

Mr. Moksadul Hassan



Contact

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Languages

English – Excellent

Bangla – Excellent

Hindi- Average

Summary

Professional Experienced at Finance & Accounting Terms. Executive at Ad Operations/Ad Trafficking/Campaigning. Excellent Knowledge In SEO/Affiliate/CPA/Online/Digital Marketing. Strong Using ability in Google Ad Manager/Ad Trafficking Platform. Strong background in project management and customer relations.

Skill Highlights

- Finance & Accounting
- Strong decision maker
- Complex problem solver
- Creative design
- Innovative
- Service-focused

Experience

1) Executive (Digital Ad Operations/QA)- 10/2019 to Present
Service Engine Ltd, Mohakhali, Dhaka-1205, Bangladesh.

- Carry out quality assurance tests to discover errors and optimize usability.
- Ad Operations/Ad Trafficking/Campaigning/Reporting.
- SEO/Affiliate/CPA/Online/Digital Marketing.

2) Intern (Micro Credit Functions)- 7/2019 to 9/2019
Grameen Bank, Head Office, Mirpur#2, Dhaka#1216, Bangladesh

- Performed Micro Credit financing and loan disbursement.

3) Trainee (SEO/ Digital Marketing)- 10/2018-01/2019
BASIS-BITM, 3rd Floor, BDBL Bhaban, East 12, Dhaka 1215.

Education

Bachelor of Business Administration: **BBA (Hon's) Professional, Finance & Accounting-** 2018
National University, Bangladesh

Certifications

1. Basic Finance & Accounting
2. MS Word/PPT/Excel/Hardware/Software Maintenance
3. Basic Google Ad Manager/DFP
4. SEO/Affiliate/CPA/Online/Digital Marketing.