



# What is Machine Learning?

A few useful viewpoints about ML

A circular portrait of Herbert A. Simon, an elderly man with glasses and a suit, smiling.

“Learning is any process by  
which a system improves  
performance from  
experience.”

Herbert Simon (1916-2001)



Machine Learning is the study of algorithms that

- improve their performance  $P$
- at some task  $T$
- with experience, or “training data”  $\mathcal{D}$

Tom Mitchell (1951-)

A well-defined learning task is given by  $(P, T, \mathcal{D})$

Examples:

$T$ : Classify emails as legitimate or spam

$P$ : Percentage of emails labeled correctly

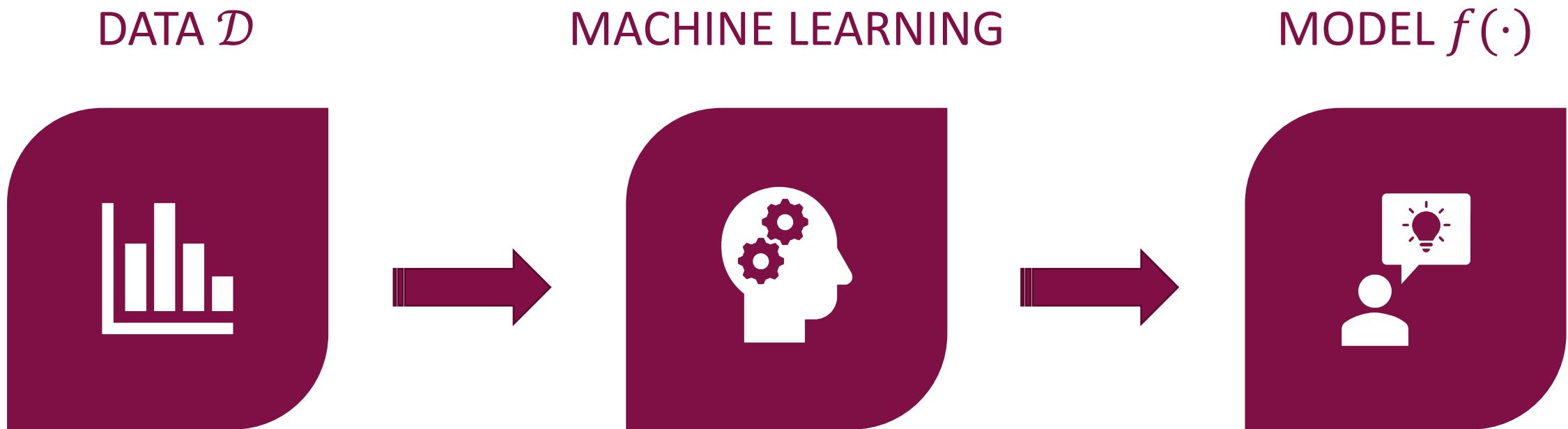
$\mathcal{D}$ : Repository of emails, some with  
human-specified labels

$T$ : Playing Chess (or Go)

$P$ : Percent games won against an  
opponent

$\mathcal{D}$ : Playing games against itself

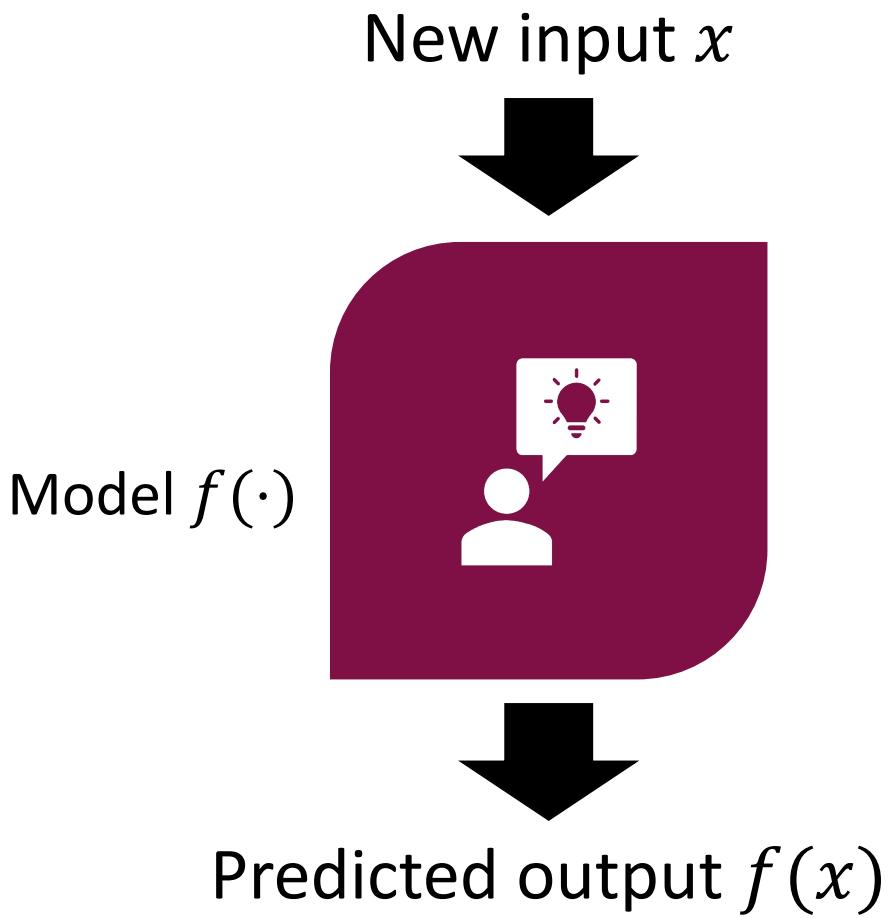
# Data In, Model Out



**ML automates the generation of “models” from data**

Examples of “models”: mathematical models like Newton’s laws of motion that predict how objects will move, conceptual models like a flowchart specifying how to treat a patient, etc.

# Machine Learning for Prediction



**ML automates the generation of “models” from data**

Examples of “models”: mathematical models like Newton’s laws of motion that predict how objects will move, conceptual models like a flowchart specifying how to treat a patient, etc.

# Example: Rediscovering Newton's 2<sup>nd</sup> Law

How can we predict the acceleration  $a$  of an object when we push it?

Framing this as an ML problem:

Q: How do we know to record these “features”? Why no others?

Task ( $T$ )

Predict acceleration  $a$  given pushing force  $F$ , mass  $m$

Performance Measure ( $P$ )

Error in predicted  $a$

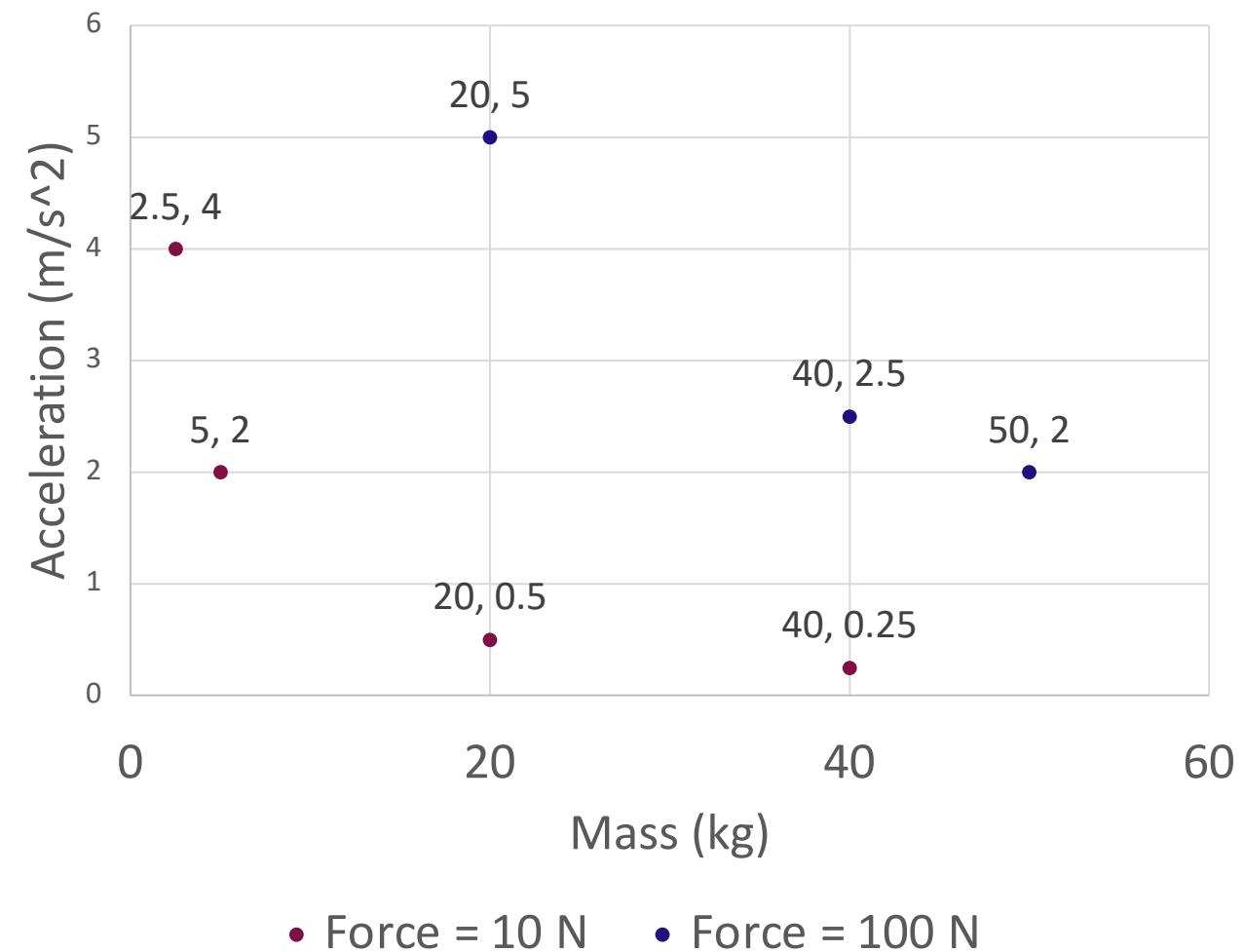
Experience / Data ( $\mathcal{D}$ )

Perform some object pushing experiments!

# Data In: $\mathcal{D}$

Push a few objects with known masses at two force values 10 N and 100 N.

