

Penelope Fernandez

Data Analyst

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Summary

Innovative and detail-oriented data analyst with over 10 years of experience. Eager to support DataDive Analytics in driving significant business decisions by analyzing critical data and delivering impactful reports. Reduced costs by 18% at AnalytixMinds Solutions by identifying inefficiencies in data processes.

Experience

Data Analyst

AnalytixMinds Solutions, Des Moines, IA

June 2016–January 2025

Key Qualifications & Responsibilities

- Conducted data analysis on large datasets to identify patterns and trends for clients in various industries.
- Developed and implemented data-driven strategies that increased client revenue by an average of 25%.
- Collaborated with cross-functional teams to ensure the accuracy and reliability of data collected.
- Created reports that decision-makers can use.

Key Achievement:

- Reduced costs by 18% for a client by identifying inefficiencies in their data processes.

Junior Data Analyst

InfoInsight Data Analytics, Des Moines, IA

Jan 2014–May 2016

Key Qualifications & Responsibilities

- Collected and processed complex data sets for statistical modeling and graphic analysis.
- Assisted in the design of data collection systems and data analytics.
- Helped create weekly reports.
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Key Achievement:

- Improved data processing time by 20% by optimizing data cleaning procedures.

Education**BSc in Data Science**

Des Moines University, IA

July 2010–June 2014

Relevant extracurricular activities

- Data Science Club member.

Academic achievements

- Graduated cum laude.

Skills

- Data visualization and communication
- Statistical analysis and data mining
- Project management
- Advanced MS Excel
- SQL databases & queries
- Critical thinking
- Attention to detail
- Teamwork

Certifications

- Certified Data Analyst, Data Management Association, 2015

Languages

- English—Native proficiency
- Spanish—Advanced proficiency

Interests

- Running a personal blog on the latest advancements in data analytics.
- Volunteering at a local community center, helping adults with computer literacy.