm just the coach trying to help you win with the rules we were given.

Let me just say this: if version A of you texts her right after your fun date and says, "I had a great time...when are we hanging out again?"

And version B of you texts her right after your fun date: "Hey, thanks for the fun time tonight =)"

Then, doesn't ask her out again right away, keeps his texts to her to a bare minimum, lets her text be the last text in the conversation as often as possible, lets HER text HIM if she wants, keeps his communication light, short, and fun, focuses on his LIFE, thinks of something FUN he wants to do, and then invites her to do that fun thing with him after 4-8 days like:

"Hey, I'm going to this new art gallery opening on Wednesday night. Should be fun. Wanna join me? Starts at 7:30, I can pick you up at 7..."

**She will be MUCH more attracted to version B of you.**

Same guy, different RESULT.

Let your relationship and her attraction for you GROW naturally over a period of time.

2. It shows that you're genuinely confident.

Even though you're definitely interested in her, you're not too worried about whether or not she'll meet up with you again.

You're confident enough to plan a new date and take the risk of asking her to join you.

Will she like the date you pick?

Will she be available at the date/time you select?

Doesn't matter.

**What matters is that you took the risk to put your plan out there and offer it to her.**

The only reason a guy says or texts this phrase to a woman is that he's afraid he'll never see her again, he's afraid that another, better guy will "steal" her if he doesn't act immediately, or he's afraid to plan a date and ask her out directly because she might "reject" his idea.

Does that sound like a confident guy to you?

Look, if she actually likes you and doesn't like your date idea, she'll either go just to spend time with you or suggest another idea:

“Hmmm...art galleries aren’t really my thing. Want to go for a hike after work on Thursday instead?”

If she actually likes you and can’t meet up with you at the date/time you suggested, she’ll suggest a different time and date:

“I’d love to but I’m busy on Wednesday. Can we hang out on Thursday?”

If she doesn’t agree to your date idea OR suggest a new date/time/or activity when you ask her for a specific date, assume she’s not interested and move on.

Then, if she’s not interested, you don’t waste any more of your extremely valuable time on this Earth.

And, if she IS interested, she’ll text you a few days later and then you can ask her out for a specific date again at that point.

**ALWAYS REMEMBER:**

**You are the LOGISTICAL COORDINATOR.**

Don’t make her worry about any of the details.

And don’t make her aware of all the pre-planning required. Make it a smooth experience for her.

“Where do you want to sit?”

“I don’t know, where do you want to sit?”

**NO!**

Just pick a cool spot to sit and go for it.

If she has a better table in mind, she’ll let you know.

Always put your ideas confidently out there.

If she likes it, she'll go along with it.

If she doesn't, she'll let you know.

Then you just adjust to her suggestion.

Never react negatively if she "rejects" your idea...

It's her turn to participate in the creative process of dating at this point. So put yourself out there and see how she responds.

And then put yourself out there again the next time something like this comes up.

And then do it AGAIN.

And now you're more attractive than 95% of men...

# #74 DON'T TRY TO BUILD YOUR RELATIONSHIP VIA TECHNOLOGY...

One of the top 5 mistakes guys make when they like a girl is texting her WAY too much...

And, it's one of the easiest ways to destroy a woman's interest in you...

Listen: **The only purpose of technology is to set up the next in-person meetup with her.** <==Read 3X...

Now, that doesn't mean you can't text her A LITTLE BIT in-between dates...

However, you should keep it to a bare minimum.

And, **every text you send should be building toward asking her to meet up with you again.**

So don't sit around texting her all day. Don't spend hours talking to her on the phone. Don't spend tons of time chatting with her online or on social media, Skype, What's App or any other kind of technology...

**Build your relationship with her IN PERSON.**

As much as modern technology can help you MEET more women, it can also just as easily DESTROY your chances with them:



First of all, if you're texting back and forth with her all day and she's not your official girlfriend yet, you're telling her that you don't have anything better to do and that your life isn't all that awesome.

You're showing her that you're TOO AVAILABLE and that kills her interest in you.

Second, it shows her that you're TOO interested in her too soon and that you probably don't have a lot of options when it comes to women.

Not good.

Last, we must build our connections with women in person because for her to be attracted to you and fall in love with you, she needs to be able to touch you, to read your body language and facial expressions, to share new experiences with you, and to feel those delicious attraction and love chemicals coursing through her body that she can only feel when she's physically WITH you...

No matter how much technology has advanced and changed how we do things, the way we are as humans hasn't changed much over time. We still feel connected to people more when we do things with them vs. when we "spend time" with them in a virtual space.

I know it feels really good when your phone vibrates from a notification that a woman you like texted you...

**However, it feels even better when she likes you MORE over time instead of losing interest in you because you were too available, texted her too much, and tried to get to know her via technology instead of just taking her out, having fun with her, and getting to know her in person.**

So, don't call her every day until she's your official girlfriend...

Don't double-text her when she doesn't respond right away...

Don't start texting her "Good Morning Beautiful :-)" or anything else like that every morning or evening...

Don't text her every day or spend HOURS texting back and forth with her...

**If she really wants to talk to you, invite her to meet up with you IN PERSON and get to know each other then.**

**Because one real date with her is worth 10,000,000 texts back and forth between you.**

And because **if she's actually interested in you, she wants to SEE you.**

Otherwise, you're just wasting your time.

# #75 **DON'T SHARE YOUR PRIVATE LIFE WITH OTHERS...**

If you want her to KEEP wanting you, don't tell other people about the things you do together in the bedroom...

Keep it PRIVATE and show her she can trust you.

**She'll want you a lot more and she'll be willing to do a lot more fun crazy things in the bedroom if she KNOWS you're not going to run around telling everyone what you did and ruining her reputation.**

And, when you tell people or brag about your private life, OTHER WOMEN hear about you talking and then they start avoiding you also...

