

# WHY DO PROJECTS FAIL?

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## LACK OF VISIBILITY OF ALL PROJECTS

A common reason why projects fail is related to visibility. All three tiers of the project team, executive management, project managers, and team members, need access to the right level of information at the right time.

## UNCLEAR PROJECT OBJECTIVES

Most organizations have more opportunities and project initiatives than they can ever hope to fulfill. Many companies embark upon more initiatives than they probably should, causing over worked and often unhappy team members.

## NO VISIBILITY INTO RESOURCE WORKLOAD

Following the lack of project prioritization are usually overloaded resources. It is a circular problem as well. That is, because executive management has no visibility into all of the projects and tasks the team is performing, they are often laboring under the belief that the organization can achieve more than it is capable of in terms of sheer workload.

## GAPS IN COMMUNICATION

Once a project is in full swing, a common issue is communication. Most project teams use email to communicate about their projects and tasks. The biggest complaint here is that project communication resides in each individual's email box. So, if a new resource joins the project, there is no centralized view of the project history.

## NO RISK MANAGEMENT

Every project is unique and hence, has uncertainty. When we try to qualify and quantify that uncertainty, we call it risk. It is incumbent upon the project manager to proactively anticipate things that might go wrong. Once he has identified risks, then he and the team can decide on how to respond to (e.g., mitigate, avoid) those specific risks should they occur.