**Md. Tazmohol Hossen**



98/1, Nayatola,Moghbazar, Rampura, Dhaka



+8801792010010

[tazmoholhossen@gmail.com](mailto:tazmoholhossen@gmail.com)

linkedin.com/in/tazmohol/

**Career Objective:**

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| To gain employment with a company that offers me a consistently positive atmosphere to learn and apply my academic knowledge and skills for the betterment of the organization by formulating and implementing marketing strategy through enthusiasm & hard work, patience & passion, ethics & sincerity. |

**Work Experience:**

**Internship**

**ACI Limited-** (**ACI Pure Salt-Marketing Department**)

* Market Audit and collect data.
* Analyze the collected data.
* Quantity Purchase Schemes (QPS).
* Overseas the relevant activation campaign to see if they are going as planned.
* Overseas sales team activities and ensure whether targets are being met.
* Prepare reports for supervisor regarding campaign performance and findings.

**Academic Qualifications**

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| **Name of**  **Examination** | **Year of Passing** | **Group/**  **Department** | **GPA/CGPA** | **Board/ University** |
| M.B.A | 2018 | Marketing | Appeared | University of Rajshahi |
| B.B.A | 2017 | Marketing | 3.12 | University of Rajshahi |
| H.S.C | 2013 | Business Studies | 4.70 | Dhaka |
| S.S.C | 2011 | Business Studies | 4.88 | Dhaka |

**Leadership & Extra-Curricular Activities:**

* **General Secretary** of Sherpur District Association of Rajshahi, University of Rajshahi.
* Captain of intra school football and cricket tournament of our school.
* Member of BFDF (Business Faculty Debating Forum) in Rajshahi University.
* Member of BADHAN (Volunteer blood donating organization)
* Performing as a group leader in my class.
* IT Skill Executor at Brainstorm Café (Departmental Organization)
* Volunteer of UNYSAB(Rajshahi Wing)
* Member of RUCC

**Skills & Qualifications:**

* Good interpersonal skill
* Strongly believe in honesty and dignity.
* Quick learner, sincere, self-confident and self-motivated
* Optimal leadership quality that assists motivating people, promoting team work as well as convinces to accept changes and adaptability.
* Deep knowledge on the regional diversity and humor of Bangladesh that assists to cope up with situations and helps to take optimal action.

**Training & Accolade:**

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| * Certified course on Digital Marketing | Duration: 160 Hours |
| * Workshop on Strategy Development | Duration: 3 Hours |

**Computer Proficiency:**

* Complete “**Computer Application/Basic**” Bangladesh Computer Education Development Society.
* (MS Word, MS Excel, MS access, MS Power Point and Internet Browsing**)**
* Windows Operating System 7,8 & 10
* Expert in Excel and Power Point
* SPSS
* Graphics Design - Adobe Photoshop.
* **LICT Program (Digital Marketing)**

**Languages:**

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| * Bangla (First Language) | * English (working knowledge use in English) |

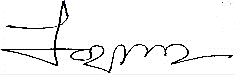
**Personal Details:**

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| **Father’s Name:** Md. Salimullah | **Permanent Address:** Village: Panjarvanga, Post: |
| **Mother’s Name:** Tahiron Nesa | Chandernagar, Sherpur sadar, Dist. Sherpur. |
| **Date of Birth:** 10th Feb 1995. | **National ID:** 9153765822 |
| **Nationality:** Bangladeshi (By Born) | **Religion:** Islam. |

**References:**

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| **Dr. Md. Mahbubar Rahman**  Professor  Department of Marketing,  University of Rajshahi.  Cell Phone: +8801711902782  E-mail: mm\_rahman69@yahoo.com | **Mohammad Mazharul Islam**  Brand Manager  Consumer Brands  ACI Limited  Cell Phone: +88 01714163155  Email: mazharul@aci-bd.com |

I hereby declare that all information’s I have presented here are true to my knowledge. If required and applicable, this document can be supported by authentic certificates.



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