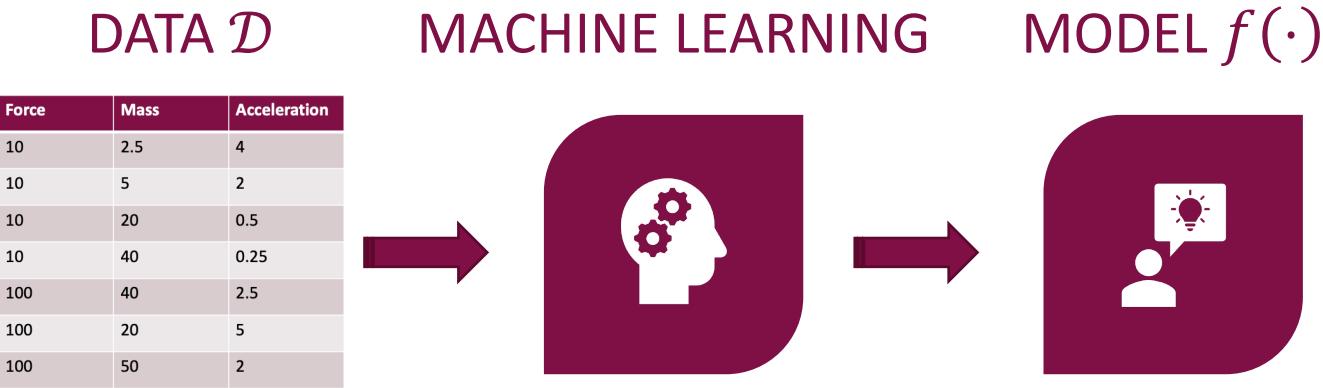
Force	Mass	Acceleration
10	2.5	4
10	5	2
10	20	0.5
10	40	0.25
100	40	2.5
100	20	5
100	50	2



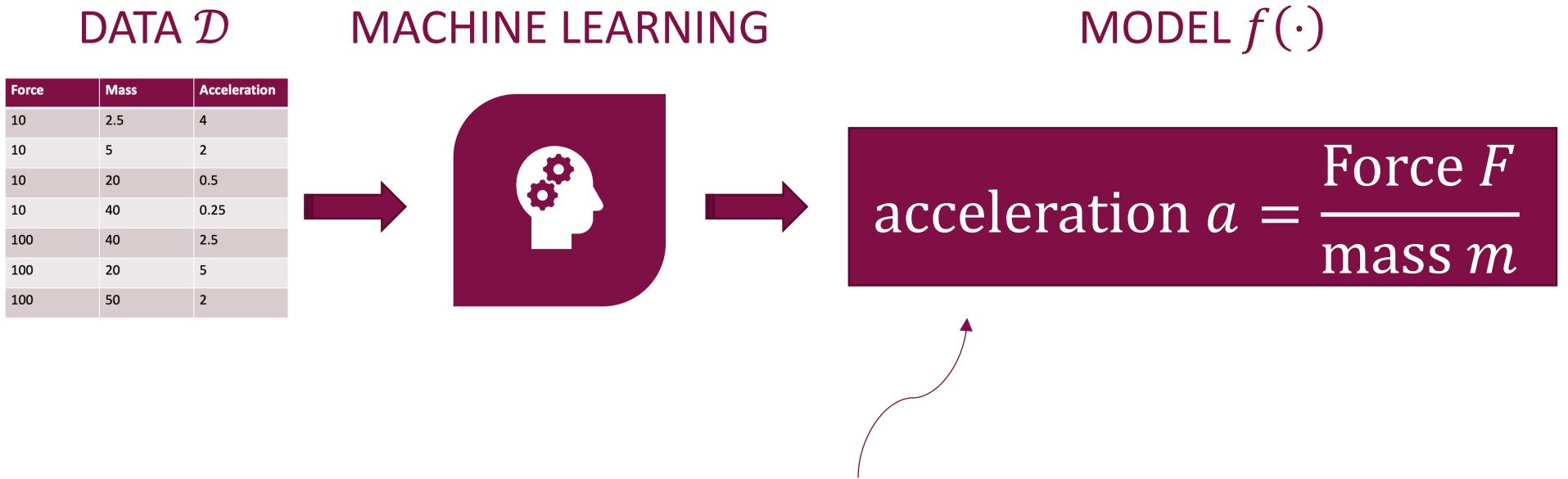
# Data In, Model Out



# Data In, Model Out

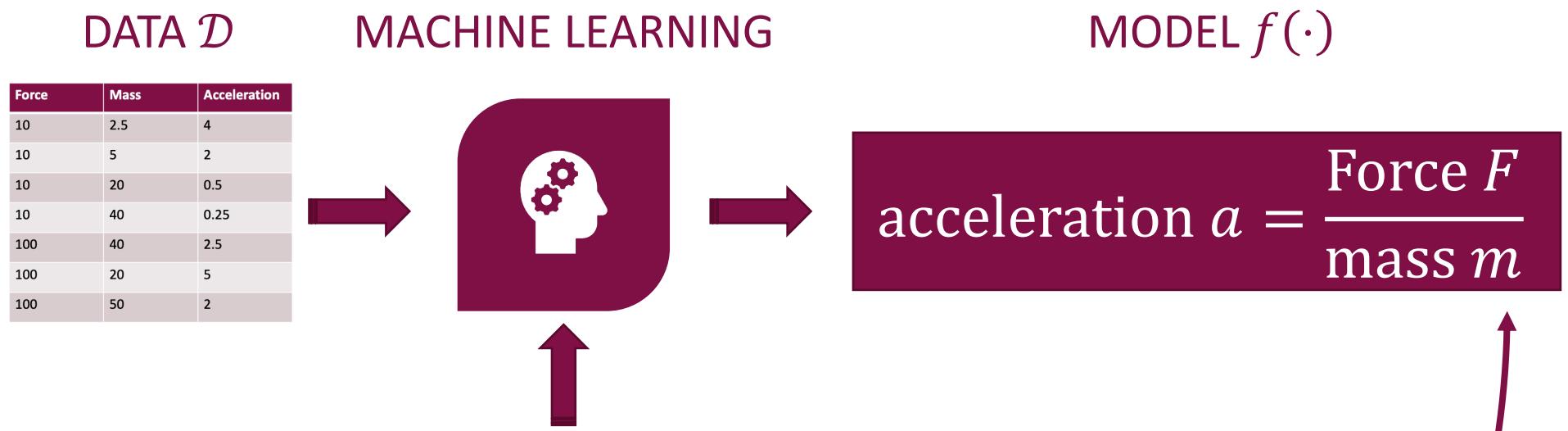


# Data In, Model Out



We would like to recover a model like this!

# Data In, Model Out



ML Design (hypothesis class, loss function, optimizer, hyperparameters, features, ...)

Example hypothesis  
class:  
(for varying values of  
 $w_0, \dots, w_4$ )

$$a = w_0 + w_1 F + w_2 m + w_3 (F * m) + w_4 \left( \frac{F}{m} \right)$$

Learning = finding “good” values for the *weights*  $w_0, w_1, \dots, w_4$

$$a = 0 + 0F + 0m + 0(F * m) + 1\left(\frac{F}{m}\right)$$

# ML Design Choices

The class of functions from which the ML procedure must pick one to fit the data

What it means to fit the data: a function that is high for bad fits, low for good fits

*How to search for the function that best fits the data*



ML Design (hypothesis class, loss function, optimizer, hyperparameters, features, ...)





Natural laws are concise descriptions of empirical observations.



Newton didn't quite discover his 2<sup>nd</sup> law with ML, but Johannes Kepler played data scientist with 30 years of Tycho Brahe's astronomical observations to discover his celebrated laws of planetary motion, which later led to Newton's laws!

You will play with some of Tycho's data in HW0!



# The Machine Learning Workflow



# ML Workflow



ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)

# ML Workflow



ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)



Train model

# ML Workflow

-  ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)
-  Train model
-  Validate / Evaluate

Main focus  
of this class

# ML Workflow



Framing an ML problem (Mitchell's P, T, D)



ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)



Train model



Validate / Evaluate

Main focus  
of this class

# ML Workflow

 Framing an ML problem (Mitchell's P, T, D)

 Data curation (sourcing, scraping, collection, labeling)

 Data analysis / visualization

 ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)

 Train model

 Validate / Evaluate

Project

Main focus  
of this class

# ML Workflow



-  Framing an ML problem (Mitchell's P, T, D)
-  Data curation (sourcing, scraping, collection, labeling)
-  Data analysis / visualization
-  ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)
-  Train model
-  Validate / Evaluate
-  Deploy (and generate new data)
-  Monitor performance on new data

