# Alan Ma



#### Education -

**University of Waterloo** | *B.Sc. Software Engineering* 

2018 - 2023

- 3.83/4.0 GPA, President's Scholarship of Distinction
- Relevant Courses: Operating Systems, Data Structures, Computer Networks, Concurrent Programming

#### Skills -

**Languages:** Python, SQL, JavaScript/TypeScript, Java, C/C++, Go, Ruby

Technologies: MongoDB, Hadoop, GraphQL, React, Vue.js, Node.js, AWS SQS, Firebase, Git

## Experience —

# **Shopify** | *Software Engineer Intern*

Sept - Dec 2020

- Reduced fraud detection processing time by 12% by adding connection pooling to network requests
- Overhauled an open-source API client library using **Ruby**, adding type checking and immutability
- Built a version comparison tool for support teams to identify performance issues in merchant storefronts

# **Wish** | *Software Engineer Intern*

Jan - Apr 2020

- Optimized automated marketing campaigns by designing and A/B testing ranking algorithms, using data from MongoDB and Hive SQL to boost notification click rate by 15%
- Implemented inline promotions in product feeds, growing profit from ad revenue by \$2.3 million annually
- Engineered a push notification library in **Python** which upgraded security to the OAuth2 framework, using distributed processing and **AWS SQS** to deliver 500 million notifications per day

## **Oracle NetSuite** | *Software Engineer Intern*

May - Aug 2019

- Built bonus management features in payroll software using Java, allowing managers to easily add bonuses
- Prevented compensation errors related to paid time off by developing a more robust algorithm
- Wrote scripts to migrate millions of rows of data in **Oracle SQL** to hotfix inconsistent account settings

#### Projects -

# **DECA Online Education Platform** | hub.decawoodlands.com

2017 - 2020

- Developed a full-stack application for competition training using **Python** and **Vue.js**, leading to a 50% increase in members qualifying for international events
- Implemented user roles and token-based authentication to secure REST API endpoints in a Flask server

# FireWatch - Hack the North 2018 Winner | devpost.com/software/firewatch

2018

• Built a website to warn residents about wildfires, using **JavaScript** to display real-time satellite data

### Extracurricular Activities -

#### **Google Code Jam** | Competitor

2020

• Competed in Google's global coding competition, placing in the top 11% out of 40,000 contestants

## **Hack the North** | *Organizer* (2019 Logistics, 2020 Sponsorship)

2019 - Present

Currently raising sponsorship for Canada's biggest hackathon, with 3,000 students from over 25 countries