

# User Experience Roles

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## Architectural Design Roles



Architect



Move Planner &  
Closet Organizer



Interior  
Designer



Drywaller &  
Brick Layer



Plumber &  
Electrician

## UX Similarity



Architect



Move Planner &  
Closet Organizer



Interior  
Designer



Drywaller &  
Brick Layer



Plumber &  
Electrician



Interaction  
Designer



Information  
Architect



User Interface  
Designer



Front End  
Developer



Back End  
Developer

made with mindmeister

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## UX Roles



### Interaction Designer

- Interviewing
- Wireframe
- Prototypes
- Work Flow (Usability)
- Excel
- Silverback, Captcha
- Omnigraffle, Visio
- InDesign, Balsamiq
- Fireworks, HTML



### Information Architect

- Content Inventory
- Card Sorting
- Labeling
- Navigation
- Thesauri
- Search
- Controlled Vocabulary
- Excel
- Optimal Sort



### User Interface Designer

- Design Principles
- Usability
- Typography
- HTML/CSS
- Photoshop
- Illustrator
- Fireworks
- jQuery



### Front End Developer

- HTML
- CSS
- jQuery
- JavaScript
- Flash/Flex
- ActionScript



### Back End Developer

- HTML
- .NET/Java
- SQL/Database
- Server

# UX Denver

## User Experience Designer



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## Interactive Designer



### User Interface Designer

- Design Principles
- Usability
- Typography
- HTML/CSS
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- Illustrator
- Fireworks
- jQuery

### Front End Developer

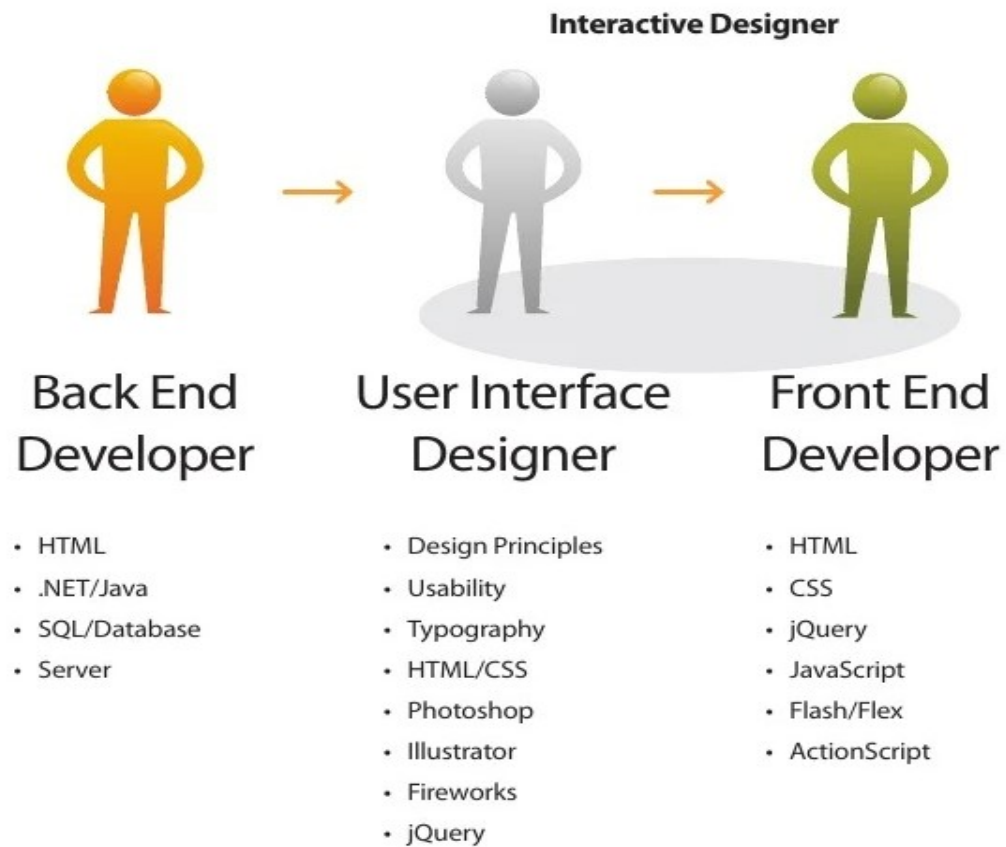
- HTML
- CSS
- jQuery
- JavaScript
- Flash/Flex
- ActionScript