Project

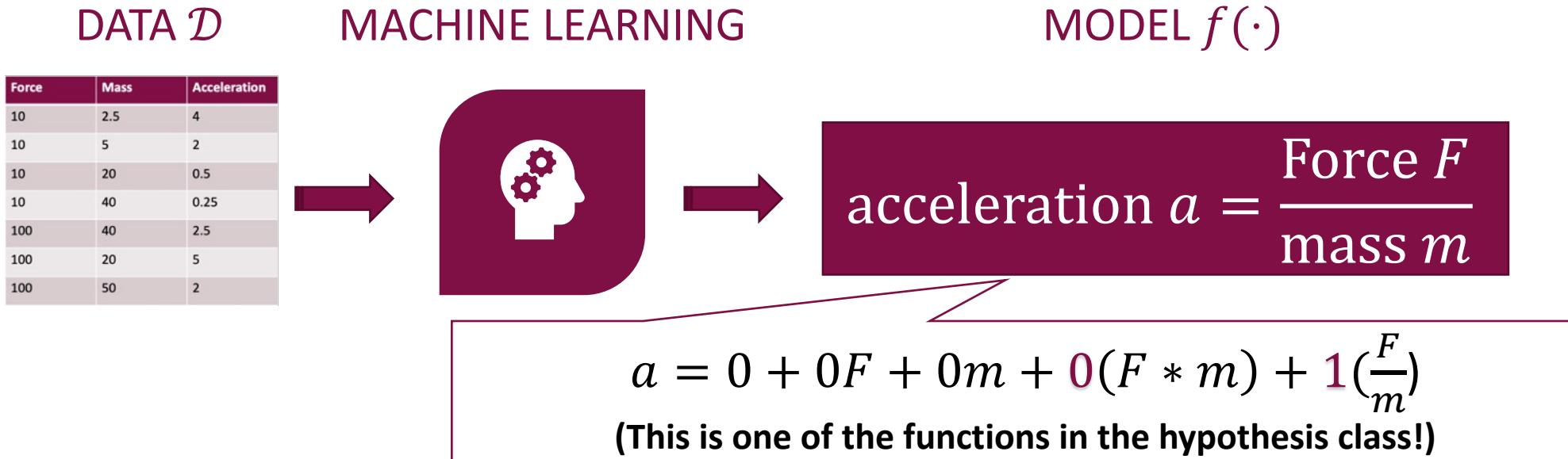
Main focus  
of this class





# Learning as Compression

# Learning is “Compression”



**Dataset size?**

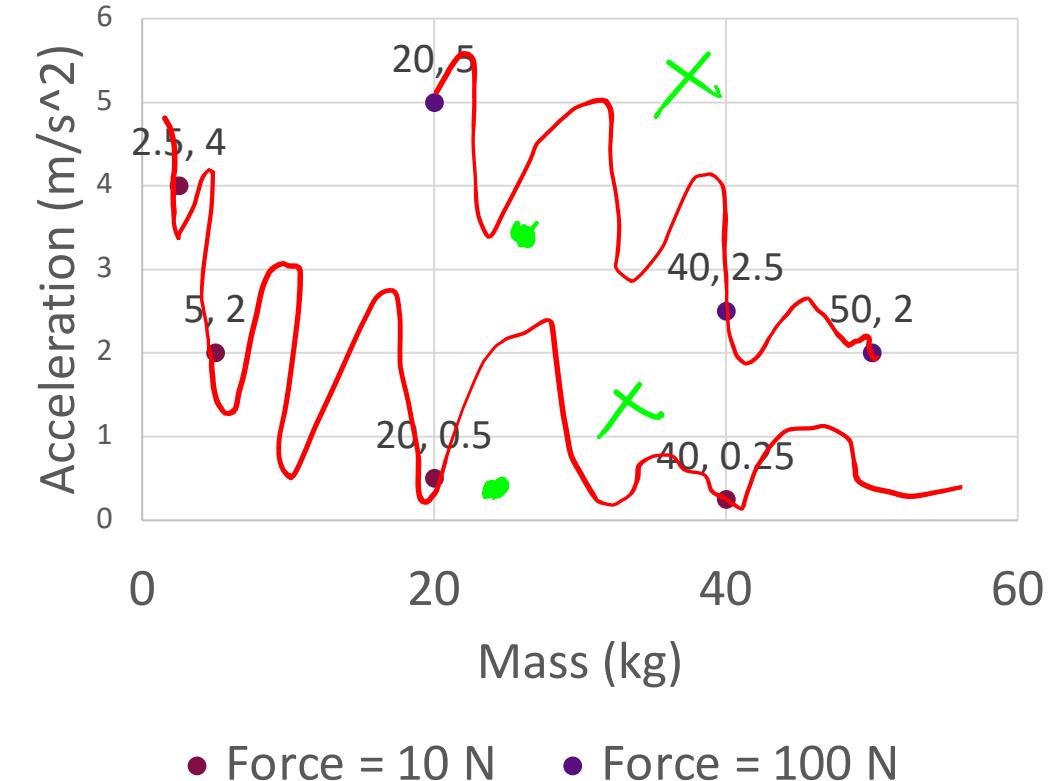
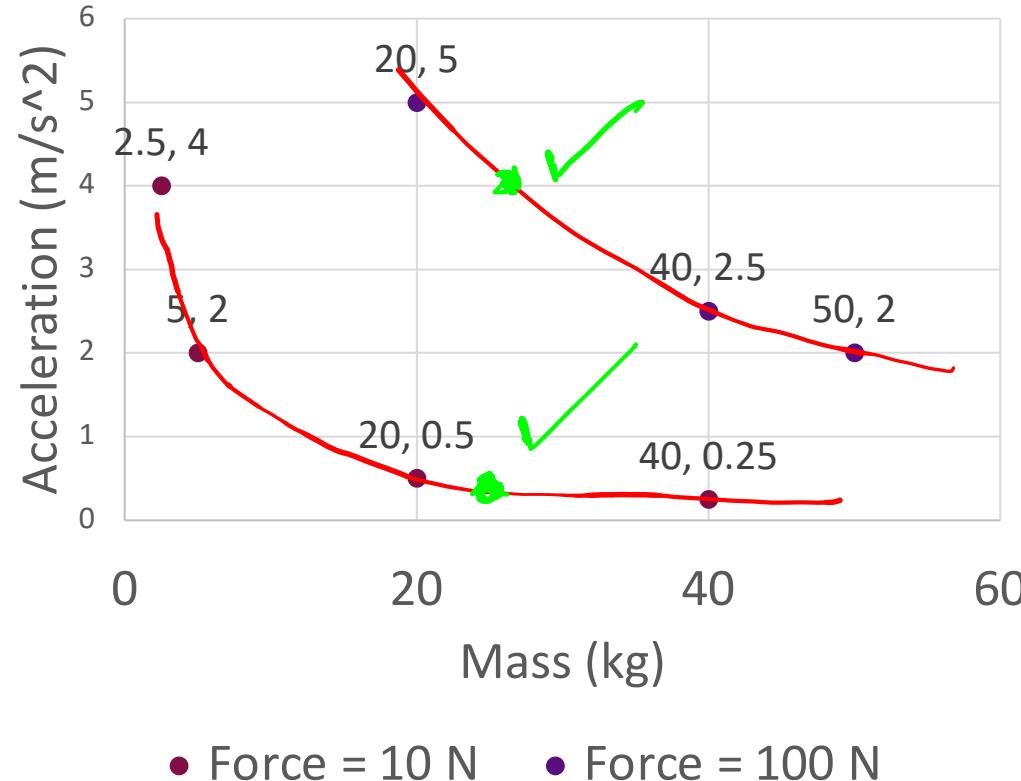
$$(N=7 \text{ data samples}) * (D=2 \text{ features} + 1 \text{ label}) = 21 \text{ floats}$$

**“Model” / learned function size?**

# of learned parameters = 5 floats

(Note:  $N$ ,  $D$  are standard notation for num samples and num features)

# What If We Use More Model Parameters?



Q: How do we know this is a bad result?  
A: Collect some more data!

# ML Workflow

-  ML Design (hypothesis class, loss function, optimizer, hyperparameters, features)
-  Train model
-  Validate / Evaluate

(Always on held-out data)

Main focus  
of this class



# Learning as Programming by Examples

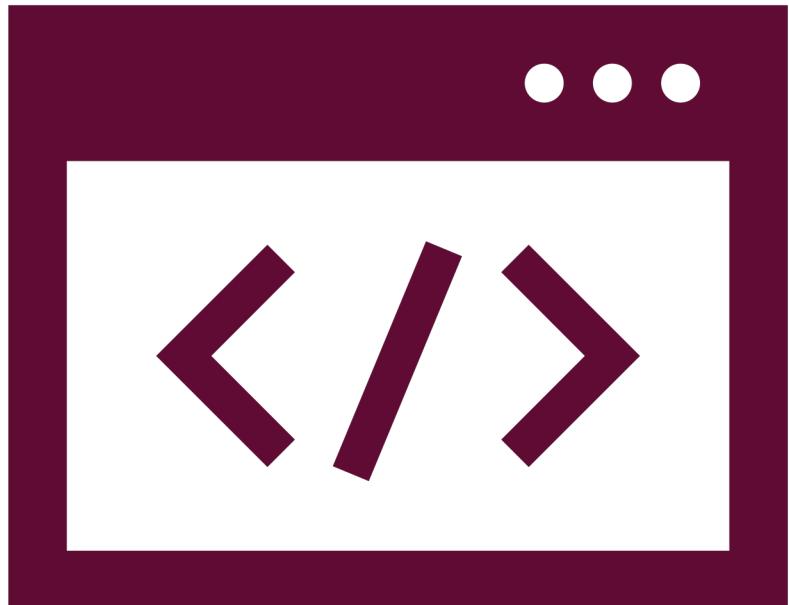
“Machine learning ... gives computers the ability to learn without being explicitly programmed.”

**Arthur Samuel**

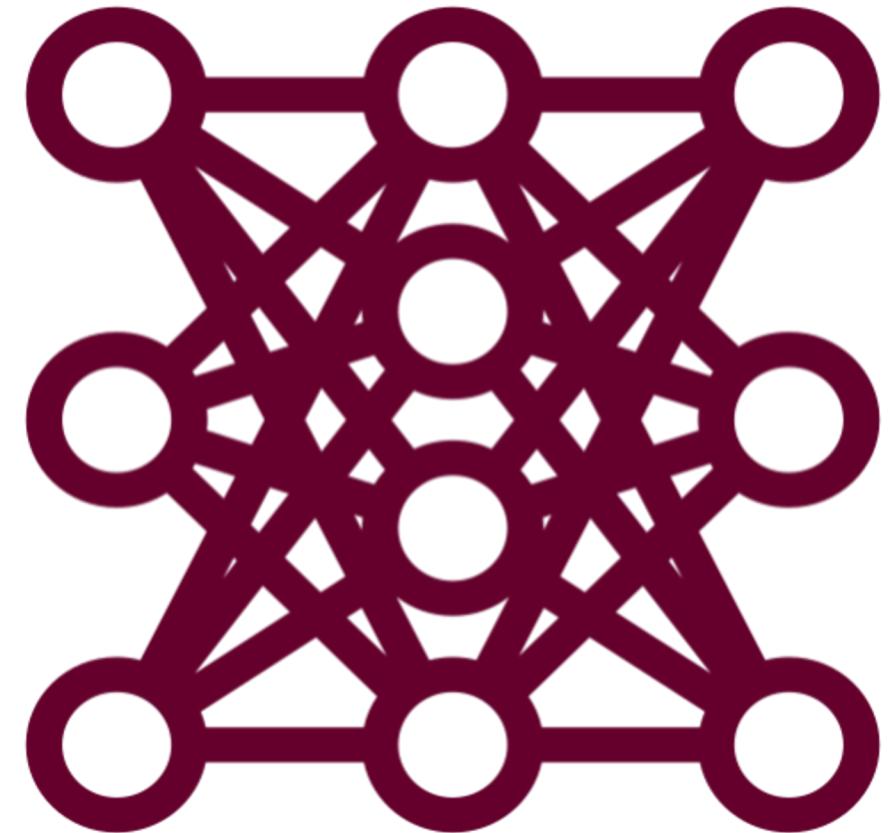


# Machine learning is Programming 2.0

Traditional Programming



Machine learning (ML)

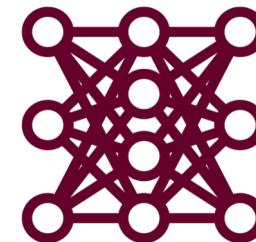


# Task specification in ML: programs → examples



Here is a program to implement Newton's second law of motion

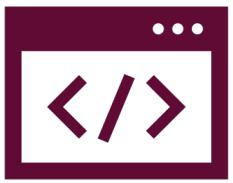
```
def compute_force(m, a):
    """
    returns force (in N) needed to
    move mass m (in kg) at
    acceleration a (in m/s^2)
    """
    F = m * a
    return F
```



Here are some examples. Try to imitate them.

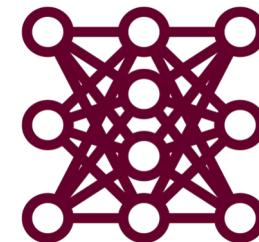
Mass m (kg)	Acceleration a (m/s <sup>2</sup> )	Force F (N)
2.5	4	10
5	2	10
20	0.5	10
40	0.25	10
40	2.5	100
20	5	100
50	2	100

# Task specification in ML: programs → examples



Here is a program to  
recognize an image as  
a cow or a turtle

```
def cow_or_turtle(image):
```



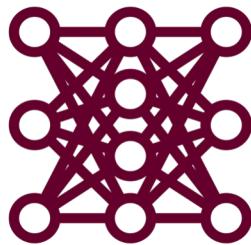
Here are some  
examples. Try to  
imitate them.



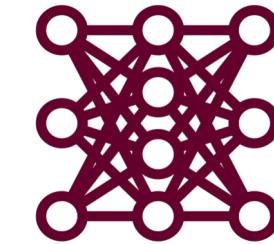
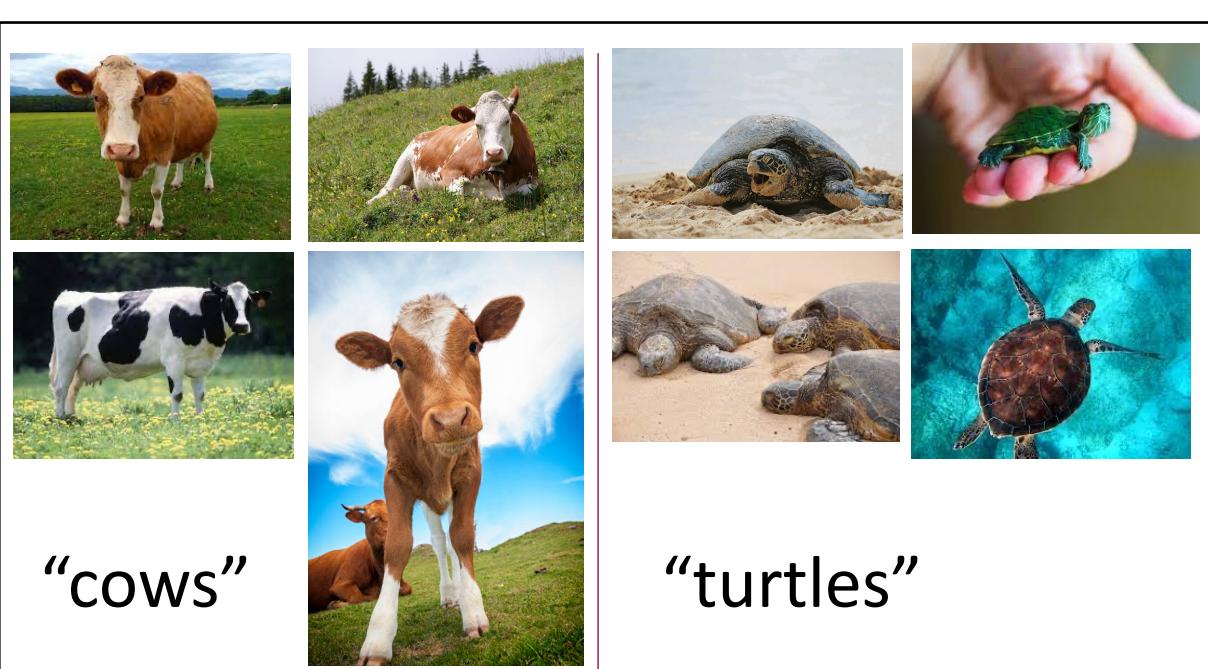
“cows”

“turtles”

# Putting a trained ML system to use

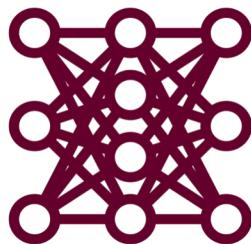


Here are some examples. Try to imitate them.