So, if it doesn't work out with her, telling everyone about your private life can ruin your chances with the next girl too.

And, the opposite is also true: When women hear that you're hooking up and they realize that YOU never told anyone about it, they get a little more interested in you.

Listen, you're awesome whether or not you "score" with any particular woman. Your worth isn't based on "getting women" AT ALL.

**You're awesome just because you EXIST.**

So, you don't need anyone to know about your bedroom exploits. Keep them private and you're bound to get more. =)

# #76 DON'T BE HER THERAPIST OR SAVIOR...

This one makes HIGHER QUALITY women want you...

Listen: Your value is not in what you can do for a woman or being able to save her or help her.

Your value is based on your existence as a man. Your presence, along with your behavior, is the real value that you have to offer a woman.

You are whole, complete, and attractive exactly as you are right now. Nothing is missing and nothing is wrong with you.

You never have to earn attraction and love. They are freely and naturally given by your counterpart – the woman – just as you freely feel those things for her.

“Saving” a woman doesn’t make her more attracted to you or fall in love with you. It only creates an unhealthy connection.

And, you can never really save another adult anyway. Only she can save herself.

**She doesn’t need a savior; and if she does, she’s not right for you...**

Let “friend zone guy” try to save everyone and get frustrated and build up resentment while you date relatively mentally stable women who value you simply because you’re a man who behaves in an attractive way.

Date women who have their sh\*t together for the most part and you'll be MUCH better off.

Only relatively mentally stable women will raise their interest based on attractive behaviors – that's why they're so powerful – not only do they attract high-quality women, they also naturally filter out the ones who aren't right for you.

That's called winning. =)

# #77 DON'T MAKE HER YOUR LIFE

Women LOVE a guy who doesn't NEED them.

And, the best way to remove any neediness you may have toward women is to live a life you truly love regardless of how your dating life is going.

And, don't ever give it up just because you get into a relationship.

Now, you can compromise *a little bit* when it comes to spending time with your family and cultivating your relationship with a woman who *earns it* by treating you like the amazing man you are...

But, for the most part, living life the way you REALLY want to live is actually best for EVERYONE around you because you'll treat them better.

A guy who is happy and fulfilled in his life has NO RESENTMENT toward people he cares about. His cup is completely full and overflowing, so he has MORE TO SHARE.

A man who lives life on his terms is generally more HONEST. And, he has no reason to judge others, put them down, or treat them badly.

He is naturally able to GIVE FREELY, which is wildly attractive to women...because when they sense that you don't need anything from them and you just want to share your positive emotions that you have created for yourself, they start feeling amazing around

you. They start wanting more and more. Ironically, it's at this point that you start to GET everything you want.

In other words, live your life the way you really want to and then share that life with the women you date.

If you approach dating that way instead of trying to get a particular woman so that *then* you can be happy, you're going to have a much easier time making your ideal woman want you.

Remember: No matter who you're with right now, the reality is that you came into this world alone and you'll exit this world alone.

And that's not to sound negative at all; it's just reality.

It can actually be a GREAT thing if you take responsibility for making yourself happy and fulfilled.

Now, as an attractive, healthy, sexual male, OF COURSE you *WANT* women. That's a really good thing.

However, as an attractive, healthy, sexual male, you don't *NEED* women to feel good about yourself, to be happy, or to enjoy your life.

You create happiness for yourself and then SHARE IT with the women you date. And, you never stop generating that deep happiness and fulfillment for yourself.

It's the best thing for you and for the women you date if you never make a woman "your life."

**So, take full responsibility for your own fulfillment and happiness.**

**And then, invite deserving females to share in the life you've built.**

Because then, the next time you meet a woman, you've ALREADY won before you ever even say "Hi" to her.

It makes it easier to do everything you have to do to attract women properly. It amplifies every single other way in this book. And, it makes it easier for you to *truly* not care if it doesn't work out with any particular woman without ever denying your interest in her.

And that's when **good-looking, high-quality women start chasing you** because they can FEEL your extremely rare, genuine, high value. You never have to "convince" them of anything: They *know* they don't meet a guy like you very often.

At that point, you're able to choose the women you want to date from many excellent options.

And that's what I call SUCCESS.



# FINAL THOUGHTS

I sincerely hope you enjoyed this book and got TONS of value out of it...

And, now that you're more aware of what makes a man successful with women along with the common mistakes men make, you'll start to see how the ways apply to real life situations everywhere you go more and more every day...

And **when you take action on this new level of awareness using what you learned in this book, your success with women is GURANTEED.**

I highly encourage you to go out and try 2 or 3 of your favorite ways as soon as possible, keep trying them until you perfect them, and then come back and choose a few more to try.

Also, you might want to go through the book one more time, see if there are a few ways that REALLY apply to you a lot, and go into detail with them. Take notes on them. Ask yourself how you can do those things better in your real life starting right now.

Then, whenever a situation comes up and you're not sure what to do, refer back to the book to find the answer. Because, unlike 10<sup>th</sup> grade Biology, life is an "open-book" test. =) I encourage you to use this book as a reference guide from today forward.

And, of course, it's always a good idea to come back and skim through the book again every few months or so to keep yourself sharp...

Lastly, as always, send in your questions and definitely **let me know about your success stories!**

**They keep me going and inspire other guys to take action and improve their dating lives too.**

**Send your questions and success stories to:  
[datingadvice4menwholovewomen@gmail.com](mailto:datingadvice4menwholovewomen@gmail.com)**

Here's to your dedication to becoming the most attractive version of yourself...it's inspiring.

And, here's to the almost unfair level of dating success you'll experience as a result...

Talk to you soon sir.

Cheers,

*Jim Wolfe*



Jim Wolfe  
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