

Wrimeo

Final
Presentation
& Documentation

PRIN 505

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Wrimeo

Problem Statement

Every day, we interact with countless connected and unconnected electronic devices. We connect with them physically, with remotes, and through apps.

There is a need for a universal remote that seamlessly interacts with our daily lives.

Users

The Minimalist

Minni

Age: 25



Wants: To control her devices

Needs: Non-intrusive solution

Fears: Looking like a conformer

People with Disabilities

Jessa

Age: 28



Wants: Easy device access

Needs: Reliability

Fears: Devices that overpromise

The Tech Sav

Kev

Age: 32



Wants: The latest tech

Needs: Access at all times

Fears: Missing out

Wrimo

Value Proposition

Wrimo is a wrist-worn universal remote for all electronic devices.

It works with wi-fi, Bluetooth, and traditional IR remote technology for unconnected devices.



Wrimo

Features

- Universal Remote for all devices
- Morphing Skin Technology
- Touch x Voice X Predictive AI
- Conforms to users wrist
- Handheld or wearable



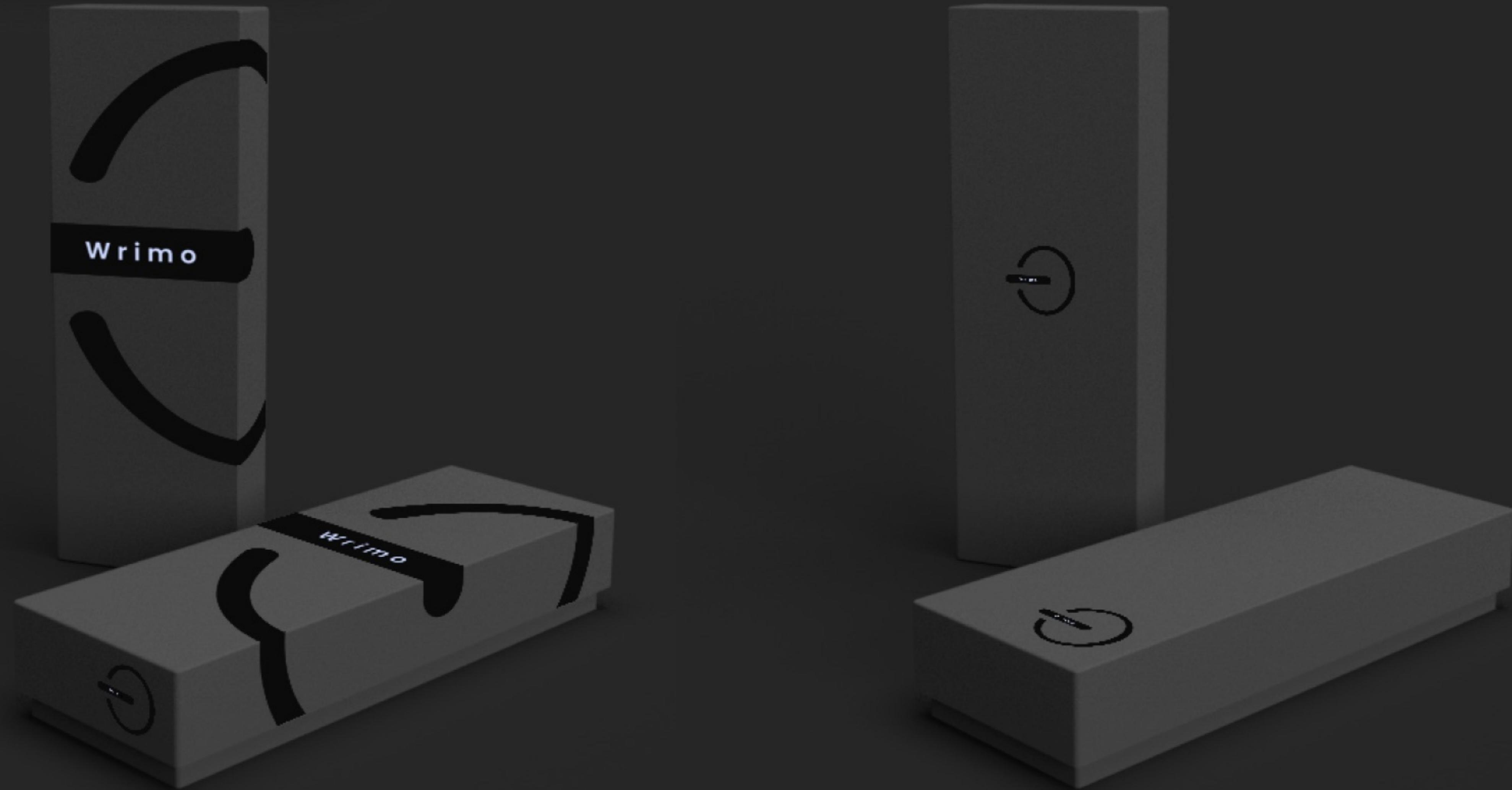
W r i m o



Packaging



Packaging



Wrimo

IOT

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AI



Appliances

Lighting

Climate Control

Natural Lighting

Electronics

Entertainment



Thank You

Appendix

Contents

Ideation Sketches

Lo, med, and hi fidelity prototypes

