

Alana Carl

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EDUCATION

Michigan State University | East Lansing, MI

Bachelors of Arts, Experience Architecture (User Experience)

May 2021

- MSU Honors College (3.5 GPA)

EXPERIENCE

MSU DigitalX (College of Human Medicine) | East Lansing, MI

October 2019- Present

Accessibility Intern

- Analyze and map online classroom content with files ranging from 20 to 200 for accessibility deficiencies using attention to detail.
- Demonstrate familiarity with PC-based applications in order to remediate documents according to university and national standards.
- Adapt to using different accessibility and online tools to accurately determine and test the level of compliance to accessibility.

Cresca | Atlanta, GA

July 2020-September 2020

Website Development Intern

- Investigated challenges with overhauling the web presence of a nonprofit in order to better meet new internal qualitative and quantitative goals.
- Lead and revise web designs for a client to better suit required goals while accommodating designs to global GDPR, W3, and standard design practices.
- Organized stakeholders' meetings with target questions to better understand user base, concerns and suitable work patterns for all parties.

MSU Center for Anti-Counterfeiting and Product Protection | East Lansing, MI

Feb 2020-May 2020

Information Technology Assistant

- Created templates independently using inspiration from the print version of the magazine, other online magazines, and other design inspiration to facilitate a simple and clean website that embodied the aesthetics of ACAPP.
- Aided in researching the scope of the project and its users' needs that includes evaluating the need for responsive web or mobile design.
- Presented technical information verbally and with structured memos in weekly meetings to various non-technical stakeholders to move the project online.

New Student Orientation MSU | East Lansing, MI

Student Enrollment Assistant

May 2019- September 2019

- Collaborated effectively with 5 other assistants for maximum efficiency in planning incoming students' schedules.
- Acted as a neutral guide who was able to articulate nuances regarding college life including time management, scheduling, student culture, etc.
- Integrated and maintained relationships within the college between the advisers, staff, and faculty in order to secure the best results for students.

Girls Who Code | East Lansing, MI

Mentor

March 2018- May 2018

- Directed interesting and impactful weekly class lessons and activities based on women's computing history to motivate creativity and achievement.
- Communicated core concepts of computing that were easy to understand for all age groups to transfer a basic knowledge of programming to the mentees.
- Assisted 30 mentees ranging from 13 to 17 with coding Python projects and activities using prior experience to help build a practical knowledge base.

Women's Council | East Lansing, MI

Programming Chair

September 2018 -April 2020

Secretary

December 2017- September 2018

- Initiated projects such as website organization and the coordination of events to help double recruitment numbers.

Technical Skills

•Python, Ruby

• HTML, CSS, JavaScript

• Photoshop, Illustrator, Figma

•Microsoft Suite