The Alan Turing Institute

Quantifying Uncertainty and Privacy Preservation in Synthetic Data

Martin O'Reilly



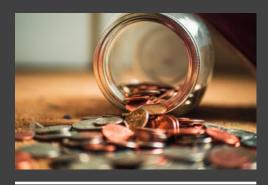
The problem



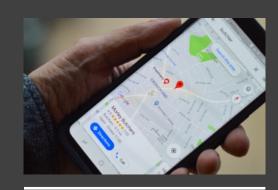
Health



Census



Finance



Location



Control data access



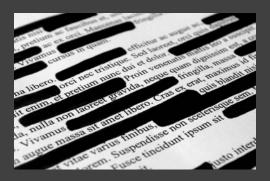
Make data safer



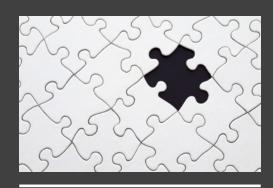
Summarise



Perturb



Anonymise



Remove



Sample



Synthesise



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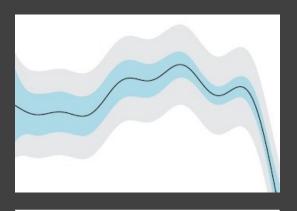
What are we doing?







Privacy vs utility



Uncertainty



Data structure



Data source



Analysis question

How can we help each other?



Sensitive datasets



Analysis questions



Synthesis techniques



Martin O'Reilly



Alison Heppenstall



Nik Lomax



Sebastian Vollmer



Oliver Strickson



Louise Bowler



Kasra Hosseini



Nick Malleson