### Back End Developer

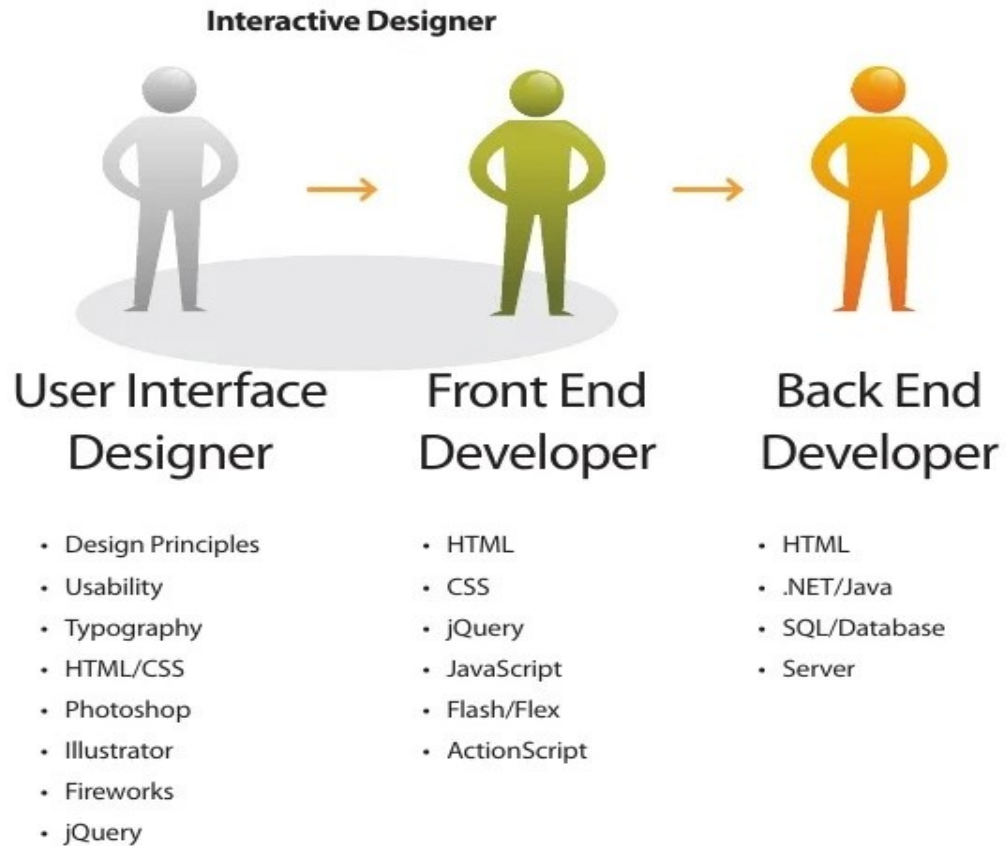
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## Implementation Centered Design





## Design Centered Design



# **User Interface (UI)**

## **Roles**





## Roles of a UI Designer

1. Collaborate with Stakeholders and study the Users

## Roles of a UI Designer

2. Design the screens of the User Interface and create different visual touch points and establish the interactivity with them.

A large yellow circle on the left side of the slide, partially cut off by the edge.

## Roles of a UI Designer

### 3. Create Visual Hierarchy in Design

Visual Hierarchy that UI designers use to their advantage are

- Strategic use of colors and contrast
- Size of Text
- Repetition and proximity
- Including more white space

## Roles of a UI Designer

### 4. Create High Fidelity Mockups for User Testing

A UI designer develops High Fidelity Prototype in order to repeatedly test design. It helps to showcase the user visual designs in action, and thereby helps to identify flaws so as to ensure that the final product is perfect.