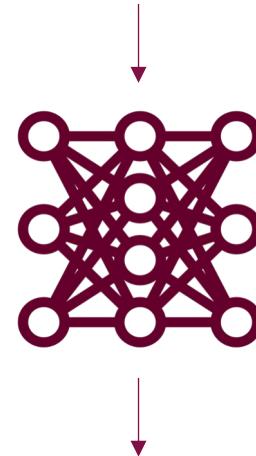
"cow"

# Putting a trained ML system to use



Here are some examples. Try to imitate them.

<b>cows</b>		<b>turtles</b>	



**“turtle”**

# When should we use machine learning ...?

... over traditional programming?

Analytical Modeling/ Understanding		Data Quantity and Quality
Flying rockets to other planets	NO	Adding two numbers
Checking large prime numbers	NO	Solving differential equations
		YES, SOMETIMES
	Weather forecasting	MAYBE?
Predict fashion in 20 years	NO, PROBABLY	Recognizing animals from pictures
		YES!
	Make art and music	YES!
	Get robots to make sandwiches	YES, PROBABLY

# Summarizing

- Various conceptual views of machine learning:
  - Systems that improve with experience
  - Generating models from data
  - Programs → examples to specify a task to a computer
  - Compressing data
  - ...
- All of these are correct, and it helps to think about ML in all these ways to build useful intuitions for how it works!



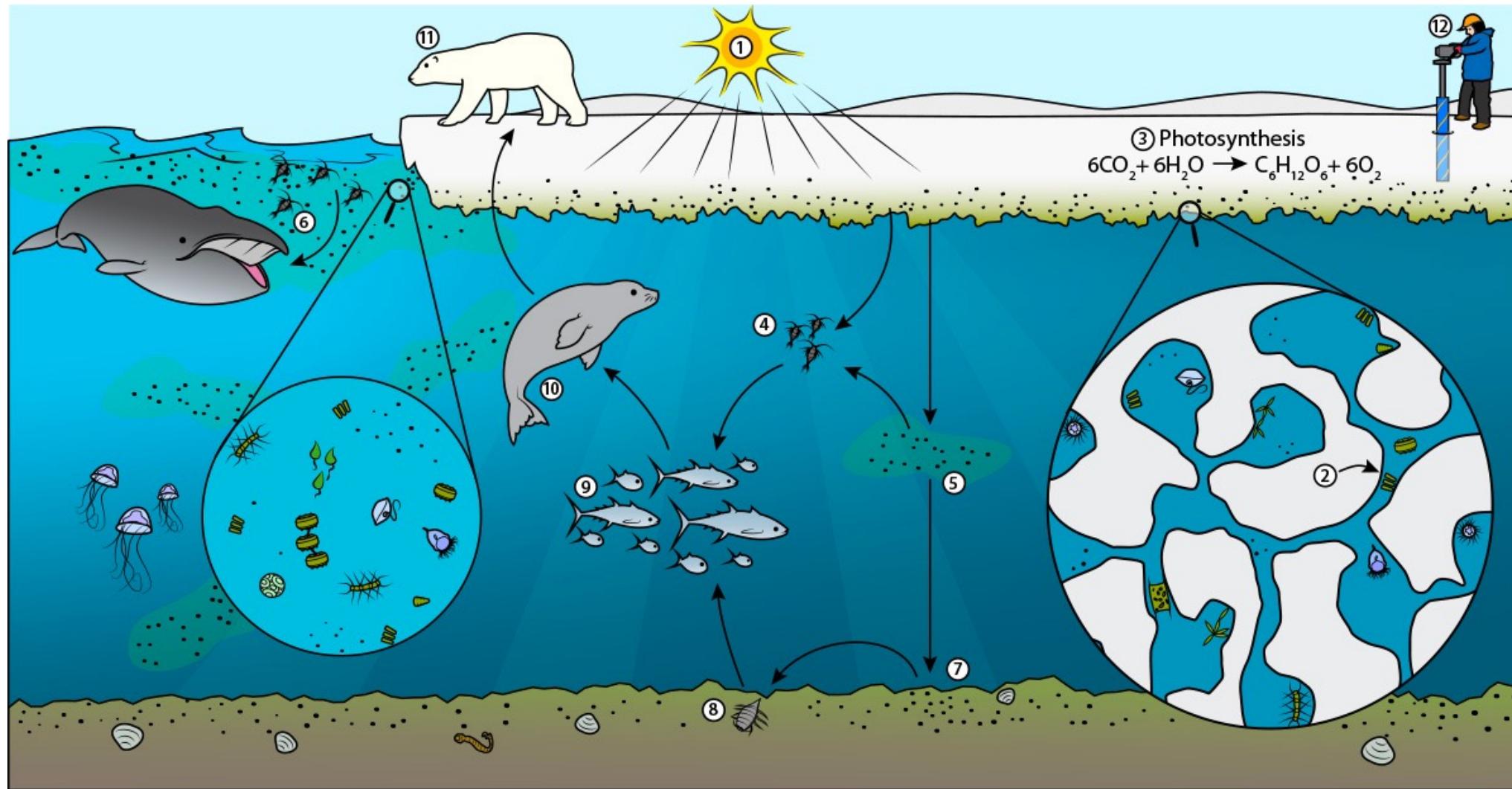


# Types of Learning Problems

# Types of Learning

- **Supervised learning**
  - **Input:** Examples of inputs and desired outputs
  - **Output:** Model that predicts output given a new input
- **Unsupervised learning**
  - **Input:** Examples of some data (no “outputs”)
  - **Output:** Representation of structure in the data
- **Reinforcement learning**
  - **Input:** Sequence of agent interactions with an environment
  - **Output:** Policy that maps agent’s observations to actions

# Supervised Learning: Regression

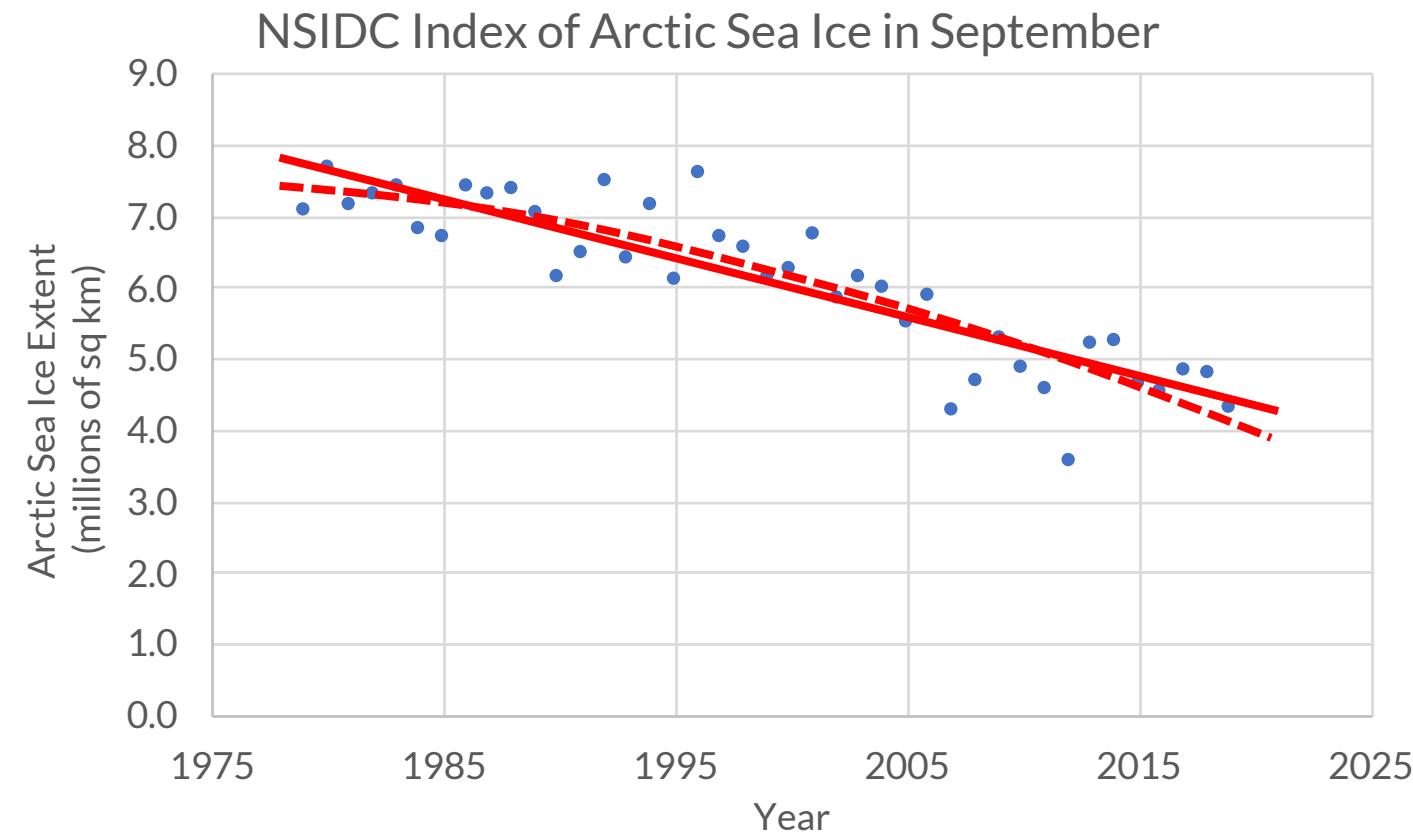


# Supervised Learning: Regression

- Given  $D = \{(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)\}$
- Learn a function  $f(x)$  to predict  $y$  given  $x$ 
  - $y$  is numeric == regression

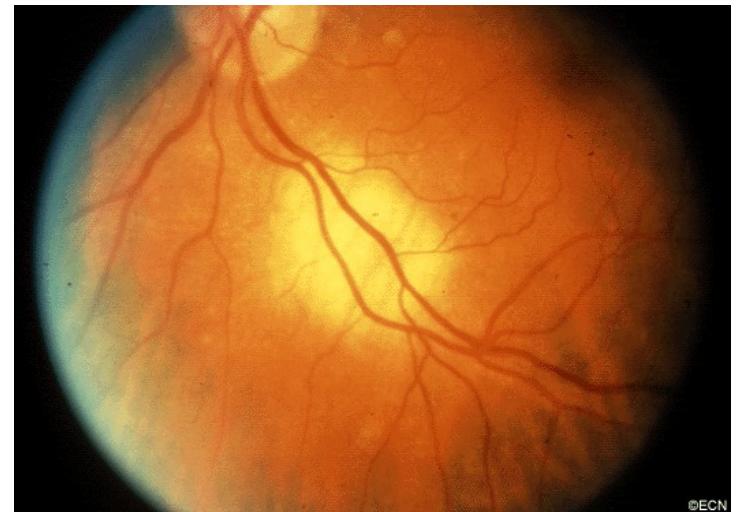
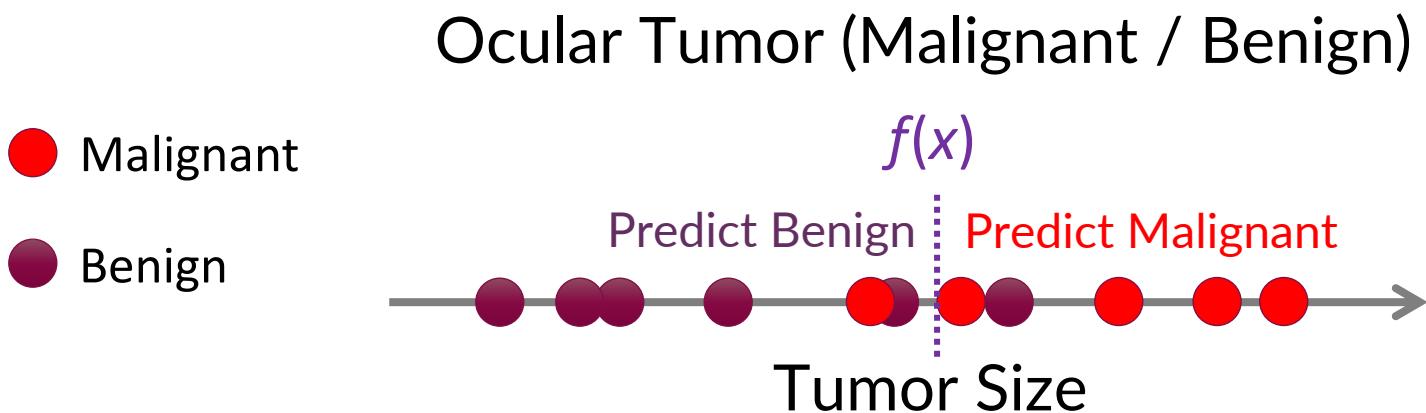


