

# FIRMANSYAH

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## About Me

A digital marketing specialist committed to delivering exceptional results through measurable digital marketing strategies. Strong experience in developing successful campaigns, increasing brand visibility, and optimizing ROI. Provides in-depth knowledge of SEO, SEM, social media, and digital analytics to achieve business targets.

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## Pengalaman Kerja

*Queen of Creamy*

Public Relations and Digital Marketing Specialist

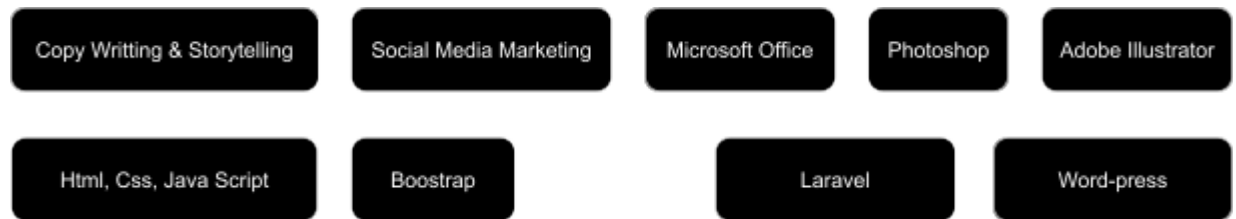
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- ❖ Managed successful digital marketing campaigns, increasing brand visibility and sales of Queen of Creamy products.
  - ❖ Create promotional materials in the form of images and videos using Adobe Illustrator, Photoshop, and combine them with storytelling strategies to attract the attention of potential clients.
  - ❖ Developed and maintained the company's website with HTML, CSS, JavaScript, WordPress, and PHP skills, improving user experience and site performance.
  - ❖ Build relationships with customers and business partners through effective communication and promotional activities.
  - ❖ Conduct in-depth data analysis to understand customer behavior and optimize marketing strategies.
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## Pendidikan

**Smk Ti Bazma** Islamic Boarding School (masih belajar) Dengan jurusan SIJA(Sistem, Informasi, Jaringan, dan Aplikasi)

## Keahlian



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## Penghargaan dan Sertifikat

<https://drive.google.com/file/d/1DIZHoYdmSPg1EtuCwTDGbkukarYxIEE3/view?usp=sharing>

## Hobbies

My hobbies are playing soccer, playing basketball and reading books in my spare time

## My Project