


Alan Ma

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Education

University of Waterloo | *B.Sc. Software Engineering*

2018 – 2023

- 3.8/4.0 GPA; President's Scholarship of Distinction

Skills

Languages: Python, SQL, JavaScript, Java, Go, C/C++, Scala, C#

Technologies: MongoDB, Hadoop, Flask, Vue.js, Node.js, Angular, AWS SQS, Firebase, Git

Experience

Wish | *Software Engineering Intern*

January – April 2020

- Optimized automated marketing campaigns by A/B testing ranking algorithms that compiled data from **MongoDB** and **Hive SQL**, boosting the click rate of notifications by 15%
- Implemented an algorithm to introduce inline promotions to product feeds using **Python**, growing profit from ad revenue by \$2.3 million annually
- Engineered a push notification library which upgraded security to the OAuth2 framework, using distributed processing and **AWS SQS** to deliver 500 million notifications per day

Oracle NetSuite | *Software Engineering Intern*

May – August 2019

- Built APIs and user interfaces in **Java** to streamline the management of bonuses in payroll software
- Prevented compensation errors related to paid time off by developing a more robust algorithm
- Wrote a script to migrate millions of rows of data in **Oracle SQL** as part of a team effort to hotfix inconsistent account settings

SOTI Inc. | *Software Engineering Intern*

July – August 2018

- Developed REST API endpoints in **C#** to facilitate client-server communication
- Built user interfaces with **Angular**, **TypeScript**, and **Sass** to enable vehicle customization

Projects

DECA Online Education Platform | *hub.decawoodlands.com*

2017 – 2020

- Developed a full-stack application for business club members using **Python** and **Vue.js**, leading to a 50% increase in members qualifying for international competitions
- Implemented user roles and token-based authentication to secure REST API endpoints in a **Flask** server
- Integrated **Firebase** Cloud Firestore to allow for a flexible and scalable **NoSQL** database

FireWatch – Hack the North 2018 Winner | *devpost.com/software/firewatch*

2018

- Built a website to warn residents about wildfires, using **JavaScript** to display real-time satellite data

Extracurricular Activities

Google Code Jam | *Competitor*

2020 – Present

- Competing in Google's global coding competition, currently ranked in the top 11% of 40,000 contestants

Hack the North | *Organizer (2019 Logistics, 2020 Sponsorship)*

2019 – Present

- Currently raising sponsorship for Canada's biggest hackathon, with 1,500 students from over 20 countries