Logo ideation

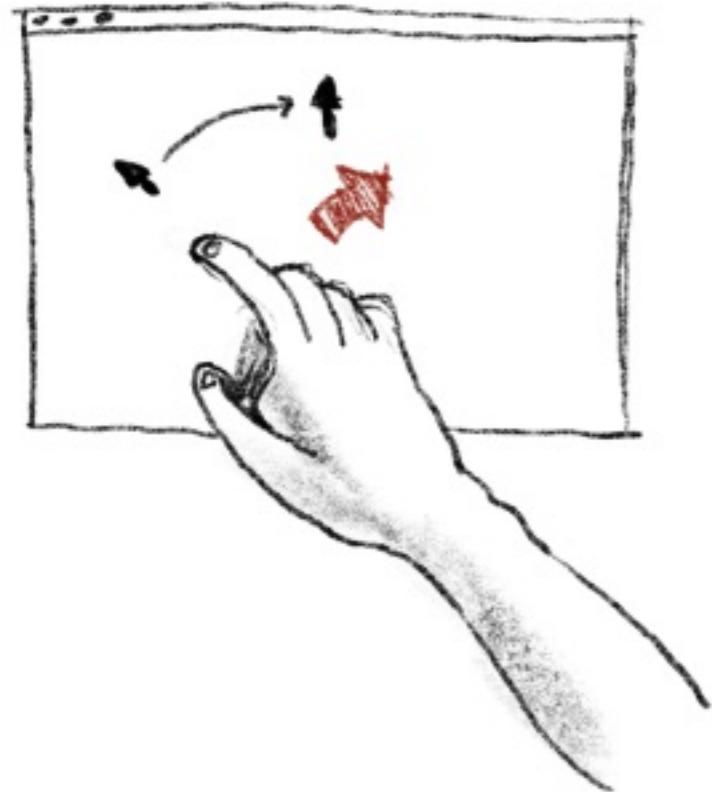
Package Prototypes

Mockups

Visual artifacts

Early Sketches

Gesture Control



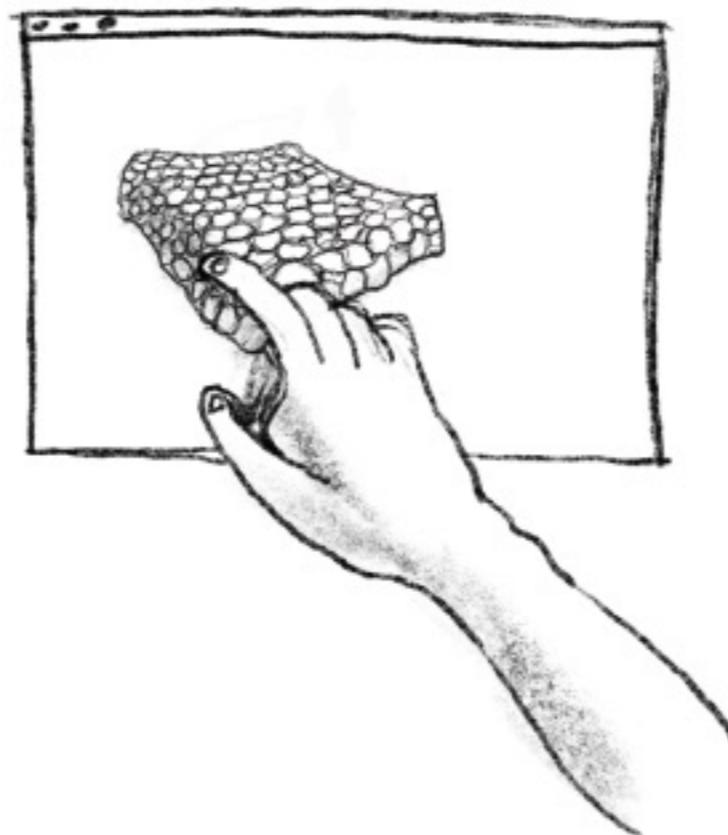
Holographic Screens



Direct to Brain



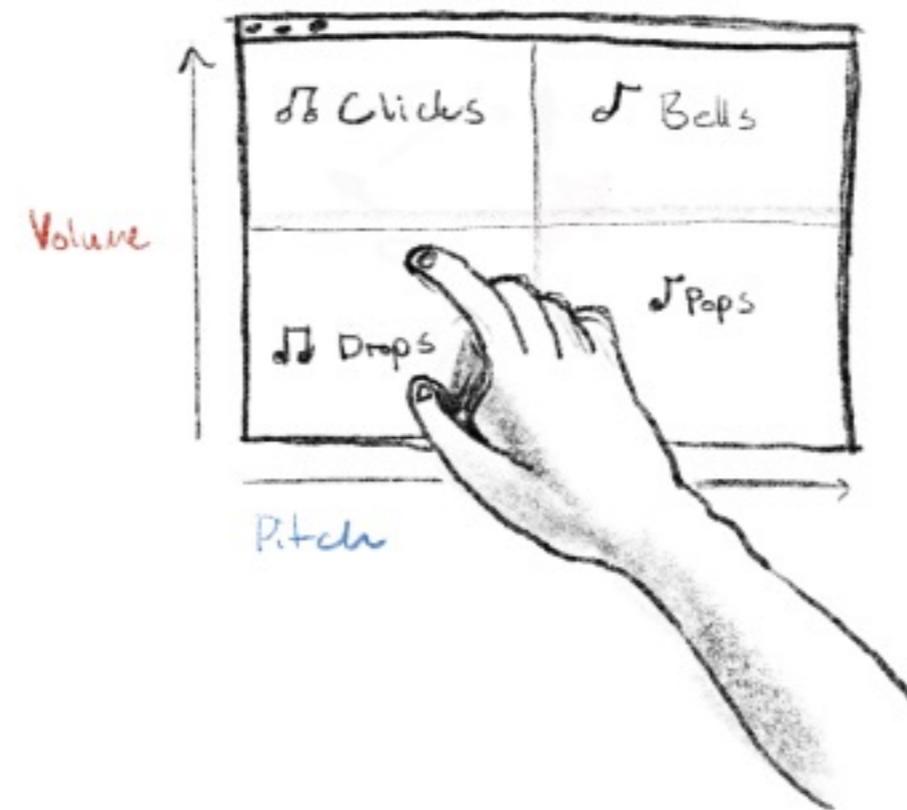
Textured Screen



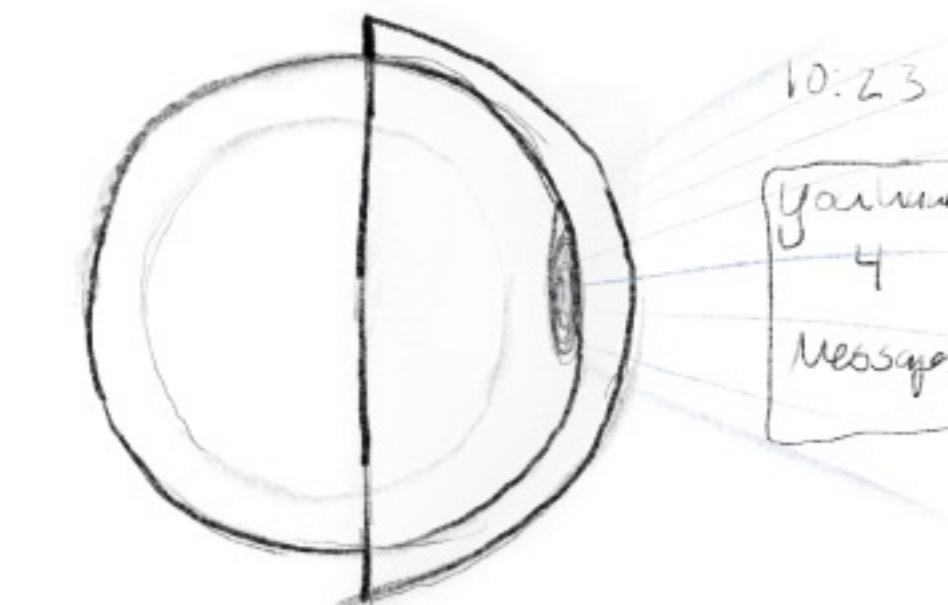
Thought Control



Sound Mouse

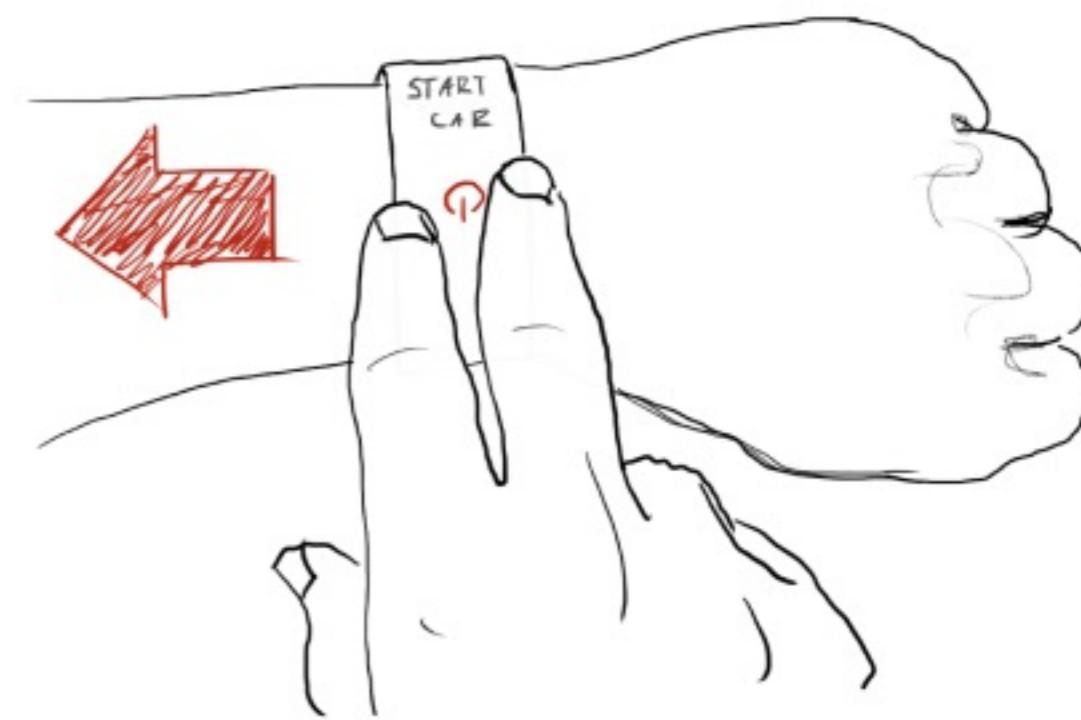
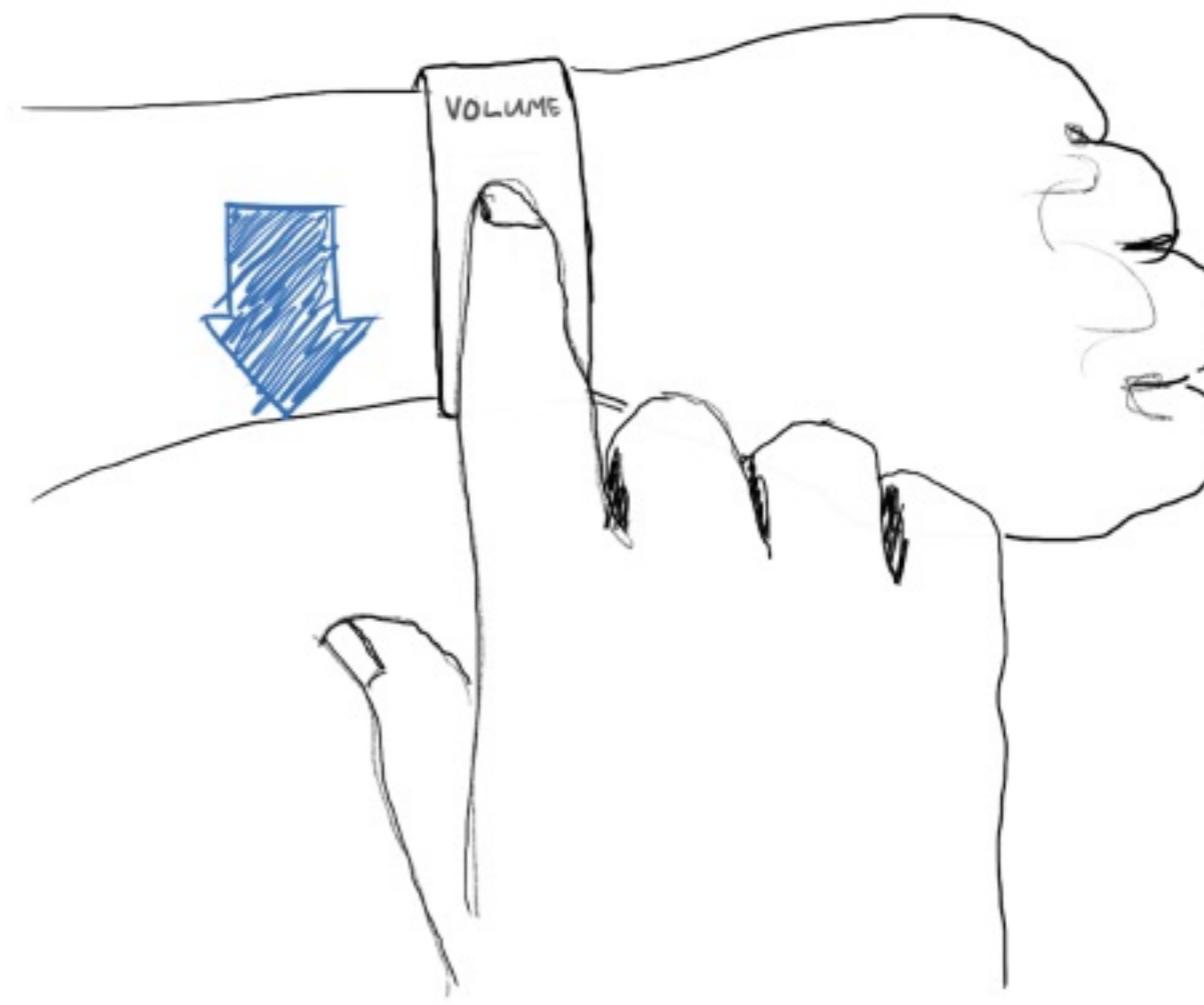
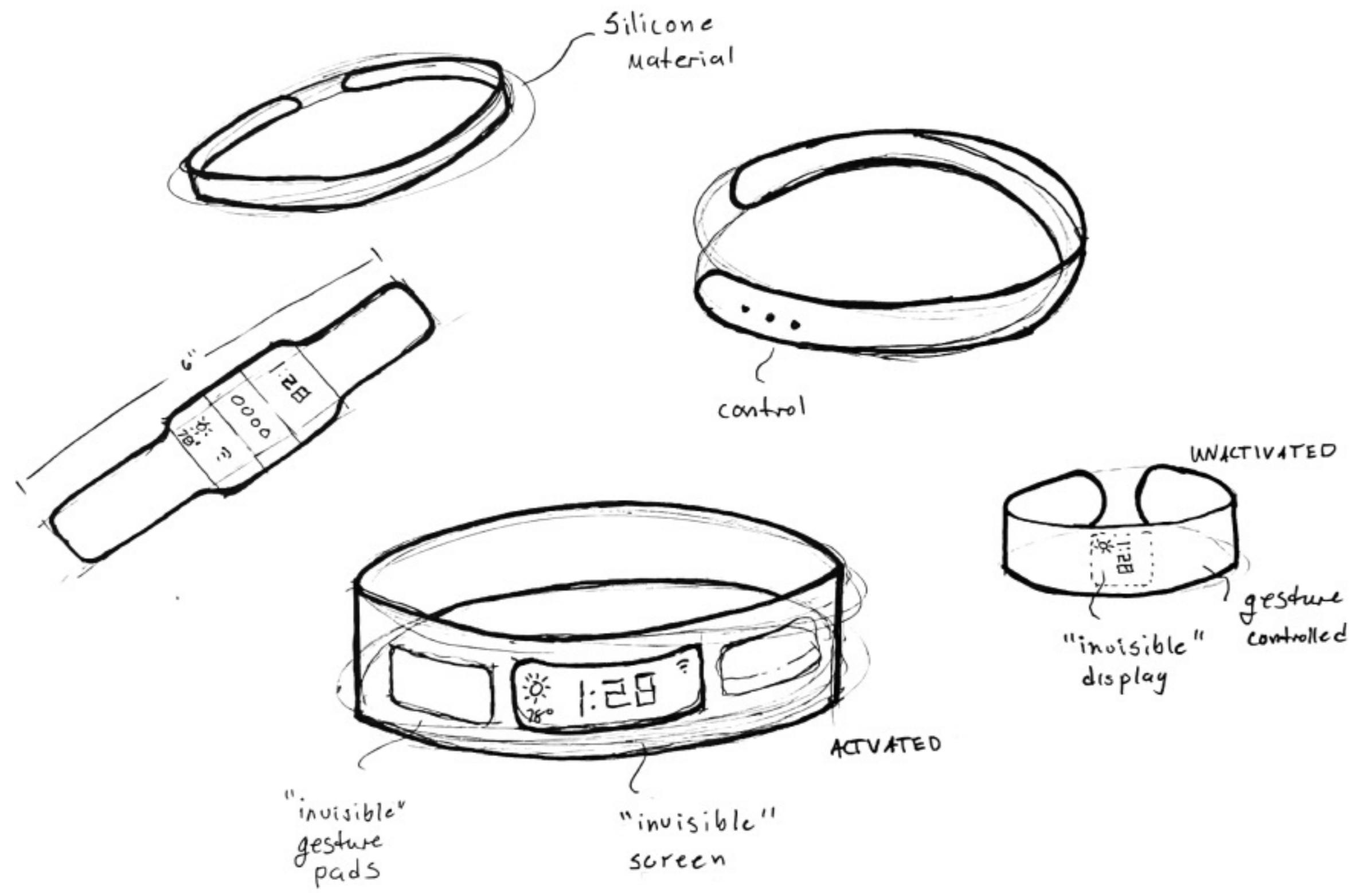