Photo by NASA Goddard



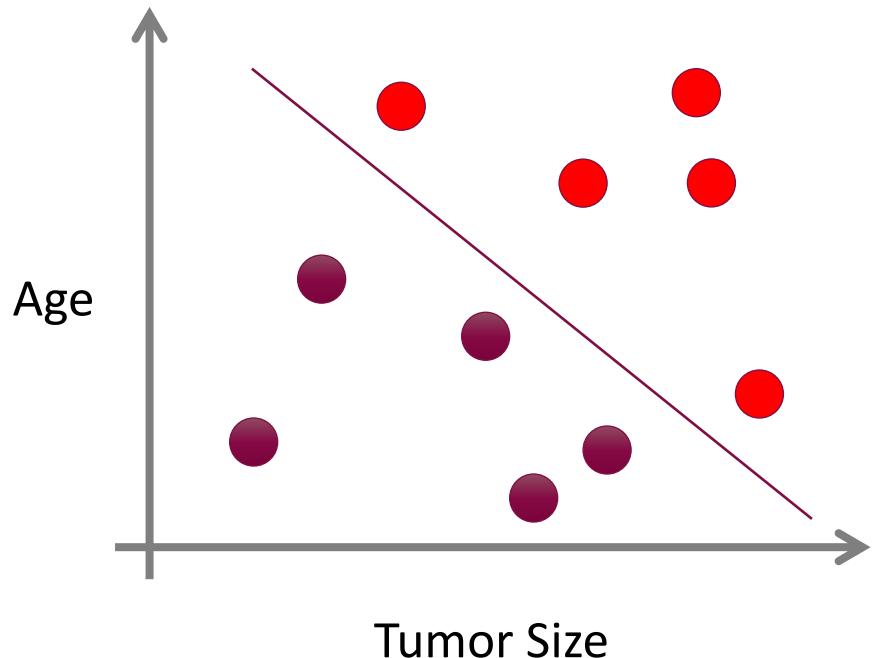
# Supervised Learning: Classification

- Given  $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learn a function  $f(x)$  to predict  $y$  given  $x$ 
  - $y$  is categorical == classification

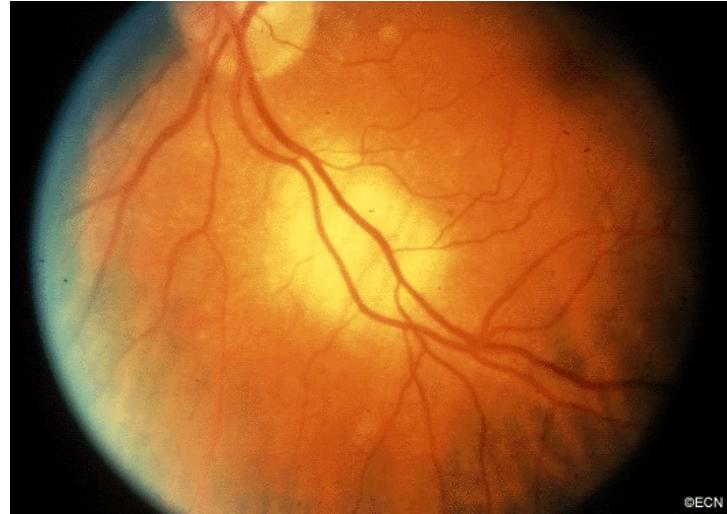


# Supervised Learning

- $x$  can be multi-dimensional
  - Each dimension corresponds to an attribute:



- Patient age
- Clump thickness
- Tumor Color
- Distance from optic nerve
- Cell type
- ...

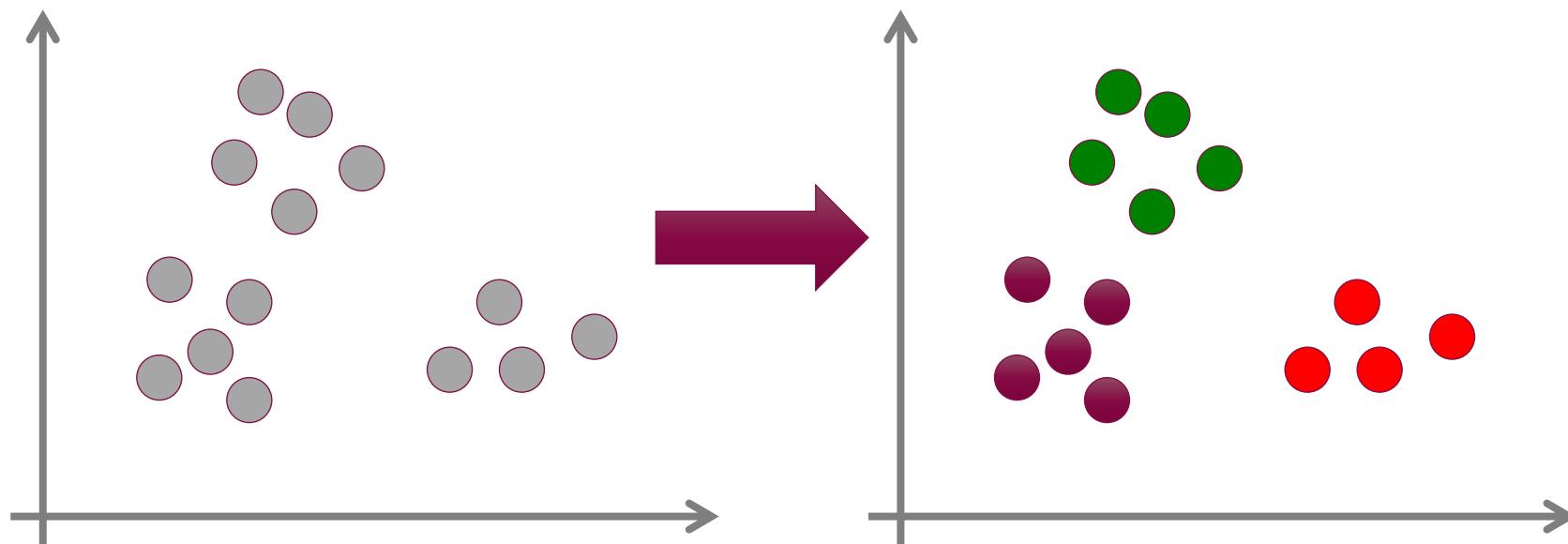


Cell type is the most telling feature, but it's risky to do a biopsy of the eye

- ML can help determine *when* a feature is needed

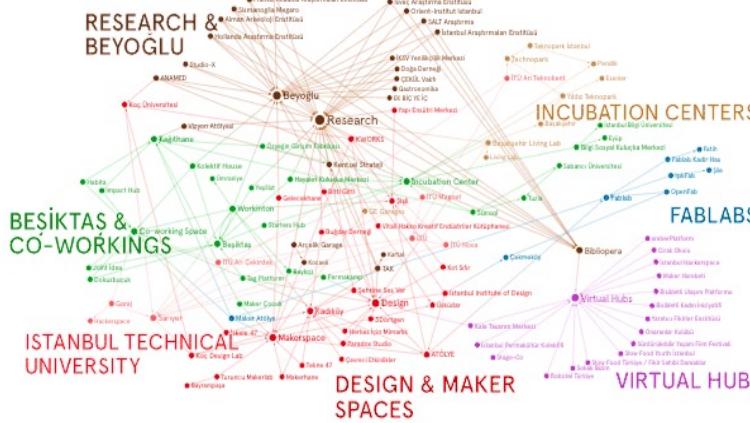
# Unsupervised Learning

- Given  $x_1, x_2, \dots, x_n$  (without labels)
- Output hidden structure behind the x's ... connected to “learning as compression”
  - E.g., clustering

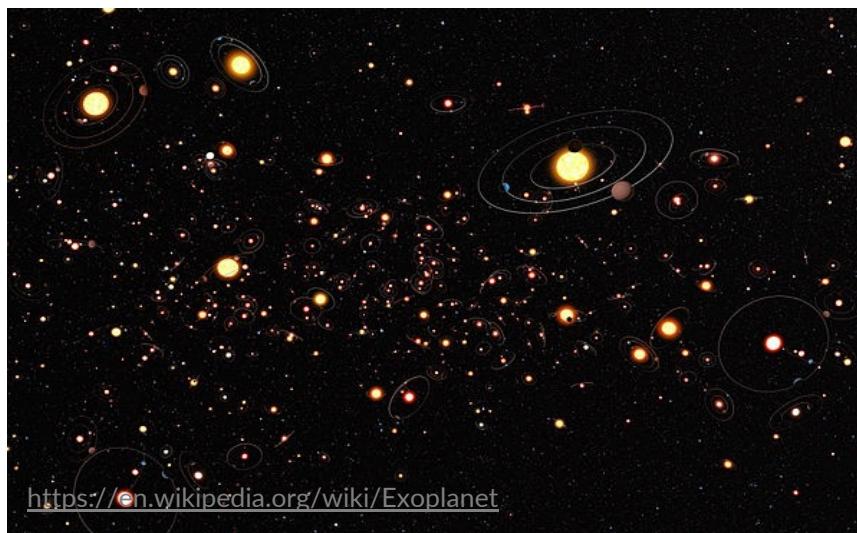


# Unsupervised Learning Applications

## Find Groups in Social Networks



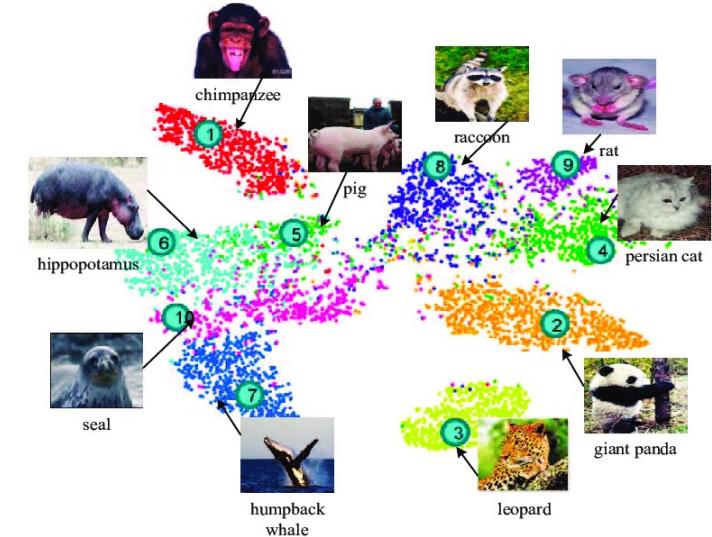
## Identify Types of Exoplanets



## Batch Computing Jobs



## Visualize Data



## Determine Land Use

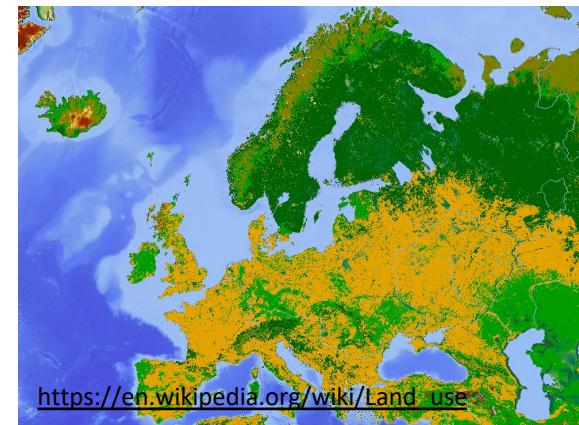
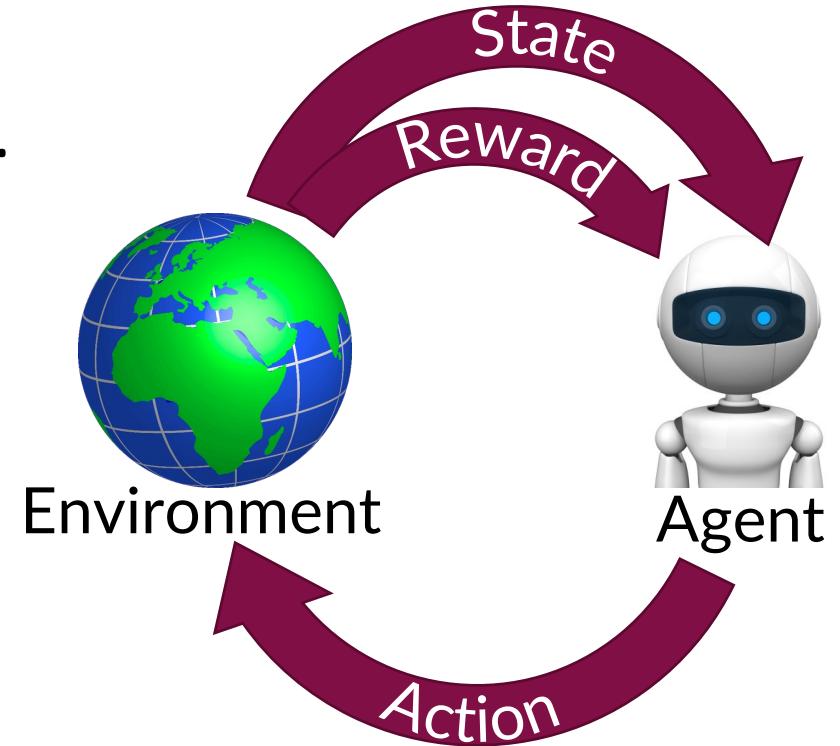


Image Credits:

<https://medium.com/graph-commons/finding-organic-clusters-in-your-complex-data-networks-5c27e1d4645d>  
<https://arxiv.org/pdf/1703.08893.pdf>

# Reinforcement Learning

- Given a sequence of states and actions with (delayed) rewards, output a policy
  - Policy is a mapping from states → actions.  
It tells you what to do in a given state
- Examples:
  - Game playing
  - Robot grasping an object
  - Balance a pole on your forehead
  - Medical treatment plans for patients



# Reinforcement Learning



<https://www.youtube.com/watch?v=iaF43Ze1oel>







## Example Applications of ML

# Some everyday ML applications

COVID-19 PAYMENT ⏺ Spam ✖

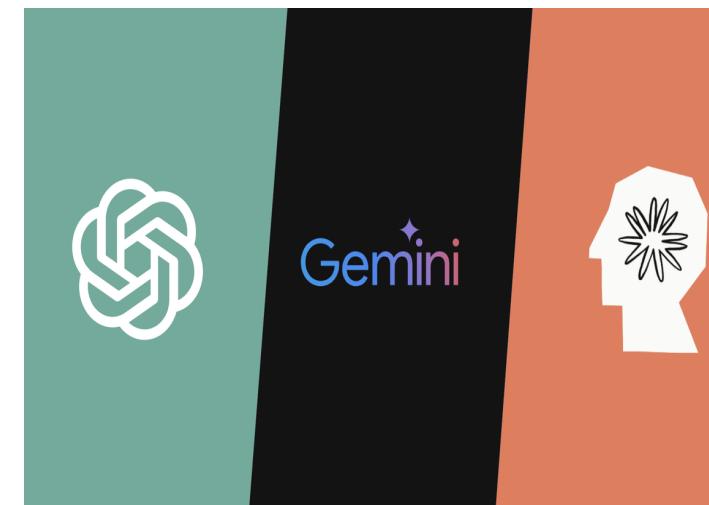
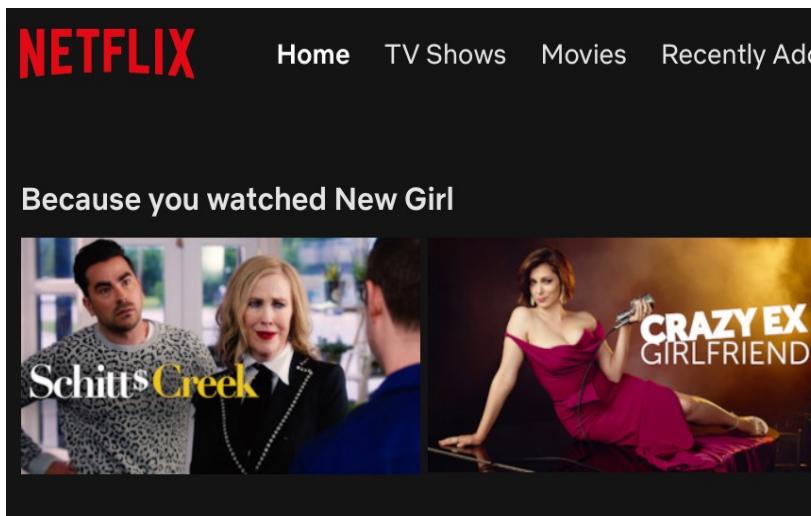
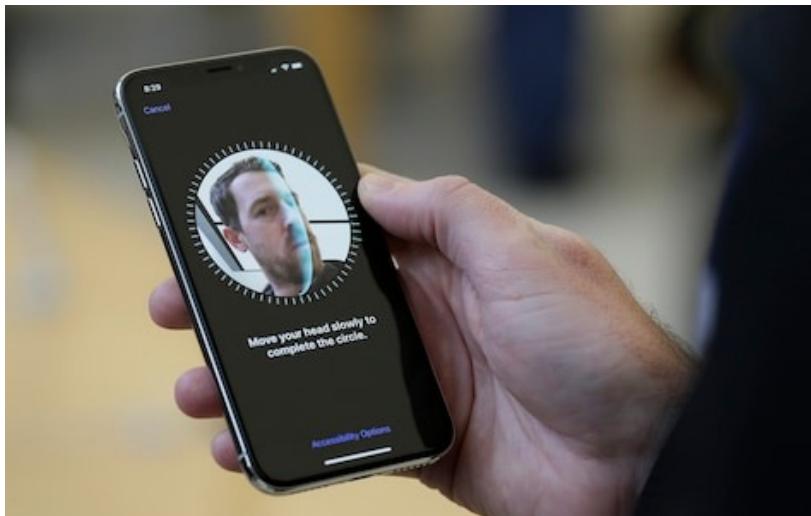


Miller, Jane  
to me ▾

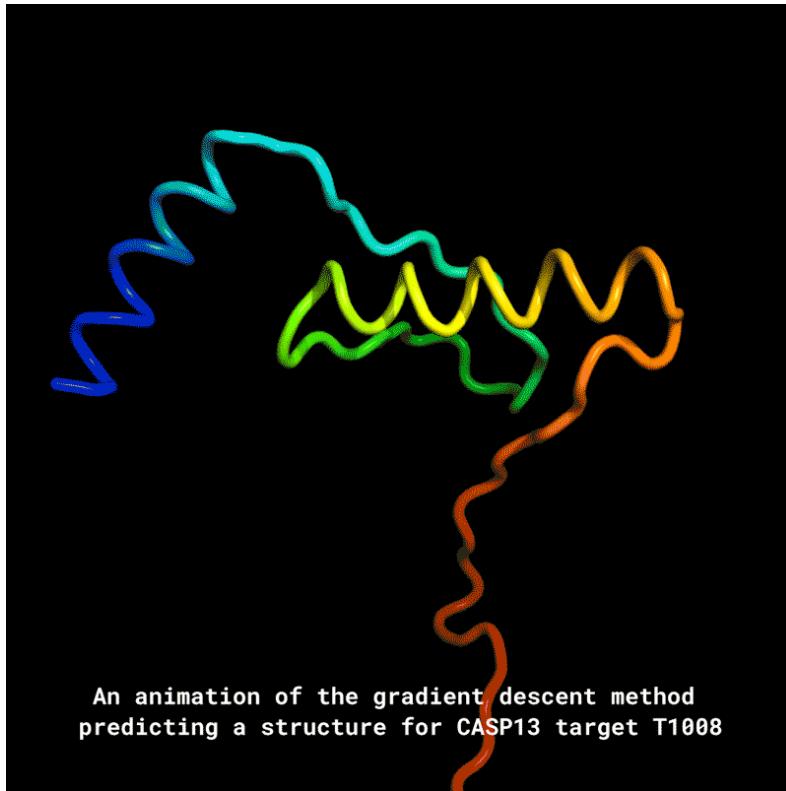
This message seems dangerous

It contains a suspicious link that was used to steal people's personal information. Av  
personal information.

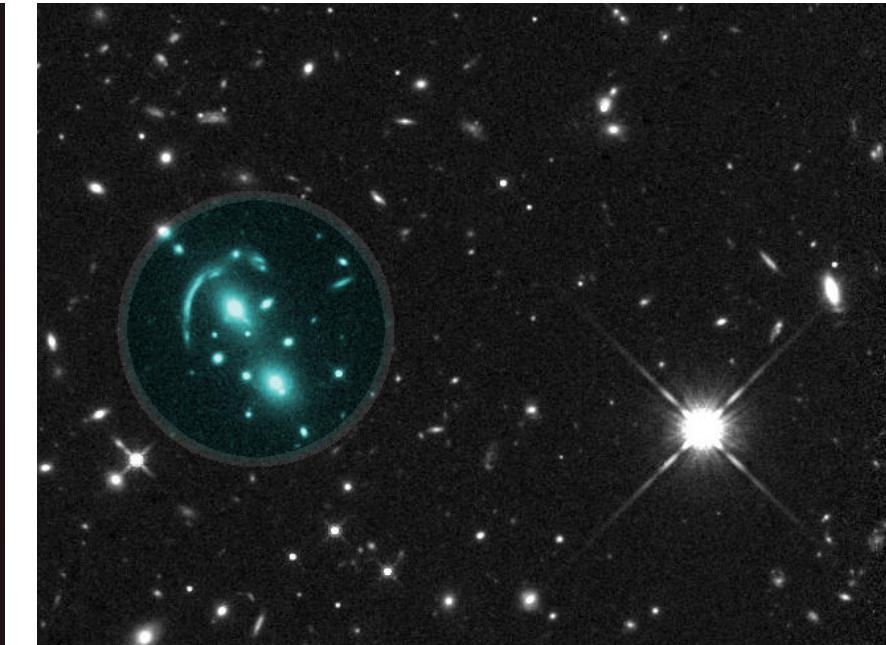
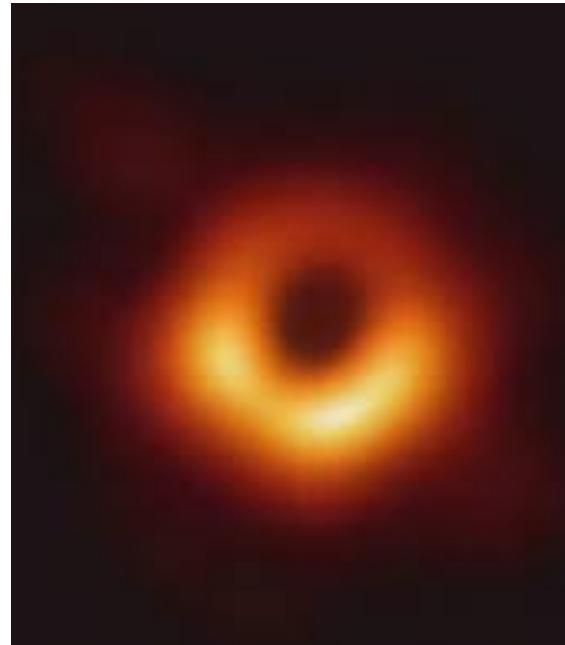
Good morning,  
You are advised to download the attached invoice for your review. Please get back to us as soon as p  
Thanks,  
Jane



