Home Runs and Revenues Increased During the Steroid Era 2004 \$4B 2003 2002 2001 **Steroid Era** 2000 \$3B 1999 1998 1997 \$2B Pre-Steroid Era 1996 1993 1994 1992 1991 1995 1990

Revenue in Billions

\$1B

0.65

Home Runs per Game

0.95

1.10

1.25

0.80