gesture control

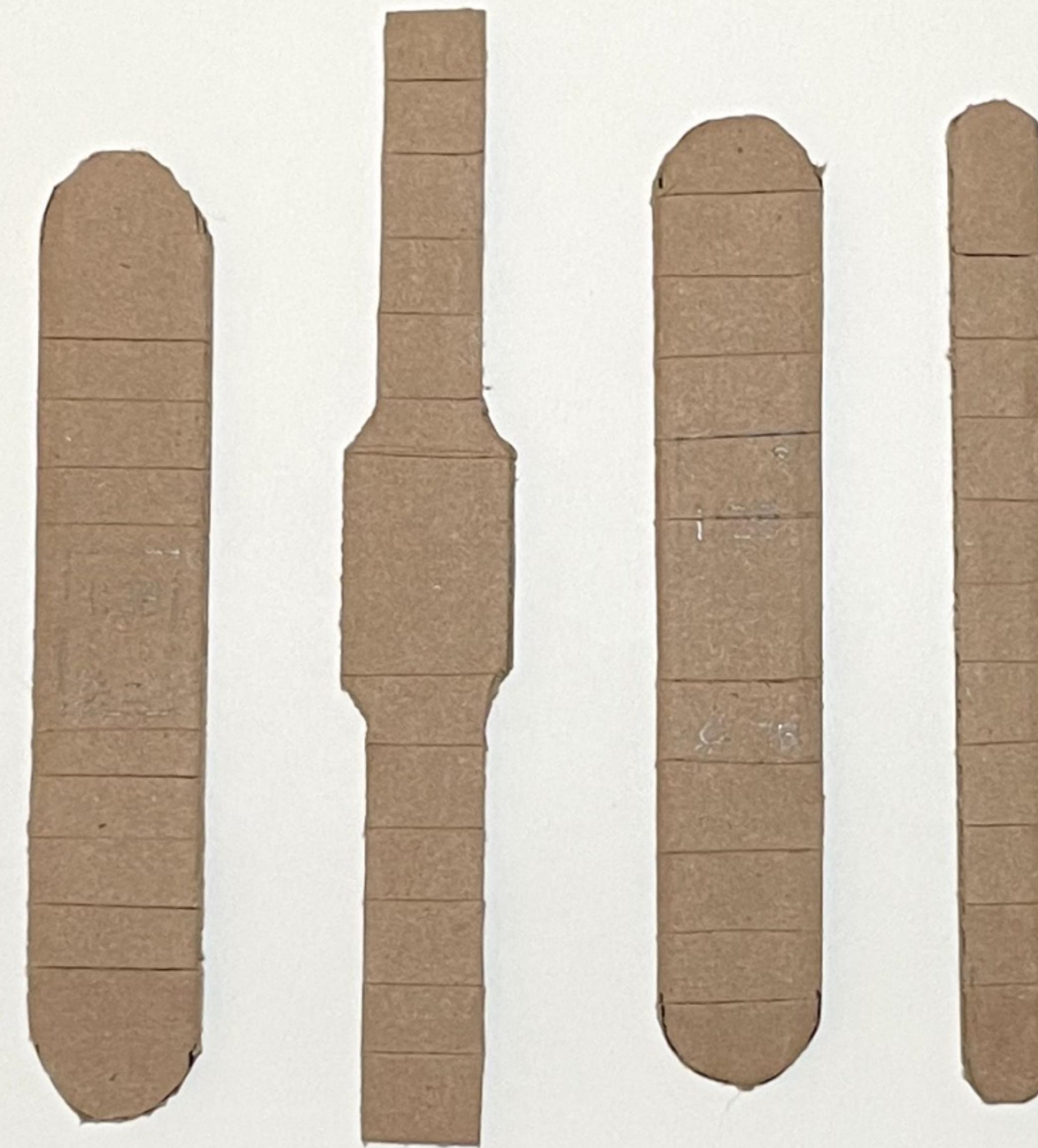


Invisible Patch

Direction Sketches



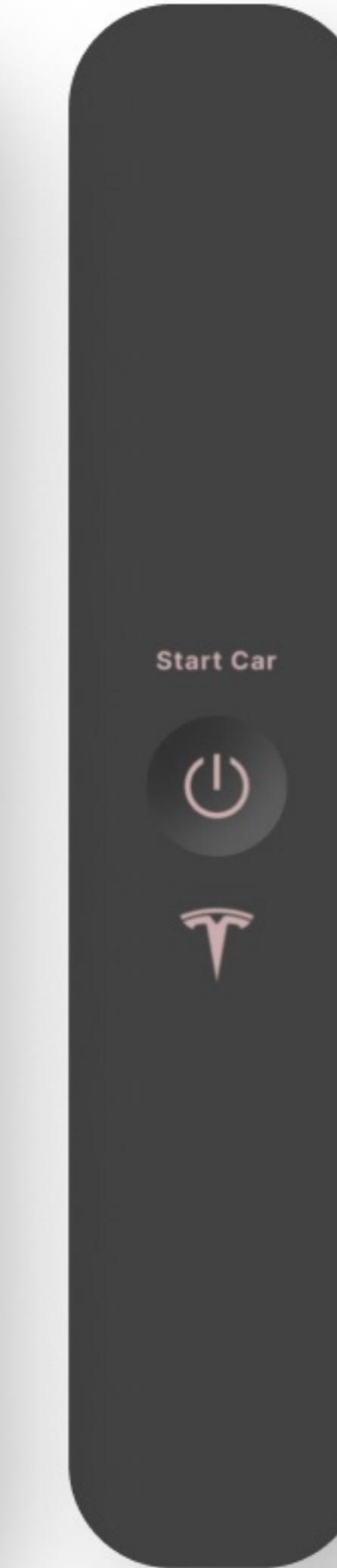
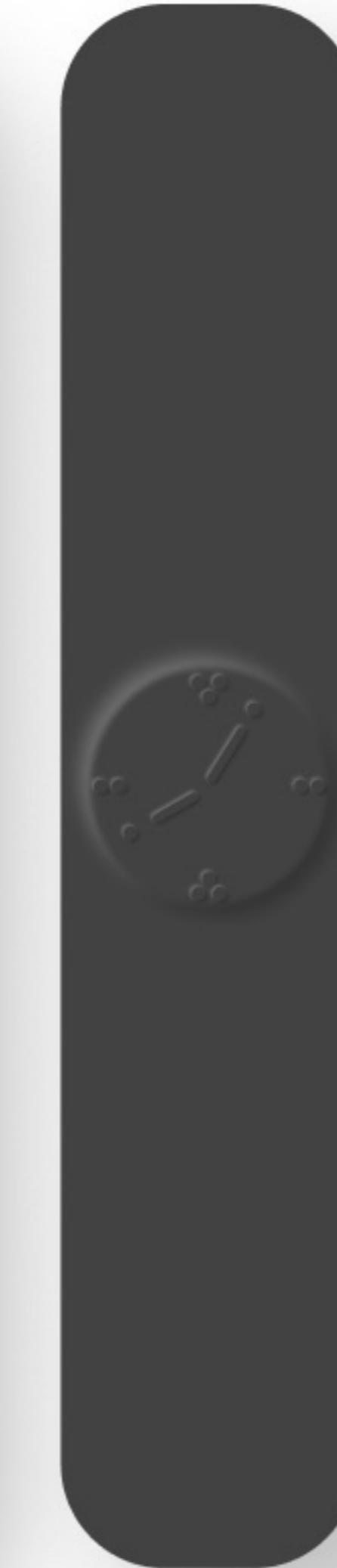
