

# **MEMORANDUM OF UNDERSTANDING**

## **I. DEFINITION OF TERMS.**

1. This document serves as a memorandum of understanding between The Company and NCC MAIT for the upcoming event on 27/03/2026.
2. The term "The Company" shall herein refer to "ROAD TO RECOMMENDATION".
3. The term "NCC MAIT" shall herein refer to the official National Cadet Corps Maharaja Agrasen Institute of Technology.

## **II. DELIVERABLES TO THE COMPANY.**

### **1. Collaboration in GD + Lecturette Event**

Coordinate and collaborate in conducting the GD + Lecturette event, ensuring a dedicated **30-minute stage slot prior to the commencement of the GD + Lecturette session** for the promotion of the company. This segment will provide an opportunity to introduce the initiative, highlight its value proposition, and engage directly with the audience.

### **2. Official Social Media Promotion**

Publish a promotional post from the official social media handle of **NCC MAIT** to amplify visibility and outreach for The Company. The post will be strategically designed to maximize engagement and awareness among students.

### **3. Inclusion in Offline Marketing Materials**

Ensure that the pamphlets provided by The Company are incorporated into the offline marketing materials distributed to all targeted colleges. This will strengthen on-ground promotion and improve direct reach within the student community.

## **III. DELIVERABLES BY THE COMPANY**

1. A total sponsorship amount of ₹10,000 (Rupees Ten Thousand only) shall be paid in advance by 25<sup>th</sup> February 2026 as a contribution to the prize pool of annual NCC fest Kartavya 2026.
2. Assessors who will judge the Group Discussion and Lecturette event, ensuring fair and transparent evaluation.

## **IV. Payment Details.**

1. College Bank Details:
2. Name-Maharaja Agrasen Institute Of Technology
3. A/C No. 394502010059875
4. IFSC Code- UBIN0560421
5. Bank Address: Union Bank Of India, Sector-22, Rohini

## **V. AMENDMENTS AND ARBITRATION**

1. Once signed, this document may only be altered, edited, or amended by mutual written consent of The Company and NCC MAIT.
2. In the case of a dispute over the terms of this document or any party's fulfillment of such times, the dispute shall be settled according to a reasonable interpretation of the spirit of this document.
3. The amount as agreed upon in the MOU is net of all taxes and is the net amount payable to the NCC MAIT.

## **VI. TERMS AND CONDITIONS**

1. Negotiations should be conducted only between the company and the authorized team members of NCC MAIT.
2. The company must adhere to the rules and regulations of the University.
3. This MOU will not be valid without the signature of the NCC MAIT point of contact.

## **VII. DISCLAIMERS**

1. Negotiations between the Company and only the authorized team members of The Institute.
2. This MOU is valid only for event to be held as a part of the deliverables mentioned above.
3. Hereby both parties confirm that this MOU is the final version of the MOU signed and acknowledge that no MOU was signed before this for the association of the Company with NCC MAIT.

## **VIII. SIGNATURES**

ON BEHALF OF NCC MAIT:  
FULL NAME: Krishna Rai  
DESIGNATION: SUO  
PHONE NO:



ON BEHALF OF NCC MAIT:  
Krishna Rai

ON BEHALF OF:  
The Company  
DESIGNATION:  
PHONE NO:9560150967

ON BEHALF OF THE COMPANY: