

Innovate  
UK

BridgeAI

# Expression of Interest form for companies and organisations interested in engaging with Independent Scientific Advisors

**Organisation Name \*****Companies House Registration no:****Organisation Size \*** **Organisation Type \*** **Website \*****Address \*****Postcode \*****Country \*****First name \*****Last name \*****Job Title \*****Email address \***

**Please choose which option best describes what sort of company or organisation is seeking support?**

**Definitions:**

- **AI adopter:** The process by which a company or organisation uses or integrates an AI technology into its products, services or operations.

- **AI ecosystem:** The complex network of actors and processes that enable the use and supply of AI throughout the AI lifecycle (including supply chains, markets and governance mechanisms).

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**Please choose the predominant sector to which your company belongs to. Either if your company works in more than one sector, please choose the one that fits the best: \***

- ☐ Agriculture and food processing
- ☐ Construction
- ☐ Creative Industries
- ☐ Transportation, including logistics and warehousing
- ☐ Other

**What is the business challenge that your organisation would most like to solve with data science and/or AI? (max 200 words) \***

**How might AI make your company more productive? (max 200 words) \***

**In your opinion, to what extent might data science and/or AI improve your business revenue and/or productivity? \***

- ☐ Significant improvement
- ☐ Some improvement
- ☐ Little improvement

**To what extent has your organisation modelled or forecast future business revenue and/or productivity using AI? \***

- ☐ A lot
- ☐ A little
- ☐ Not at all

**What are the primary barriers that your company faces with regards to the adoption of AI? (choose up to 3) \***

- ☐ Company culture, approach to innovation
- ☐ Data quality, data sharing and/or data management issues
- ☐ Costs and complexity
- ☐ Lack of strategy and clear objectives
- ☐ Ethical, regulatory and compliance
- ☐ Process deficiencies and storage
- ☐ Other

**What is the target audience (or target audiences) for your company's product and/or services? (max 200 words) \***

**Briefly outline what engagement you have had with data science and AI solutions in the past (for example, advice, training, specialised staff) \***

Please select 

**What skills do you currently have internally to help with the adoption of AI tools? \***

- ☐ Data scientists
- ☐ Machine learning experts
- ☐ Software engineers
- ☐ Data engineers
- ☐ Data analysts
- ☐ Statisticians

**Please add any other information that you would like to provide as part of this Expression of Interest form? (max 200 words) \***

**Your consent:**

- ☐ Please tick to confirm that you understand as this is a BridgeAI project, the Alan Turing Institute ([Privacy Policy](#)) will be sharing your personal data, which is collected on behalf of the BridgeAI programme, with Innovate UK ([Privacy Notice](#)), Innovate UK Business Connect ([Privacy Policy](#)), BSI Group ([Privacy Notice](#)), Hartree Centre ([Privacy Notice](#)), and Digital Catapult ([Privacy Notice](#)) for the purpose described under the Innovate UK Business Connect privacy notice. \*

- ☐ Please tick to confirm Innovate UK Business Connect have your permission to process your data. You can view Innovate UK Business Connect's Privacy Policy [here](#). \*

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