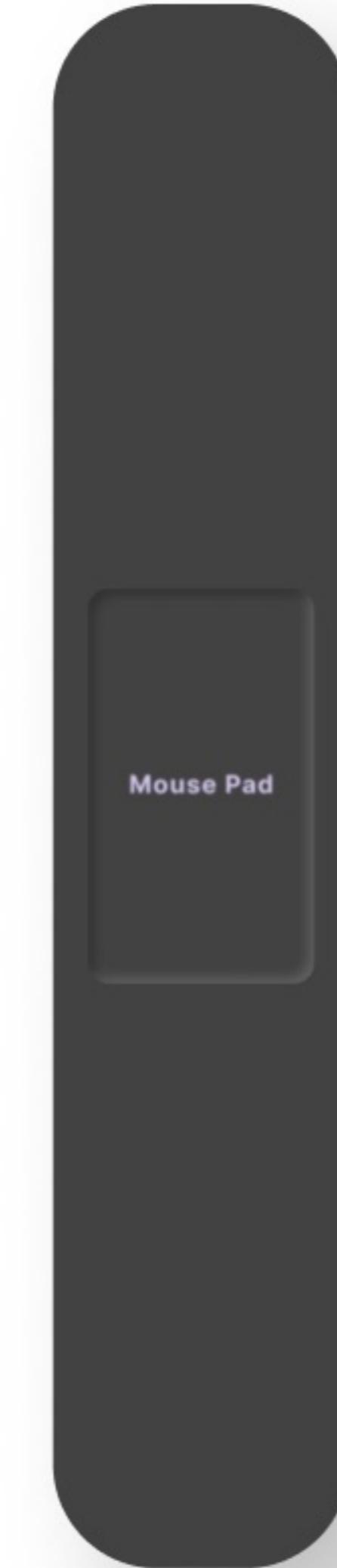
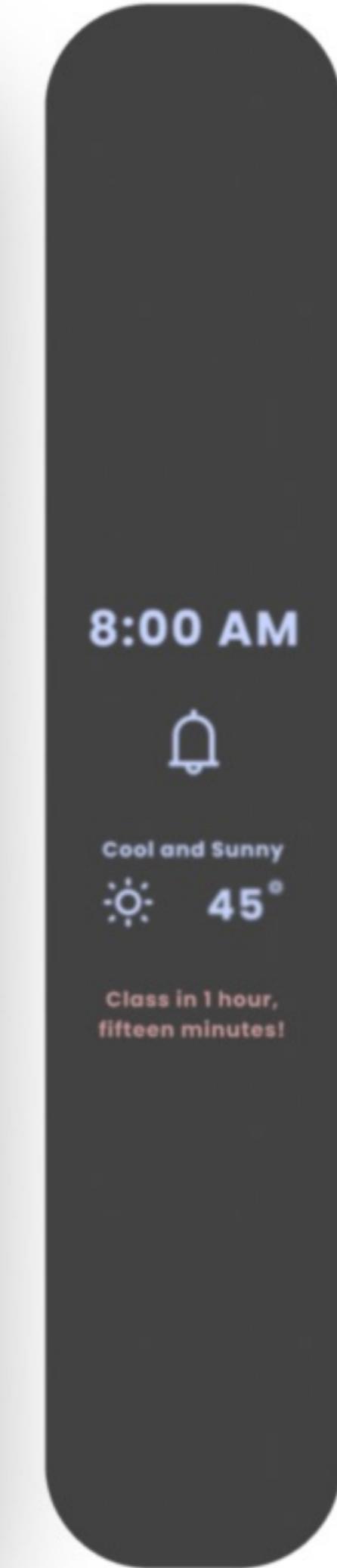
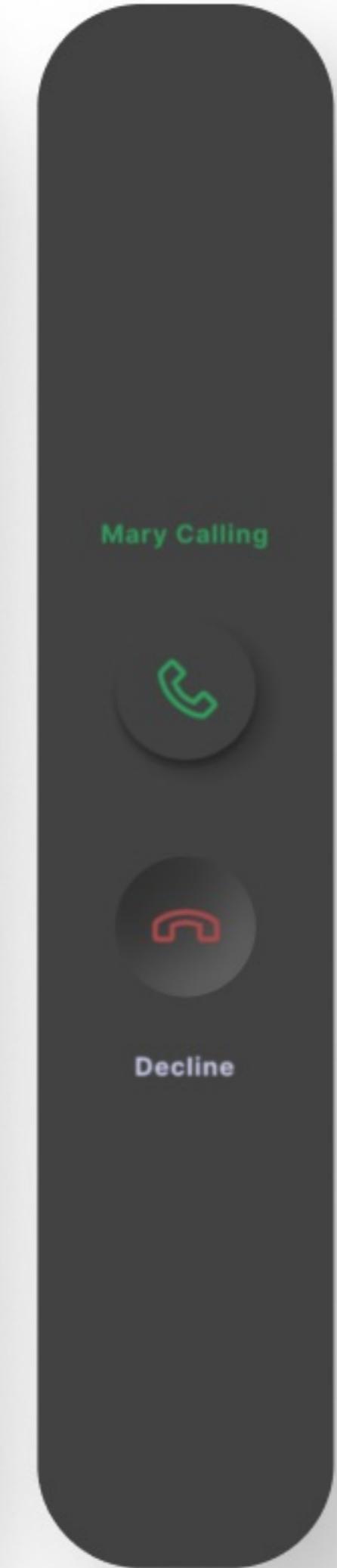
Lo-Fi Prototypes



Med Fi



Med Fi



Med-Fi Prototypes



**Med-Fi
Prototypes**



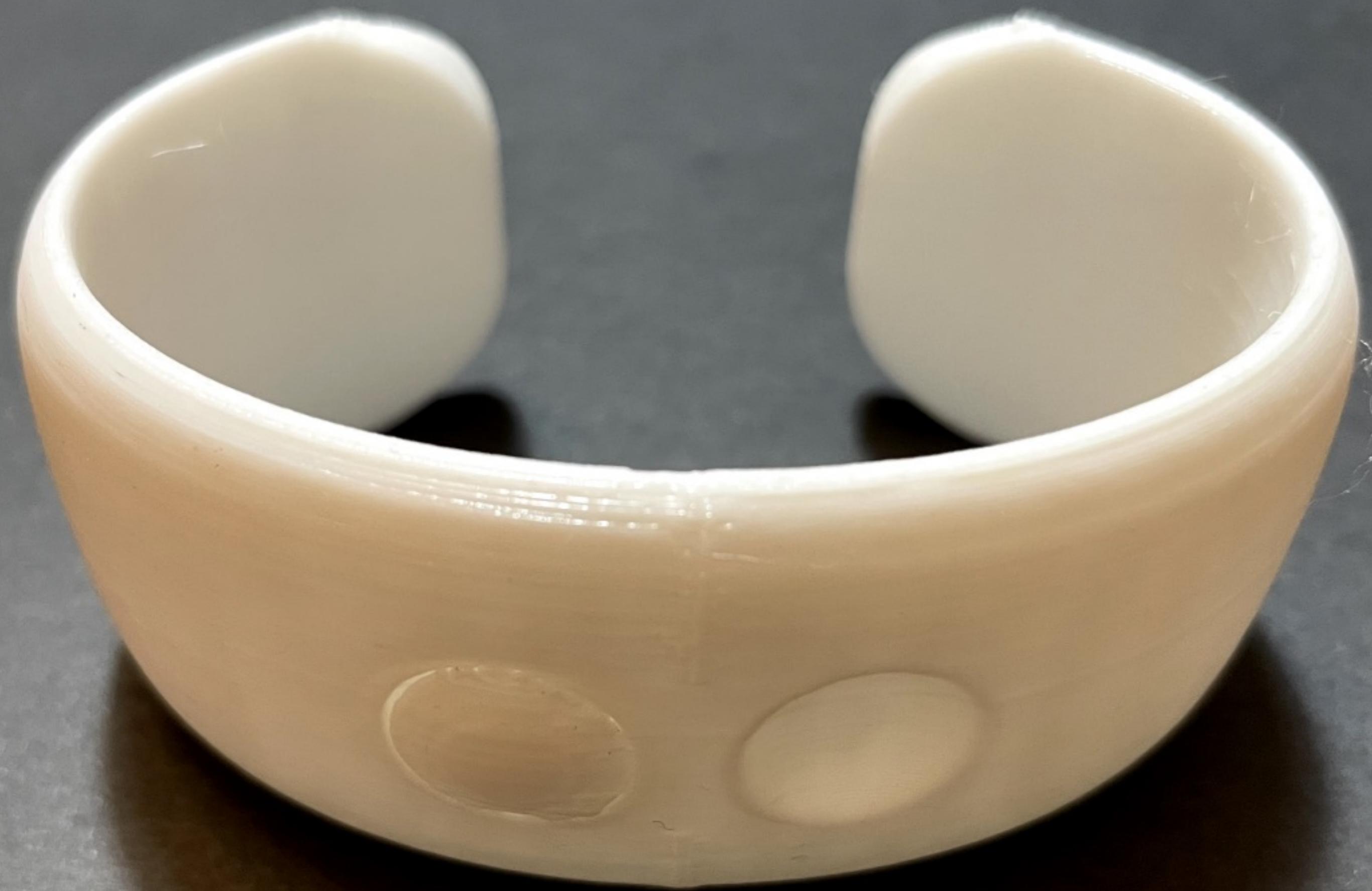
Med-Fi
Prototypes



**Med-Fi
Prototypes**



Hi-Fi
Prototypes



Logo Concepts



Logo Concepts

WRIMO

Wrimo

Wrimo

Wrimo

Wrimo

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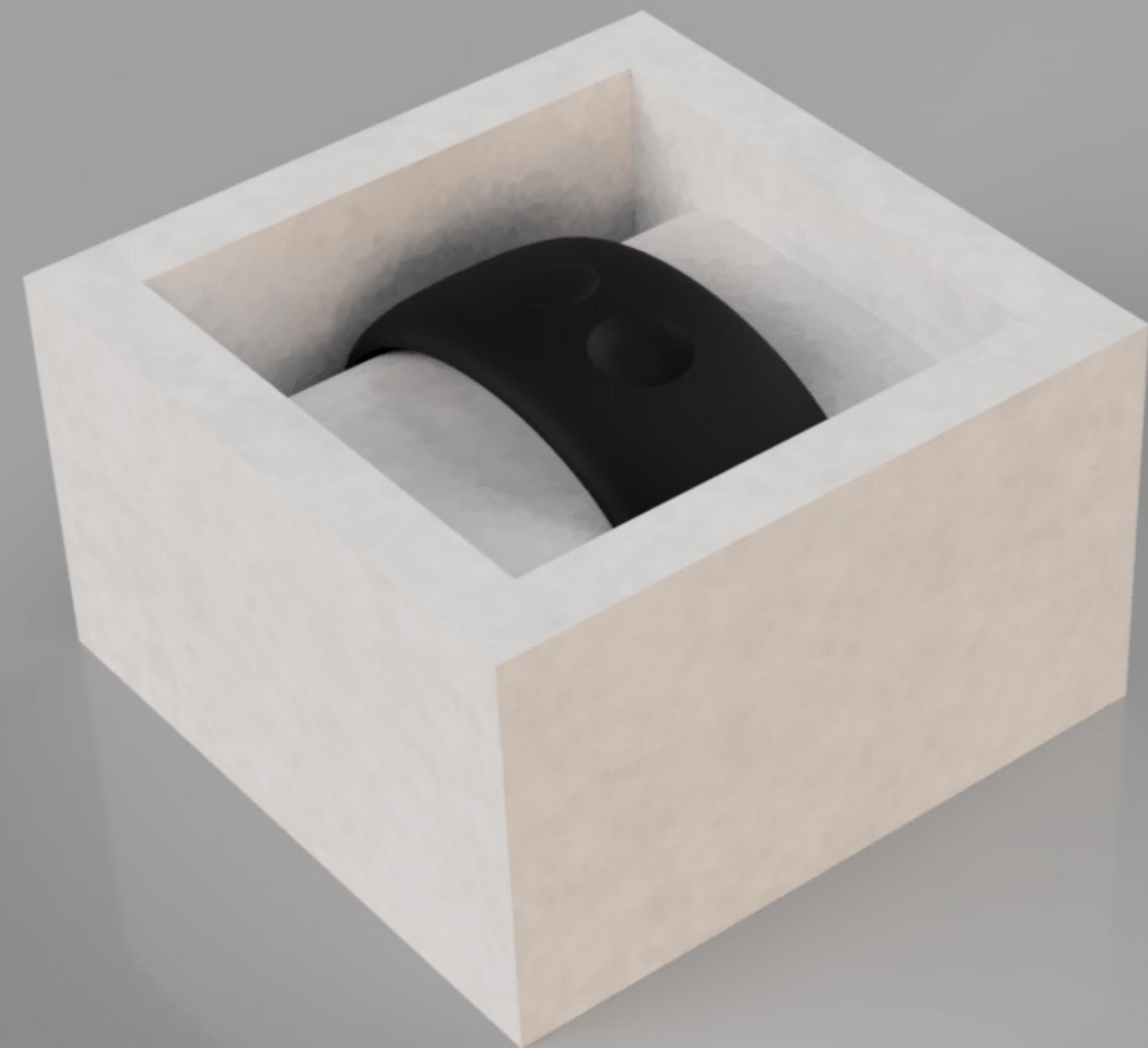
Logo Concepts



Logo Concepts



Packaging Prototypes



Packaging Prototypes