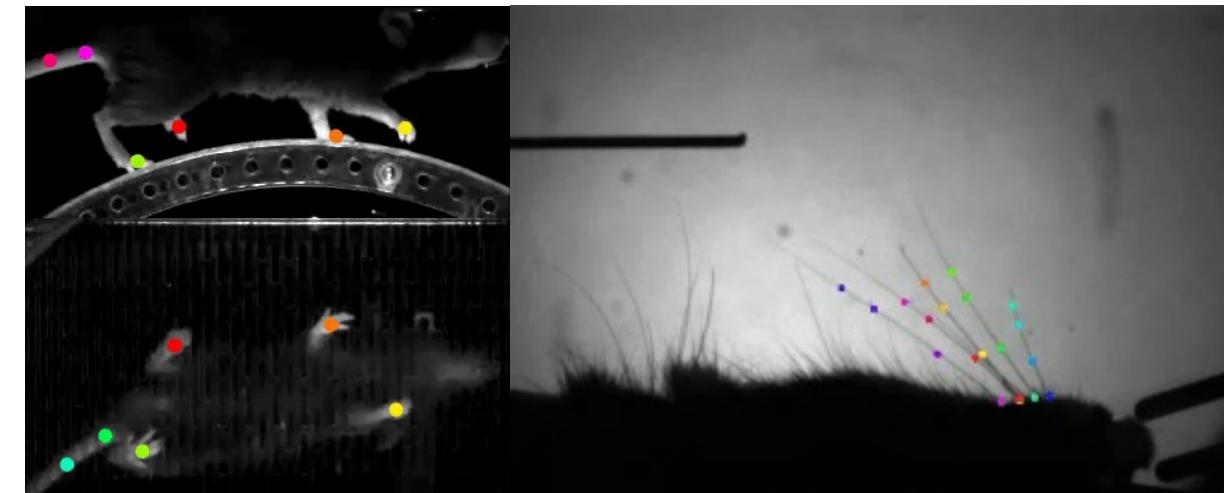
# Scientific Discovery



<https://deepmind.com/blog/article/AlphaFold-Using-AI-for-scientific-discovery>



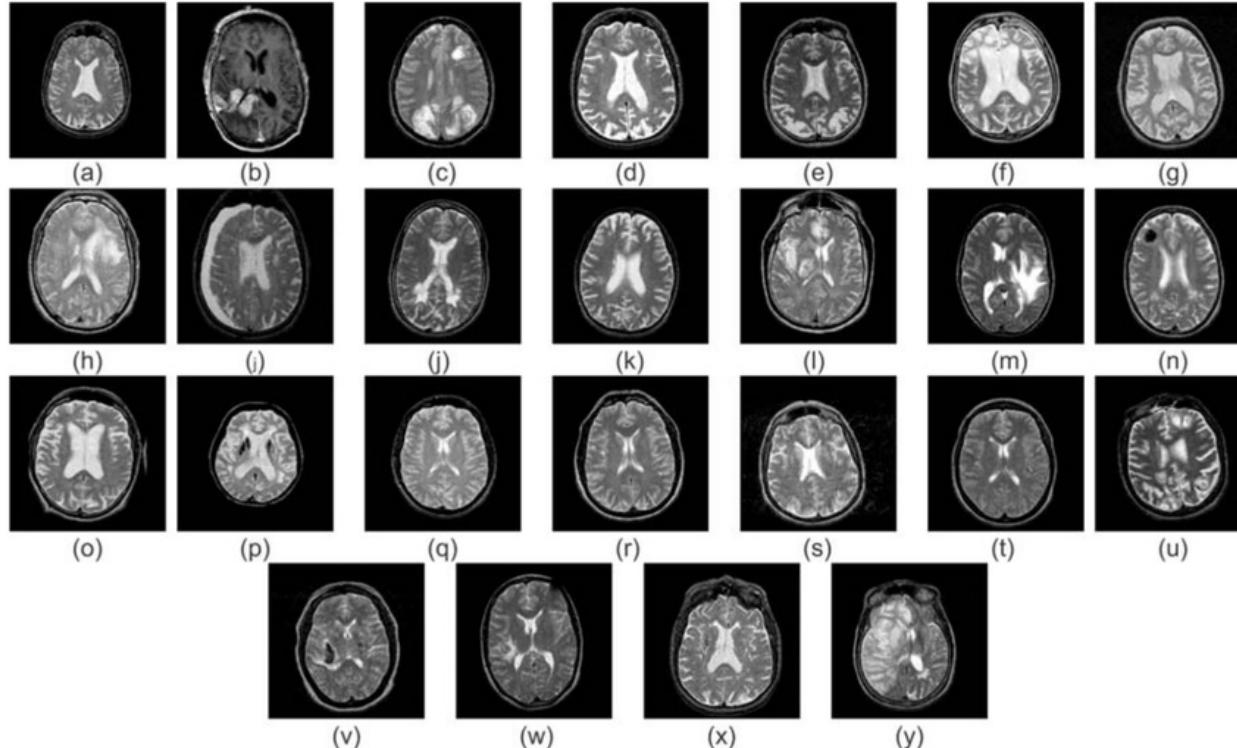
<https://www.jpl.nasa.gov/edu/news/2019/4/19/how-scientists-captured-the-first-image-of-a-black-hole/>



<http://www.mousemotorlab.org/deeplabcut>

# Radiology and Medicine

Input: brain scans



Output: neurological disease labels

Machine learning studies on major brain diseases: 5-year trends of 2014–2018

Koji Sakai<sup>1</sup> · Kei Yamada<sup>1</sup>

**Applications of machine learning in drug discovery and development**

<https://www.nature.com/articles/s41573-019-0024-5>

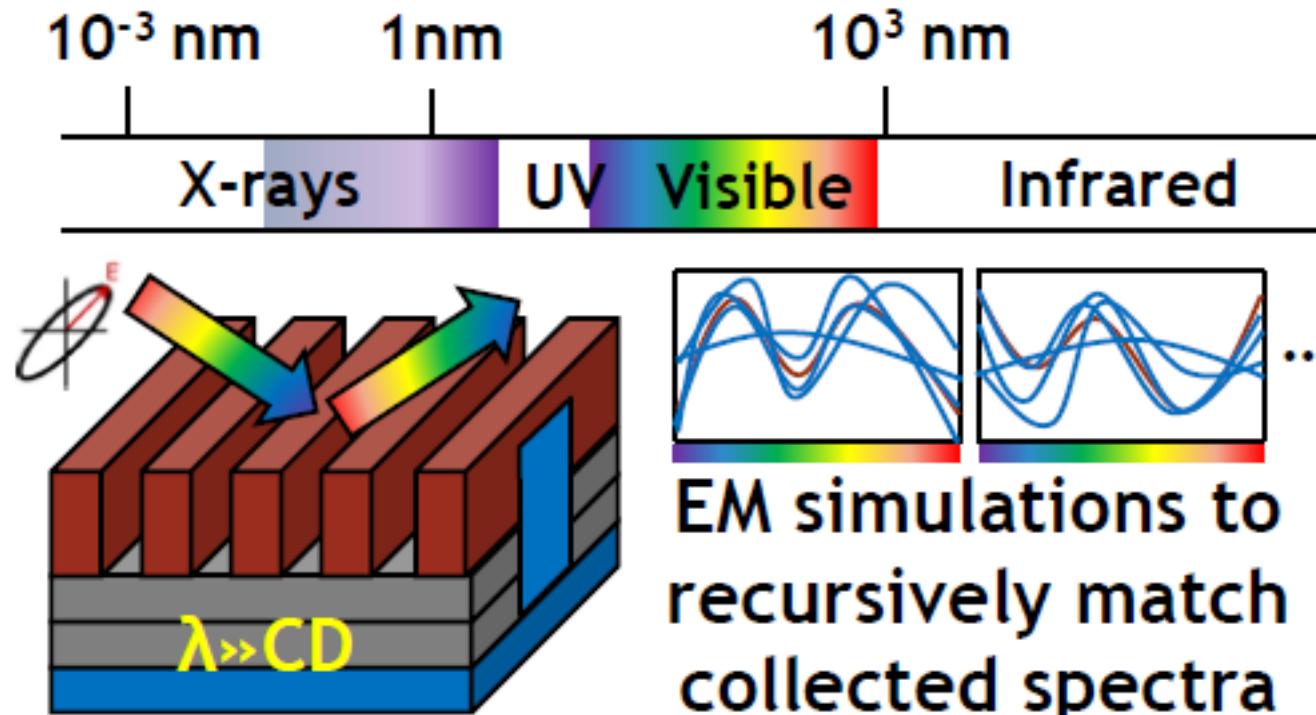
**Deep learning-enabled medical computer vision**

Andre Esteva , Katherine Chou, Serena Yeung, Nikhil Naik, Ali Madani, Ali Mottaghi, Yun Liu, Eric Topol, Jeff Dean & Richard Socher

