

Rawnak Tahnia



CONTACT INFO

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EDUCATION

2017 - Present
**DOUBLE MAJOR - MARKETING
& SUPPLYCHAIN**
Brac University
CGPA 3.37

2014 - 2016
ADVANCE LEVEL
Maple Leaf Int. School

2014
**DIPLOMA IN FRENCH
LANGUAGE STUDIES (A1)**
Alliance Française de Dacca

2012 - 2013
ORDINARY LEVEL
Academia

2002 - 2012
NURSERY - STD. 9
Mastermind School

MY SKILLS

Project Management
Microsoft Office
Social Media Marketing
Adobe Photoshop
Client Service
Up-Selling
Content Creation
Teamwork
Market Research
Collaboration

REFERENCE

Mahreen Mamoon
Assistant Professor
Department of Marketing
Brac Business School
Brac University
mahreen.m@bracu.ac.bd

I like to work with a blend of passion and perfection

LANGUAGE: English | ★★★★★ Bangla | ★★★★★ Hindi | ★★★★★

WORK EXPERIENCE

JUNIOR CONTENT DEVELOPER

GreyWits Inc. 2019
Content Writing

JUNIOR EXECUTIVE, DIGITAL TEAM

Bangladesh Brand Forum 2019 - PRESENT
Content Creation for Digital Marketing and Research & Content
Writing for BBF Monthly Issue

CAMPUS AMBASSADOR

Reckitt Benckiser BATCH 2020

FREELANCE CONTRIBUTOR

The Business Standard 2020 - PRESENT

EXTRA CURRICULAR ACTIVITIES

- **Assistant Director – Brac University Business Club (BIZ BEE)**
Year: 2017 – Present | Information and Technology department
Key Role: Content Creation for Social Media Engagement
- **Contributor – Brac University Express (Campus Newspaper Publisher)**
Year: 2018 – 2019 | Social Media Team and Writing Team
Key Roles: Content Creation for Social Media Engagement and Writer

AWARDS & ACHIEVEMENTS

- “Certificate of Completion” of Diploma on French Language Studies (DELTA A1),
Year: 2014 | Alliance Française de Dacca
- “Certificate of Excellence” on obtaining 8 As in IGCSE O Level Exams,
Year: 2014 | The Daily Star
- “Certificate of Excellence” in Music and Performance with Specialization in
“Vocals”, Year: 2014-2016 | MLIS Music Club
- “Certificate for Being Active and Regular Participation in the Voluntary
Activities”, Year: 2014 – 2016 | MLIS Community Service Club
- “Certificate of Completion” of Presentation Skills,
Year: 2017 | Brac University Residential Campus
- “Certificate for Outstanding Voluntary Service” for Volunteering in ‘Blood
Donation Camp 3.0’, Year: 2019 | Bangladesh Thalassemia Foundation
- “Certificate as Winner” of Marketing 4.0 Case Competition,
Year: 2019 | Brac University Business Club (BIZ BEE) Participations
- #Marketing V3 - Digital Marketing Competition
Year: 2018 | Organized by: The Marketing Club of North South University
- Battle of Minds, Year: 2018 | Organized by: British American Tobacco