<https://www.nature.com/articles/s41746-020-00376-2>

# Optical Metrology in Semiconductor Manufacturing

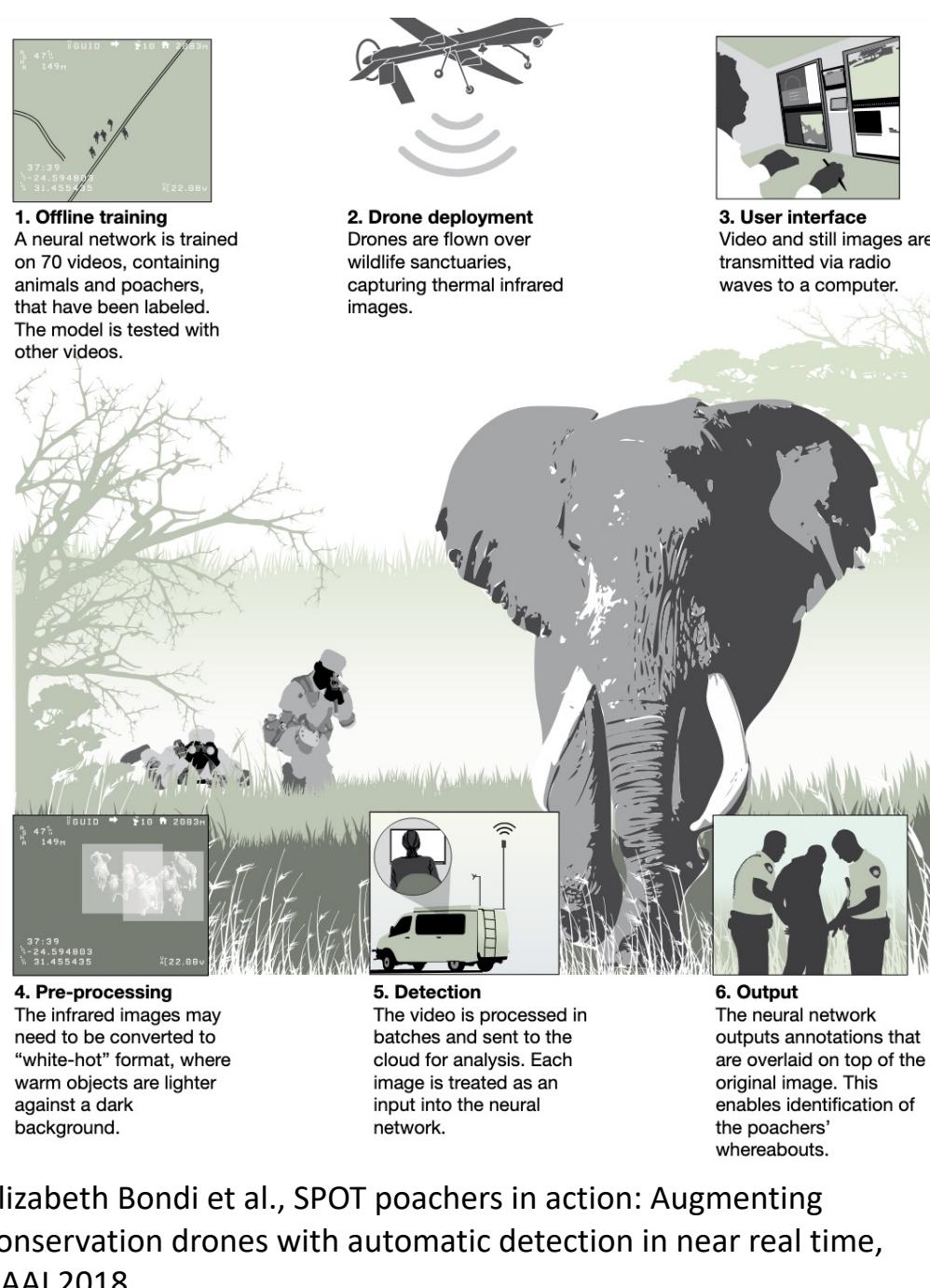
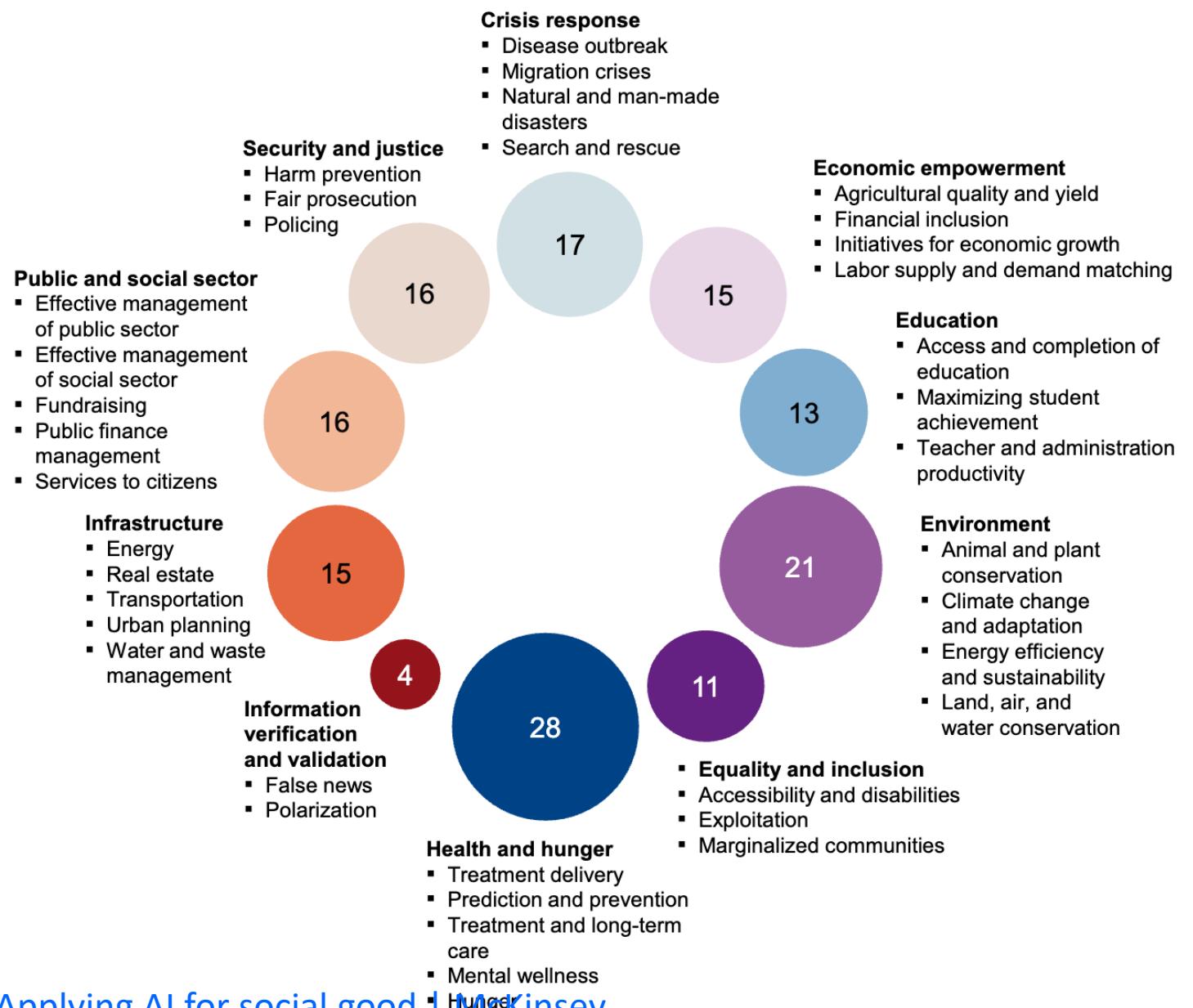
Input: light spectra after bouncing off silicon wafer

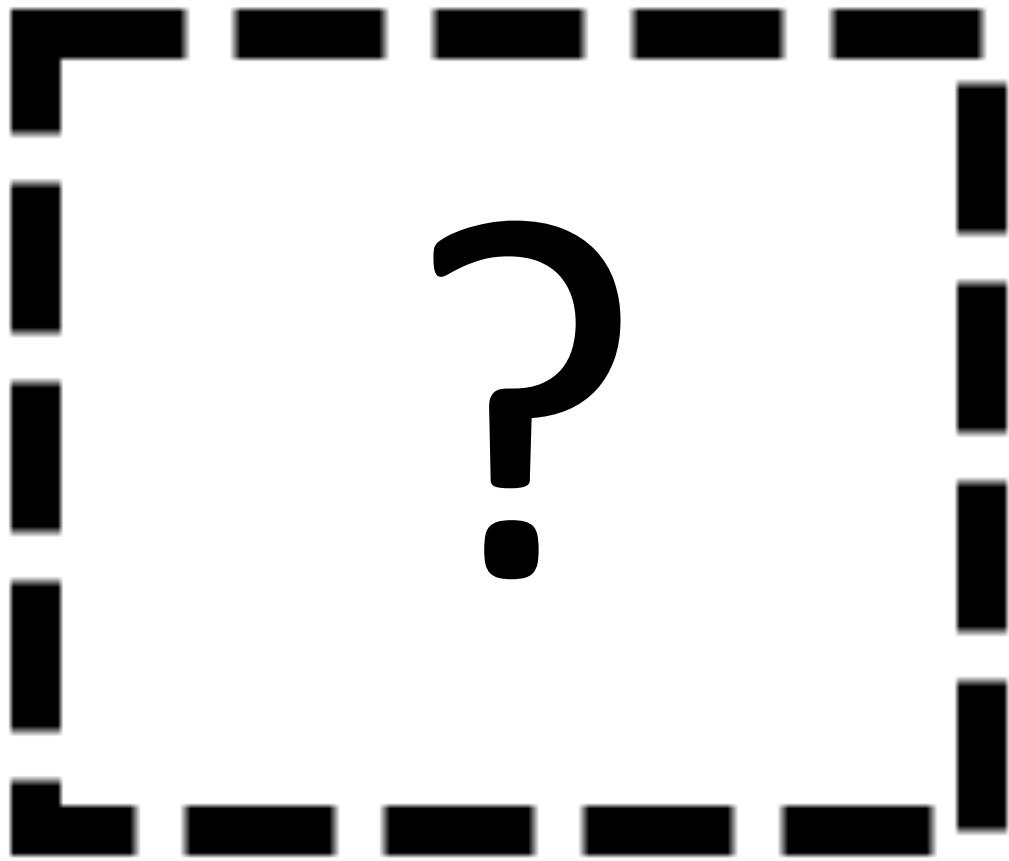


Huge gains in manufacturing throughput -> cheaper phones and computers!

Output: defective / perfect

# ML for Social Good





Your ML  
application

# Ethical Considerations

“The Pennsylvania Board of Probation and Parole has begun using machine learning forecasts to help inform parole release decisions. In this paper, we evaluate the impact of the forecasts on those decisions and subsequent recidivism.”

An impact assessment of machine learning risk forecasts  
on parole board decisions and recidivism

[Richard Berk](#) 

“In 2013, the University of Texas at Austin’s computer science department began using a machine-learning system called GRADE to help make decisions about who gets into its Ph.D. program”

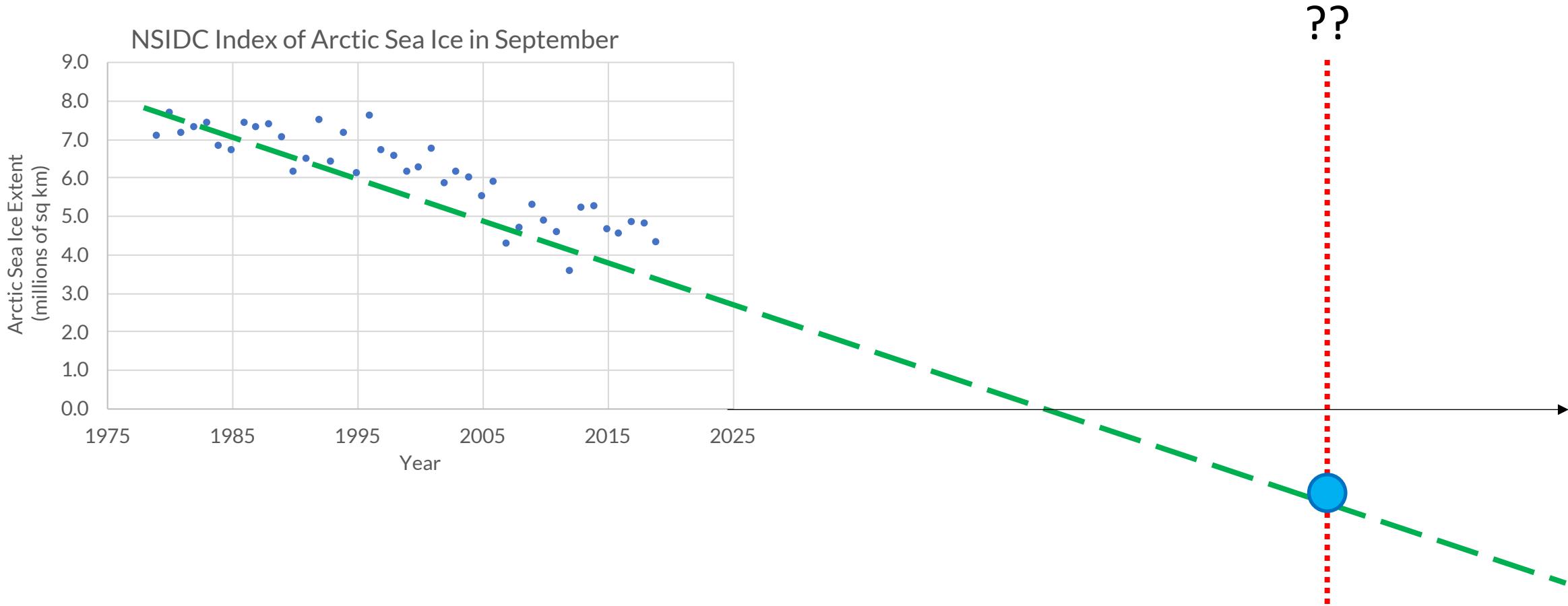
**The Death and Life of an Admissions Algorithm**

“Videos about vegetarianism led to videos about veganism. Videos about jogging led to videos about running ultramarathons. It seems as if you are never ‘hard core’ enough for YouTube’s recommendation algorithm. It promotes, recommends and disseminates videos in a manner that appears to constantly up the stakes. Given its billion or so users, YouTube may be one of the most powerful radicalizing instruments of the 21st century.”

**YouTube, the great radicalizer**

THE NEW YORK TIMES / ZEYNEP TUFEKCI / MAR 12

# Danger of Out-of-Domain Machine Learning



Any time you are evaluating on data “far” from your training data, beware!

